

Dartford

2011 annual business confidence report



headlines

- 2011 was a record year for company registrations in Dartford when compared to any year in history.
- December 2011 saw a new record in company closures in Dartford when compared to any previous December.

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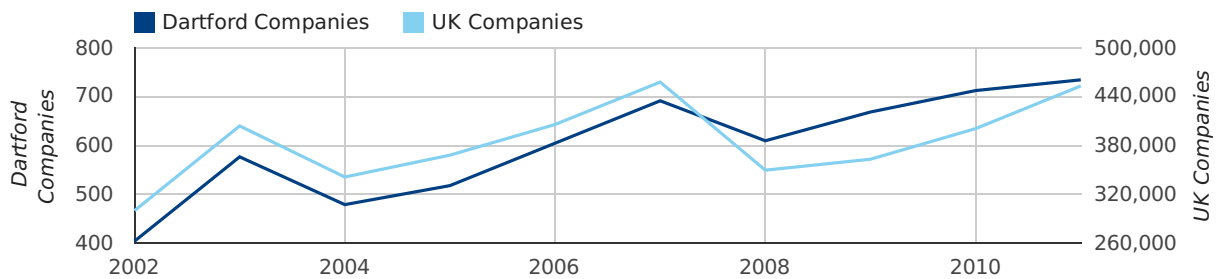
Annual Data (2011)

2011 was a record year for company registrations in Dartford when compared to any year in history.

A total of 734 companies were formed in Dartford in 2011. This total is 3.1% higher than in 2010 and compares favourably to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	DARTFORD	UK
2011	734	452,870
2010	712	400,358
2009	668	362,675
2008	609	349,203
2007	691	457,649
RECORD YEAR	2011 (734)	2007 (457,649)

new companies by year



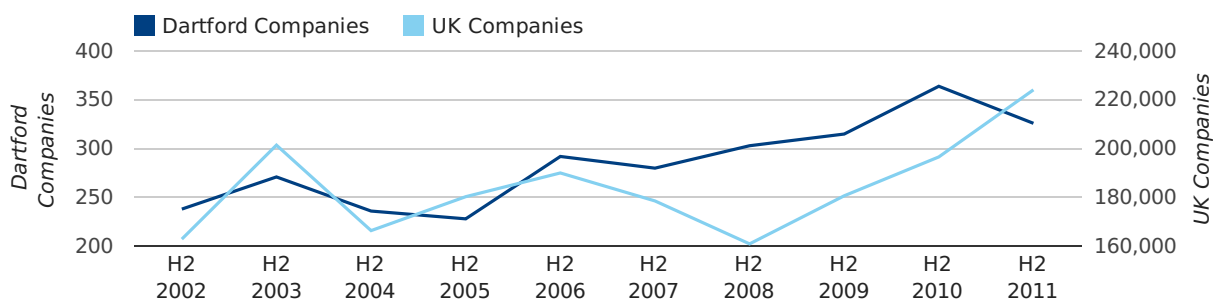
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 326 companies were formed in Dartford. This figure is 10.4% lower than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Dartford occurred in 2010 when a total of 364 were formed.

HALF YEAR (JUL-DEC)	DARTFORD	UK
2011	326	224,135
2010	364	196,609
% CHANGE	-10.4%	14.0%
RECORD YEAR	2010 (364)	2011 (224,135)

new companies by half year



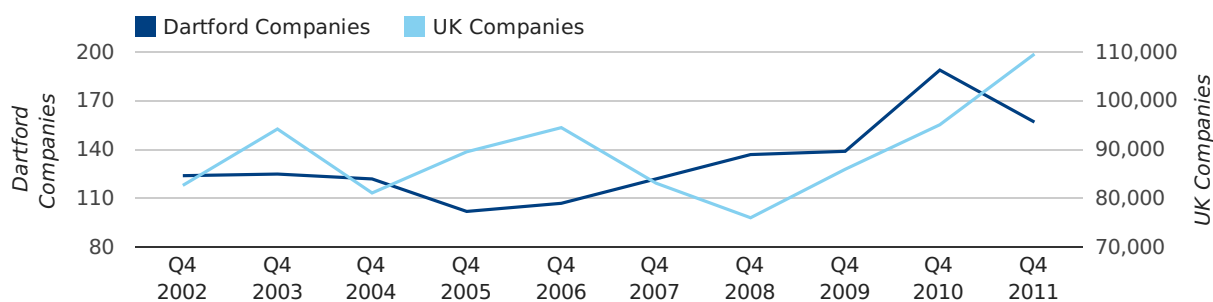
Quarterly Data (Q4 Oct-Dec 2011)

