

Dartford

q1 2011 business confidence report



headlines

- Q1 2011 saw a new record in company registrations in Dartford when compared to any previous Q1.
- Q1 2011 was a record quarter for company registrations in Dartford when compared to any quarter in history.
- March 2011 saw a new record in company registrations in Dartford when compared to any previous March.
- March 2011 was a record month for company registrations in Dartford when compared to any month in history.
- February 2011 saw a new record in company registrations in Dartford when compared to any previous February.
- Q1 2011 saw a new record in company closures in Dartford when compared to any previous Q1.
- January 2011 saw a new record in company closures in Dartford when compared to any previous January.
- March 2011 saw a new record in net growth in Dartford when compared to any previous March.

contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

sic data

Quarterly Data (Q1 Jan-Mar 2011)

Q1 2011 saw a new record in company registrations in Dartford when compared to any previous Q1.

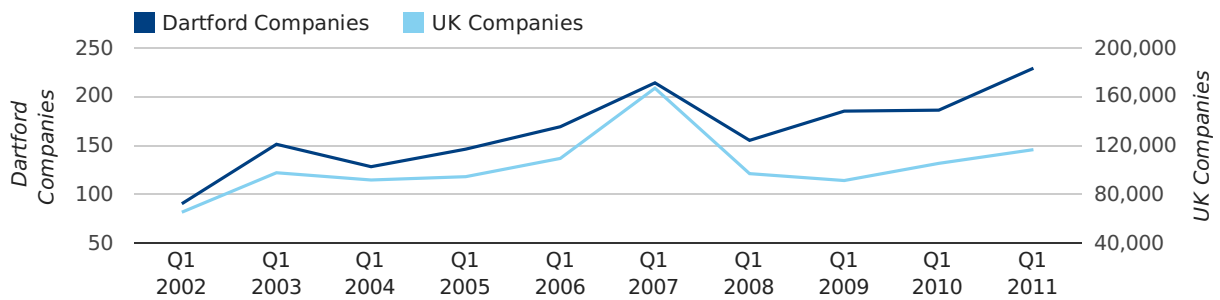
Q1 2011 was a record quarter for company registrations in Dartford when compared to any quarter in history.

A total of 229 companies were registered in Dartford during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 23.1% versus the same period last year (Q1 2010). This figure compares well to the UK as a whole, which saw an increase of 10.7% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	DARTFORD	UK
2011	229	116,391
2010	186	105,137
% CHANGE	23.1%	10.7%
RECORD YEAR	2011 (229)	2007 (166,814)

new companies by quarter



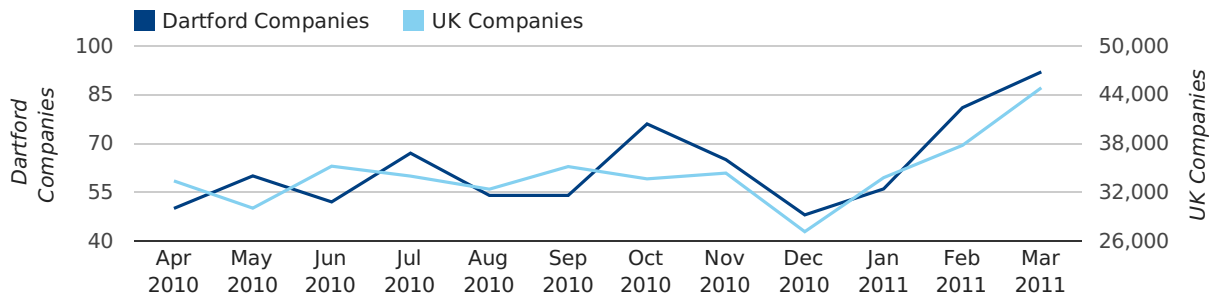
Monthly Data (Jan, Feb & Mar 2011)

March 2011 saw a new record in company registrations in Dartford when compared to any previous March.

March 2011 was a record month for company registrations in Dartford when compared to any month in history.

