

Dereham

2011 half year business confidence report



headlines

- Q2 2011 saw a new record in company registrations in Dereham when compared to any previous Q2.
- June 2011 saw a new record in company registrations in Dereham when compared to any previous June.
- June 2011 saw a new record in net growth in Dereham when compared to any previous June.

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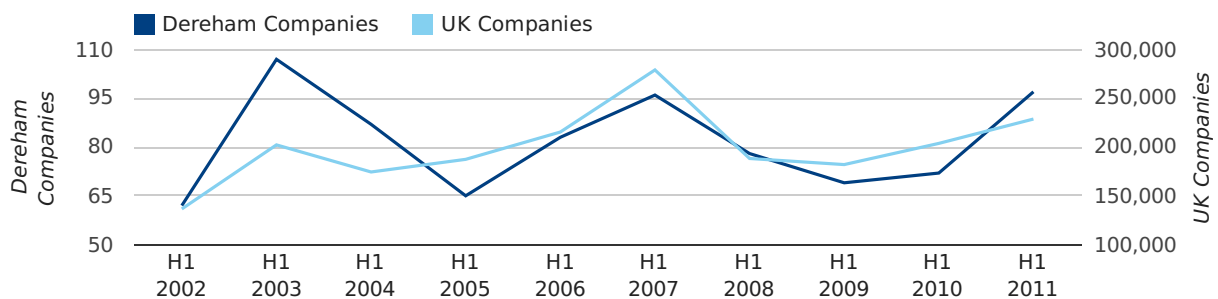
Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 97 companies were formed in Dereham. This figure is 34.7% higher than last year, which compares well to the UK wide figure of 12.3%.

The highest total for a first half year in Dereham occurred in 2003 when a total of 107 were formed.

HALF YEAR (JAN-JUN)	DEREHAM	UK
2011	97	228,735
2010	72	203,749
% CHANGE	34.7%	12.3%
RECORD YEAR	2003 (107)	2007 (279,097)

new companies by half year



Quarterly Data (Q2 Apr-Jun 2011)

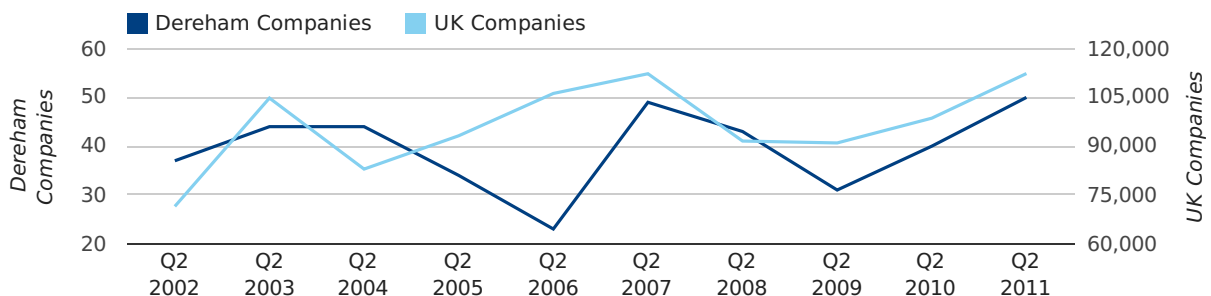
Q2 2011 saw a new record in company registrations in Dereham when compared to any previous Q2.

A total of 50 companies were registered in Dereham during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is an increase of 25.0% versus the same period last year (Q2 2010). This figure compares well to the UK as a whole, which saw an increase of 13.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	DEREHAM	UK
2011	50	112,344
2010	40	98,612
% CHANGE	25.0%	13.9%
RECORD YEAR	2011 (50)	2011 (112,344)

new companies by quarter



Monthly Data (Apr, May & Jun 2011)

June 2011 saw a new record in company registrations in Dereham when compared to any previous June.

