

Dereham

2012 half year business confidence report



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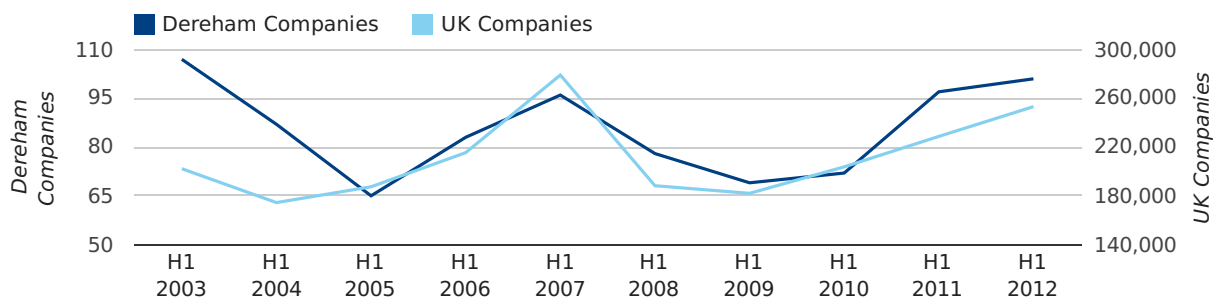
Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 101 companies were formed in Dereham. This figure is 4.1% higher than last year, which compares badly to the UK wide figure of 10.7%.

The highest total for a first half year in Dereham occurred in 2003 when a total of 107 were formed.

HALF YEAR (JAN-JUN)	DEREHAM	UK
2012	101	253,150
2011	97	228,735
% CHANGE	4.1%	10.7%
RECORD YEAR	2003 (107)	2007 (279,097)

new companies by half year



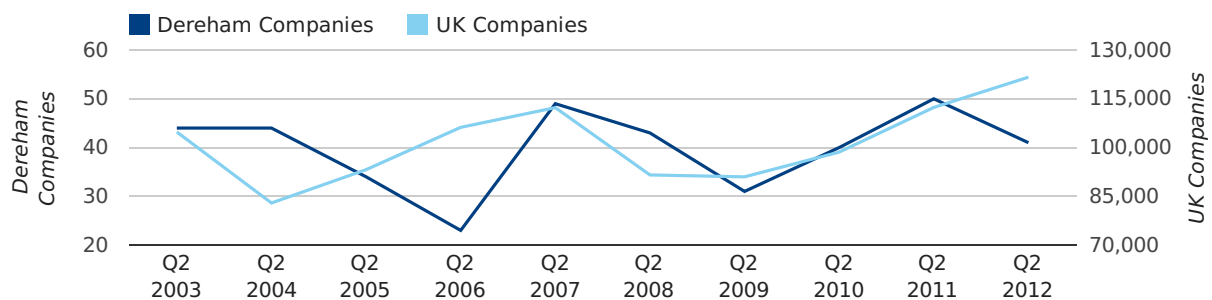
Quarterly Data (Q2 Apr-Jun 2012)

A total of 41 companies were registered in Dereham during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is a decrease of 18.0% versus the same period last year (Q2 2011). This figure compares badly to the UK as a whole, which saw an increase of 8.3% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	DEREHAM	UK
2012	41	121,659
2011	50	112,344
% CHANGE	-18.0%	8.3%
RECORD YEAR	2011 (50)	2012 (121,659)

new companies by quarter



Monthly Data (Apr, May & Jun 2012)

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	15	14	12
NEW COMPANIES IN 2011	13	13	24
% CHANGE	15.4%	7.7%	-50.0%
RECORD YEAR	2007 (20)	2008 (16)	2011 (24)

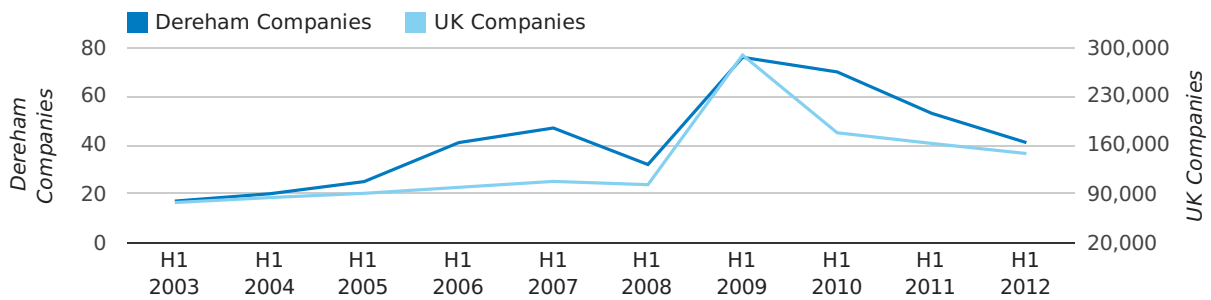
Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 41 companies were dissolved in Dereham. This figure is 22.6% lower than last year, which compares well to the UK wide change of -8.9%.

