

Dagenham

q1 2012 business confidence report



headlines

- Q1 2012 saw a new record in company registrations in Dagenham when compared to any previous Q1.
- Q1 2012 was a record quarter for company registrations in Dagenham when compared to any quarter in history.
- March 2012 saw a new record in company registrations in Dagenham when compared to any previous March.
- March 2012 was a record month for company registrations in Dagenham when compared to any month in history.
- February 2012 saw a new record in company registrations in Dagenham when compared to any previous February.
- January 2012 saw a new record in company registrations in Dagenham when compared to any previous January.
- February 2012 saw a new record in company closures in Dagenham when compared to any previous February.
- Q1 2012 saw a new record in net growth in Dagenham when compared to any previous Q1.
- Q1 2012 was a record quarter for net growth in Dagenham when compared to any quarter in history.
- March 2012 saw a new record in net growth in Dagenham when compared to any previous March.
- March 2012 was a record month for net growth in Dagenham when compared to any month in history.
- January 2012 saw a new record in net growth in Dagenham when compared to any previous January.
- Q1 2012 saw a new record in UK company share in Dagenham when compared to any previous Q1.
- January 2012 saw a new record in UK company share in Dagenham when compared to any previous January.

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Quarterly Data (Q1 Jan-Mar 2012)

Q1 2012 saw a new record in company registrations in Dagenham when compared to any previous Q1.

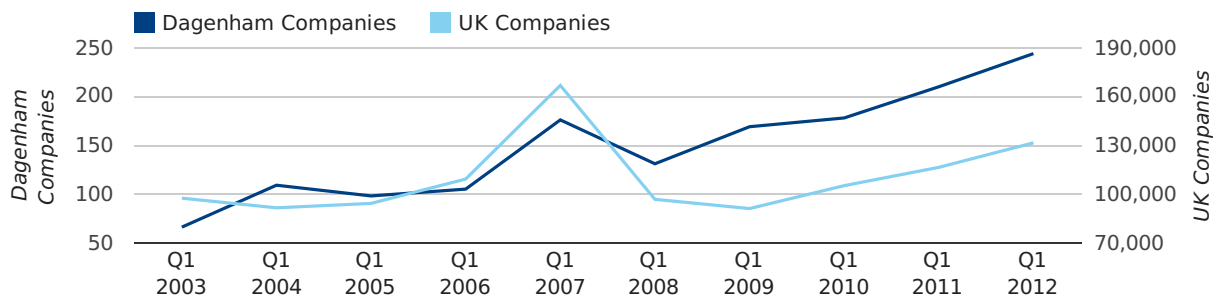
Q1 2012 was a record quarter for company registrations in Dagenham when compared to any quarter in history.

A total of 244 companies were registered in Dagenham during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is an increase of 16.2% versus the same period last year (Q1 2011). This figure compares well to the UK as a whole, which saw an increase of 13.0% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	DAGENHAM	UK
2012	244	131,491
2011	210	116,391
% CHANGE	16.2%	13.0%
RECORD YEAR	2012 (244)	2007 (166,814)

new companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

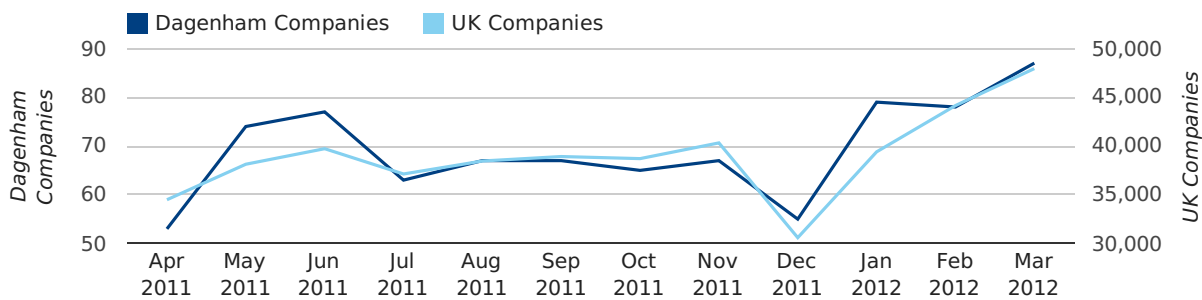
March 2012 saw a new record in company registrations in Dagenham when compared to any previous March.

