

# Ely

2011 half year business confidence report



## headlines

- The first half of 2011 saw a new record in company registrations in Ely when compared to any previous first half year.
- The first half of 2011 was a record first half year for company registrations in Ely when compared to any half year in history.
- Q2 2011 saw a new record in company registrations in Ely when compared to any previous Q2.
- Q2 2011 was a record quarter for company registrations in Ely when compared to any quarter in history.
- June 2011 saw a new record in company registrations in Ely when compared to any previous June.
- May 2011 saw a new record in company registrations in Ely when compared to any previous May.
- April 2011 saw a new record in company registrations in Ely when compared to any previous April.
- June 2011 saw a new record in company closures in Ely when compared to any previous June.
- Q2 2011 saw a new record in net growth in Ely when compared to any previous Q2.
- April 2011 saw a new record in net growth in Ely when compared to any previous April.

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### Half Year Data (Jan-Jun 2011)

The first half of 2011 saw a new record in company registrations in Ely when compared to any previous first half year.

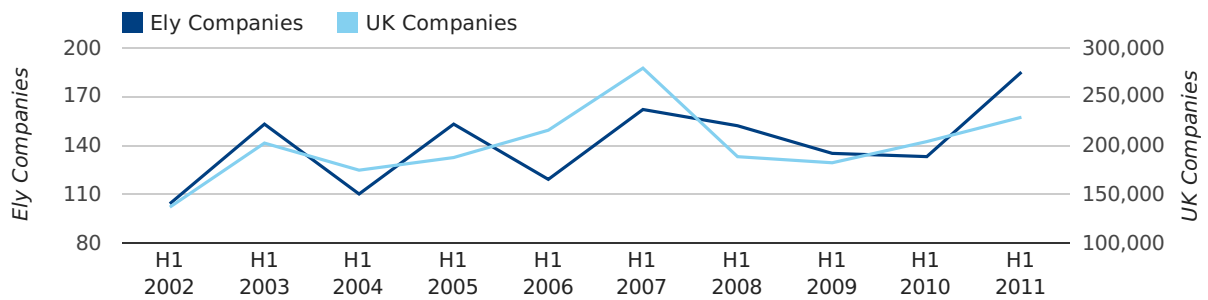
The first half of 2011 was a record first half year for company registrations in Ely when compared to any half year in history.

In the first half of 2011 a total of 185 companies were formed in Ely. This figure is 39.1% higher than last year, which compares well to the UK wide figure of 12.3%.

The highest total for a first half year in Ely occurred in 2011 when a total of 185 were formed.

HALF YEAR (JAN-JUN)	ELY	UK
2011	185	228,735
2010	133	203,749
% CHANGE	39.1%	12.3%
RECORD YEAR	2011 (185)	2007 (279,097)

### new companies by half year



## Quarterly Data (Q2 Apr-Jun 2011)

Q2 2011 saw a new record in company registrations in Ely when compared to any previous Q2.

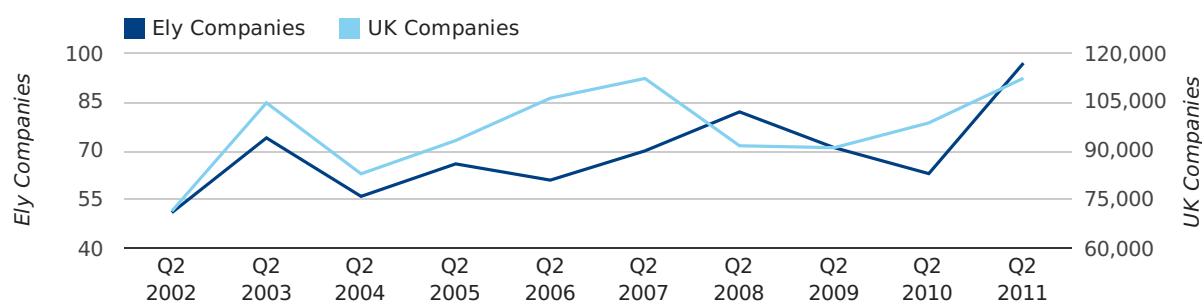
Q2 2011 was a record quarter for company registrations in Ely when compared to any quarter in history.

