Daventry

2011 half year business confidence report



headlines

- April 2011 saw a new record in company registrations in Daventry when compared to any previous April.
- Q2 2011 saw a new record in net growth in Daventry when compared to any previous Q2.
- April 2011 saw a new record in net growth in Daventry when compared to any previous April.

contents

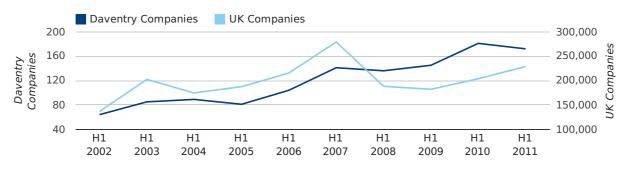
| new company registrations | |
|------------------------------|--|
| closed companies (dissolved) | |
| net company growth | |
| uk company share | |
| director age | |
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In the first half of 2011 a total of 172 companies were formed in Daventry. This figure is 5.0% lower than last year, which compares badly to the UK wide figure of 12.3%.

The highest total for a first half year in Daventry occurred in 2010 when a total of 181 were formed.

| HALF YEAR (JAN-JUN) | DAVENTRY | UK |
|---------------------|------------|----------------|
| 2011 | 172 | 228,735 |
| 2010 | 181 | 203,749 |
| % CHANGE | -5.0% | 12.3% |
| RECORD YEAR | 2010 (181) | 2007 (279,097) |

new companies by half year

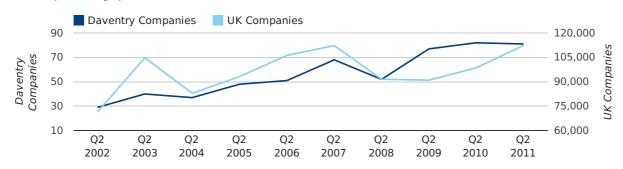


Quarterly Data (Q2 Apr-Jun 2011)

A total of 81 companies were registered in Daventry during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is a decrease of 1.2% versus the same period last year (Q2 2010). This figure compares badly to the UK as a whole, which saw an increase of 13.9% against the same period last year.

| SECOND QUARTER (APR 2011 - JUN 2011) | DAVENTRY | UK |
|--------------------------------------|-----------|----------------|
| 2011 | 81 | 112,344 |
| 2010 | 82 | 98,612 |
| % CHANGE | -1.2% | 13.9% |
| RECORD YEAR | 2010 (82) | 2011 (112,344) |



new companies by quarter

April 2011 saw a new record in company registrations in Daventry when compared to any previous April.

20.7%

2011 (35)



-6.7%

2010 (30)

-21.7%

2009 (23)

new companies by month

% CHANGE

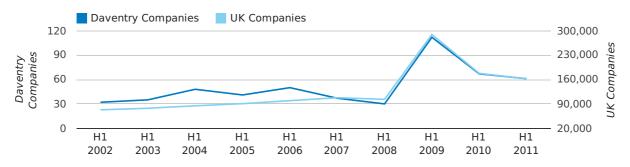
RECORD YEAR

In the first half of 2011 a total of 61 companies were dissolved in Daventry. This figure is 9.0% lower than last year, which compares well to the UK wide change of -8.6%.

The highest total for a first half year in Daventry occurred in 2009 when a total of 112 were closed.

| HALF YEAR (JAN-JUN) | DAVENTRY | UK |
|---------------------|------------|----------------|
| 2011 | 61 | 162,310 |
| 2010 | 67 | 177,631 |
| % CHANGE | -9.0% | -8.6% |
| RECORD YEAR | 2009 (112) | 2009 (289,236) |

dissolved companies by half year



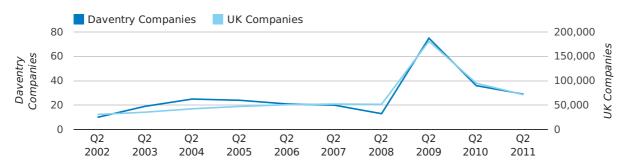
Quarterly Data (Q2 Apr-Jun 2011)

A total of 29 companies were dissolved in Daventry during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is a decrease of 19.4% versus the same period last year (Q2 2010). This figure compares poorly to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

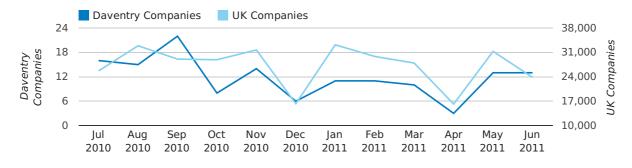
| SECOND QUARTER (APR 2011 - JUN 2011) | DAVENTRY | UK |
|--------------------------------------|-----------|----------------|
| 2011 | 29 | 71,324 |
| 2010 | 36 | 94,954 |
| % CHANGE | -19.4% | -24.9% |
| RECORD YEAR | 2009 (75) | 2009 (181,176) |

