

# Ellesmere Port

2011 annual business confidence report



## headlines

- Q4 2011 saw a new record in company registrations in Ellesmere Port when compared to any previous Q4.
- December 2011 saw a new record in company registrations in Ellesmere Port when compared to any previous December.
- Q4 2011 saw a new record in net growth in Ellesmere Port when compared to any previous Q4.
- October 2011 saw a new record in net growth in Ellesmere Port when compared to any previous October.

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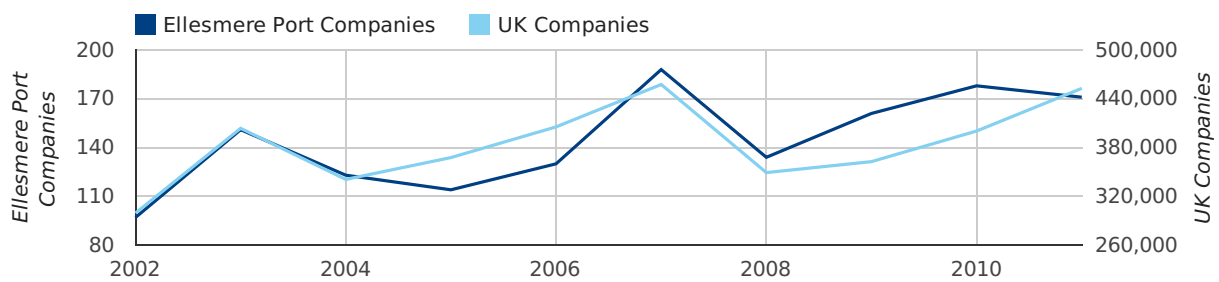
sic data

### Annual Data (2011)

A total of 171 companies were formed in Ellesmere Port in 2011. This total is 3.9% lower than in 2010 and compares favourably to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	ELLESMERE PORT	UK
2011	171	452,870
2010	178	400,358
2009	161	362,675
2008	134	349,203
2007	188	457,649
RECORD YEAR	2007 (188)	2007 (457,649)

### new companies by year



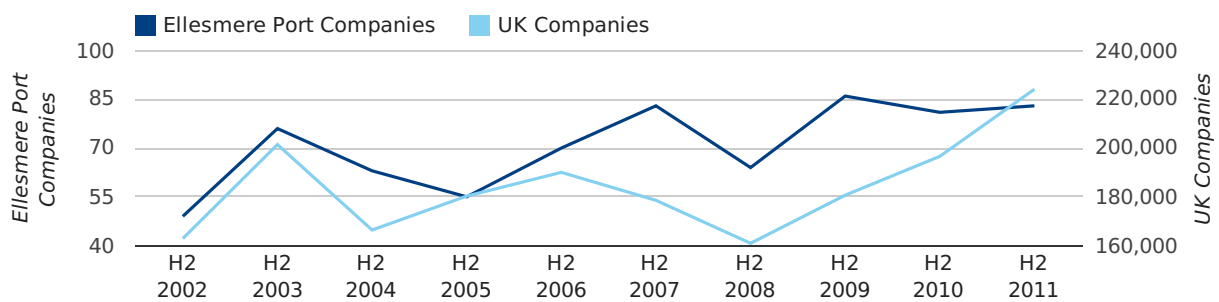
### Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 83 companies were formed in Ellesmere Port. This figure is 2.5% higher than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Ellesmere Port occurred in 2009 when a total of 86 were formed.

HALF YEAR (JUL-DEC)	ELLESMERE PORT	UK
2011	83	224,135
2010	81	196,609
% CHANGE	2.5%	14.0%
RECORD YEAR	2009 (86)	2011 (224,135)