February 2011 saw a new record in company registrations in Dartford when compared to any previous February.

new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2011	56	81	92
NEW COMPANIES IN 2010	44	69	73
% CHANGE	27.3%	17.4%	26.0%
RECORD YEAR	2007 (61)	2011 (81)	2011 (92)

Quarterly Data (Q1 Jan-Mar 2011)

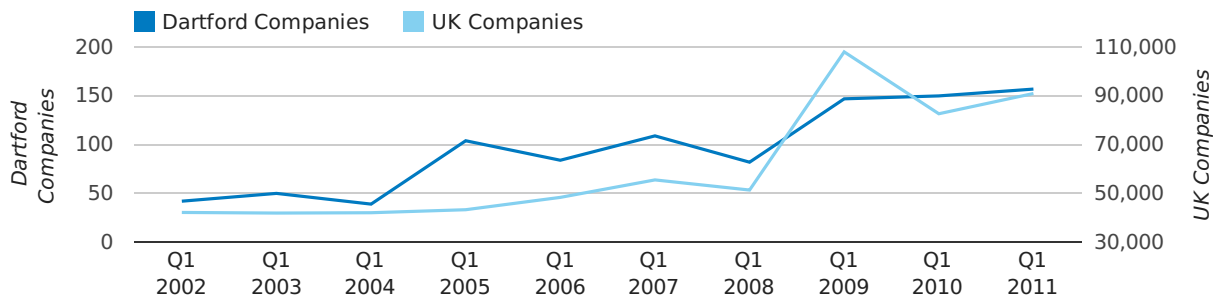
Q1 2011 saw a new record in company closures in Dartford when compared to any previous Q1.

A total of 157 companies were dissolved in Dartford during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 4.7% versus the same period last year (Q1 2010). This figure compares well to the UK as a whole, which saw an increase of 10.0% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	DARTFORD	UK
2011	157	90,986
2010	150	82,677
% CHANGE	4.7%	10.0%
RECORD YEAR	2011 (157)	2009 (108,060)

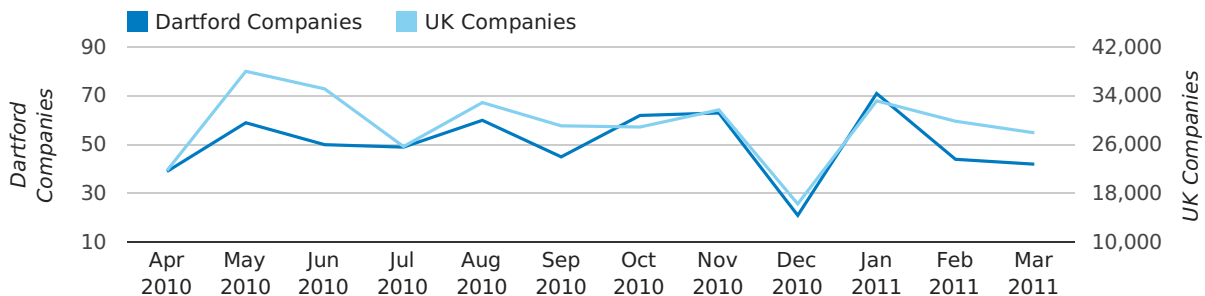
dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2011)

January 2011 saw a new record in company closures in Dartford when compared to any previous January.

dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2011	71	44	42
CLOSED COMPANIES IN 2010	30	49	71
% CHANGE	136.7%	-10.2%	-41%
RECORD YEAR	2011 (71)	2010 (49)	2009 (100)

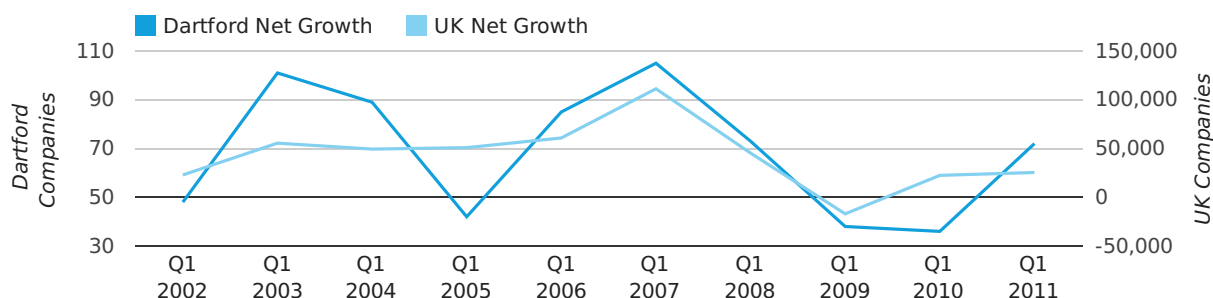
Quarterly Data (Q1 Jan-Mar 2011)

Net company growth for Dartford during the first quarter of 2011 (Jan 2011 - Mar 2011) was 72 companies.