A total of 97 companies were registered in Ely during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is an increase of 54.0% versus the same period last year (Q2 2010). This figure compares well to the UK as a whole, which saw an increase of 13.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	ELY	UK
2011	97	112,344
2010	63	98,612
% CHANGE	54.0%	13.9%
RECORD YEAR	2011 (97)	2011 (112,344)

### new companies by quarter



## Monthly Data (Apr, May & Jun 2011)

June 2011 saw a new record in company registrations in Ely when compared to any previous June.

May 2011 saw a new record in company registrations in Ely when compared to any previous May.

April 2011 saw a new record in company registrations in Ely when compared to any previous April.

### new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2011	34	30	33
NEW COMPANIES IN 2010	19	24	20
% CHANGE	78.9%	25.0%	65.0%
RECORD YEAR	2011 (34)	2011 (30)	2011 (33)

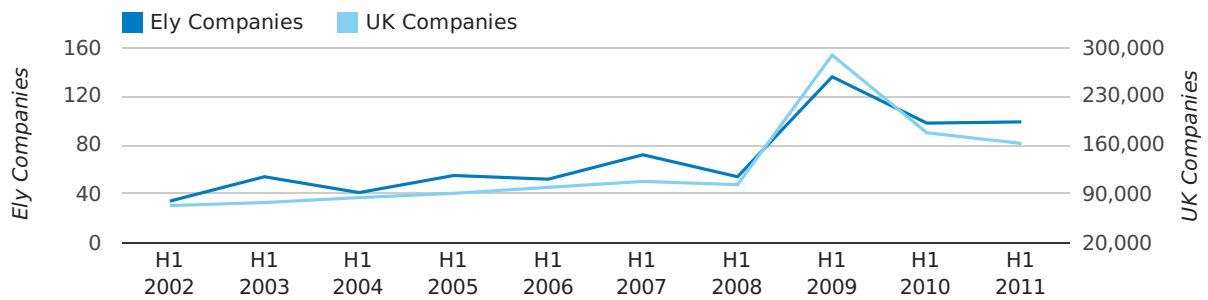
### Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 99 companies were dissolved in Ely. This figure is 1.0% higher than last year, which compares badly to the UK wide change of -8.6%.

The highest total for a first half year in Ely occurred in 2009 when a total of 136 were closed.

HALF YEAR (JAN-JUN)	ELY	UK
2011	99	162,310
2010	98	177,631
% CHANGE	1.0%	-8.6%
RECORD YEAR	2009 (136)	2009 (289,236)

### dissolved companies by half year



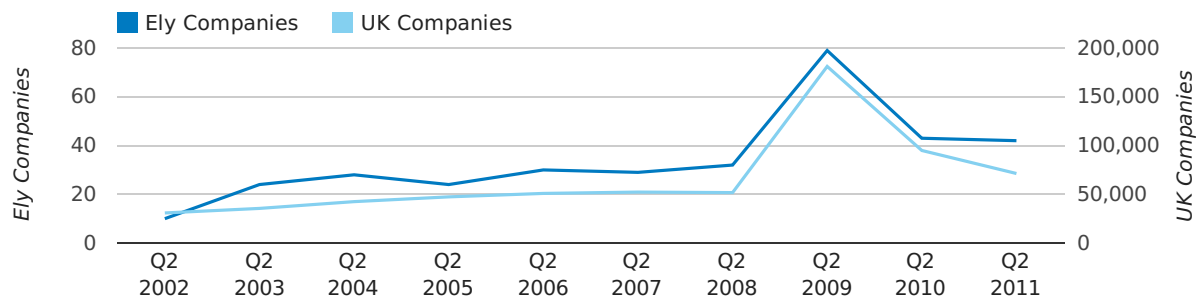
### Quarterly Data (Q2 Apr-Jun 2011)

A total of 42 companies were dissolved in Ely during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is a decrease of 2.3% versus the same period last year (Q2 2010). This figure compares poorly to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	ELY	UK
2011	42	71,324
2010	43	94,954
% CHANGE	-2.3%	-24.9%
RECORD YEAR	2009 (79)	2009 (181,176)

### dissolved companies by quarter



## Monthly Data (Apr, May & Jun 2011)

June 2011 saw a new record in company closures in Ely when compared to any previous June.

