Dagenham

2012 half year business confidence report



headlines

- The first half of 2012 saw a new record in company registrations in Dagenham when compared to any previous first half year.
- The first half of 2012 was a record first half year for company registrations in Dagenham when compared to any half year in history.
- Q2 2012 saw a new record in company registrations in Dagenham when compared to any previous Q2.
- May 2012 saw a new record in company registrations in Dagenham when compared to any previous May.
- May 2012 was a record month for company registrations in Dagenham when compared to any month in history.
- April 2012 saw a new record in company registrations in Dagenham when compared to any previous April.
- June 2012 saw a new record in company closures in Dagenham when compared to any previous June.
- The first half of 2012 saw a new record in net growth in Dagenham when compared to any previous first half year.
- The first half of 2012 was a record first half year for net growth in Dagenham when compared to any half year in history.
- May 2012 saw a new record in net growth in Dagenham when compared to any previous May.
- The first half of 2012 saw a new record in UK company share in Dagenham when compared to any previous first half year.
- The first half of 2012 was a record first half year for UK company share in Dagenham when compared to any half year in history.
- Q2 2012 saw a new record in UK company share in Dagenham when compared to any previous Q2.
- Q2 2012 was a record quarter for UK company share in Dagenham when compared to any quarter in history.
- May 2012 saw a new record in UK company share in Dagenham when compared to any previous May.
- April 2012 saw a new record in UK company share in Dagenham when compared to any previous April.

contents

| new company registrations |
|------------------------------|
| closed companies (dissolved) |
| net company growth |
| uk company share |
| director age |
| director gender |
| naming trends |
| sic data |

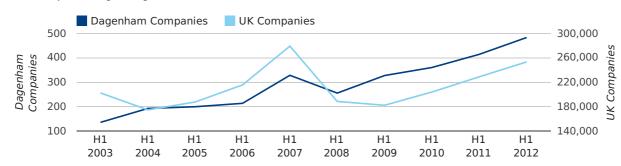
The first half of 2012 saw a new record in company registrations in Dagenham when compared to any previous first half year.

The first half of 2012 was a record first half year for company registrations in Dagenham when compared to any half year in history.

In the first half of 2012 a total of 483 companies were formed in Dagenham. This figure is 16.7% higher than last year, which compares well to the UK wide figure of 10.7%.

The highest total for a first half year in Dagenham occurred in 2012 when a total of 483 were formed.

| HALF YEAR (JAN-JUN) | DAGENHAM | UK |
|---------------------|------------|----------------|
| 2012 | 483 | 253,150 |
| 2011 | 414 | 228,735 |
| % CHANGE | 16.7% | 10.7% |
| RECORD YEAR | 2012 (483) | 2007 (279,097) |



new companies by half year

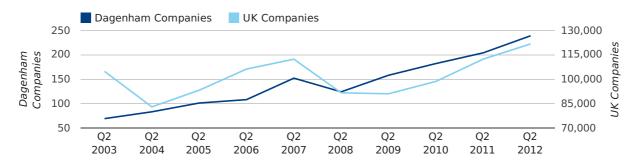
Quarterly Data (Q2 Apr-Jun 2012)

Q2 2012 saw a new record in company registrations in Dagenham when compared to any previous Q2.

A total of 239 companies were registered in Dagenham during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 17.2% versus the same period last year (Q2 2011). This figure compares well to the UK as a whole, which saw an increase of 8.3% against the same period last year.

| SECOND QUARTER (APR 2012 - JUN 2012) | DAGENHAM | UK |
|--------------------------------------|------------|----------------|
| 2012 | 239 | 121,659 |
| 2011 | 204 | 112,344 |
| % CHANGE | 17.2% | 8.3% |
| RECORD YEAR | 2012 (239) | 2012 (121,659) |



new companies by quarter

Monthly Data (Apr, May & Jun 2012)

May 2012 saw a new record in company registrations in Dagenham when compared to any previous May.

May 2012 was a record month for company registrations in Dagenham when compared to any month in history.

