

# Devizes

2011 annual business confidence report



## headlines

- November 2011 saw a new record in company registrations in Devizes when compared to any previous November.
- Q4 2011 saw a new record in company closures in Devizes when compared to any previous Q4.
- December 2011 saw a new record in company closures in Devizes when compared to any previous December.
- October 2011 saw a new record in net growth in Devizes when compared to any previous October.

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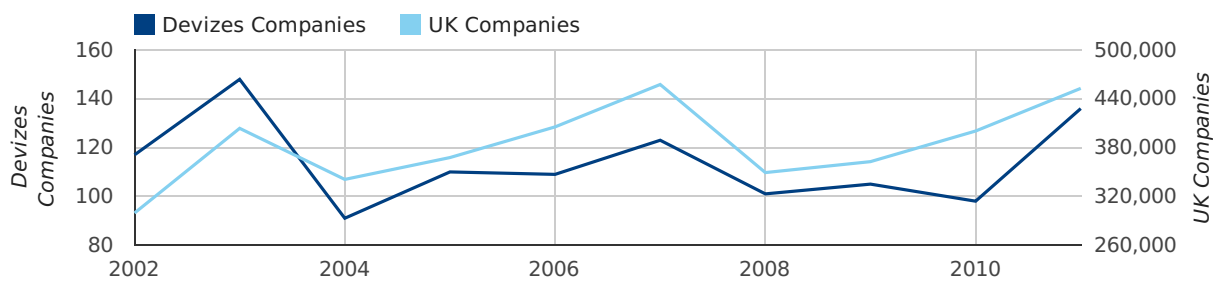
sic data

### Annual Data (2011)

A total of 136 companies were formed in Devizes in 2011. This total is 38.8% higher than in 2010 and compares poorly to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	DEVIZES	UK
2011	136	452,870
2010	98	400,358
2009	105	362,675
2008	101	349,203
2007	123	457,649
RECORD YEAR	2003 (148)	2007 (457,649)

### new companies by year



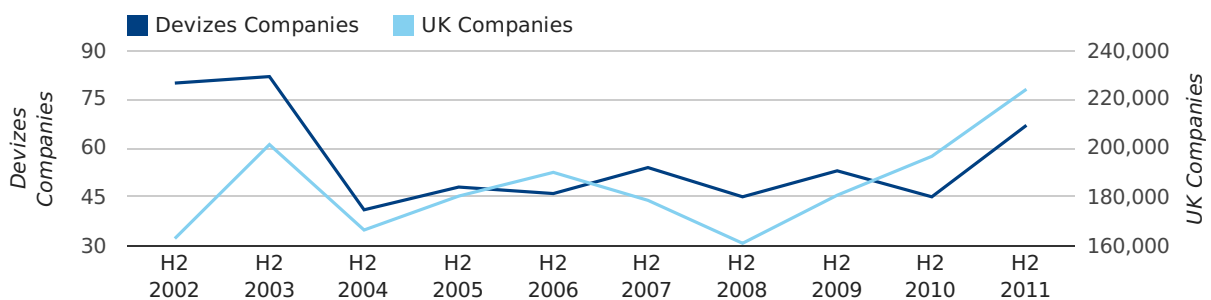
### Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 67 companies were formed in Devizes. This figure is 48.9% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Devizes occurred in 2003 when a total of 82 were formed.

HALF YEAR (JUL-DEC)	DEVIZES	UK
2011	67	224,135
2010	45	196,609
% CHANGE	48.9%	14.0%
RECORD YEAR	2003 (82)	2011 (224,135)