The highest total for a first half year in Dereham occurred in 2009 when a total of 76 were closed.

HALF YEAR (JAN-JUN)	DEREHAM	UK
2012	41	147,793
2011	53	162,310
% CHANGE	-22.6%	-8.9%
RECORD YEAR	2009 (76)	2009 (289,236)

dissolved companies by half year



Quarterly Data (Q2 Apr-Jun 2012)

A total of 21 companies were dissolved in Dereham during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is a decrease of 30.0% versus the same period last year (Q2 2011). This figure compares well to the UK as a whole, which saw an increase of 12.5% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	DEREHAM	UK
2012	21	80,217
2011	30	71,324
% CHANGE	-30.0%	12.5%
RECORD YEAR	2009 (51)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2012)

dissolved companies by month



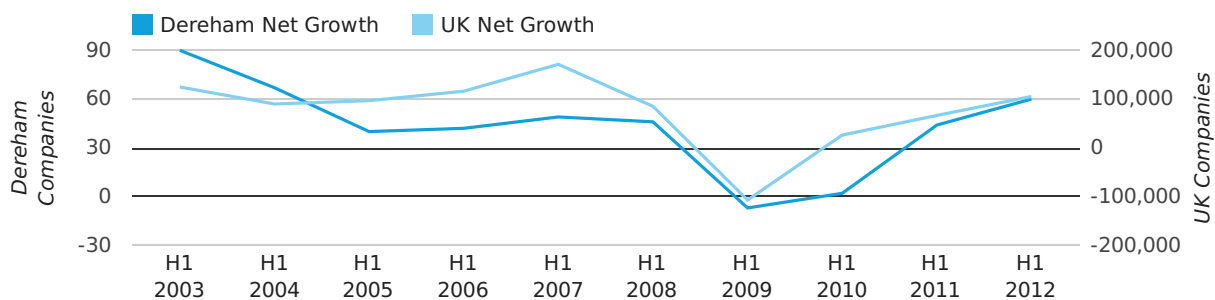
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2012	6	10	5
CLOSED COMPANIES IN 2011	5	17	8
% CHANGE	20.0%	-41.2%	-38%
RECORD YEAR	2008 (9)	2009 (23)	2009 (20)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 the company register for Dereham increased by 60 companies. This figure is 36.4% higher than last year, which compares badly to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	DEREHAM	UK
2012	60	105,357
2011	44	66,425
% CHANGE	36.4%	58.6%
RECORD YEAR	2003 (90)	2007 (171,296)

net growth by half year



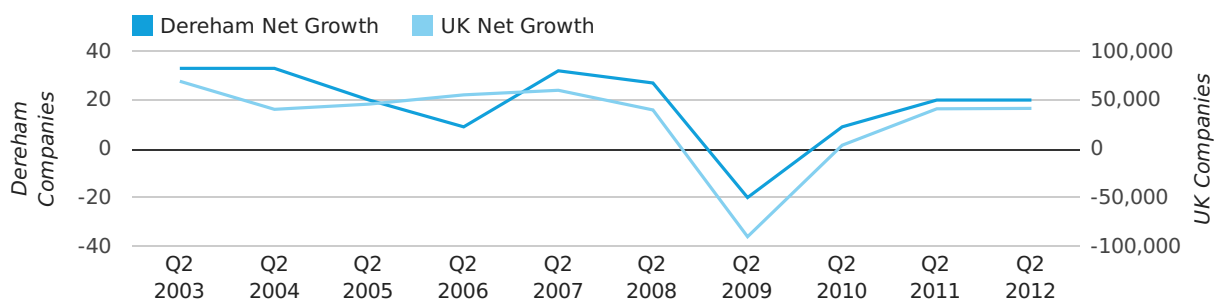
Quarterly Data (Q2 Apr-Jun 2012)

Net company growth for Dereham during the second quarter of 2012 (Apr 2012 - Jun 2012) was 20 companies.

