Eastbourne

2012 half year business confidence report



contents

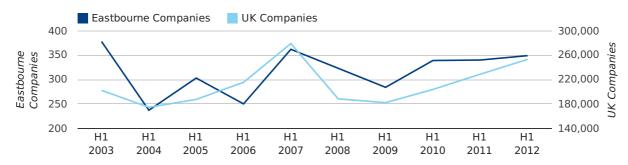
new company registrations	
closed companies (dissolved)	
net company growth	
uk company share	
director age	
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sic data	

In the first half of 2012 a total of 349 companies were formed in Eastbourne. This figure is 2.6% higher than last year, which compares badly to the UK wide figure of 10.7%.

The highest total for a first half year in Eastbourne occurred in 2003 when a total of 378 were formed.

HALF YEAR (JAN-JUN)	EASTBOURNE	UK
2012	349	253,150
2011	340	228,735
% CHANGE	2.6%	10.7%
RECORD YEAR	2003 (378)	2007 (279,097)

new companies by half year



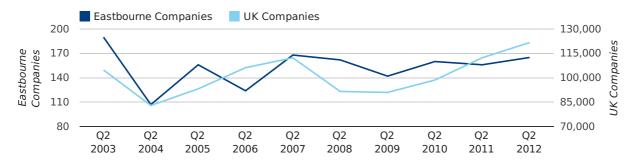
Quarterly Data (Q2 Apr-Jun 2012)

A total of 165 companies were registered in Eastbourne during the second quarter of 2012 (Apr 2012 - Jun 2012).

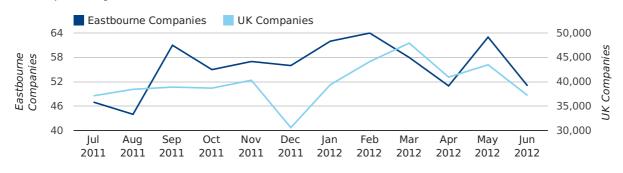
This figure is an increase of 5.8% versus the same period last year (Q2 2011). This figure compares equally to the UK as a whole, which saw an increase of 8.3% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	EASTBOURNE	UK
2012	165	121,659
2011	156	112,344
% CHANGE	5.8%	8.3%
RECORD YEAR	2003 (190)	2012 (121,659)

new companies by quarter



new companies by month



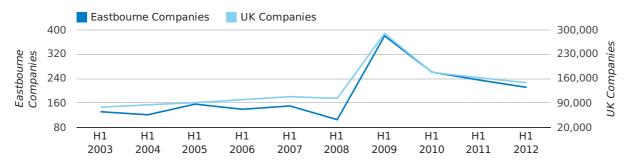
	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	51	63	51
NEW COMPANIES IN 2011	51	54	51
% CHANGE	0.0%	16.7%	0.0%
RECORD YEAR	2008 (73)	2007 (64)	2003 (63)

In the first half of 2012 a total of 211 companies were dissolved in Eastbourne. This figure is 10.2% lower than last year, which compares well to the UK wide change of -8.9%.

The highest total for a first half year in Eastbourne occurred in 2009 when a total of 380 were closed.

HALF YEAR (JAN-JUN)	EASTBOURNE	UK
2012	211	147,793
2011	235	162,310
% CHANGE	-10.2%	-8.9%
RECORD YEAR	2009 (380)	2009 (289,236)

dissolved companies by half year



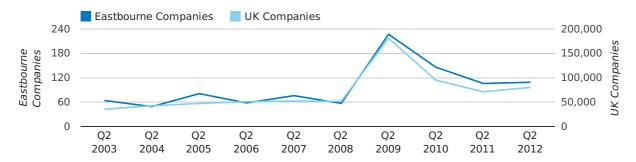
Quarterly Data (Q2 Apr-Jun 2012)

A total of 109 companies were dissolved in Eastbourne during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 2.8% versus the same period last year (Q2 2011). This figure compares well to the UK as a whole, which saw an increase of 12.5% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	EASTBOURNE	UK
2012	109	80,217
2011	106	71,324
% CHANGE	2.8%	12.5%
RECORD YEAR	2009 (227)	2009 (181,176)

dissolved companies by quarter



dissolved companies by month

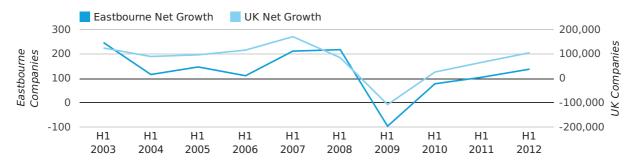


	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2012	27	40	42
CLOSED COMPANIES IN 2011	15	55	36
% CHANGE	80.0%	-27.3%	17%
RECORD YEAR	2009 (52)	2009 (101)	2009 (74)

