

Croydon

2012 half year business confidence report



headlines

- The first half of 2012 saw a new record in company registrations in Croydon when compared to any previous first half year.
- The first half of 2012 was a record first half year for company registrations in Croydon when compared to any half year in history.
- Q2 2012 saw a new record in company registrations in Croydon when compared to any previous Q2.
- May 2012 saw a new record in company registrations in Croydon when compared to any previous May.
- May 2012 was a record month for company registrations in Croydon when compared to any month in history.
- The first half of 2012 saw a new record in net growth in Croydon when compared to any previous first half year.
- The first half of 2012 was a record first half year for net growth in Croydon when compared to any half year in history.
- Q2 2012 saw a new record in net growth in Croydon when compared to any previous Q2.
- May 2012 saw a new record in net growth in Croydon when compared to any previous May.

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Half Year Data (Jan-Jun 2012)

The first half of 2012 saw a new record in company registrations in Croydon when compared to any previous first half year.

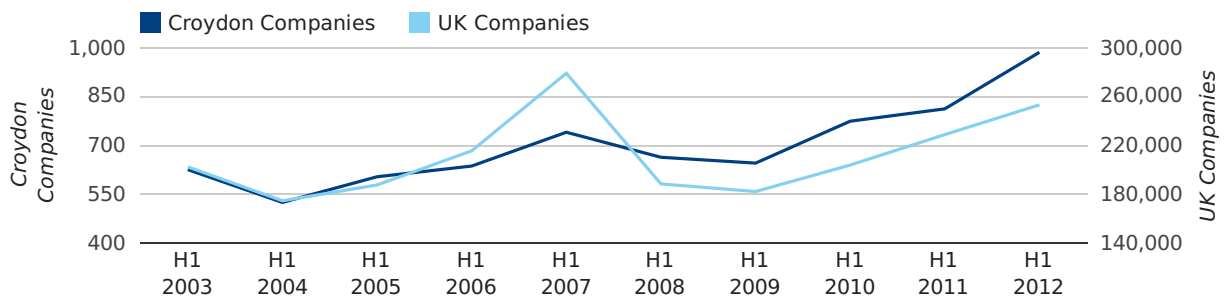
The first half of 2012 was a record first half year for company registrations in Croydon when compared to any half year in history.

In the first half of 2012 a total of 986 companies were formed in Croydon. This figure is 21.4% higher than last year, which compares well to the UK wide figure of 10.7%.

The highest total for a first half year in Croydon occurred in 2012 when a total of 986 were formed.

HALF YEAR (JAN-JUN)	CROYDON	UK
2012	986	253,150
2011	812	228,735
% CHANGE	21.4%	10.7%
RECORD YEAR	2012 (986)	2007 (279,097)

new companies by half year



Quarterly Data (Q2 Apr-Jun 2012)

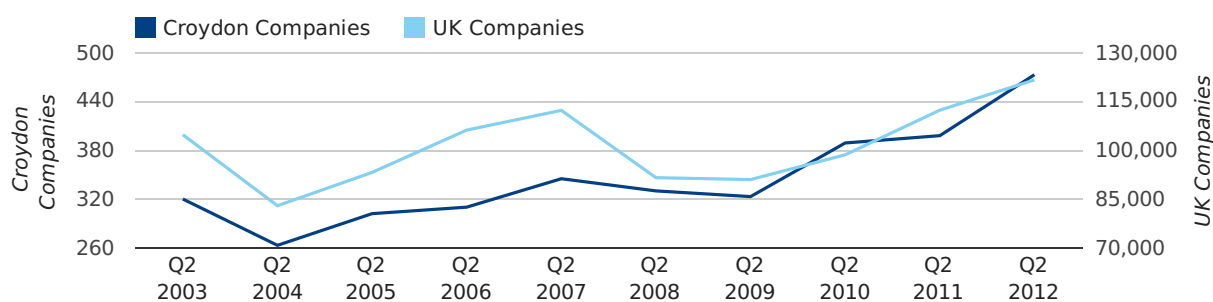
Q2 2012 saw a new record in company registrations in Croydon when compared to any previous Q2.

