

# Eastleigh

2011 annual business confidence report



## headlines

- November 2011 saw a new record in company registrations in Eastleigh when compared to any previous November.

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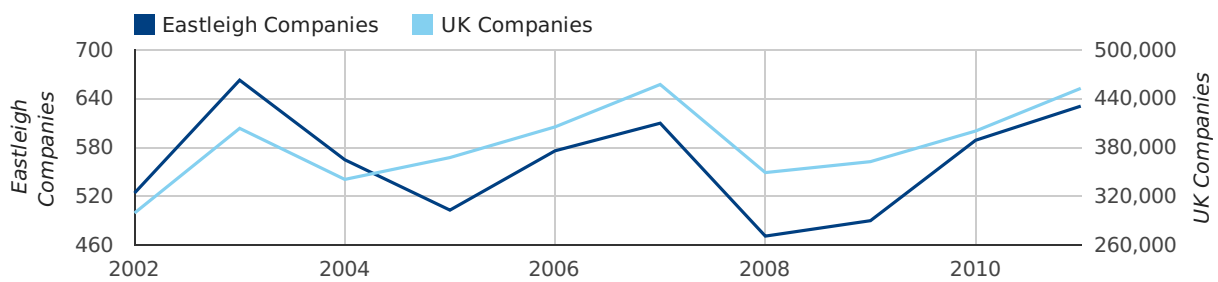
sic data

### Annual Data (2011)

A total of 631 companies were formed in Eastleigh in 2011. This total is 7.1% higher than in 2010 and compares equally to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	EASTLEIGH	UK
2011	631	452,870
2010	589	400,358
2009	490	362,675
2008	471	349,203
2007	610	457,649
RECORD YEAR	2003 (663)	2007 (457,649)

### new companies by year



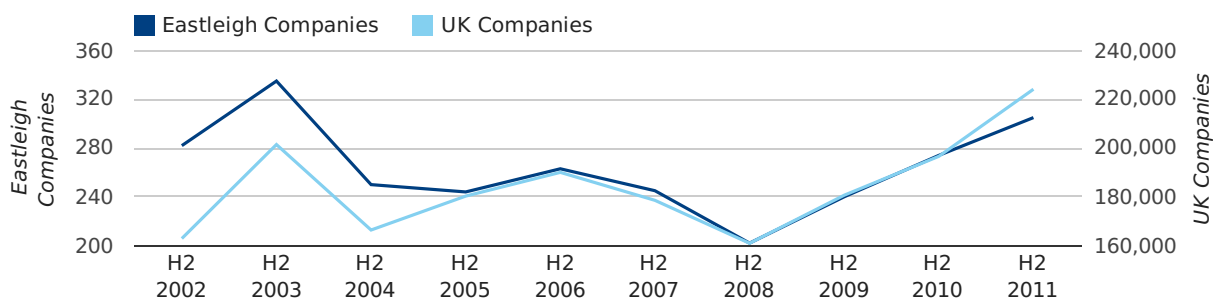
### Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 305 companies were formed in Eastleigh. This figure is 11.3% higher than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Eastleigh occurred in 2003 when a total of 335 were formed.

HALF YEAR (JUL-DEC)	EASTLEIGH	UK
2011	305	224,135
2010	274	196,609
% CHANGE	11.3%	14.0%
RECORD YEAR	2003 (335)	2011 (224,135)

