Dagenham

2011 annual business confidence report





headlines

- 2011 was a record year for company registrations in Dagenham when compared to any year in history.
- The second half of 2011 saw a new record in company registrations in Dagenham when compared to any previous second half year.
- Q4 2011 saw a new record in company registrations in Dagenham when compared to any previous Q4.
- December 2011 saw a new record in company registrations in Dagenham when compared to any previous December.
- November 2011 saw a new record in company registrations in Dagenham when compared to any previous November.
- October 2011 saw a new record in company registrations in Dagenham when compared to any previous October.
- December 2011 saw a new record in company closures in Dagenham when compared to any previous December.
- Q4 2011 saw a new record in UK company share in Dagenham when compared to any previous Q4.

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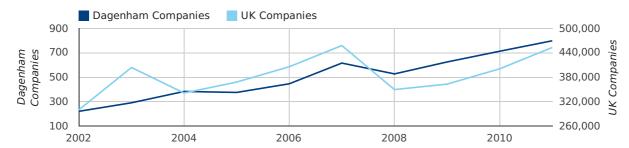
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2011 was a record year for company registrations in Dagenham when compared to any year in history.

A total of 798 companies were formed in Dagenham in 2011. This total is 12.1% higher than in 2010 and compares equally to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	DAGENHAM	UK
2011	798	452,870
2010	712	400,358
2009	624	362,675
2008	526	349,203
2007	615	457,649
RECORD YEAR	2011 (798)	2007 (457,649)

new companies by year



Half Year Data (Jul-Dec 2011)

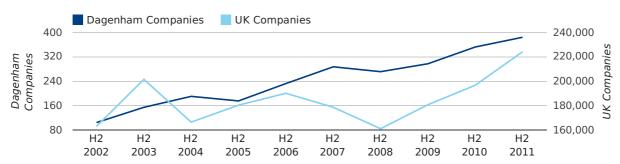
The second half of 2011 saw a new record in company registrations in Dagenham when compared to any previous second half year.

In the second half of 2011 a total of 384 companies were formed in Dagenham. This figure is 9.1% higher than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Dagenham occurred in 2011 when a total of 384 were formed.

HALF YEAR (JUL-DEC)	DAGENHAM	UK
2011	384	224,135
2010	352	196,609
% CHANGE	9.1%	14.0%
RECORD YEAR	2011 (384)	2011 (224,135)

new companies by half year



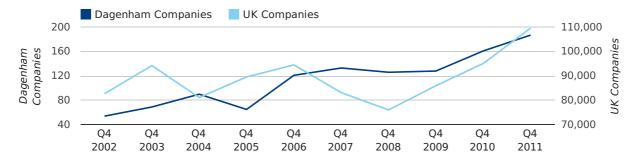
Q4 2011 saw a new record in company registrations in Dagenham when compared to any previous Q4.

A total of 187 companies were registered in Dagenham during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 16.1% versus the same period last year (Q4 2010). This figure compares equally to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	DAGENHAM	UK
2011	187	109,623
2010	161	95,117
% CHANGE	16.1%	15.3%
RECORD YEAR	2011 (187)	2011 (109,623)

new companies by quarter



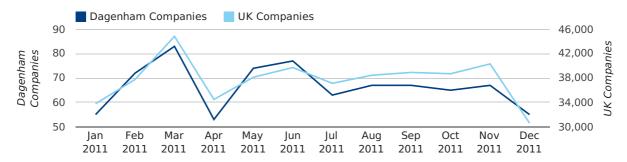
Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company registrations in Dagenham when compared to any previous December.

November 2011 saw a new record in company registrations in Dagenham when compared to any previous November.

