

# Droitwich

2011 half year business confidence report



## headlines

- The first half of 2011 saw a new record in company registrations in Droitwich when compared to any previous first half year.
- The first half of 2011 was a record first half year for company registrations in Droitwich when compared to any half year in history.
- Q2 2011 saw a new record in company registrations in Droitwich when compared to any previous Q2.
- June 2011 saw a new record in company registrations in Droitwich when compared to any previous June.
- May 2011 saw a new record in company registrations in Droitwich when compared to any previous May.

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### Half Year Data (Jan-Jun 2011)

The first half of 2011 saw a new record in company registrations in Droitwich when compared to any previous first half year.

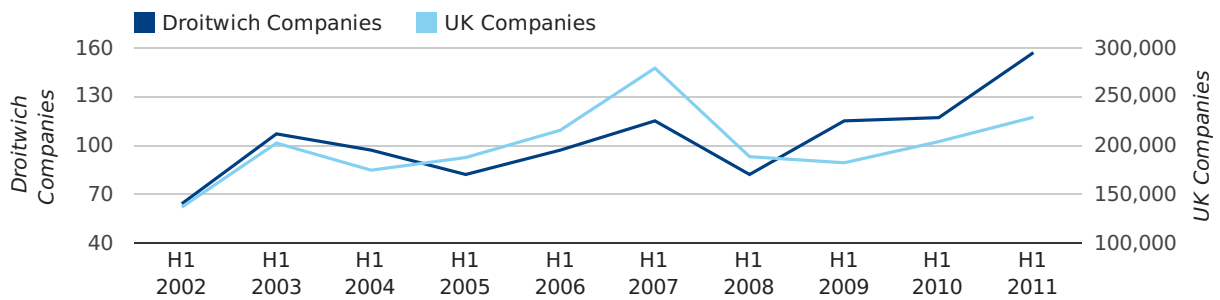
The first half of 2011 was a record first half year for company registrations in Droitwich when compared to any half year in history.

In the first half of 2011 a total of 157 companies were formed in Droitwich. This figure is 34.2% higher than last year, which compares well to the UK wide figure of 12.3%.

The highest total for a first half year in Droitwich occurred in 2011 when a total of 157 were formed.

HALF YEAR (JAN-JUN)	DROITWICH	UK
2011	157	228,735
2010	117	203,749
% CHANGE	34.2%	12.3%
RECORD YEAR	2011 (157)	2007 (279,097)

### new companies by half year



## Quarterly Data (Q2 Apr-Jun 2011)

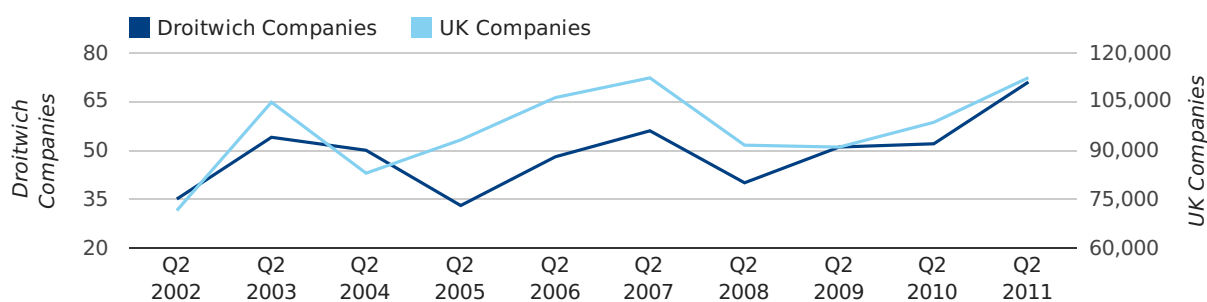
Q2 2011 saw a new record in company registrations in Droitwich when compared to any previous Q2.