A total of 473 companies were registered in Croydon during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 18.8% versus the same period last year (Q2 2011). This figure compares well to the UK as a whole, which saw an increase of 8.3% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	CROYDON	UK
2012	473	121,659
2011	398	112,344
% CHANGE	18.8%	8.3%
RECORD YEAR	2012 (473)	2012 (121,659)

new companies by quarter

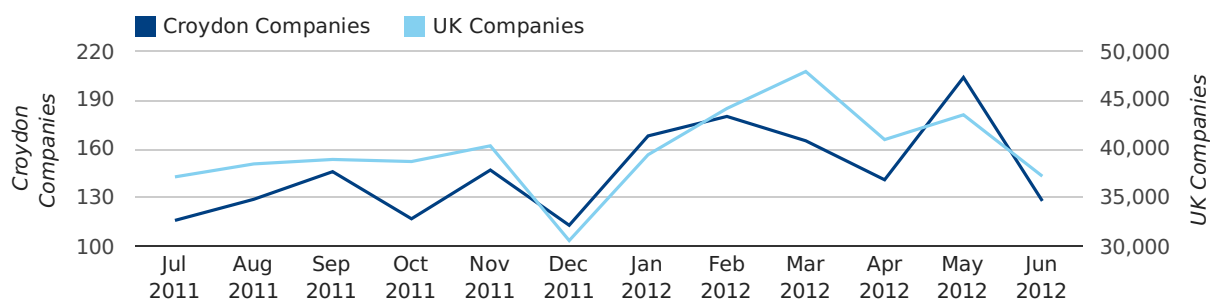


Monthly Data (Apr, May & Jun 2012)

May 2012 saw a new record in company registrations in Croydon when compared to any previous May.

May 2012 was a record month for company registrations in Croydon when compared to any month in history.

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	141	204	128
NEW COMPANIES IN 2011	107	145	146
% CHANGE	31.8%	40.7%	-12.3%
RECORD YEAR	2010 (142)	2012 (204)	2011 (146)

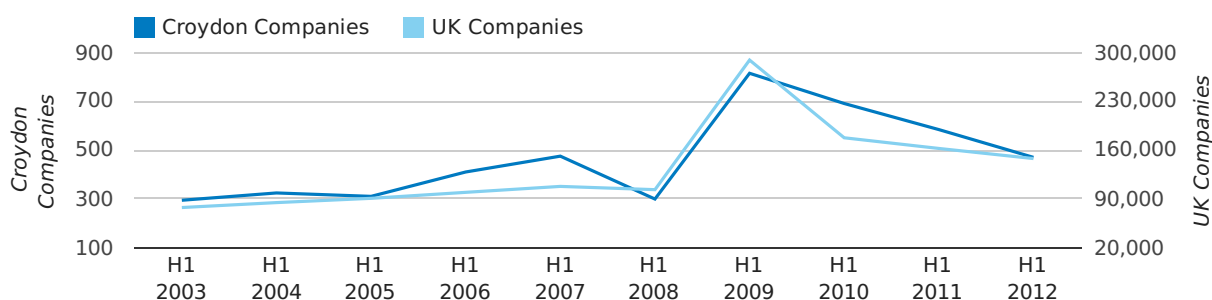
Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 470 companies were dissolved in Croydon. This figure is 19.5% lower than last year, which compares well to the UK wide change of -8.9%.

The highest total for a first half year in Croydon occurred in 2009 when a total of 815 were closed.

HALF YEAR (JAN-JUN)	CROYDON	UK
2012	470	147,793
2011	584	162,310
% CHANGE	-19.5%	-8.9%
RECORD YEAR	2009 (815)	2009 (289,236)

dissolved companies by half year



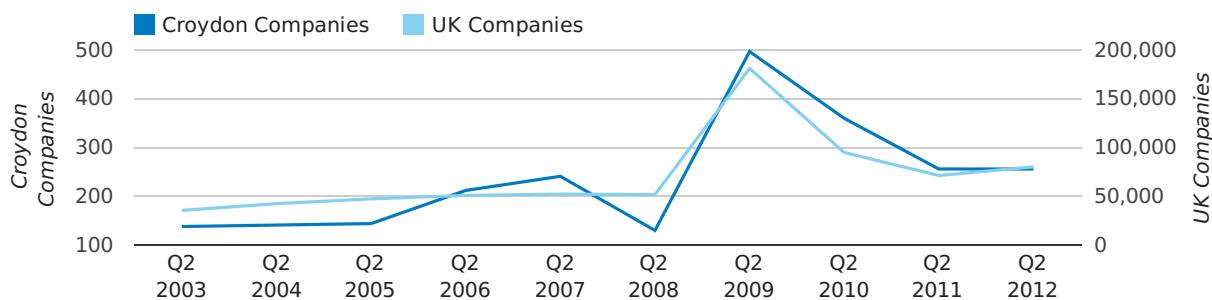
Quarterly Data (Q2 Apr-Jun 2012)