A total of 157 companies were registered in Dartford during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 16.9% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

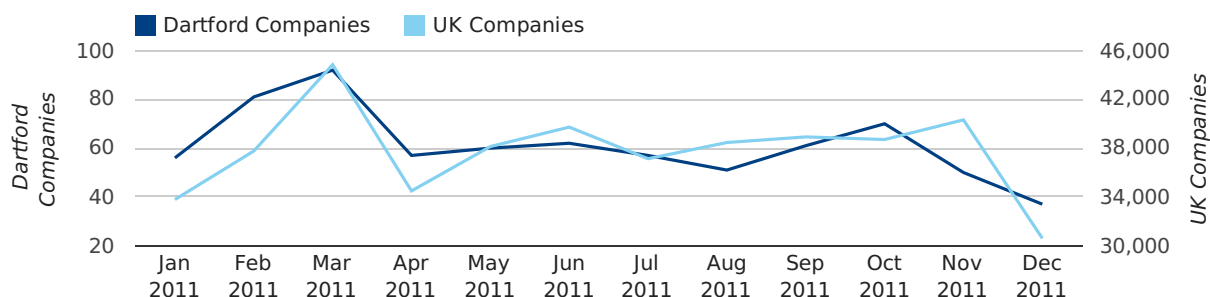
FOURTH QUARTER (OCT 2011 - DEC 2011)	DARTFORD	UK
2011	157	109,623
2010	189	95,117
% CHANGE	-16.9%	15.3%
RECORD YEAR	2010 (189)	2011 (109,623)

new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

new companies by month



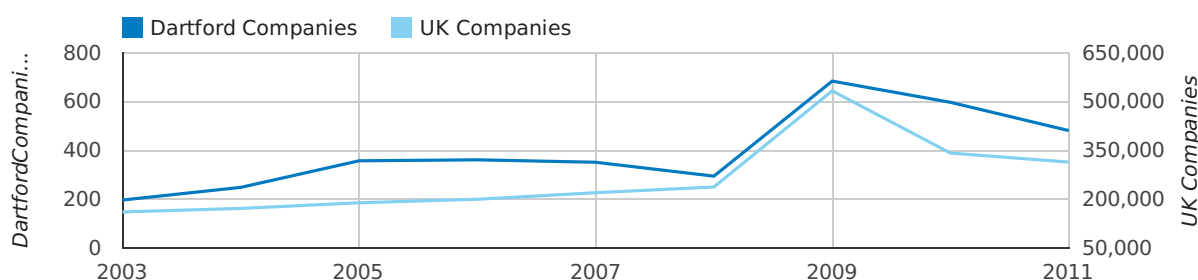
	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	70	50	37
NEW COMPANIES IN 2010	76	65	48
% CHANGE	-7.9%	-23.1%	-22.9%
RECORD YEAR	2010 (76)	2010 (65)	2010 (48)

Annual Data (2011)

A total of 482 companies were dissolved in Dartford in 2011. This total is 19.4% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	DARTFORD	UK
2011	482	314,523
2010	598	342,232
2009	685	533,773
2008	295	237,901
2007	352	220,295
RECORD YEAR	2009 (685)	2009 (533,773)

