

Didcot

2011 annual business confidence report



headlines

- 2011 was a record year for company registrations in Didcot when compared to any year in history.
- The second half of 2011 saw a new record in company registrations in Didcot when compared to any previous second half year.
- The second half of 2011 was a record second half year for company registrations in Didcot when compared to any half year in history.
- November 2011 saw a new record in company registrations in Didcot when compared to any previous November.
- The second half of 2011 saw a new record in company closures in Didcot when compared to any previous second half year.
- Q4 2011 saw a new record in company closures in Didcot when compared to any previous Q4.
- December 2011 saw a new record in company closures in Didcot when compared to any previous December.
- October 2011 saw a new record in company closures in Didcot when compared to any previous October.

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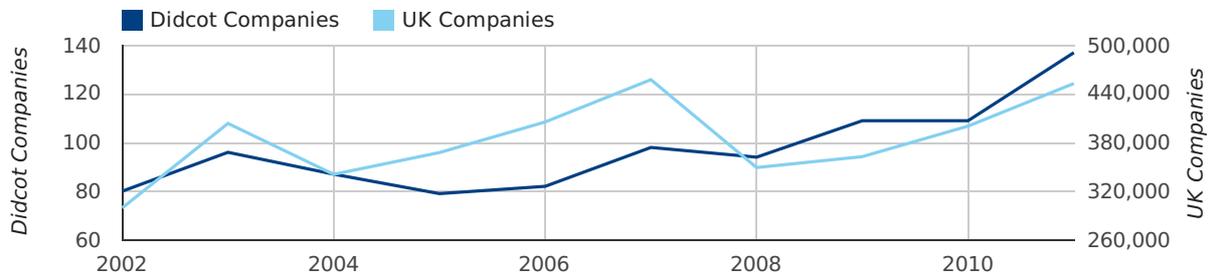
Annual Data (2011)

2011 was a record year for company registrations in Didcot when compared to any year in history.

A total of 137 companies were formed in Didcot in 2011. This total is 25.7% higher than in 2010 and compares poorly to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	DIDCOT	UK
2011	137	452,870
2010	109	400,358
2009	109	362,675
2008	94	349,203
2007	98	457,649
RECORD YEAR	2011 (137)	2007 (457,649)

new companies by year



Half Year Data (Jul-Dec 2011)

The second half of 2011 saw a new record in company registrations in Didcot when compared to any previous second half year.

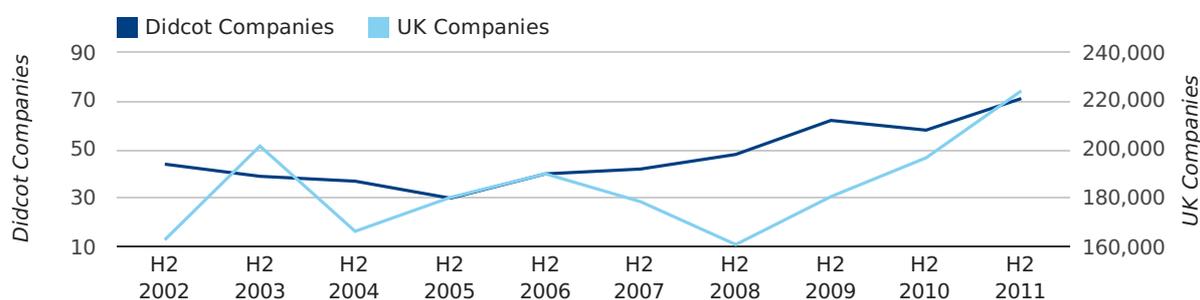
The second half of 2011 was a record second half year for company registrations in Didcot when compared to any half year in history.

In the second half of 2011 a total of 71 companies were formed in Didcot. This figure is 22.4% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Didcot occurred in 2011 when a total of 71 were formed.