A total of 71 companies were registered in Droitwich during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is an increase of 36.5% versus the same period last year (Q2 2010). This figure compares well to the UK as a whole, which saw an increase of 13.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	DROITWICH	UK
2011	71	112,344
2010	52	98,612
% CHANGE	36.5%	13.9%
RECORD YEAR	2011 (71)	2011 (112,344)

### new companies by quarter

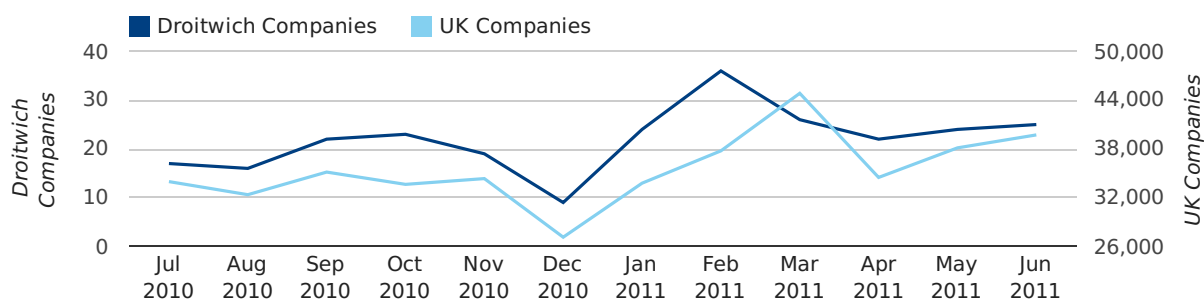


## Monthly Data (Apr, May & Jun 2011)

June 2011 saw a new record in company registrations in Droitwich when compared to any previous June.

May 2011 saw a new record in company registrations in Droitwich when compared to any previous May.

### new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2011	22	24	25
NEW COMPANIES IN 2010	20	13	19
% CHANGE	10.0%	84.6%	31.6%
RECORD YEAR	2007 (32)	2011 (24)	2011 (25)

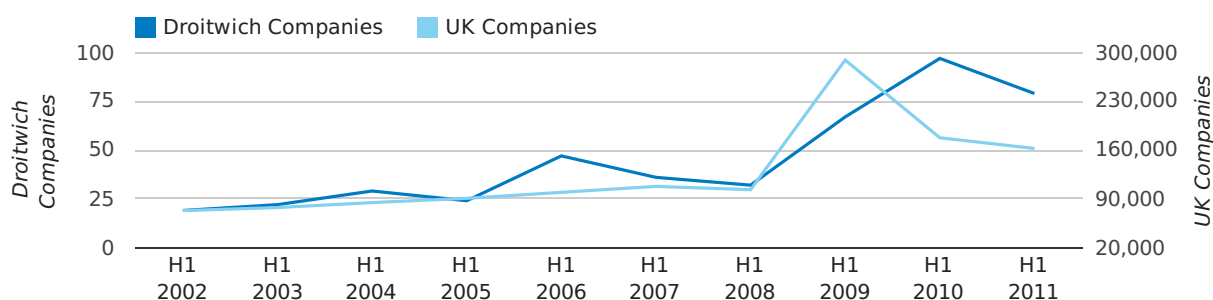
### Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 79 companies were dissolved in Droitwich. This figure is 18.6% lower than last year, which compares well to the UK wide change of -8.6%.

The highest total for a first half year in Droitwich occurred in 2010 when a total of 97 were closed.