### new companies by half year



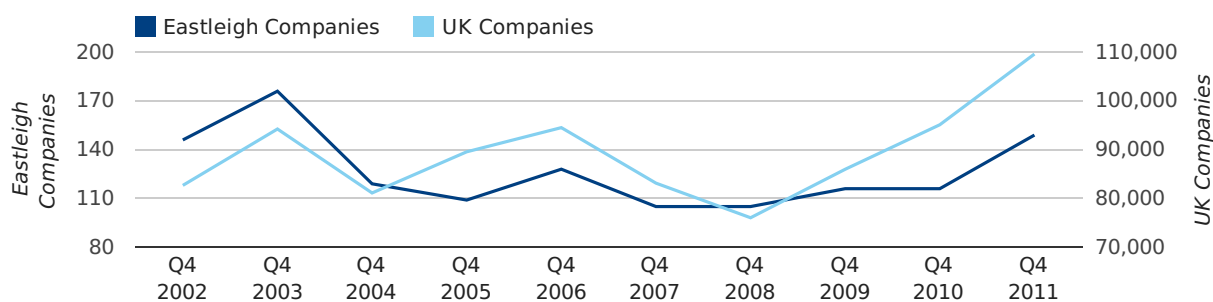
## Quarterly Data (Q4 Oct-Dec 2011)

A total of 149 companies were registered in Eastleigh during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 28.4% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	EASTLEIGH	UK
2011	149	109,623
2010	116	95,117
% CHANGE	28.4%	15.3%
RECORD YEAR	2003 (176)	2011 (109,623)

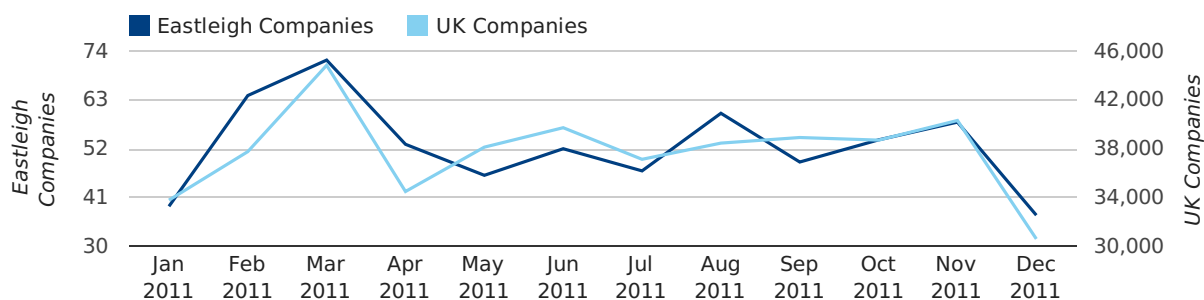
### new companies by quarter



## Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in company registrations in Eastleigh when compared to any previous November.

### new companies by month



	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	54	58	37
NEW COMPANIES IN 2010	46	39	31
% CHANGE	17.4%	48.7%	19.4%
RECORD YEAR	2003 (70)	2011 (58)	2003 (49)

### Annual Data (2011)

A total of 482 companies were dissolved in Eastleigh in 2011. This total is 12.0% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	EASTLEIGH	UK
2011	482	314,523
2010	548	342,232
2009	686	533,773
2008	350	237,901
2007	374	220,295
RECORD YEAR	2009 (686)	2009 (533,773)

### dissolved companies by year



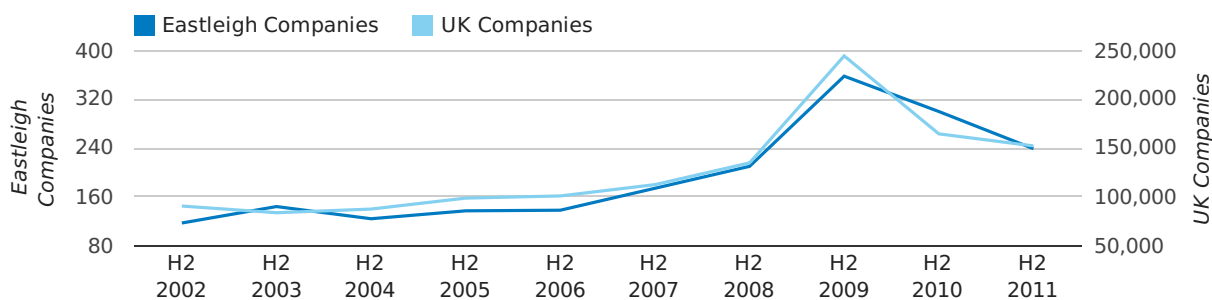
### Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 239 companies were dissolved in Eastleigh. This figure is 20.3% lower than last year, which compares well to the UK wide change of -7.5%.