HALF YEAR (JUL-DEC)	DIDCOT	UK
2011	71	224,135
2010	58	196,609
% CHANGE	22.4%	14.0%
RECORD YEAR	2011 (71)	2011 (224,135)

new companies by half year



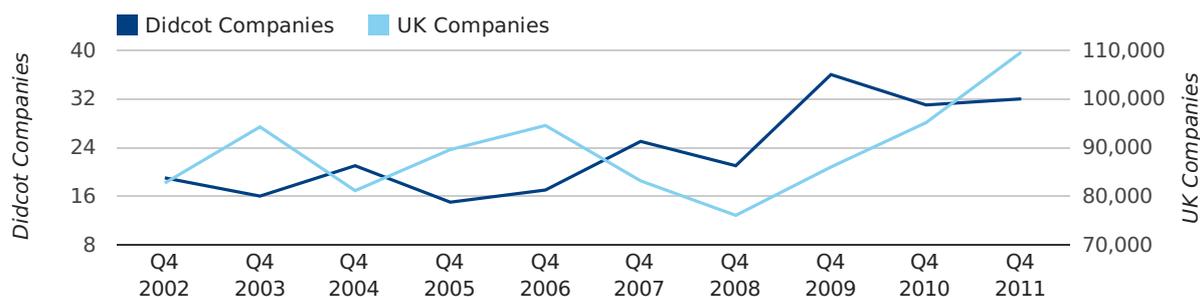
Quarterly Data (Q4 Oct-Dec 2011)

A total of 32 companies were registered in Didcot during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 3.2% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	DIDCOT	UK
2011	32	109,623
2010	31	95,117
% CHANGE	3.2%	15.3%
RECORD YEAR	2009 (36)	2011 (109,623)

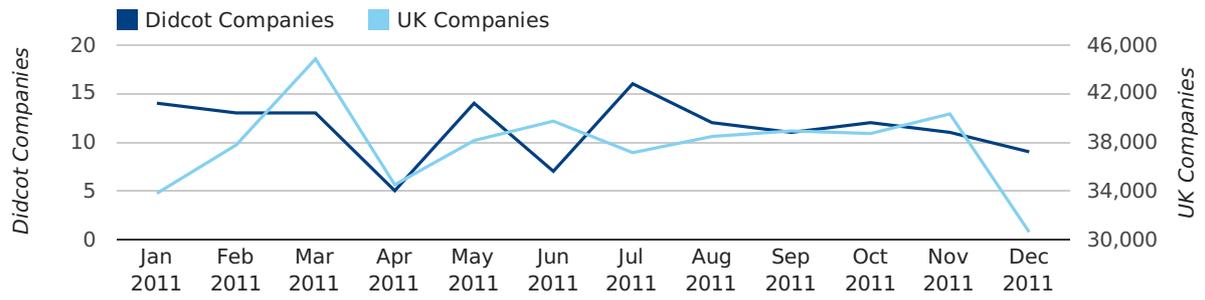
new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in company registrations in Didcot when compared to any previous November.

new companies by month



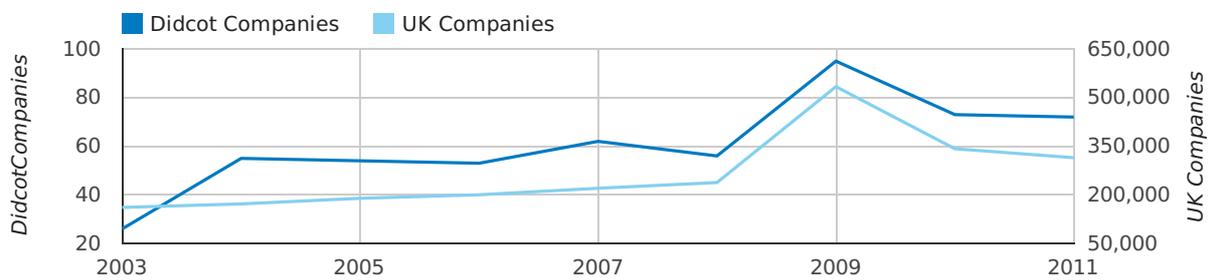
	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	12	11	9
NEW COMPANIES IN 2010	8	11	12
% CHANGE	50.0%	0.0%	-25.0%
RECORD YEAR	2009 (15)	2010 (11)	2009 (14)

