

Eastleigh

q3 2011 business confidence report



headlines

- August 2011 saw a new record in company registrations in Eastleigh when compared to any previous August.

contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

sic data

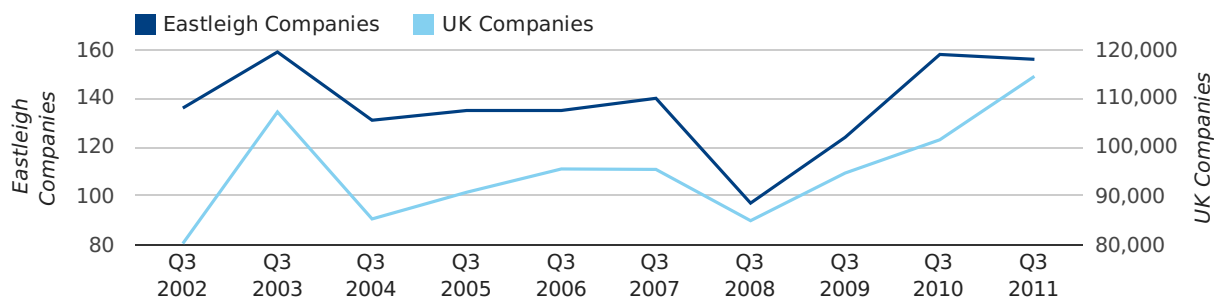
Quarterly Data (Q3 Jul-Sep 2011)

A total of 156 companies were registered in Eastleigh during the third quarter of 2011 (Jul 2011 - Sep 2011).

This figure is a decrease of 1.3% versus the same period last year (Q3 2010). This figure compares badly to the UK as a whole, which saw an increase of 12.8% against the same period last year.

THIRD QUARTER (JUL 2011 - SEP 2011)	EASTLEIGH	UK
2011	156	114,512
2010	158	101,492
% CHANGE	-1.3%	12.8%
RECORD YEAR	2003 (159)	2011 (114,512)

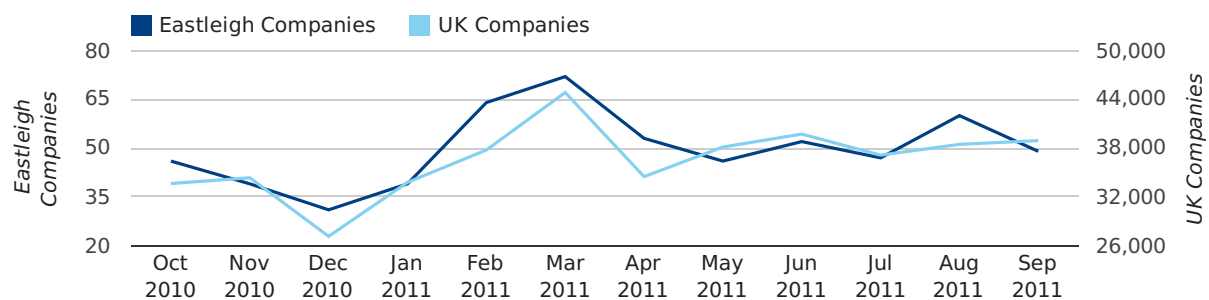
new companies by quarter



Monthly Data (Jul, Aug & Sep 2011)

August 2011 saw a new record in company registrations in Eastleigh when compared to any previous August.

new companies by month



	JULY	AUGUST	SEPTEMBER
NEW COMPANIES IN 2011	47	60	49
NEW COMPANIES IN 2010	55	52	51
% CHANGE	-14.5%	15.4%	-3.9%
RECORD YEAR	2003 (68)	2011 (60)	2002 (55)

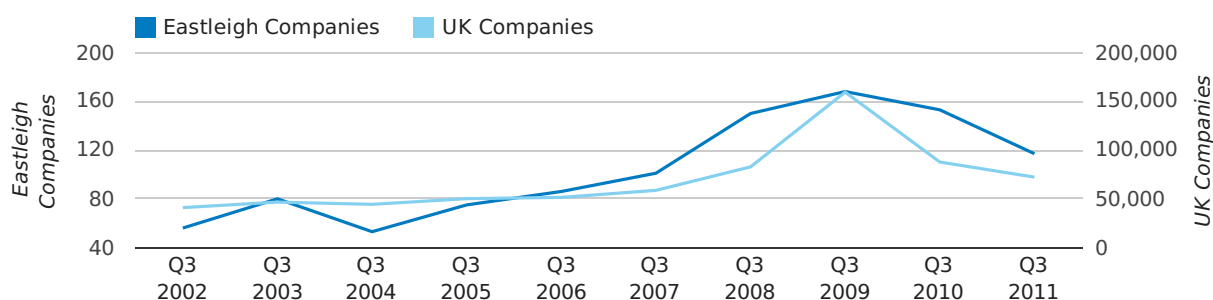
Quarterly Data (Q3 Jul-Sep 2011)

A total of 117 companies were dissolved in Eastleigh during the third quarter of 2011 (Jul 2011 - Sep 2011).

