

Daventry

2011 annual business confidence report



headlines

- Q4 2011 saw a new record in company closures in Daventry when compared to any previous Q4.
- December 2011 saw a new record in company closures in Daventry when compared to any previous December.
- November 2011 saw a new record in company closures in Daventry when compared to any previous November.
- 2011 was a record year for net growth in Daventry when compared to any year in history.
- The second half of 2011 saw a new record in net growth in Daventry when compared to any previous second half year.
- The second half of 2011 was a record second half year for net growth in Daventry when compared to any half year in history.

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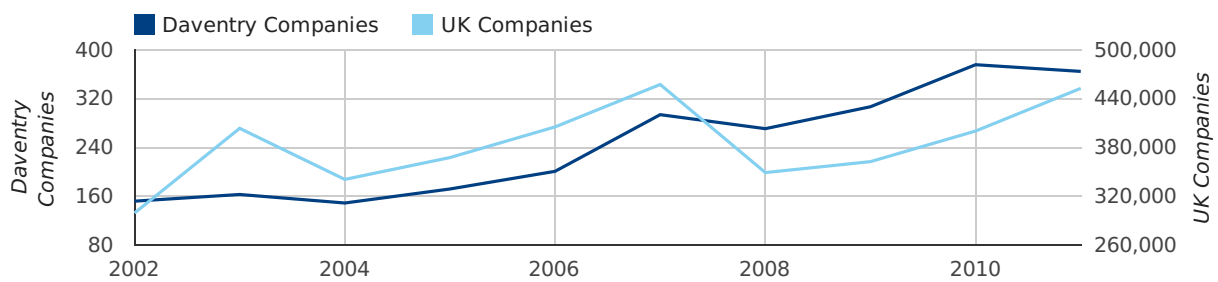
sic data

Annual Data (2011)

A total of 365 companies were formed in Daventry in 2011. This total is 2.9% lower than in 2010 and compares favourably to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	DAVENTRY	UK
2011	365	452,870
2010	376	400,358
2009	307	362,675
2008	271	349,203
2007	294	457,649
RECORD YEAR	2010 (376)	2007 (457,649)

new companies by year



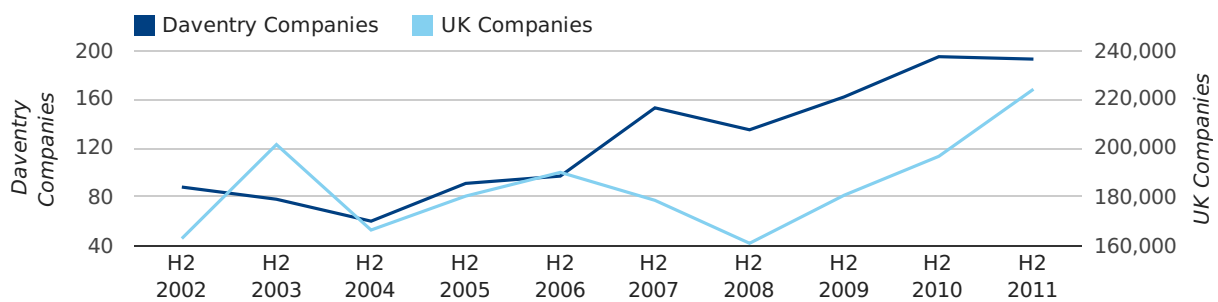
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 193 companies were formed in Daventry. This figure is 1.0% lower than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Daventry occurred in 2010 when a total of 195 were formed.

HALF YEAR (JUL-DEC)	DAVENTRY	UK
2011	193	224,135
2010	195	196,609
% CHANGE	-1.0%	14.0%
RECORD YEAR	2010 (195)	2011 (224,135)