### new companies by half year



## Quarterly Data (Q4 Oct-Dec 2011)

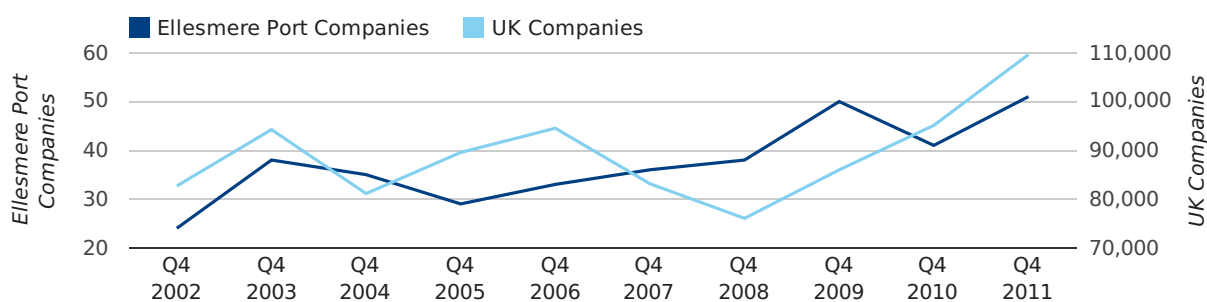
Q4 2011 saw a new record in company registrations in Ellesmere Port when compared to any previous Q4.

A total of 51 companies were registered in Ellesmere Port during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 24.4% versus the same period last year (Q4 2010). This figure compares equally to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	ELLESMERE PORT	UK
2011	51	109,623
2010	41	95,117
% CHANGE	24.4%	15.3%
RECORD YEAR	2011 (51)	2011 (109,623)

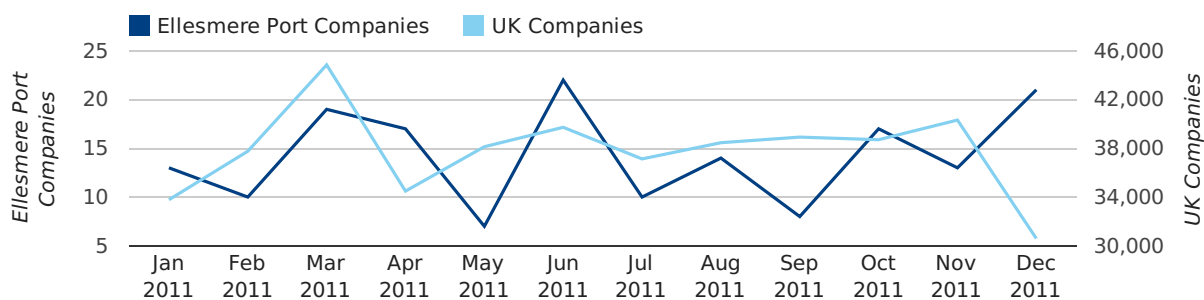
### new companies by quarter



## Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company registrations in Ellesmere Port when compared to any previous December.

### new companies by month



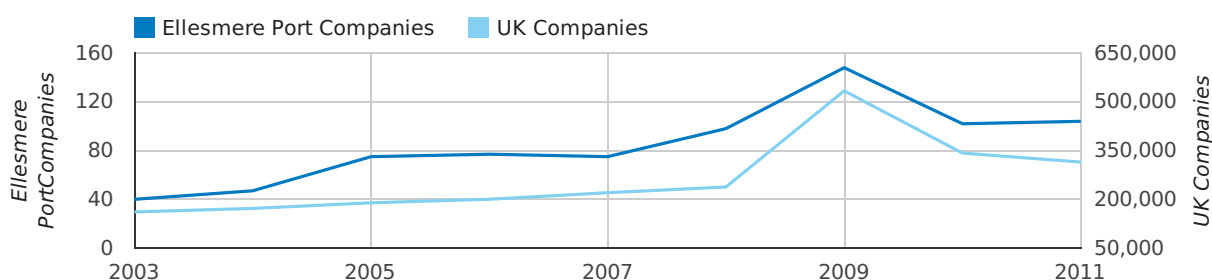
	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	17	13	21
NEW COMPANIES IN 2010	12	15	14
% CHANGE	41.7%	-13.3%	50.0%
RECORD YEAR	2009 (19)	2009 (19)	2011 (21)

### Annual Data (2011)

A total of 104 companies were dissolved in Ellesmere Port in 2011. This total is 2.0% higher than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	ELLESMERE PORT	UK
2011	104	314,523
2010	102	342,232
2009	148	533,773
2008	98	237,901
2007	75	220,295
RECORD YEAR	2009 (148)	2009 (533,773)