This figure is a decrease of 23.5% versus the same period last year (Q3 2010). This figure compares well to the UK as a whole, which saw a decrease of 17.6% against the same period last year.

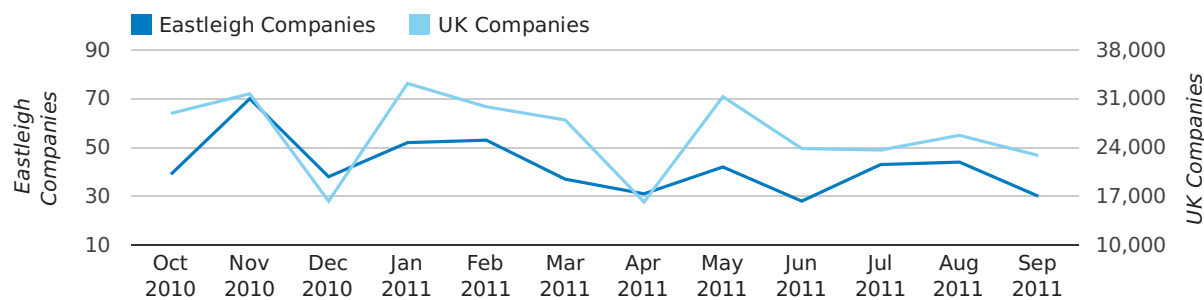
THIRD QUARTER (JUL 2011 - SEP 2011)	EASTLEIGH	UK
2011	117	72,230
2010	153	87,705
% CHANGE	-23.5%	-17.6%
RECORD YEAR	2009 (168)	2009 (159,401)

dissolved companies by quarter



Monthly Data (Jul, Aug & Sep 2011)

dissolved companies by month



	JULY	AUGUST	SEPTEMBER
CLOSED COMPANIES IN 2011	43	44	30
CLOSED COMPANIES IN 2010	41	63	49
% CHANGE	4.9%	-30.2%	-39%
RECORD YEAR	2009 (56)	2008 (114)	2009 (63)

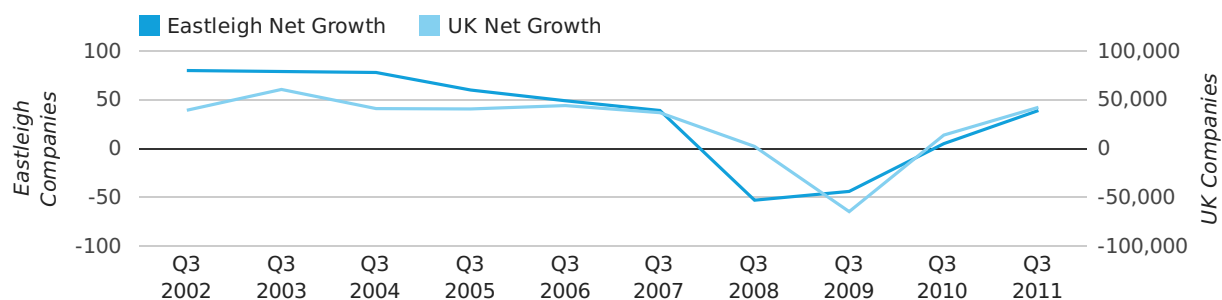
Quarterly Data (Q3 Jul-Sep 2011)

Net company growth for Eastleigh during the third quarter of 2011 (Jul 2011 - Sep 2011) was 39 companies.

This represents an increase of 680.0% on the same period last year.