Annual Data (2011)

A total of 72 companies were dissolved in Didcot in 2011. This total is 1.4% lower than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	DIDCOT	UK
2011	72	314,523
2010	73	342,232
2009	95	533,773
2008	56	237,901
2007	62	220,295
RECORD YEAR	2009 (95)	2009 (533,773)

dissolved companies by year



Half Year Data (Jul-Dec 2011)

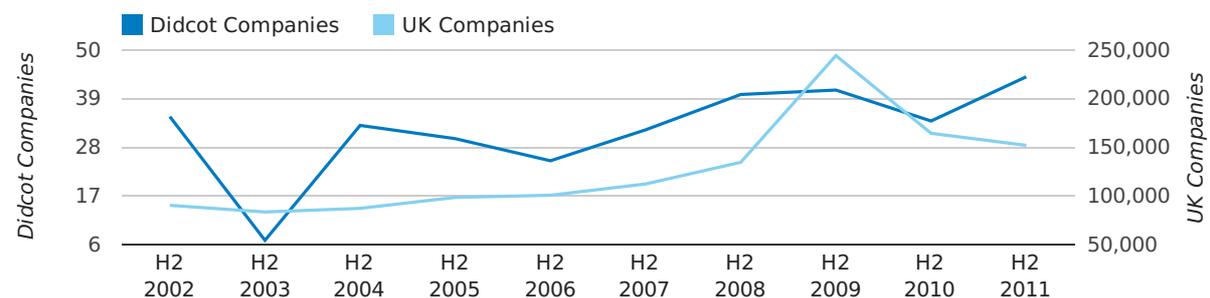
The second half of 2011 saw a new record in company closures in Didcot when compared to any previous second half year.

In the second half of 2011 a total of 44 companies were dissolved in Didcot. This figure is 29.4% higher than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Didcot occurred in 2011 when a total of 44 were closed.

HALF YEAR (JUL-DEC)	DIDCOT	UK
2011	44	152,213
2010	34	164,601
% CHANGE	29.4%	-7.5%
RECORD YEAR	2011 (44)	2009 (244,537)

dissolved companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

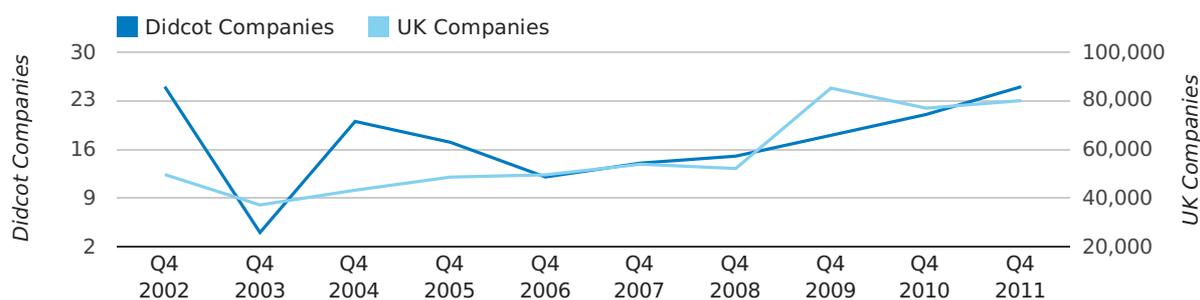
Q4 2011 saw a new record in company closures in Didcot when compared to any previous Q4.

A total of 25 companies were dissolved in Didcot during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 19.0% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	DIDCOT	UK
2011	25	79,983
2010	21	76,896
% CHANGE	19.0%	4.0%
RECORD YEAR	2002 (25)	2009 (85,136)

