

# Dereham

2011 annual business confidence report



## headlines

- 2011 was a record year for company registrations in Dereham when compared to any year in history.
- The second half of 2011 saw a new record in company registrations in Dereham when compared to any previous second half year.
- Q4 2011 saw a new record in company registrations in Dereham when compared to any previous Q4.
- November 2011 saw a new record in company registrations in Dereham when compared to any previous November.
- November 2011 saw a new record in net growth in Dereham when compared to any previous November.

## contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

sic data

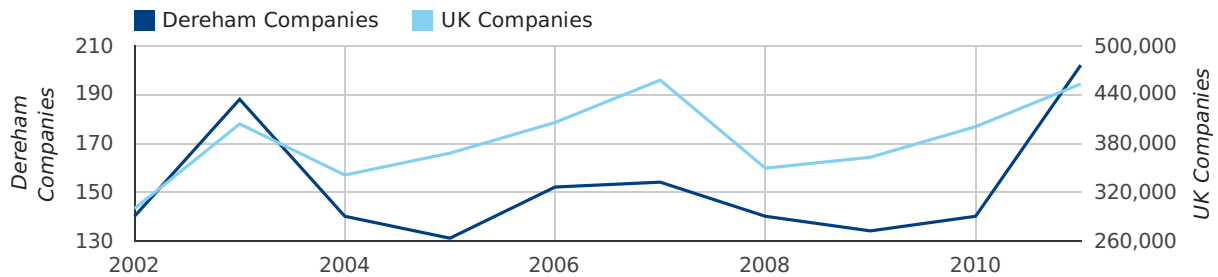
## Annual Data (2011)

2011 was a record year for company registrations in Dereham when compared to any year in history.

A total of 202 companies were formed in Dereham in 2011. This total is 44.3% higher than in 2010 and compares poorly to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	DEREHAM	UK
2011	202	452,870
2010	140	400,358
2009	134	362,675
2008	140	349,203
2007	154	457,649
RECORD YEAR	2011 (202)	2007 (457,649)

### new companies by year



## Half Year Data (Jul-Dec 2011)

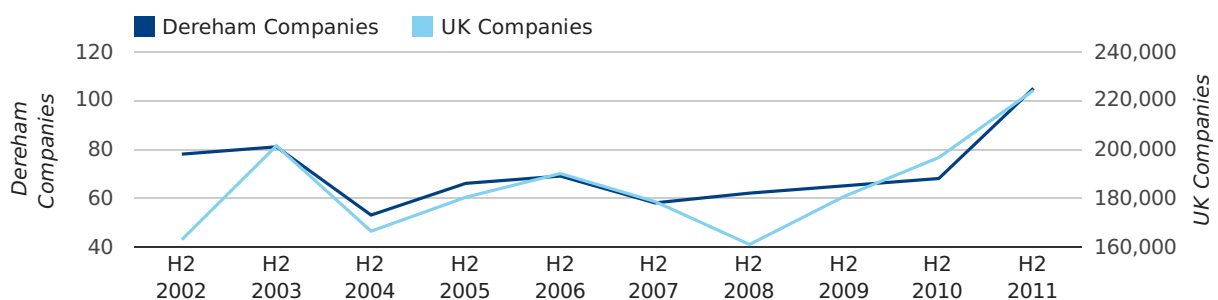
The second half of 2011 saw a new record in company registrations in Dereham when compared to any previous second half year.

In the second half of 2011 a total of 105 companies were formed in Dereham. This figure is 54.4% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Dereham occurred in 2011 when a total of 105 were formed.

HALF YEAR (JUL-DEC)	DEREHAM	UK
2011	105	224,135
2010	68	196,609
% CHANGE	54.4%	14.0%
RECORD YEAR	2011 (105)	2011 (224,135)

