

Droitwich

2012 half year business confidence report



headlines

- The first half of 2012 saw a new record in company registrations in Droitwich when compared to any previous first half year.
- The first half of 2012 was a record first half year for company registrations in Droitwich when compared to any half year in history.
- Q2 2012 saw a new record in company registrations in Droitwich when compared to any previous Q2.
- June 2012 saw a new record in company registrations in Droitwich when compared to any previous June.
- The first half of 2012 saw a new record in net growth in Droitwich when compared to any previous first half year.
- The first half of 2012 was a record first half year for net growth in Droitwich when compared to any half year in history.
- Q2 2012 saw a new record in net growth in Droitwich when compared to any previous Q2.
- June 2012 saw a new record in net growth in Droitwich when compared to any previous June.

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Half Year Data (Jan-Jun 2012)

The first half of 2012 saw a new record in company registrations in Droitwich when compared to any previous first half year.

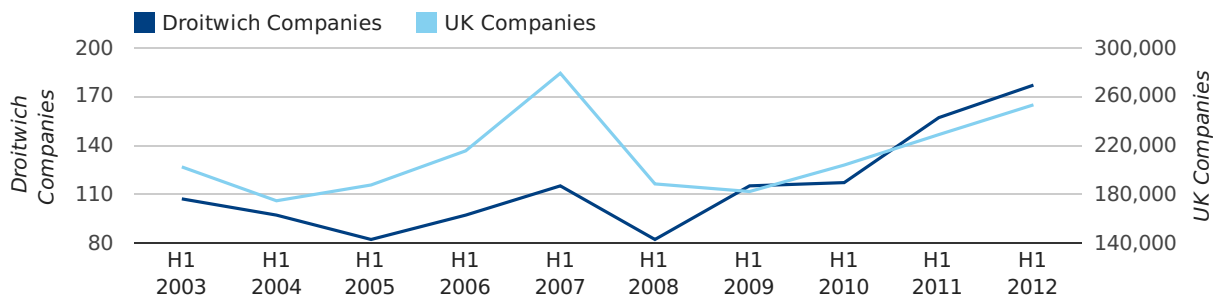
The first half of 2012 was a record first half year for company registrations in Droitwich when compared to any half year in history.

In the first half of 2012 a total of 177 companies were formed in Droitwich. This figure is 12.7% higher than last year, which compares well to the UK wide figure of 10.7%.

The highest total for a first half year in Droitwich occurred in 2012 when a total of 177 were formed.

HALF YEAR (JAN-JUN)	DROITWICH	UK
2012	177	253,150
2011	157	228,735
% CHANGE	12.7%	10.7%
RECORD YEAR	2012 (177)	2007 (279,097)

new companies by half year



Quarterly Data (Q2 Apr-Jun 2012)

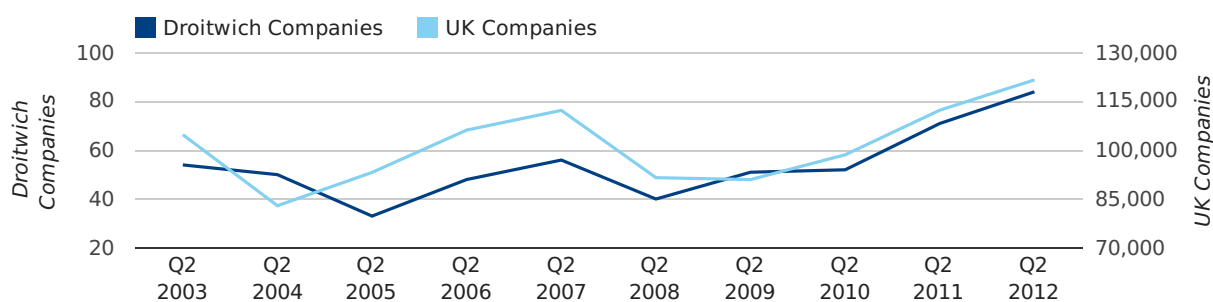
Q2 2012 saw a new record in company registrations in Droitwich when compared to any previous Q2.

