

Eastleigh

q1 2012 business confidence report



headlines

- Q1 2012 saw a new record in company registrations in Eastleigh when compared to any previous Q1.
- Q1 2012 was a record quarter for company registrations in Eastleigh when compared to any quarter in history.
- January 2012 saw a new record in company registrations in Eastleigh when compared to any previous January.

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Q1 2012 saw a new record in company registrations in Eastleigh when compared to any previous Q1.

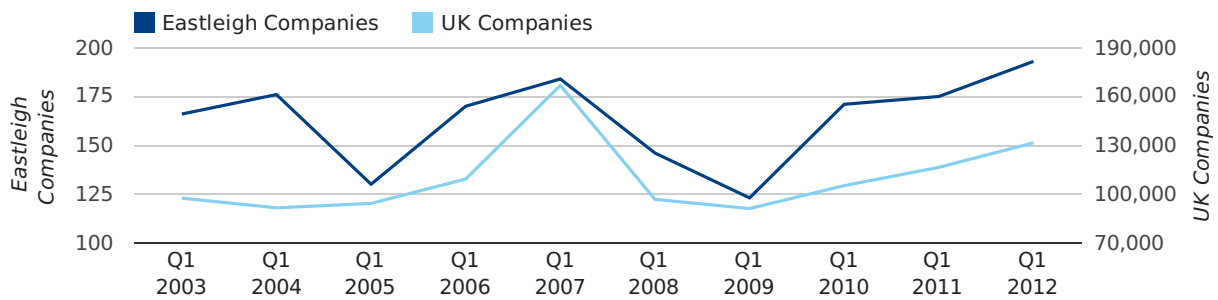
Q1 2012 was a record quarter for company registrations in Eastleigh when compared to any quarter in history.

A total of 193 companies were registered in Eastleigh during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is an increase of 10.3% versus the same period last year (Q1 2011). This figure compares equally to the UK as a whole, which saw an increase of 13.0% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	EASTLEIGH	UK
2012	193	131,491
2011	175	116,391
% CHANGE	10.3%	13.0%
RECORD YEAR	2012 (193)	2007 (166,814)

new companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

January 2012 saw a new record in company registrations in Eastleigh when compared to any previous January.

new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2012	62	62	69
NEW COMPANIES IN 2011	39	64	72
% CHANGE	59.0%	-3.1%	-4.2%
RECORD YEAR	2012 (62)	2011 (64)	2007 (79)

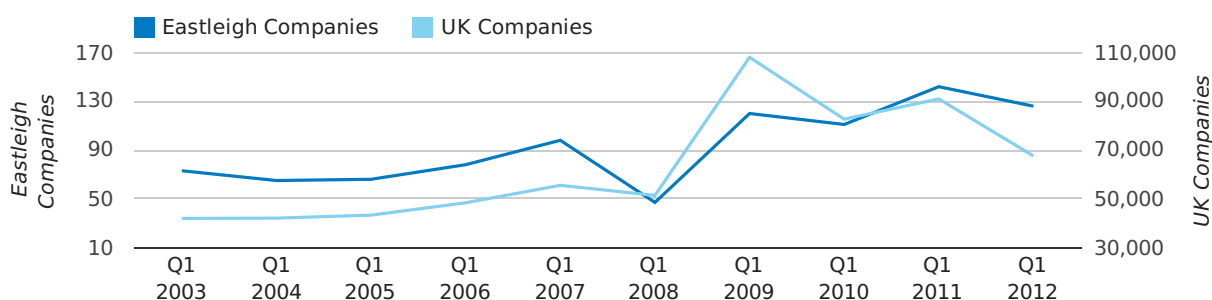
Quarterly Data (Q1 Jan-Mar 2012)

A total of 126 companies were dissolved in Eastleigh during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 11.3% versus the same period last year (Q1 2011). This figure compares poorly to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