The highest total for a second half year in Eastleigh occurred in 2009 when a total of 358 were closed.

HALF YEAR (JUL-DEC)	EASTLEIGH	UK
2011	239	152,213
2010	300	164,601
% CHANGE	-20.3%	-7.5%
RECORD YEAR	2009 (358)	2009 (244,537)

### dissolved companies by half year



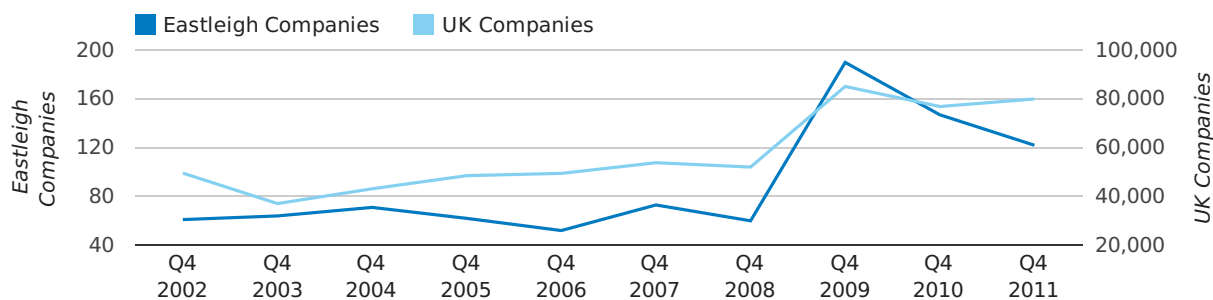
## Quarterly Data (Q4 Oct-Dec 2011)

A total of 122 companies were dissolved in Eastleigh during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 17.0% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	EASTLEIGH	UK
2011	122	79,983
2010	147	76,896
% CHANGE	-17.0%	4.0%
RECORD YEAR	2009 (190)	2009 (85,136)

### dissolved companies by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	29	49	44
CLOSED COMPANIES IN 2010	39	70	38
% CHANGE	-25.6%	-30.0%	16%
RECORD YEAR	2009 (46)	2010 (70)	2009 (81)

### Annual Data (2011)

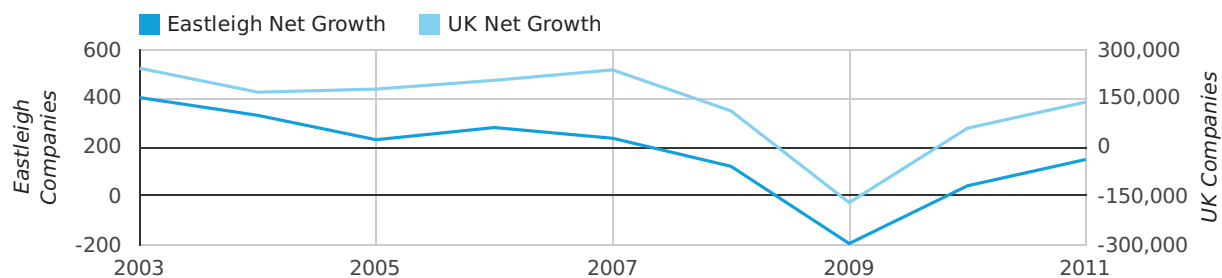
A total of 149 companies were added to the company register for Eastleigh in 2011. This number represents growth of 25.3% which compares unfavourably to the UK figure of 34.6%.

This number is 108 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2003 when the Eastleigh company register grew by 403 companies.

