

# Eastleigh

q1 2011 business confidence report



## headlines

- February 2011 saw a new record in company registrations in Eastleigh when compared to any previous February.
- Q1 2011 saw a new record in company closures in Eastleigh when compared to any previous Q1.
- February 2011 saw a new record in company closures in Eastleigh when compared to any previous February.
- January 2011 saw a new record in company closures in Eastleigh when compared to any previous January.

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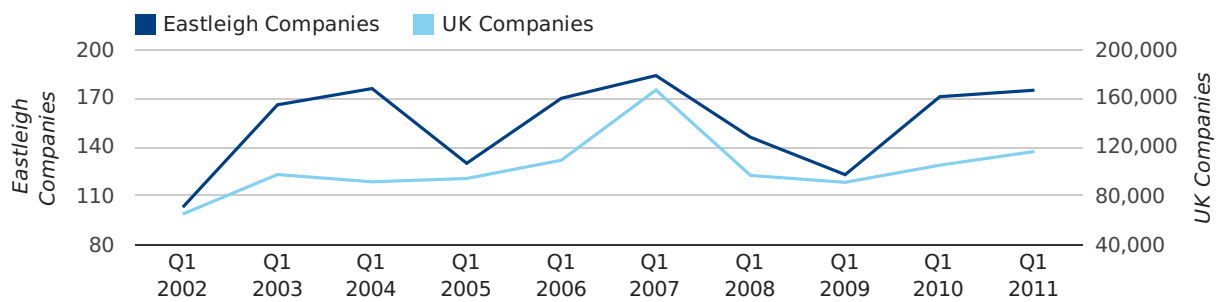
### Quarterly Data (Q1 Jan-Mar 2011)

A total of 175 companies were registered in Eastleigh during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 2.3% versus the same period last year (Q1 2010). This figure compares badly to the UK as a whole, which saw an increase of 10.7% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	EASTLEIGH	UK
2011	175	116,391
2010	171	105,137
% CHANGE	2.3%	10.7%
RECORD YEAR	2007 (184)	2007 (166,814)

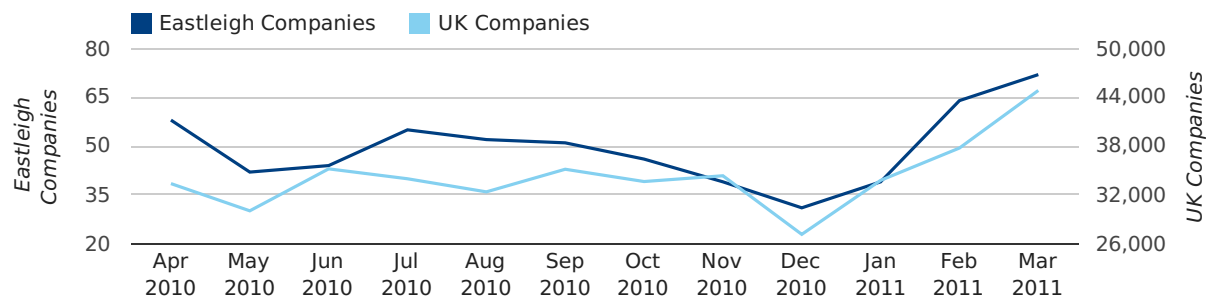
### new companies by quarter



### Monthly Data (Jan, Feb & Mar 2011)

February 2011 saw a new record in company registrations in Eastleigh when compared to any previous February.

### new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2011	39	64	72
NEW COMPANIES IN 2010	44	50	77
% CHANGE	-11.4%	28.0%	-6.5%
RECORD YEAR	2003 (54)	2011 (64)	2007 (79)

### Quarterly Data (Q1 Jan-Mar 2011)

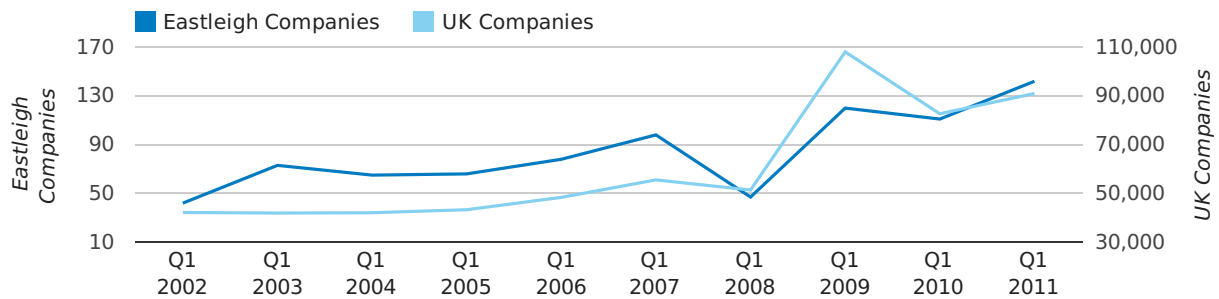
Q1 2011 saw a new record in company closures in Eastleigh when compared to any previous Q1.