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2011	13	13	24
NEW COMPANIES IN 2010	6	11	23
% CHANGE	116.7%	18.2%	4.3%
RECORD YEAR	2007 (20)	2002 (16)	2011 (24)

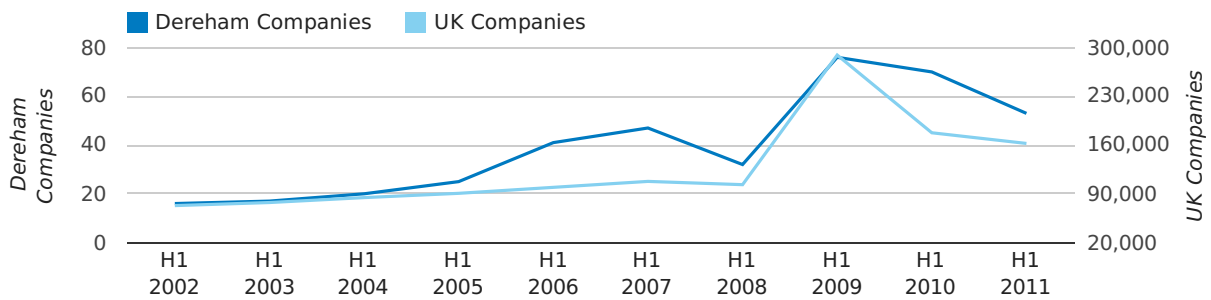
Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 53 companies were dissolved in Dereham. This figure is 24.3% lower than last year, which compares well to the UK wide change of -8.6%.

The highest total for a first half year in Dereham occurred in 2009 when a total of 76 were closed.

HALF YEAR (JAN-JUN)	DEREHAM	UK
2011	53	162,310
2010	70	177,631
% CHANGE	-24.3%	-8.6%
RECORD YEAR	2009 (76)	2009 (289,236)

dissolved companies by half year



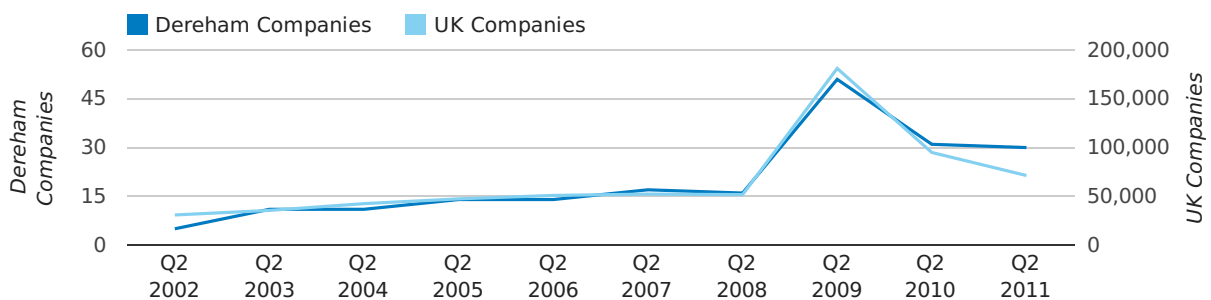
Quarterly Data (Q2 Apr-Jun 2011)

A total of 30 companies were dissolved in Dereham during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is a decrease of 3.2% versus the same period last year (Q2 2010). This figure compares poorly to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	DEREHAM	UK
2011	30	71,324
2010	31	94,954
% CHANGE	-3.2%	-24.9%
RECORD YEAR	2009 (51)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2011)

