Edgware

q1 2011 business confidence report



headlines

• January 2011 saw a new record in company closures in Edgware when compared to any previous January.

contents

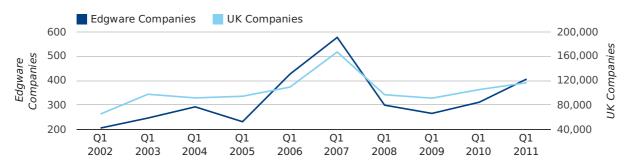
new company registrations	
closed companies (dissolved)	
net company growth	
uk company share	
director age	
director gender	
naming trends	
sic data	

A total of 406 companies were registered in Edgware during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 30.5% versus the same period last year (Q1 2010). This figure compares well to the UK as a whole, which saw an increase of 10.7% against the same period last year.

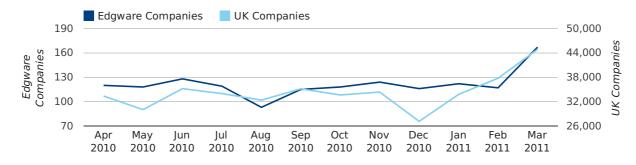
FIRST QUARTER (JAN 2011 - MAR 2011)	EDGWARE	UK
2011	406	116,391
2010	311	105,137
% CHANGE	30.5%	10.7%
RECORD YEAR	2007 (577)	2007 (166,814)

new companies by quarter



Monthly Data (Jan, Feb & Mar 2011)

new companies by month



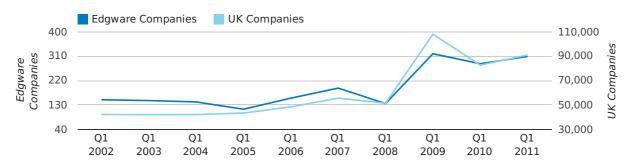
	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2011	122	117	167
NEW COMPANIES IN 2010	70	92	149
% CHANGE	74.3%	27.2%	12.1%
RECORD YEAR	2007 (268)	2006 (158)	2007 (198)

A total of 309 companies were dissolved in Edgware during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 9.6% versus the same period last year (Q1 2010). This figure compares well to the UK as a whole, which saw an increase of 10.0% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	EDGWARE	UK
2011	309	90,986
2010	282	82,677
% CHANGE	9.6%	10.0%
RECORD YEAR	2009 (319)	2009 (108,060)

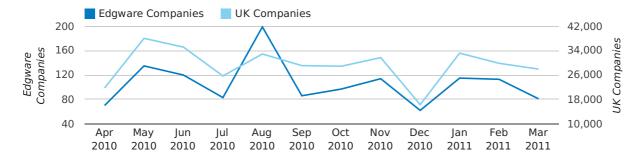
dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2011)

January 2011 saw a new record in company closures in Edgware when compared to any previous January.

dissolved companies by month



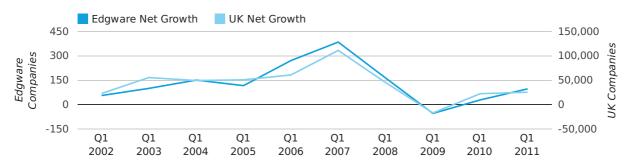
	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2011	115	113	81
CLOSED COMPANIES IN 2010	59	116	107
% CHANGE	94.9%	-2.6%	-24%
RECORD YEAR	2011 (115)	2010 (116)	2009 (178)

Net company growth for Edgware during the first quarter of 2011 (Jan 2011 - Mar 2011) was 97 companies.

This represents an increase of 234.5% on the same period last year.

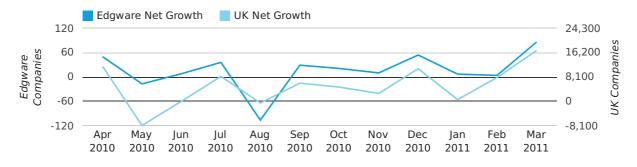
FIRST QUARTER (JAN 2011 - MAR 2011)	EDGWARE	UK
2011	97	25,405
2010	29	22,460
% CHANGE	234.5%	13.1%
RECORD YEAR	2007 (385)	2007 (111,282)

net growth by quarter



Monthly Data (Jan, Feb & Mar 2011)

net growth by month

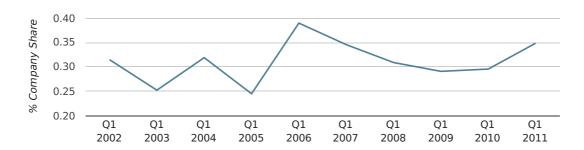


	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2011	7	4	86
NET GROWTH IN 2010	11	-24	42
% CHANGE	-36.4%	-116.7%	104.8%
RECORD YEAR	2007 (200)	2006 (117)	2006 (128)

In the first quarter of 2011, Edgware formed 0.3% of all UK companies.