dissolved companies by quarter

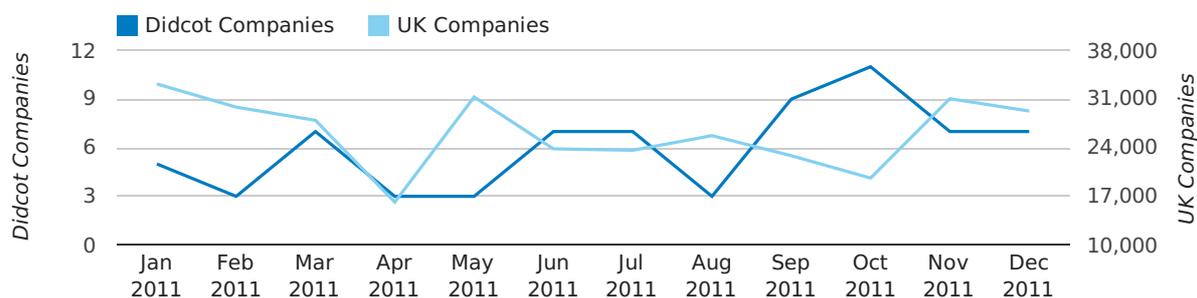


Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company closures in Didcot when compared to any previous December.

October 2011 saw a new record in company closures in Didcot when compared to any previous October.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	11	7	7
CLOSED COMPANIES IN 2010	6	10	5
% CHANGE	83.3%	-30.0%	40%
RECORD YEAR	2011 (11)	2002 (14)	2011 (7)

Annual Data (2011)

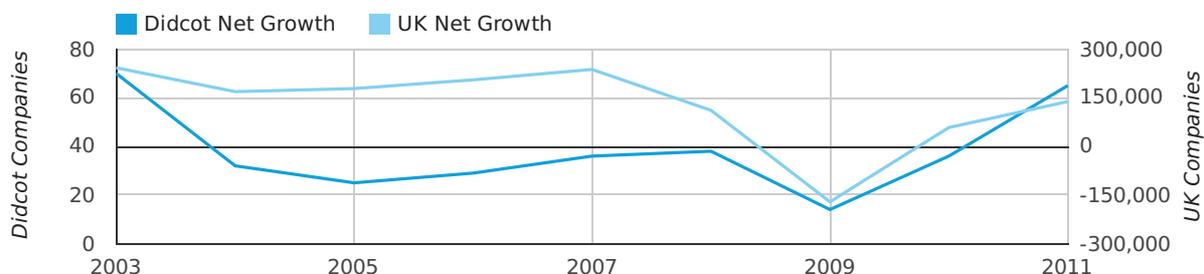
A total of 65 companies were added to the company register for Didcot in 2011. This number represents growth of 59.6% which compares favourably to the UK figure of 34.6%.

This number is 29 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2003 when the Didcot company register grew by 70 companies.

YEAR	DIDCOT	UK
2011	65	138,347
2010	36	58,126
2009	14	-171,098
2008	38	111,302
2007	36	237,354
RECORD YEAR	2003 (70)	2003 (242,543)

net growth by year

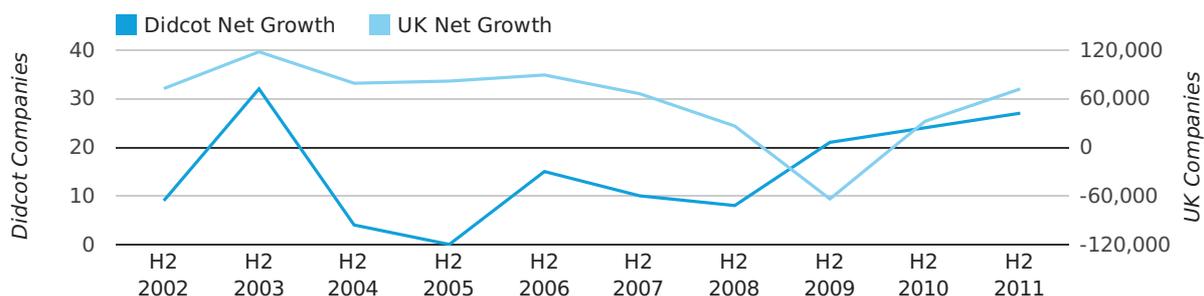


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Didcot increased by 27 companies. This figure is 12.5% higher than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	DIDCOT	UK
2011	27	71,922
2010	24	32,008
% CHANGE	12.5%	124.7%
RECORD YEAR	2003 (32)	2003 (117,772)

