Devon

2012 half year business confidence report



contents

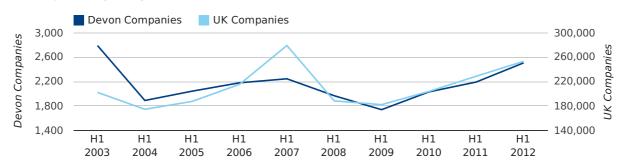
new company registrations	
closed companies (dissolved)	
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In the first half of 2012 a total of 2,506 companies were formed in Devon. This figure is 14.3% higher than last year, which compares equally to the UK wide figure of 10.7%.

The highest total for a first half year in Devon occurred in 2003 when a total of 2,790 were formed.

HALF YEAR (JAN-JUN)	DEVON	UK
2012	2,506	253,150
2011	2,192	228,735
% CHANGE	14.3%	10.7%
RECORD YEAR	2003 (2,790)	2007 (279,097)

new companies by half year



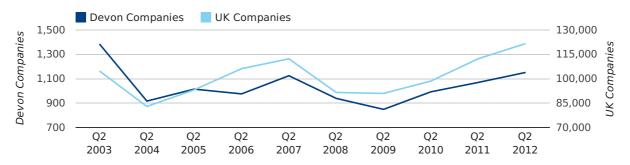
Quarterly Data (Q2 Apr-Jun 2012)

A total of 1,152 companies were registered in Devon during the second quarter of 2012 (Apr 2012 - Jun 2012).

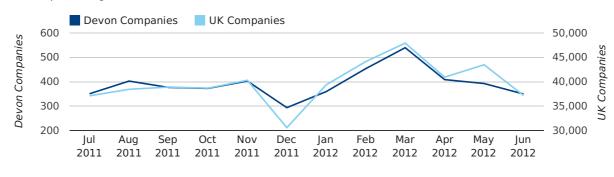
This figure is an increase of 7.7% versus the same period last year (Q2 2011). This figure compares equally to the UK as a whole, which saw an increase of 8.3% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	DEVON	UK
2012	1,152	121,659
2011	1,070	112,344
% CHANGE	7.7%	8.3%
RECORD YEAR	2003 (1,385)	2012 (121,659)

new companies by quarter



new companies by month



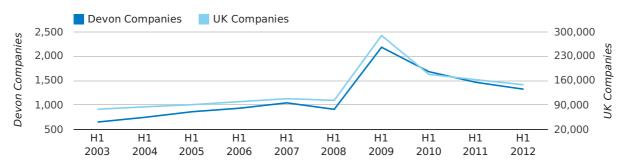
	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	409	393	350
NEW COMPANIES IN 2011	354	362	354
% CHANGE	15.5%	8.6%	-1.1%
RECORD YEAR	2003 (477)	2003 (494)	2003 (414)

In the first half of 2012 a total of 1,322 companies were dissolved in Devon. This figure is 9.6% lower than last year, which compares badly to the UK wide change of -8.9%.

The highest total for a first half year in Devon occurred in 2009 when a total of 2,183 were closed.

HALF YEAR (JAN-JUN)	DEVON	UK
2012	1,322	147,793
2011	1,462	162,310
% CHANGE	-9.6%	-8.9%
RECORD YEAR	2009 (2,183)	2009 (289,236)

dissolved companies by half year



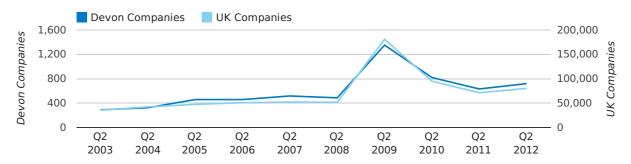
Quarterly Data (Q2 Apr-Jun 2012)

A total of 720 companies were dissolved in Devon during the second quarter of 2012 (Apr 2012 - Jun 2012).