A total of 84 companies were registered in Droitwich during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 18.3% versus the same period last year (Q2 2011). This figure compares well to the UK as a whole, which saw an increase of 8.3% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	DROITWICH	UK
2012	84	121,659
2011	71	112,344
% CHANGE	18.3%	8.3%
RECORD YEAR	2012 (84)	2012 (121,659)

new companies by quarter



Monthly Data (Apr, May & Jun 2012)

June 2012 saw a new record in company registrations in Droitwich when compared to any previous June.

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	27	23	34
NEW COMPANIES IN 2011	22	24	25
% CHANGE	22.7%	-4.2%	36.0%
RECORD YEAR	2007 (32)	2011 (24)	2012 (34)

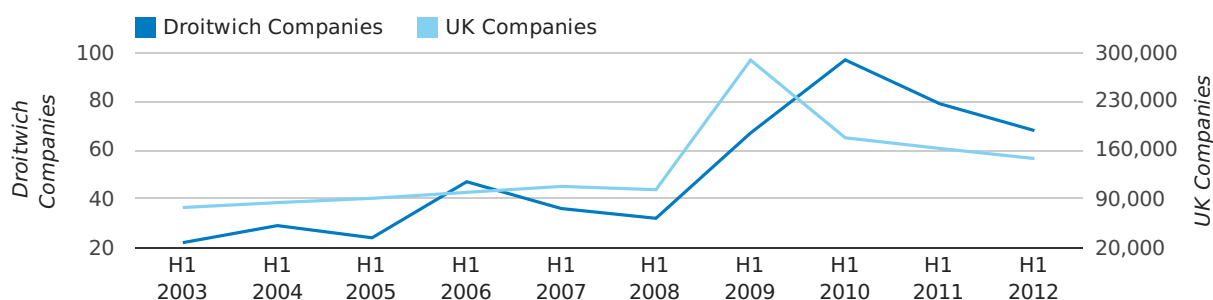
Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 68 companies were dissolved in Droitwich. This figure is 13.9% lower than last year, which compares well to the UK wide change of -8.9%.

The highest total for a first half year in Droitwich occurred in 2010 when a total of 97 were closed.

HALF YEAR (JAN-JUN)	DROITWICH	UK
2012	68	147,793
2011	79	162,310
% CHANGE	-13.9%	-8.9%
RECORD YEAR	2010 (97)	2009 (289,236)

dissolved companies by half year



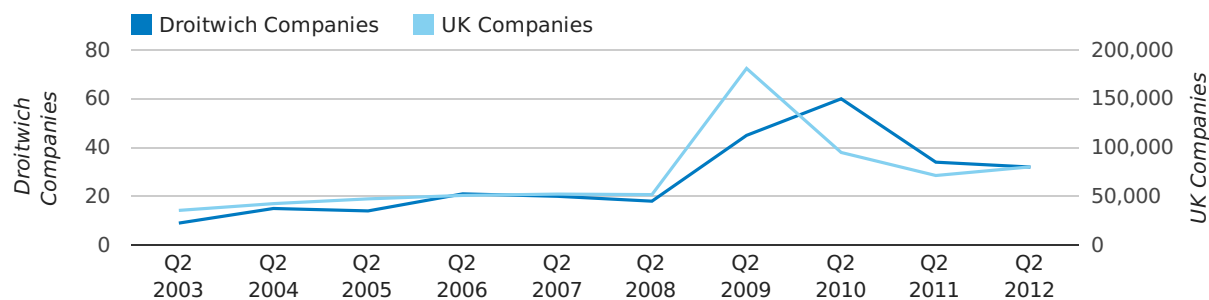
Quarterly Data (Q2 Apr-Jun 2012)