HALF YEAR (JAN-JUN)	DROITWICH	UK
2011	79	162,310
2010	97	177,631
% CHANGE	-18.6%	-8.6%
RECORD YEAR	2010 (97)	2009 (289,236)

### dissolved companies by half year



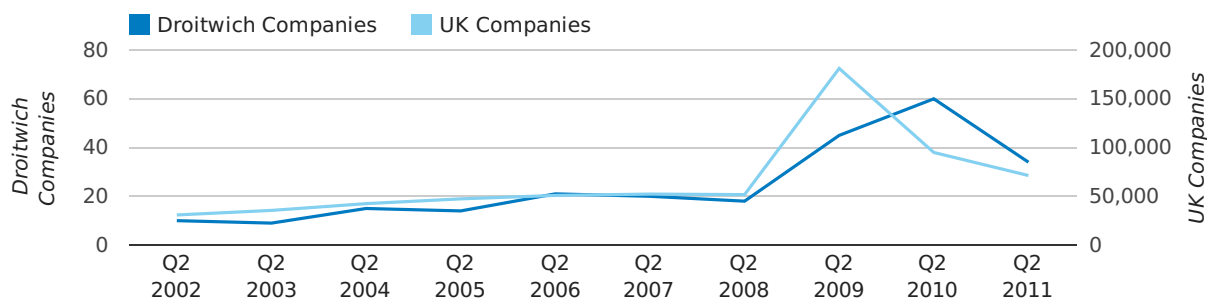
### Quarterly Data (Q2 Apr-Jun 2011)

A total of 34 companies were dissolved in Droitwich during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is a decrease of 43.3% versus the same period last year (Q2 2010). This figure compares well to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

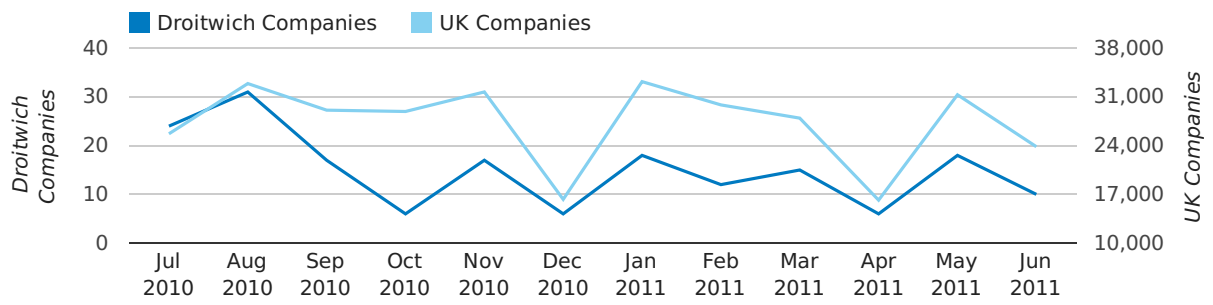
SECOND QUARTER (APR 2011 - JUN 2011)	DROITWICH	UK
2011	34	71,324
2010	60	94,954
% CHANGE	-43.3%	-24.9%
RECORD YEAR	2010 (60)	2009 (181,176)

### dissolved companies by quarter



# Monthly Data (Apr, May & Jun 2011)

## dissolved companies by month



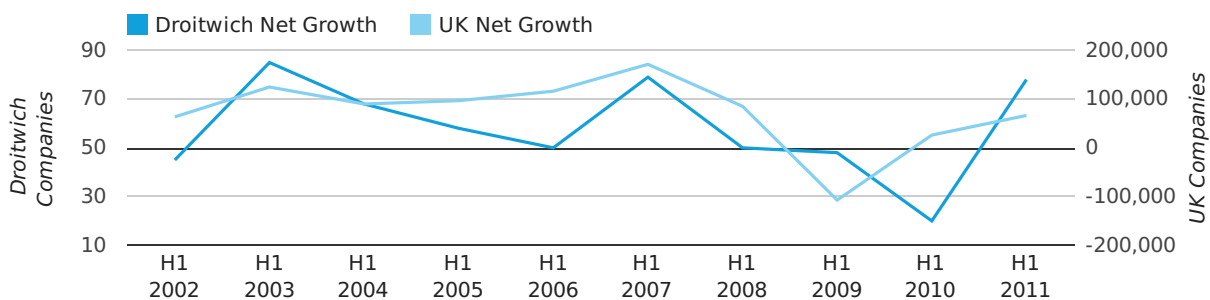
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2011	6	18	10
CLOSED COMPANIES IN 2010	5	24	31
% CHANGE	20.0%	-25.0%	-68%
RECORD YEAR	2008 (13)	2009 (25)	2010 (31)

### Half Year Data (Jan-Jun 2011)

In the first half of 2011 the company register for Droitwich increased by 78 companies. This figure is 290.0% higher than last year, which compares well to a UK increase of 154.3%.