### new companies by half year



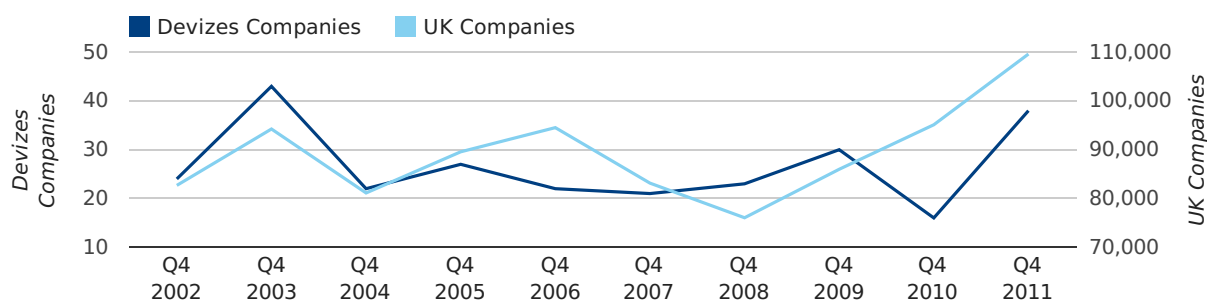
## Quarterly Data (Q4 Oct-Dec 2011)

A total of 38 companies were registered in Devizes during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 137.5% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	DEVIZES	UK
2011	38	109,623
2010	16	95,117
% CHANGE	137.5%	15.3%
RECORD YEAR	2003 (43)	2011 (109,623)

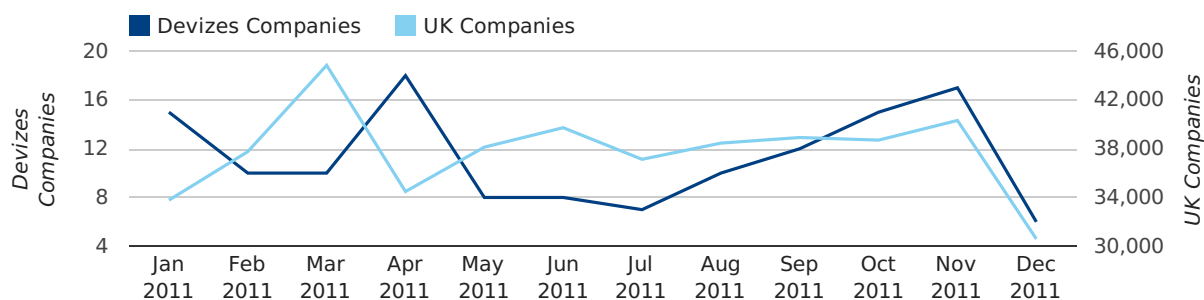
### new companies by quarter



## Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in company registrations in Devizes when compared to any previous November.

### new companies by month



	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	15	17	6
NEW COMPANIES IN 2010	4	6	6
% CHANGE	275.0%	183.3%	0.0%
RECORD YEAR	2003 (24)	2011 (17)	2000 (9)

### Annual Data (2011)

A total of 84 companies were dissolved in Devizes in 2011. This total is 0.0% higher than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	DEVIZES	UK
2011	84	314,523
2010	84	342,232
2009	97	533,773
2008	45	237,901
2007	50	220,295
RECORD YEAR	2009 (97)	2009 (533,773)

### dissolved companies by year



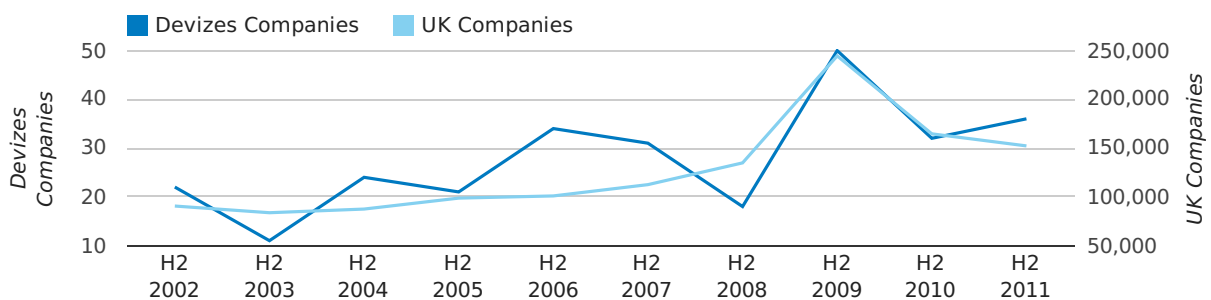
### Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 36 companies were dissolved in Devizes. This figure is 12.5% higher than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Devizes occurred in 2009 when a total of 50 were closed.