dissolved companies by year



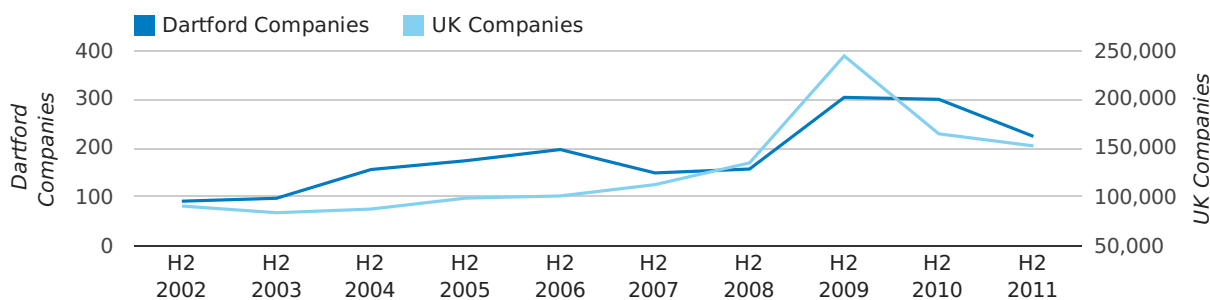
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 224 companies were dissolved in Dartford. This figure is 25.3% lower than last year, which compares well to the UK wide change of -7.5%.

The highest total for a second half year in Dartford occurred in 2009 when a total of 304 were closed.

HALF YEAR (JUL-DEC)	DARTFORD	UK
2011	224	152,213
2010	300	164,601
% CHANGE	-25.3%	-7.5%
RECORD YEAR	2009 (304)	2009 (244,537)

dissolved companies by half year



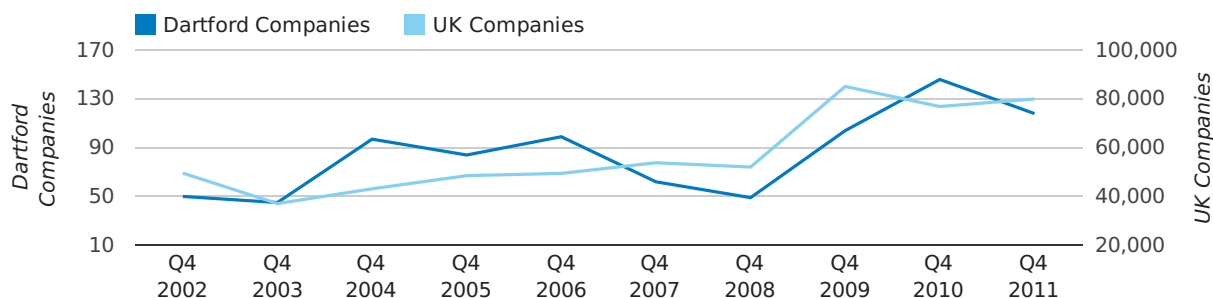
Quarterly Data (Q4 Oct-Dec 2011)

A total of 118 companies were dissolved in Dartford during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 19.2% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	DARTFORD	UK
2011	118	79,983
2010	146	76,896
% CHANGE	-19.2%	4.0%
RECORD YEAR	2010 (146)	2009 (85,136)

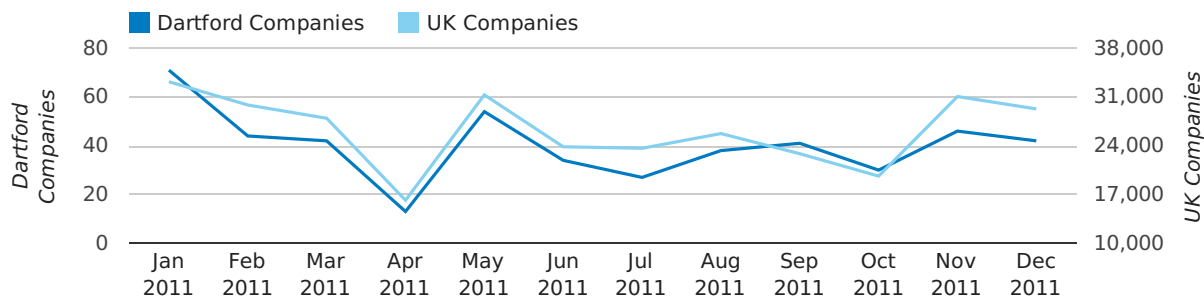
dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company closures in Dartford when compared to any previous December.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	30	46	42
CLOSED COMPANIES IN 2010	62	63	21
% CHANGE	-51.6%	-27.0%	100%
RECORD YEAR	2010 (62)	2010 (63)	2011 (42)