A total of 32 companies were dissolved in Droitwich during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is a decrease of 5.9% versus the same period last year (Q2 2011). This figure compares well to the UK as a whole, which saw an increase of 12.5% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	DROITWICH	UK
2012	32	80,217
2011	34	71,324
% CHANGE	-5.9%	12.5%
RECORD YEAR	2010 (60)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2012)

dissolved companies by month



	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2012	8	14	10
CLOSED COMPANIES IN 2011	6	18	10
% CHANGE	33.3%	-22.2%	0%
RECORD YEAR	2008 (13)	2009 (25)	2010 (31)

Half Year Data (Jan-Jun 2012)

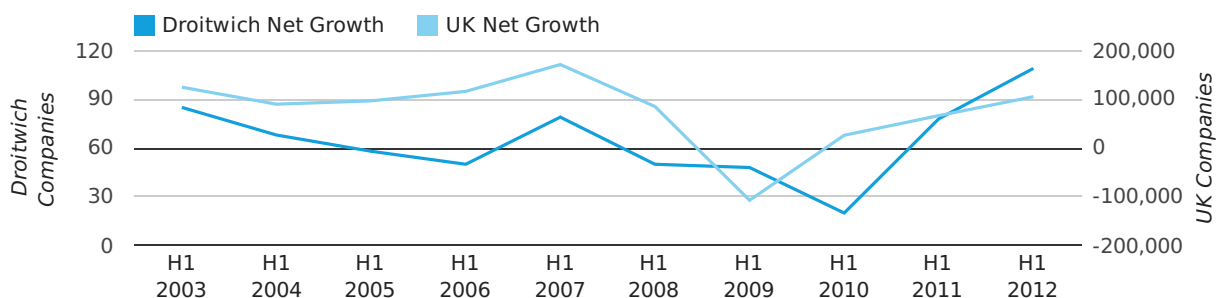
The first half of 2012 saw a new record in net growth in Droitwich when compared to any previous first half year.

The first half of 2012 was a record first half year for net growth in Droitwich when compared to any half year in history.

In the first half of 2012 the company register for Droitwich increased by 109 companies. This figure is 39.7% higher than last year, which compares badly to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	DROITWICH	UK
2012	109	105,357
2011	78	66,425
% CHANGE	39.7%	58.6%
RECORD YEAR	2012 (109)	2007 (171,296)

net growth by half year



Quarterly Data (Q2 Apr-Jun 2012)

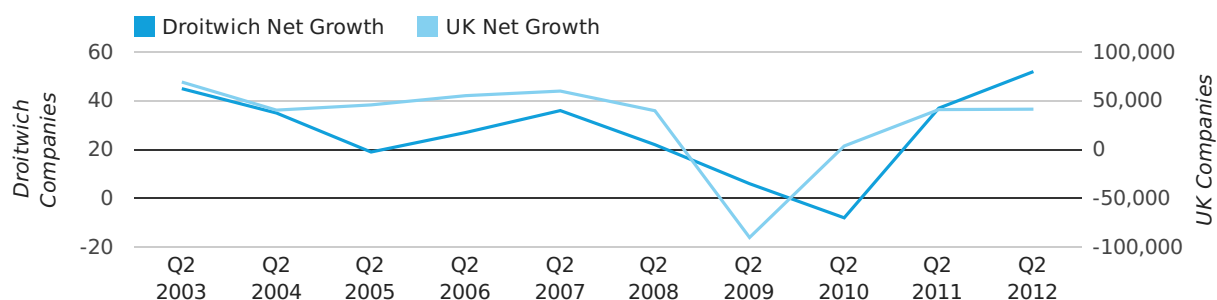
Q2 2012 saw a new record in net growth in Droitwich when compared to any previous Q2.

Net company growth for Droitwich during the second quarter of 2012 (Apr 2012 - Jun 2012) was 52 companies.