new companies by half year



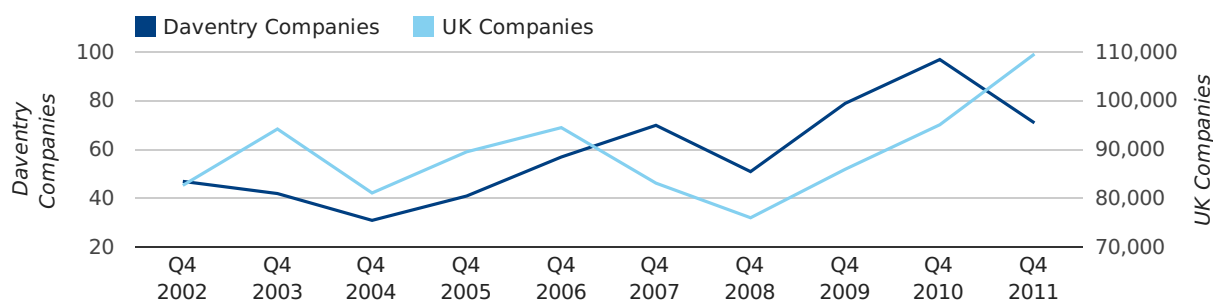
Quarterly Data (Q4 Oct-Dec 2011)

A total of 71 companies were registered in Daventry during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 26.8% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

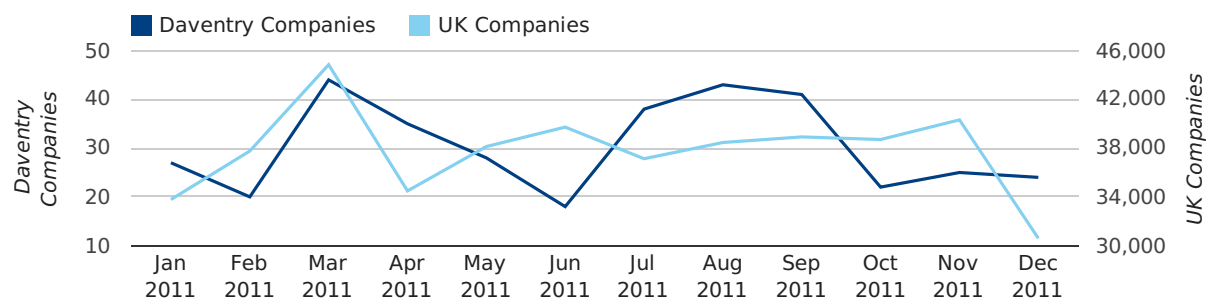
FOURTH QUARTER (OCT 2011 - DEC 2011)	DAVENTRY	UK
2011	71	109,623
2010	97	95,117
% CHANGE	-26.8%	15.3%
RECORD YEAR	2010 (97)	2011 (109,623)

new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

new companies by month



	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	22	25	24
NEW COMPANIES IN 2010	29	35	33
% CHANGE	-24.1%	-28.6%	-27.3%
RECORD YEAR	2010 (29)	2010 (35)	2010 (33)

Annual Data (2011)

A total of 132 companies were dissolved in Daventry in 2011. This total is 10.8% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	DAVENTRY	UK
2011	132	314,523
2010	148	342,232
2009	189	533,773
2008	63	237,901
2007	80	220,295
RECORD YEAR	2009 (189)	2009 (533,773)

dissolved companies by year



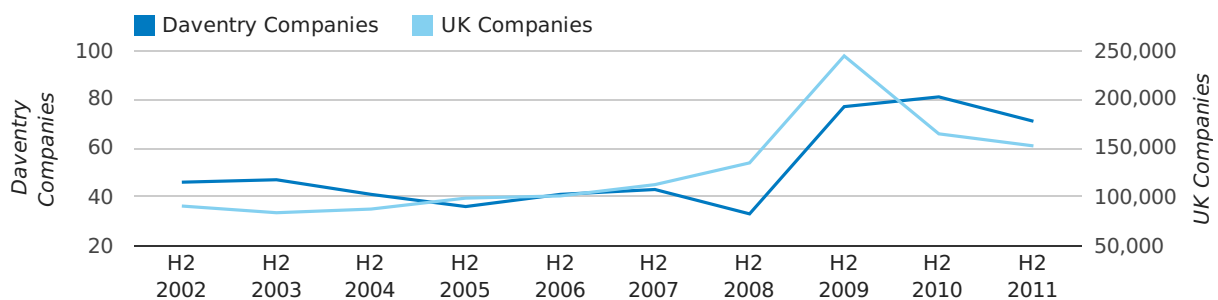
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 71 companies were dissolved in Daventry. This figure is 12.3% lower than last year, which compares well to the UK wide change of -7.5%.