### dissolved companies by year



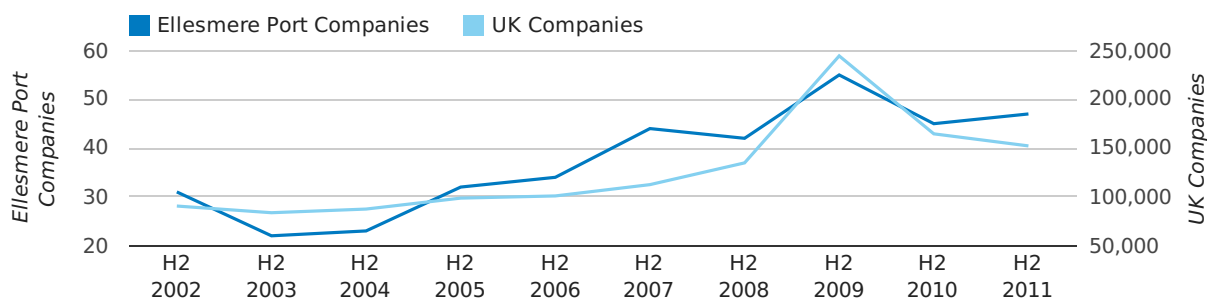
### Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 47 companies were dissolved in Ellesmere Port. This figure is 4.4% higher than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Ellesmere Port occurred in 2009 when a total of 55 were closed.

HALF YEAR (JUL-DEC)	ELLESMERE PORT	UK
2011	47	152,213
2010	45	164,601
% CHANGE	4.4%	-7.5%
RECORD YEAR	2009 (55)	2009 (244,537)

### dissolved companies by half year



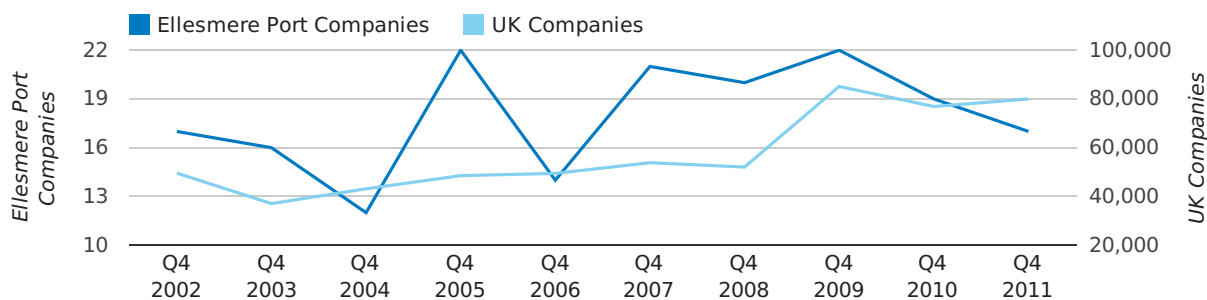
## Quarterly Data (Q4 Oct-Dec 2011)

A total of 17 companies were dissolved in Ellesmere Port during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 10.5% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

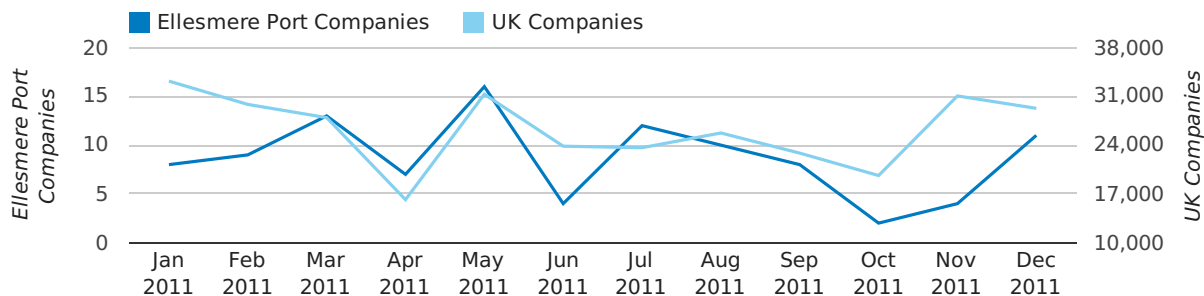
FOURTH QUARTER (OCT 2011 - DEC 2011)	ELLESMERE PORT	UK
2011	17	79,983
2010	19	76,896
% CHANGE	-10.5%	4.0%
RECORD YEAR	2005 (22)	2009 (85,136)

### dissolved companies by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	2	4	11
CLOSED COMPANIES IN 2010	5	13	1
% CHANGE	-60.0%	-69.2%	1,000%
RECORD YEAR	2002 (10)	2007 (14)	2008 (12)