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2011)

dissolved companies by month



| | APRIL | MAY | JUNE |
|--------------------------|-----------|-----------|-----------|
| CLOSED COMPANIES IN 2011 | 3 | 13 | 13 |
| CLOSED COMPANIES IN 2010 | 9 | 12 | 15 |
| % CHANGE | -66.7% | 8.3% | -13% |
| RECORD YEAR | 2009 (22) | 2009 (39) | 2010 (15) |

net growth by half year

Half Year Data (Jan-Jun 2011)

In the first half of 2011 the company register for Daventry increased by 111 companies. This figure is 2.6% lower than last year, which compares badly to a UK increase of 154.3%.

| HALF YEAR (JAN-JUN) | DAVENTRY | UK |
|---------------------|------------|----------------|
| 2011 | 111 | 66,425 |
| 2010 | 114 | 26,118 |
| % CHANGE | -2.6% | 154.3% |
| RECORD YEAR | 2010 (114) | 2007 (171,296) |

Daventry Net Growth UK Net Growth 130 200,000 JK Companies Daventry Companies 100,000 100 70 0 40 -100,000 10 -200,000 Η1 2002 2004 2003 2005 2006 2007 2008 2009 2010 2011

Quarterly Data (Q2 Apr-Jun 2011)

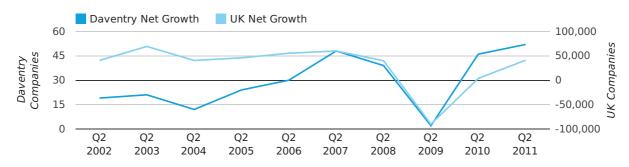
Q2 2011 saw a new record in net growth in Daventry when compared to any previous Q2.

Net company growth for Daventry during the second quarter of 2011 (Apr 2011 - Jun 2011) was 52 companies.

This represents an increase of 13.0% on the same period last year.

| SECOND QUARTER (APR 2011 - JUN 2011) | DAVENTRY | UK |
|--------------------------------------|-----------|---------------|
| 2011 | 52 | 41,020 |
| 2010 | 46 | 3,658 |
| % CHANGE | 13.0% | 1,021.4% |
| RECORD YEAR | 2011 (52) | 2003 (69,274) |

net growth by quarter



April 2011 saw a new record in net growth in Daventry when compared to any previous April.

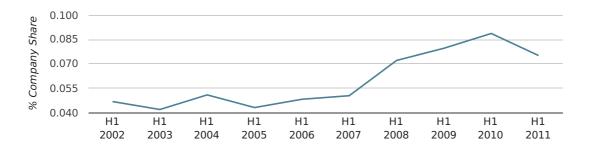


net growth by month

In the first half of 2011 Daventry formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

| HALF YEAR (JAN-JUN) | DAVENTRY |
|--------------------------|-------------|
| 2011 | 0.1% |
| 2010 | 0.1% |
| 2009 | 0.1% |
| 2008 | 0.1% |
| 2007 | 0.1% |
| RECORD YEAR (SINCE 1960) | 1979 (0.1%) |

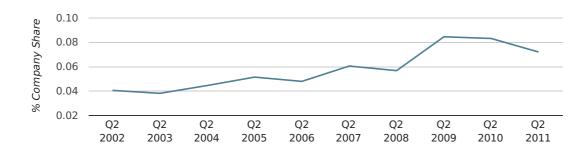
company share by half year



Quarterly Data (Q2 Apr-Jun 2011)

In the second quarter of 2011, Daventry formed 0.1% of all UK companies.

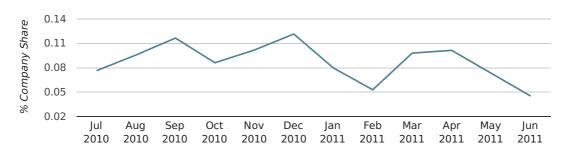
| SECOND QUARTER (APR 2011 - JUN 2011) | DAVENTRY |
|--------------------------------------|-------------|
| 2011 | 0.1% |
| 2010 | 0.1% |
| 2009 | 0.1% |
| 2008 | 0.1% |
| 2007 | 0.1% |
| RECORD YEAR (SINCE 1960) | 1963 (0.1%) |



company share by quarter

Monthly Data (Apr, May & Jun 2011)

company share by month



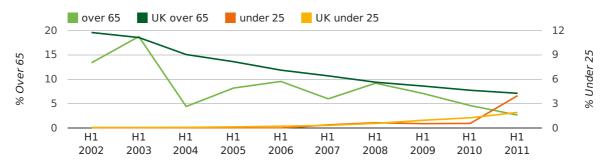
| | APRIL | ΜΑΥ | JUNE |
|----------------------------|-------------|-------------|-------------|
| UK FORMATION SHARE IN 2011 | 0.1% | 0.1% | 0.0% |
| UK FORMATION SHARE IN 2010 | 0.1% | 0.1% | 0.1% |
| % CHANGE | 16.8% | -26.5% | -30.6% |
| RECORD YEAR | 1967 (0.2%) | 1963 (0.3%) | 1963 (0.2%) |

The average age of a director in the first half of 2011 was 46.1.