Annual Data (2011)

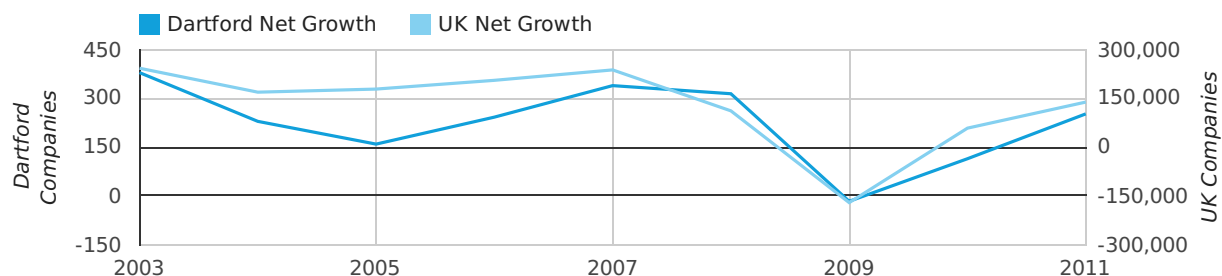
A total of 252 companies were added to the company register for Dartford in 2011. This number represents growth of 35.4% which compares favourably to the UK figure of 34.6%.

This number is 138 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2003 when the Dartford company register grew by 379 companies.

YEAR	DARTFORD	UK
2011	252	138,347
2010	114	58,126
2009	-17	-171,098
2008	314	111,302
2007	339	237,354
RECORD YEAR	2003 (379)	2003 (242,543)

net growth by year

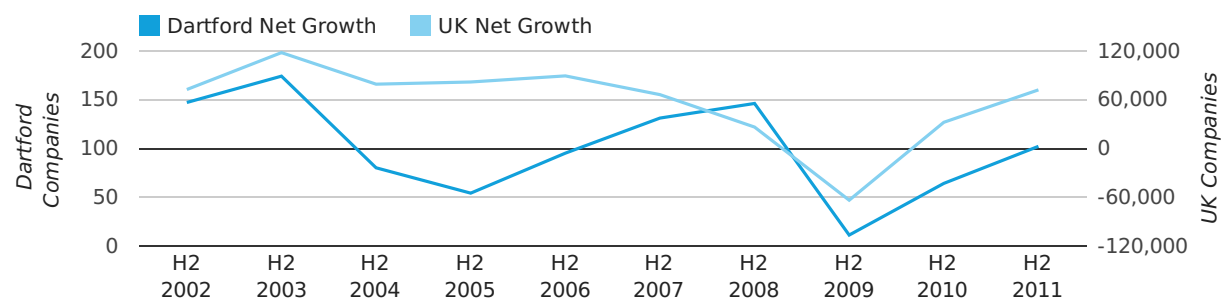


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Dartford increased by 102 companies. This figure is 59.4% higher than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	DARTFORD	UK
2011	102	71,922
2010	64	32,008
% CHANGE	59.4%	124.7%
RECORD YEAR	2003 (174)	2003 (117,772)

net growth by half year



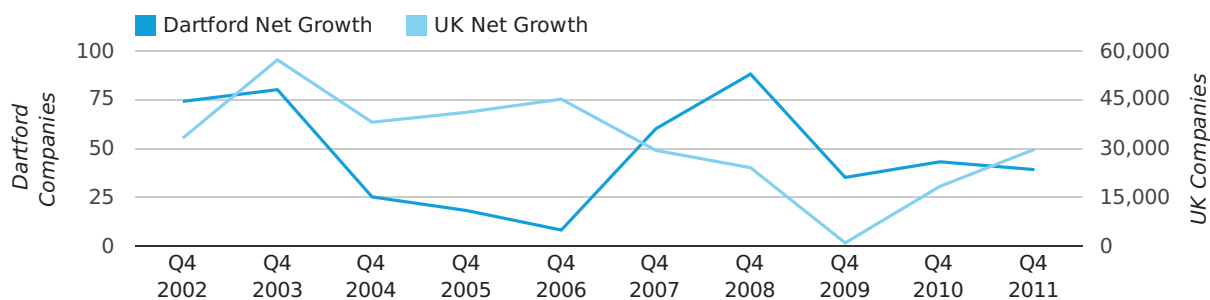
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Dartford during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 39 companies.