HALF YEAR (JUL-DEC)	DEVIZES	UK
2011	36	152,213
2010	32	164,601
% CHANGE	12.5%	-7.5%
RECORD YEAR	2009 (50)	2009 (244,537)

### dissolved companies by half year



## Quarterly Data (Q4 Oct-Dec 2011)

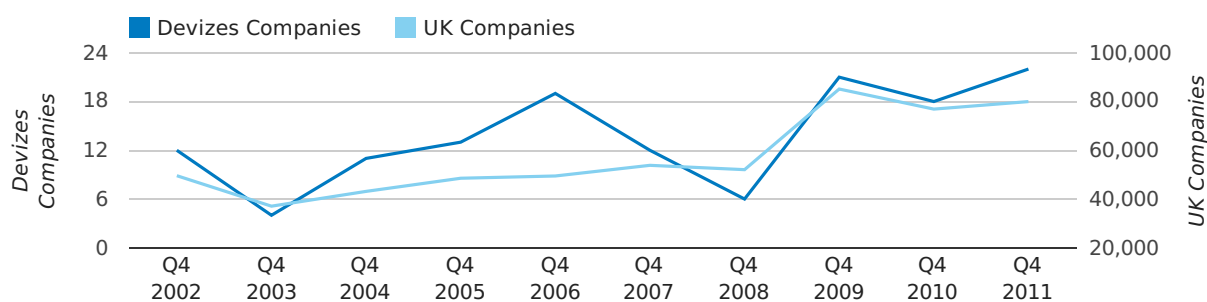
Q4 2011 saw a new record in company closures in Devizes when compared to any previous Q4.

A total of 22 companies were dissolved in Devizes during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 22.2% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	DEVIZES	UK
2011	22	79,983
2010	18	76,896
% CHANGE	22.2%	4.0%
RECORD YEAR	2011 (22)	2009 (85,136)

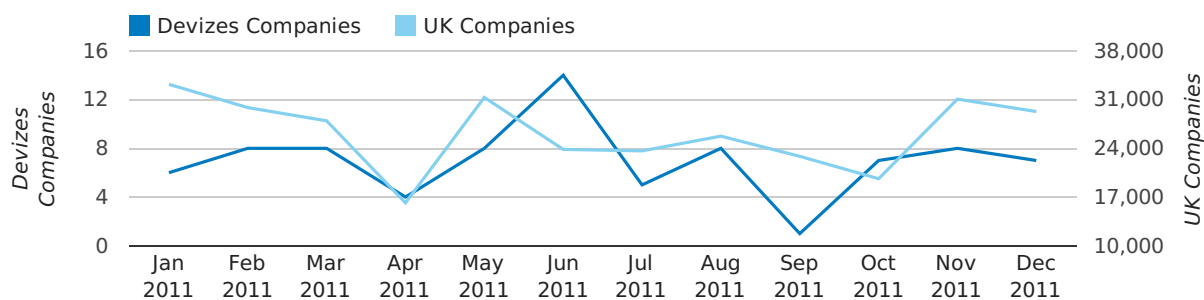
### dissolved companies by quarter



## Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company closures in Devizes when compared to any previous December.

### dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	7	8	7
CLOSED COMPANIES IN 2010	4	9	5
% CHANGE	75.0%	-11.1%	40%
RECORD YEAR	2006 (11)	2010 (9)	2011 (7)

### Annual Data (2011)

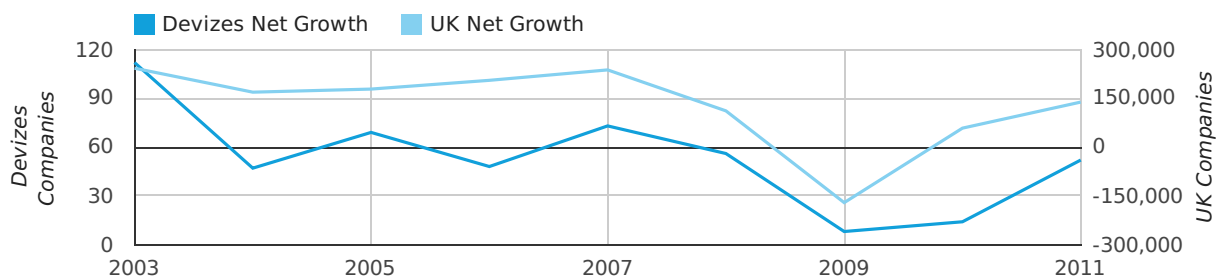
A total of 52 companies were added to the company register for Devizes in 2011. This number represents growth of 53.1% which compares favourably to the UK figure of 34.6%.

