

Dudley

q1 2012 business confidence report



headlines

- Q1 2012 saw a new record in company registrations in Dudley when compared to any previous Q1.
- Q1 2012 was a record quarter for company registrations in Dudley when compared to any quarter in history.
- March 2012 saw a new record in company registrations in Dudley when compared to any previous March.
- March 2012 was a record month for company registrations in Dudley when compared to any month in history.
- February 2012 saw a new record in company registrations in Dudley when compared to any previous February.
- January 2012 saw a new record in company closures in Dudley when compared to any previous January.

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Quarterly Data (Q1 Jan-Mar 2012)

Q1 2012 saw a new record in company registrations in Dudley when compared to any previous Q1.

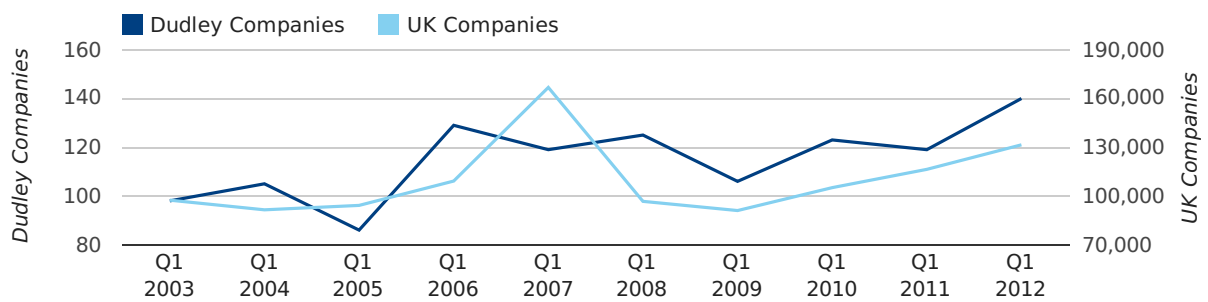
Q1 2012 was a record quarter for company registrations in Dudley when compared to any quarter in history.

A total of 140 companies were registered in Dudley during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is an increase of 17.6% versus the same period last year (Q1 2011). This figure compares well to the UK as a whole, which saw an increase of 13.0% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	DUDLEY	UK
2012	140	131,491
2011	119	116,391
% CHANGE	17.6%	13.0%
RECORD YEAR	2012 (140)	2007 (166,814)

new companies by quarter



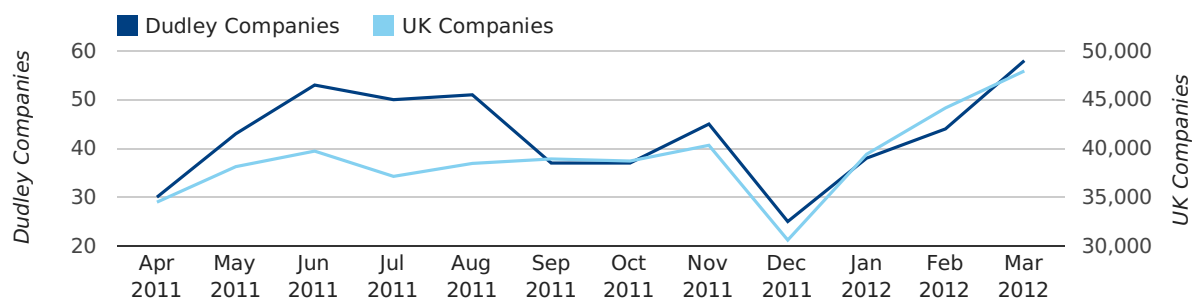
Monthly Data (Jan, Feb & Mar 2012)

March 2012 saw a new record in company registrations in Dudley when compared to any previous March.

March 2012 was a record month for company registrations in Dudley when compared to any month in history.