dissolved companies by month



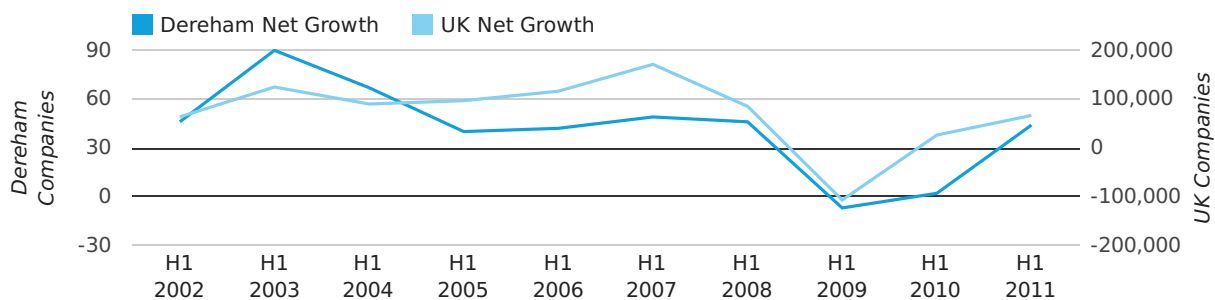
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2011	5	17	8
CLOSED COMPANIES IN 2010	6	12	13
% CHANGE	-16.7%	41.7%	-38%
RECORD YEAR	2008 (9)	2009 (23)	2009 (20)

Half Year Data (Jan-Jun 2011)

In the first half of 2011 the company register for Dereham increased by 44 companies. This figure is 2,100.0% higher than last year, which compares well to a UK increase of 154.3%.

HALF YEAR (JAN-JUN)	DEREHAM	UK
2011	44	66,425
2010	2	26,118
% CHANGE	2,100.0%	154.3%
RECORD YEAR	2003 (90)	2007 (171,296)

net growth by half year



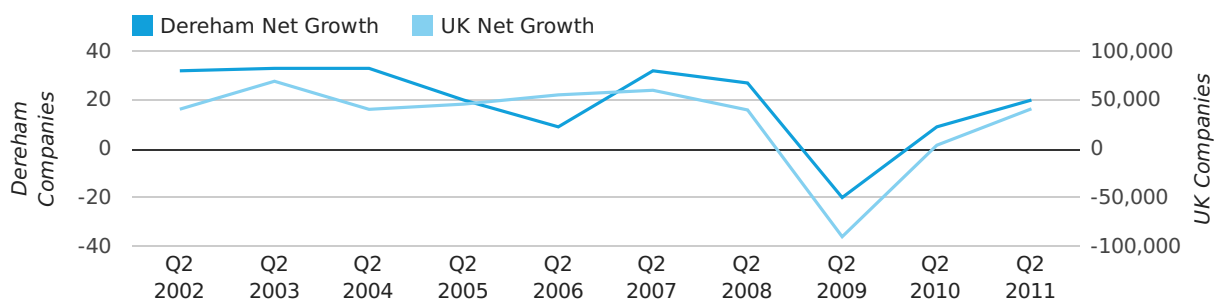
Quarterly Data (Q2 Apr-Jun 2011)

Net company growth for Dereham during the second quarter of 2011 (Apr 2011 - Jun 2011) was 20 companies.

This represents an increase of 122.2% on the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	DEREHAM	UK
2011	20	41,020
2010	9	3,658
% CHANGE	122.2%	1,021.4%
RECORD YEAR	2004 (33)	2003 (69,274)

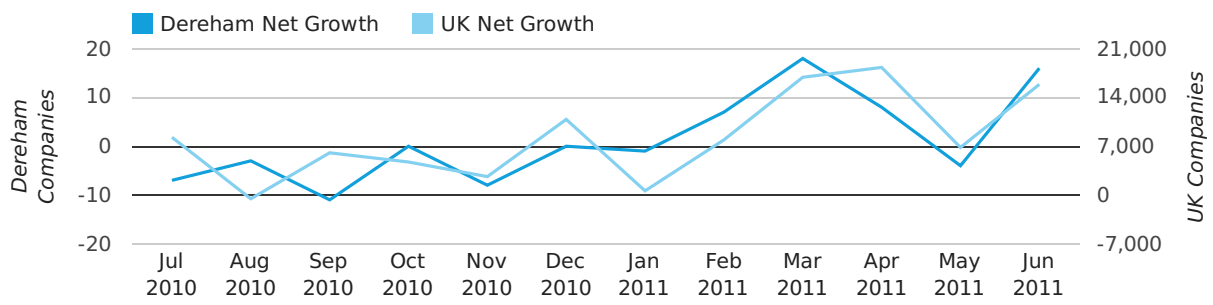
net growth by quarter



Monthly Data (Apr, May & Jun 2011)