This represents an increase of 0.0% on the same period last year.

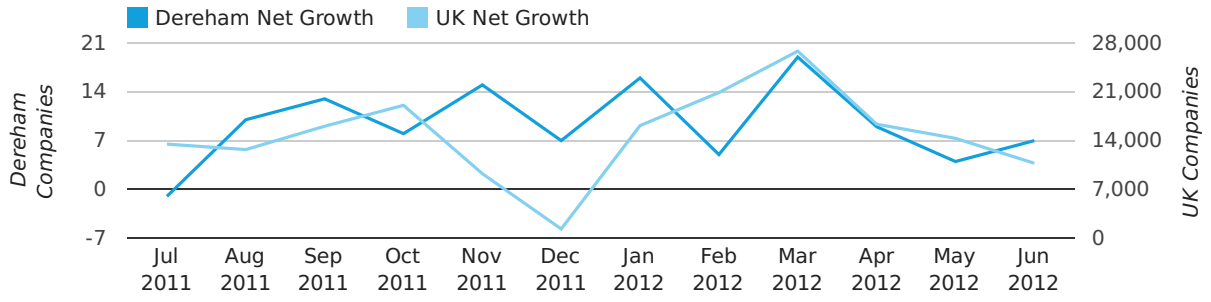
SECOND QUARTER (APR 2012 - JUN 2012)	DEREHAM	UK
2012	20	41,442
2011	20	41,020
% CHANGE	0.0%	1.0%
RECORD YEAR	2003 (33)	2003 (69,274)

net growth by quarter



Monthly Data (Apr, May & Jun 2012)

net growth by month



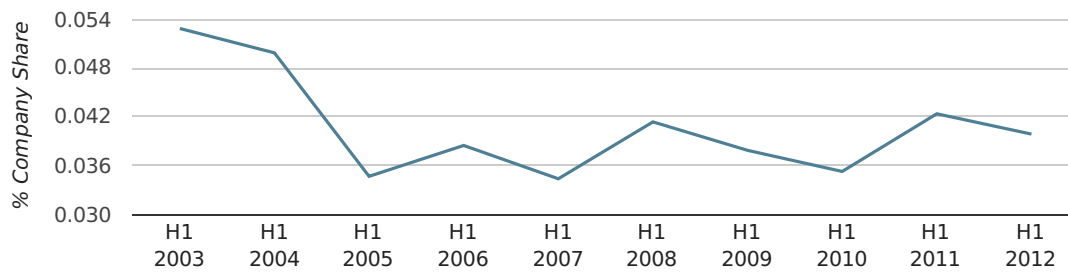
	APRIL	MAY	JUNE
NET GROWTH IN 2012	9	4	7
NET GROWTH IN 2011	8	-4	16
% CHANGE	12.5%	-200.0%	-56.3%
RECORD YEAR	2004 (15)	2002 (15)	2011 (16)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 Dereham formed 0.0% of all UK companies. This is the same as the 2011 figure of 0.0%.

HALF YEAR (JAN-JUN)	DEREHAM
2012	0.0%
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
RECORD YEAR (SINCE 1960)	1961 (0.1%)

company share by half year

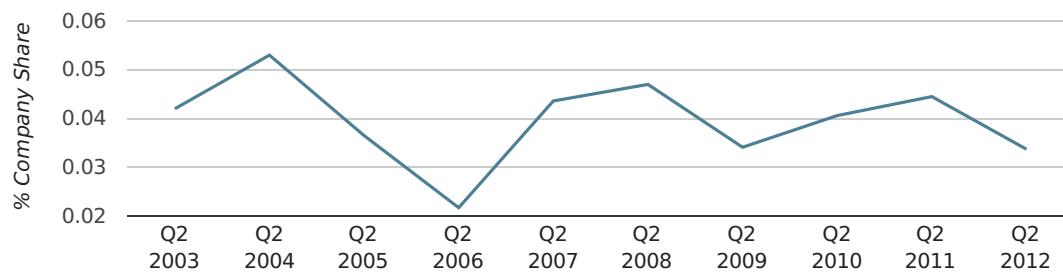


Quarterly Data (Q2 Apr-Jun 2012)

In the second quarter of 2012, Dereham formed 0.0% of all UK companies.