February 2012 saw a new record in company registrations in Dudley when compared to any previous February.

new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2012	38	44	58
NEW COMPANIES IN 2011	32	34	53
% CHANGE	18.8%	29.4%	9.4%
RECORD YEAR	2004 (41)	2012 (44)	2012 (58)

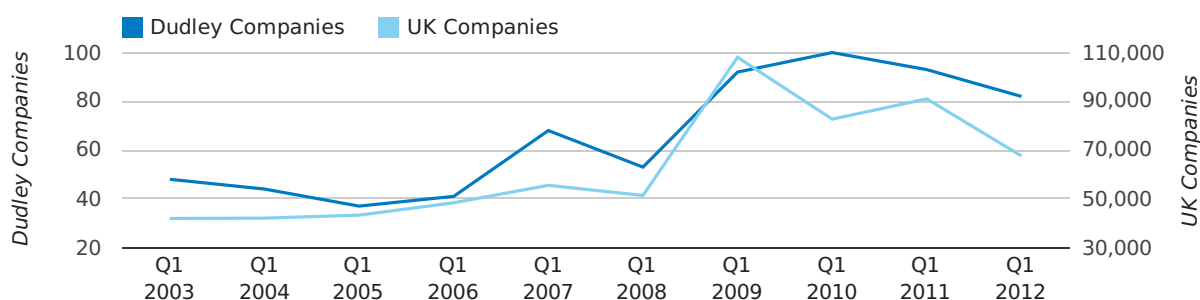
Quarterly Data (Q1 Jan-Mar 2012)

A total of 82 companies were dissolved in Dudley during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 11.8% versus the same period last year (Q1 2011). This figure compares poorly to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	DUDLEY	UK
2012	82	67,576
2011	93	90,986
% CHANGE	-11.8%	-25.7%
RECORD YEAR	2010 (100)	2009 (108,060)

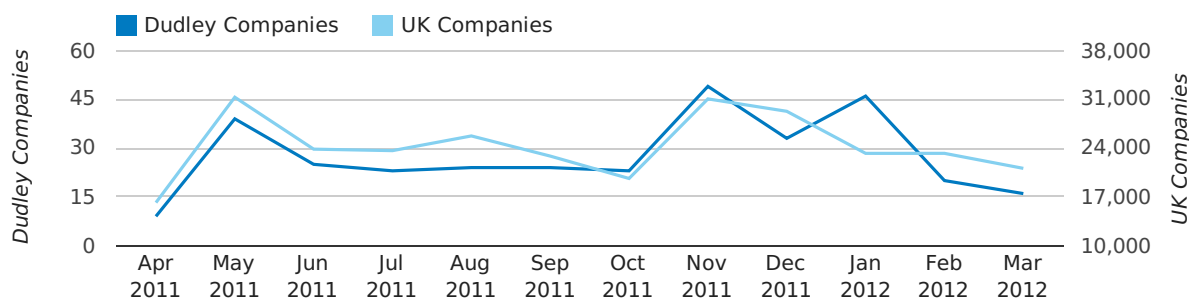
dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

January 2012 saw a new record in company closures in Dudley when compared to any previous January.

dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2012	46	20	16
CLOSED COMPANIES IN 2011	39	32	22
% CHANGE	17.9%	-37.5%	-27%
RECORD YEAR	2012 (46)	2011 (32)	2009 (65)

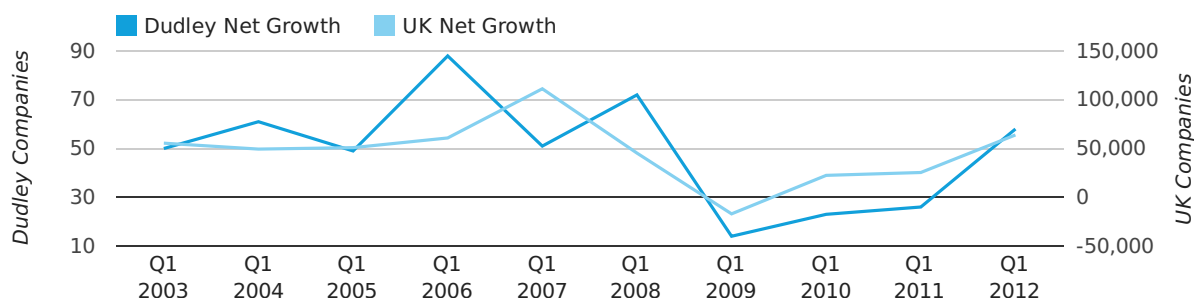
Quarterly Data (Q1 Jan-Mar 2012)

Net company growth for Dudley during the first quarter of 2012 (Jan 2012 - Mar 2012) was 58 companies.

This represents an increase of 123.1% on the same period last year.

