East Sussex

2012 half year business confidence report



headlines

- The first half of 2012 saw a new record in company registrations in East Sussex when compared to any previous first half year.
- The first half of 2012 was a record first half year for company registrations in East Sussex when compared to any half year in history.
- Q2 2012 saw a new record in company registrations in East Sussex when compared to any previous Q2.
- May 2012 saw a new record in company registrations in East Sussex when compared to any previous May.
- April 2012 saw a new record in company registrations in East Sussex when compared to any previous April.

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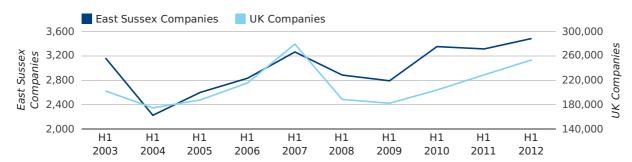
The first half of 2012 was a record first half year for company registrations in East Sussex when compared to any half year in history.

In the first half of 2012 a total of 3,483 companies were formed in East Sussex. This figure is 5.2% higher than last year, which compares equally to the UK wide figure of 10.7%.

The highest total for a first half year in East Sussex occurred in 2012 when a total of 3,483 were formed.

HALF YEAR (JAN-JUN)	EAST SUSSEX	UK
2012	3,483	253,150
2011	3,312	228,735
% CHANGE	5.2%	10.7%
RECORD YEAR	2012 (3,483)	2007 (279,097)

new companies by half year



Quarterly Data (Q2 Apr-Jun 2012)

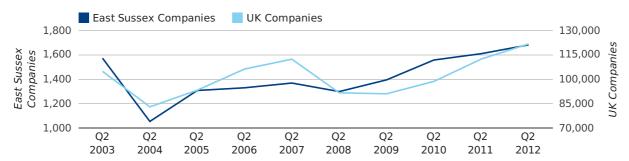
Q2 2012 saw a new record in company registrations in East Sussex when compared to any previous Q2.

A total of 1,681 companies were registered in East Sussex during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 4.5% versus the same period last year (Q2 2011). This figure compares badly to the UK as a whole, which saw an increase of 8.3% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	EAST SUSSEX	UK
2012	1,681	121,659
2011	1,609	112,344
% CHANGE	4.5%	8.3%
RECORD YEAR	2012 (1,681)	2012 (121,659)

new companies by quarter

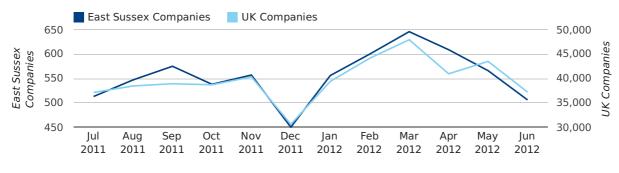


Monthly Data (Apr, May & Jun 2012)

May 2012 saw a new record in company registrations in East Sussex when compared to any previous May.

April 2012 saw a new record in company registrations in East Sussex when compared to any previous April.

new companies by month



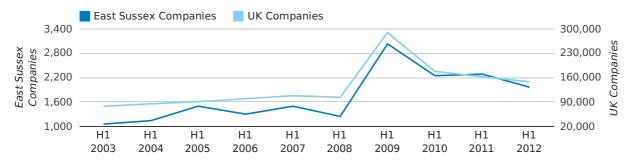
	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	609	566	506
NEW COMPANIES IN 2011	492	517	600
% CHANGE	23.8%	9.5%	-15.7%
RECORD YEAR	2012 (609)	2012 (566)	2011 (600)

In the first half of 2012 a total of 1,962 companies were dissolved in East Sussex. This figure is 14.1% lower than last year, which compares badly to the UK wide change of -8.9%.

The highest total for a first half year in East Sussex occurred in 2009 when a total of 3,029 were closed.

HALF YEAR (JAN-JUN)	EAST SUSSEX	UK
2012	1,962	147,793
2011	2,284	162,310
% CHANGE	-14.1%	-8.9%
RECORD YEAR	2009 (3,029)	2009 (289,236)

dissolved companies by half year



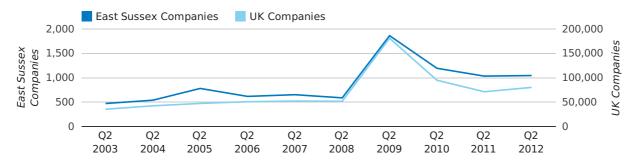
Quarterly Data (Q2 Apr-Jun 2012)

A total of 1,046 companies were dissolved in East Sussex during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 1.2% versus the same period last year (Q2 2011). This figure compares well to the UK as a whole, which saw an increase of 12.5% against the same period last year.