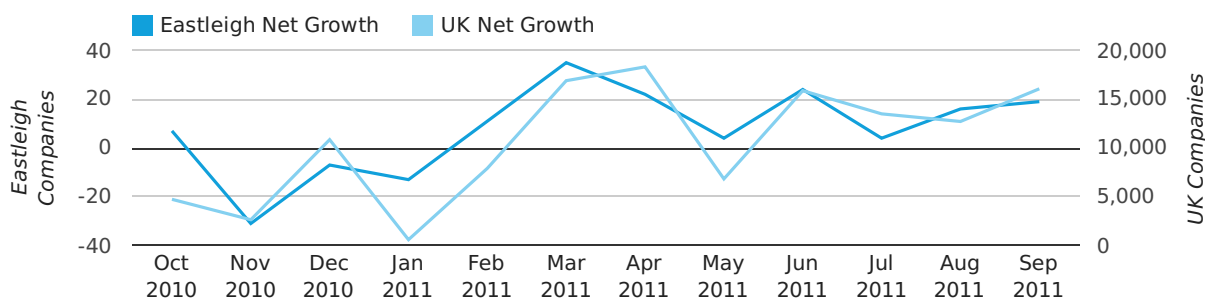
THIRD QUARTER (JUL 2011 - SEP 2011)	EASTLEIGH	UK
2011	39	42,282
2010	5	13,787
% CHANGE	680.0%	206.7%
RECORD YEAR	1998 (82)	2003 (60,597)

net growth by quarter



Monthly Data (Jul, Aug & Sep 2011)

net growth by month



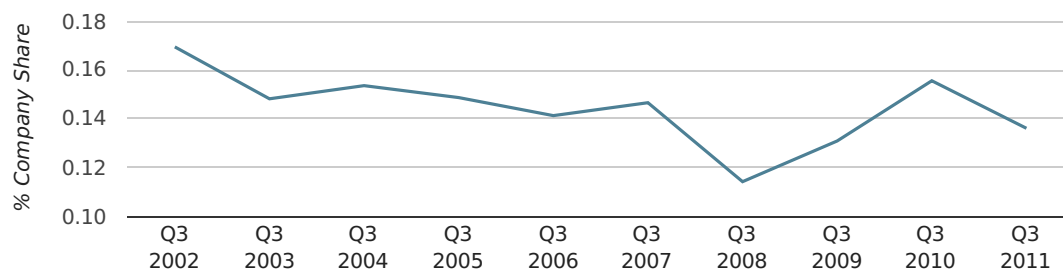
	JULY	AUGUST	SEPTEMBER
NET GROWTH IN 2011	4	16	19
NET GROWTH IN 2010	14	-11	2
% CHANGE	-71.4%	-245.5%	850.0%
RECORD YEAR	2003 (41)	2006 (32)	2002 (44)

Quarterly Data (Q3 Jul-Sep 2011)

In the third quarter of 2011, Eastleigh formed 0.1% of all UK companies.

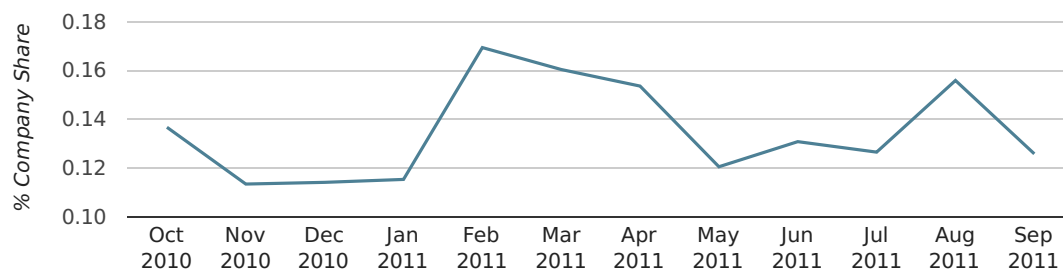
THIRD QUARTER (JUL 2011 - SEP 2011)	EASTLEIGH
2011	0.1%
2010	0.2%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1979 (0.4%)

company share by quarter



Monthly Data (Jul, Aug & Sep 2011)

company share by month



	JULY	AUGUST	SEPTEMBER
UK FORMATION SHARE IN 2011	0.1%	0.2%	0.1%
UK FORMATION SHARE IN 2010	0.2%	0.2%	0.1%
% CHANGE	-21.8%	-2.9%	-13.2%
RECORD YEAR	1979 (0.7%)	1963 (0.5%)	1968 (0.5%)

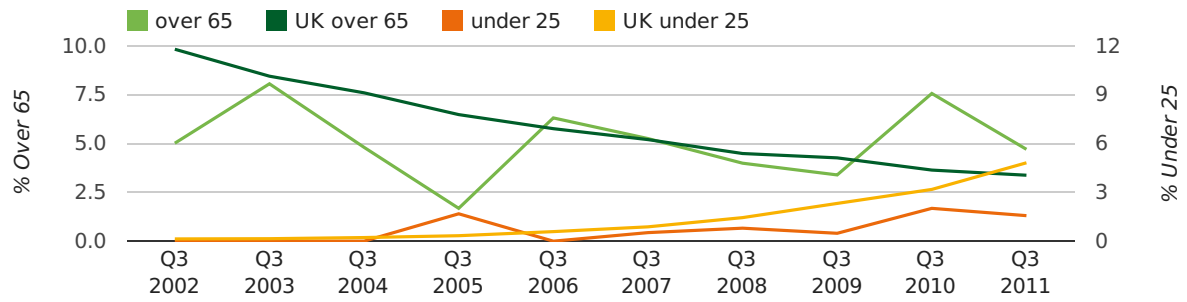
Quarterly Data (Q3 Jul-Sep 2011)

The average age of a director in the third quarter of 2011 was 46.0.