HALF YEAR (JAN-JUN)	DROITWICH	UK
2011	78	66,425
2010	20	26,118
% CHANGE	290.0%	154.3%
RECORD YEAR	2003 (85)	2007 (171,296)

### net growth by half year



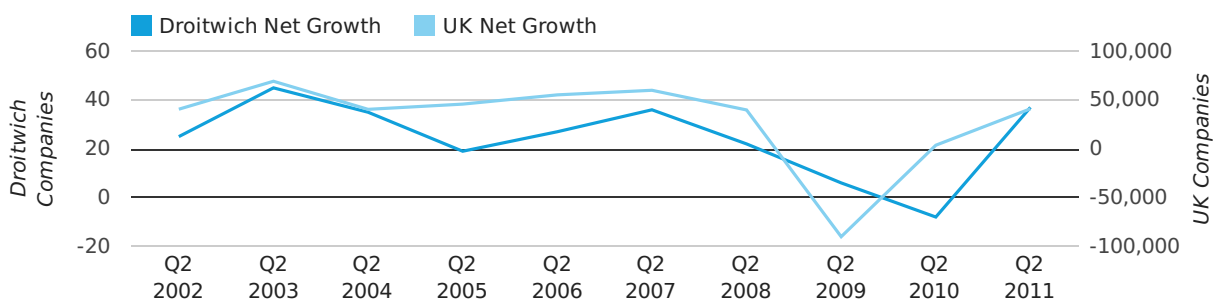
### Quarterly Data (Q2 Apr-Jun 2011)

Net company growth for Droitwich during the second quarter of 2011 (Apr 2011 - Jun 2011) was 37 companies.

This represents an increase of 562.5% on the same period last year.

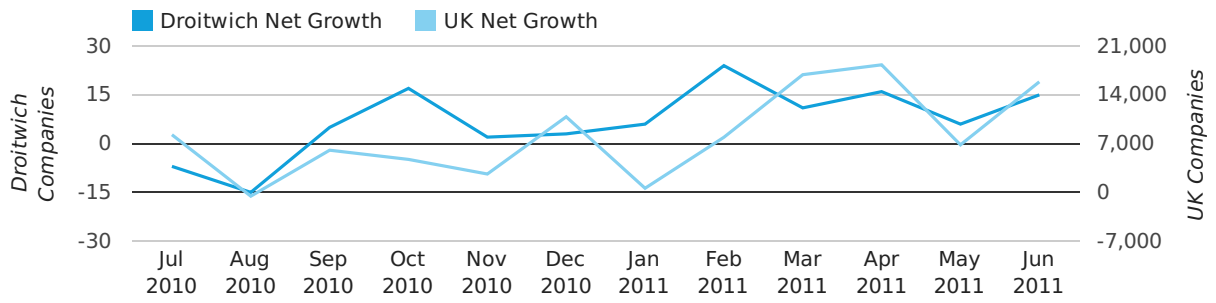
SECOND QUARTER (APR 2011 - JUN 2011)	DROITWICH	UK
2011	37	41,020
2010	-8	3,658
% CHANGE	-562.5%	1,021.4%
RECORD YEAR	2003 (45)	2003 (69,274)

### net growth by quarter



# Monthly Data (Apr, May & Jun 2011)

## net growth by month



	APRIL	MAY	JUNE
NET GROWTH IN 2011	16	6	15
NET GROWTH IN 2010	15	-11	-12
% CHANGE	6.7%	-154.5%	-225.0%
RECORD YEAR	2007 (26)	2004 (14)	2003 (16)