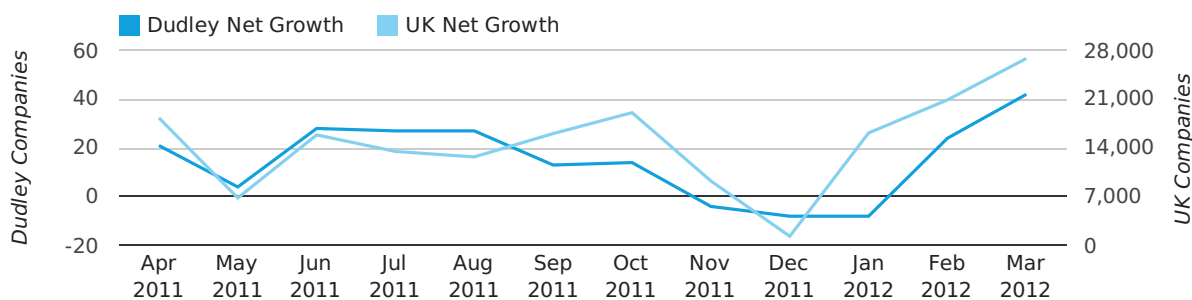
FIRST QUARTER (JAN 2012 - MAR 2012)	DUDLEY	UK
2012	58	63,915
2011	26	25,405
% CHANGE	123.1%	151.6%
RECORD YEAR	2006 (88)	2007 (111,282)

net growth by quarter



Monthly Data (Jan, Feb & Mar 2012)

net growth by month



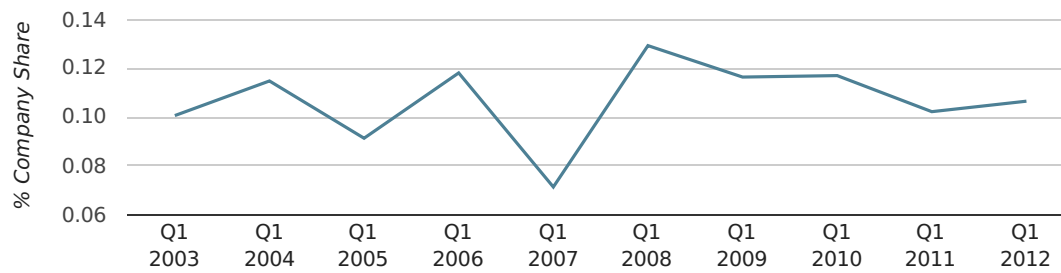
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2012	-8	24	42
NET GROWTH IN 2011	-7	2	31
% CHANGE	14.3%	1,100.0%	35.5%
RECORD YEAR	2006 (24)	2006 (27)	2008 (53)

Quarterly Data (Q1 Jan-Mar 2012)

In the first quarter of 2012, Dudley formed 0.1% of all UK companies.

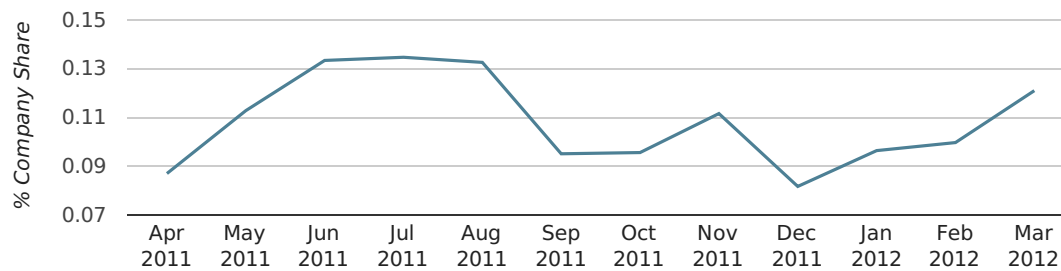
FIRST QUARTER (JAN 2012 - MAR 2012)	DUDLEY
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1974 (0.3%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2012)

company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2012	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
% CHANGE	1.8%	10.8%	2.4%
RECORD YEAR	1976 (0.8%)	1967 (0.6%)	1962 (0.5%)

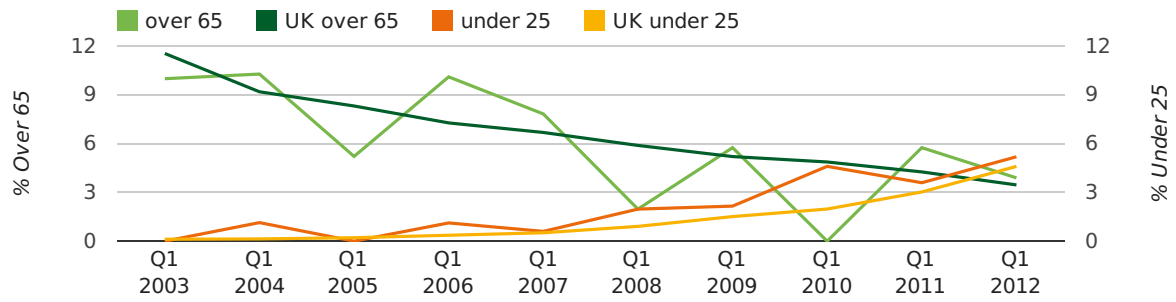
Quarterly Data (Q1 Jan-Mar 2012)

The average age of a director in the first quarter of 2012 was 43.4.