The highest total for a second half year in Daventry occurred in 2010 when a total of 81 were closed.

HALF YEAR (JUL-DEC)	DAVENTRY	UK
2011	71	152,213
2010	81	164,601
% CHANGE	-12.3%	-7.5%
RECORD YEAR	2010 (81)	2009 (244,537)

dissolved companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

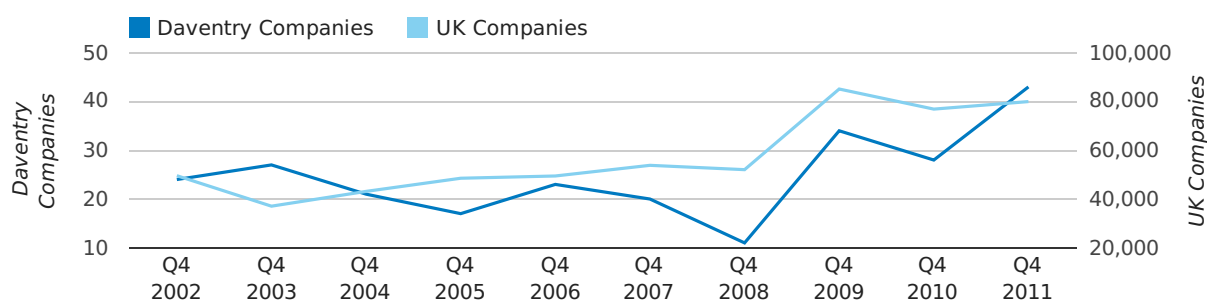
Q4 2011 saw a new record in company closures in Daventry when compared to any previous Q4.

A total of 43 companies were dissolved in Daventry during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 53.6% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	DAVENTRY	UK
2011	43	79,983
2010	28	76,896
% CHANGE	53.6%	4.0%
RECORD YEAR	2011 (43)	2009 (85,136)

dissolved companies by quarter

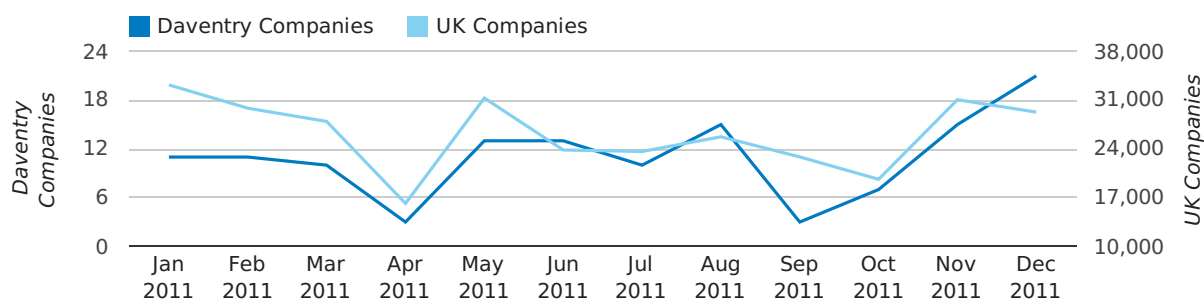


Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company closures in Daventry when compared to any previous December.

November 2011 saw a new record in company closures in Daventry when compared to any previous November.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	7	15	21
CLOSED COMPANIES IN 2010	8	14	6
% CHANGE	-12.5%	7.1%	250%
RECORD YEAR	2009 (17)	2011 (15)	2011 (21)

Annual Data (2011)

2011 was a record year for net growth in Daventry when compared to any year in history.