April 2012 saw a new record in company registrations in Dagenham when compared to any previous April.

new companies by month



200,000

150,000

100,000

50,000

0

02

2012

UK Companies

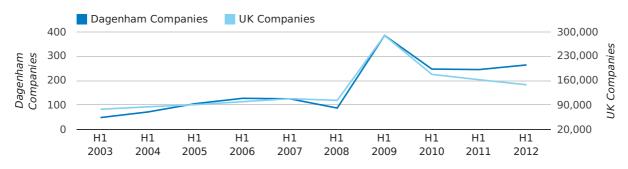
Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 264 companies were dissolved in Dagenham. This figure is 7.8% higher than last year, which compares badly to the UK wide change of -8.9%.

The highest total for a first half year in Dagenham occurred in 2009 when a total of 385 were closed.

| HALF YEAR (JAN-JUN) | DAGENHAM | UK |
|---------------------|------------|----------------|
| 2012 | 264 | 147,793 |
| 2011 | 245 | 162,310 |
| % CHANGE | 7.8% | -8.9% |
| RECORD YEAR | 2009 (385) | 2009 (289,236) |

dissolved companies by half year



Quarterly Data (Q2 Apr-Jun 2012)

A total of 149 companies were dissolved in Dagenham during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 33.0% versus the same period last year (Q2 2011). This figure compares poorly to the UK as a whole, which saw an increase of 12.5% against the same period last year.

| SECOND QUARTER (APR 2012 - JUN 2012) | DAGENHAM | UK |
|--------------------------------------|------------|----------------|
| 2012 | 149 | 80,217 |
| 2011 | 112 | 71,324 |
| % CHANGE | 33.0% | 12.5% |
| RECORD YEAR | 2009 (237) | 2009 (181,176) |

Q2

2007

Q2

2008

Q2

2009

Q2

2010

Q2

2011

UK Companies **Dagenham Companies** 240 Dagenham Companies 180 120

Q2

2006

dissolved companies by quarter

Q2

2003

Q2

2004

Q2

2005

60

0

June 2012 saw a new record in company closures in Dagenham when compared to any previous June.



dissolved companies by month

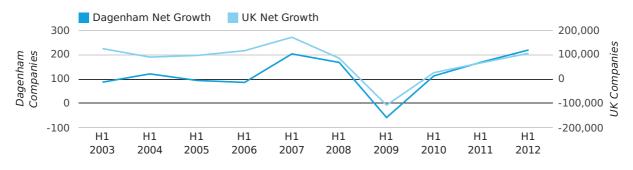
The first half of 2012 saw a new record in net growth in Dagenham when compared to any previous first half year.

The first half of 2012 was a record first half year for net growth in Dagenham when compared to any half year in history.

In the first half of 2012 the company register for Dagenham increased by 219 companies. This figure is 29.6% higher than last year, which compares badly to a UK increase of 58.6%.

| HALF YEAR (JAN-JUN) | DAGENHAM | UK |
|---------------------|------------|----------------|
| 2012 | 219 | 105,357 |
| 2011 | 169 | 66,425 |
| % CHANGE | 29.6% | 58.6% |
| RECORD YEAR | 2012 (219) | 2007 (171,296) |

net growth by half year



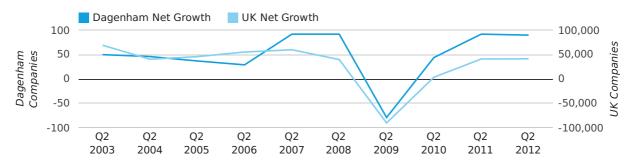
Quarterly Data (Q2 Apr-Jun 2012)

Net company growth for Dagenham during the second quarter of 2012 (Apr 2012 - Jun 2012) was 90 companies.

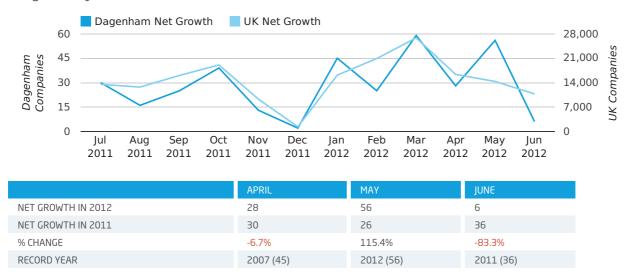
This represents a decrease of 2.2% on the same period last year.