October 2011 saw a new record in company registrations in Dagenham when compared to any previous October.

new companies by month

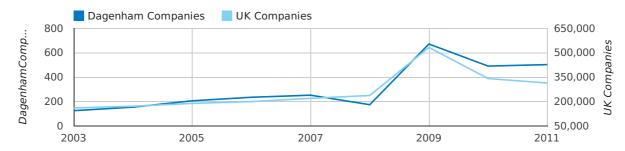


	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	65	67	55
NEW COMPANIES IN 2010	56	66	39
% CHANGE	16.1%	1.5%	41.0%
RECORD YEAR	2011 (65)	2011 (67)	2011 (55)

A total of 504 companies were dissolved in Dagenham in 2011. This total is 2.4% higher than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	DAGENHAM	UK
2011	504	314,523
2010	492	342,232
2009	673	533,773
2008	175	237,901
2007	253	220,295
RECORD YEAR	2009 (673)	2009 (533,773)

dissolved companies by year



Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 259 companies were dissolved in Dagenham. This figure is 5.7% higher than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Dagenham occurred in 2009 when a total of 288 were closed.

HALF YEAR (JUL-DEC)	DAGENHAM	UK
2011	259	152,213
2010	245	164,601
% CHANGE	5.7%	-7.5%
RECORD YEAR	2009 (288)	2009 (244,537)

dissolved companies by half year

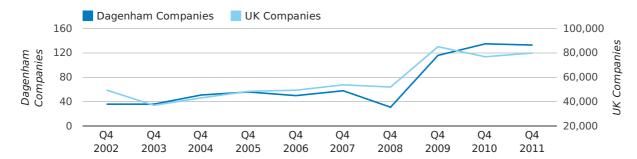


A total of 133 companies were dissolved in Dagenham during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 1.5% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	DAGENHAM	UK
2011	133	79,983
2010	135	76,896
% CHANGE	-1.5%	4.0%
RECORD YEAR	2010 (135)	2009 (85,136)

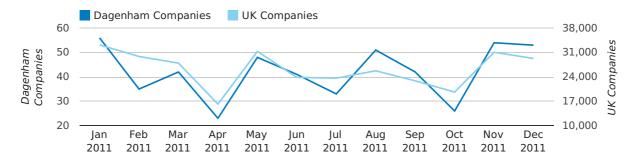
dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company closures in Dagenham when compared to any previous December.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	26	54	53
CLOSED COMPANIES IN 2010	50	65	20
% CHANGE	-48.0%	-16.9%	165%
RECORD YEAR	2010 (50)	2010 (65)	2011 (53)

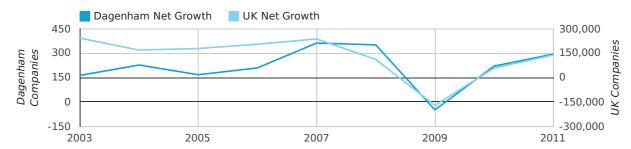
A total of 294 companies were added to the company register for Dagenham in 2011. This number represents growth of 41.3% which compares favourably to the UK figure of 34.6%.

This number is 74 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2007 when the Dagenham company register grew by 362 companies.

YEAR	DAGENHAM	UK
2011	294	138,347
2010	220	58,126
2009	-49	-171,098
2008	351	111,302
2007	362	237,354
RECORD YEAR	2007 (362)	2003 (242,543)

net growth by year

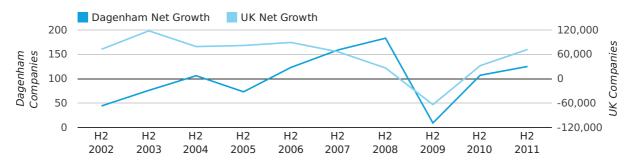


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Dagenham increased by 125 companies. This figure is 16.8% higher than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	DAGENHAM	UK
2011	125	71,922
2010	107	32,008
% CHANGE	16.8%	124.7%
RECORD YEAR	2008 (183)	2003 (117,772)

net growth by half year

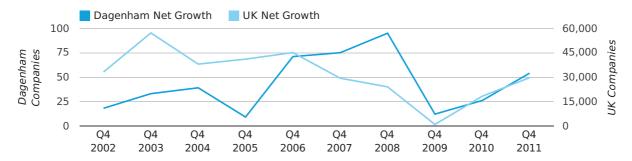


Net company growth for Dagenham during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 54 companies.

This represents an increase of 107.7% on the same period last year.