A total of 256 companies were dissolved in Croydon during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 0.0% versus the same period last year (Q2 2011). This figure compares well to the UK as a whole, which saw an increase of 12.5% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	CROYDON	UK
2012	256	80,217
2011	256	71,324
% CHANGE	0.0%	12.5%
RECORD YEAR	2009 (497)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2012)

dissolved companies by month



	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2012	72	95	89
CLOSED COMPANIES IN 2011	48	111	97
% CHANGE	50.0%	-14.4%	-8%
RECORD YEAR	2009 (175)	2009 (208)	2010 (155)

Half Year Data (Jan-Jun 2012)

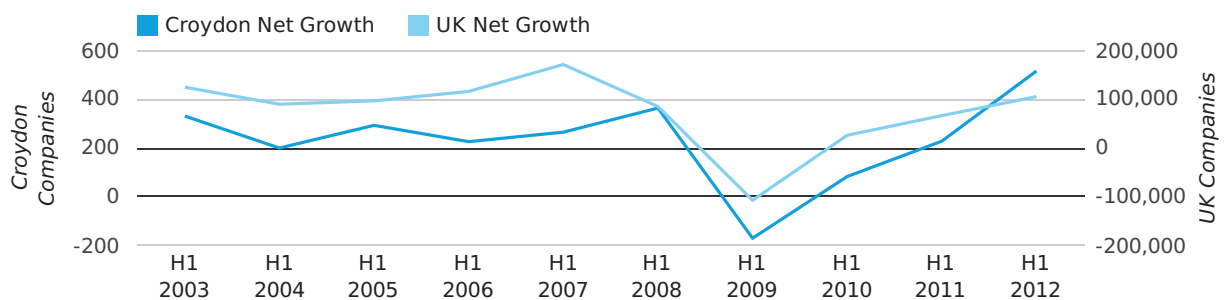
The first half of 2012 saw a new record in net growth in Croydon when compared to any previous first half year.

The first half of 2012 was a record first half year for net growth in Croydon when compared to any half year in history.

In the first half of 2012 the company register for Croydon increased by 516 companies. This figure is 126.3% higher than last year, which compares well to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	CROYDON	UK
2012	516	105,357
2011	228	66,425
% CHANGE	126.3%	58.6%
RECORD YEAR	2012 (516)	2007 (171,296)

net growth by half year



Quarterly Data (Q2 Apr-Jun 2012)

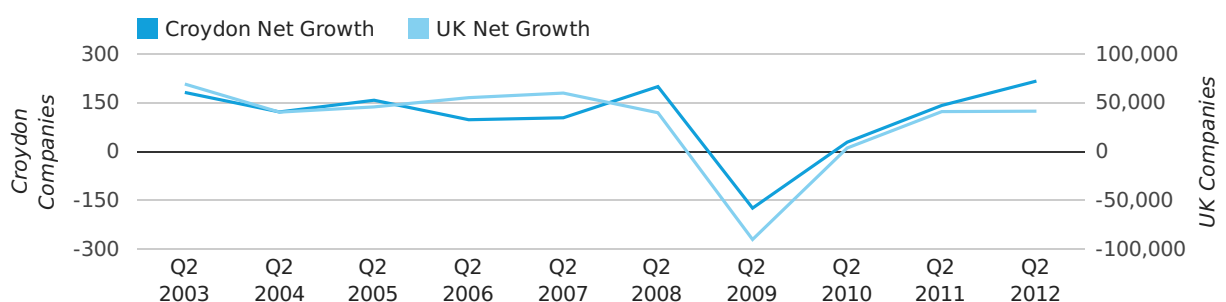
Q2 2012 saw a new record in net growth in Croydon when compared to any previous Q2.

Net company growth for Croydon during the second quarter of 2012 (Apr 2012 - Jun 2012) was 217 companies.