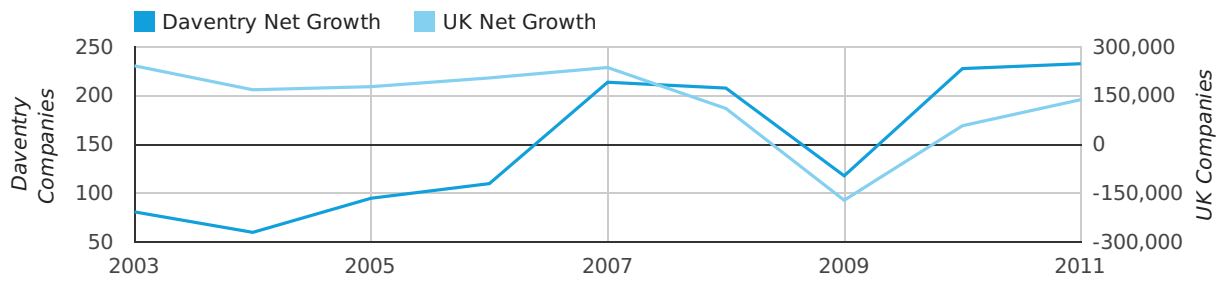
A total of 233 companies were added to the company register for Daventry in 2011. This number represents growth of 62.0% which compares favourably to the UK figure of 34.6%.

This number is 5 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2011 when the Daventry company register grew by 233 companies.

YEAR	DAVENTRY	UK
2011	233	138,347
2010	228	58,126
2009	118	-171,098
2008	208	111,302
2007	214	237,354
RECORD YEAR	2011 (233)	2003 (242,543)

net growth by year



Half Year Data (Jul-Dec 2011)

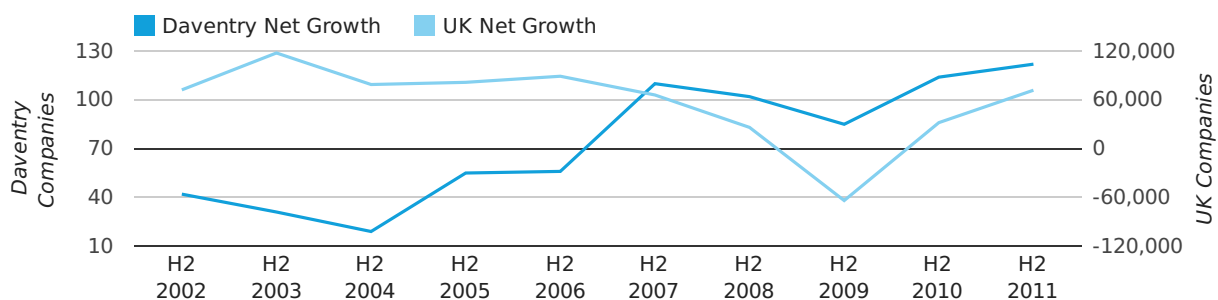
The second half of 2011 saw a new record in net growth in Daventry when compared to any previous second half year.

The second half of 2011 was a record second half year for net growth in Daventry when compared to any half year in history.

In the second half of 2011 the company register for Daventry increased by 122 companies. This figure is 7.0% higher than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	DAVENTRY	UK
2011	122	71,922
2010	114	32,008
% CHANGE	7.0%	124.7%
RECORD YEAR	2011 (122)	2003 (117,772)

net growth by half year



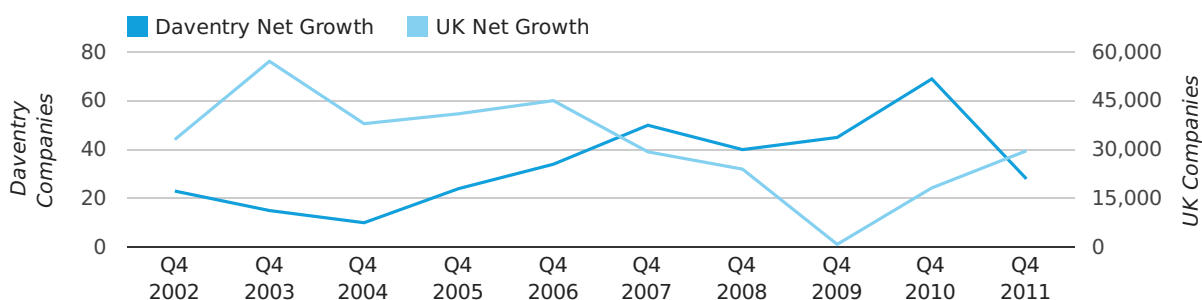
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Daventry during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 28 companies.

