Eastleigh

2012 half year business confidence report



contents

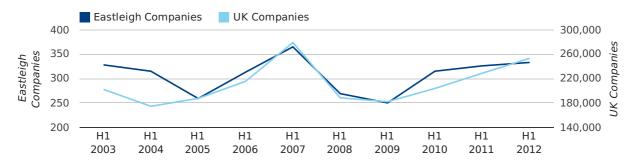
new company registrations	
closed companies (dissolved)	
net company growth	
uk company share	
director age	
director gender	
naming trends	
sic data	

In the first half of 2012 a total of 333 companies were formed in Eastleigh. This figure is 2.1% higher than last year, which compares badly to the UK wide figure of 10.7%.

The highest total for a first half year in Eastleigh occurred in 2007 when a total of 365 were formed.

HALF YEAR (JAN-JUN)	EASTLEIGH	UK
2012	333	253,150
2011	326	228,735
% CHANGE	2.1%	10.7%
RECORD YEAR	2007 (365)	2007 (279,097)

new companies by half year



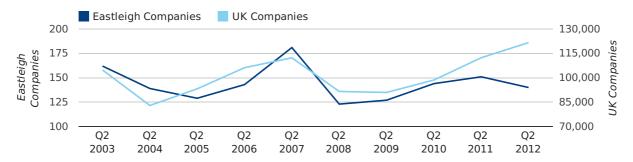
Quarterly Data (Q2 Apr-Jun 2012)

A total of 140 companies were registered in Eastleigh during the second quarter of 2012 (Apr 2012 - Jun 2012).

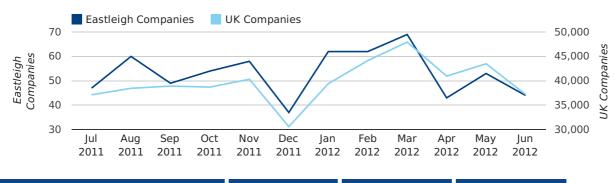
This figure is a decrease of 7.3% versus the same period last year (Q2 2011). This figure compares badly to the UK as a whole, which saw an increase of 8.3% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	EASTLEIGH	UK
2012	140	121,659
2011	151	112,344
% CHANGE	-7.3%	8.3%
RECORD YEAR	2007 (181)	2012 (121,659)

new companies by quarter



new companies by month



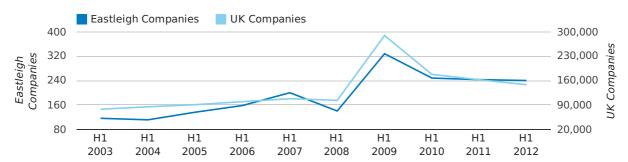
	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	43	53	44
NEW COMPANIES IN 2011	53	46	52
% CHANGE	-18.9%	15.2%	-15.4%
RECORD YEAR	2007 (63)	2002 (59)	2007 (65)

In the first half of 2012 a total of 240 companies were dissolved in Eastleigh. This figure is 1.2% lower than last year, which compares badly to the UK wide change of -8.9%.

The highest total for a first half year in Eastleigh occurred in 2009 when a total of 328 were closed.

HALF YEAR (JAN-JUN)	EASTLEIGH	UK
2012	240	147,793
2011	243	162,310
% CHANGE	-1.2%	-8.9%
RECORD YEAR	2009 (328)	2009 (289,236)

dissolved companies by half year



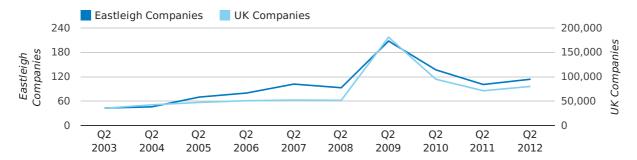
Quarterly Data (Q2 Apr-Jun 2012)

A total of 114 companies were dissolved in Eastleigh during the second quarter of 2012 (Apr 2012 - Jun 2012).