This represents an increase of 52.8% on the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	CROYDON	UK
2012	217	41,442
2011	142	41,020
% CHANGE	52.8%	1.0%
RECORD YEAR	2012 (217)	2003 (69,274)

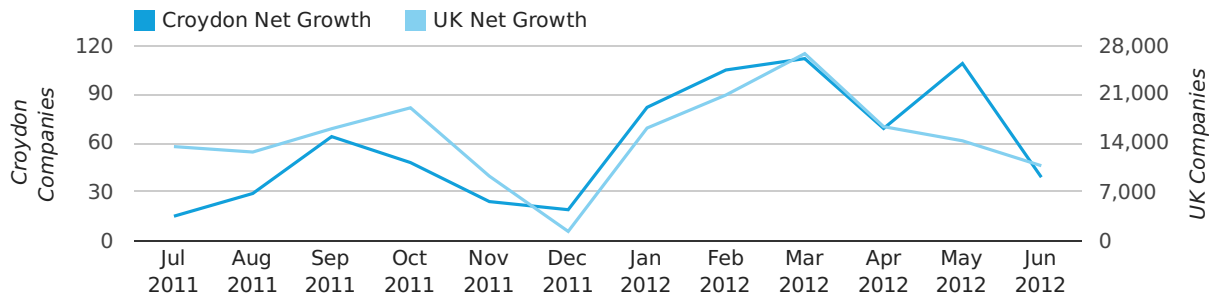
net growth by quarter



Monthly Data (Apr, May & Jun 2012)

May 2012 saw a new record in net growth in Croydon when compared to any previous May.

net growth by month



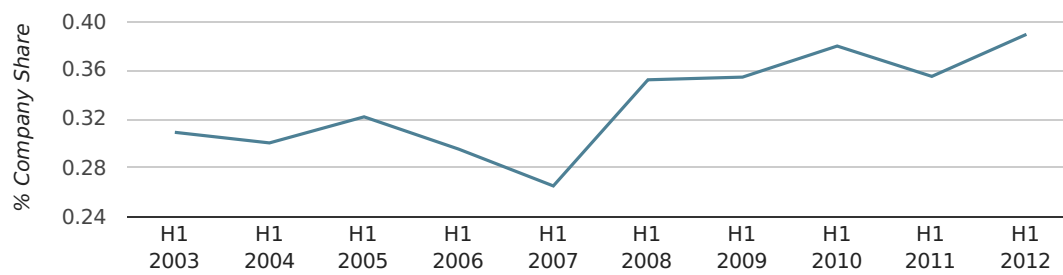
	APRIL	MAY	JUNE
NET GROWTH IN 2012	69	109	39
NET GROWTH IN 2011	59	34	49
% CHANGE	16.9%	220.6%	-20.4%
RECORD YEAR	1997 (90)	2012 (109)	2008 (74)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 Croydon formed 0.4% of all UK companies. This is the same as the 2011 figure of 0.4%.

HALF YEAR (JAN-JUN)	CROYDON
2012	0.4%
2011	0.4%
2010	0.4%
2009	0.4%
2008	0.4%
RECORD YEAR (SINCE 1960)	1970 (0.6%)

company share by half year

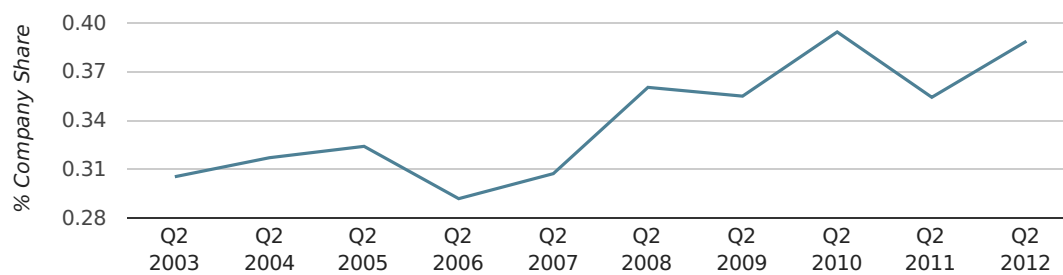


Quarterly Data (Q2 Apr-Jun 2012)

In the second quarter of 2012, Croydon formed 0.4% of all UK companies.