This represents a decrease of 9.3% on the same period last year.

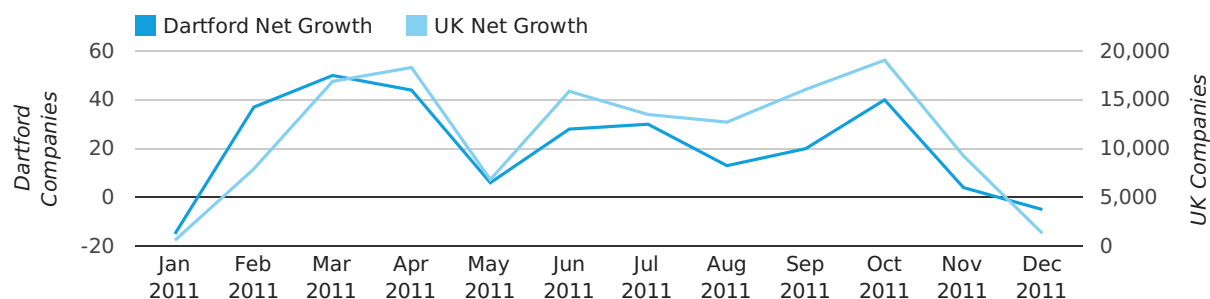
FOURTH QUARTER (OCT 2011 - DEC 2011)	DARTFORD	UK
2011	39	29,640
2010	43	18,221
% CHANGE	-9.3%	62.7%
RECORD YEAR	2008 (88)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month



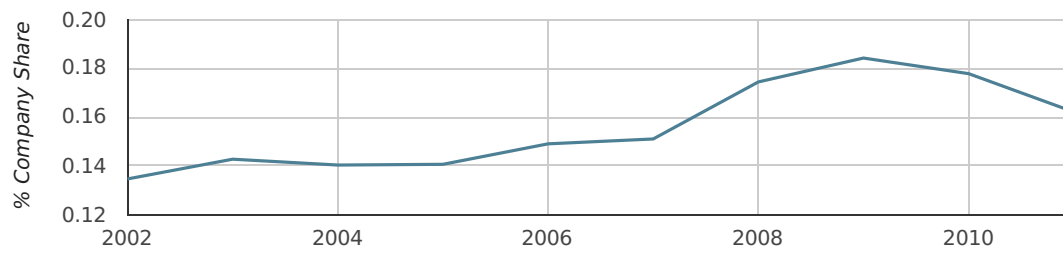
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	40	4	-5
NET GROWTH IN 2010	14	2	27
% CHANGE	185.7%	100.0%	-118.5%
RECORD YEAR	2003 (51)	2008 (38)	2002 (31)

Annual Data (2011)

In 2011 Dartford formed 0.2% of all UK companies. This is no change on 2010 when Dartford was responsible for 0.2% of all UK companies.

YEAR	DARTFORD
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	1960 (0.2%)

company share by year

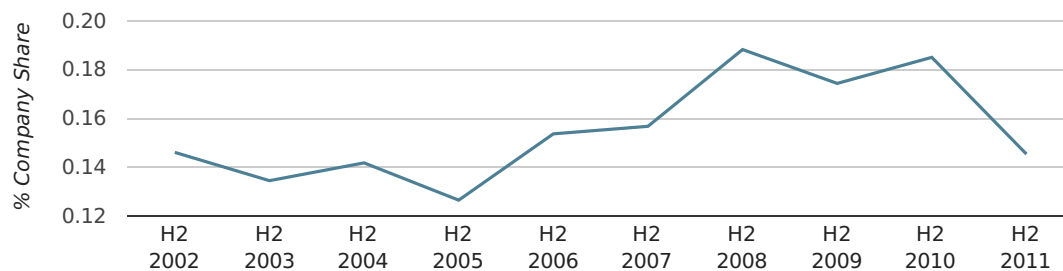


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Dartford formed 0.1% of all UK companies. This is less than the 2010 figure of 0.2%.

