

East Sussex

q1 2012 business confidence report



headlines

- January 2012 saw a new record in company registrations in East Sussex when compared to any previous January.

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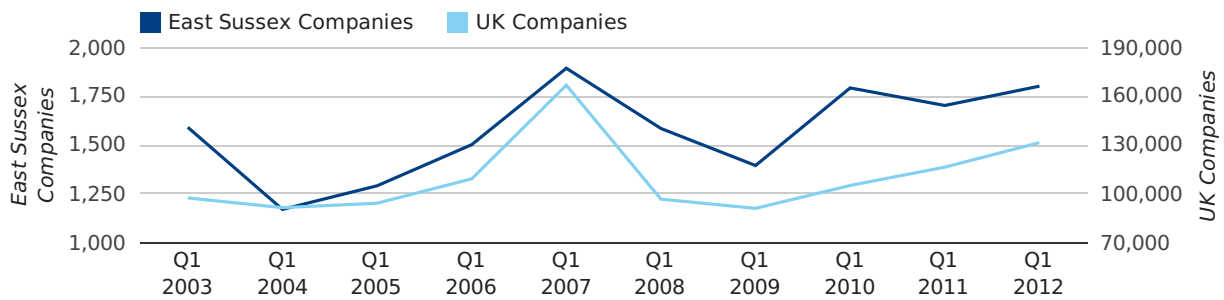
Quarterly Data (Q1 Jan-Mar 2012)

A total of 1,802 companies were registered in East Sussex during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is an increase of 5.8% versus the same period last year (Q1 2011). This figure compares equally to the UK as a whole, which saw an increase of 13.0% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	EAST SUSSEX	UK
2012	1,802	131,491
2011	1,703	116,391
% CHANGE	5.8%	13.0%
RECORD YEAR	2007 (1,894)	2007 (166,814)

new companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

January 2012 saw a new record in company registrations in East Sussex when compared to any previous January.

new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2012	556	600	646
NEW COMPANIES IN 2011	496	574	633
% CHANGE	12.1%	4.5%	2.1%
RECORD YEAR	2012 (556)	2008 (636)	2007 (885)

Quarterly Data (Q1 Jan-Mar 2012)

A total of 916 companies were dissolved in East Sussex during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 26.7% versus the same period last year (Q1 2011). This figure compares well to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

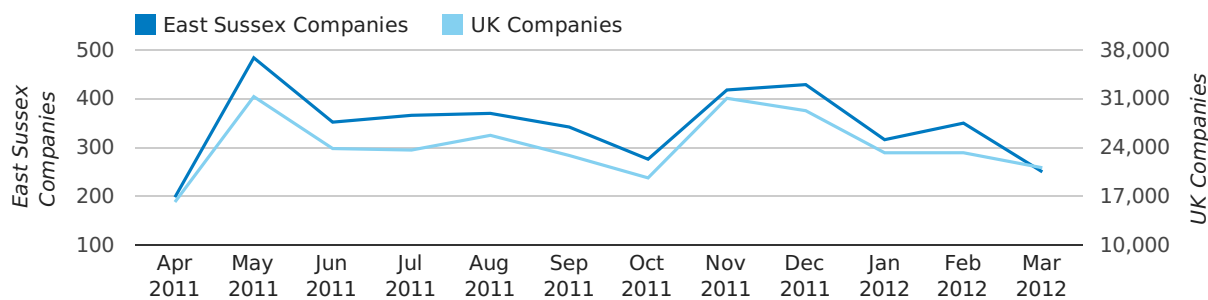
FIRST QUARTER (JAN 2012 - MAR 2012)	EAST SUSSEX	UK
2012	916	67,576
2011	1,250	90,986
% CHANGE	-26.7%	-25.7%
RECORD YEAR	2011 (1,250)	2009 (108,060)

dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2012	316	350	250
CLOSED COMPANIES IN 2011	468	374	408
% CHANGE	-32.5%	-6.4%	-39%
RECORD YEAR	2011 (468)	2008 (425)	2009 (707)