June 2011 saw a new record in net growth in Dereham when compared to any previous June.

net growth by month



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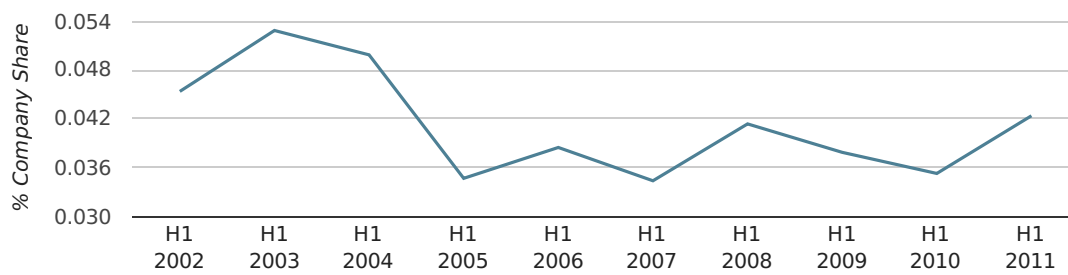
	APRIL	MAY	JUNE
NET GROWTH IN 2011	8	-4	16
NET GROWTH IN 2010	0	-1	10
% CHANGE	0.0%	300.0%	60.0%
RECORD YEAR	2004 (15)	2002 (15)	2011 (16)

Half Year Data (Jan-Jun 2011)

In the first half of 2011 Dereham formed 0.0% of all UK companies. This is the same as the 2010 figure of 0.0%.

HALF YEAR (JAN-JUN)	DEREHAM
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1961 (0.1%)

company share by half year

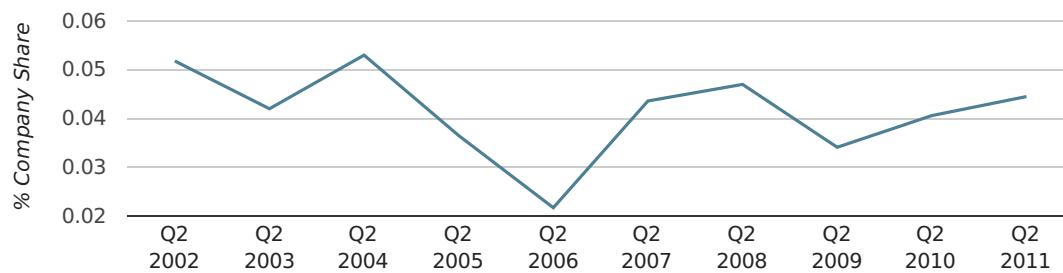


Quarterly Data (Q2 Apr-Jun 2011)

In the second quarter of 2011, Dereham formed 0.0% of all UK companies.

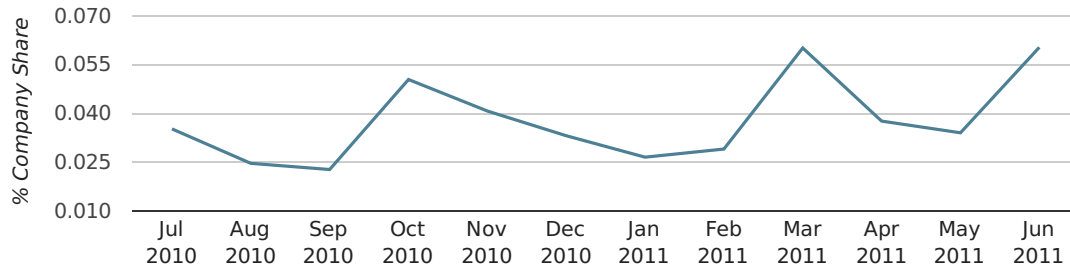
SECOND QUARTER (APR 2011 - JUN 2011)	DEREHAM
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1963 (0.1%)

company share by quarter



Monthly Data (Apr, May & Jun 2011)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2011	0.0%	0.0%	0.1%
UK FORMATION SHARE IN 2010	0.0%	0.0%	0.1%
% CHANGE	109.4%	-6.8%	-7.5%
RECORD YEAR	1963 (0.1%)	1963 (0.1%)	1974 (0.2%)