March 2012 was a record month for company registrations in Dagenham when compared to any month in history.

February 2012 saw a new record in company registrations in Dagenham when compared to any previous February.

January 2012 saw a new record in company registrations in Dagenham when compared to any previous January.

new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2012	79	78	87
NEW COMPANIES IN 2011	55	72	83
% CHANGE	43.6%	8.3%	4.8%
RECORD YEAR	2012 (79)	2012 (78)	2012 (87)

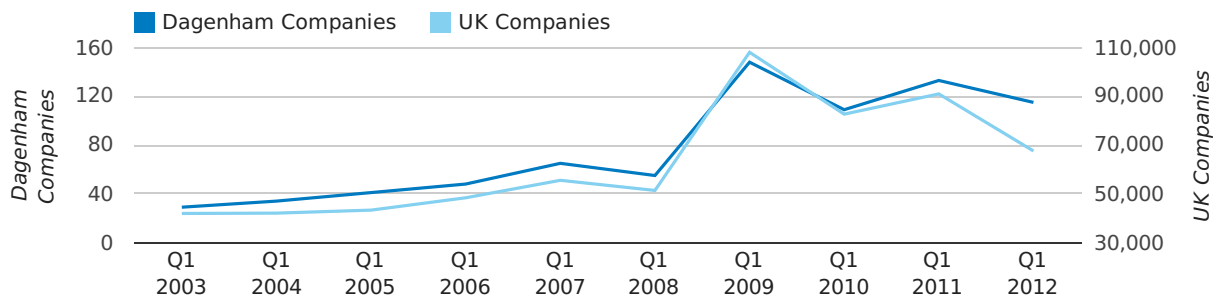
Quarterly Data (Q1 Jan-Mar 2012)

A total of 115 companies were dissolved in Dagenham during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 13.5% versus the same period last year (Q1 2011). This figure compares poorly to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	DAGENHAM	UK
2012	115	67,576
2011	133	90,986
% CHANGE	-13.5%	-25.7%
RECORD YEAR	2009 (148)	2009 (108,060)

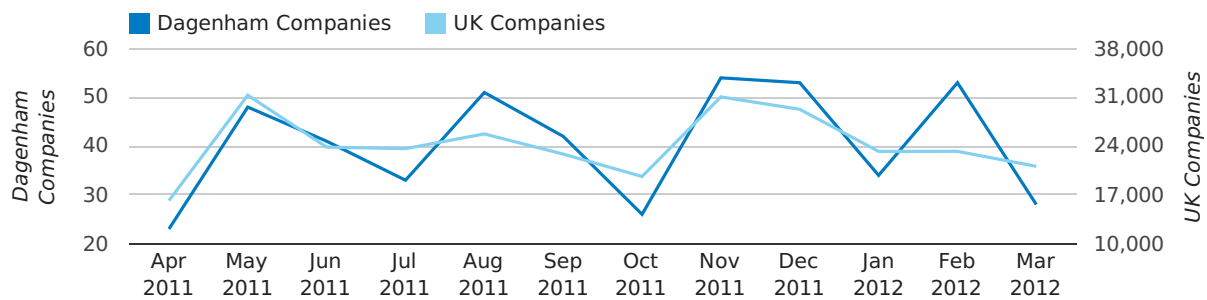
dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

February 2012 saw a new record in company closures in Dagenham when compared to any previous February.

dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2012	34	53	28
CLOSED COMPANIES IN 2011	56	35	42
% CHANGE	-39.3%	51.4%	-33%
RECORD YEAR	2011 (56)	2012 (53)	2009 (118)

Quarterly Data (Q1 Jan-Mar 2012)

Q1 2012 saw a new record in net growth in Dagenham when compared to any previous Q1.