This represents a decrease of 59.4% on the same period last year.

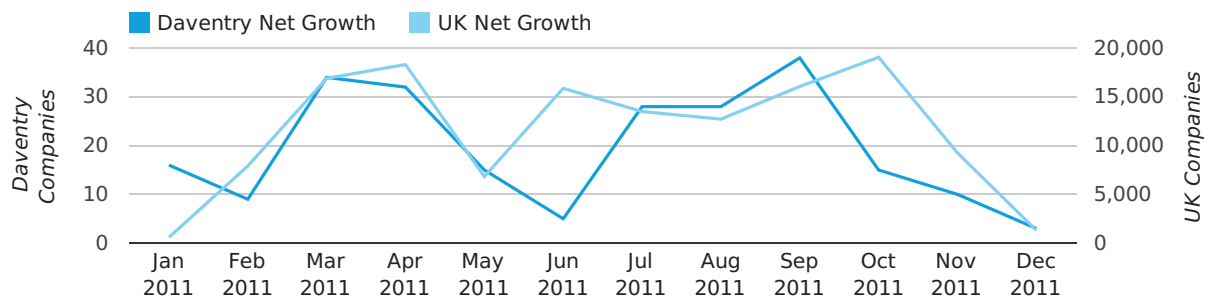
FOURTH QUARTER (OCT 2011 - DEC 2011)	DAVENTRY	UK
2011	28	29,640
2010	69	18,221
% CHANGE	-59.4%	62.7%
RECORD YEAR	2010 (69)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month



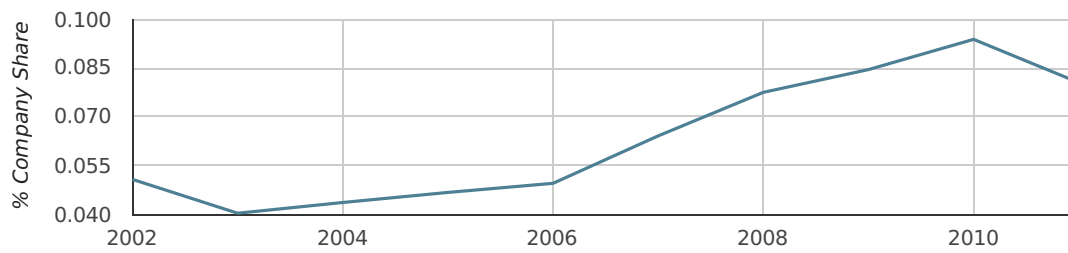
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	15	10	3
NET GROWTH IN 2010	21	21	27
% CHANGE	-28.6%	-52.4%	-88.9%
RECORD YEAR	2010 (21)	2007 (22)	2010 (27)

Annual Data (2011)

In 2011 Daventry formed 0.1% of all UK companies. This is no change on 2010 when Daventry was responsible for 0.1% of all UK companies.

YEAR	DAVENTRY
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	2010 (0.1%)

company share by year

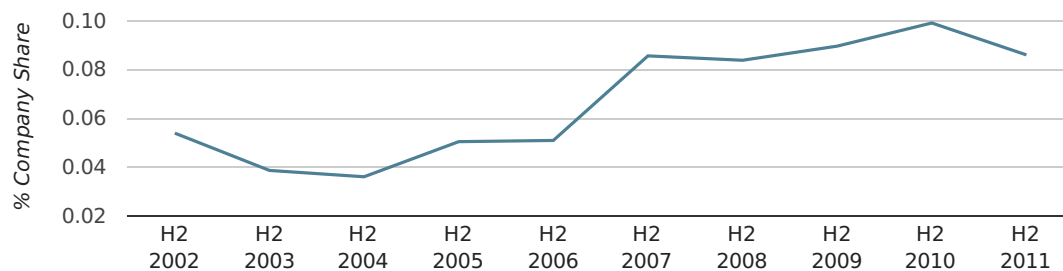


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Daventry formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JUL-DEC)	DAVENTRY
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1968 (0.2%)