HALF YEAR (JUL-DEC)	DARTFORD
2011	0.1%
2010	0.2%
2009	0.2%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	1961 (0.2%)

company share by half year

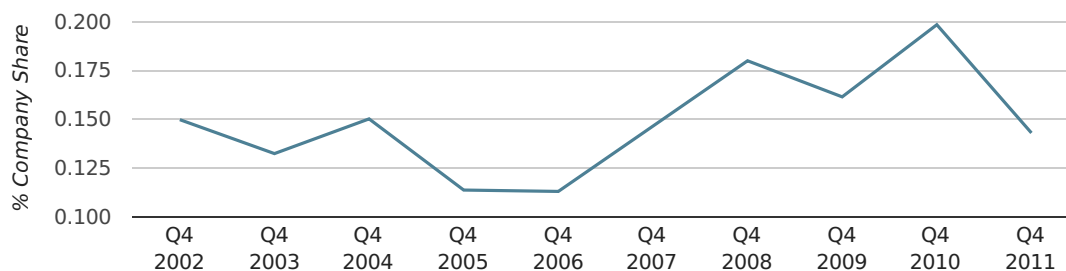


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Dartford formed 0.1% of all UK companies.

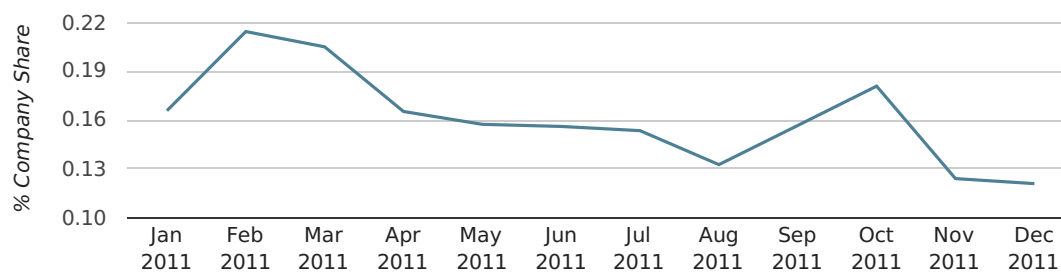
FOURTH QUARTER (OCT 2011 - DEC 2011)	DARTFORD
2011	0.1%
2010	0.2%
2009	0.2%
2008	0.2%
2007	0.1%
RECORD YEAR (SINCE 1960)	1961 (0.4%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.2%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.2%	0.2%	0.2%
% CHANGE	-19.9%	-34.5%	-31.7%
RECORD YEAR	1961 (0.6%)	1961 (0.3%)	1989 (0.2%)

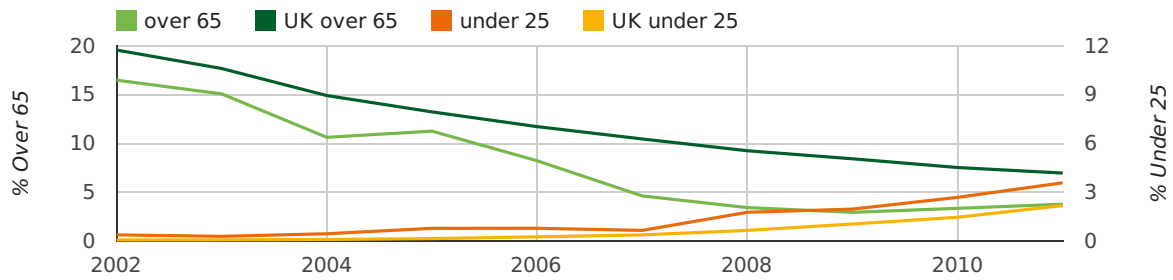
Annual Data (2011)

The average age of a director in 2011 was 42.1.