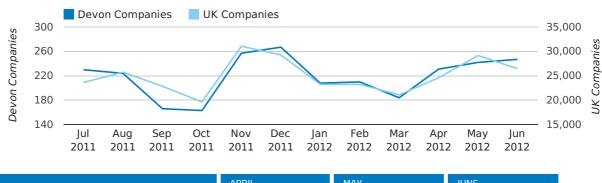
This figure is an increase of 13.7% versus the same period last year (Q2 2011). This figure compares poorly to the UK as a whole, which saw an increase of 12.5% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	DEVON	UK
2012	720	80,217
2011	633	71,324
% CHANGE	13.7%	12.5%
RECORD YEAR	2009 (1,353)	2009 (181,176)

dissolved companies by quarter



dissolved companies by month

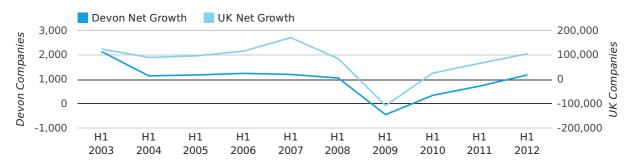


	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2012	231	242	247
CLOSED COMPANIES IN 2011	118	304	211
% CHANGE	95.8%	-20.4%	17%
RECORD YEAR	2009 (315)	2009 (647)	2009 (391)

In the first half of 2012 the company register for Devon increased by 1,184 companies. This figure is 62.2% higher than last year, which compares equally to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	DEVON	UK
2012	1,184	105,357
2011	730	66,425
% CHANGE	62.2%	58.6%
RECORD YEAR	2003 (2,142)	2007 (171,296)

net growth by half year



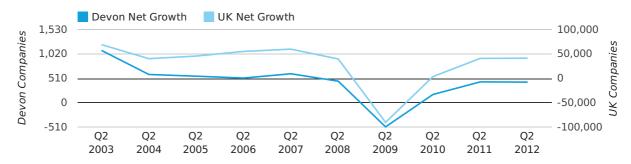
Quarterly Data (Q2 Apr-Jun 2012)

Net company growth for Devon during the second quarter of 2012 (Apr 2012 - Jun 2012) was 432 companies.

This represents a decrease of 1.1% on the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	DEVON	UK
2012	432	41,442
2011	437	41,020
% CHANGE	-1.1%	1.0%
RECORD YEAR	2003 (1,095)	2003 (69,274)

net growth by quarter

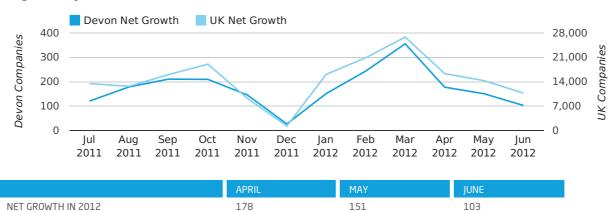


net growth by month

NET GROWTH IN 2011

% CHANGE

RECORD YEAR



236

-24.6%

2003 (367)

58

160.3%

2003 (399)

143

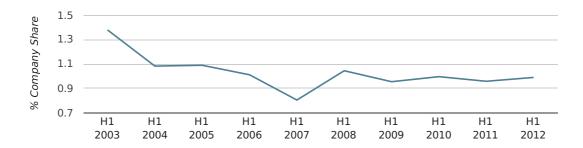
-28.0%

2003 (329)

In the first half of 2012 Devon formed 1.0% of all UK companies. This is the same as the 2011 figure of 1.0%.

HALF YEAR (JAN-JUN)	DEVON
2012	1.0%
2011	1.0%
2010	1.0%
2009	1.0%
2008	1.0%
RECORD YEAR (SINCE 1960)	1961 (1.7%)

company share by half year

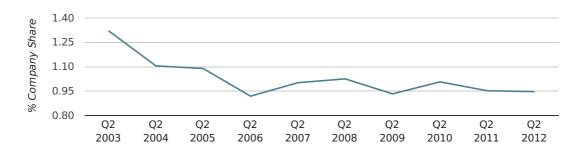


Quarterly Data (Q2 Apr-Jun 2012)

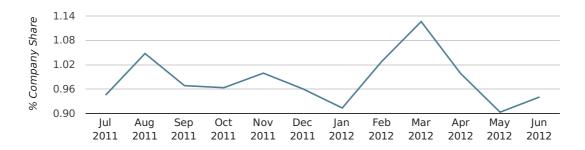
In the second quarter of 2012, Devon formed 0.9% of all UK companies.