company share by half year

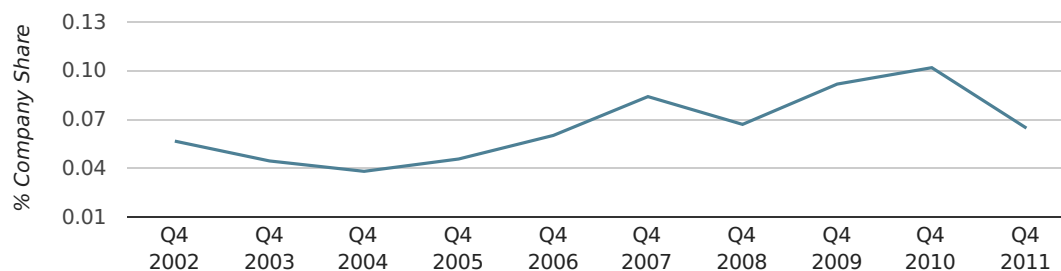


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Daventry formed 0.1% of all UK companies.

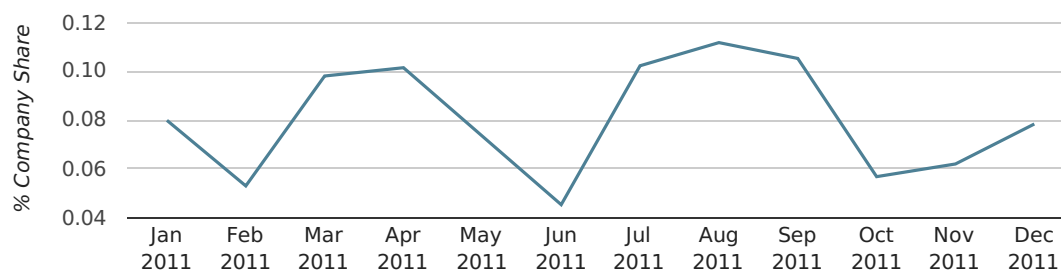
FOURTH QUARTER (OCT 2011 - DEC 2011)	DAVENTRY
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1968 (0.2%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	-34.1%	-39.2%	-35.5%
RECORD YEAR	1968 (0.7%)	1975 (0.3%)	1989 (0.1%)

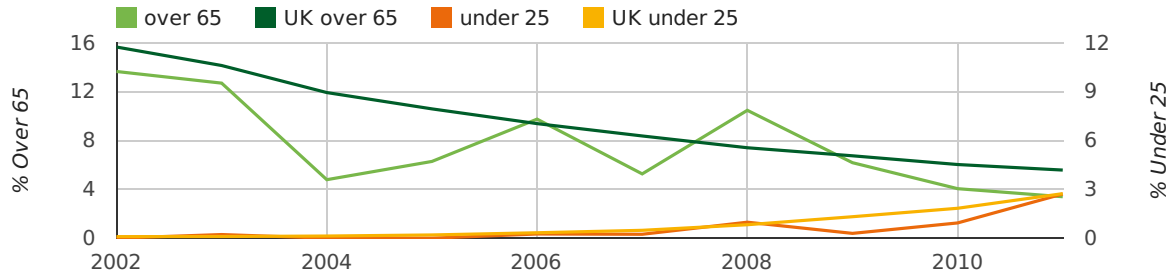
Annual Data (2011)

The average age of a director in 2011 was 46.5.

The percentage of directors under the age of 25 was 2.7% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 3.4% compared to the UK figure of 4.2%.