This number is 38 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2003 when the Devizes company register grew by 112 companies.

YEAR	DEVIZES	UK
2011	52	138,347
2010	14	58,126
2009	8	-171,098
2008	56	111,302
2007	73	237,354
RECORD YEAR	2003 (112)	2003 (242,543)

### net growth by year

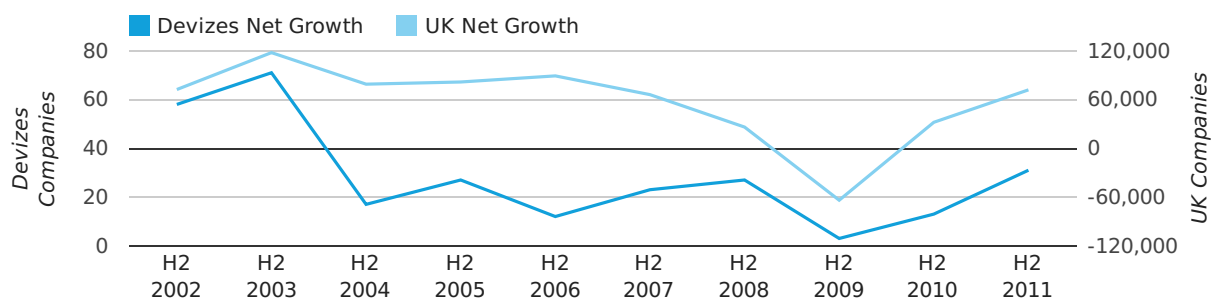


### Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Devizes increased by 31 companies. This figure is 138.5% higher than last year, which compares well to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	DEVIZES	UK
2011	31	71,922
2010	13	32,008
% CHANGE	138.5%	124.7%
RECORD YEAR	2003 (71)	2003 (117,772)

### net growth by half year



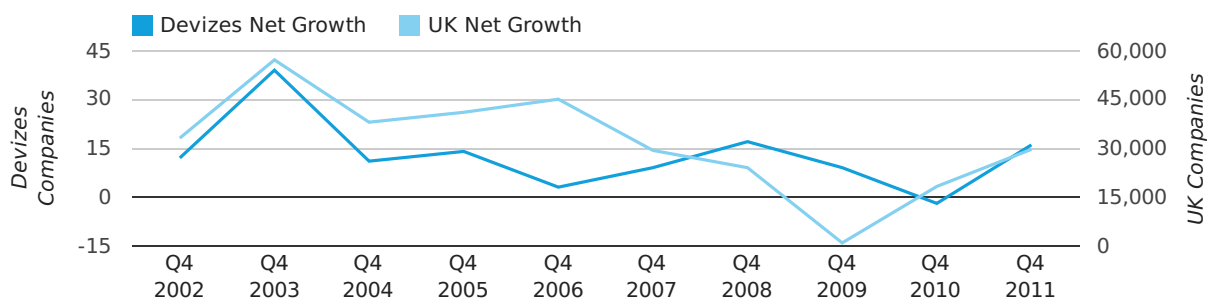
## Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Devizes during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 16 companies.