A total of 142 companies were dissolved in Eastleigh during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 27.9% versus the same period last year (Q1 2010). This figure compares poorly to the UK as a whole, which saw an increase of 10.0% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	EASTLEIGH	UK
2011	142	90,986
2010	111	82,677
% CHANGE	27.9%	10.0%
RECORD YEAR	2011 (142)	2009 (108,060)

### dissolved companies by quarter

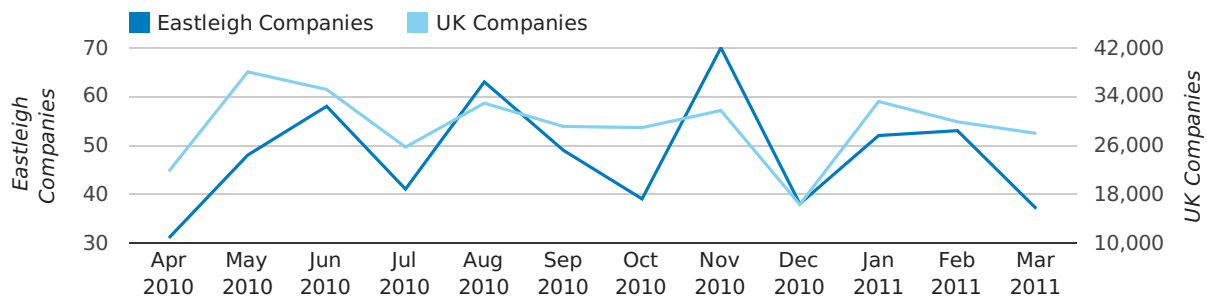


### Monthly Data (Jan, Feb & Mar 2011)

February 2011 saw a new record in company closures in Eastleigh when compared to any previous February.

January 2011 saw a new record in company closures in Eastleigh when compared to any previous January.

### dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2011	52	53	37
CLOSED COMPANIES IN 2010	30	33	48
% CHANGE	73.3%	60.6%	-23%
RECORD YEAR	2011 (52)	2011 (53)	2009 (56)

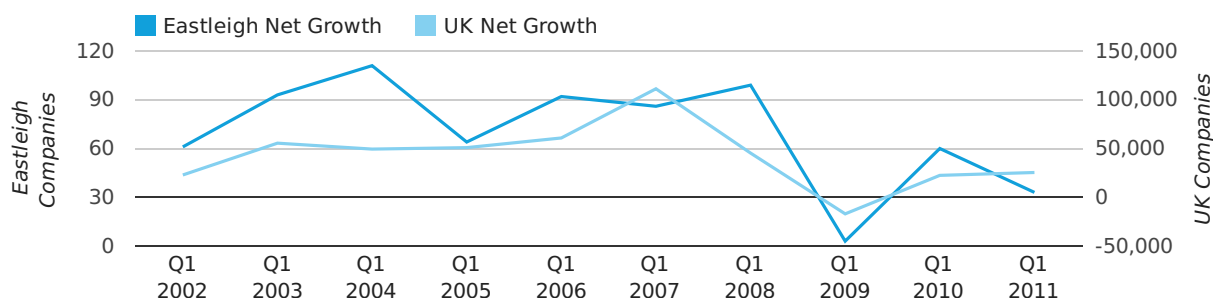
### Quarterly Data (Q1 Jan-Mar 2011)

Net company growth for Eastleigh during the first quarter of 2011 (Jan 2011 - Mar 2011) was 33 companies.

This represents a decrease of 45.0% on the same period last year.

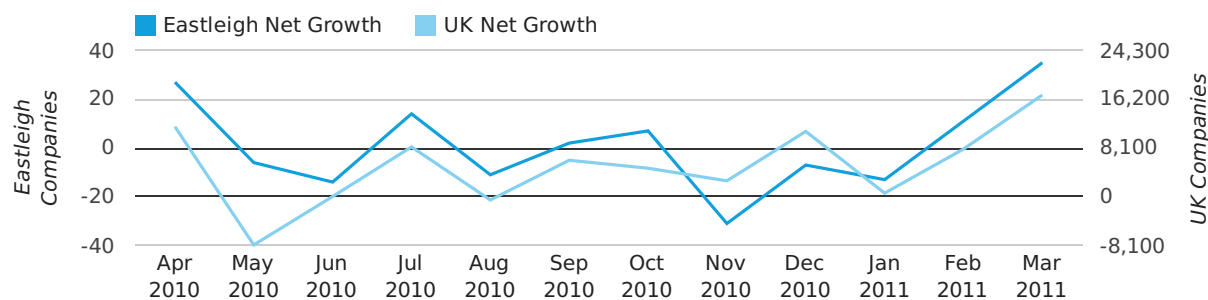
FIRST QUARTER (JAN 2011 - MAR 2011)	EASTLEIGH	UK
2011	33	25,405
2010	60	22,460
% CHANGE	-45.0%	13.1%
RECORD YEAR	2004 (111)	2007 (111,282)