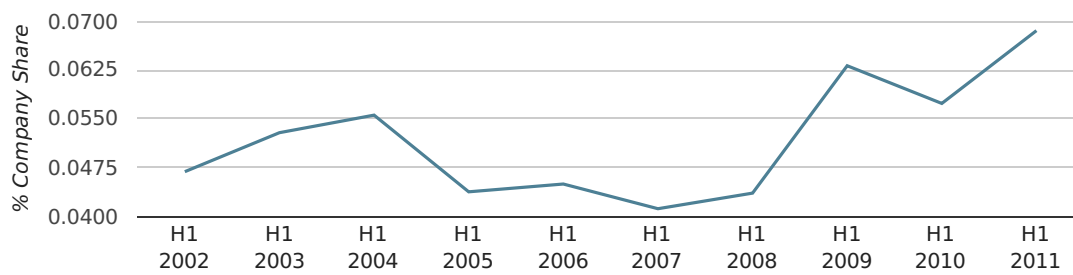


### Half Year Data (Jan-Jun 2011)

In the first half of 2011 Droitwich formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JAN-JUN)	DROITWICH
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1968 (0.2%)

#### company share by half year

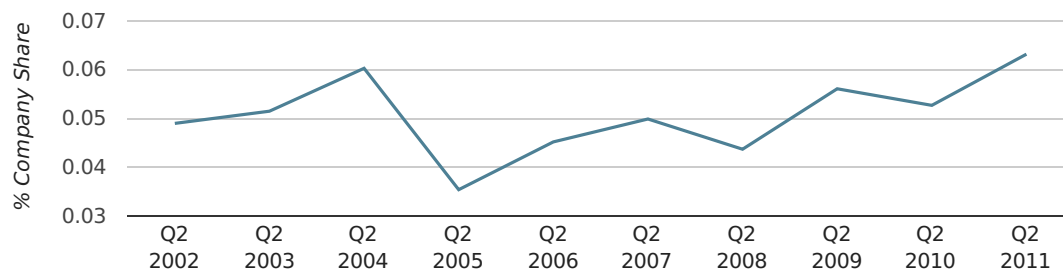


### Quarterly Data (Q2 Apr-Jun 2011)

In the second quarter of 2011, Droitwich formed 0.1% of all UK companies.

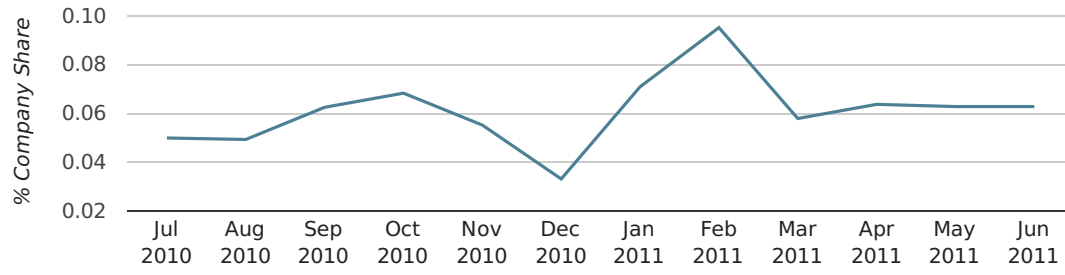
SECOND QUARTER (APR 2011 - JUN 2011)	DROITWICH
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1971 (0.2%)

#### company share by quarter



# Monthly Data (Apr, May & Jun 2011)

## company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.0%	0.1%
% CHANGE	6.5%	45.3%	16.5%
RECORD YEAR	1968 (0.3%)	1968 (0.2%)	1971 (0.3%)

