Daventry

2012 half year business confidence report



headlines

- June 2012 saw a new record in company registrations in Daventry when compared to any previous June.
- June 2012 saw a new record in company closures in Daventry when compared to any previous June.
- April 2012 saw a new record in company closures in Daventry when compared to any previous April.

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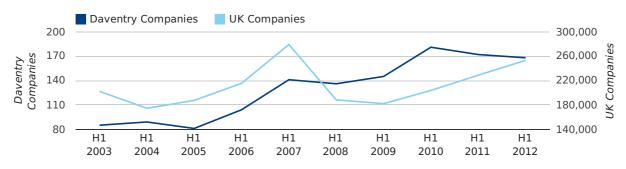
| new company registrations | |
|------------------------------|--|
| closed companies (dissolved) | |
| net company growth | |
| uk company share | |
| director age | |
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| naming trends | |
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In the first half of 2012 a total of 168 companies were formed in Daventry. This figure is 2.3% lower than last year, which compares badly to the UK wide figure of 10.7%.

The highest total for a first half year in Daventry occurred in 2010 when a total of 181 were formed.

| HALF YEAR (JAN-JUN) | DAVENTRY | UK |
|---------------------|------------|----------------|
| 2012 | 168 | 253,150 |
| 2011 | 172 | 228,735 |
| % CHANGE | -2.3% | 10.7% |
| RECORD YEAR | 2010 (181) | 2007 (279,097) |

new companies by half year

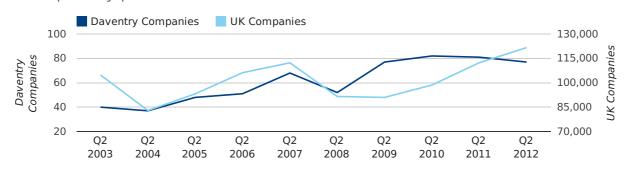


Quarterly Data (Q2 Apr-Jun 2012)

A total of 77 companies were registered in Daventry during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is a decrease of 4.9% versus the same period last year (Q2 2011). This figure compares badly to the UK as a whole, which saw an increase of 8.3% against the same period last year.

| SECOND QUARTER (APR 2012 - JUN 2012) | DAVENTRY | UK |
|--------------------------------------|-----------|----------------|
| 2012 | 77 | 121,659 |
| 2011 | 81 | 112,344 |
| % CHANGE | -4.9% | 8.3% |
| RECORD YEAR | 2010 (82) | 2012 (121,659) |



new companies by quarter

June 2012 saw a new record in company registrations in Daventry when compared to any previous June.



-17.9%

2010 (30)

77.8%

2012 (32)

-37.1%

2011 (35)

new companies by month

% CHANGE

RECORD YEAR

In the first half of 2012 a total of 108 companies were dissolved in Daventry. This figure is 77.0% higher than last year, which compares badly to the UK wide change of -8.9%.

The highest total for a first half year in Daventry occurred in 2009 when a total of 112 were closed.

| HALF YEAR (JAN-JUN) | DAVENTRY | UK |
|---------------------|------------|----------------|
| 2012 | 108 | 147,793 |
| 2011 | 61 | 162,310 |
| % CHANGE | 77.0% | -8.9% |
| RECORD YEAR | 2009 (112) | 2009 (289,236) |

dissolved companies by half year



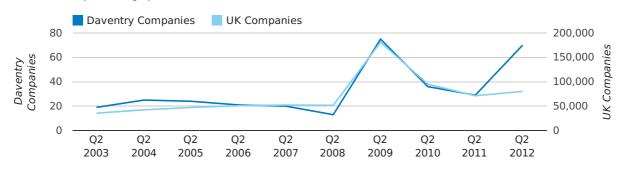
Quarterly Data (Q2 Apr-Jun 2012)

A total of 70 companies were dissolved in Daventry during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 141.4% versus the same period last year (Q2 2011). This figure compares poorly to the UK as a whole, which saw an increase of 12.5% against the same period last year.

| SECOND QUARTER (APR 2012 - JUN 2012) | DAVENTRY | UK |
|--------------------------------------|-----------|----------------|
| 2012 | 70 | 80,217 |
| 2011 | 29 | 71,324 |
| % CHANGE | 141.4% | 12.5% |
| RECORD YEAR | 2009 (75) | 2009 (181,176) |

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2012)

June 2012 saw a new record in company closures in Daventry when compared to any previous June.