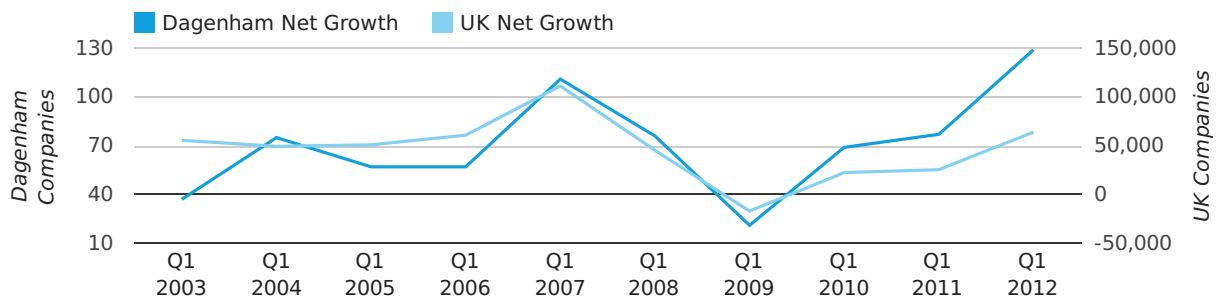
Q1 2012 was a record quarter for net growth in Dagenham when compared to any quarter in history.

Net company growth for Dagenham during the first quarter of 2012 (Jan 2012 - Mar 2012) was 129 companies.

This represents an increase of 67.5% on the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	DAGENHAM	UK
2012	129	63,915
2011	77	25,405
% CHANGE	67.5%	151.6%
RECORD YEAR	2012 (129)	2007 (111,282)

net growth by quarter



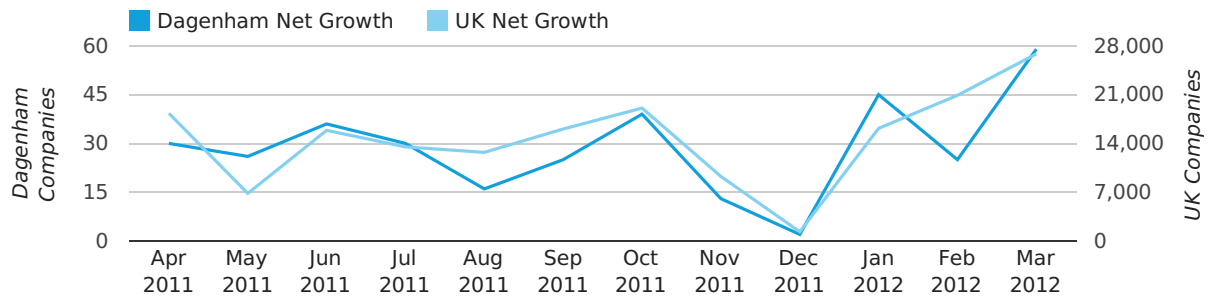
Monthly Data (Jan, Feb & Mar 2012)

March 2012 saw a new record in net growth in Dagenham when compared to any previous March.

March 2012 was a record month for net growth in Dagenham when compared to any month in history.