The percentage of directors under the age of 25 was 1.6% compared to the UK figure of 4.0%.

The percentage of directors over the age of 65 was 4.7% compared to the UK figure of 4.1%.

director age by quarter

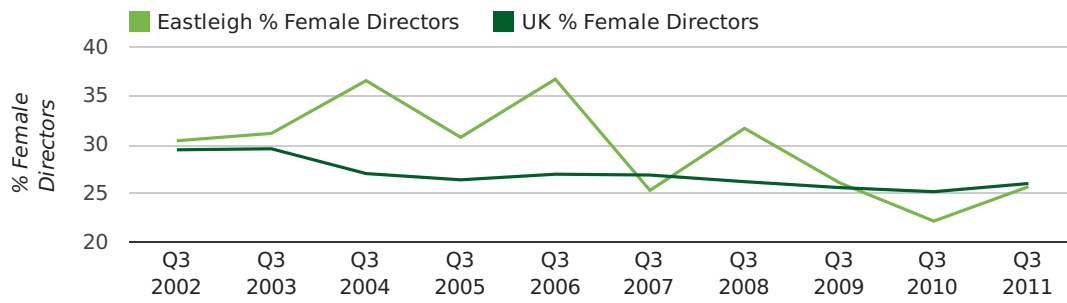


Quarterly Data (Q3 Jul-Sep 2011)

The record third quarter for female directors in Eastleigh was in 1862 when 50.0% of all directors were female.

25.7% of all director appointments in Eastleigh in the third quarter of 2011 were female. This compares to a UK average of 26.0% for the same period.

director gender by quarter



Previous 12 months (Sep 2010-Sep 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	2.43%	CONSULTING	5.11%
CONSULTING	1.85%	MANAGEMENT	4.75%
CONSULTANCY	1.17%	CONSULTANCY	3.19%
ENGINEERING	0.97%	PROPERTY	2.41%
DESIGN	0.88%	TRADING	2.06%
CONSULTANTS	0.88%	DESIGN	1.94%
PROPERTY	0.88%	ASSOCIATES	1.85%
BUSINESS	0.88%	BUSINESS	1.82%
ENTERPRISES	0.78%	CONSULTANTS	1.76%
ASSOCIATES	0.78%	ENGINEERING	1.74%
SOUTHERN	0.78%	MEDIA	1.72%
CONSTRUCTION	0.58%	CONSTRUCTION	1.72%
J	0.58%	LONDON	1.63%
IT	0.58%	J	1.47%
PROPERTIES	0.58%	GLOBAL	1.46%
TRAINING	0.58%	INVESTMENTS	1.43%
CAR	0.49%	CARE	1.42%
RTM	0.49%	IT	1.38%
SOUTH	0.49%	BUILDING	1.30%
CLEANING	0.49%	PROPERTIES	1.28%
HAMPSHIRE	0.49%	ELECTRICAL	1.27%
HEALTH	0.49%	M	1.25%
COURT	0.49%	ENERGY	1.22%
BUILDERS	0.39%	TRAINING	1.21%
DEVELOPMENTS	0.39%	S	1.21%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	205	204,493
7487 - Other business activities	84	65,177
82990 - Other business support service activities not elsewhere classified	43	29,245
70229 - Management consultancy activities other than financial management	37	15,760
99999 - Dormant Company	34	18,281
9999 - Dormant Company	22	22,587
62020 - Information technology consultancy activities	22	10,137
7414 - Business & management consultancy	21	14,755
74990 - Non-trading company	19	8,064
4521 - General construction & civil engineering	18	6,321
7499 - Non-trading company	18	11,543
7260 - Other computer related activities	16	8,686
62090 - Other information technology service activities	16	6,798
96090 - Other service activities not elsewhere classified	9	10,018
74909 - Other professional, scientific and technical activities not elsewhere classified	9	7,551
86900 - Other human health activities	9	4,019
41100 - Development of building projects	9	3,697
8514 - Other human health activities	9	2,943
4531 - Installation electrical wiring etc.	9	2,234
68209 - Other letting and operating of own or leased real estate	8	3,614