YEAR	EASTLEIGH	UK
2011	149	138,347
2010	41	58,126
2009	-196	-171,098
2008	121	111,302
2007	236	237,354
RECORD YEAR	2003 (403)	2003 (242,543)

### net growth by year

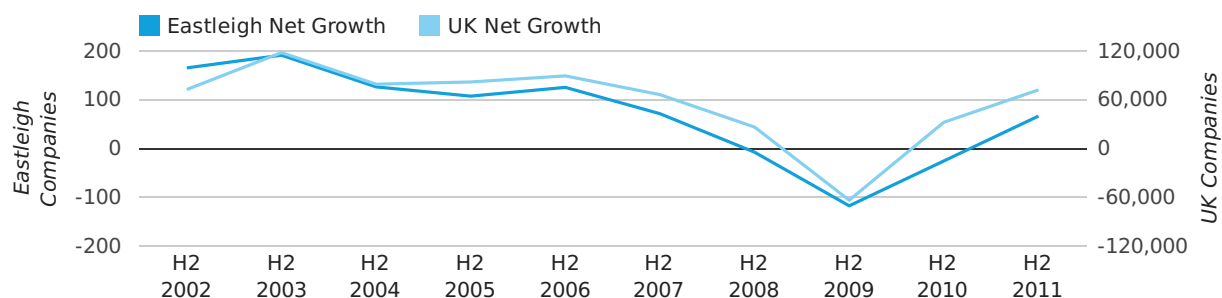


### Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Eastleigh increased by 66 companies. This figure is 353.8% lower than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	EASTLEIGH	UK
2011	66	71,922
2010	-26	32,008
% CHANGE	-353.8%	124.7%
RECORD YEAR	2003 (191)	2003 (117,772)

### net growth by half year



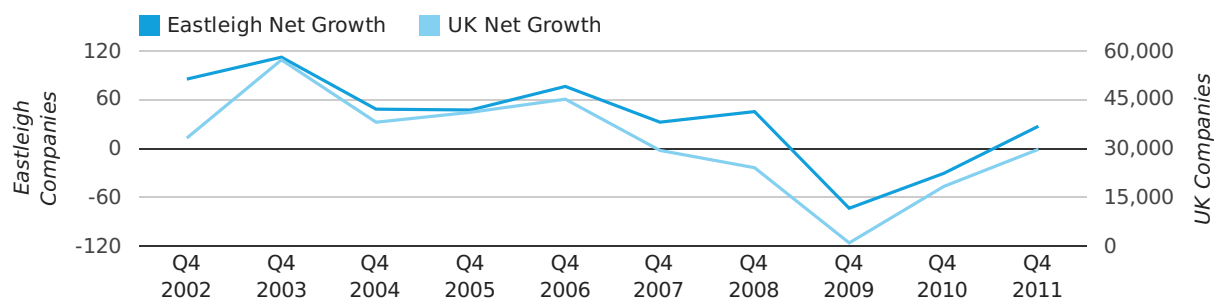
## Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Eastleigh during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 27 companies.

This represents an increase of 187.1% on the same period last year.

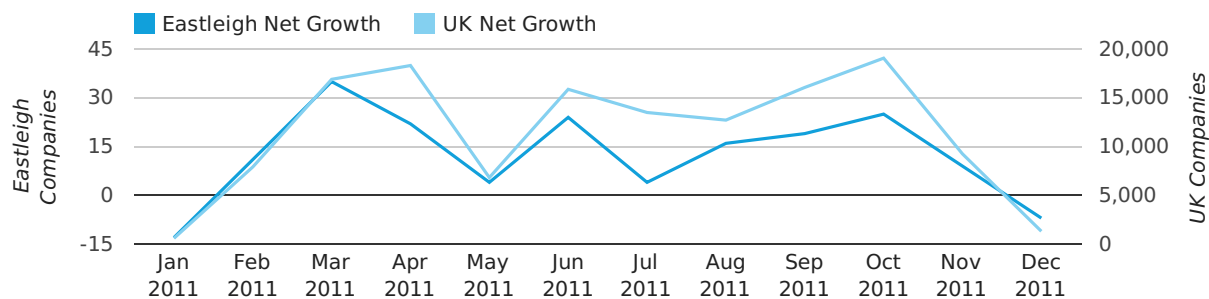
FOURTH QUARTER (OCT 2011 - DEC 2011)	EASTLEIGH	UK
2011	27	29,640
2010	-31	18,221
% CHANGE	-187.1%	62.7%
RECORD YEAR	2003 (112)	2003 (57,175)