net growth by half year



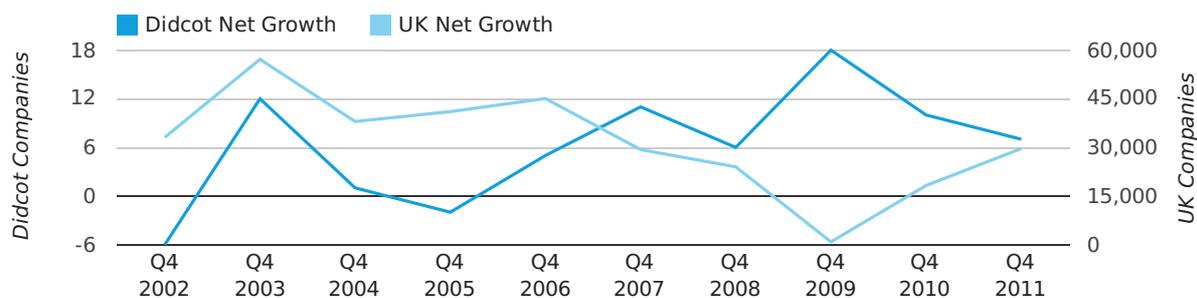
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Didcot during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 7 companies.

This represents a decrease of 30.0% on the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	DIDCOT	UK
2011	7	29,640
2010	10	18,221
% CHANGE	-30.0%	62.7%
RECORD YEAR	1996 (19)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month



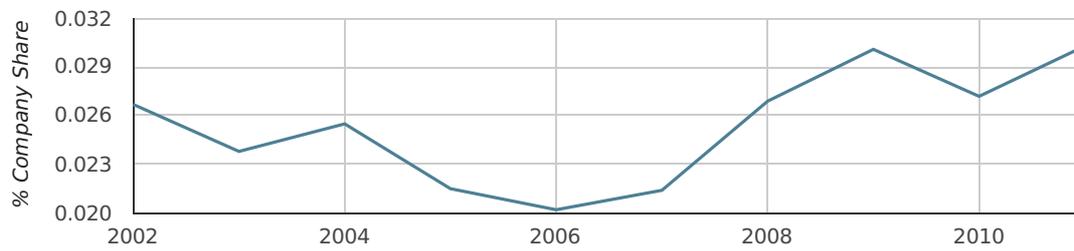
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	1	4	2
NET GROWTH IN 2010	2	1	7
% CHANGE	-50.0%	300.0%	-71.4%
RECORD YEAR	2009 (11)	2000 (9)	2009 (9)

Annual Data (2011)

In 2011 Didcot formed 0.0% of all UK companies. This is no change on 2010 when Didcot was responsible for 0.0% of all UK companies.

YEAR	DIDCOT
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1967 (0.1%)

company share by year

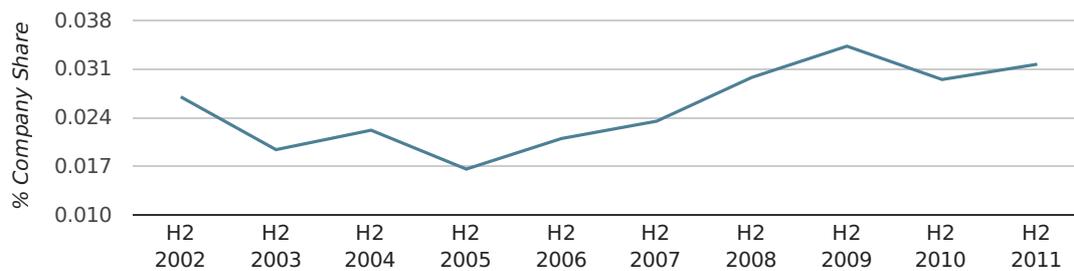


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Didcot formed 0.0% of all UK companies. This is the same as the 2010 figure of 0.0%.