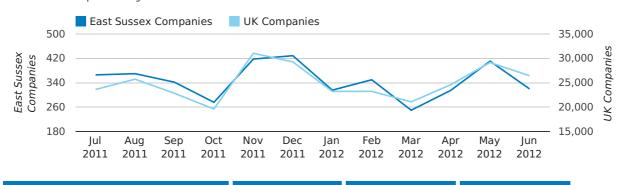
SECOND QUARTER (APR 2012 - JUN 2012)	EAST SUSSEX	UK
2012	1,046	80,217
2011	1,034	71,324
% CHANGE	1.2%	12.5%
RECORD YEAR	2009 (1,864)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2012)

dissolved companies by month

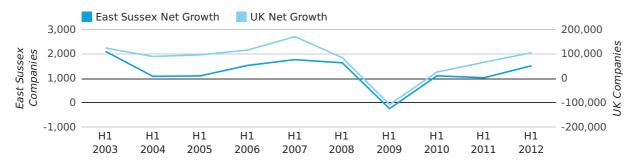


	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2012	315	411	320
CLOSED COMPANIES IN 2011	198	484	352
% CHANGE	59.1%	-15.1%	-9%
RECORD YEAR	2009 (506)	2009 (828)	2009 (530)

In the first half of 2012 the company register for East Sussex increased by 1,521 companies. This figure is 48.0% higher than last year, which compares badly to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	EAST SUSSEX	UK
2012	1,521	105,357
2011	1,028	66,425
% CHANGE	48.0%	58.6%
RECORD YEAR	2003 (2,109)	2007 (171,296)

net growth by half year



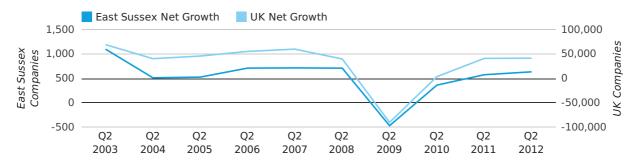
Quarterly Data (Q2 Apr-Jun 2012)

Net company growth for East Sussex during the second quarter of 2012 (Apr 2012 - Jun 2012) was 635 companies.

This represents an increase of 10.4% on the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	EAST SUSSEX	UK
2012	635	41,442
2011	575	41,020
% CHANGE	10.4%	1.0%
RECORD YEAR	2003 (1,100)	2003 (69,274)

net growth by quarter



Monthly Data (Apr, May & Jun 2012)

net growth by month

% CHANGE

RECORD YEAR



369.7%

2003 (409)

-25.0%

2008 (347)

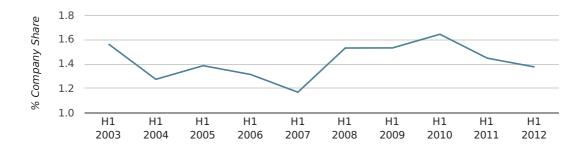
0.0%

2003 (345)

In the first half of 2012 East Sussex formed 1.4% of all UK companies. This is the same as the 2011 figure of 1.4%.

HALF YEAR (JAN-JUN)	EAST SUSSEX
2012	1.4%
2011	1.4%
2010	1.6%
2009	1.5%
2008	1.5%
RECORD YEAR (SINCE 1960)	1960 (1.8%)

company share by half year

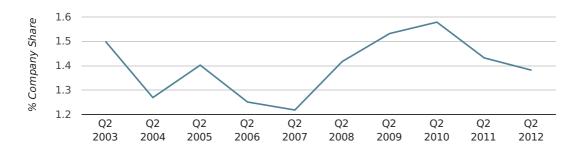


Quarterly Data (Q2 Apr-Jun 2012)

In the second quarter of 2012, East Sussex formed 1.4% of all UK companies.