SECOND QUARTER (APR 2012 - JUN 2012)	DEVON
2012	0.9%
2011	1.0%
2010	1.0%
2009	0.9%
2008	1.0%
RECORD YEAR (SINCE 1960)	1965 (2.0%)

company share by quarter



company share by month



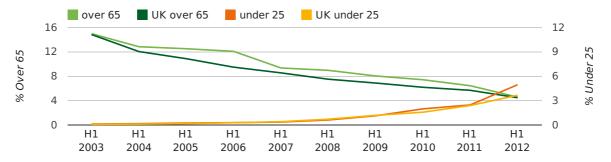
	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	1.0%	0.9%	0.9%
UK FORMATION SHARE IN 2011	1.0%	0.9%	0.9%
% CHANGE	-2.7%	-4.8%	5.6%
RECORD YEAR	1970 (2.1%)	1965 (2.5%)	1965 (2.1%)

The average age of a director in the first half of 2012 was 44.4.

The percentage of directors under the age of 25 was 5.0% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 4.6% compared to the UK figure of 3.4%.

director age by half year



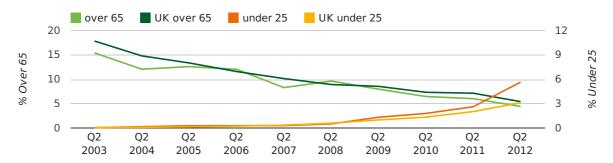
Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 43.9.

The percentage of directors under the age of 25 was 5.7% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 4.5% compared to the UK figure of 3.3%.

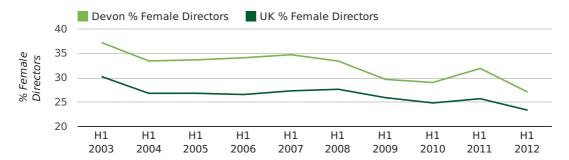
director age by quarter



The record first half year for female directors in Devon was 1857 when 40.0% of all directors were female.

27.1% of all director appointments in Devon in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

director gender by half year



naming trends $\operatorname{duport} \omega$

Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	2.50%	CONSULTING	5.07%
DEVON	1.66%	MANAGEMENT	4.74%
SOUTH	1.44%	CONSULTANCY	3.28%
WEST	1.35%	PROPERTY	2.35%
PROPERTY	1.18%	TRADING	2.10%
CONSULTING	1.18%	DESIGN	1.89%
(SW)	1.16%	ENGINEERING	1.87%
CONSULTANCY	0.93%	ASSOCIATES	1.82%
PLYMOUTH	0.89%	CONSULTANTS	1.78%
SOLAR	0.84%	CONSTRUCTION	1.71%
CONSTRUCTION	0.84%	BUSINESS	1.70%
CARE	0.75%	MEDIA	1.69%
ENGINEERING	0.75%	LONDON	1.68%
TRAINING	0.73%	J	1.57%
MEDIA	0.73%	GLOBAL	1.51%
J	0.68%	INVESTMENTS	1.48%
BUSINESS	0.68%	IT	1.42%
BUILDING	0.64%	CARE	1.31%
TRADING	0.61%	PROPERTIES	1.31%
SECURITY	0.61%	М	1.26%
М	0.61%	ELECTRICAL	1.23%
DESIGN	0.61%	BUILDING	1.23%
PARK	0.57%	SECURITY	1.19%
ENERGY	0.57%	S	1.18%
HOUSE	0.55%	ENTERPRISES	1.17%

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Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	1,786	244,457
7487 - Other business activities	344	47,029
82990 - Other business support service activities not elsewhere classified	239	35,447
99999 - Dormant Company	229	26,088
70229 - Management consultancy activities other than financial management	166	20,390
9999 - Dormant Company	138	16,469
74909 - Other professional, scientific and technical activities not elsewhere classified	113	10,271
96090 - Other service activities not elsewhere classified	106	14,220
41100 - Development of building projects	102	5,149
98000 - Residents property management	85	3,001
62090 - Other information technology service activities	78	8,258
62020 - Information technology consultancy activities	77	15,280
4521 - General construction & civil engineering	77	4,644
74990 - Non-trading company	70	9,706
7499 - Non-trading company	69	8,023
43210 - Electrical installation	67	3,557
43999 - Other specialised construction activities not elsewhere classified	65	4,091
68209 - Other letting and operating of own or leased real estate	64	4,535
9305 - Other service activities	63	7,926
7414 - Business & management consultancy	57	10,978