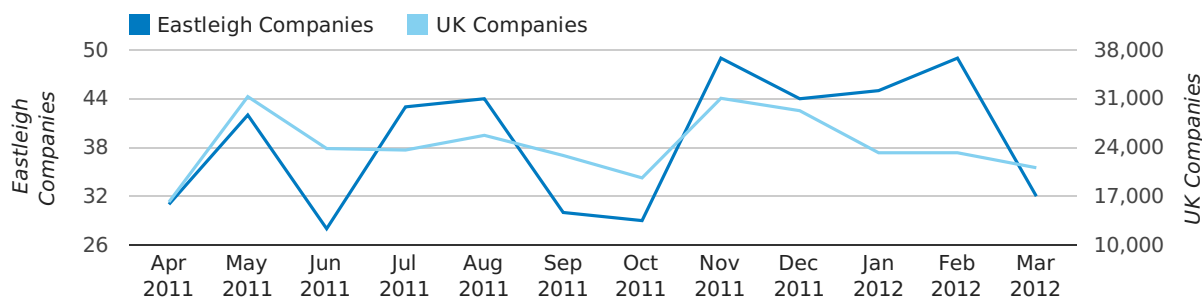
FIRST QUARTER (JAN 2012 - MAR 2012)	EASTLEIGH	UK
2012	126	67,576
2011	142	90,986
% CHANGE	-11.3%	-25.7%
RECORD YEAR	2011 (142)	2009 (108,060)

dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2012	45	49	32
CLOSED COMPANIES IN 2011	52	53	37
% CHANGE	-13.5%	-7.5%	-14%
RECORD YEAR	2011 (52)	2011 (53)	2009 (56)

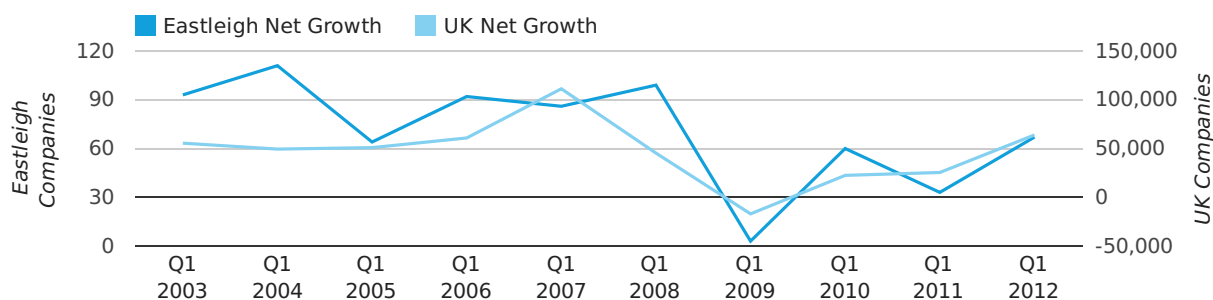
Quarterly Data (Q1 Jan-Mar 2012)

Net company growth for Eastleigh during the first quarter of 2012 (Jan 2012 - Mar 2012) was 67 companies.

This represents an increase of 103.0% on the same period last year.

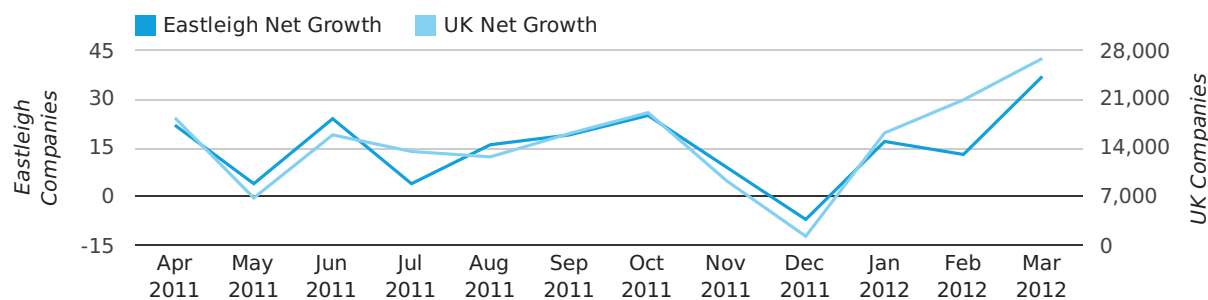
FIRST QUARTER (JAN 2012 - MAR 2012)	EASTLEIGH	UK
2012	67	63,915
2011	33	25,405
% CHANGE	103.0%	151.6%
RECORD YEAR	2004 (111)	2007 (111,282)