HALF YEAR (JUL-DEC)	DIDCOT
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1963 (0.0%)

company share by half year

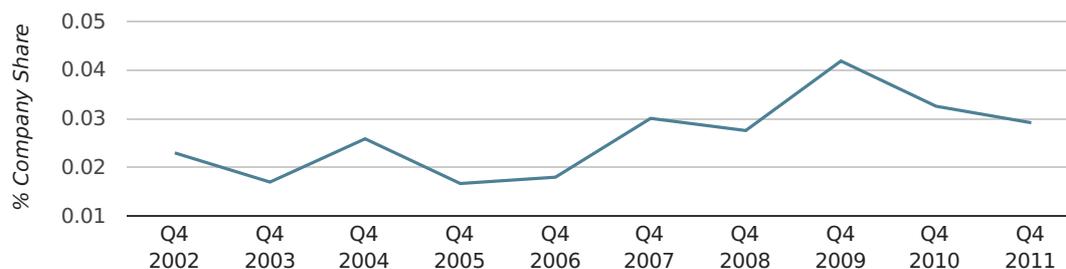


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Didcot formed 0.0% of all UK companies.

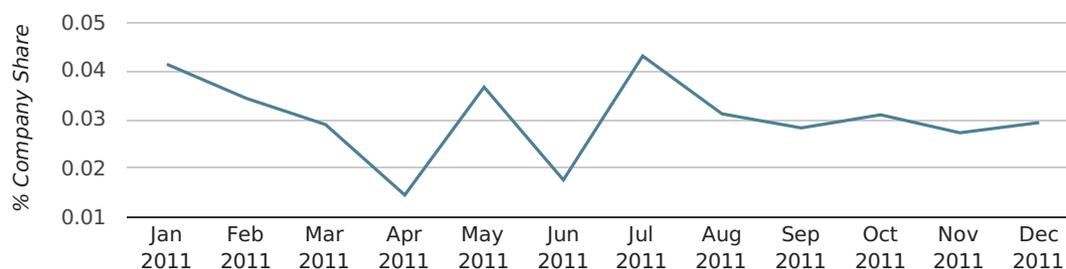
FOURTH QUARTER (OCT 2011 - DEC 2011)	DIDCOT
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1965 (0.1%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.0%	0.0%	0.0%
UK FORMATION SHARE IN 2010	0.0%	0.0%	0.0%
% CHANGE	30.3%	-14.7%	-33.5%
RECORD YEAR	1977 (0.2%)	1965 (0.2%)	1975 (0.1%)

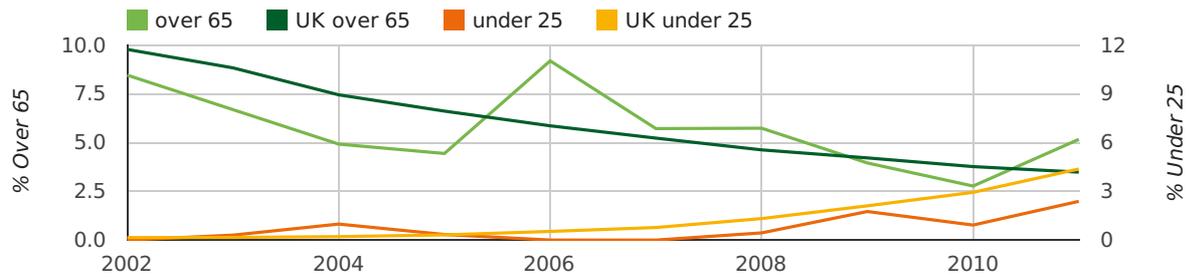
Annual Data (2011)

The average age of a director in 2011 was 44.5.

The percentage of directors under the age of 25 was 2.4% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 5.2% compared to the UK figure of 4.2%.