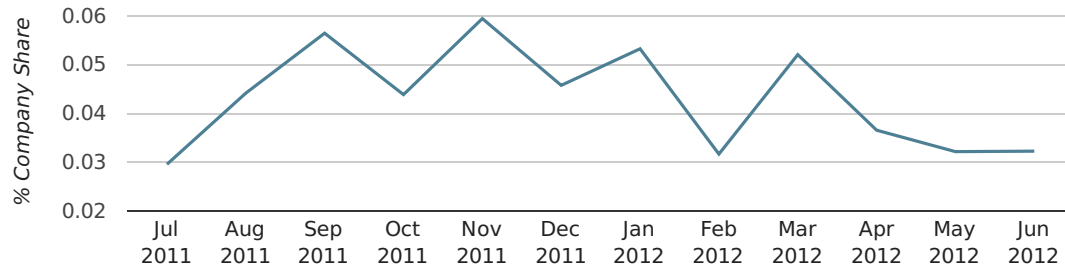
SECOND QUARTER (APR 2012 - JUN 2012)	DEREHAM
2012	0.0%
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
RECORD YEAR (SINCE 1960)	1963 (0.1%)

company share by quarter



Monthly Data (Apr, May & Jun 2012)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	0.0%	0.0%	0.0%
UK FORMATION SHARE IN 2011	0.0%	0.0%	0.1%
% CHANGE	-2.9%	-5.6%	-46.5%
RECORD YEAR	1963 (0.1%)	1963 (0.1%)	1974 (0.2%)

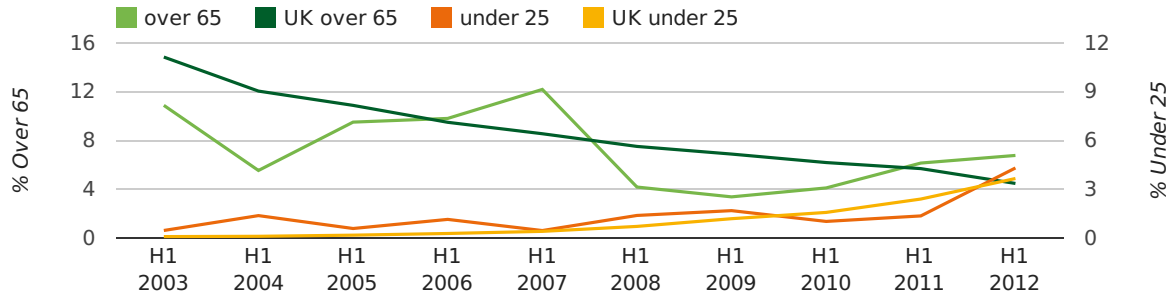
Half Year Data (Jan-Jun 2012)

The average age of a director in the first half of 2012 was 46.0.

The percentage of directors under the age of 25 was 4.3% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 6.8% compared to the UK figure of 3.4%.

director age by half year



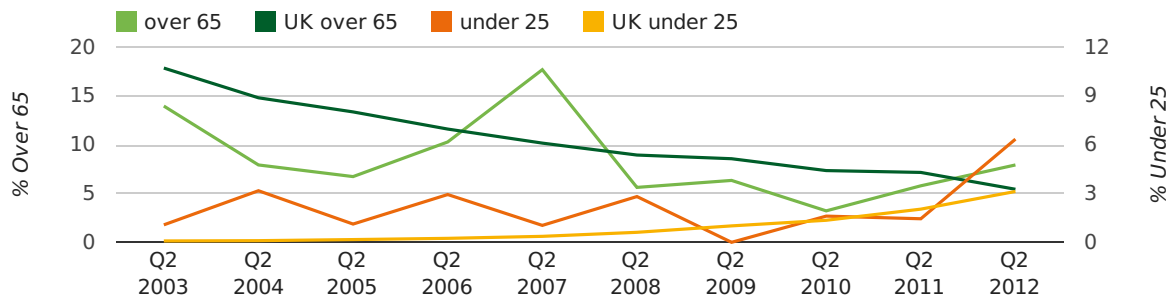
Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 47.1.