January 2012 saw a new record in net growth in Dagenham when compared to any previous January.

net growth by month



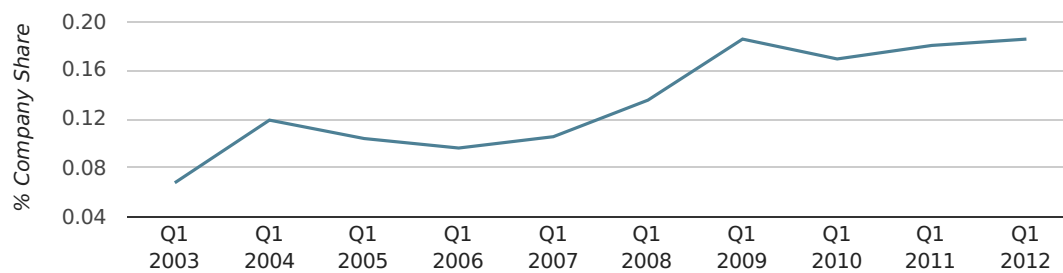
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2012	45	25	59
NET GROWTH IN 2011	-1	37	41
% CHANGE	-4,600.0%	-32.4%	43.9%
RECORD YEAR	2012 (45)	2009 (39)	2012 (59)

Quarterly Data (Q1 Jan-Mar 2012)

In the first quarter of 2012, Dagenham formed 0.2% of all UK companies.

FIRST QUARTER (JAN 2012 - MAR 2012)	DAGENHAM
2012	0.2%
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.1%
RECORD YEAR (SINCE 1960)	2012 (0.2%)

company share by quarter

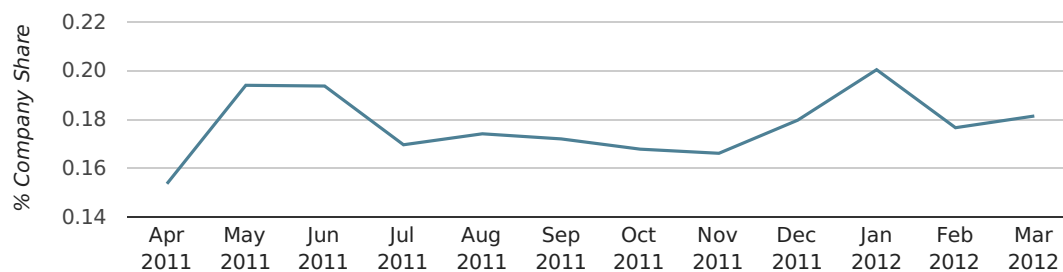


Q1 2012 saw a new record in UK company share in Dagenham when compared to any previous Q1.

Monthly Data (Jan, Feb & Mar 2012)

January 2012 saw a new record in UK company share in Dagenham when compared to any previous January.

company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2012	0.2%	0.2%	0.2%
UK FORMATION SHARE IN 2011	0.2%	0.2%	0.2%
% CHANGE	23.2%	-7.3%	-1.9%
RECORD YEAR	2012 (0.2%)	2011 (0.2%)	1960 (0.2%)

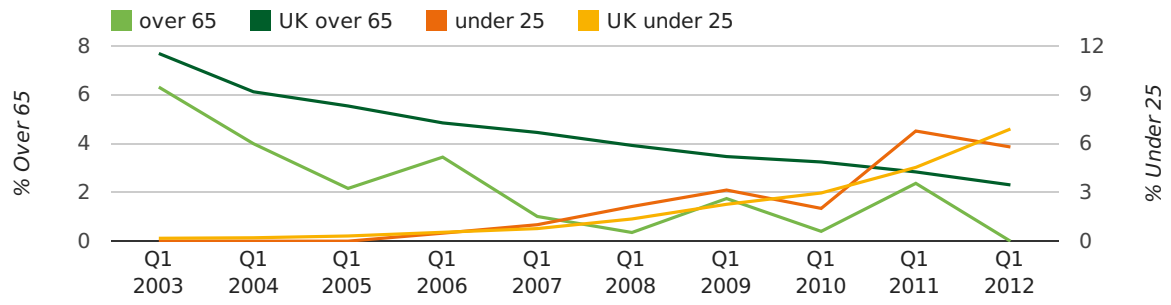
Quarterly Data (Q1 Jan-Mar 2012)

The average age of a director in the first quarter of 2012 was 37.1.