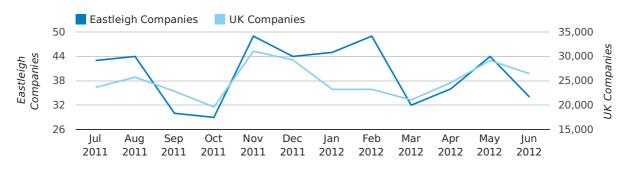
This figure is an increase of 12.9% versus the same period last year (Q2 2011). This figure compares poorly to the UK as a whole, which saw an increase of 12.5% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	EASTLEIGH	UK
2012	114	80,217
2011	101	71,324
% CHANGE	12.9%	12.5%
RECORD YEAR	2009 (208)	2009 (181,176)

dissolved companies by quarter



dissolved companies by month

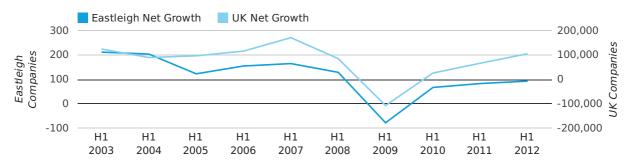


	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2012	36	44	34
CLOSED COMPANIES IN 2011	31	42	28
% CHANGE	16.1%	4.8%	21%
RECORD YEAR	2009 (48)	2009 (89)	2009 (71)

In the first half of 2012 the company register for Eastleigh increased by 93 companies. This figure is 12.0% higher than last year, which compares badly to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	EASTLEIGH	UK
2012	93	105,357
2011	83	66,425
% CHANGE	12.0%	58.6%
RECORD YEAR	2003 (212)	2007 (171,296)

net growth by half year



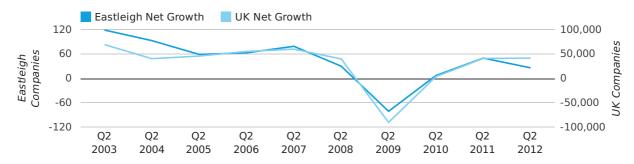
Quarterly Data (Q2 Apr-Jun 2012)

Net company growth for Eastleigh during the second quarter of 2012 (Apr 2012 - Jun 2012) was 26 companies.

This represents a decrease of 48.0% on the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	EASTLEIGH	UK
2012	26	41,442
2011	50	41,020
% CHANGE	-48.0%	1.0%
RECORD YEAR	2003 (119)	2003 (69,274)

net growth by quarter



net growth by month

RECORD YEAR



2003 (44)

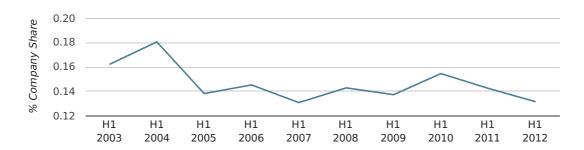
2003 (38)

2003 (37)

In the first half of 2012 Eastleigh formed 0.1% of all UK companies. This is the same as the 2011 figure of 0.1%.

HALF YEAR (JAN-JUN)	EASTLEIGH
2012	0.1%
2011	0.1%
2010	0.2%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1968 (0.3%)

company share by half year

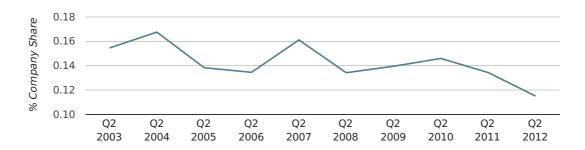


Quarterly Data (Q2 Apr-Jun 2012)

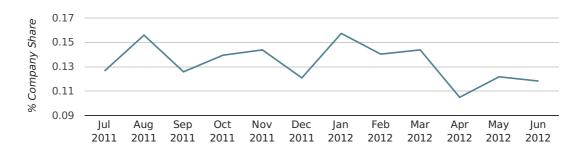
In the second quarter of 2012, Eastleigh formed 0.1% of all UK companies.