### Annual Data (2011)

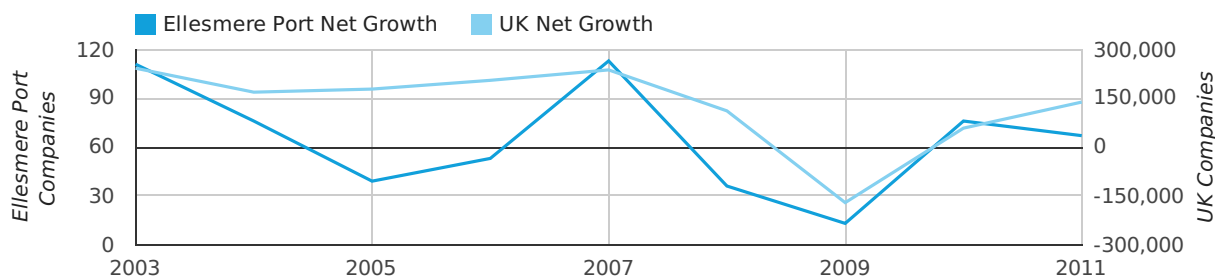
A total of 67 companies were added to the company register for Ellesmere Port in 2011. This number represents growth of 37.6% which compares favourably to the UK figure of 34.6%.

This number is 9 companies lower than the previous year.

The highest net company growth figure ever seen in one year came in 2007 when the Ellesmere Port company register grew by 113 companies.

YEAR	ELLESMERE PORT	UK
2011	67	138,347
2010	76	58,126
2009	13	-171,098
2008	36	111,302
2007	113	237,354
RECORD YEAR	2007 (113)	2003 (242,543)

### net growth by year

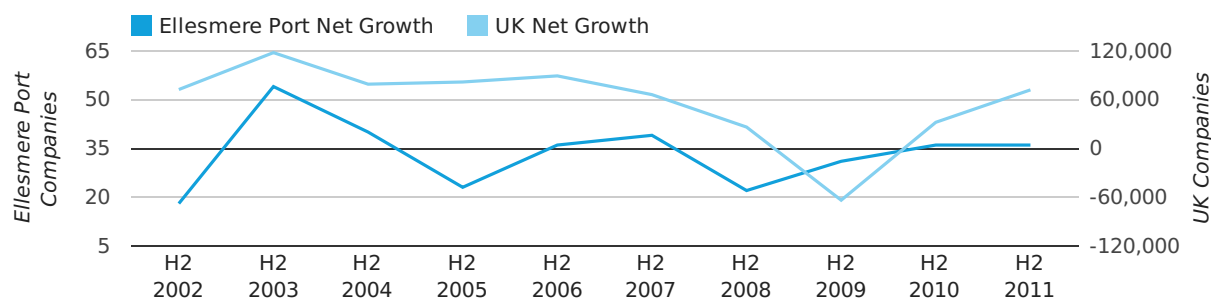


### Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Ellesmere Port increased by 36 companies. This figure is 0.0% higher than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	ELLESMERE PORT	UK
2011	36	71,922
2010	36	32,008
% CHANGE	0.0%	124.7%
RECORD YEAR	2003 (54)	2003 (117,772)

### net growth by half year



## Quarterly Data (Q4 Oct-Dec 2011)

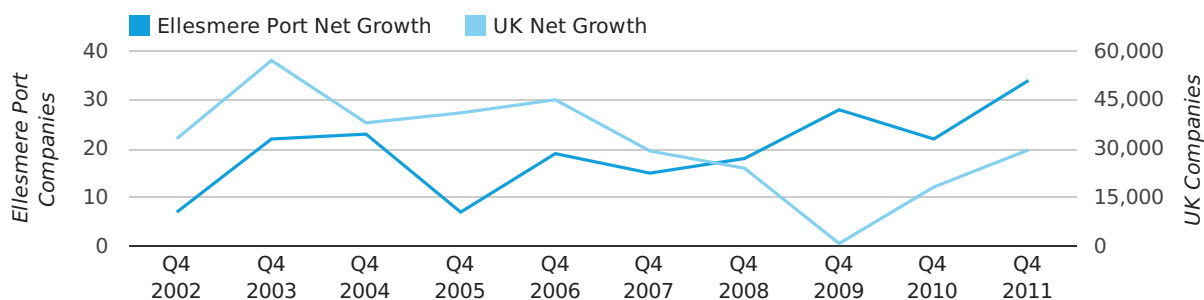
Q4 2011 saw a new record in net growth in Ellesmere Port when compared to any previous Q4.