### new companies by half year



## Quarterly Data (Q4 Oct-Dec 2011)

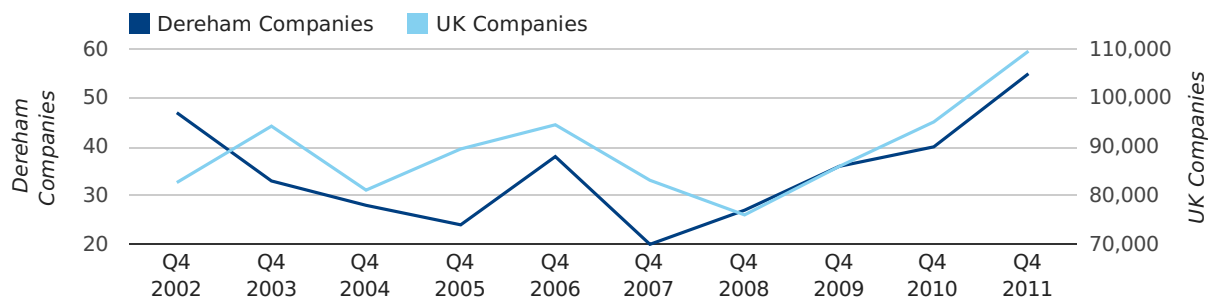
Q4 2011 saw a new record in company registrations in Dereham when compared to any previous Q4.

A total of 55 companies were registered in Dereham during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 37.5% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	DEREHAM	UK
2011	55	109,623
2010	40	95,117
% CHANGE	37.5%	15.3%
RECORD YEAR	2011 (55)	2011 (109,623)

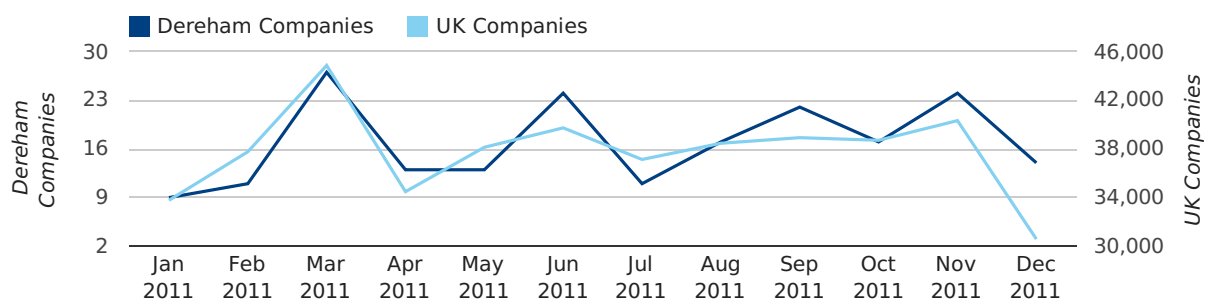
### new companies by quarter



## Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in company registrations in Dereham when compared to any previous November.

### new companies by month



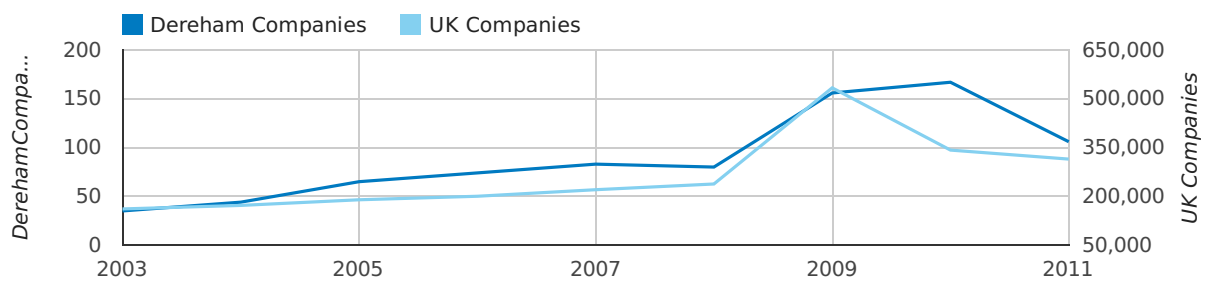
	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	17	24	14
NEW COMPANIES IN 2010	17	14	9
% CHANGE	0.0%	71.4%	55.6%
RECORD YEAR	2002 (19)	2011 (24)	2006 (15)

### Annual Data (2011)

A total of 106 companies were dissolved in Dereham in 2011. This total is 36.5% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	DEREHAM	UK
2011	106	314,523
2010	167	342,232
2009	156	533,773
2008	80	237,901
2007	83	220,295
RECORD YEAR	2010 (167)	2009 (533,773)