In the first half of 2012 the company register for Eastbourne increased by 138 companies. This figure is 31.4% higher than last year, which compares badly to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	EASTBOURNE	UK
2012	138	105,357
2011	105	66,425
% CHANGE	31.4%	58.6%
RECORD YEAR	2003 (247)	2007 (171,296)

net growth by half year



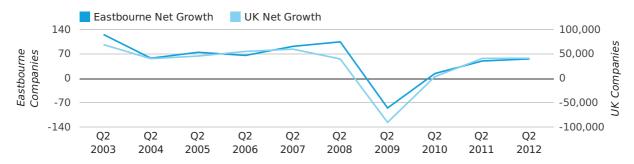
Quarterly Data (Q2 Apr-Jun 2012)

Net company growth for Eastbourne during the second quarter of 2012 (Apr 2012 - Jun 2012) was 56 companies.

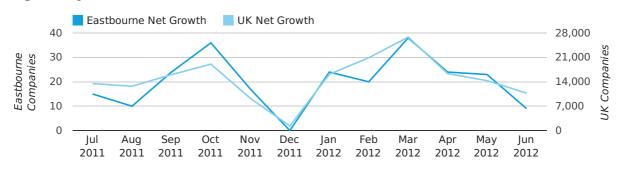
This represents an increase of 12.0% on the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	EASTBOURNE	UK
2012	56	41,442
2011	50	41,020
% CHANGE	12.0%	1.0%
RECORD YEAR	2003 (126)	2003 (69,274)

net growth by quarter



net growth by month

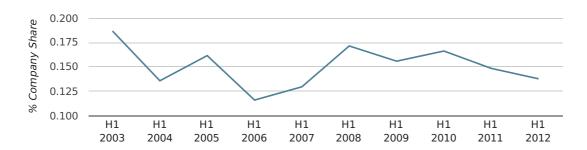


	APRIL	MAY	JUNE
NET GROWTH IN 2012	24	23	9
NET GROWTH IN 2011	36	-1	15
% CHANGE	-33.3%	-2,400.0%	-40.0%
RECORD YEAR	2003 (48)	2003 (46)	2008 (47)

In the first half of 2012 Eastbourne formed 0.1% of all UK companies. This is the same as the 2011 figure of 0.1%.

HALF YEAR (JAN-JUN)	EASTBOURNE
2012	0.1%
2011	0.1%
2010	0.2%
2009	0.2%
2008	0.2%
RECORD YEAR (SINCE 1960)	1969 (0.3%)

company share by half year

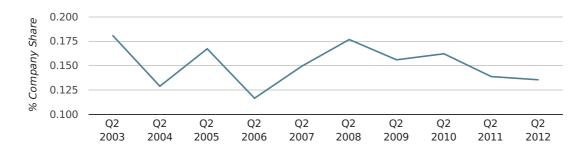


Quarterly Data (Q2 Apr-Jun 2012)

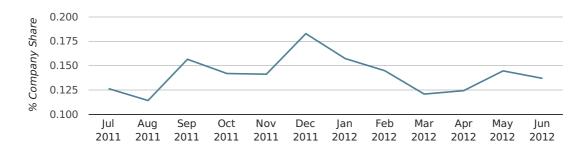
In the second quarter of 2012, Eastbourne formed 0.1% of all UK companies.

SECOND QUARTER (APR 2012 - JUN 2012)	EASTBOURNE
2012	0.1%
2011	0.1%
2010	0.2%
2009	0.2%
2008	0.2%
RECORD YEAR (SINCE 1960)	1974 (0.3%)

company share by quarter



company share by month



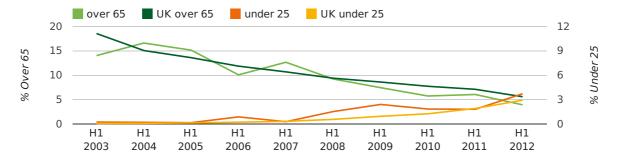
	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
% CHANGE	-15.8%	2.3%	6.8%
RECORD YEAR	1965 (0.4%)	1960 (0.3%)	1974 (0.5%)

The average age of a director in the first half of 2012 was 43.6.