This represents an increase of 900.0% on the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	DEVIZES	UK
2011	16	29,640
2010	-2	18,221
% CHANGE	-900.0%	62.7%
RECORD YEAR	2003 (39)	2003 (57,175)

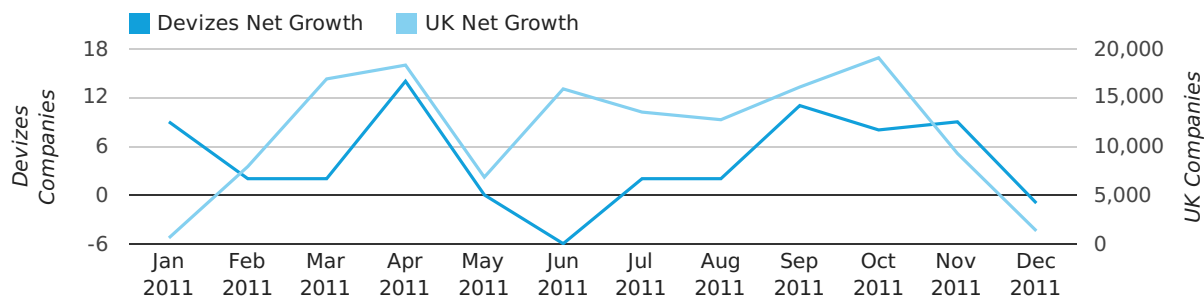
### net growth by quarter



## Monthly Data (Oct, Nov & Dec 2011)

October 2011 saw a new record in net growth in Devizes when compared to any previous October.

### net growth by month



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	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	8	9	-1
NET GROWTH IN 2010	0	-3	1
% CHANGE	0.0%	-400.0%	-200.0%
RECORD YEAR	2009 (8)	2003 (10)	2002 (5)

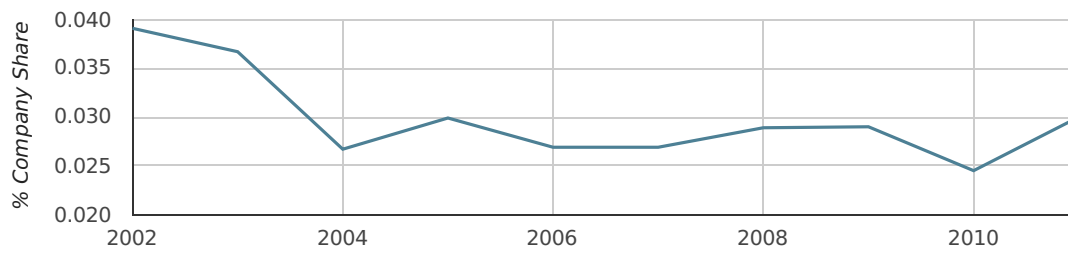


### Annual Data (2011)

In 2011 Devizes formed 0.0% of all UK companies. This is no change on 2010 when Devizes was responsible for 0.0% of all UK companies.

YEAR	DEVIZES
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1971 (0.1%)

### company share by year

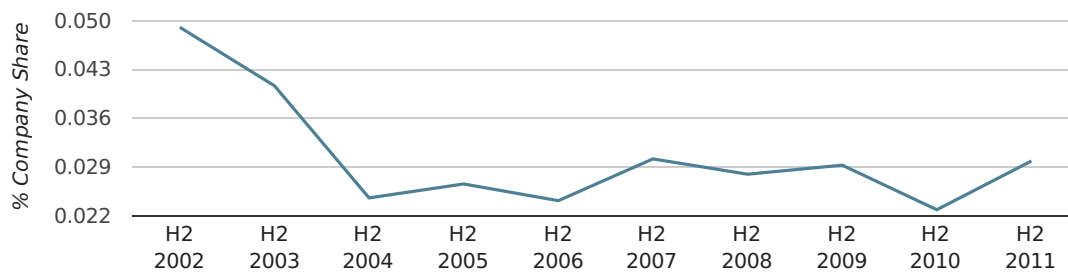


### Half Year Data (Jul-Dec 2011)

In the second half of 2011 Devizes formed 0.0% of all UK companies. This is the same as the 2010 figure of 0.0%.