This represents an increase of 40.5% on the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	DROITWICH	UK
2012	52	41,442
2011	37	41,020
% CHANGE	40.5%	1.0%
RECORD YEAR	2012 (52)	2003 (69,274)

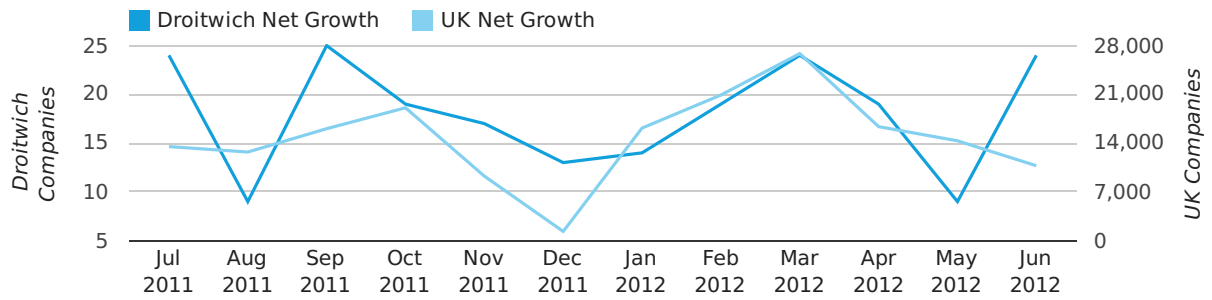
net growth by quarter



Monthly Data (Apr, May & Jun 2012)

June 2012 saw a new record in net growth in Droitwich when compared to any previous June.

net growth by month



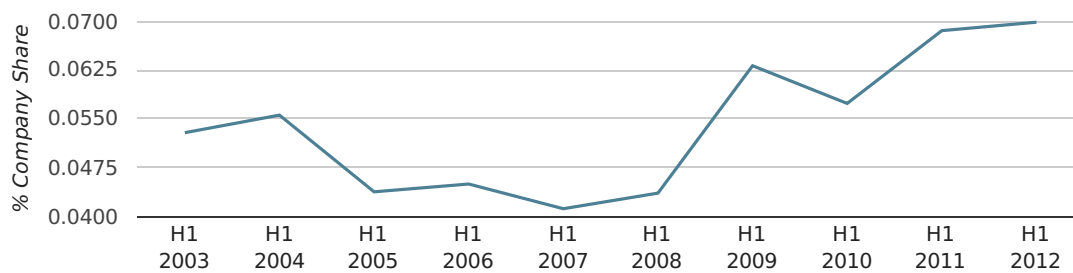
	APRIL	MAY	JUNE
NET GROWTH IN 2012	19	9	24
NET GROWTH IN 2011	16	6	15
% CHANGE	18.8%	50.0%	60.0%
RECORD YEAR	2007 (26)	2004 (14)	2012 (24)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 Droitwich formed 0.1% of all UK companies. This is the same as the 2011 figure of 0.1%.

HALF YEAR (JAN-JUN)	DROITWICH
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.0%
RECORD YEAR (SINCE 1960)	1968 (0.2%)

company share by half year

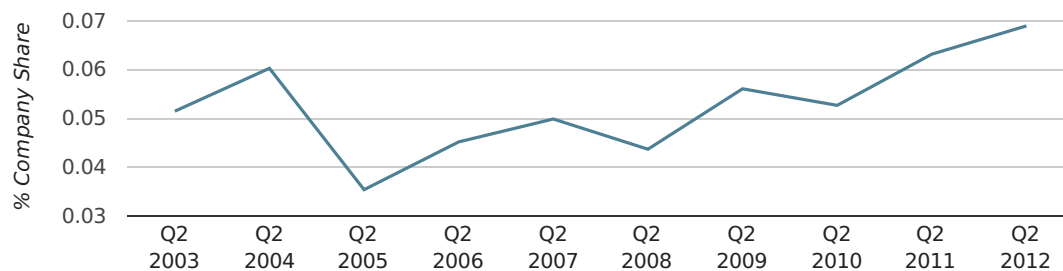


Quarterly Data (Q2 Apr-Jun 2012)

In the second quarter of 2012, Droitwich formed 0.1% of all UK companies.