### dissolved companies by month



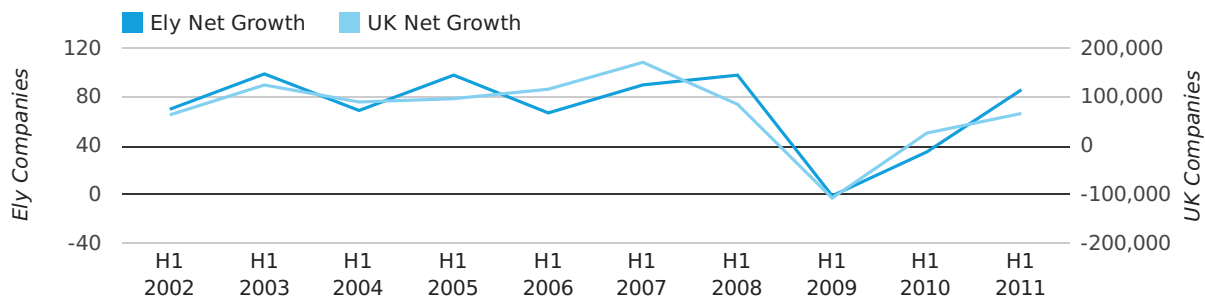
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2011	8	12	22
CLOSED COMPANIES IN 2010	12	14	17
% CHANGE	-33.3%	-14.3%	29%
RECORD YEAR	2009 (20)	2009 (40)	2011 (22)

### Half Year Data (Jan-Jun 2011)

In the first half of 2011 the company register for Ely increased by 86 companies. This figure is 145.7% higher than last year, which compares equally to a UK increase of 154.3%.

HALF YEAR (JAN-JUN)	ELY	UK
2011	86	66,425
2010	35	26,118
% CHANGE	145.7%	154.3%
RECORD YEAR	2003 (99)	2007 (171,296)

### net growth by half year



### Quarterly Data (Q2 Apr-Jun 2011)

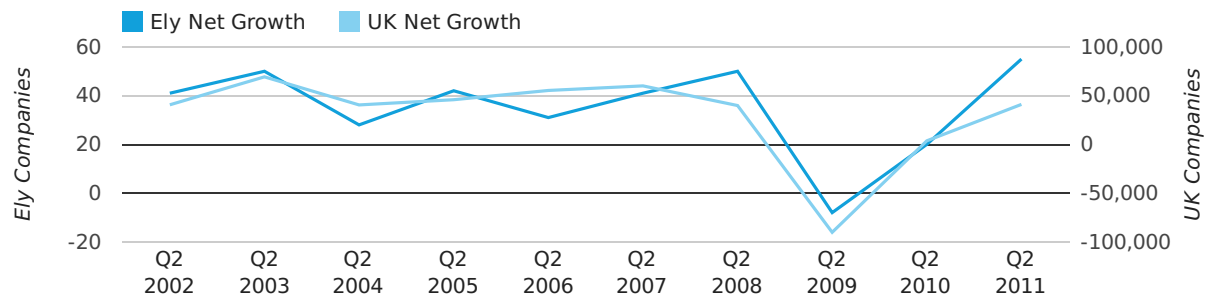
Q2 2011 saw a new record in net growth in Ely when compared to any previous Q2.

Net company growth for Ely during the second quarter of 2011 (Apr 2011 - Jun 2011) was 55 companies.

This represents an increase of 175.0% on the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	ELY	UK
2011	55	41,020
2010	20	3,658
% CHANGE	175.0%	1,021.4%
RECORD YEAR	2011 (55)	2003 (69,274)

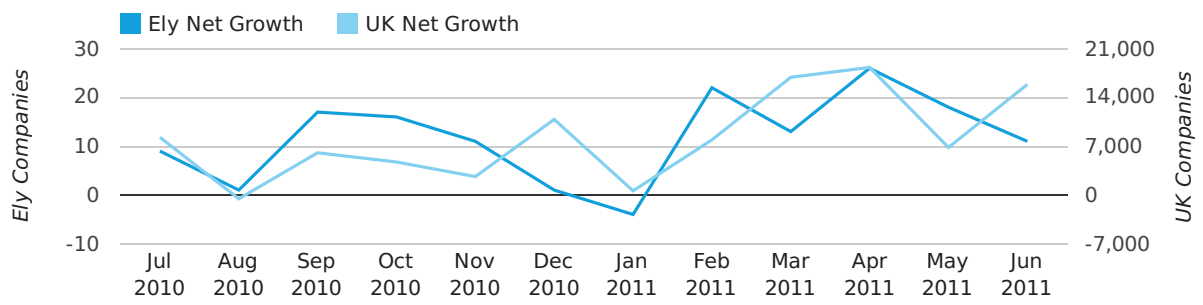
### net growth by quarter



## Monthly Data (Apr, May & Jun 2011)

April 2011 saw a new record in net growth in Ely when compared to any previous April.