HALF YEAR (JUL-DEC)	DEVIZES
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1984 (0.1%)

### company share by half year

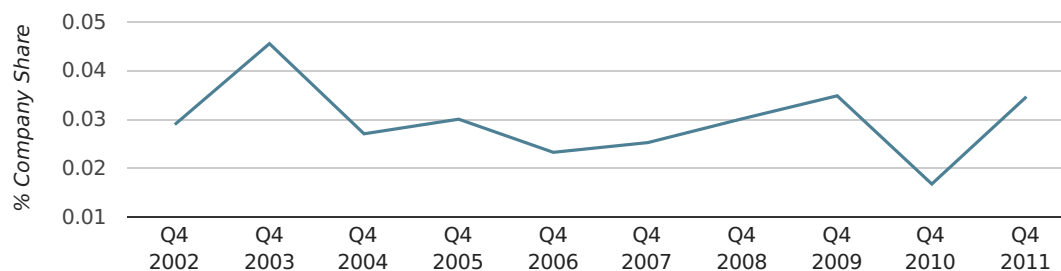


## Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Devizes formed 0.0% of all UK companies.

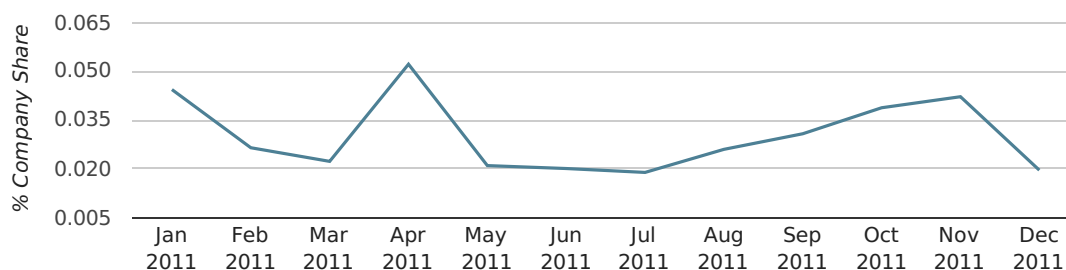
FOURTH QUARTER (OCT 2011 - DEC 2011)	DEVIZES
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1982 (0.1%)

### company share by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.0%	0.0%	0.0%
UK FORMATION SHARE IN 2010	0.0%	0.0%	0.0%
% CHANGE	226.1%	141.1%	-11.3%
RECORD YEAR	1969 (0.2%)	1960 (0.2%)	1978 (0.2%)

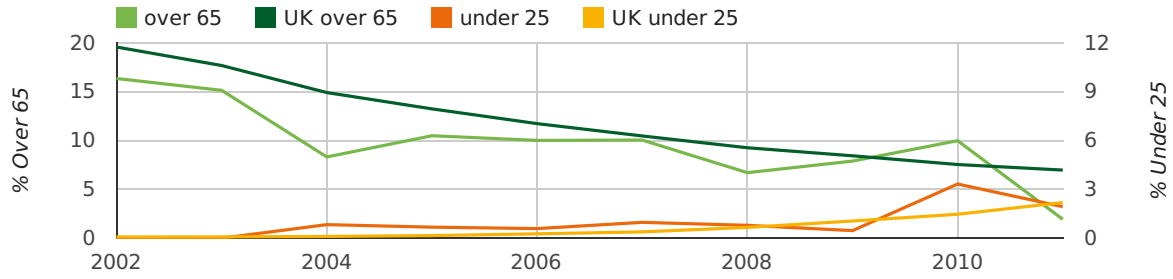
### Annual Data (2011)

The average age of a director in 2011 was 45.9.

The percentage of directors under the age of 25 was 1.9% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 1.9% compared to the UK figure of 4.2%.

#### director age by year



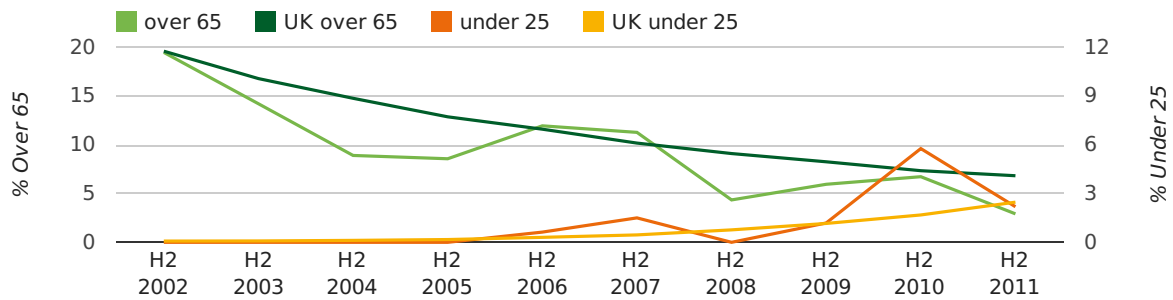
### Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 45.8.