### dissolved companies by year



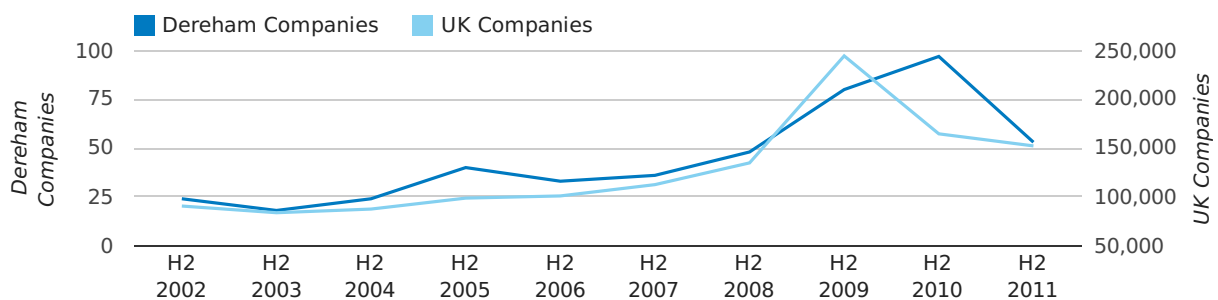
### Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 53 companies were dissolved in Dereham. This figure is 45.4% lower than last year, which compares well to the UK wide change of -7.5%.

The highest total for a second half year in Dereham occurred in 2010 when a total of 97 were closed.

HALF YEAR (JUL-DEC)	DEREHAM	UK
2011	53	152,213
2010	97	164,601
% CHANGE	-45.4%	-7.5%
RECORD YEAR	2010 (97)	2009 (244,537)

### dissolved companies by half year



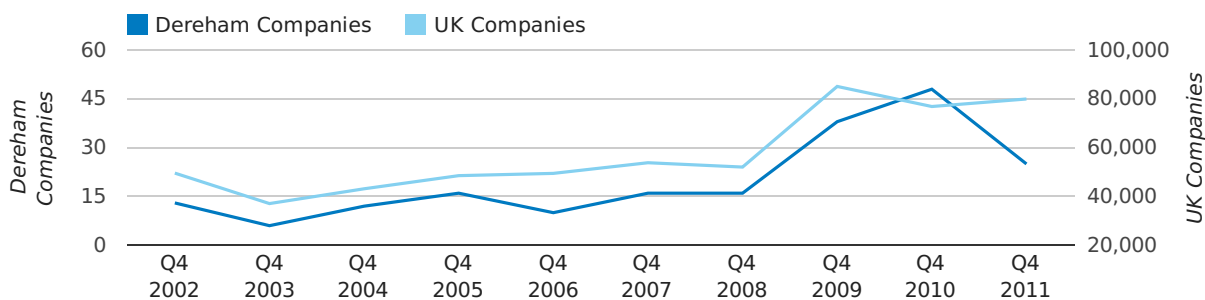
## Quarterly Data (Q4 Oct-Dec 2011)

A total of 25 companies were dissolved in Dereham during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 47.9% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

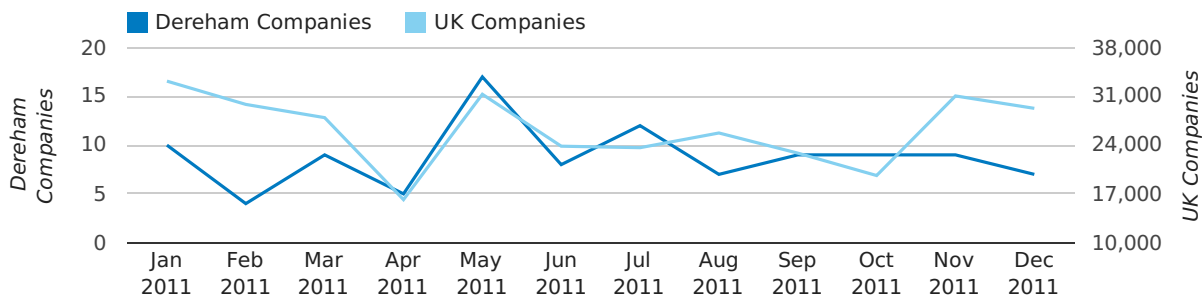
FOURTH QUARTER (OCT 2011 - DEC 2011)	DEREHAM	UK
2011	25	79,983
2010	48	76,896
% CHANGE	-47.9%	4.0%
RECORD YEAR	2010 (48)	2009 (85,136)