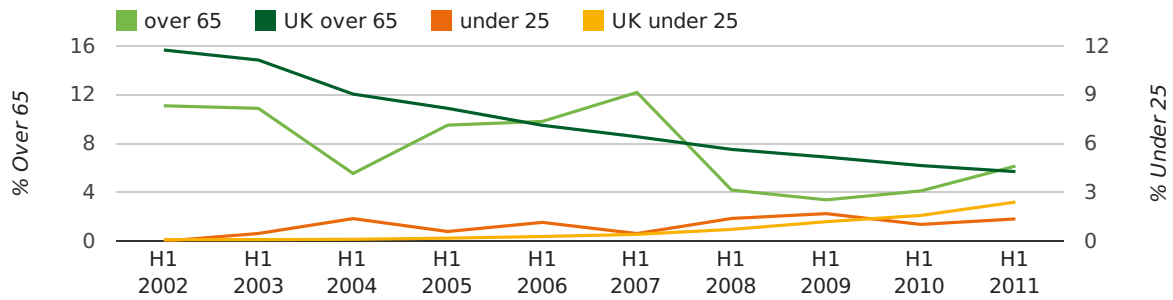
Half Year Data (Jan-Jun 2011)

The average age of a director in the first half of 2011 was 46.2.

The percentage of directors under the age of 25 was 1.4% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 6.2% compared to the UK figure of 4.3%.

director age by half year



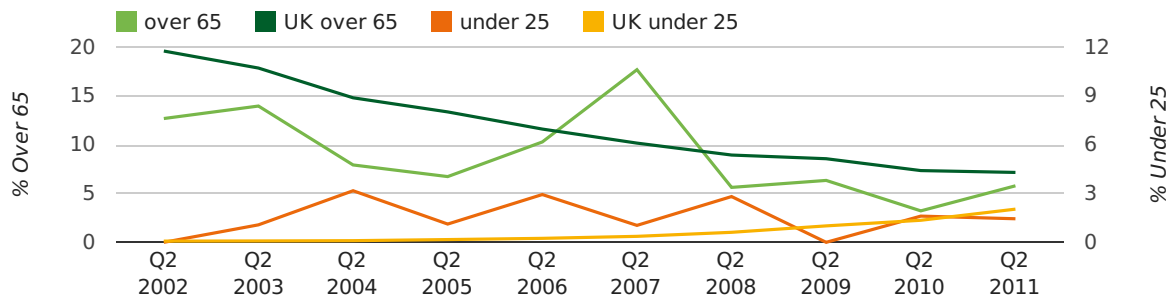
Quarterly Data (Q2 Apr-Jun 2011)

The average age of a director in the second quarter of 2011 was 45.4.

The percentage of directors under the age of 25 was 1.4% compared to the UK figure of 3.4%.

The percentage of directors over the age of 65 was 5.8% compared to the UK figure of 4.3%.

director age by quarter

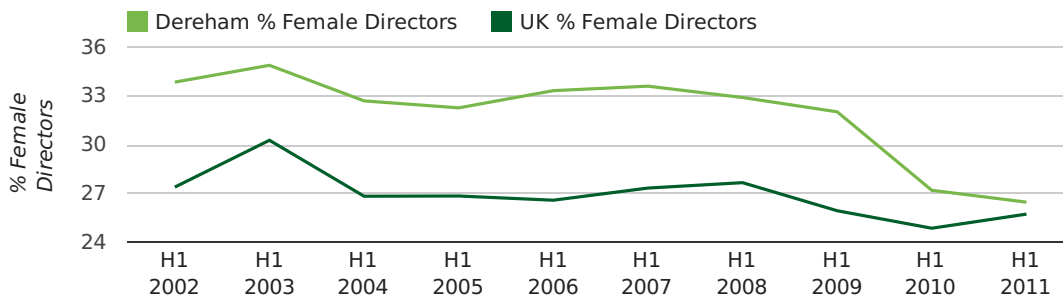


Half Year Data (Jan-Jun 2011)

The record first half year for female directors in Dereham was 1857 when 40.0% of all directors were female.