April 2012 saw a new record in company closures in Daventry when compared to any previous April.

dissolved companies by month



In the first half of 2012 the company register for Daventry increased by 60 companies. This figure is 45.9% lower than last year, which compares badly to a UK increase of 58.6%.

| HALF YEAR (JAN-JUN) | DAVENTRY | UK |
|---------------------|------------|----------------|
| 2012 | 60 | 105,357 |
| 2011 | 111 | 66,425 |
| % CHANGE | -45.9% | 58.6% |
| RECORD YEAR | 2010 (114) | 2007 (171,296) |

Daventry Net Growth UK Net Growth 130 200,000 UK Companies Daventry Companies 100,000 100 70 0 40 -100,000 10 -200,000 Η1 2003 2005 2004 2006 2007 2008 2009 2010 2011 2012

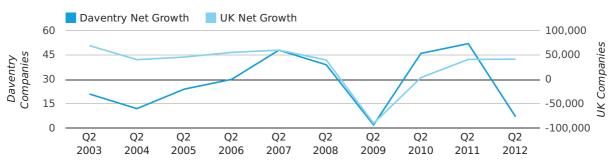
net growth by half year

Quarterly Data (Q2 Apr-Jun 2012)

Net company growth for Daventry during the second quarter of 2012 (Apr 2012 - Jun 2012) was 7 companies.

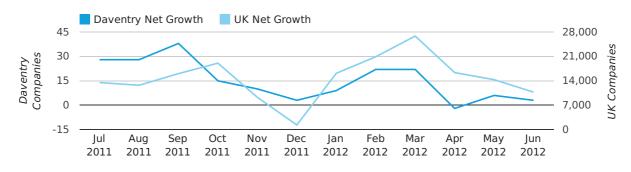
This represents a decrease of 86.5% on the same period last year.

| SECOND QUARTER (APR 2012 - JUN 2012) | DAVENTRY | UK |
|--------------------------------------|-----------|---------------|
| 2012 | 7 | 41,442 |
| 2011 | 52 | 41,020 |
| % CHANGE | -86.5% | 1.0% |
| RECORD YEAR | 2011 (52) | 2003 (69,274) |



net growth by quarter

Monthly Data (Apr, May & Jun 2012)



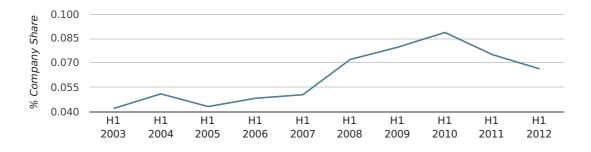
| | APRIL | МАҮ | JUNE |
|--------------------|-----------|-----------|-----------|
| NET GROWTH IN 2012 | -2 | 6 | 3 |
| NET GROWTH IN 2011 | 32 | 15 | 5 |
| % CHANGE | -106.3% | -60.0% | -40.0% |
| RECORD YEAR | 2011 (32) | 2010 (18) | 2007 (17) |

net growth by month

In the first half of 2012 Daventry formed 0.1% of all UK companies. This is the same as the 2011 figure of 0.1%.

| HALF YEAR (JAN-JUN) | DAVENTRY |
|--------------------------|-------------|
| 2012 | 0.1% |
| 2011 | 0.1% |
| 2010 | 0.1% |
| 2009 | 0.1% |
| 2008 | 0.1% |
| RECORD YEAR (SINCE 1960) | 1979 (0.1%) |

company share by half year

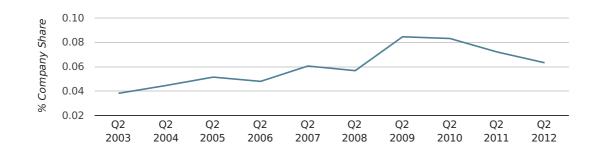


Quarterly Data (Q2 Apr-Jun 2012)

company share by quarter

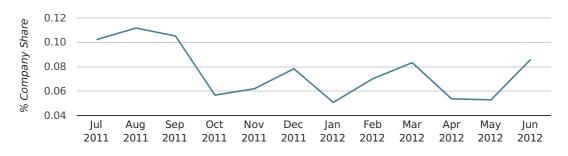
In the second quarter of 2012, Daventry formed 0.1% of all UK companies.

| SECOND QUARTER (APR 2012 - JUN 2012) | DAVENTRY |
|--------------------------------------|-------------|
| 2012 | 0.1% |
| 2011 | 0.1% |
| 2010 | 0.1% |
| 2009 | 0.1% |
| 2008 | 0.1% |
| RECORD YEAR (SINCE 1960) | 1963 (0.1%) |



Monthly Data (Apr, May & Jun 2012)

company share by month



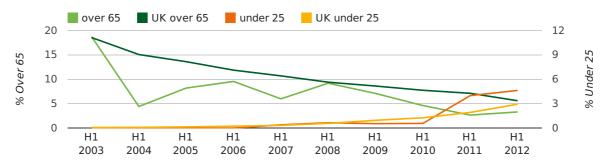
| | APRIL | ΜΑΥ | JUNE |
|----------------------------|-------------|-------------|-------------|
| UK FORMATION SHARE IN 2012 | 0.1% | 0.1% | 0.1% |
| UK FORMATION SHARE IN 2011 | 0.1% | 0.1% | 0.0% |
| % CHANGE | -47.1% | -27.9% | 89.8% |
| RECORD YEAR | 1967 (0.2%) | 1963 (0.3%) | 1963 (0.2%) |

The average age of a director in the first half of 2012 was 42.9.