| SECOND QUARTER (APR 2012 - JUN 2012) | DAGENHAM | UK |
|--------------------------------------|-----------|---------------|
| 2012 | 90 | 41,442 |
| 2011 | 92 | 41,020 |
| % CHANGE | -2.2% | 1.0% |
| RECORD YEAR | 2008 (92) | 2003 (69,274) |

net growth by quarter



May 2012 saw a new record in net growth in Dagenham when compared to any previous May.



net growth by month

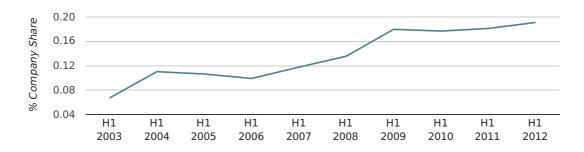
The first half of 2012 saw a new record in UK company share in Dagenham when compared to any previous first half year.

The first half of 2012 was a record first half year for UK company share in Dagenham when compared to any half year in history.

In the first half of 2012 Dagenham formed 0.2% of all UK companies. This is the same as the 2011 figure of 0.2%.

| HALF YEAR (JAN-JUN) | DAGENHAM |
|--------------------------|-------------|
| 2012 | 0.2% |
| 2011 | 0.2% |
| 2010 | 0.2% |
| 2009 | 0.2% |
| 2008 | 0.1% |
| RECORD YEAR (SINCE 1960) | 2012 (0.2%) |

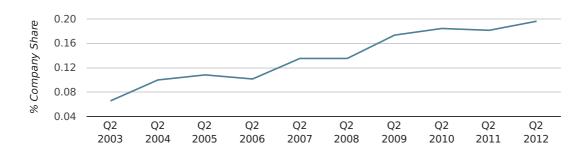
company share by half year



Quarterly Data (Q2 Apr-Jun 2012)

In the second quarter of 2012, Dagenham formed 0.2% of all UK companies.

| SECOND QUARTER (APR 2012 - JUN 2012) | DAGENHAM |
|--------------------------------------|-------------|
| 2012 | 0.2% |
| 2011 | 0.2% |
| 2010 | 0.2% |
| 2009 | 0.2% |
| 2008 | 0.1% |
| RECORD YEAR (SINCE 1960) | 2012 (0.2%) |



company share by quarter

Q2 2012 saw a new record in UK company share in Dagenham when compared to any previous Q2.

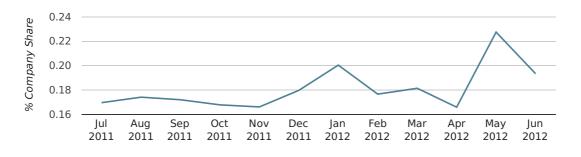
Q2 2012 was a record quarter for UK company share in Dagenham when compared to any quarter in history.

Monthly Data (Apr, May & Jun 2012)

May 2012 saw a new record in UK company share in Dagenham when compared to any previous May.

April 2012 saw a new record in UK company share in Dagenham when compared to any previous April.

company share by month



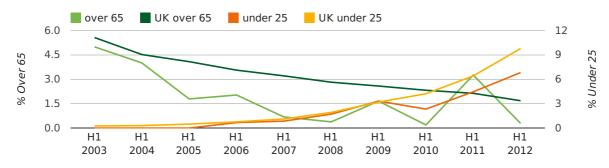
| | APRIL | MAY | JUNE |
|----------------------------|-------------|-------------|-------------|
| UK FORMATION SHARE IN 2012 | 0.2% | 0.2% | 0.2% |
| UK FORMATION SHARE IN 2011 | 0.2% | 0.2% | 0.2% |
| % CHANGE | 8.0% | 17.3% | -0.2% |
| RECORD YEAR | 2012 (0.2%) | 2012 (0.2%) | 1962 (0.2%) |

The average age of a director in the first half of 2012 was 37.5.

The percentage of directors under the age of 25 was 6.8% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 0.3% compared to the UK figure of 3.4%.

director age by half year

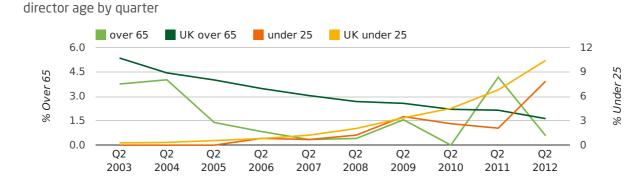


Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 37.9.

