

Eastleigh

2011 half year business confidence report



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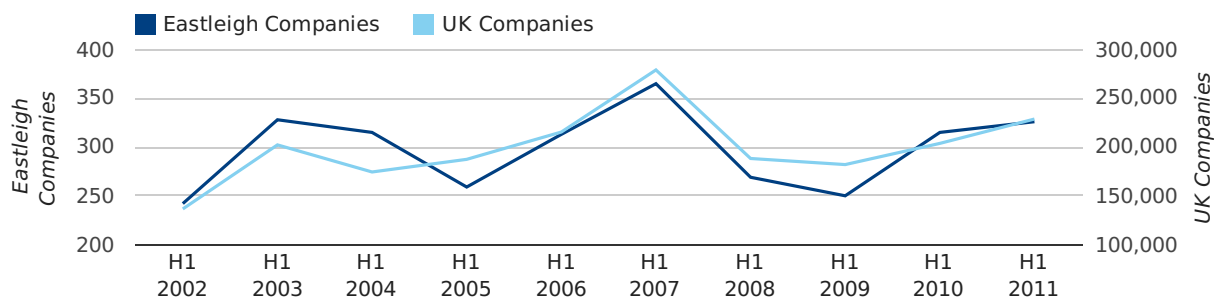
Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 326 companies were formed in Eastleigh. This figure is 3.5% higher than last year, which compares badly to the UK wide figure of 12.3%.

The highest total for a first half year in Eastleigh occurred in 2007 when a total of 365 were formed.

HALF YEAR (JAN-JUN)	EASTLEIGH	UK
2011	326	228,735
2010	315	203,749
% CHANGE	3.5%	12.3%
RECORD YEAR	2007 (365)	2007 (279,097)

new companies by half year



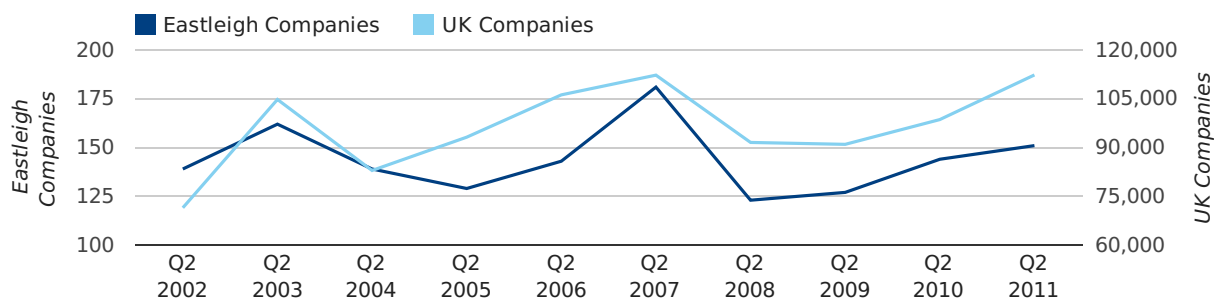
Quarterly Data (Q2 Apr-Jun 2011)

A total of 151 companies were registered in Eastleigh during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is an increase of 4.9% versus the same period last year (Q2 2010). This figure compares badly to the UK as a whole, which saw an increase of 13.9% against the same period last year.

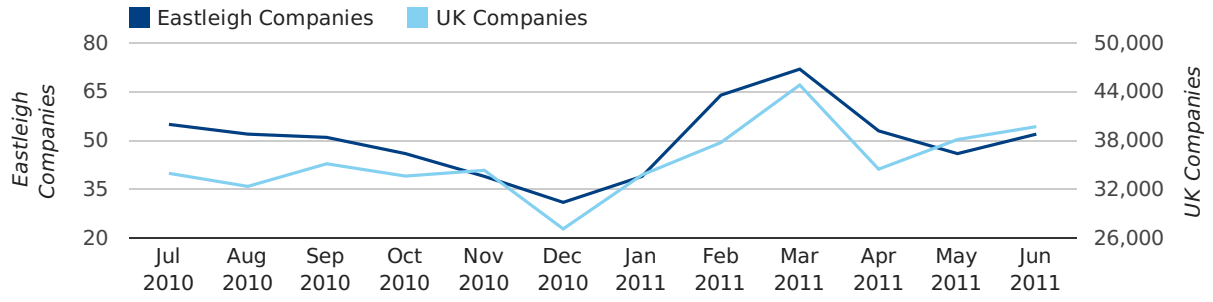
SECOND QUARTER (APR 2011 - JUN 2011)	EASTLEIGH	UK
2011	151	112,344
2010	144	98,612
% CHANGE	4.9%	13.9%
RECORD YEAR	2007 (181)	2011 (112,344)

new companies by quarter



Monthly Data (Apr, May & Jun 2011)