The percentage of directors under the age of 25 was 2.2% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 2.9% compared to the UK figure of 4.1%.

#### director age by half year



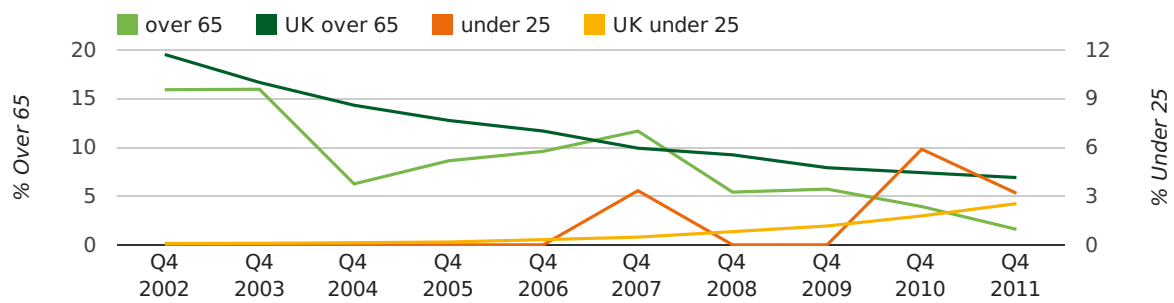
## Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 44.0.

The percentage of directors under the age of 25 was 3.2% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 1.6% compared to the UK figure of 4.1%.

### director age by quarter

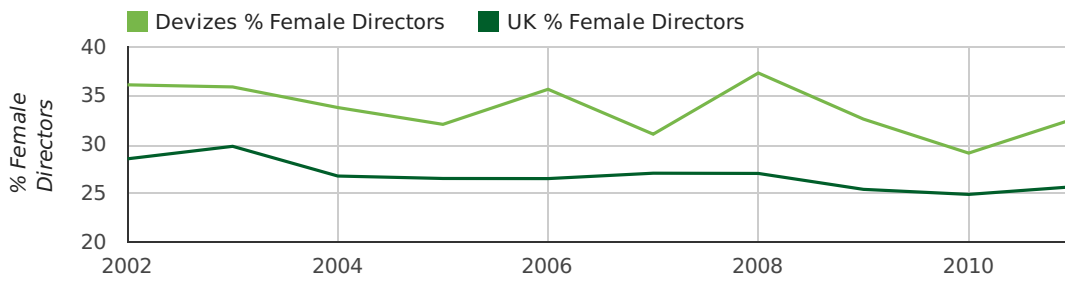


### Annual Data (2011)

The record year for female directors in Devizes was 1857 when 36.4% of all directors were female.

The percentage of female directors in Devizes in 2011 was 36.2%. The average for the UK during this time was 28.6%

#### director gender by year

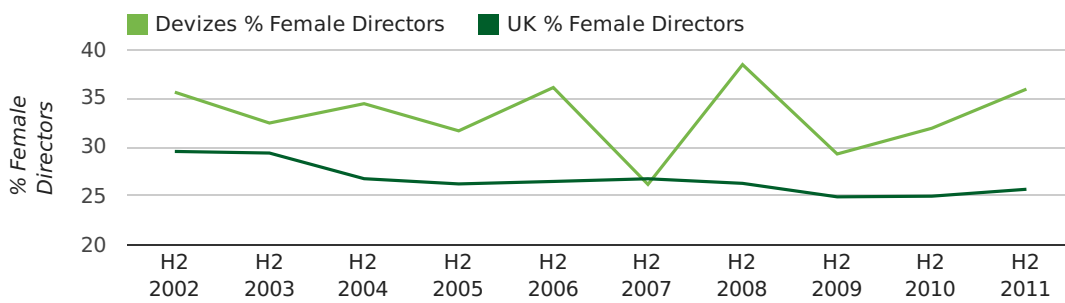


### Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Devizes was 1860 when 42.9% of all directors were female.