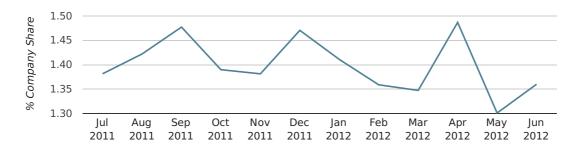
SECOND QUARTER (APR 2012 - JUN 2012)	EAST SUSSEX
2012	1.4%
2011	1.4%
2010	1.6%
2009	1.5%
2008	1.4%
RECORD YEAR (SINCE 1960)	1961 (1.9%)

company share by quarter



Monthly Data (Apr, May & Jun 2012)

company share by month



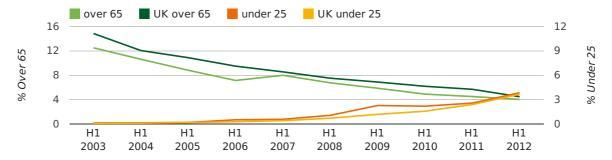
	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	1.5%	1.3%	1.4%
UK FORMATION SHARE IN 2011	1.4%	1.4%	1.5%
% CHANGE	4.2%	-4.0%	-10.0%
RECORD YEAR	1971 (2.4%)	1961 (2.3%)	1966 (2.2%)

The average age of a director in the first half of 2012 was 43.0.

The percentage of directors under the age of 25 was 3.9% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 4.0% compared to the UK figure of 3.4%.

director age by half year



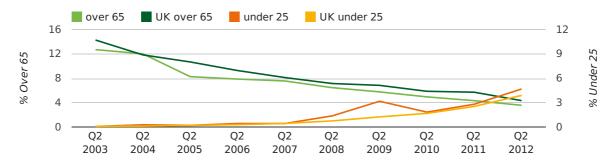
Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 42.3.

The percentage of directors under the age of 25 was 4.7% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 3.6% compared to the UK figure of 3.3%.

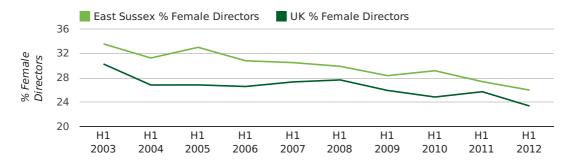
director age by quarter



The record first half year for female directors in East Sussex was 1861 when 40.0% of all directors were female.

26.0% of all director appointments in East Sussex in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

director gender by half year



naming trends $\operatorname{duport} \omega$

Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	2.43%	CONSULTING	5.07%
CONSULTANCY	2.18%	MANAGEMENT	4.74%
MANAGEMENT	1.55%	CONSULTANCY	3.28%
BRIGHTON	1.16%	PROPERTY	2.35%
SUSSEX	1.15%	TRADING	2.10%
DESIGN	1.06%	DESIGN	1.89%
PROPERTY	0.99%	ENGINEERING	1.87%
MEDIA	0.97%	ASSOCIATES	1.82%
ROAD	0.79%	CONSULTANTS	1.78%
IT	0.71%	CONSTRUCTION	1.71%
BUSINESS	0.71%	BUSINESS	1.70%
ASSOCIATES	0.69%	MEDIA	1.69%
CONSTRUCTION	0.66%	LONDON	1.68%
RTM	0.66%	J	1.57%
HOUSE	0.65%	GLOBAL	1.51%
CONSULTANTS	0.65%	INVESTMENTS	1.48%
J	0.62%	IT	1.42%
BUILDING	0.57%	CARE	1.31%
PRODUCTIONS	0.54%	PROPERTIES	1.31%
TRADING	0.50%	М	1.26%
ENGINEERING	0.49%	ELECTRICAL	1.23%
R	0.44%	BUILDING	1.23%
(SUSSEX)	0.44%	SECURITY	1.19%
SYSTEMS	0.42%	S	1.18%
LONDON	0.42%	ENTERPRISES	1.17%

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Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	2,876	244,457
7487 - Other business activities	747	47,029
99999 - Dormant Company	672	26,088
82990 - Other business support service activities not elsewhere classified	529	35,447
70229 - Management consultancy activities other than financial management	353	20,390
9999 - Dormant Company	306	16,469
62020 - Information technology consultancy activities	306	15,280
62090 - Other information technology service activities	293	8,258
8512 - Medical practice activities	191	1,960
7414 - Business & management consultancy	176	10,978
96090 - Other service activities not elsewhere classified	175	14,220
7260 - Other computer related activities	168	6,456
74909 - Other professional, scientific and technical activities not elsewhere classified	156	10,271
7222 - Other software consultancy and supply	131	6,356
62012 - Business and domestic software development	116	4,742
98000 - Residents property management	110	3,001
86900 - Other human health activities	108	5,222
86210 - General medical practice activities	106	2,657
74990 - Non-trading company	101	9,706
9305 - Other service activities	96	7,926