The percentage of directors under the age of 25 was 5.2% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 3.9% compared to the UK figure of 3.5%.

director age by quarter

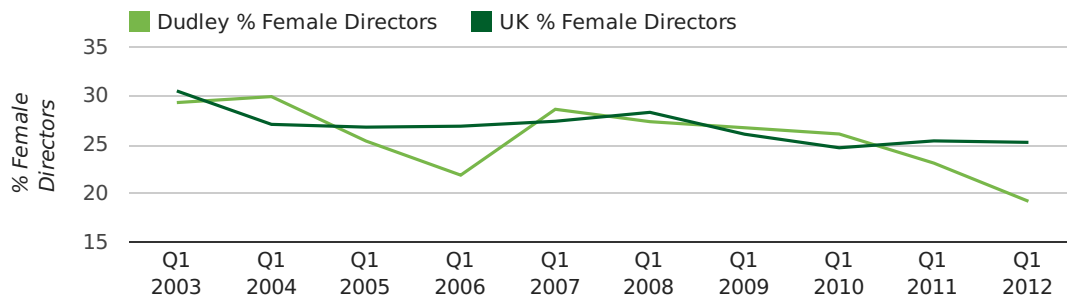


Quarterly Data (Q1 Jan-Mar 2012)

The record first quarter for female directors in Dudley was in 1861 when 40.0% of all directors were female.

19.2% of all director appointments in Dudley in the first quarter of 2012 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Mar 2011-Mar 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
TRANSPORT	2.14%	CONSULTING	5.07%
LOGISTICS	1.69%	MANAGEMENT	4.74%
J	1.24%	CONSULTANCY	3.30%
S	1.12%	PROPERTY	2.37%
CARE	1.12%	TRADING	2.07%
B	1.01%	DESIGN	1.93%
D	1.01%	ENGINEERING	1.86%
R	0.90%	ASSOCIATES	1.84%
T	0.90%	CONSULTANTS	1.79%
DRIVING	0.79%	BUSINESS	1.73%
SUPPLIES	0.79%	MEDIA	1.72%
BUSINESS	0.67%	CONSTRUCTION	1.72%
HOME	0.67%	LONDON	1.66%
BEAUTY	0.67%	J	1.54%
CENTRE	0.67%	INVESTMENTS	1.51%
C	0.67%	GLOBAL	1.50%
M	0.67%	IT	1.40%
(MIDLANDS)	0.67%	CARE	1.34%
DESIGN	0.67%	PROPERTIES	1.31%
ELECTRICAL	0.56%	ELECTRICAL	1.27%
MANAGEMENT	0.56%	M	1.27%
ENERGY	0.56%	BUILDING	1.24%
BROTHERS	0.56%	ENERGY	1.20%
SECURITY	0.56%	S	1.20%
INVESTMENTS	0.56%	ENTERPRISES	1.19%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	211	216,665
7487 - Other business activities	46	52,735
99999 - Dormant Company	26	25,084
9999 - Dormant Company	22	18,617
82990 - Other business support service activities not elsewhere classified	20	35,233
96090 - Other service activities not elsewhere classified	15	13,637
45200 - Maintenance and repair of motor vehicles	12	2,832
70229 - Management consultancy activities other than financial management	12	19,704
74990 - Non-trading company	11	9,729
43210 - Electrical installation	11	3,573
43999 - Other specialised construction activities not elsewhere classified	10	3,931
5540 - Bars	9	1,978
88990 - Other social work activities without accommodation not elsewhere classified	9	1,791
86210 - General medical practice activities	9	2,594
7260 - Other computer related activities	8	7,154
43220 - Plumbing, heat and air-conditioning installation	8	2,693
7414 - Business & management consultancy	8	12,113
9305 - Other service activities	8	8,818
7499 - Non-trading company	8	9,102
62020 - Information technology consultancy activities	7	14,303