The percentage of directors under the age of 25 was 3.7% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 4.0% compared to the UK figure of 3.4%.

director age by half year



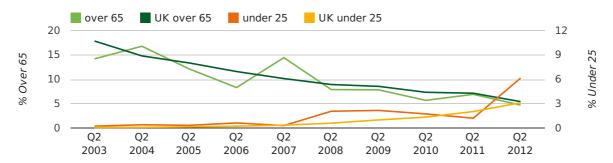
Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 43.5.

The percentage of directors under the age of 25 was 6.2% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 4.7% compared to the UK figure of 3.3%.

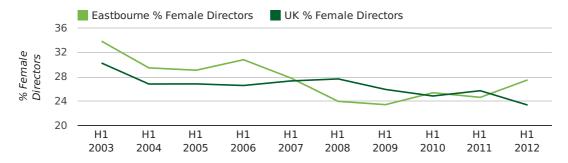
director age by quarter



The record first half year for female directors in Eastbourne was 1861 when 40.0% of all directors were female.

27.5% of all director appointments in Eastbourne in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

director gender by half year

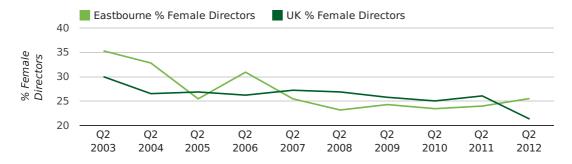


Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Eastbourne was in 1866 when 66.7% of all directors were female.

25.5% of all director appointments in Eastbourne in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

director gender by quarter



naming trends $\operatorname{duport} \omega$

Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	1.51%	CONSULTING	5.07%
MANAGEMENT	1.07%	MANAGEMENT	4.74%
SUSSEX	0.98%	CONSULTANCY	3.28%
DR	0.98%	PROPERTY	2.35%
HOUSE	0.89%	TRADING	2.10%
CONSTRUCTION	0.89%	DESIGN	1.89%
(EASTBOURNE)	0.80%	ENGINEERING	1.87%
CONSULTANCY	0.80%	ASSOCIATES	1.82%
EASTBOURNE	0.80%	CONSULTANTS	1.78%
DENTAL	0.71%	CONSTRUCTION	1.71%
J	0.62%	BUSINESS	1.70%
SYSTEMS	0.62%	MEDIA	1.69%
ASSOCIATES	0.62%	LONDON	1.68%
ROAD	0.53%	J	1.57%
TRAINING	0.53%	GLOBAL	1.51%
C	0.53%	INVESTMENTS	1.48%
PROPERTY	0.53%	IT	1.42%
BUILDING	0.53%	CARE	1.31%
SOUTH	0.44%	PROPERTIES	1.31%
HEALTHCARE	0.44%	М	1.26%
CLEANING	0.44%	ELECTRICAL	1.23%
STORE	0.44%	BUILDING	1.23%
DESIGN	0.44%	SECURITY	1.19%
BLUE	0.44%	S	1.18%
CARE	0.36%	ENTERPRISES	1.17%

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Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	322	244,457
7487 - Other business activities	66	47,029
82990 - Other business support service activities not elsewhere classified	60	35,447
99999 - Dormant Company	34	26,088
70229 - Management consultancy activities other than financial management	33	20,390
86230 - Dental practice activities	26	1,834
9999 - Dormant Company	25	16,469
86900 - Other human health activities	25	5,222
96090 - Other service activities not elsewhere classified	23	14,220
41100 - Development of building projects	16	5,149
74990 - Non-trading company	16	9,706
66120 - Security and commodity contracts dealing activities	14	147
7260 - Other computer related activities	12	6,456
5530 - Restaurants	12	4,037
68100 - Buying and selling of own real estate	11	3,143
7499 - Non-trading company	11	8,023
98000 - Residents property management	11	3,001
43220 - Plumbing, heat and air-conditioning installation	10	2,716
9305 - Other service activities	10	7,926
62090 - Other information technology service activities	10	8,258