Net company growth for Ellesmere Port during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 34 companies.

This represents an increase of 54.5% on the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	ELLESMERE PORT	UK
2011	34	29,640
2010	22	18,221
% CHANGE	54.5%	62.7%
RECORD YEAR	2011 (34)	2003 (57,175)

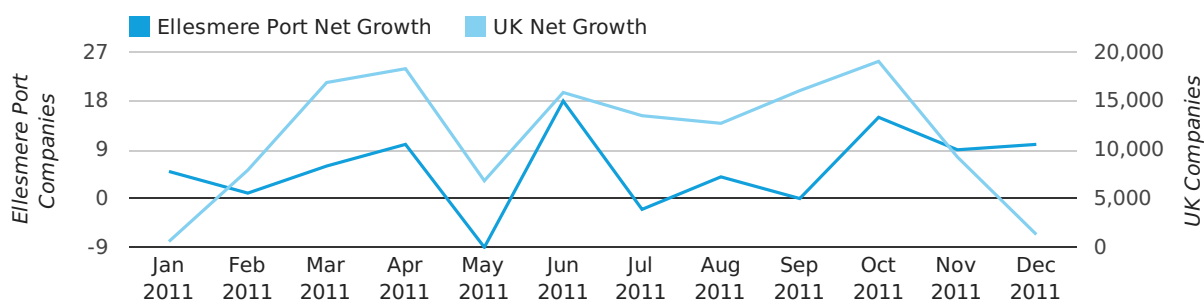
### net growth by quarter



## Monthly Data (Oct, Nov & Dec 2011)

October 2011 saw a new record in net growth in Ellesmere Port when compared to any previous October.

### net growth by month



	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	15	9	10
NET GROWTH IN 2010	7	2	13
% CHANGE	114.3%	350.0%	-23.1%
RECORD YEAR	2011 (15)	2009 (13)	2010 (13)

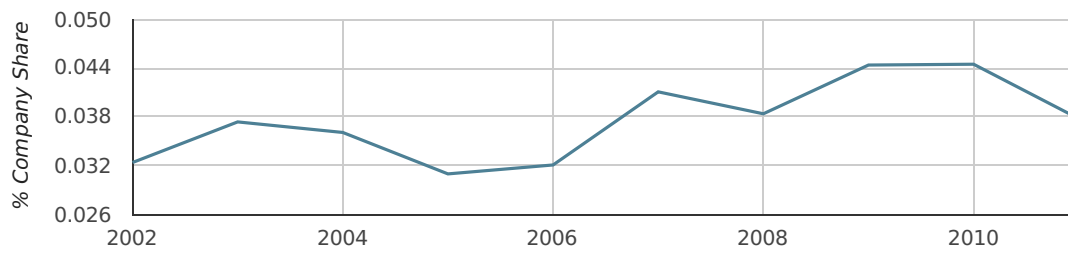


### Annual Data (2011)

In 2011 Ellesmere Port formed 0.0% of all UK companies. This is no change on 2010 when Ellesmere Port was responsible for 0.0% of all UK companies.

YEAR	ELLESMERE PORT
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1966 (0.1%)

### company share by year

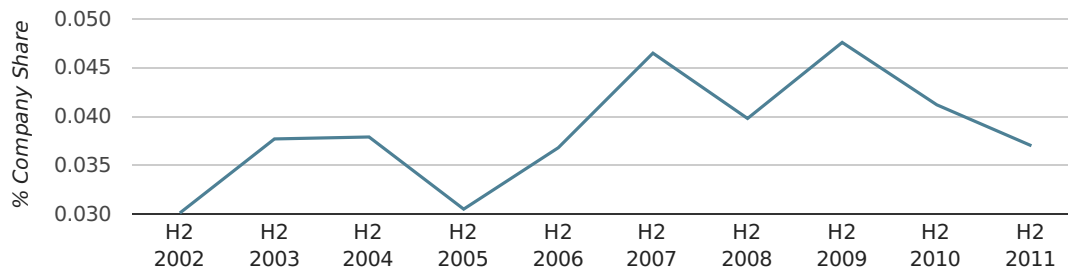


### Half Year Data (Jul-Dec 2011)

In the second half of 2011 Ellesmere Port formed 0.0% of all UK companies. This is the same as the 2010 figure of 0.0%.