### dissolved companies by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	9	9	7
CLOSED COMPANIES IN 2010	17	22	9
% CHANGE	-47.1%	-59.1%	-22%
RECORD YEAR	2010 (17)	2010 (22)	2009 (13)

### Annual Data (2011)

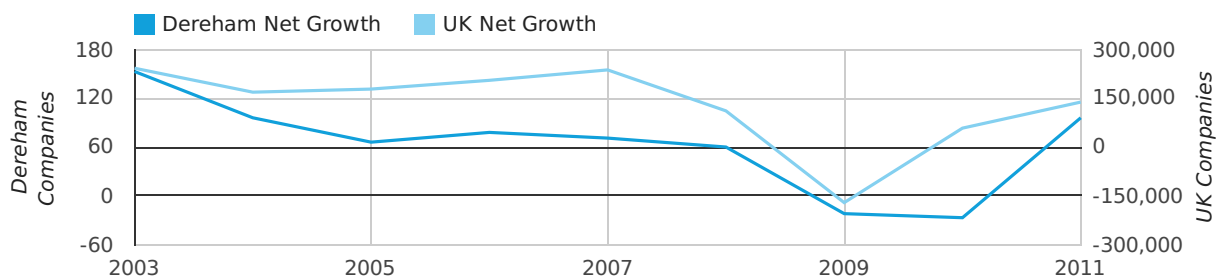
A total of 96 companies were added to the company register for Dereham in 2011. This number represents growth of 68.6% which compares favourably to the UK figure of 34.6%.

This number is 123 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2003 when the Dereham company register grew by 153 companies.

YEAR	DEREHAM	UK
2011	96	138,347
2010	-27	58,126
2009	-22	-171,098
2008	60	111,302
2007	71	237,354
RECORD YEAR	2003 (153)	2003 (242,543)

### net growth by year

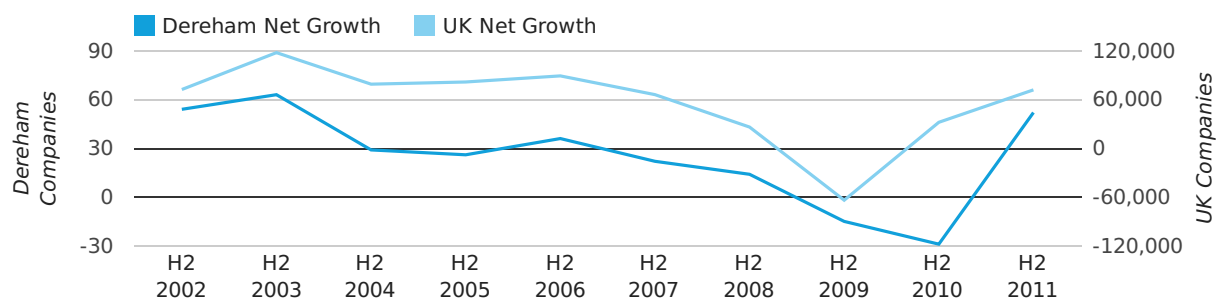


### Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Dereham increased by 52 companies. This figure is 279.3% lower than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	DEREHAM	UK
2011	52	71,922
2010	-29	32,008
% CHANGE	-279.3%	124.7%
RECORD YEAR	2003 (63)	2003 (117,772)

### net growth by half year



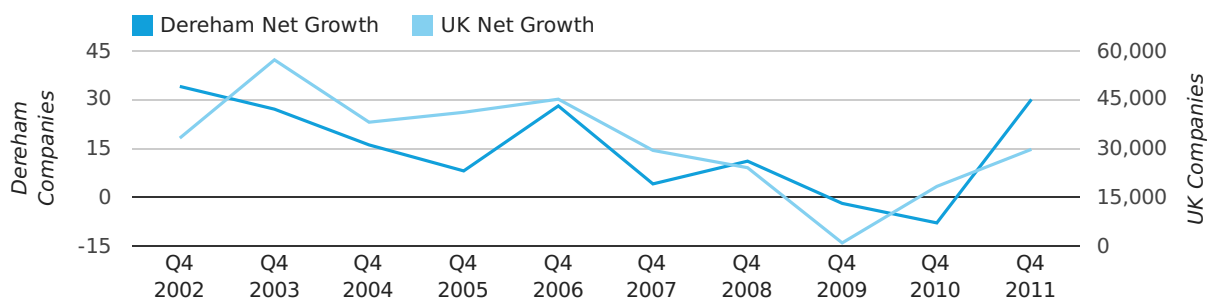
## Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Dereham during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 30 companies.