The percentage of directors under the age of 25 was 7.9% compared to the UK figure of 5.2%.

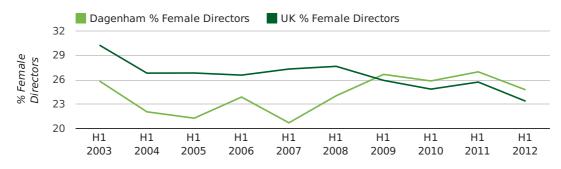
The percentage of directors over the age of 65 was 0.6% compared to the UK figure of 3.3%.



The record first half year for female directors in Dagenham was 1861 when 40.0% of all directors were female.

24.8% of all director appointments in Dagenham in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

director gender by half year



Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Dagenham was in 1866 when 66.7% of all directors were female.

23.4% of all director appointments in Dagenham in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

Dagenham % Female Directors UK % Female Directors 35 30 % Female Directors 25 20 15 Q2 2003 2004 2005 2006 2007 2008 2009 2010 2011 2012

director gender by quarter

Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

| WORD | PERCENTAGE | UK WORD | UK PERCENTAGE |
|--------------|------------|--------------|---------------|
| CONSULTING | 1.32% | CONSULTING | 5.07% |
| CONSTRUCTION | 1.02% | MANAGEMENT | 4.74% |
| CONSULTANCY | 0.95% | CONSULTANCY | 3.28% |
| SECURITY | 0.80% | PROPERTY | 2.35% |
| TRADING | 0.73% | TRADING | 2.10% |
| CLEANING | 0.66% | DESIGN | 1.89% |
| GLOBAL | 0.66% | ENGINEERING | 1.87% |
| CARE | 0.59% | ASSOCIATES | 1.82% |
| LONDON | 0.59% | CONSULTANTS | 1.78% |
| BUILDERS | 0.59% | CONSTRUCTION | 1.71% |
| J | 0.59% | BUSINESS | 1.70% |
| RECRUITMENT | 0.51% | MEDIA | 1.69% |
| ON | 0.51% | LONDON | 1.68% |
| ENTERPRISES | 0.51% | J | 1.57% |
| CO | 0.51% | GLOBAL | 1.51% |
| VENTURES | 0.51% | INVESTMENTS | 1.48% |
| BUSINESS | 0.51% | IT | 1.42% |
| CAR | 0.44% | CARE | 1.31% |
| Т | 0.44% | PROPERTIES | 1.31% |
| ELECTRICAL | 0.44% | М | 1.26% |
| М | 0.44% | ELECTRICAL | 1.23% |
| CONSULTANTS | 0.44% | BUILDING | 1.23% |
| ENTERPRISE | 0.44% | SECURITY | 1.19% |
| Р | 0.44% | S | 1.18% |
| LOGISTICS | 0.44% | ENTERPRISES | 1.17% |

Previous 36 months, excluding companies less than 12 months old

| SIC CODE | NUMBER OF COMPANIES | UK COMPANIES |
|--|---------------------|--------------|
| None Supplied | 601 | 244,457 |
| 7487 - Other business activities | 74 | 47,029 |
| 96090 - Other service activities not elsewhere classified | 40 | 14,220 |
| 9305 - Other service activities | 33 | 7,926 |
| 82990 - Other business support service activities not elsewhere classified | 29 | 35,447 |
| 86900 - Other human health activities | 24 | 5,222 |
| 62020 - Information technology consultancy activities | 20 | 15,280 |
| 9999 - Dormant Company | 19 | 16,469 |
| 7414 - Business & management consultancy | 16 | 10,978 |
| 4521 - General construction & civil engineering | 14 | 4,644 |
| 7499 - Non-trading company | 14 | 8,023 |
| 86101 - Hospital activities | 12 | 1,455 |
| 80100 - Private security activities | 12 | 1,317 |
| 8042 - Adult and other education | 11 | 1,905 |
| 74990 - Non-trading company | 11 | 9,706 |
| 47910 - Retail sale via mail order houses or via Internet | 11 | 3,818 |
| 99999 - Dormant Company | 11 | 26,088 |
| 43390 - Other building completion and finishing | 10 | 3,241 |
| 41202 - Construction of domestic buildings | 10 | 3,185 |
| 70229 - Management consultancy activities other than financial management | 9 | 20,390 |