### net growth by quarter



### Monthly Data (Jan, Feb & Mar 2011)

### net growth by month



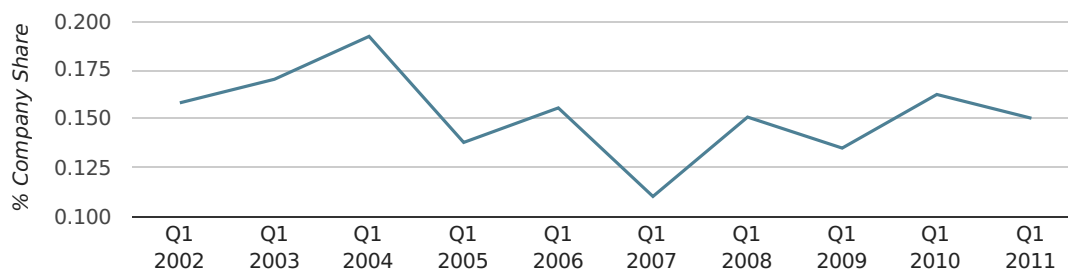
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2011	-13	11	35
NET GROWTH IN 2010	14	17	29
% CHANGE	-192.9%	-35.3%	20.7%
RECORD YEAR	2004 (29)	2004 (32)	2008 (57)

### Quarterly Data (Q1 Jan-Mar 2011)

In the first quarter of 2011, Eastleigh formed 0.2% of all UK companies.

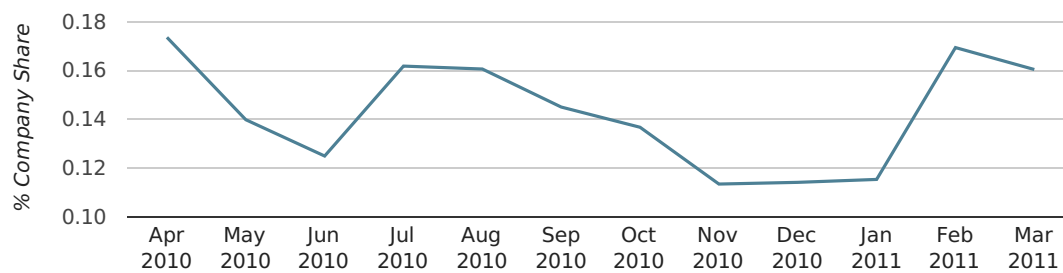
FIRST QUARTER (JAN 2011 - MAR 2011)	EASTLEIGH
2011	0.2%
2010	0.2%
2009	0.1%
2008	0.2%
2007	0.1%
RECORD YEAR (SINCE 1960)	1973 (0.3%)

### company share by quarter



### Monthly Data (Jan, Feb & Mar 2011)

### company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2011	0.1%	0.2%	0.2%
UK FORMATION SHARE IN 2010	0.2%	0.2%	0.2%
% CHANGE	-23.6%	12.6%	-10.8%
RECORD YEAR	1964 (0.6%)	1968 (0.6%)	1973 (0.4%)

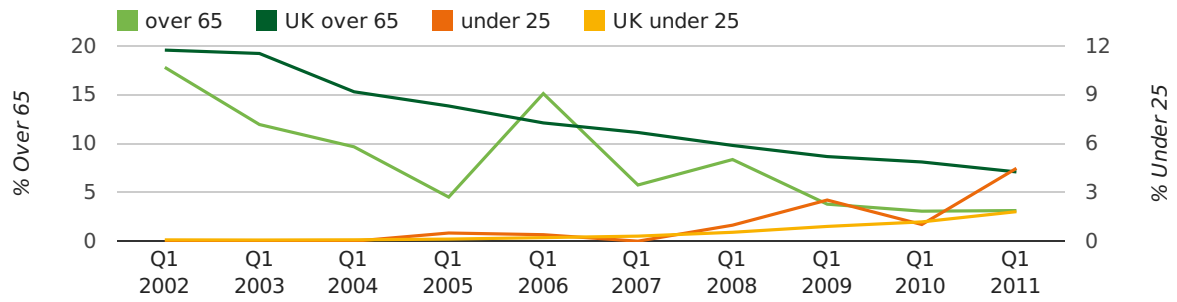
### Quarterly Data (Q1 Jan-Mar 2011)

The average age of a director in the first quarter of 2011 was 44.3.