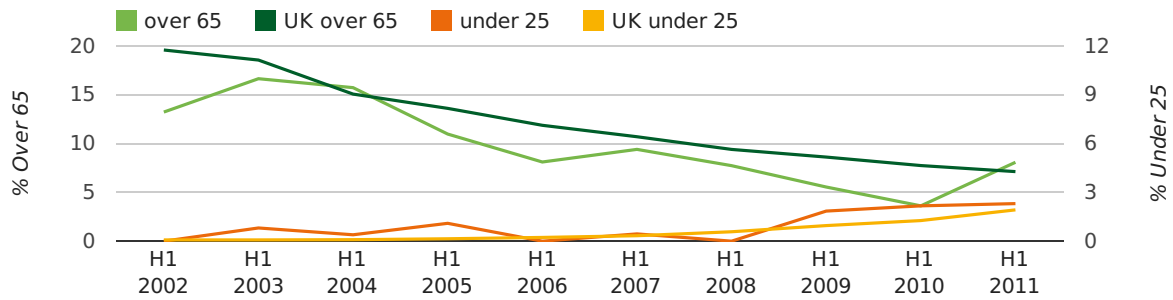
### Half Year Data (Jan-Jun 2011)

The average age of a director in the first half of 2011 was 47.8.

The percentage of directors under the age of 25 was 2.3% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 8.1% compared to the UK figure of 4.3%.

#### director age by half year



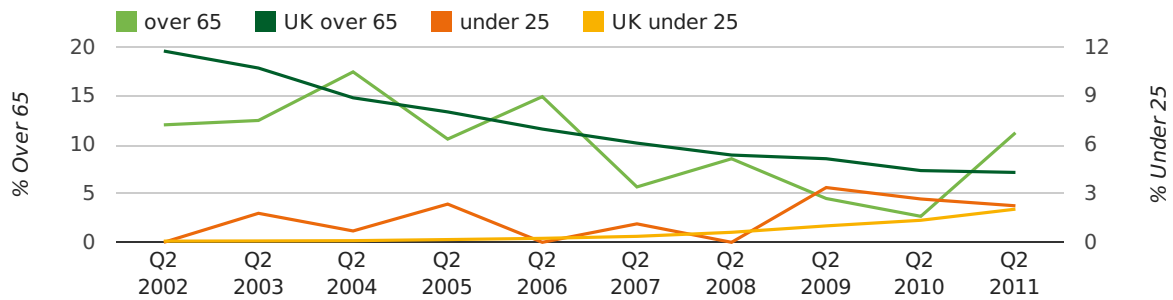
### Quarterly Data (Q2 Apr-Jun 2011)

The average age of a director in the second quarter of 2011 was 49.1.

The percentage of directors under the age of 25 was 2.2% compared to the UK figure of 3.4%.

The percentage of directors over the age of 65 was 11.2% compared to the UK figure of 4.3%.

#### director age by quarter

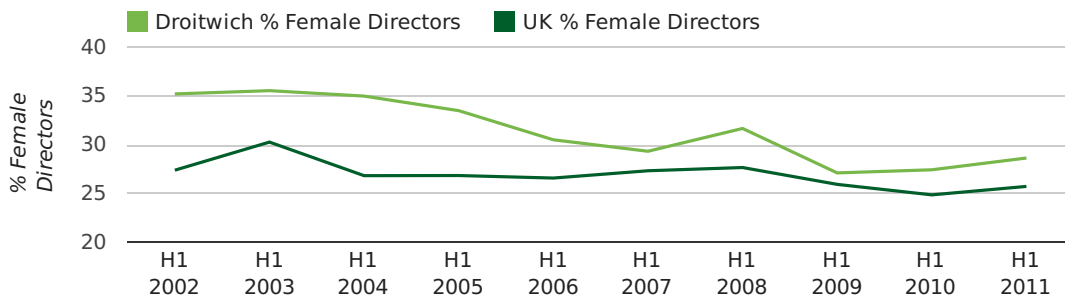


### Half Year Data (Jan-Jun 2011)

The record first half year for female directors in Droitwich was 1857 when 40.0% of all directors were female.