26.5% of all director appointments in Dereham in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

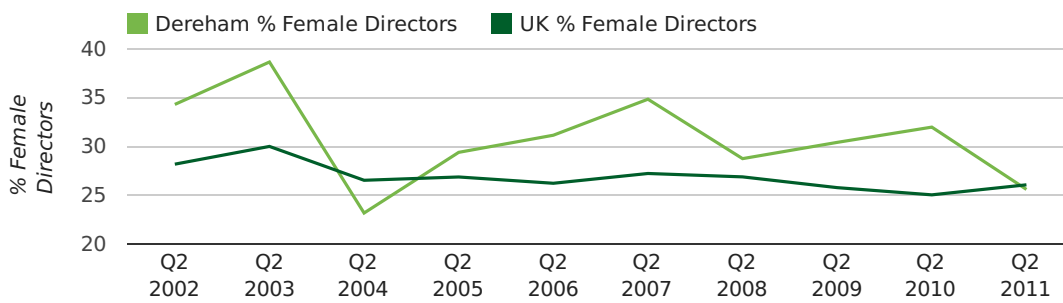


Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in Dereham was in 1866 when 66.7% of all directors were female.

25.6% of all director appointments in Dereham in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.

director gender by quarter



Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
NORFOLK	2.41%	CONSULTING	5.09%
MANAGEMENT	1.81%	MANAGEMENT	4.86%
ENGINEERING	1.51%	CONSULTANCY	3.17%
DRIVE	1.20%	PROPERTY	2.43%
J	1.20%	TRADING	2.05%
DRINK	1.20%	DESIGN	1.94%
CONSULTANCY	1.20%	ASSOCIATES	1.92%
D	1.20%	BUSINESS	1.87%
CONSULTING	1.20%	CONSTRUCTION	1.77%
FOX	0.90%	CONSULTANTS	1.76%
ANGLIA	0.90%	MEDIA	1.73%
DESIGN	0.90%	ENGINEERING	1.67%
BUILDERS	0.90%	LONDON	1.60%
P	0.90%	GLOBAL	1.46%
R	0.90%	J	1.44%
PURE	0.60%	CARE	1.44%
(NORFOLK)	0.60%	INVESTMENTS	1.42%
LYNN	0.60%	IT	1.39%
PROPERTY	0.60%	BUILDING	1.32%
CLEARANCE	0.60%	PROPERTIES	1.31%
COMMUNICATIONS	0.60%	ELECTRICAL	1.30%
I	0.60%	M	1.27%
YOU	0.60%	S	1.23%
CENTRE	0.60%	ENTERPRISES	1.20%
U	0.60%	SYSTEMS	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	62	202,072
7487 - Other business activities	19	60,758
82990 - Other business support service activities not elsewhere classified	16	30,647
70229 - Management consultancy activities other than financial management	7	16,419
9999 - Dormant Company	7	20,111
45200 - Maintenance and repair of motor vehicles	4	2,257
49410 - Freight transport by road	4	2,142
7499 - Non-trading company	4	10,955
99999 - Dormant Company	4	18,918
43210 - Electrical installation	4	3,085
7414 - Business & management consultancy	3	13,053
43910 - Roofing activities	3	558
96090 - Other service activities not elsewhere classified	3	10,322
64999 - Financial intermediation not elsewhere classified	3	2,739
8042 - Adult and other education	3	2,203
41100 - Development of building projects	3	3,852
6024 - Freight transport by road	3	2,316
86900 - Other human health activities	3	4,154
81300 - Landscape service activities	2	675
7210 - Hardware consultancy	2	811