### net growth by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### net growth by month



	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	25	9	-7
NET GROWTH IN 2010	7	-31	-7
% CHANGE	257.1%	-129.0%	0.0%
RECORD YEAR	2003 (55)	1998 (33)	2003 (34)

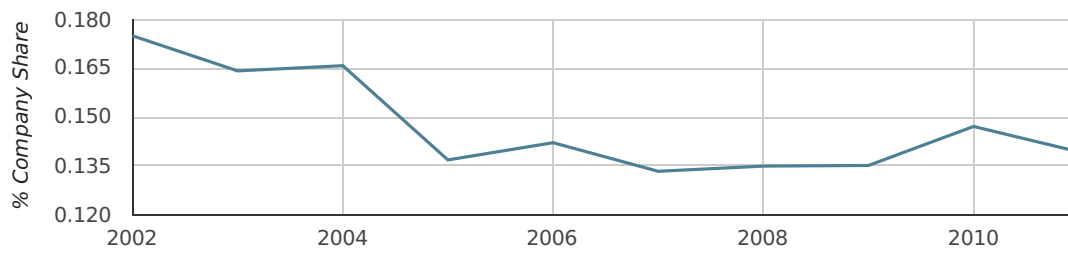


### Annual Data (2011)

In 2011 Eastleigh formed 0.1% of all UK companies. This is no change on 2010 when Eastleigh was responsible for 0.1% of all UK companies.

YEAR	EASTLEIGH
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1979 (0.2%)

### company share by year

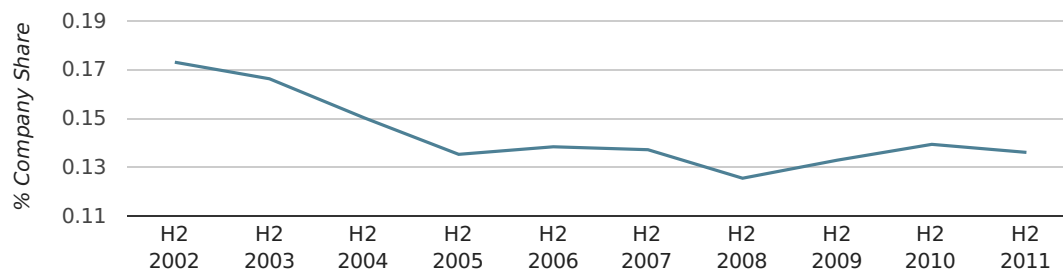


### Half Year Data (Jul-Dec 2011)

In the second half of 2011 Eastleigh formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JUL-DEC)	EASTLEIGH
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1979 (0.3%)

### company share by half year

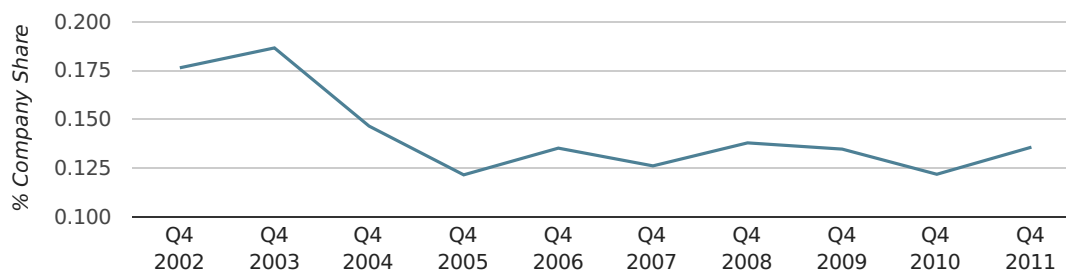


## Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Eastleigh formed 0.1% of all UK companies.