28.6% of all director appointments in Droitwich in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

#### director gender by half year

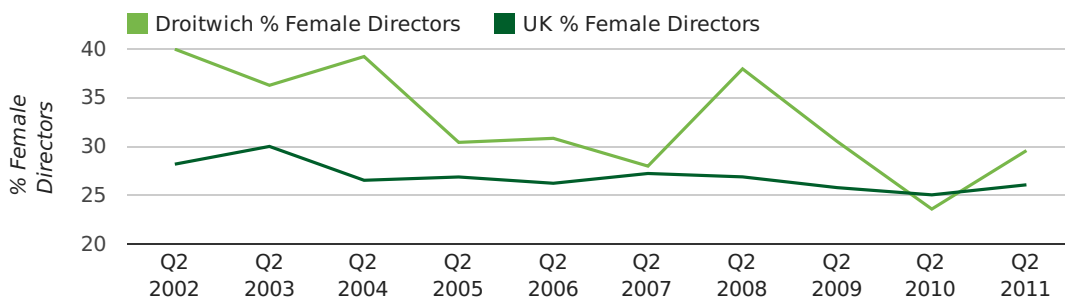


### Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in Droitwich was in 1866 when 66.7% of all directors were female.

29.6% of all director appointments in Droitwich in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.

#### director gender by quarter



Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
TRAINING	1.37%	CONSULTING	5.09%
HOLDINGS	1.37%	MANAGEMENT	4.86%
MANAGEMENT	1.17%	CONSULTANCY	3.17%
RETAIL	0.98%	PROPERTY	2.43%
GROUP	0.98%	TRADING	2.05%
DROITWICH	0.98%	DESIGN	1.94%
RECRUITMENT	0.78%	ASSOCIATES	1.92%
SPA	0.78%	BUSINESS	1.87%
PROJECTS	0.78%	CONSTRUCTION	1.77%
S	0.78%	CONSULTANTS	1.76%
CONSTRUCTION	0.78%	MEDIA	1.73%
OAKLEY	0.78%	ENGINEERING	1.67%
ENTERPRISES	0.78%	LONDON	1.60%
LOGISTICS	0.78%	GLOBAL	1.46%
NETWORK	0.78%	J	1.44%
ORCHARDS	0.59%	CARE	1.44%
FAMILY	0.59%	INVESTMENTS	1.42%
RESOURCES	0.59%	IT	1.39%
JOHN	0.59%	BUILDING	1.32%
EVENTS	0.59%	PROPERTIES	1.31%
MARKETING	0.59%	ELECTRICAL	1.30%
PARTNERSHIP	0.59%	M	1.27%
INTERNATIONAL	0.59%	S	1.23%
CONSULTANCY	0.59%	ENTERPRISES	1.20%
R	0.59%	SYSTEMS	1.20%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	83	202,072
82990 - Other business support service activities not elsewhere classified	48	30,647
7487 - Other business activities	35	60,758
41100 - Development of building projects	12	3,852
70229 - Management consultancy activities other than financial management	8	16,419
74990 - Non-trading company	8	8,481
70100 - Activities of head offices	5	2,632
68209 - Other letting and operating of own or leased real estate	5	3,790
7499 - Non-trading company	5	10,955
4521 - General construction & civil engineering	5	5,928
69201 - Accounting and auditing activities	5	3,394
43390 - Other building completion and finishing	5	2,641
4534 - Other building installation	4	2,274
62090 - Other information technology service activities	4	7,095
9305 - Other service activities	4	9,063
41202 - Construction of domestic buildings	3	2,238
7415 - Holding companies including head offices	3	1,771
42990 - Construction of other civil engineering projects not elsewhere classified	3	1,431
62020 - Information technology consultancy activities	3	10,545
96020 - Hairdressing and other beauty treatment	3	2,091