This represents an increase of 475.0% on the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	DEREHAM	UK
2011	30	29,640
2010	-8	18,221
% CHANGE	-475.0%	62.7%
RECORD YEAR	2002 (34)	2003 (57,175)

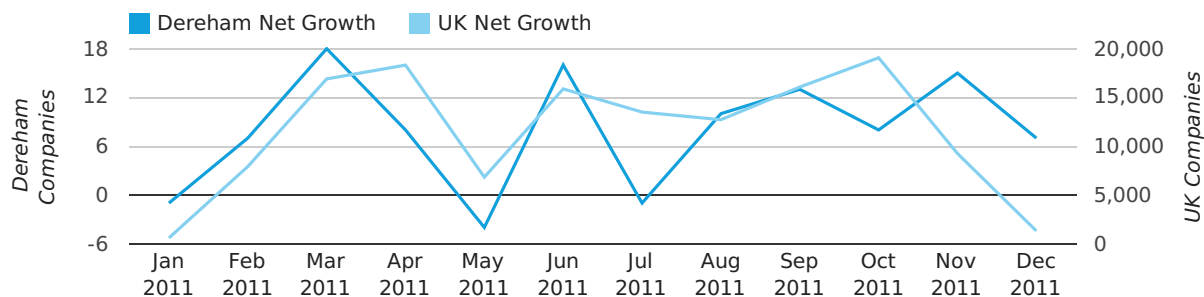
### net growth by quarter



## Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in net growth in Dereham when compared to any previous November.

### net growth by month



Warning: Division by zero in /var/clients/duport/v3/website/confidence-reports/includes/parseBlurb.php(96) : eval()'d code on line 1 Warning: Division by zero in /var/clients/duport/v3/website/confidence-reports/includes/parseBlurb.php(96) : eval()'d code on line 1 Warning: Division by zero in /var/clients/duport/v3/website/confidence-reports/includes/parseBlurb.php(96) : eval()'d code on line 1 Warning: Division by zero in /var/clients/duport/v3/website/confidence-reports/includes/parseBlurb.php(96) : eval()'d code on line 1

	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	8	15	7
NET GROWTH IN 2010	0	-8	0
% CHANGE	0.0%	-287.5%	0.0%
RECORD YEAR	2002 (16)	2011 (15)	2006 (11)

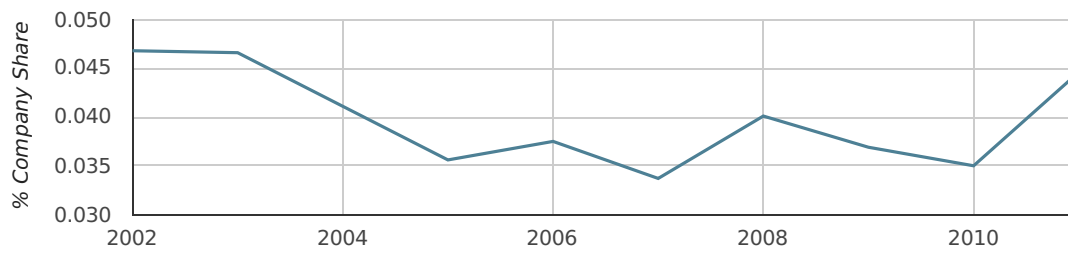


### Annual Data (2011)

In 2011 Dereham formed 0.0% of all UK companies. This is no change on 2010 when Dereham was responsible for 0.0% of all UK companies.

YEAR	DEREHAM
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1965 (0.1%)

### company share by year

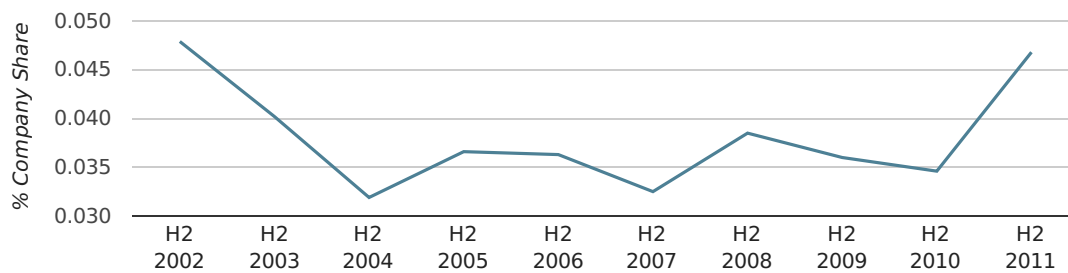


### Half Year Data (Jul-Dec 2011)

In the second half of 2011 Dereham formed 0.0% of all UK companies. This is the same as the 2010 figure of 0.0%.