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2011	53	46	52
NEW COMPANIES IN 2010	58	42	44
% CHANGE	-8.6%	9.5%	18.2%
RECORD YEAR	2007 (63)	2002 (59)	2007 (65)

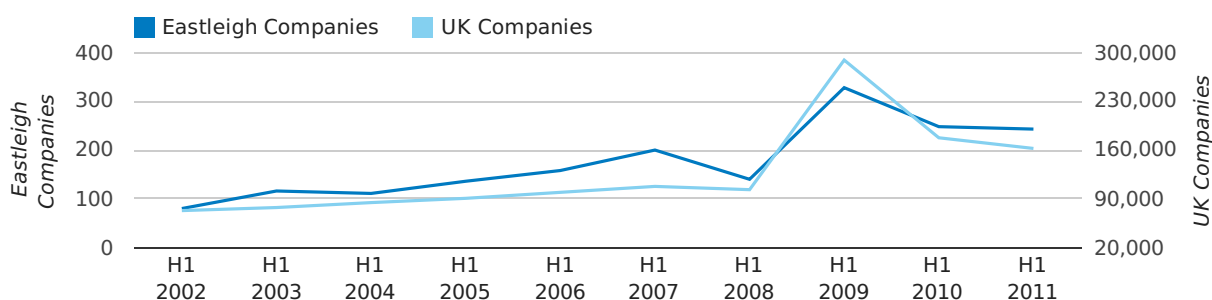
Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 243 companies were dissolved in Eastleigh. This figure is 2.0% lower than last year, which compares badly to the UK wide change of -8.6%.

The highest total for a first half year in Eastleigh occurred in 2009 when a total of 328 were closed.

HALF YEAR (JAN-JUN)	EASTLEIGH	UK
2011	243	162,310
2010	248	177,631
% CHANGE	-2.0%	-8.6%
RECORD YEAR	2009 (328)	2009 (289,236)

dissolved companies by half year



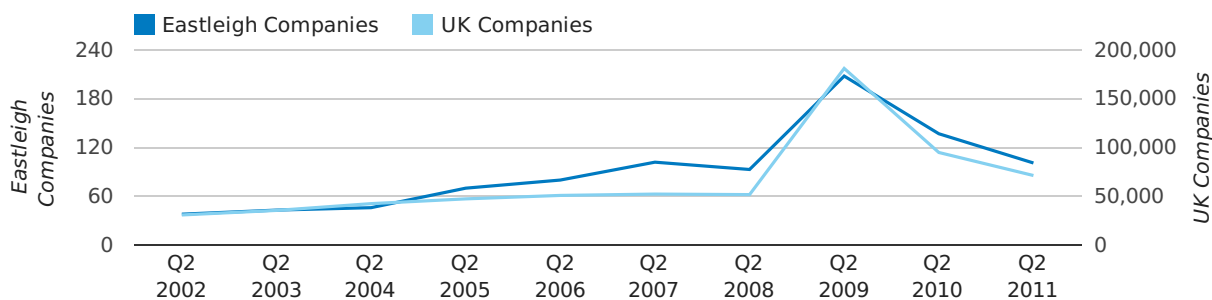
Quarterly Data (Q2 Apr-Jun 2011)