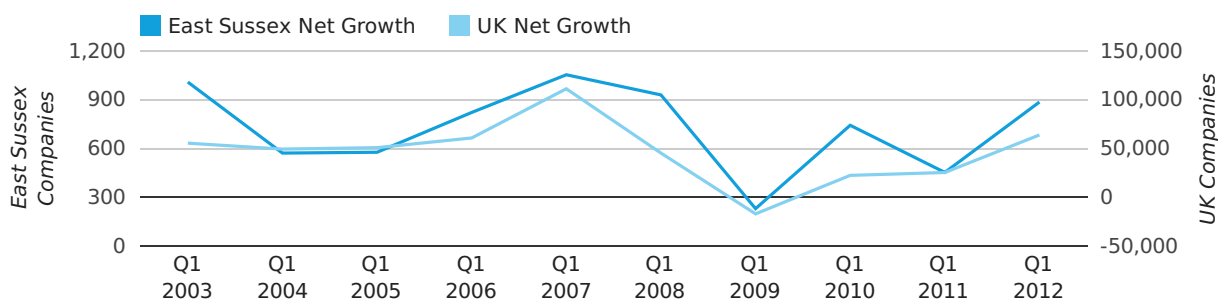
Quarterly Data (Q1 Jan-Mar 2012)

Net company growth for East Sussex during the first quarter of 2012 (Jan 2012 - Mar 2012) was 886 companies.

This represents an increase of 95.6% on the same period last year.

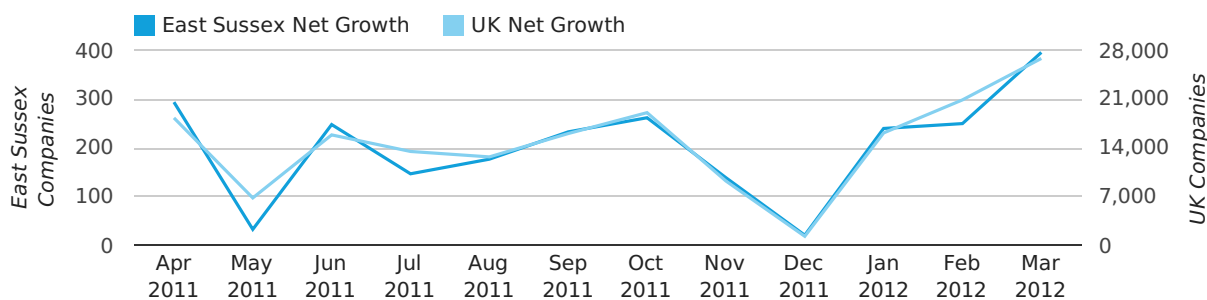
FIRST QUARTER (JAN 2012 - MAR 2012)	EAST SUSSEX	UK
2012	886	63,915
2011	453	25,405
% CHANGE	95.6%	151.6%
RECORD YEAR	2007 (1,054)	2007 (111,282)

net growth by quarter



Monthly Data (Jan, Feb & Mar 2012)

net growth by month



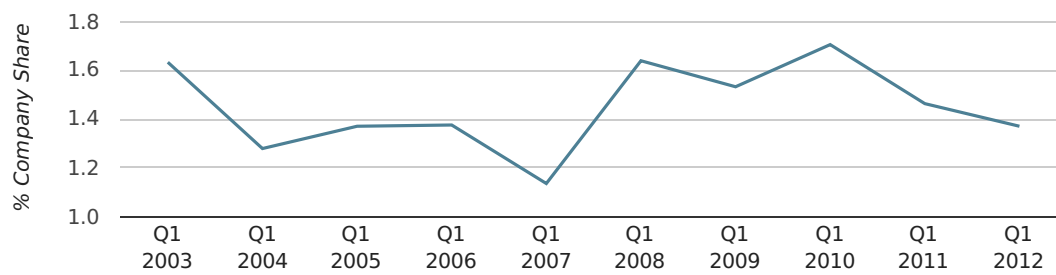
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2012	240	250	396
NET GROWTH IN 2011	28	200	225
% CHANGE	757.1%	25.0%	76.0%
RECORD YEAR	2005 (282)	2003 (361)	2007 (602)

Quarterly Data (Q1 Jan-Mar 2012)

In the first quarter of 2012, East Sussex formed 1.4% of all UK companies.

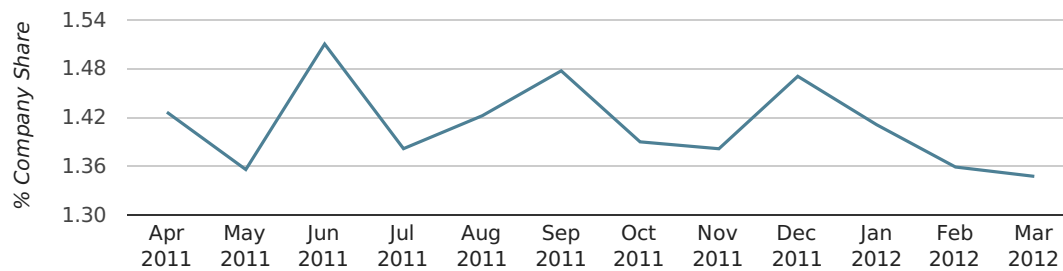
FIRST QUARTER (JAN 2012 - MAR 2012)	EAST SUSSEX
2012	1.4%
2011	1.5%
2010	1.7%
2009	1.5%
2008	1.6%
RECORD YEAR (SINCE 1960)	1960 (2.2%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2012)

company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2012	1.4%	1.4%	1.3%
UK FORMATION SHARE IN 2011	1.5%	1.5%	1.4%
% CHANGE	-3.9%	-10.6%	-4.5%
RECORD YEAR	1960 (2.4%)	1963 (2.8%)	1960 (2.3%)