director age by year



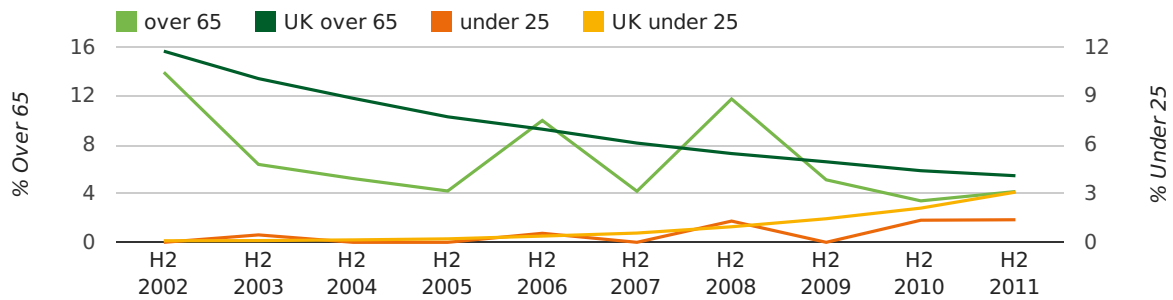
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 46.8.

The percentage of directors under the age of 25 was 1.4% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 4.2% compared to the UK figure of 4.1%.

director age by half year



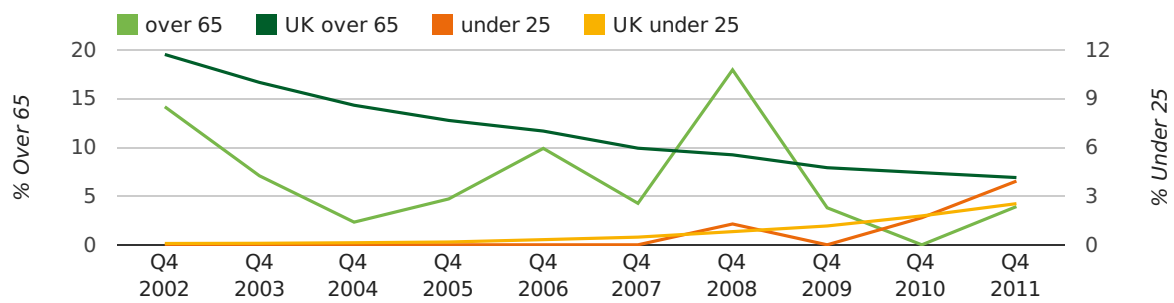
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 45.7.

The percentage of directors under the age of 25 was 3.9% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 3.9% compared to the UK figure of 4.1%.

director age by quarter

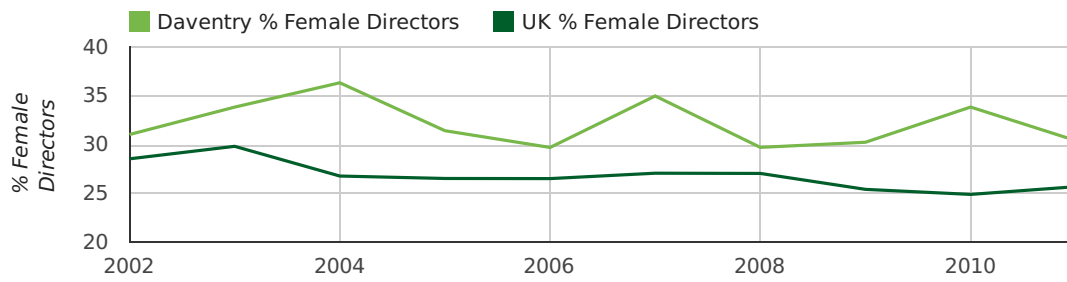


Annual Data (2011)

The record year for female directors in Daventry was 1857 when 36.4% of all directors were female.

The percentage of female directors in Daventry in 2011 was 31.1%. The average for the UK during this time was 28.6%

director gender by year

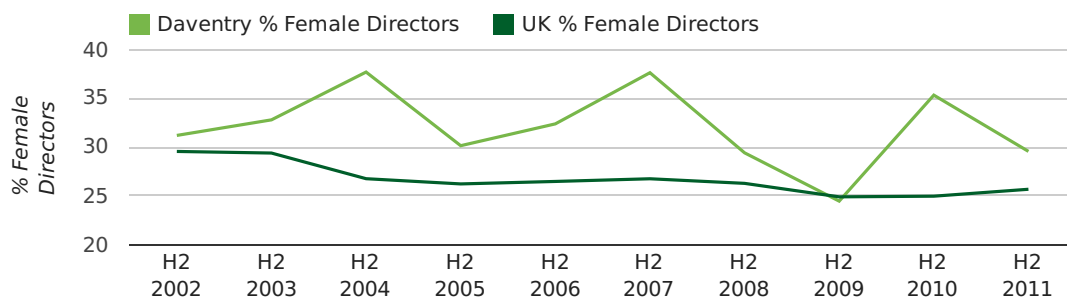


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Daventry was 1860 when 42.9% of all directors were female.