net growth by quarter



Monthly Data (Jan, Feb & Mar 2012)

net growth by month



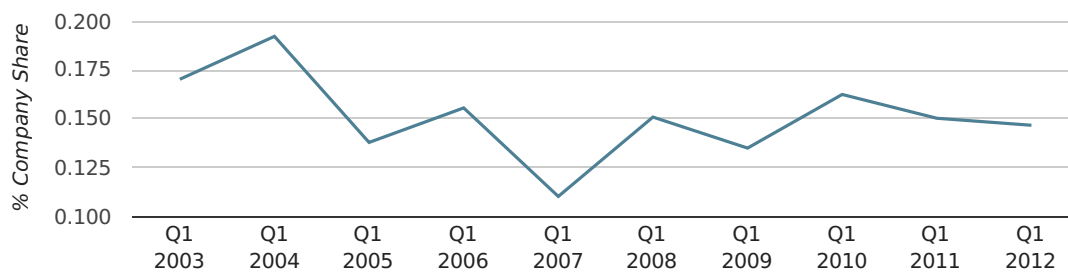
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2012	17	13	37
NET GROWTH IN 2011	-13	11	35
% CHANGE	-230.8%	18.2%	5.7%
RECORD YEAR	2004 (29)	2004 (32)	2008 (57)

Quarterly Data (Q1 Jan-Mar 2012)

In the first quarter of 2012, Eastleigh formed 0.1% of all UK companies.

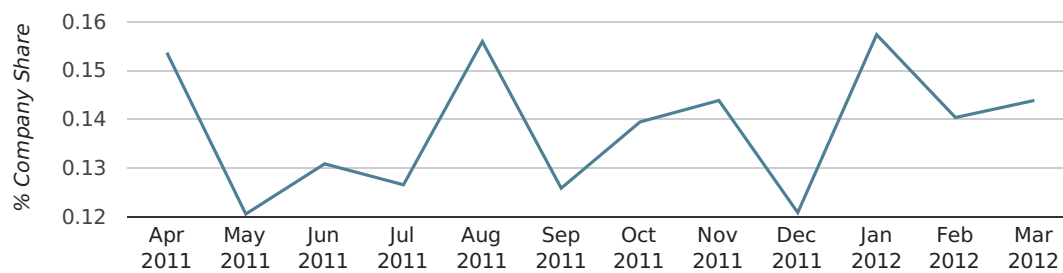
FIRST QUARTER (JAN 2012 - MAR 2012)	EASTLEIGH
2012	0.1%
2011	0.2%
2010	0.2%
2009	0.1%
2008	0.2%
RECORD YEAR (SINCE 1960)	1973 (0.3%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2012)

company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2012	0.2%	0.1%	0.1%
UK FORMATION SHARE IN 2011	0.1%	0.2%	0.2%
% CHANGE	36.4%	-17.2%	-10.3%
RECORD YEAR	1964 (0.6%)	1968 (0.6%)	1973 (0.4%)

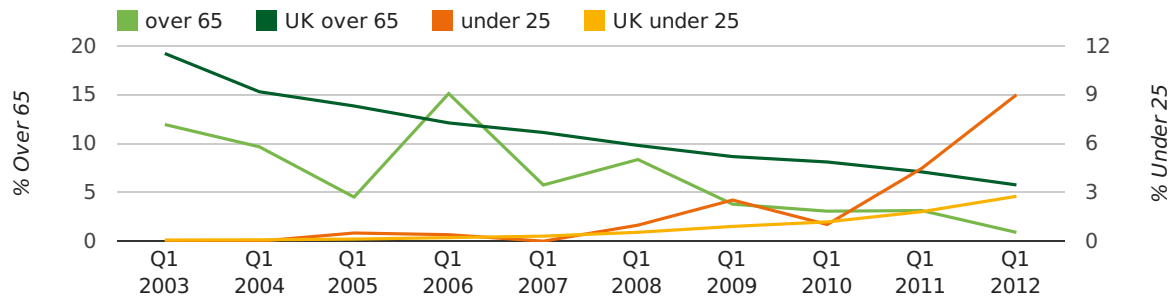
Quarterly Data (Q1 Jan-Mar 2012)

The average age of a director in the first quarter of 2012 was 41.8.