This represents an increase of 100.0% on the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	DARTFORD	UK
2011	72	25,405
2010	36	22,460
% CHANGE	100.0%	13.1%
RECORD YEAR	2007 (105)	2007 (111,282)

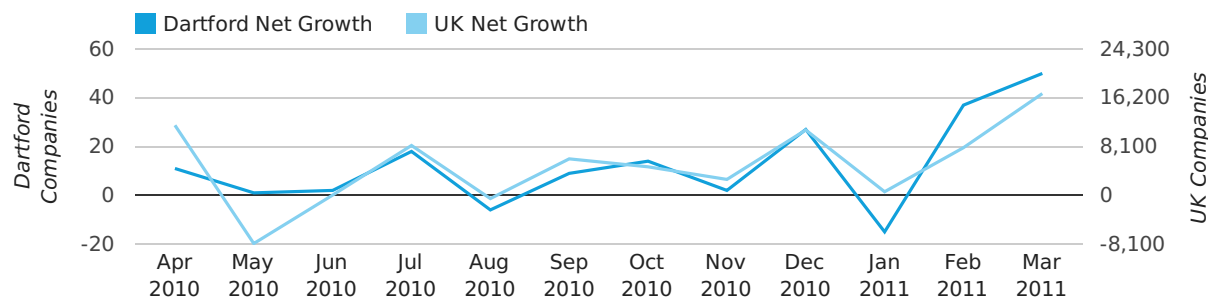
net growth by quarter



Monthly Data (Jan, Feb & Mar 2011)

March 2011 saw a new record in net growth in Dartford when compared to any previous March.

net growth by month



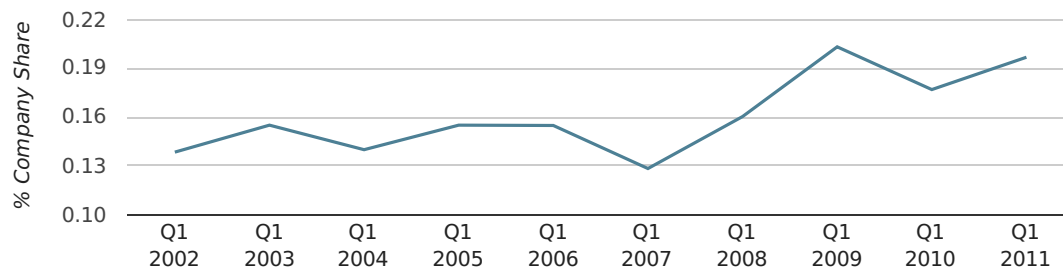
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2011	-15	37	50
NET GROWTH IN 2010	14	20	2
% CHANGE	-207.1%	85.0%	2,400.0%
RECORD YEAR	2009 (31)	2007 (48)	2011 (50)

Quarterly Data (Q1 Jan-Mar 2011)

In the first quarter of 2011, Dartford formed 0.2% of all UK companies.

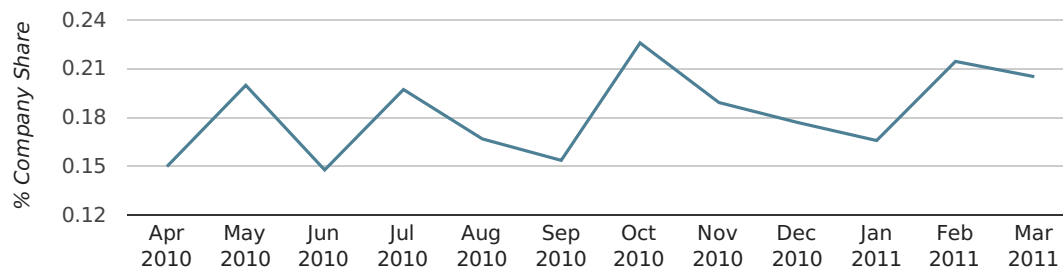
FIRST QUARTER (JAN 2011 - MAR 2011)	DARTFORD
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
2007	0.1%
RECORD YEAR (SINCE 1960)	1971 (0.4%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2011)

company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2011	0.2%	0.2%	0.2%
UK FORMATION SHARE IN 2010	0.2%	0.2%	0.2%
% CHANGE	9.8%	3.3%	20.2%
RECORD YEAR	1971 (0.9%)	1968 (0.6%)	1966 (0.5%)

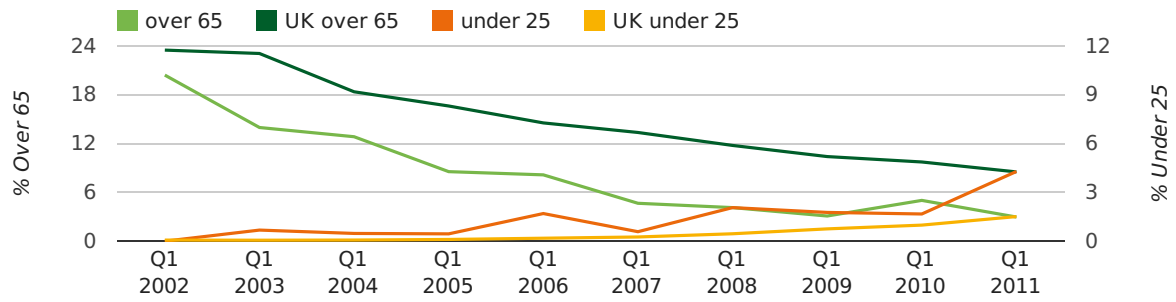
Quarterly Data (Q1 Jan-Mar 2011)

The average age of a director in the first quarter of 2011 was 41.5.