SECOND QUARTER (APR 2012 - JUN 2012)	DROITWICH
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.0%
RECORD YEAR (SINCE 1960)	1971 (0.2%)

company share by quarter



Monthly Data (Apr, May & Jun 2012)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
% CHANGE	3.3%	-15.9%	45.3%
RECORD YEAR	1968 (0.3%)	1968 (0.2%)	1971 (0.3%)

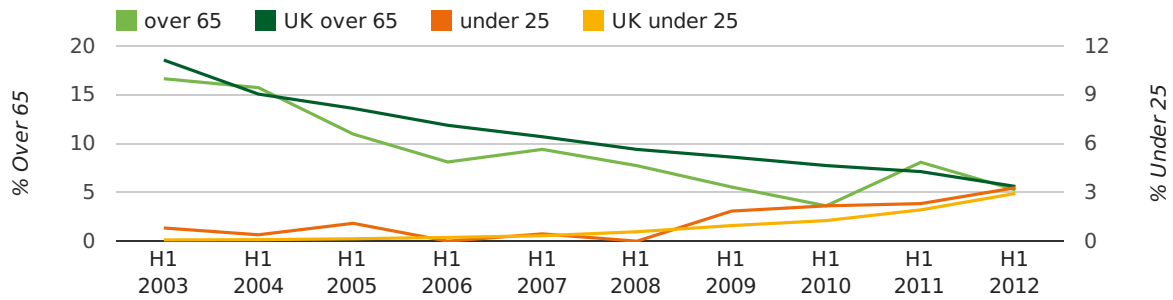
Half Year Data (Jan-Jun 2012)

The average age of a director in the first half of 2012 was 48.1.

The percentage of directors under the age of 25 was 3.3% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 5.3% compared to the UK figure of 3.4%.

director age by half year



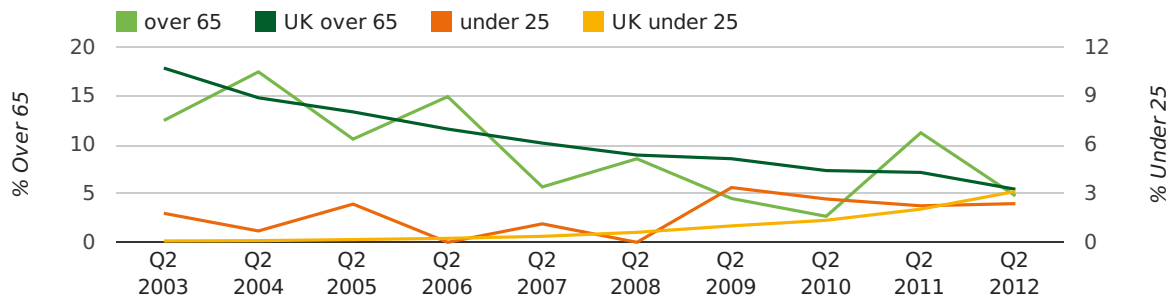
Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 48.0.

The percentage of directors under the age of 25 was 2.4% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 4.8% compared to the UK figure of 3.3%.

director age by quarter

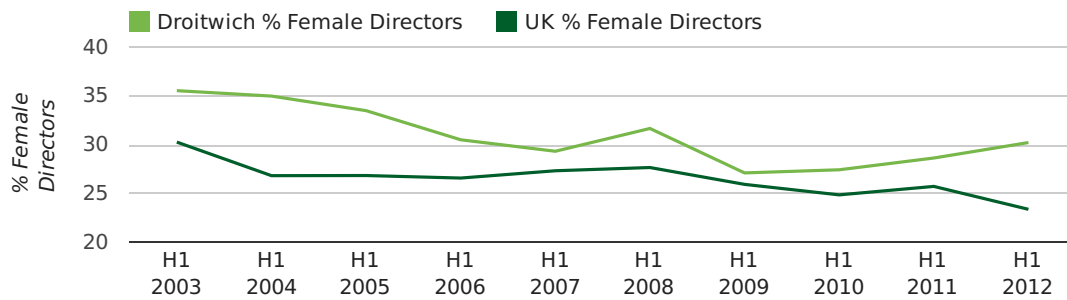


Half Year Data (Jan-Jun 2012)

The record first half year for female directors in Droitwich was 1861 when 40.0% of all directors were female.