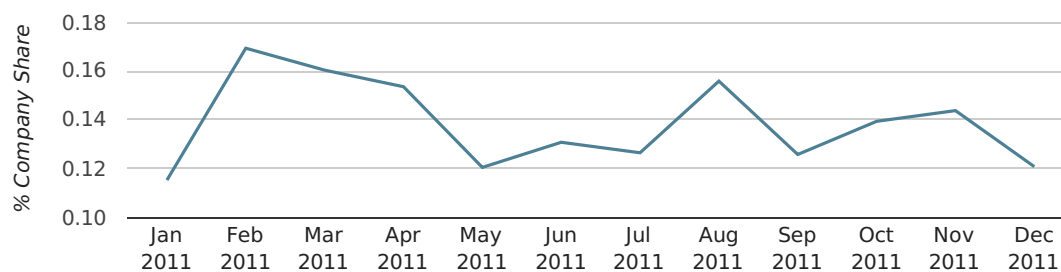
FOURTH QUARTER (OCT 2011 - DEC 2011)	EASTLEIGH
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1970 (0.3%)

### company share by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	2.0%	26.8%	5.9%
RECORD YEAR	1974 (0.3%)	1966 (0.5%)	1968 (0.4%)

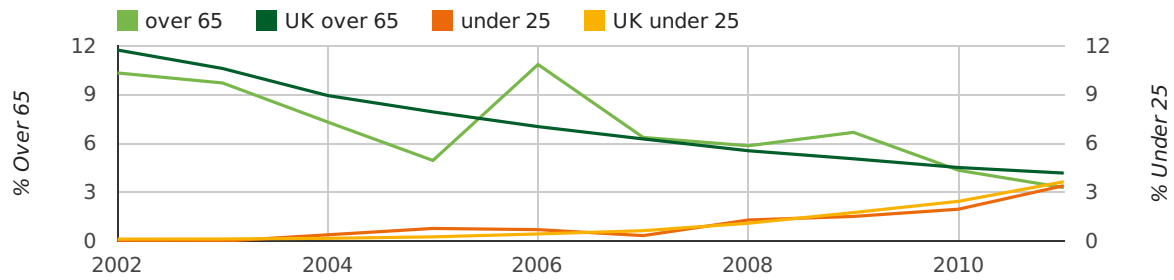
### Annual Data (2011)

The average age of a director in 2011 was 44.2.

The percentage of directors under the age of 25 was 3.4% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 3.3% compared to the UK figure of 4.2%.

#### director age by year



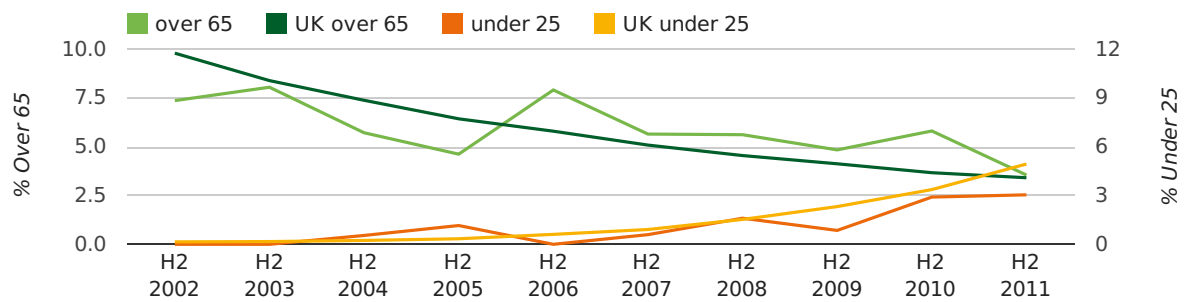
### Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 44.1.