HALF YEAR (JUL-DEC)	DEREHAM
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1965 (0.1%)

### company share by half year

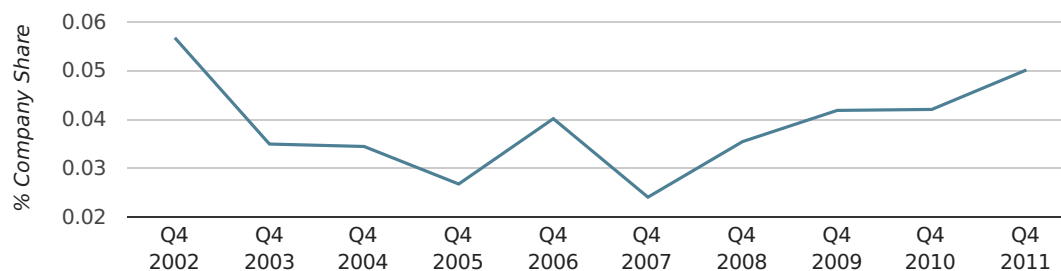


## Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Dereham formed 0.1% of all UK companies.

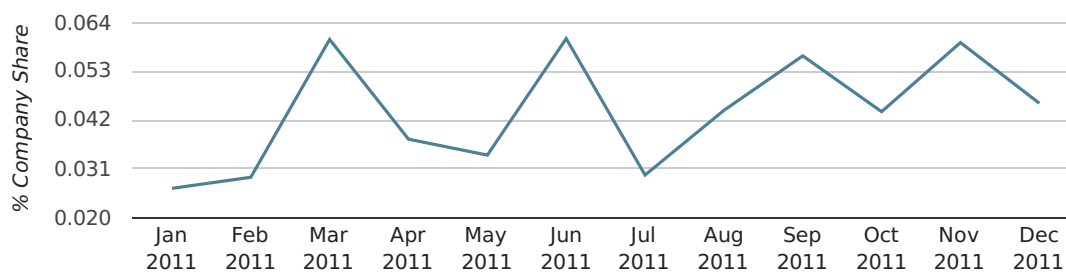
FOURTH QUARTER (OCT 2011 - DEC 2011)	DEREHAM
2011	0.1%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1975 (0.1%)

### company share by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.0%	0.1%	0.0%
UK FORMATION SHARE IN 2010	0.1%	0.0%	0.0%
% CHANGE	-13.1%	45.8%	38.0%
RECORD YEAR	1965 (0.2%)	1962 (0.3%)	1975 (0.2%)

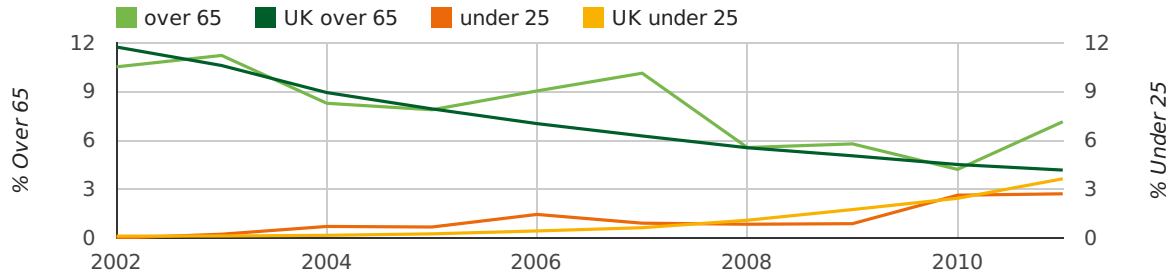
### Annual Data (2011)

The average age of a director in 2011 was 45.8.

The percentage of directors under the age of 25 was 2.7% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 7.2% compared to the UK figure of 4.2%.