30.2% of all director appointments in Droitwich in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

director gender by half year

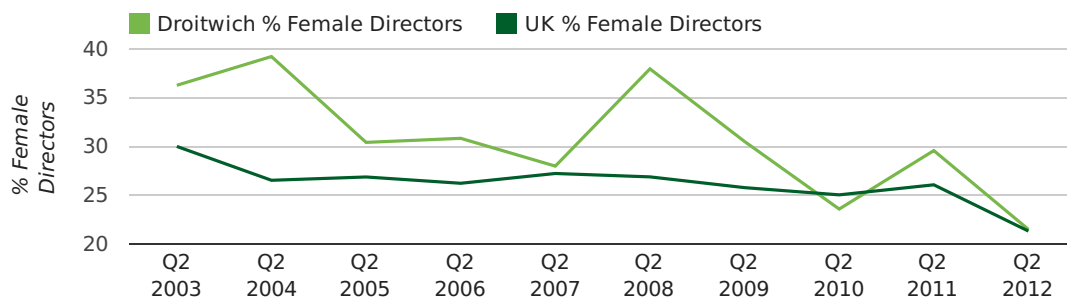


Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Droitwich was in 1866 when 66.7% of all directors were female.

21.5% of all director appointments in Droitwich in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

director gender by quarter



Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
HOLDINGS	1.91%	CONSULTING	5.07%
MANAGEMENT	1.91%	MANAGEMENT	4.74%
SPA	1.59%	CONSULTANCY	3.28%
DESIGN	0.95%	PROPERTY	2.35%
INSTALLATIONS	0.95%	TRADING	2.10%
J	0.95%	DESIGN	1.89%
DROITWICH	0.95%	ENGINEERING	1.87%
ENERGY	0.95%	ASSOCIATES	1.82%
CONSULTANCY	0.95%	CONSULTANTS	1.78%
CONSTRUCTION	0.79%	CONSTRUCTION	1.71%
WORCESTER	0.79%	BUSINESS	1.70%
CONSULTING	0.79%	MEDIA	1.69%
MEDIA	0.64%	LONDON	1.68%
ECO	0.64%	J	1.57%
SYSTEMS	0.64%	GLOBAL	1.51%
INVESTMENTS	0.64%	INVESTMENTS	1.48%
HEALTH	0.64%	IT	1.42%
MEDICAL	0.64%	CARE	1.31%
EVENTS	0.64%	PROPERTIES	1.31%
(REDDITCH)	0.64%	M	1.26%
DEVELOPMENTS	0.64%	ELECTRICAL	1.23%
DIRECT	0.48%	BUILDING	1.23%
CARE	0.48%	SECURITY	1.19%
MIDLAND	0.48%	S	1.18%
HIRE	0.48%	ENTERPRISES	1.17%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	106	244,457
82990 - Other business support service activities not elsewhere classified	84	35,447
7487 - Other business activities	29	47,029
41100 - Development of building projects	11	5,149
70229 - Management consultancy activities other than financial management	8	20,390
62020 - Information technology consultancy activities	7	15,280
74990 - Non-trading company	6	9,706
7260 - Other computer related activities	5	6,456
4534 - Other building installation	5	1,741
78300 - Human resources provision and management of human resources functions	5	871
86220 - Specialists medical practice activities	5	2,003
8512 - Medical practice activities	5	1,960
7414 - Business & management consultancy	4	10,978
7415 - Holding companies including head offices	4	1,481
9999 - Dormant Company	4	16,469
99999 - Dormant Company	4	26,088
71111 - Architectural activities	3	1,805
43390 - Other building completion and finishing	3	3,241
45200 - Maintenance and repair of motor vehicles	3	2,880
45112 - Sale of used cars and light motor vehicles	3	1,485