The percentage of directors under the age of 25 was 4.0% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 2.7% compared to the UK figure of 4.3%.

director age by half year

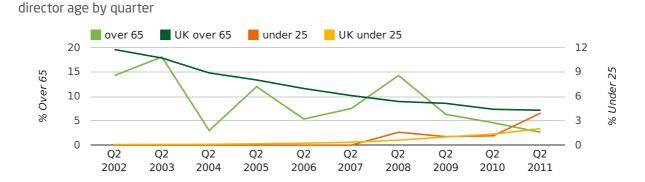


Quarterly Data (Q2 Apr-Jun 2011)

The average age of a director in the second quarter of 2011 was 47.0.

The percentage of directors under the age of 25 was 3.9% compared to the UK figure of 3.4%.

The percentage of directors over the age of 65 was 2.6% compared to the UK figure of 4.3%.



The record first half year for female directors in Daventry was 1857 when 40.0% of all directors were female.

31.3% of all director appointments in Daventry in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year



Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in Daventry was in 1866 when 66.7% of all directors were female.

33.7% of all director appointments in Daventry in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.

director gender by quarter



Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

| WORD | PERCENTAGE | UK WORD | UK PERCENTAGE |
|---------------|------------|--------------|---------------|
| СО., | 14.54% | CONSULTING | 5.09% |
| INTERNATIONAL | 5.10% | MANAGEMENT | 4.86% |
| GROUP | 4.95% | CONSULTANCY | 3.17% |
| INDUSTRIAL | 1.65% | PROPERTY | 2.43% |
| ENTERPRISE | 1.65% | TRADING | 2.05% |
| TECHNOLOGY | 1.35% | DESIGN | 1.94% |
| CONSULTING | 1.20% | ASSOCIATES | 1.92% |
| TRADING | 1.20% | BUSINESS | 1.87% |
| DEVELOPMENT | 1.05% | CONSTRUCTION | 1.77% |
| INVESTMENT | 1.05% | CONSULTANTS | 1.76% |
| HOLDING | 0.90% | MEDIA | 1.73% |
| DAVENTRY | 0.90% | ENGINEERING | 1.67% |
| ELECTRONICS | 0.90% | LONDON | 1.60% |
| CORPORATION | 0.90% | GLOBAL | 1.46% |
| INDUSTRY | 0.90% | J | 1.44% |
| CONSULTANCY | 0.75% | CARE | 1.44% |
| BUSINESS | 0.75% | INVESTMENTS | 1.42% |
| ENGINEERING | 0.75% | IT | 1.39% |
| GLOBAL | 0.60% | BUILDING | 1.32% |
| MANAGEMENT | 0.60% | PROPERTIES | 1.31% |
| ELECTRONIC | 0.60% | ELECTRICAL | 1.30% |
| COMMUNICATION | 0.60% | Μ | 1.27% |
| TECHNOLOGIES | 0.60% | S | 1.23% |
| NEW | 0.45% | ENTERPRISES | 1.20% |
| LEGAL | 0.45% | SYSTEMS | 1.20% |



Previous 36 months, excluding companies less than 12 months old

| SIC CODE | NUMBER OF COMPANIES | UK COMPANIES |
|--|------------------------|-----------------|
| 74990 - Non-trading company | 156 | 8,481 |
| 7499 - Non-trading company | 123 | 10,955 |
| None Supplied | 57 | 202,072 |
| 7487 - Other business activities | 31 | 60,758 |
| 99999 - Dormant Company | 31 | 18,918 |
| 9999 - Dormant Company | 19 | 20,111 |
| 70229 - Management consultancy activities other than financial management | 12 | 16,419 |
| 7414 - Business & management consultancy | 10 | 13,053 |
| 82990 - Other business support service activities not elsewhere classified | 9 | 30,647 |
| 74909 - Other professional, scientific and technical activities not elsewhere classified | 5 | 7,835 |
| 49410 - Freight transport by road | 5 | 2,142 |
| 96090 - Other service activities not elsewhere classified | 5 | 10,322 |
| 9305 - Other service activities | 5 | 9,063 |
| 78109 - Other activities of employment placement agencies | 3 | 1,595 |
| 7222 - Other software consultancy and supply | 3 | 7,143 |
| 62020 - Information technology consultancy activities | 3 | 10,545 |
| 35110 - Production of electricity | 3 | 528 |
| 43999 - Other specialised construction activities not elsewhere classified | 3 | 3,050 |
| 46180 - Agents specialized in the sale of other particular products | 3 | 501 |
| 32990 - Other manufacturing not elsewhere classified | З | 1,427 |