HALF YEAR (JUL-DEC)	ELLESMERE PORT
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1973 (0.1%)

### company share by half year

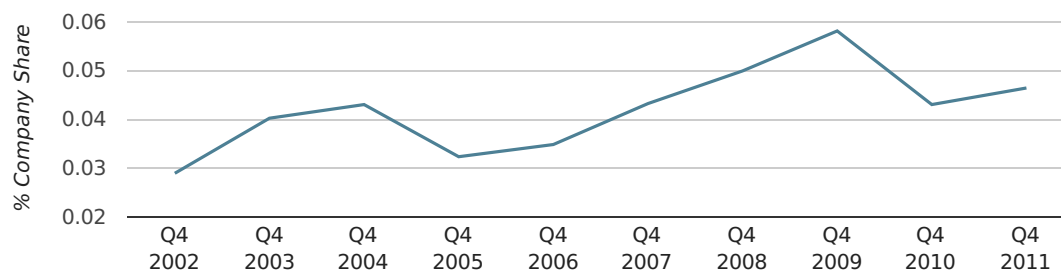


## Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Ellesmere Port formed 0.0% of all UK companies.

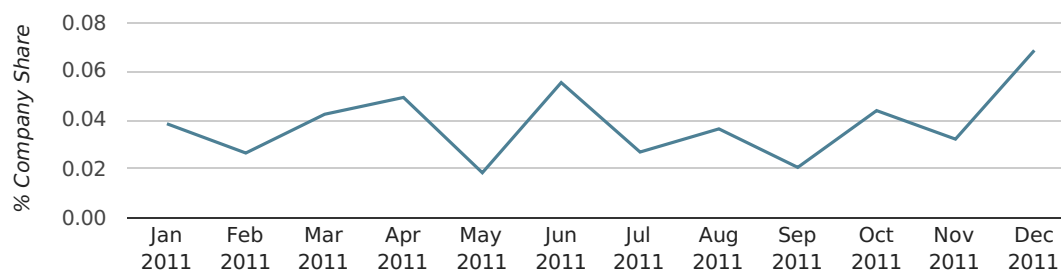
FOURTH QUARTER (OCT 2011 - DEC 2011)	ELLESMERE PORT
2011	0.0%
2010	0.0%
2009	0.1%
2008	0.1%
2007	0.0%
RECORD YEAR (SINCE 1960)	1974 (0.1%)

### company share by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.0%	0.0%	0.1%
UK FORMATION SHARE IN 2010	0.0%	0.0%	0.1%
% CHANGE	23.0%	-26.3%	32.9%
RECORD YEAR	1966 (0.2%)	1967 (0.2%)	1971 (0.2%)

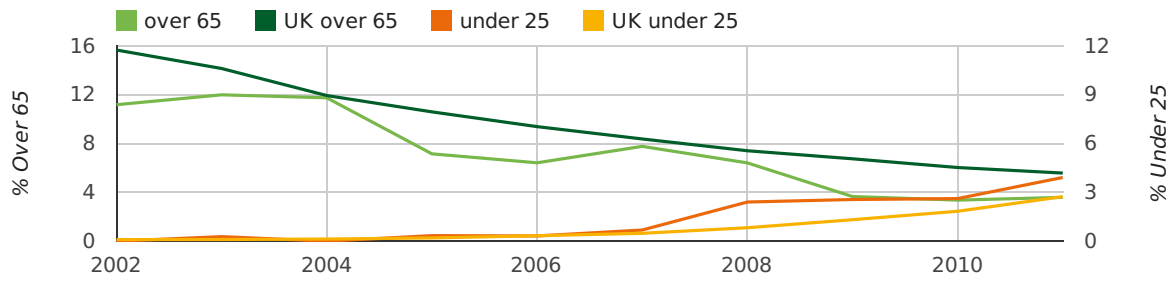
### Annual Data (2011)

The average age of a director in 2011 was 45.5.

The percentage of directors under the age of 25 was 3.9% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 3.6% compared to the UK figure of 4.2%.