A total of 101 companies were dissolved in Eastleigh during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is a decrease of 26.3% versus the same period last year (Q2 2010). This figure compares well to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	EASTLEIGH	UK
2011	101	71,324
2010	137	94,954
% CHANGE	-26.3%	-24.9%
RECORD YEAR	2009 (208)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2011)

dissolved companies by month



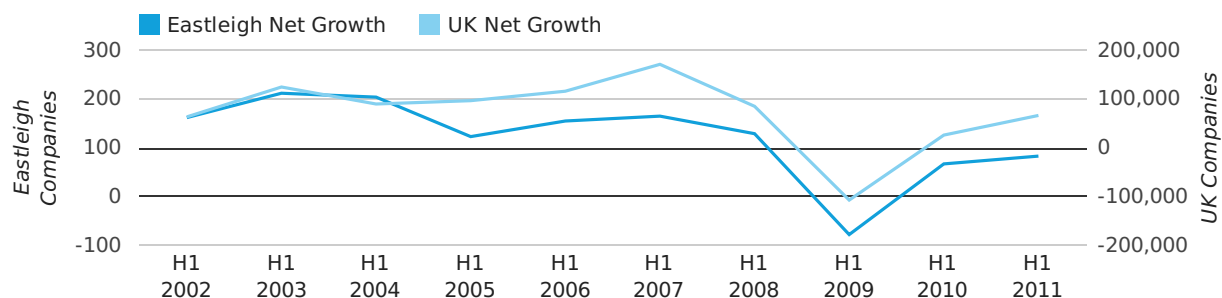
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2011	31	42	28
CLOSED COMPANIES IN 2010	31	48	58
% CHANGE	0.0%	-12.5%	-52%
RECORD YEAR	2009 (48)	2009 (89)	2009 (71)

Half Year Data (Jan-Jun 2011)

In the first half of 2011 the company register for Eastleigh increased by 83 companies. This figure is 23.9% higher than last year, which compares badly to a UK increase of 154.3%.

HALF YEAR (JAN-JUN)	EASTLEIGH	UK
2011	83	66,425
2010	67	26,118
% CHANGE	23.9%	154.3%
RECORD YEAR	2003 (212)	2007 (171,296)

net growth by half year



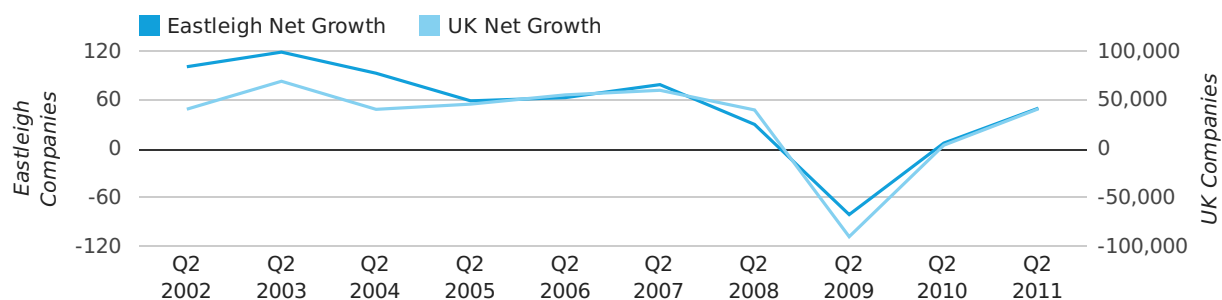
Quarterly Data (Q2 Apr-Jun 2011)

Net company growth for Eastleigh during the second quarter of 2011 (Apr 2011 - Jun 2011) was 50 companies.

This represents an increase of 614.3% on the same period last year.

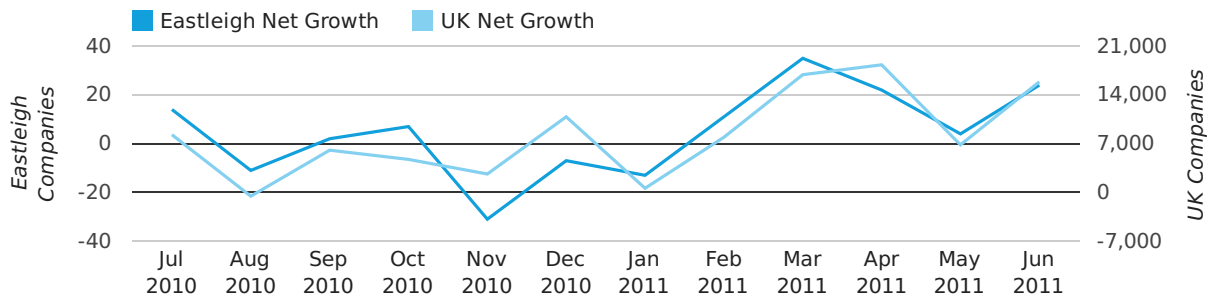
SECOND QUARTER (APR 2011 - JUN 2011)	EASTLEIGH	UK
2011	50	41,020
2010	7	3,658
% CHANGE	614.3%	1,021.4%
RECORD YEAR	2003 (119)	2003 (69,274)