director age by year



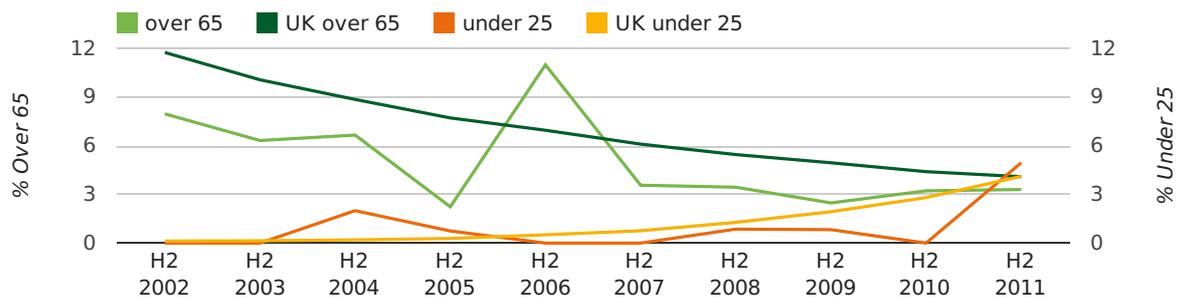
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 41.1.

The percentage of directors under the age of 25 was 5.0% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 3.3% compared to the UK figure of 4.1%.

director age by half year



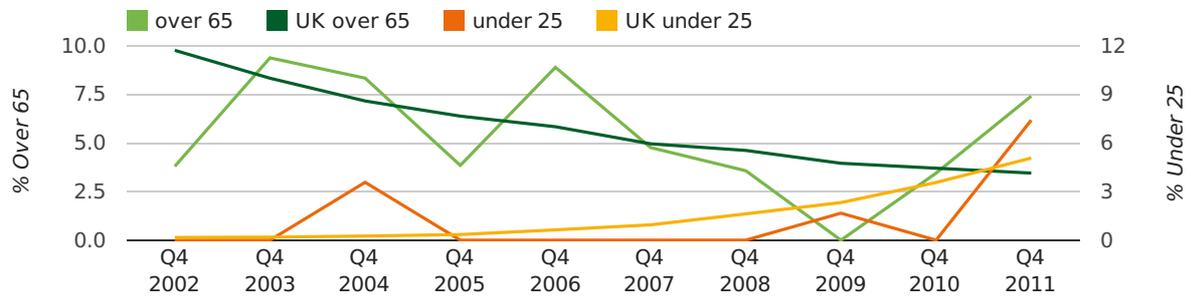
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 41.3.

The percentage of directors under the age of 25 was 7.4% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 7.4% compared to the UK figure of 4.1%.

director age by quarter

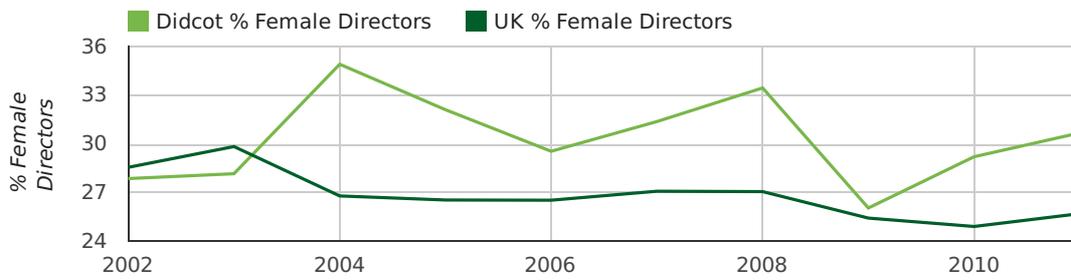


Annual Data (2011)

The record year for female directors in Didcot was 1857 when 36.4% of all directors were female.

The percentage of female directors in Didcot in 2011 was 27.9%. The average for the UK during this time was 28.6%

director gender by year

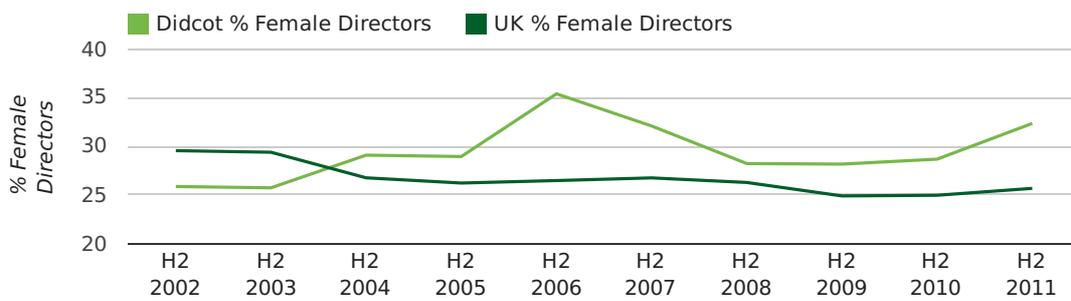


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Didcot was 1860 when 42.9% of all directors were female.