The percentage of directors under the age of 25 was 9.0% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 0.9% compared to the UK figure of 3.5%.

director age by quarter

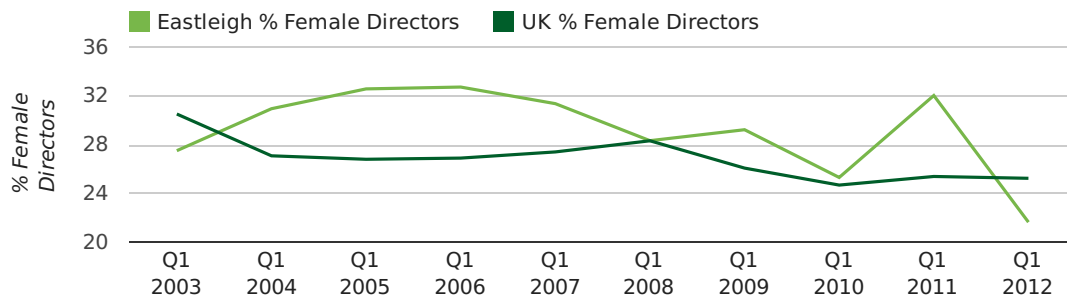


Quarterly Data (Q1 Jan-Mar 2012)

The record first quarter for female directors in Eastleigh was in 1861 when 40.0% of all directors were female.

21.7% of all director appointments in Eastleigh in the first quarter of 2012 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Mar 2011-Mar 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	1.57%	CONSULTING	5.07%
CONSULTANCY	1.48%	MANAGEMENT	4.74%
CONSULTING	1.38%	CONSULTANCY	3.30%
IT	1.01%	PROPERTY	2.37%
ENGINEERING	0.92%	TRADING	2.07%
ENTERPRISES	0.92%	DESIGN	1.93%
SOUTHERN	0.92%	ENGINEERING	1.86%
INSTALLATIONS	0.83%	ASSOCIATES	1.84%
CONSULTANTS	0.83%	CONSULTANTS	1.79%
J	0.83%	BUSINESS	1.73%
PROPERTIES	0.74%	MEDIA	1.72%
HAMPSHIRE	0.65%	CONSTRUCTION	1.72%
BUILDING	0.65%	LONDON	1.66%
PROPERTY	0.65%	J	1.54%
ASSOCIATES	0.55%	INVESTMENTS	1.51%
CONSTRUCTION	0.55%	GLOBAL	1.50%
DESIGN	0.55%	IT	1.40%
SOUTH	0.46%	CARE	1.34%
TRAINING	0.46%	PROPERTIES	1.31%
GLOBAL	0.46%	ELECTRICAL	1.27%
RTM	0.46%	M	1.27%
C	0.46%	BUILDING	1.24%
COURT	0.46%	ENERGY	1.20%
CLUB	0.46%	S	1.20%
BUSINESS	0.46%	ENTERPRISES	1.19%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	211	216,665
7487 - Other business activities	72	52,735
82990 - Other business support service activities not elsewhere classified	49	35,233
70229 - Management consultancy activities other than financial management	46	19,704
99999 - Dormant Company	34	25,084
62020 - Information technology consultancy activities	33	14,303
7414 - Business & management consultancy	21	12,113
9999 - Dormant Company	20	18,617
62090 - Other information technology service activities	20	8,145
74990 - Non-trading company	17	9,729
4521 - General construction & civil engineering	15	5,169
7499 - Non-trading company	14	9,102
7260 - Other computer related activities	13	7,154
47990 - Other retail sale not in stores, stalls or markets	13	3,129
86900 - Other human health activities	13	5,066
74909 - Other professional, scientific and technical activities not elsewhere classified	12	9,892
96090 - Other service activities not elsewhere classified	11	13,637
68209 - Other letting and operating of own or leased real estate	11	4,427
41100 - Development of building projects	11	4,984
43999 - Other specialised construction activities not elsewhere classified	10	3,931