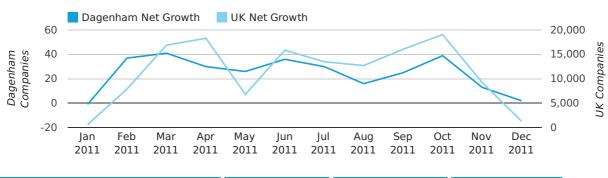
FOURTH QUARTER (OCT 2011 - DEC 2011)	DAGENHAM	UK
2011	54	29,640
2010	26	18,221
% CHANGE	107.7%	62.7%
RECORD YEAR	2008 (95)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month

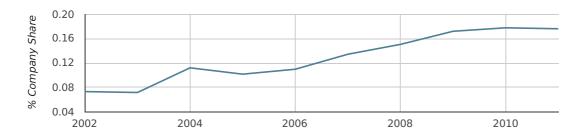


	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	39	13	2
NET GROWTH IN 2010	6	1	19
% CHANGE	550.0%	1,200.0%	-89.5%
RECORD YEAR	2008 (51)	2007 (30)	2008 (24)

In 2011 Dagenham formed 0.2% of all UK companies. This is no change on 2010 when Dagenham was responsible for 0.2% of all UK companies.

YEAR	DAGENHAM
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
2007	0.1%
RECORD YEAR (SINCE 1960)	2010 (0.2%)

company share by year

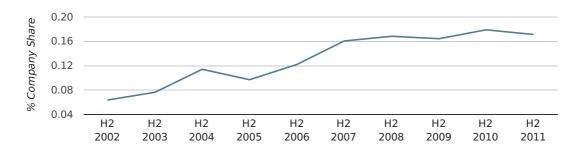


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Dagenham formed 0.2% of all UK companies. This is the same as the 2010 figure of 0.2%.

HALF YEAR (JUL-DEC)	DAGENHAM
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	2010 (0.2%)

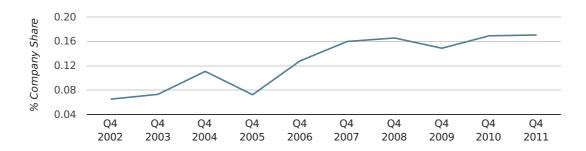
company share by half year



In the fourth quarter of 2011, Dagenham formed 0.2% of all UK companies.

FOURTH QUARTER (OCT 2011 - DEC 2011)	DAGENHAM
2011	0.2%
2010	0.2%
2009	0.1%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	2011 (0.2%)

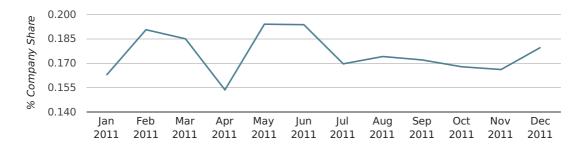
company share by quarter



Q4 2011 saw a new record in UK company share in Dagenham when compared to any previous Q4.

Monthly Data (Oct, Nov & Dec 2011)

company share by month



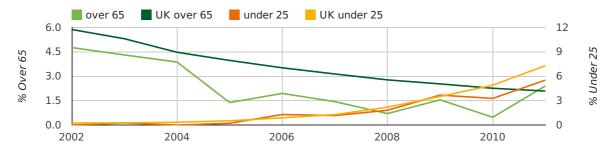
	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.2%	0.2%	0.2%
UK FORMATION SHARE IN 2010	0.2%	0.2%	0.1%
% CHANGE	0.8%	-13.5%	25.1%
RECORD YEAR	2008 (0.2%)	1966 (0.2%)	2008 (0.2%)

The average age of a director in 2011 was 39.1.

The percentage of directors under the age of 25 was 5.5% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 2.4% compared to the UK figure of 4.2%.

director age by year



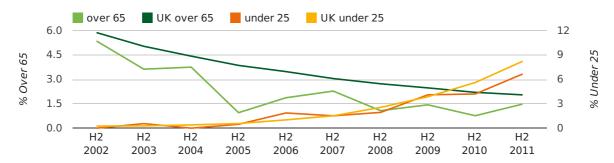
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 38.7.