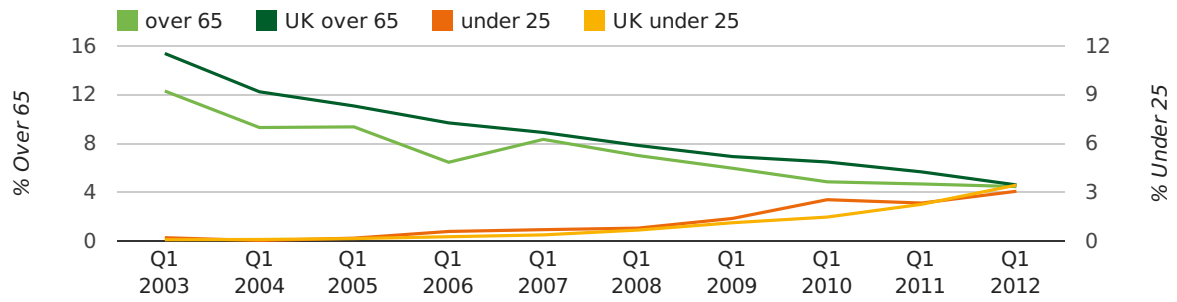
Quarterly Data (Q1 Jan-Mar 2012)

The average age of a director in the first quarter of 2012 was 43.6.

The percentage of directors under the age of 25 was 3.1% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 4.5% compared to the UK figure of 3.5%.

director age by quarter



Previous 12 months (Mar 2011-Mar 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	2.41%	CONSULTING	5.07%
CONSULTANCY	2.04%	MANAGEMENT	4.74%
MANAGEMENT	1.63%	CONSULTANCY	3.30%
SUSSEX	1.21%	PROPERTY	2.37%
BRIGHTON	1.17%	TRADING	2.07%
DESIGN	1.09%	DESIGN	1.93%
PROPERTY	1.00%	ENGINEERING	1.86%
MEDIA	0.97%	ASSOCIATES	1.84%
IT	0.78%	CONSULTANTS	1.79%
ROAD	0.75%	BUSINESS	1.73%
CONSTRUCTION	0.71%	MEDIA	1.72%
ASSOCIATES	0.71%	CONSTRUCTION	1.72%
CONSULTANTS	0.70%	LONDON	1.66%
BUSINESS	0.65%	J	1.54%
J	0.63%	INVESTMENTS	1.51%
RTM	0.61%	GLOBAL	1.50%
HOUSE	0.59%	IT	1.40%
SYSTEMS	0.56%	CARE	1.34%
PRODUCTIONS	0.56%	PROPERTIES	1.31%
BUILDING	0.54%	ELECTRICAL	1.27%
(SUSSEX)	0.54%	M	1.27%
SOFTWARE	0.51%	BUILDING	1.24%
TRADING	0.51%	ENERGY	1.20%
ENGINEERING	0.50%	S	1.20%
SOLAR	0.46%	ENTERPRISES	1.19%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	2,505	216,665
7487 - Other business activities	828	52,735
99999 - Dormant Company	672	25,084
82990 - Other business support service activities not elsewhere classified	565	35,233
9999 - Dormant Company	348	18,617
70229 - Management consultancy activities other than financial management	343	19,704
62020 - Information technology consultancy activities	302	14,303
62090 - Other information technology service activities	267	8,145
8512 - Medical practice activities	231	2,116
7414 - Business & management consultancy	200	12,113
7260 - Other computer related activities	179	7,154
96090 - Other service activities not elsewhere classified	158	13,637
74909 - Other professional, scientific and technical activities not elsewhere classified	148	9,892
7222 - Other software consultancy and supply	140	6,934
98000 - Residents property management	119	3,050
9305 - Other service activities	114	8,818
62012 - Business and domestic software development	108	4,356
74990 - Non-trading company	106	9,729
86900 - Other human health activities	104	5,066
86210 - General medical practice activities	104	2,594