The percentage of directors under the age of 25 was 6.3% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 7.9% compared to the UK figure of 3.3%.

director age by quarter

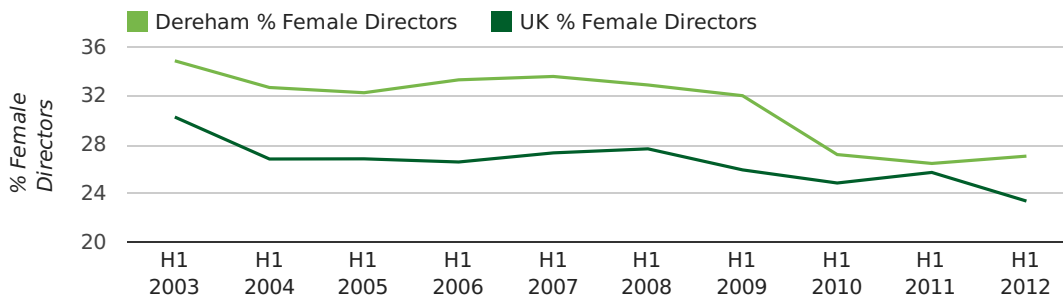


Half Year Data (Jan-Jun 2012)

The record first half year for female directors in Dereham was 1861 when 40.0% of all directors were female.

27.1% of all director appointments in Dereham in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

director gender by half year

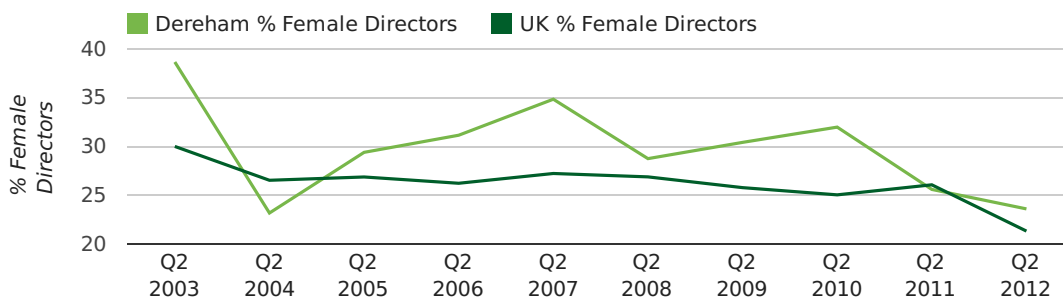


Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Dereham was in 1866 when 66.7% of all directors were female.

23.6% of all director appointments in Dereham in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

director gender by quarter



Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
NORFOLK	2.39%	CONSULTING	5.07%
B	1.86%	MANAGEMENT	4.74%
MANAGEMENT	1.59%	CONSULTANCY	3.28%
M	1.59%	PROPERTY	2.35%
C	1.33%	TRADING	2.10%
CONSULTING	1.33%	DESIGN	1.89%
BUILDING	1.06%	ENGINEERING	1.87%
SYSTEMS	1.06%	ASSOCIATES	1.82%
DEREHAM	1.06%	CONSULTANTS	1.78%
R	1.06%	CONSTRUCTION	1.71%
ELECTRICAL	1.06%	BUSINESS	1.70%
G	1.06%	MEDIA	1.69%
J	1.06%	LONDON	1.68%
CARE	0.80%	J	1.57%
ENGINEERING	0.80%	GLOBAL	1.51%
DIRECT	0.80%	INVESTMENTS	1.48%
PROPERTY	0.80%	IT	1.42%
ANGLIA	0.80%	CARE	1.31%
BUILDERS	0.80%	PROPERTIES	1.31%
FIRST	0.53%	M	1.26%
MOONEY	0.53%	ELECTRICAL	1.23%
CONSULTANCY	0.53%	BUILDING	1.23%
BLUE	0.53%	SECURITY	1.19%
NORWICH	0.53%	S	1.18%
P.	0.53%	ENTERPRISES	1.17%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	74	244,457
7487 - Other business activities	13	47,029
82990 - Other business support service activities not elsewhere classified	9	35,447
70229 - Management consultancy activities other than financial management	9	20,390
74909 - Other professional, scientific and technical activities not elsewhere classified	6	10,271
99999 - Dormant Company	6	26,088
9999 - Dormant Company	5	16,469
62020 - Information technology consultancy activities	5	15,280
74990 - Non-trading company	4	9,706
7414 - Business & management consultancy	4	10,978
49410 - Freight transport by road	4	2,912
43210 - Electrical installation	4	3,557
7499 - Non-trading company	4	8,023
58110 - Book publishing	3	593
4521 - General construction & civil engineering	3	4,644
41100 - Development of building projects	3	5,149
62090 - Other information technology service activities	3	8,258
56103 - Take-away food shops and mobile food stands	3	3,169
43390 - Other building completion and finishing	3	3,241
71129 - Other engineering activities	3	2,453