net growth by quarter



Monthly Data (Apr, May & Jun 2011)

net growth by month



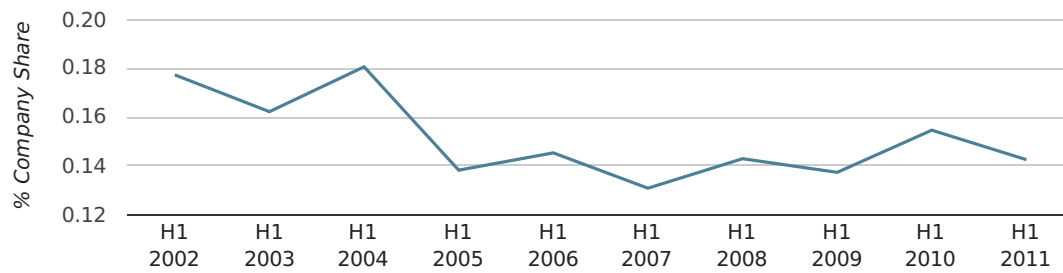
	APRIL	MAY	JUNE
NET GROWTH IN 2011	22	4	24
NET GROWTH IN 2010	27	-6	-14
% CHANGE	-18.5%	-166.7%	-271.4%
RECORD YEAR	2003 (37)	2003 (44)	2003 (38)

Half Year Data (Jan-Jun 2011)

In the first half of 2011 Eastleigh formed 0.1% of all UK companies. This is less than the 2010 figure of 0.2%.

HALF YEAR (JAN-JUN)	EASTLEIGH
2011	0.1%
2010	0.2%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1968 (0.3%)

company share by half year

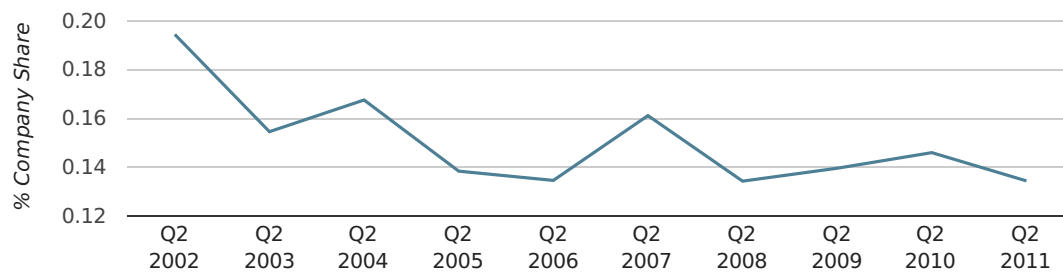


Quarterly Data (Q2 Apr-Jun 2011)

In the second quarter of 2011, Eastleigh formed 0.1% of all UK companies.

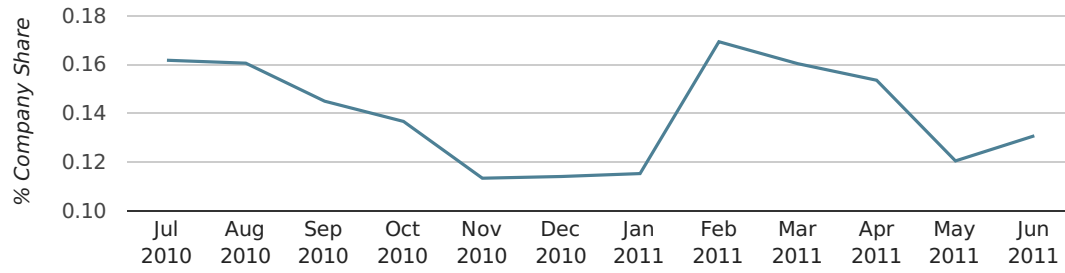
SECOND QUARTER (APR 2011 - JUN 2011)	EASTLEIGH
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.2%
RECORD YEAR (SINCE 1960)	1968 (0.4%)

company share by quarter



Monthly Data (Apr, May & Jun 2011)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2011	0.2%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.2%	0.1%	0.1%
% CHANGE	-11.5%	-13.8%	4.7%
RECORD YEAR	1968 (0.5%)	1962 (0.3%)	1968 (0.8%)