The percentage of directors under the age of 25 was 5.8% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 0.0% compared to the UK figure of 3.5%.

director age by quarter

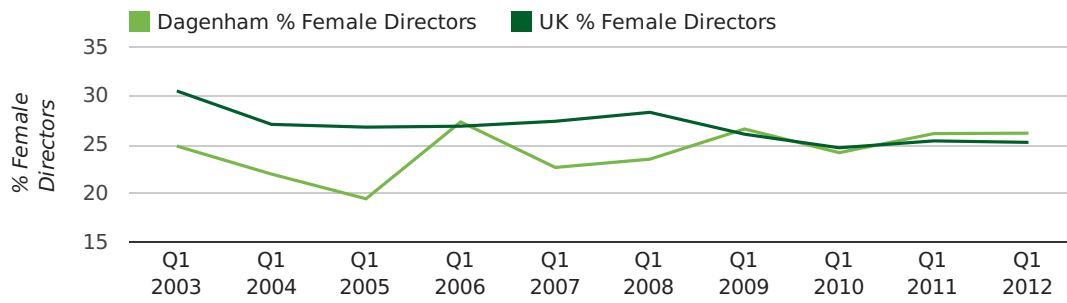


Quarterly Data (Q1 Jan-Mar 2012)

The record first quarter for female directors in Dagenham was in 1861 when 40.0% of all directors were female.

26.2% of all director appointments in Dagenham in the first quarter of 2012 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Mar 2011-Mar 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	1.27%	CONSULTING	5.07%
CONSULTANCY	1.12%	MANAGEMENT	4.74%
SECURITY	1.05%	CONSULTANCY	3.30%
LONDON	1.05%	PROPERTY	2.37%
CLEANING	0.75%	TRADING	2.07%
TRADING	0.67%	DESIGN	1.93%
CONSTRUCTION	0.67%	ENGINEERING	1.86%
CARE	0.67%	ASSOCIATES	1.84%
BUILDERS	0.67%	CONSULTANTS	1.79%
VENTURES	0.67%	BUSINESS	1.73%
ENTERPRISES	0.60%	MEDIA	1.72%
GLOBAL	0.60%	CONSTRUCTION	1.72%
CHURCH	0.52%	LONDON	1.66%
J	0.52%	J	1.54%
ON	0.52%	INVESTMENTS	1.51%
INTERNATIONAL	0.52%	GLOBAL	1.50%
L	0.45%	IT	1.40%
CONSULTANTS	0.45%	CARE	1.34%
ENTERPRISE	0.45%	PROPERTIES	1.31%
NETWORK	0.45%	ELECTRICAL	1.27%
LOGISTICS	0.45%	M	1.27%
COMMUNITY	0.45%	BUILDING	1.24%
B	0.37%	ENERGY	1.20%
DEVELOPMENT	0.37%	S	1.20%
ASSOCIATES	0.37%	ENTERPRISES	1.19%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	561	216,665
7487 - Other business activities	79	52,735
9305 - Other service activities	41	8,818
96090 - Other service activities not elsewhere classified	38	13,637
82990 - Other business support service activities not elsewhere classified	28	35,233
86900 - Other human health activities	22	5,066
62020 - Information technology consultancy activities	21	14,303
9999 - Dormant Company	20	18,617
7414 - Business & management consultancy	17	12,113
4521 - General construction & civil engineering	15	5,169
7499 - Non-trading company	14	9,102
86101 - Hospital activities	13	1,414
80100 - Private security activities	11	1,227
8042 - Adult and other education	11	2,096
43390 - Other building completion and finishing	11	3,228
7222 - Other software consultancy and supply	11	6,934
74990 - Non-trading company	10	9,729
70229 - Management consultancy activities other than financial management	10	19,704
74909 - Other professional, scientific and technical activities not elsewhere classified	9	9,892
6024 - Freight transport by road	9	2,121