The percentage of directors under the age of 25 was 6.7% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 1.5% compared to the UK figure of 4.1%.

director age by half year

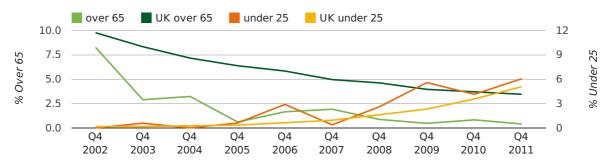


The average age of a director in the fourth quarter of 2011 was 37.9.

The percentage of directors under the age of 25 was 6.0% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 0.4% compared to the UK figure of 4.1%.

director age by quarter



The record year for female directors in Dagenham was 1857 when 36.4% of all directors were female.

The percentage of female directors in Dagenham in 2011 was 17.7%. The average for the UK during this time was 28.6%

director gender by year

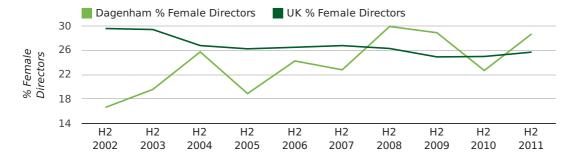


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Dagenham was 1860 when 42.9% of all directors were female.

28.7% of all director appointments in Dagenham in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year



Т

The record fourth quarter for female directors in Dagenham was in 1977 when 31.1% of all directors were female.

27.9% of all director appointments in Dagenham in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



naming trends $\operatorname{duport} \omega$

Previous 12 months (Dec 2010-Dec 2011)

 ${\sf Excluding: LIMITED, LTD, \&, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.}\\$

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
LONDON	1.16%	CONSULTING	5.07%
CONSULTING	1.01%	MANAGEMENT	4.74%
CONSTRUCTION	0.85%	CONSULTANCY	3.26%
CHURCH	0.78%	PROPERTY	2.37%
SECURITY	0.78%	TRADING	2.07%
CARE	0.70%	DESIGN	1.92%
CONSULTANCY	0.70%	ASSOCIATES	1.86%
GLOBAL	0.70%	ENGINEERING	1.78%
CLEANING	0.70%	BUSINESS	1.78%
INTERNATIONAL	0.70%	CONSULTANTS	1.76%
BUILDERS	0.70%	CONSTRUCTION	1.73%
TRADING	0.70%	MEDIA	1.71%
ON	0.62%	LONDON	1.63%
VENTURES	0.62%	J	1.51%
BUILDING	0.54%	INVESTMENTS	1.48%
ENTERPRISES	0.54%	GLOBAL	1.46%
MANAGEMENT	0.47%	IT	1.41%
CONSULTANTS	0.47%	CARE	1.39%
LOGISTICS	0.47%	PROPERTIES	1.29%
L	0.47%	ELECTRICAL	1.29%
COMMUNITY	0.47%	М	1.27%
ENTERPRISE	0.47%	BUILDING	1.26%
IT	0.47%	ENERGY	1.25%
BUSINESS	0.47%	S	1.20%
ASSOCIATES	0.39%	ENTERPRISES	1.20%

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Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	541	205,525
7487 - Other business activities	86	57,052
9305 - Other service activities	45	9,492
96090 - Other service activities not elsewhere classified	34	11,768
9999 - Dormant Company	25	20,199
82990 - Other business support service activities not elsewhere classified	25	32,483
86900 - Other human health activities	20	4,457
7414 - Business & management consultancy	19	13,034
62020 - Information technology consultancy activities	17	12,072
7499 - Non-trading company	16	9,957
4521 - General construction & civil engineering	16	5,558
8042 - Adult and other education	13	2,253
7222 - Other software consultancy and supply	12	7,398
70229 - Management consultancy activities other than financial management	11	17,765
80100 - Private security activities	11	1,005
7260 - Other computer related activities	11	7,667
6024 - Freight transport by road	10	2,280
86101 - Hospital activities	10	1,216
74990 - Non-trading company	9	8,929
8514 - Other human health activities	8	2,637