35.9% of all director appointments in Devizes in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

#### director gender by half year

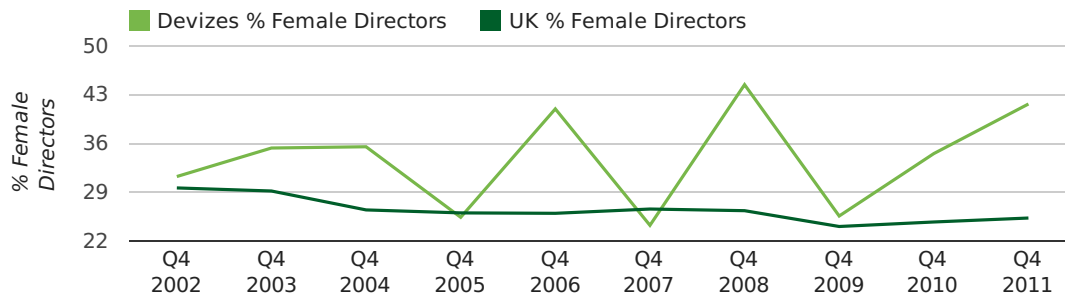


## Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Devizes was in 1977 when 31.1% of all directors were female.

41.7% of all director appointments in Devizes in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

### director gender by quarter



## Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
WILTSHIRE	2.43%	CONSULTING	5.07%
CONSULTING	1.74%	MANAGEMENT	4.74%
DEVIZES	1.39%	CONSULTANCY	3.26%
ELECTRICAL	1.04%	PROPERTY	2.37%
ASSOCIATES	1.04%	TRADING	2.07%
SOLICITORS	0.69%	DESIGN	1.92%
DAVID	0.69%	ASSOCIATES	1.86%
LAND	0.69%	ENGINEERING	1.78%
NETWORK	0.69%	BUSINESS	1.78%
RESEARCH	0.69%	CONSULTANTS	1.76%
PUBLISHING	0.69%	CONSTRUCTION	1.73%
COMMUNITY	0.69%	MEDIA	1.71%
CONSULTANCY	0.69%	LONDON	1.63%
ENGINEERING	0.69%	J	1.51%
DEVELOPMENT	0.69%	INVESTMENTS	1.48%
MACHINERY	0.69%	GLOBAL	1.46%
SALES	0.69%	IT	1.41%
T.	0.69%	CARE	1.39%
CONTRACTORS	0.69%	PROPERTIES	1.29%
PRIMARY	0.69%	ELECTRICAL	1.29%
C	0.69%	M	1.27%
S.	0.69%	BUILDING	1.26%
FOUNDATION	0.69%	ENERGY	1.25%
MOTORS	0.69%	S	1.20%
TUBSTEP	0.35%	ENTERPRISES	1.20%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	34	205,525
70229 - Management consultancy activities other than financial management	13	17,765
7487 - Other business activities	9	57,052
74909 - Other professional, scientific and technical activities not elsewhere classified	5	8,671
62090 - Other information technology service activities	4	7,493
9305 - Other service activities	4	9,492
7414 - Business & management consultancy	4	13,034
43999 - Other specialised construction activities not elsewhere classified	4	3,342
82990 - Other business support service activities not elsewhere classified	4	32,483
9999 - Dormant Company	4	20,199
43341 - Painting	3	649
62020 - Information technology consultancy activities	3	12,072
99999 - Dormant Company	3	21,846
70100 - Activities of head offices	3	2,662
69201 - Accounting and auditing activities	3	3,633
32990 - Other manufacturing not elsewhere classified	2	1,594
96090 - Other service activities not elsewhere classified	2	11,768
7310 - R & D on nat sciences & engineering	2	725
56290 - Other food services	2	1,281
9800 - Residents Property Management	2	1,451