#### director age by year



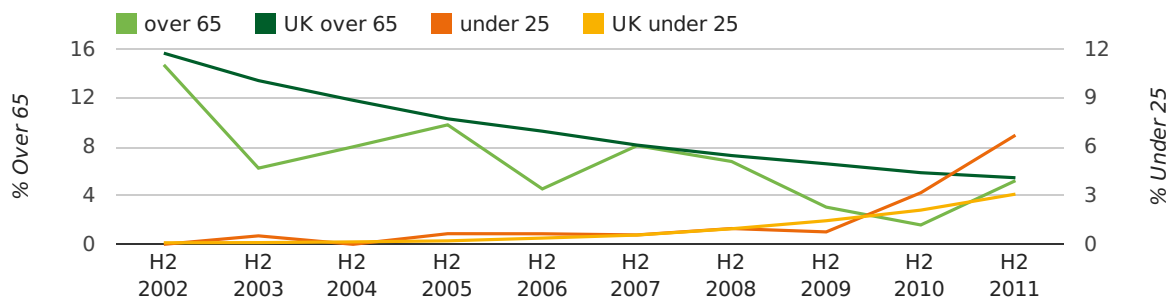
### Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 43.7.

The percentage of directors under the age of 25 was 6.7% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 5.2% compared to the UK figure of 4.1%.

#### director age by half year



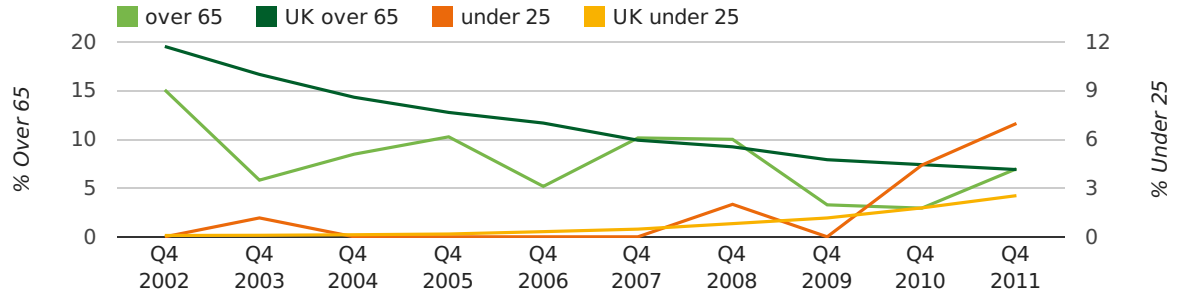
## Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 43.8.

The percentage of directors under the age of 25 was 7.0% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 7.0% compared to the UK figure of 4.1%.

### director age by quarter

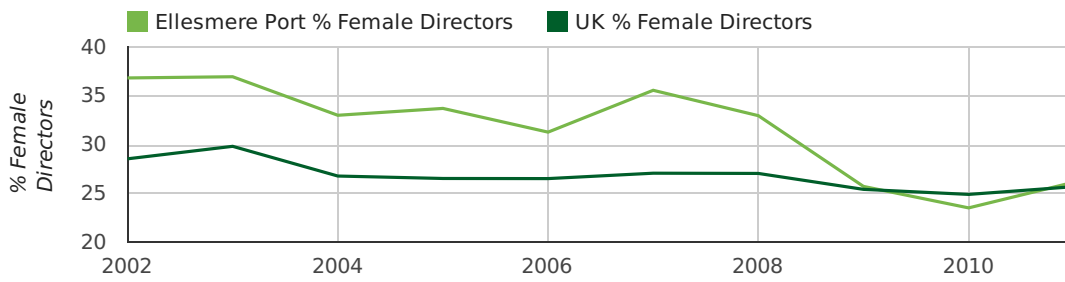


### Annual Data (2011)

The record year for female directors in Ellesmere Port was 1857 when 36.4% of all directors were female.

The percentage of female directors in Ellesmere Port in 2011 was 36.9%. The average for the UK during this time was 28.6%

#### director gender by year

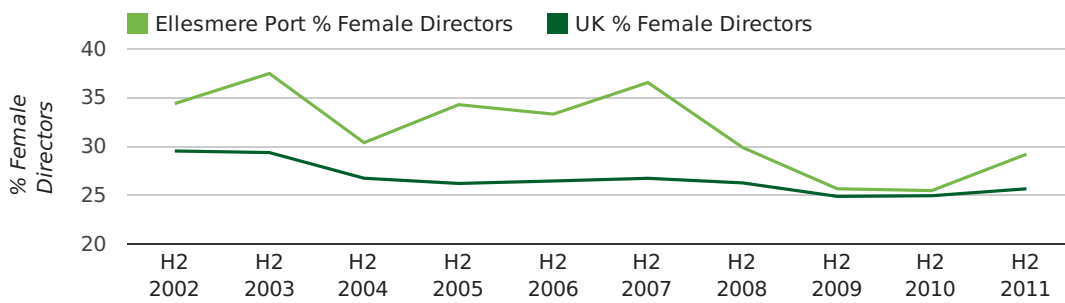


### Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Ellesmere Port was 1860 when 42.9% of all directors were female.