#### director age by year



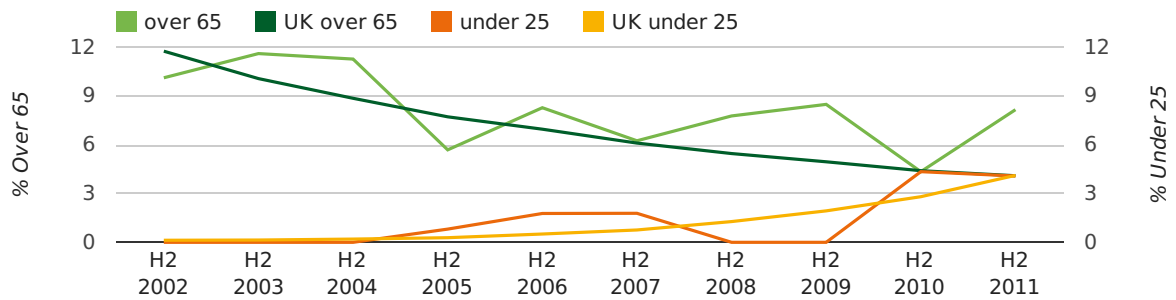
### Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 45.5.

The percentage of directors under the age of 25 was 4.1% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 8.2% compared to the UK figure of 4.1%.

#### director age by half year



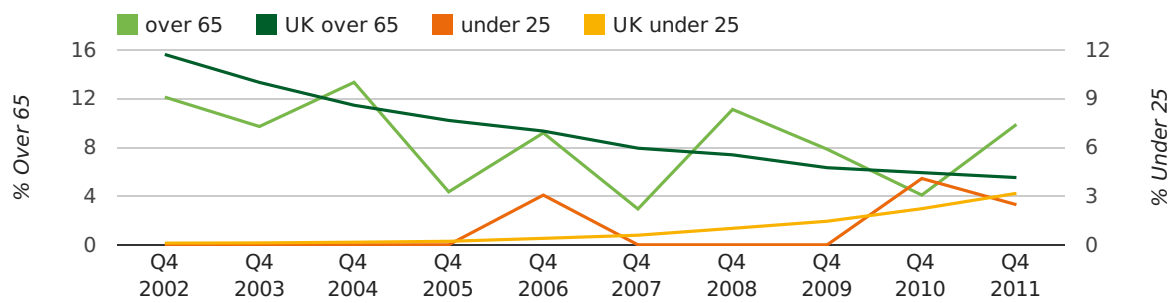
## Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 47.1.

The percentage of directors under the age of 25 was 2.5% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 9.9% compared to the UK figure of 4.1%.

### director age by quarter

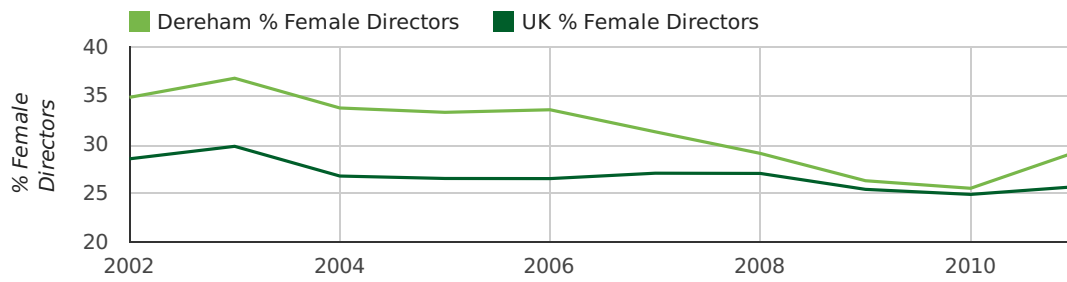


### Annual Data (2011)

The record year for female directors in Dereham was 1857 when 36.4% of all directors were female.