29.6% of all director appointments in Daventry in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

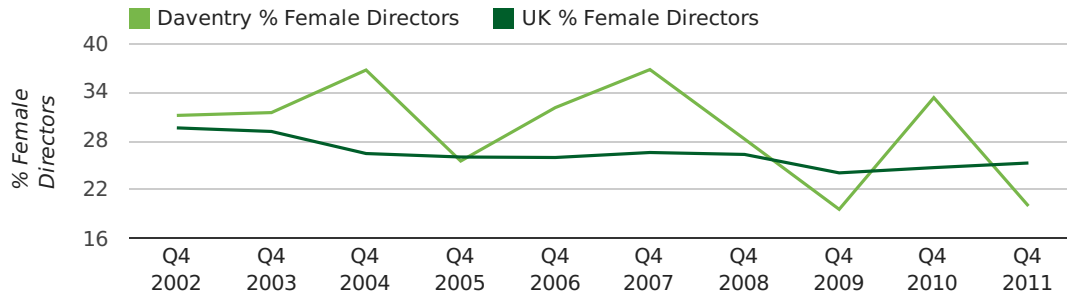


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Daventry was in 1977 when 31.1% of all directors were female.

20.0% of all director appointments in Daventry in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CO.,	13.35%	CONSULTING	5.07%
INTERNATIONAL	4.90%	MANAGEMENT	4.74%
GROUP	2.82%	CONSULTANCY	3.26%
TECHNOLOGY	1.78%	PROPERTY	2.37%
INDUSTRIAL	1.48%	TRADING	2.07%
TRADING	1.34%	DESIGN	1.92%
CONSULTANCY	1.19%	ASSOCIATES	1.86%
ENTERPRISE	1.19%	ENGINEERING	1.78%
INDUSTRY	1.19%	BUSINESS	1.78%
CONSULTING	1.04%	CONSULTANTS	1.76%
INVESTMENT	1.04%	CONSTRUCTION	1.73%
DEVELOPMENT	0.74%	MEDIA	1.71%
HOLDING	0.74%	LONDON	1.63%
LOGISTICS	0.74%	J	1.51%
GLOBAL	0.59%	INVESTMENTS	1.48%
ENGINEERING	0.59%	GLOBAL	1.46%
DESIGN	0.59%	IT	1.41%
(DAVENTRY)	0.59%	CARE	1.39%
CORPORATION	0.59%	PROPERTIES	1.29%
INT'L	0.59%	ELECTRICAL	1.29%
TRADE	0.59%	M	1.27%
ELECTRONICS	0.45%	BUILDING	1.26%
CIC	0.45%	ENERGY	1.25%
BUSINESS	0.45%	S	1.20%
EXPORT	0.45%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
74990 - Non-trading company	173	8,929
7499 - Non-trading company	113	9,957
None Supplied	94	205,525
99999 - Dormant Company	35	21,846
7487 - Other business activities	27	57,052
9999 - Dormant Company	17	20,199
70229 - Management consultancy activities other than financial management	13	17,765
7414 - Business & management consultancy	12	13,034
82990 - Other business support service activities not elsewhere classified	10	32,483
49410 - Freight transport by road	7	2,392
96090 - Other service activities not elsewhere classified	7	11,768
74909 - Other professional, scientific and technical activities not elsewhere classified	5	8,671
9305 - Other service activities	4	9,492
7222 - Other software consultancy and supply	4	7,398
62020 - Information technology consultancy activities	4	12,072
7260 - Other computer related activities	3	7,667
46180 - Agents specialized in the sale of other particular products	3	555
43210 - Electrical installation	3	3,175
9262 - Other sporting activities	3	1,650
8042 - Adult and other education	3	2,253