The percentage of directors under the age of 25 was 3.0% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 3.6% compared to the UK figure of 4.1%.

#### director age by half year



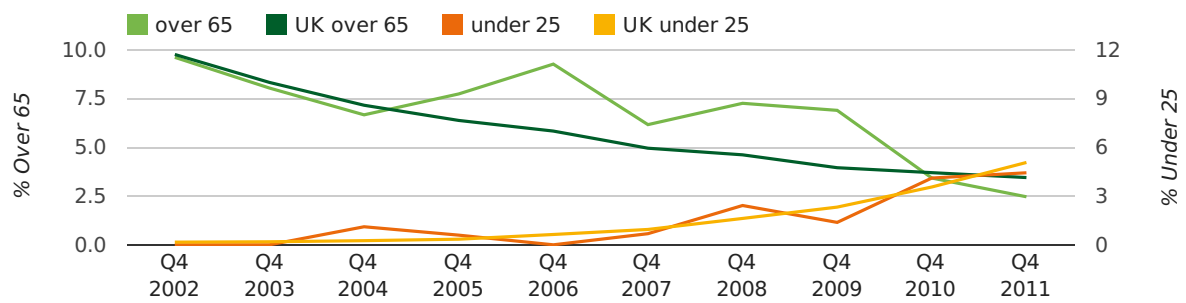
## Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 42.4.

The percentage of directors under the age of 25 was 4.4% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 2.5% compared to the UK figure of 4.1%.

### director age by quarter

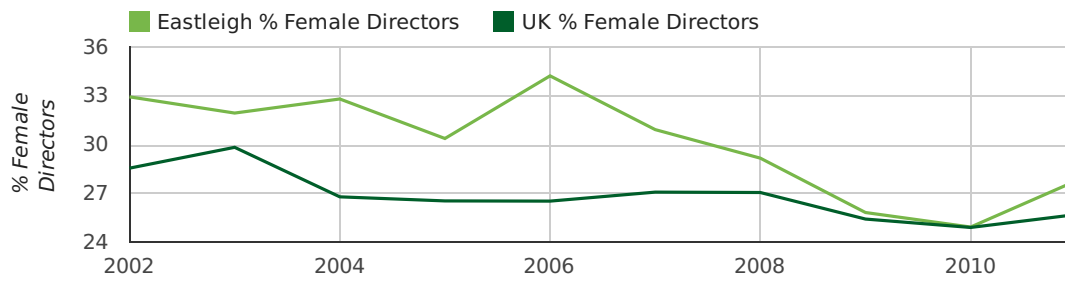


### Annual Data (2011)

The record year for female directors in Eastleigh was 1857 when 36.4% of all directors were female.

The percentage of female directors in Eastleigh in 2011 was 33.0%. The average for the UK during this time was 28.6%

#### director gender by year

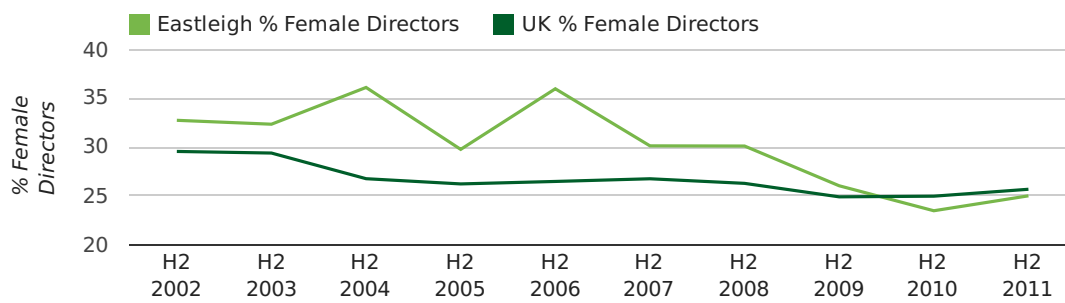


### Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Eastleigh was 1860 when 42.9% of all directors were female.