The percentage of female directors in Dereham in 2011 was 34.9%. The average for the UK during this time was 28.6%

#### director gender by year

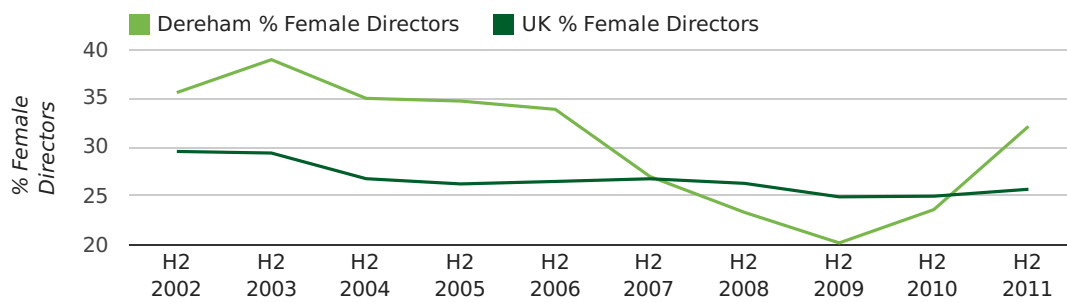


### Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Dereham was 1860 when 42.9% of all directors were female.

32.1% of all director appointments in Dereham in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

#### director gender by half year

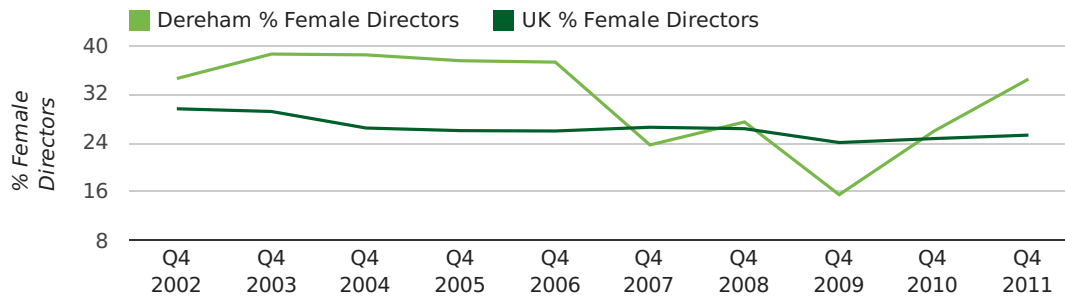


## Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Dereham was in 1977 when 31.1% of all directors were female.

34.5% of all director appointments in Dereham in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

### director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
NORFOLK	2.36%	CONSULTING	5.07%
ANGLIA	1.57%	MANAGEMENT	4.74%
MANAGEMENT	1.57%	CONSULTANCY	3.26%
CONSULTING	1.57%	PROPERTY	2.37%
BUILDING	1.31%	TRADING	2.07%
CONSULTANCY	1.31%	DESIGN	1.92%
DEREHAM	1.05%	ASSOCIATES	1.86%
ENGINEERING	1.05%	ENGINEERING	1.78%
J	1.05%	BUSINESS	1.78%
EAST	1.05%	CONSULTANTS	1.76%
PROPERTY	1.05%	CONSTRUCTION	1.73%
BUILDERS	1.05%	MEDIA	1.71%
B	1.05%	LONDON	1.63%
M	1.05%	J	1.51%
DESIGN	0.79%	INVESTMENTS	1.48%
COMMUNITY	0.79%	GLOBAL	1.46%
ELECTRICAL	0.79%	IT	1.41%
DEVELOPMENTS	0.79%	CARE	1.39%
C	0.79%	PROPERTIES	1.29%
DIRECT	0.79%	ELECTRICAL	1.29%
P	0.79%	M	1.27%
D	0.79%	BUILDING	1.26%
AVIATION	0.52%	ENERGY	1.25%
MIND	0.52%	S	1.20%
TRADERS	0.52%	ENTERPRISES	1.20%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	66	205,525
7487 - Other business activities	15	57,052
82990 - Other business support service activities not elsewhere classified	15	32,483
70229 - Management consultancy activities other than financial management	7	17,765
9999 - Dormant Company	6	20,199
7414 - Business & management consultancy	5	13,034
43210 - Electrical installation	4	3,175
49410 - Freight transport by road	4	2,392
99999 - Dormant Company	4	21,846
7499 - Non-trading company	4	9,957
8042 - Adult and other education	3	2,253
41100 - Development of building projects	3	4,331
43910 - Roofing activities	3	591
62020 - Information technology consultancy activities	3	12,072
64999 - Financial intermediation not elsewhere classified	3	2,946
74909 - Other professional, scientific and technical activities not elsewhere classified	3	8,671
4521 - General construction & civil engineering	3	5,558
74100 - specialised design activities	2	1,530
8512 - Medical practice activities	2	2,224
47990 - Other retail sale not in stores, stalls or markets	2	2,699