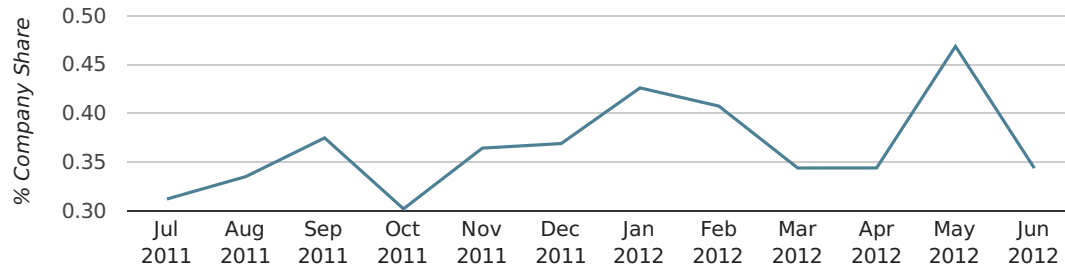
SECOND QUARTER (APR 2012 - JUN 2012)	CROYDON
2012	0.4%
2011	0.4%
2010	0.4%
2009	0.4%
2008	0.4%
RECORD YEAR (SINCE 1960)	1987 (0.6%)

company share by quarter



Monthly Data (Apr, May & Jun 2012)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	0.3%	0.5%	0.3%
UK FORMATION SHARE IN 2011	0.3%	0.4%	0.4%
% CHANGE	11.0%	23.3%	-6.4%
RECORD YEAR	1971 (0.9%)	1970 (1.0%)	1967 (0.8%)

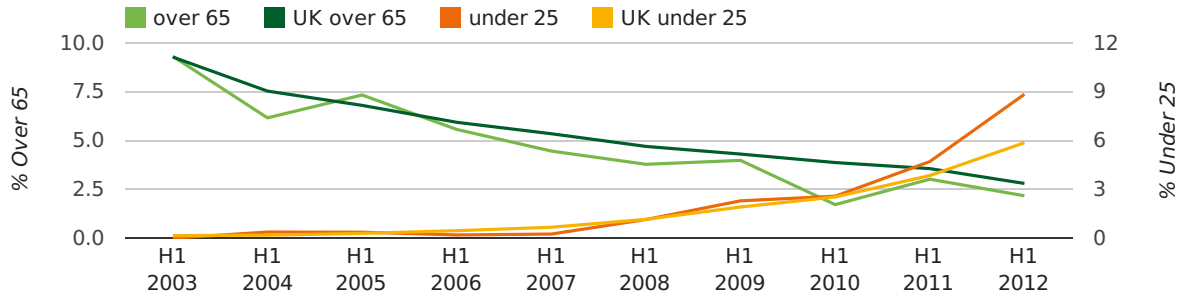
Half Year Data (Jan-Jun 2012)

The average age of a director in the first half of 2012 was 38.7.

The percentage of directors under the age of 25 was 8.9% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 2.2% compared to the UK figure of 3.4%.

director age by half year



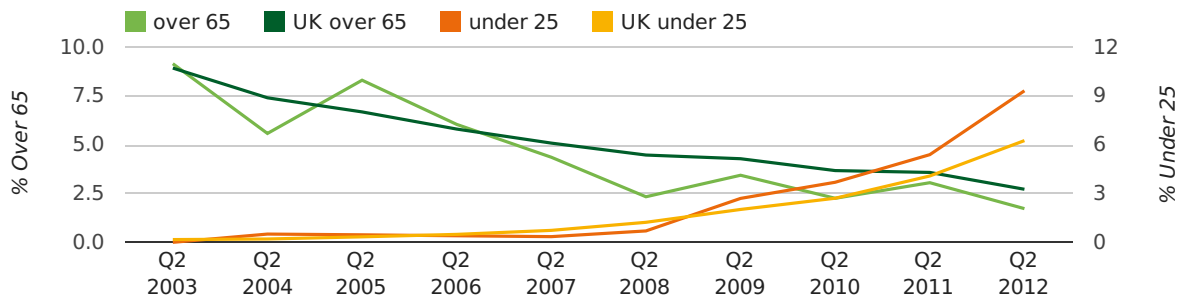
Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 38.6.