The percentage of directors under the age of 25 was 3.6% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 3.8% compared to the UK figure of 4.2%.

director age by year



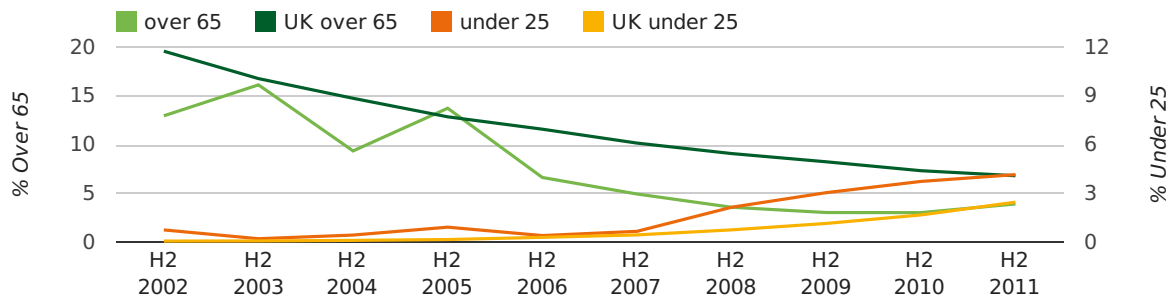
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 41.7.

The percentage of directors under the age of 25 was 4.2% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 3.9% compared to the UK figure of 4.1%.

director age by half year



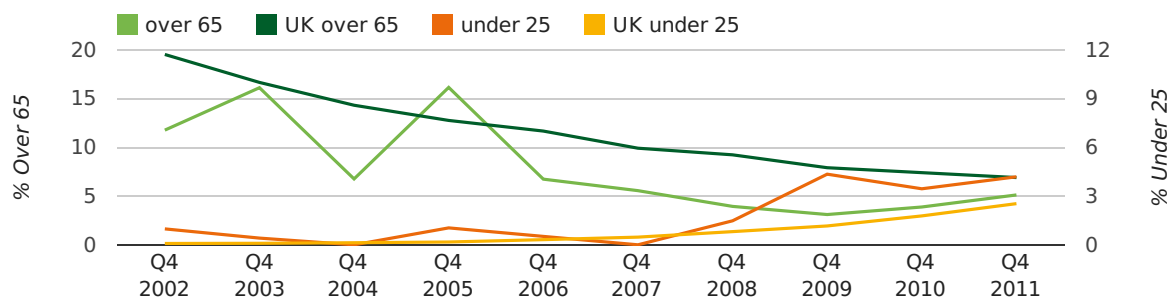
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 42.2.

The percentage of directors under the age of 25 was 4.2% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 5.1% compared to the UK figure of 4.1%.

director age by quarter

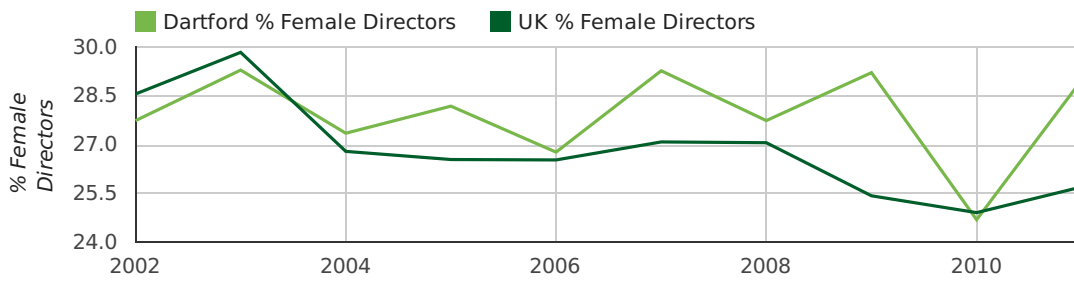


Annual Data (2011)

The record year for female directors in Dartford was 1857 when 36.4% of all directors were female.

The percentage of female directors in Dartford in 2011 was 27.7%. The average for the UK during this time was 28.6%

director gender by year

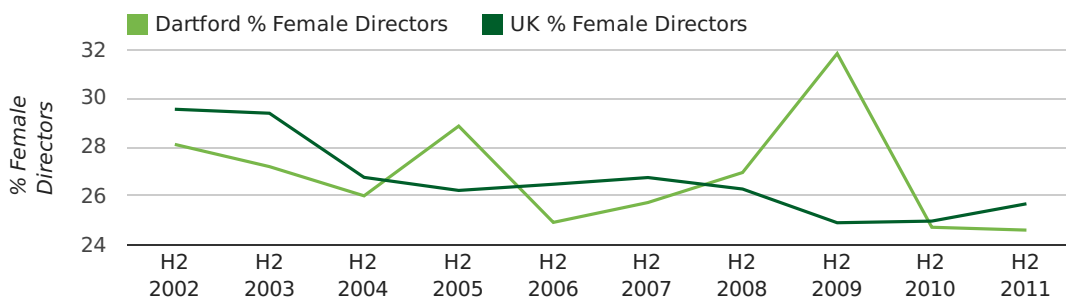


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Dartford was 1860 when 42.9% of all directors were female.