The percentage of directors under the age of 25 was 4.5% compared to the UK figure of 3.0%.

The percentage of directors over the age of 65 was 3.1% compared to the UK figure of 4.3%.

#### director age by quarter

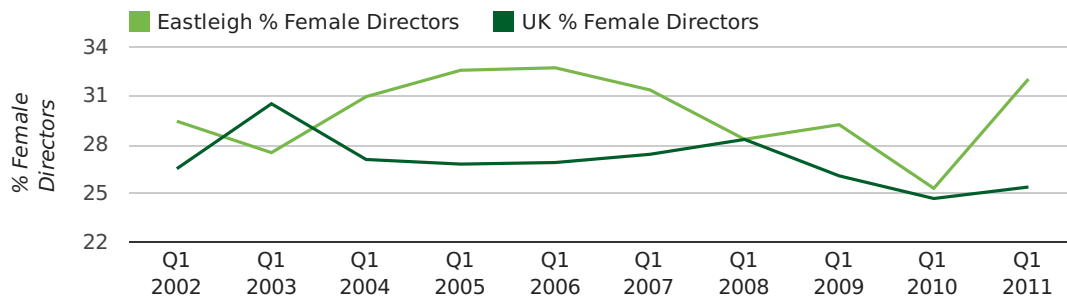


### Quarterly Data (Q1 Jan-Mar 2011)

The record first quarter for female directors in Eastleigh was in 1861 when 40.0% of all directors were female.

32.0% of all director appointments in Eastleigh in the first quarter of 2011 were female. This compares to a UK average of 25.4% for the same period.

#### director gender by quarter





## Previous 12 months (Mar 2010-Mar 2011)

Excluding: LIMITED, LTD, &amp;, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	2.94%	CONSULTING	5.04%
CONSULTING	1.77%	MANAGEMENT	4.97%
PROPERTY	1.18%	CONSULTANCY	3.16%
DESIGN	0.98%	PROPERTY	2.38%
CONSTRUCTION	0.88%	TRADING	2.10%
S	0.88%	DESIGN	1.93%
CONSULTANCY	0.79%	ASSOCIATES	1.92%
J	0.69%	BUSINESS	1.87%
CARE	0.69%	CONSTRUCTION	1.80%
ELECTRICAL	0.69%	CONSULTANTS	1.76%
BUSINESS	0.69%	MEDIA	1.69%
(SOUTHERN)	0.69%	ENGINEERING	1.61%
Z	0.59%	LONDON	1.60%
M	0.59%	CARE	1.45%
CONSULTANTS	0.59%	J	1.45%
ENGINEERING	0.59%	GLOBAL	1.44%
HOLDINGS	0.59%	INVESTMENTS	1.43%
CAR	0.49%	IT	1.41%
(SOUTHAMPTON)	0.49%	PROPERTIES	1.36%
ASSOCIATES	0.49%	BUILDING	1.34%
EASTLEIGH	0.49%	M	1.30%
MEDICAL	0.49%	ELECTRICAL	1.28%
DEVELOPMENTS	0.49%	S	1.24%
INVESTMENTS	0.49%	INTERNATIONAL	1.23%
TRAINING	0.49%	SYSTEMS	1.23%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	197	202,798
7487 - Other business activities	76	60,968
82990 - Other business support service activities not elsewhere classified	44	30,253
99999 - Dormant Company	41	18,336
70229 - Management consultancy activities other than financial management	40	16,150
62020 - Information technology consultancy activities	23	10,246
7499 - Non-trading company	21	11,316
74990 - Non-trading company	21	8,695
7414 - Business & management consultancy	17	12,916
62090 - Other information technology service activities	16	6,996
9999 - Dormant Company	16	19,765
4521 - General construction & civil engineering	15	6,183
74909 - Other professional, scientific and technical activities not elsewhere classified	13	7,788
96090 - Other service activities not elsewhere classified	13	10,085
7260 - Other computer related activities	13	7,789
41100 - Development of building projects	11	3,921
43999 - Other specialised construction activities not elsewhere classified	10	3,097
8514 - Other human health activities	9	2,423
7222 - Other software consultancy and supply	8	7,000
47990 - Other retail sale not in stores, stalls or markets	8	2,247