The percentage of directors under the age of 25 was 4.3% compared to the UK figure of 3.0%.

The percentage of directors over the age of 65 was 3.0% compared to the UK figure of 4.3%.

director age by quarter

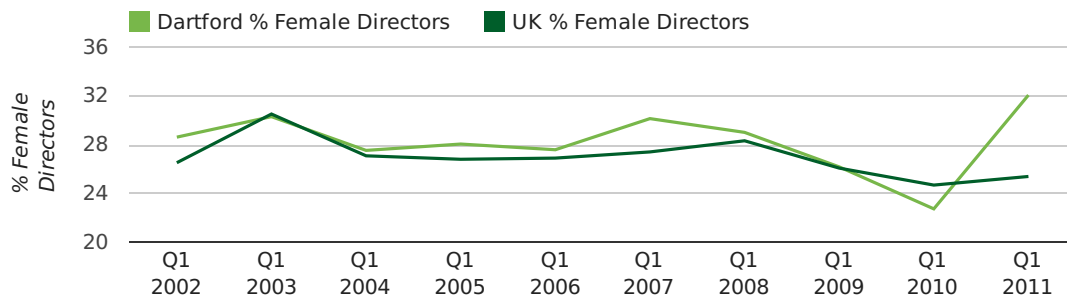


Quarterly Data (Q1 Jan-Mar 2011)

The record first quarter for female directors in Dartford was in 1861 when 40.0% of all directors were female.

32.1% of all director appointments in Dartford in the first quarter of 2011 were female. This compares to a UK average of 25.4% for the same period.

director gender by quarter



Previous 12 months (Mar 2010-Mar 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	1.67%	CONSULTING	5.04%
CONSTRUCTION	1.59%	MANAGEMENT	4.97%
BUILDING	1.25%	CONSULTANCY	3.16%
CONSULTING	1.17%	PROPERTY	2.38%
CONSULTANCY	1.09%	TRADING	2.10%
PROPERTY	1.09%	DESIGN	1.93%
DARTFORD	1.00%	ASSOCIATES	1.92%
LONDON	0.92%	BUSINESS	1.87%
ASSOCIATES	0.84%	CONSTRUCTION	1.80%
KENT	0.84%	CONSULTANTS	1.76%
J	0.84%	MEDIA	1.69%
CONSULTANTS	0.75%	ENGINEERING	1.61%
73	0.75%	LONDON	1.60%
M	0.67%	CARE	1.45%
ELECTRICAL	0.67%	J	1.45%
HEALTH	0.67%	GLOBAL	1.44%
IT	0.58%	INVESTMENTS	1.43%
TRANSPORT	0.58%	IT	1.41%
MAINTENANCE	0.58%	PROPERTIES	1.36%
GLOBAL	0.58%	BUILDING	1.34%
CONTRACTORS	0.58%	M	1.30%
ENTERPRISES	0.50%	ELECTRICAL	1.28%
LAND	0.50%	S	1.24%
CO	0.50%	INTERNATIONAL	1.23%
HEATING	0.50%	SYSTEMS	1.23%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	387	202,798
7487 - Other business activities	94	60,968
7499 - Non-trading company	34	11,316
9999 - Dormant Company	26	19,765
7414 - Business & management consultancy	24	12,916
9305 - Other service activities	23	8,740
82990 - Other business support service activities not elsewhere classified	23	30,253
70229 - Management consultancy activities other than financial management	20	16,150
62020 - Information technology consultancy activities	19	10,246
96090 - Other service activities not elsewhere classified	18	10,085
43999 - Other specialised construction activities not elsewhere classified	17	3,097
4521 - General construction & civil engineering	17	6,183
99999 - Dormant Company	16	18,336
74990 - Non-trading company	16	8,695
7222 - Other software consultancy and supply	14	7,000
43210 - Electrical installation	14	3,172
41201 - Construction of commercial buildings	14	1,498
43390 - Other building completion and finishing	13	2,707
7260 - Other computer related activities	13	7,789
4525 - Other special trades construction	12	1,690