29.2% of all director appointments in Ellesmere Port in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

#### director gender by half year

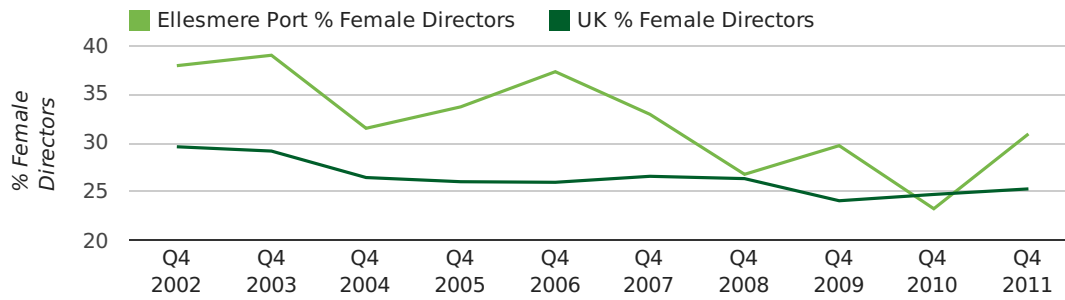


## Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Ellesmere Port was in 1977 when 31.1% of all directors were female.

30.9% of all director appointments in Ellesmere Port in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

### director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	1.98%	CONSULTING	5.07%
CARE	1.69%	MANAGEMENT	4.74%
S	1.41%	CONSULTANCY	3.26%
CONSULTANCY	1.13%	PROPERTY	2.37%
CONSULTING	1.13%	TRADING	2.07%
DENTAL	1.13%	DESIGN	1.92%
PROJECT	0.85%	ASSOCIATES	1.86%
P	0.85%	ENGINEERING	1.78%
ENGINEERING	0.85%	BUSINESS	1.78%
HEALTH	0.85%	CONSULTANTS	1.76%
DIRECT	0.56%	CONSTRUCTION	1.73%
PRODUCTS	0.56%	MEDIA	1.71%
DESIGN	0.56%	LONDON	1.63%
LITTLE	0.56%	J	1.51%
FINANCIAL	0.56%	INVESTMENTS	1.48%
CENTRE	0.56%	GLOBAL	1.46%
ROAD	0.56%	IT	1.41%
JOINERY	0.56%	CARE	1.39%
CO	0.56%	PROPERTIES	1.29%
SUTTON	0.56%	ELECTRICAL	1.29%
FARM	0.56%	M	1.27%
PARTNERS	0.56%	BUILDING	1.26%
HR	0.56%	ENERGY	1.25%
L	0.56%	S	1.20%
HOME	0.56%	ENTERPRISES	1.20%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	63	205,525
7487 - Other business activities	24	57,052
70229 - Management consultancy activities other than financial management	10	17,765
74909 - Other professional, scientific and technical activities not elsewhere classified	8	8,671
82990 - Other business support service activities not elsewhere classified	8	32,483
74990 - Non-trading company	7	8,929
86230 - Dental practice activities	6	1,598
68320 - Management of real estate on a fee or contract basis	6	3,194
9999 - Dormant Company	5	20,199
7414 - Business & management consultancy	5	13,034
6024 - Freight transport by road	5	2,280
62090 - Other information technology service activities	4	7,493
98000 - Residents property management	4	2,874
85590 - Other education not elsewhere classified	4	2,395
93290 - Other amusement and recreation activities not elsewhere classified	4	1,595
68209 - Other letting and operating of own or leased real estate	4	4,082
62020 - Information technology consultancy activities	4	12,072
99999 - Dormant Company	4	21,846
80100 - Private security activities	3	1,005
96090 - Other service activities not elsewhere classified	3	11,768