25.0% of all director appointments in Eastleigh in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

#### director gender by half year

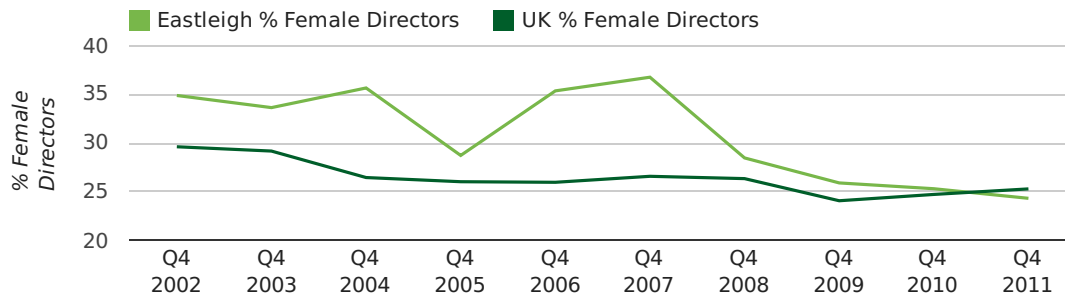


## Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Eastleigh was in 1977 when 31.1% of all directors were female.

24.3% of all director appointments in Eastleigh in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

### director gender by quarter



## Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &amp;, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	2.09%	CONSULTING	5.07%
CONSULTING	1.90%	MANAGEMENT	4.74%
CONSULTANCY	1.23%	CONSULTANCY	3.26%
ENGINEERING	1.14%	PROPERTY	2.37%
IT	0.95%	TRADING	2.07%
CONSULTANTS	0.95%	DESIGN	1.92%
DESIGN	0.85%	ASSOCIATES	1.86%
SOUTHERN	0.85%	ENGINEERING	1.78%
J	0.76%	BUSINESS	1.78%
CAR	0.76%	CONSULTANTS	1.76%
INSTALLATIONS	0.76%	CONSTRUCTION	1.73%
ENTERPRISES	0.76%	MEDIA	1.71%
CONSTRUCTION	0.76%	LONDON	1.63%
PROPERTY	0.76%	J	1.51%
ASSOCIATES	0.66%	INVESTMENTS	1.48%
PROPERTIES	0.66%	GLOBAL	1.46%
HAMPSHIRE	0.66%	IT	1.41%
TRAINING	0.66%	CARE	1.39%
HAIR	0.57%	PROPERTIES	1.29%
BUSINESS	0.57%	ELECTRICAL	1.29%
CLUB	0.57%	M	1.27%
SOUTH	0.57%	BUILDING	1.26%
COURT	0.47%	ENERGY	1.25%
BUILDING	0.47%	S	1.20%
CLEANING	0.47%	ENTERPRISES	1.20%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	197	205,525
7487 - Other business activities	77	57,052
82990 - Other business support service activities not elsewhere classified	46	32,483
70229 - Management consultancy activities other than financial management	37	17,765
99999 - Dormant Company	34	21,846
62020 - Information technology consultancy activities	29	12,072
7414 - Business & management consultancy	21	13,034
9999 - Dormant Company	21	20,199
74990 - Non-trading company	19	8,929
62090 - Other information technology service activities	16	7,493
7499 - Non-trading company	15	9,957
4521 - General construction & civil engineering	15	5,558
7260 - Other computer related activities	14	7,667
86900 - Other human health activities	14	4,457
96090 - Other service activities not elsewhere classified	12	11,768
74909 - Other professional, scientific and technical activities not elsewhere classified	11	8,671
68209 - Other letting and operating of own or leased real estate	11	4,082
47990 - Other retail sale not in stores, stalls or markets	10	2,699
41100 - Development of building projects	10	4,331
98000 - Residents property management	9	2,874