32.4% of all director appointments in Didcot in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

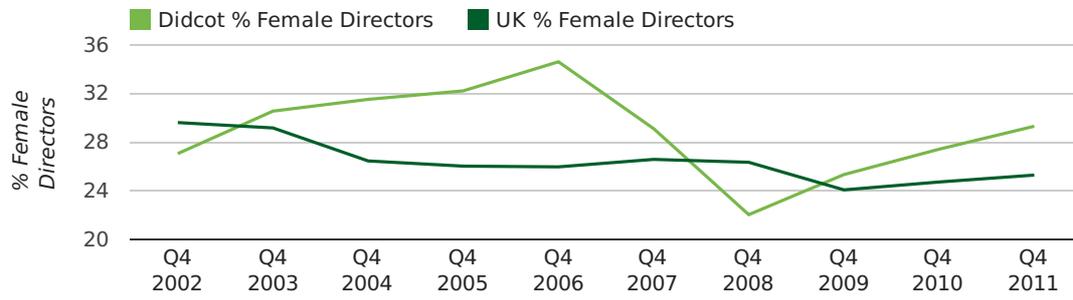


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Didcot was in 1977 when 31.1% of all directors were female.

29.3% of all director appointments in Didcot in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	2.70%	CONSULTING	5.07%
DESIGN	1.54%	MANAGEMENT	4.74%
TECHNOLOGY	1.16%	CONSULTANCY	3.26%
BUILDING	1.16%	PROPERTY	2.37%
SYSTEMS	1.16%	TRADING	2.07%
ENGINEERING	0.77%	DESIGN	1.92%
ALTUS	0.77%	ASSOCIATES	1.86%
SERVICE	0.77%	ENGINEERING	1.78%
CONSULTANCY	0.77%	BUSINESS	1.78%
MANAGEMENT	0.77%	CONSULTANTS	1.76%
MARK	0.77%	CONSTRUCTION	1.73%
EVENTS	0.77%	MEDIA	1.71%
BRIGHT	0.77%	LONDON	1.63%
TECHNOLOGIES	0.77%	J	1.51%
EDUCATION	0.77%	INVESTMENTS	1.48%
INSIGHT	0.77%	GLOBAL	1.46%
C.I.C.	0.77%	IT	1.41%
P	0.77%	CARE	1.39%
ENERGY	0.77%	PROPERTIES	1.29%
SAI	0.77%	ELECTRICAL	1.29%
SPARKS	0.77%	M	1.27%
KESKIN	0.77%	BUILDING	1.26%
GOOD	0.39%	ENERGY	1.25%
VALUE	0.39%	S	1.20%
MANSBRIDGE	0.39%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	40	205,525
70229 - Management consultancy activities other than financial management	15	17,765
7414 - Business & management consultancy	9	13,034
82990 - Other business support service activities not elsewhere classified	8	32,483
7487 - Other business activities	7	57,052
62090 - Other information technology service activities	6	7,493
74909 - Other professional, scientific and technical activities not elsewhere classified	5	8,671
41100 - Development of building projects	5	4,331
62020 - Information technology consultancy activities	4	12,072
9999 - Dormant Company	4	20,199
96090 - Other service activities not elsewhere classified	3	11,768
7222 - Other software consultancy and supply	3	7,398
71129 - Other engineering activities	3	1,823
7260 - Other computer related activities	3	7,667
45200 - Maintenance and repair of motor vehicles	2	2,452
7450 - Labour recruitment	2	1,864
81300 - Landscape service activities	2	755
63120 - Web portals	2	498
6022 - Taxi operation	2	617
62011 - Ready-made interactive leisure and entertainment software development	2	653