The percentage of directors under the age of 25 was 9.3% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 1.7% compared to the UK figure of 3.3%.

director age by quarter

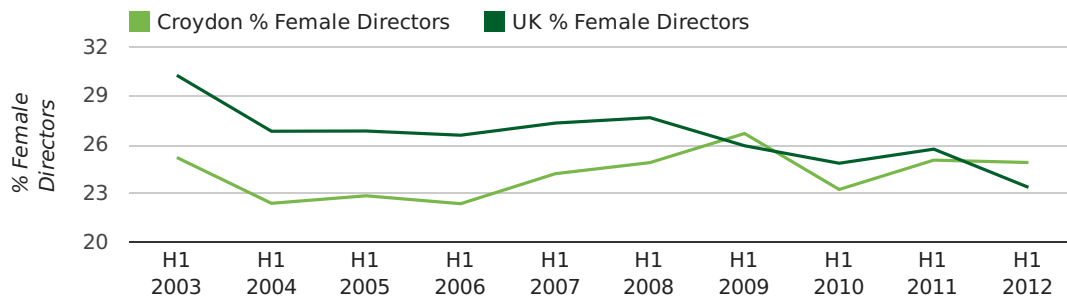


Half Year Data (Jan-Jun 2012)

The record first half year for female directors in Croydon was 1861 when 40.0% of all directors were female.

24.9% of all director appointments in Croydon in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

director gender by half year

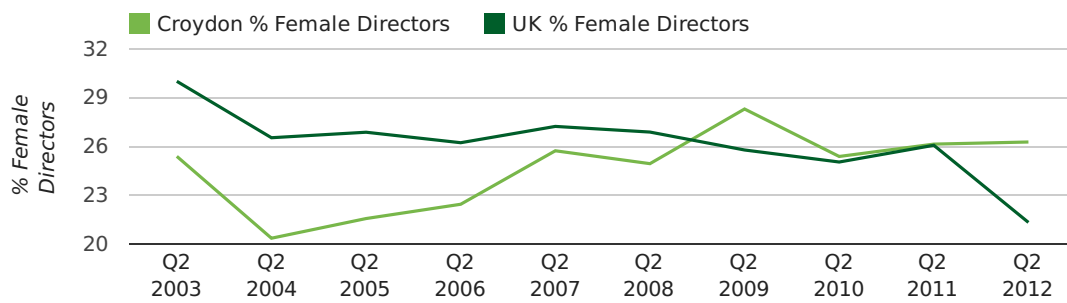


Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Croydon was in 1866 when 66.7% of all directors were female.

26.3% of all director appointments in Croydon in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

director gender by quarter



Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	2.05%	CONSULTING	5.07%
MANAGEMENT	1.93%	MANAGEMENT	4.74%
LONDON	1.18%	CONSULTANCY	3.28%
CONSULTANTS	1.06%	PROPERTY	2.35%
CONSULTANCY	0.95%	TRADING	2.10%
ENTERPRISES	0.91%	DESIGN	1.89%
MARKETING	0.87%	ENGINEERING	1.87%
IT	0.83%	ASSOCIATES	1.82%
CLEANING	0.79%	CONSULTANTS	1.78%
CARE	0.71%	CONSTRUCTION	1.71%
CROYDON	0.71%	BUSINESS	1.70%
SYSTEMS	0.67%	MEDIA	1.69%
TRADING	0.63%	LONDON	1.68%
CONSTRUCTION	0.63%	J	1.57%
S	0.63%	GLOBAL	1.51%
BUILDING	0.63%	INVESTMENTS	1.48%
PROPERTY	0.59%	IT	1.42%
BUSINESS	0.59%	CARE	1.31%
J	0.59%	PROPERTIES	1.31%
GLOBAL	0.59%	M	1.26%
ASSOCIATES	0.55%	ELECTRICAL	1.23%
MEDIA	0.55%	BUILDING	1.23%
FOODS	0.47%	SECURITY	1.19%
FINANCIAL	0.47%	S	1.18%
ENTERPRISE	0.43%	ENTERPRISES	1.17%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	967	244,457
7487 - Other business activities	155	47,029
82990 - Other business support service activities not elsewhere classified	98	35,447
62020 - Information technology consultancy activities	83	15,280
99999 - Dormant Company	71	26,088
96090 - Other service activities not elsewhere classified	57	14,220
9999 - Dormant Company	50	16,469
70229 - Management consultancy activities other than financial management	47	20,390
62090 - Other information technology service activities	45	8,258
9305 - Other service activities	45	7,926
7414 - Business & management consultancy	39	10,978
74909 - Other professional, scientific and technical activities not elsewhere classified	36	10,271
7222 - Other software consultancy and supply	33	6,356
98000 - Residents property management	32	3,001
7260 - Other computer related activities	32	6,456
4521 - General construction & civil engineering	25	4,644
86900 - Other human health activities	23	5,222
74990 - Non-trading company	21	9,706
41100 - Development of building projects	21	5,149
43390 - Other building completion and finishing	20	3,241