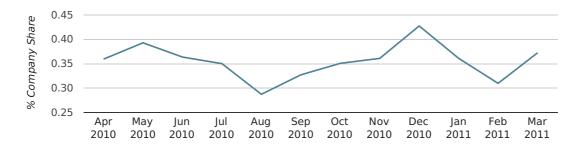
FIRST QUARTER (JAN 2011 - MAR 2011)	EDGWARE
2011	0.3%
2010	0.3%
2009	0.3%
2008	0.3%
2007	0.3%
RECORD YEAR (SINCE 1960)	1971 (0.6%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2011)

company share by month



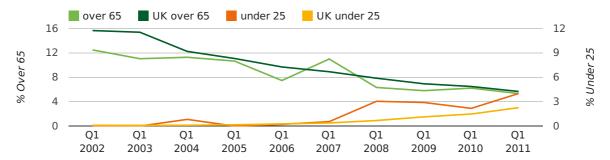
	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2011	0.4%	0.3%	0.4%
UK FORMATION SHARE IN 2010	0.2%	0.3%	0.3%
% CHANGE	50.3%	11.8%	6.9%
RECORD YEAR	1967 (0.7%)	1971 (0.9%)	1966 (0.9%)

The average age of a director in the first quarter of 2011 was 43.0.

The percentage of directors under the age of 25 was 4.0% compared to the UK figure of 3.0%.

The percentage of directors over the age of 65 was 5.3% compared to the UK figure of 4.3%.

director age by quarter



The record first quarter for female directors in Edgware was in 1861 when 40.0% of all directors were female.

23.9% of all director appointments in Edgware in the first quarter of 2011 were female. This compares to a UK average of 25.4% for the same period.

director gender by quarter



naming trends $\operatorname{duport} \omega$

Previous 12 months (Mar 2010-Mar 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	1.94%	CONSULTING	5.04%
CONSULTING	1.34%	MANAGEMENT	4.97%
ENGINEERING	0.90%	CONSULTANCY	3.16%
CONSTRUCTION	0.90%	PROPERTY	2.38%
CONSULTANCY	0.85%	TRADING	2.10%
LONDON	0.85%	DESIGN	1.93%
RAIL	0.80%	ASSOCIATES	1.92%
GLOBAL	0.80%	BUSINESS	1.87%
D	0.80%	CONSTRUCTION	1.80%
ASSOCIATES	0.80%	CONSULTANTS	1.76%
PROPERTY	0.70%	MEDIA	1.69%
CARE	0.55%	ENGINEERING	1.61%
BUSINESS	0.55%	LONDON	1.60%
PROPERTIES	0.50%	CARE	1.45%
М	0.50%	J	1.45%
С	0.50%	GLOBAL	1.44%
MEDIA	0.50%	INVESTMENTS	1.43%
CORPORATION	0.45%	IT	1.41%
HEALTH	0.45%	PROPERTIES	1.36%
DESIGN	0.40%	BUILDING	1.34%
J	0.40%	М	1.30%
ENTERPRISES	0.35%	ELECTRICAL	1.28%
SERVICE	0.35%	S	1.24%
TRAINING	0.35%	INTERNATIONAL	1.23%
Н	0.35%	SYSTEMS	1.23%

 $\operatorname{duport} \varnothing$

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	593	202,798
7487 - Other business activities	354	60,968
82990 - Other business support service activities not elsewhere classified	165	30,253
74909 - Other professional, scientific and technical activities not elsewhere classified	89	7,788
99999 - Dormant Company	46	18,336
9999 - Dormant Company	42	19,765
9305 - Other service activities	34	8,740
96090 - Other service activities not elsewhere classified	32	10,085
70229 - Management consultancy activities other than financial management	32	16,150
7414 - Business & management consultancy	27	12,916
7499 - Non-trading company	19	11,316
69201 - Accounting and auditing activities	17	3,436
62090 - Other information technology service activities	17	6,996
62020 - Information technology consultancy activities	16	10,246
4521 - General construction & civil engineering	16	6,183
5530 - Restaurants	15	4,898
7260 - Other computer related activities	14	7,789
68209 - Other letting and operating of own or leased real estate	14	3,895
86900 - Other human health activities	13	4,092
74990 - Non-trading company	13	8,695