24.6% of all director appointments in Dartford in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

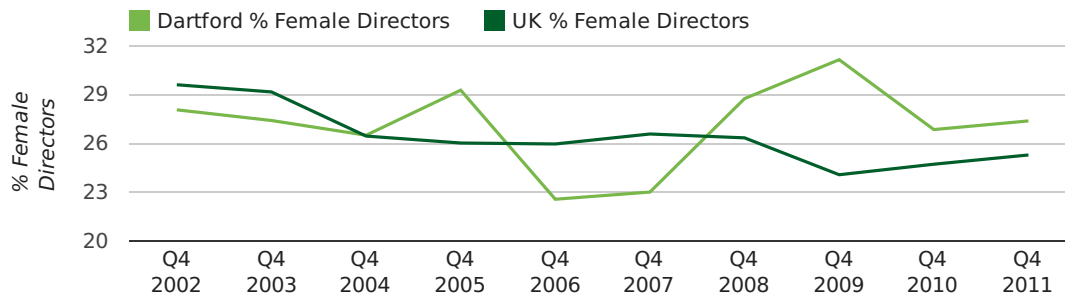


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Dartford was in 1977 when 31.1% of all directors were female.

27.4% of all director appointments in Dartford in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
ASSOCIATES	1.57%	CONSULTING	5.07%
MANAGEMENT	1.49%	MANAGEMENT	4.74%
CONSULTING	1.16%	CONSULTANCY	3.26%
CONSULTANCY	1.08%	PROPERTY	2.37%
CONSTRUCTION	0.99%	TRADING	2.07%
BUILDING	0.91%	DESIGN	1.92%
DARTFORD	0.83%	ASSOCIATES	1.86%
PROPERTY	0.83%	ENGINEERING	1.78%
73	0.75%	BUSINESS	1.78%
KENT	0.75%	CONSULTANTS	1.76%
LONDON	0.66%	CONSTRUCTION	1.73%
M	0.66%	MEDIA	1.71%
J	0.66%	LONDON	1.63%
CONSULTANTS	0.66%	J	1.51%
IT	0.58%	INVESTMENTS	1.48%
CONTRACTORS	0.58%	GLOBAL	1.46%
REPAIRS	0.50%	IT	1.41%
PROJECTS	0.50%	CARE	1.39%
CLEANING	0.50%	PROPERTIES	1.29%
CATERING	0.50%	ELECTRICAL	1.29%
SERVICE	0.50%	M	1.27%
CO	0.50%	BUILDING	1.26%
GLOBAL	0.50%	ENERGY	1.25%
GREEN	0.50%	S	1.20%
INC	0.50%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	391	205,525
7487 - Other business activities	78	57,052
9305 - Other service activities	29	9,492
82990 - Other business support service activities not elsewhere classified	29	32,483
4521 - General construction & civil engineering	23	5,558
9999 - Dormant Company	23	20,199
62020 - Information technology consultancy activities	23	12,072
7414 - Business & management consultancy	22	13,034
96090 - Other service activities not elsewhere classified	22	11,768
99999 - Dormant Company	20	21,846
7499 - Non-trading company	19	9,957
74990 - Non-trading company	19	8,929
43390 - Other building completion and finishing	17	2,832
43999 - Other specialised construction activities not elsewhere classified	17	3,342
43210 - Electrical installation	16	3,175
41201 - Construction of commercial buildings	15	1,500
70229 - Management consultancy activities other than financial management	15	17,765
62090 - Other information technology service activities	14	7,493
6024 - Freight transport by road	14	2,280
7260 - Other computer related activities	13	7,667