SECOND QUARTER (APR 2012 - JUN 2012)	EASTLEIGH
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1968 (0.4%)

company share by quarter



company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2011	0.2%	0.1%	0.1%
% CHANGE	-31.7%	1.0%	-9.6%
RECORD YEAR	1968 (0.5%)	1962 (0.3%)	1968 (0.8%)

The average age of a director in the first half of 2012 was 42.5.

The percentage of directors under the age of 25 was 7.3% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 2.8% compared to the UK figure of 3.4%.

director age by half year



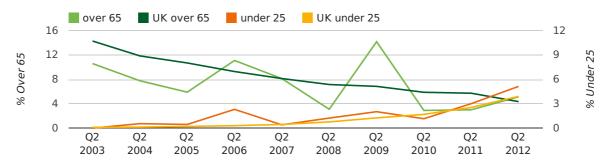
Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 43.3.

The percentage of directors under the age of 25 was 5.1% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 5.1% compared to the UK figure of 3.3%.

director age by quarter



The record first half year for female directors in Eastleigh was 1861 when 40.0% of all directors were female.

21.3% of all director appointments in Eastleigh in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

director gender by half year



Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Eastleigh was in 1866 when 66.7% of all directors were female.

20.9% of all director appointments in Eastleigh in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

director gender by quarter



naming trends $\operatorname{duport} \omega$

Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	1.76%	CONSULTING	5.07%
CONSULTING	1.39%	MANAGEMENT	4.74%
CONSULTANCY	1.29%	CONSULTANCY	3.28%
ENGINEERING	1.11%	PROPERTY	2.35%
J	0.92%	TRADING	2.10%
CONSULTANTS	0.92%	DESIGN	1.89%
INSTALLATIONS	0.92%	ENGINEERING	1.87%
IT	0.92%	ASSOCIATES	1.82%
BUILDING	0.74%	CONSULTANTS	1.78%
CONSTRUCTION	0.65%	CONSTRUCTION	1.71%
SOUTHERN	0.65%	BUSINESS	1.70%
PROPERTIES	0.55%	MEDIA	1.69%
GLOBAL	0.55%	LONDON	1.68%
HAMPSHIRE	0.55%	J	1.57%
PROPERTY	0.55%	GLOBAL	1.51%
COURT	0.46%	INVESTMENTS	1.48%
RTM	0.46%	IT	1.42%
HAIR	0.46%	CARE	1.31%
4	0.46%	PROPERTIES	1.31%
SOUTHAMPTON	0.46%	М	1.26%
С	0.46%	ELECTRICAL	1.23%
ASSOCIATES	0.46%	BUILDING	1.23%
CARE	0.46%	SECURITY	1.19%
MAINTENANCE	0.46%	S	1.18%
CONTRACTORS	0.46%	ENTERPRISES	1.17%

 $\operatorname{duport} \varnothing$

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	232	244,457
7487 - Other business activities	67	47,029
82990 - Other business support service activities not elsewhere classified	54	35,447
70229 - Management consultancy activities other than financial management	48	20,390
99999 - Dormant Company	35	26,088
62020 - Information technology consultancy activities	31	15,280
7414 - Business & management consultancy	20	10,978
9999 - Dormant Company	19	16,469
62090 - Other information technology service activities	19	8,258
4521 - General construction & civil engineering	14	4,644
86900 - Other human health activities	14	5,222
74990 - Non-trading company	14	9,706
41100 - Development of building projects	13	5,149
7499 - Non-trading company	13	8,023
47990 - Other retail sale not in stores, stalls or markets	13	3,233
68100 - Buying and selling of own real estate	12	3,143
98000 - Residents property management	12	3,001
96090 - Other service activities not elsewhere classified	12	14,220
74909 - Other professional, scientific and technical activities not elsewhere classified	12	10,271
68209 - Other letting and operating of own or leased real estate	12	4,535