### net growth by month



	APRIL	MAY	JUNE
NET GROWTH IN 2011	26	18	11
NET GROWTH IN 2010	7	10	3
% CHANGE	271.4%	80.0%	266.7%
RECORD YEAR	2011 (26)	2003 (19)	2008 (24)

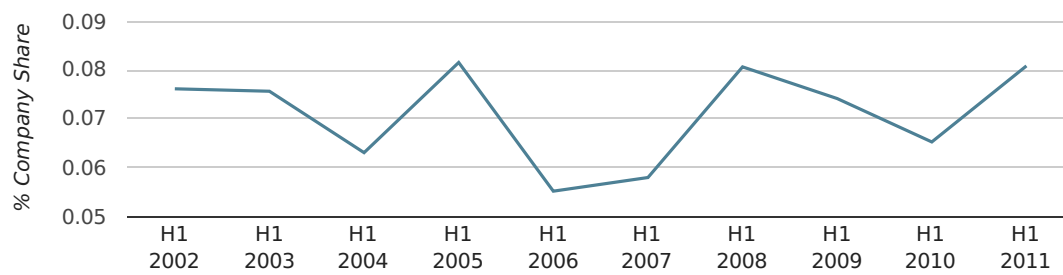


### Half Year Data (Jan-Jun 2011)

In the first half of 2011 Ely formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JAN-JUN)	ELY
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1971 (0.2%)

#### company share by half year

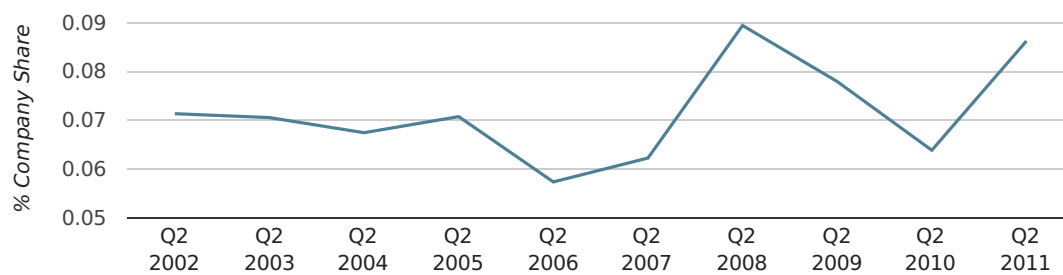


### Quarterly Data (Q2 Apr-Jun 2011)

In the second quarter of 2011, Ely formed 0.1% of all UK companies.

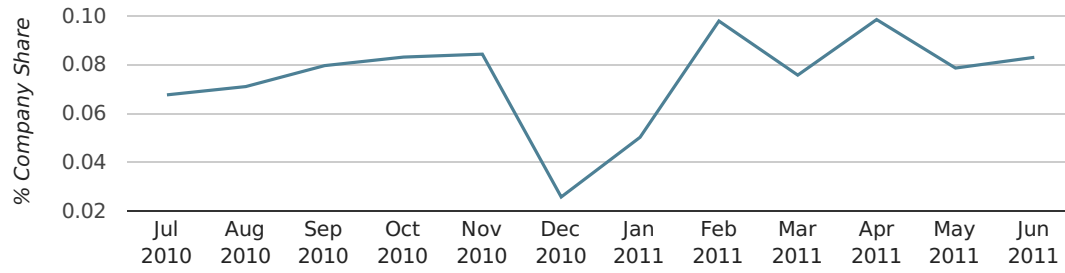
SECOND QUARTER (APR 2011 - JUN 2011)	ELY
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1966 (0.2%)

#### company share by quarter



# Monthly Data (Apr, May & Jun 2011)

## company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	73.3%	-1.5%	46.3%
RECORD YEAR	1966 (0.4%)	1971 (0.3%)	1968 (0.3%)