The percentage of directors under the age of 25 was 4.6% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 3.3% compared to the UK figure of 3.4%.

director age by half year

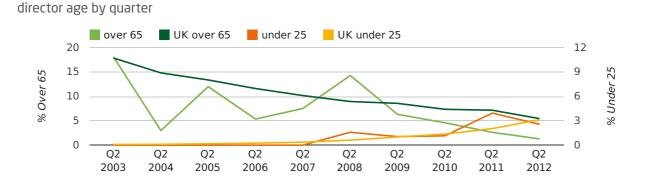


Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 43.3.

The percentage of directors under the age of 25 was 2.6% compared to the UK figure of 5.2%.

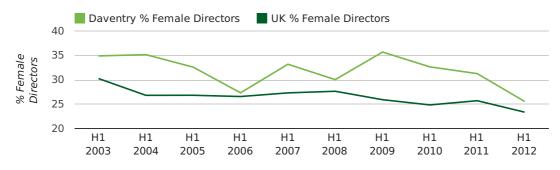
The percentage of directors over the age of 65 was 1.3% compared to the UK figure of 3.3%.



The record first half year for female directors in Daventry was 1861 when 40.0% of all directors were female.

25.6% of all director appointments in Daventry in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

director gender by half year

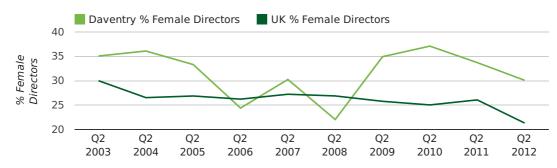


Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Daventry was in 1866 when 66.7% of all directors were female.

30.1% of all director appointments in Daventry in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

director gender by quarter



Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

| WORD | PERCENTAGE | UK WORD | UK PERCENTAGE |
|---------------|------------|--------------|---------------|
| СО., | 10.74% | CONSULTING | 5.07% |
| INTERNATIONAL | 4.69% | MANAGEMENT | 4.74% |
| TECHNOLOGY | 3.48% | CONSULTANCY | 3.28% |
| GROUP | 2.87% | PROPERTY | 2.35% |
| TRADING | 2.42% | TRADING | 2.10% |
| CONSULTANCY | 1.21% | DESIGN | 1.89% |
| INDUSTRIAL | 1.06% | ENGINEERING | 1.87% |
| INVESTMENT | 1.06% | ASSOCIATES | 1.82% |
| DEVELOPMENT | 0.76% | CONSULTANTS | 1.78% |
| LOGISTICS | 0.76% | CONSTRUCTION | 1.71% |
| ELECTRONICS | 0.76% | BUSINESS | 1.70% |
| TRADE | 0.61% | MEDIA | 1.69% |
| GLOBAL | 0.61% | LONDON | 1.68% |
| GREAT | 0.61% | J | 1.57% |
| CLUB | 0.61% | GLOBAL | 1.51% |
| DESIGN | 0.61% | INVESTMENTS | 1.48% |
| INDUSTRY | 0.45% | IT | 1.42% |
| CHEMICAL | 0.45% | CARE | 1.31% |
| HOLDING | 0.45% | PROPERTIES | 1.31% |
| (DAVENTRY) | 0.45% | М | 1.26% |
| PAVING | 0.45% | ELECTRICAL | 1.23% |
| LINK | 0.45% | BUILDING | 1.23% |
| TRANSPORT | 0.45% | SECURITY | 1.19% |
| CO | 0.45% | S | 1.18% |
| ENTERPRISE | 0.30% | ENTERPRISES | 1.17% |

sic data



Previous 36 months, excluding companies less than 12 months old

| SIC CODE | NUMBER OF COMPANIES | UK COMPANIES |
|--|------------------------|-----------------|
| 74990 - Non-trading company | 184 | 9,706 |
| None Supplied | 139 | 244,457 |
| 7499 - Non-trading company | 102 | 8,023 |
| 99999 - Dormant Company | 39 | 26,088 |
| 7487 - Other business activities | 21 | 47,029 |
| 9999 - Dormant Company | 16 | 16,469 |
| 70229 - Management consultancy activities other than financial management | 14 | 20,390 |
| 82990 - Other business support service activities not elsewhere classified | 12 | 35,447 |
| 7414 - Business & management consultancy | 10 | 10,978 |
| 49410 - Freight transport by road | 7 | 2,912 |
| 74909 - Other professional, scientific and technical activities not elsewhere classified | 6 | 10,271 |
| 35110 - Production of electricity | 5 | 940 |
| 71129 - Other engineering activities | 5 | 2,453 |
| 96090 - Other service activities not elsewhere classified | 4 | 14,220 |
| 62020 - Information technology consultancy activities | 4 | 15,280 |
| 7222 - Other software consultancy and supply | 4 | 6,356 |
| 74100 - specialised design activities | 3 | 2,028 |
| 45200 - Maintenance and repair of motor vehicles | 3 | 2,880 |
| 69202 - Bookkeeping activities | 3 | 1,327 |
| 9305 - Other service activities | 3 | 7,926 |