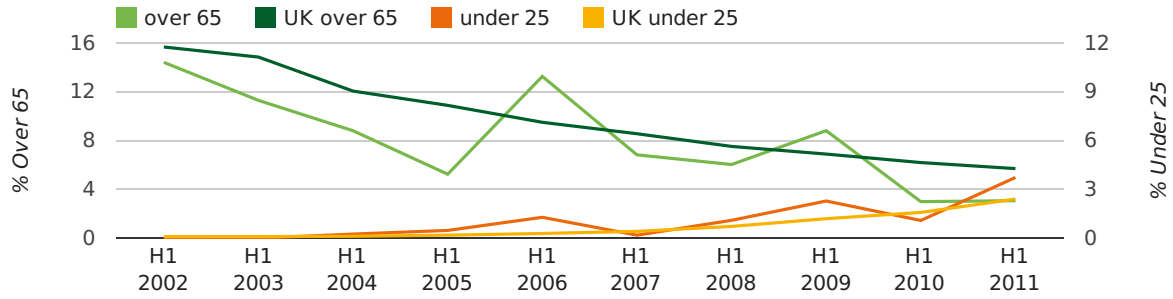
Half Year Data (Jan-Jun 2011)

The average age of a director in the first half of 2011 was 44.3.

The percentage of directors under the age of 25 was 3.7% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 3.1% compared to the UK figure of 4.3%.

director age by half year



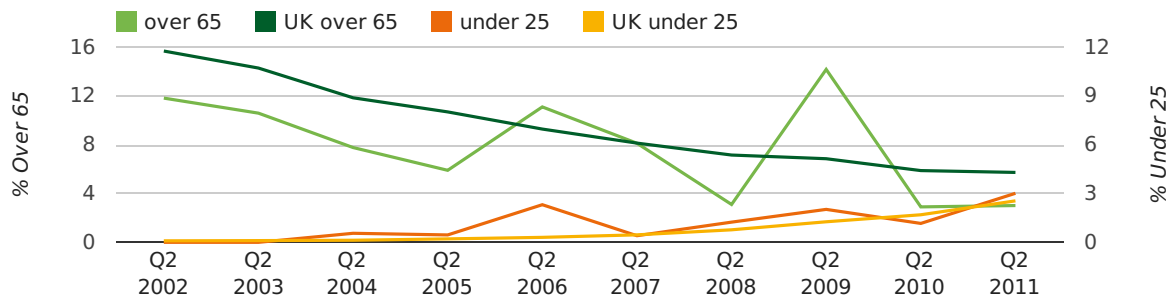
Quarterly Data (Q2 Apr-Jun 2011)

The average age of a director in the second quarter of 2011 was 44.2.

The percentage of directors under the age of 25 was 3.0% compared to the UK figure of 3.4%.

The percentage of directors over the age of 65 was 3.0% compared to the UK figure of 4.3%.

director age by quarter

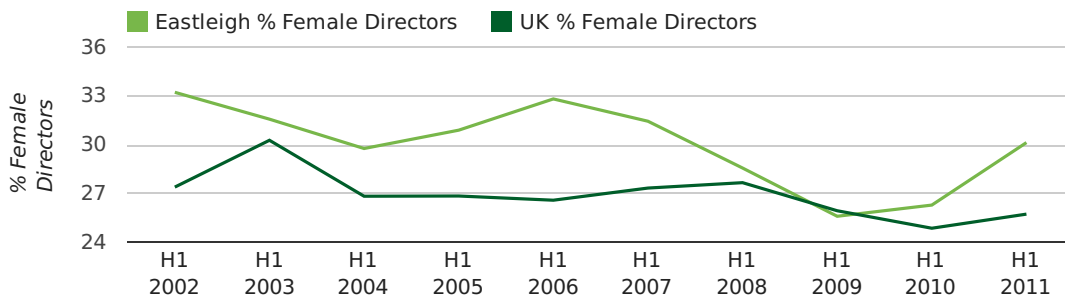


Half Year Data (Jan-Jun 2011)

The record first half year for female directors in Eastleigh was 1857 when 40.0% of all directors were female.

30.1% of all director appointments in Eastleigh in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

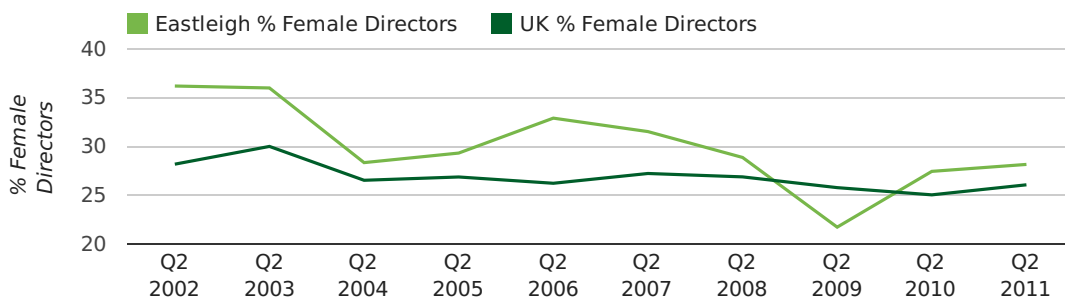


Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in Eastleigh was in 1866 when 66.7% of all directors were female.

28.2% of all director appointments in Eastleigh in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.

director gender by quarter



Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	3.22%	CONSULTING	5.09%
CONSULTING	1.85%	MANAGEMENT	4.86%
PROPERTY	1.27%	CONSULTANCY	3.17%
CONSULTANCY	0.97%	PROPERTY	2.43%
ASSOCIATES	0.88%	TRADING	2.05%
BUSINESS	0.88%	DESIGN	1.94%
J	0.78%	ASSOCIATES	1.92%
ENGINEERING	0.78%	BUSINESS	1.87%
DESIGN	0.68%	CONSTRUCTION	1.77%
CONSTRUCTION	0.68%	CONSULTANTS	1.76%
ENTERPRISES	0.58%	MEDIA	1.73%
CAR	0.58%	ENGINEERING	1.67%
S	0.58%	LONDON	1.60%
PROPERTIES	0.58%	GLOBAL	1.46%
CONSULTANTS	0.58%	J	1.44%
EASTLEIGH	0.58%	CARE	1.44%
TRAINING	0.49%	INVESTMENTS	1.42%
ELECTRICAL	0.49%	IT	1.39%
B&Q	0.49%	BUILDING	1.32%
INVESTMENTS	0.49%	PROPERTIES	1.31%
IT	0.49%	ELECTRICAL	1.30%
HOLDINGS	0.49%	M	1.27%
CLEANING	0.49%	S	1.23%
2	0.49%	ENTERPRISES	1.20%
SOUTH	0.49%	SYSTEMS	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	199	202,072
7487 - Other business activities	79	60,758
82990 - Other business support service activities not elsewhere classified	46	30,647
70229 - Management consultancy activities other than financial management	38	16,419
99999 - Dormant Company	36	18,918
62020 - Information technology consultancy activities	24	10,545
7499 - Non-trading company	20	10,955
74990 - Non-trading company	19	8,481
62090 - Other information technology service activities	16	7,095
4521 - General construction & civil engineering	16	5,928
9999 - Dormant Company	16	20,111
7414 - Business & management consultancy	15	13,053
7260 - Other computer related activities	14	7,849
96090 - Other service activities not elsewhere classified	11	10,322
74909 - Other professional, scientific and technical activities not elsewhere classified	10	7,835
41100 - Development of building projects	9	3,852
86900 - Other human health activities	9	4,154
7222 - Other software consultancy and supply	9	7,143
47990 - Other retail sale not in stores, stalls or markets	8	2,324
43999 - Other specialised construction activities not elsewhere classified	8	3,050