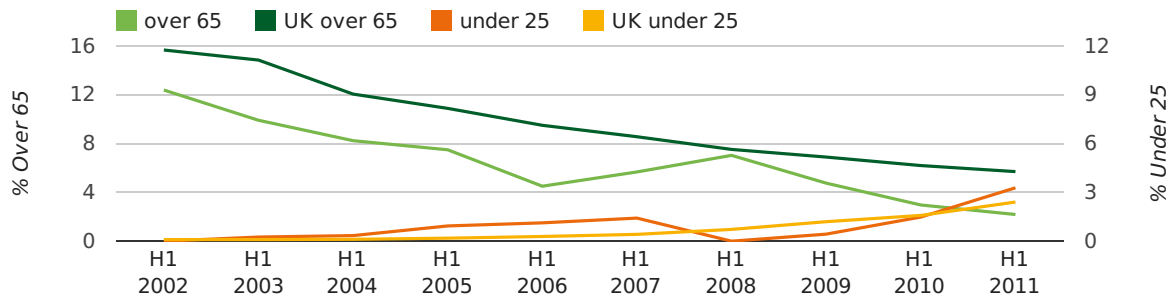
### Half Year Data (Jan-Jun 2011)

The average age of a director in the first half of 2011 was 43.9.

The percentage of directors under the age of 25 was 3.3% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 2.2% compared to the UK figure of 4.3%.

#### director age by half year



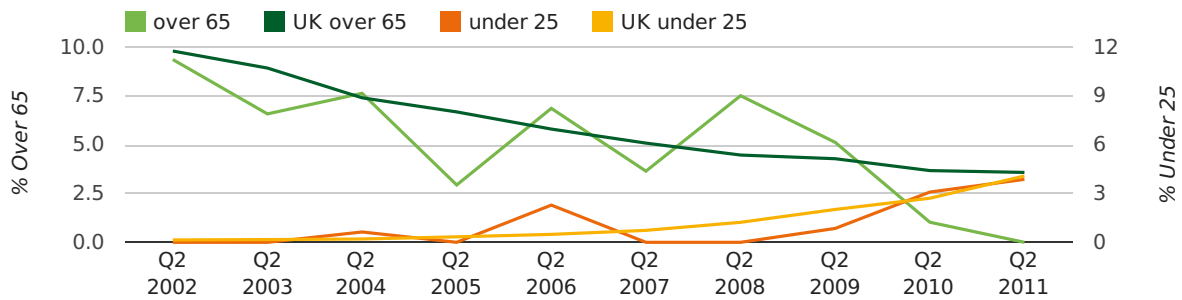
### Quarterly Data (Q2 Apr-Jun 2011)

The average age of a director in the second quarter of 2011 was 42.3.

The percentage of directors under the age of 25 was 3.9% compared to the UK figure of 3.4%.

The percentage of directors over the age of 65 was 0.0% compared to the UK figure of 4.3%.

#### director age by quarter

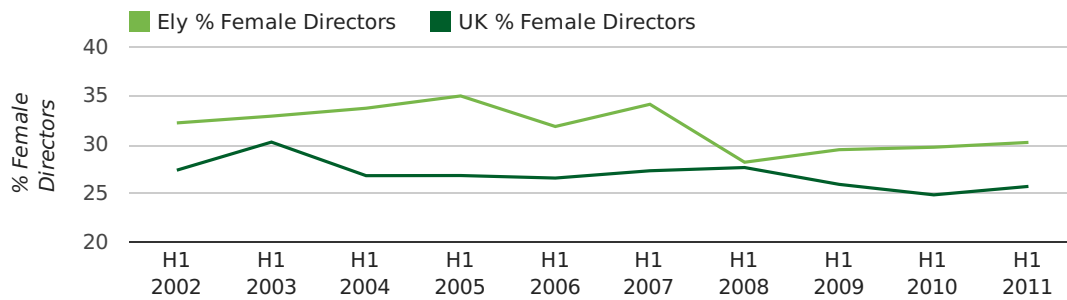


### Half Year Data (Jan-Jun 2011)

The record first half year for female directors in Ely was 1861 when 40.0% of all directors were female.

30.2% of all director appointments in Ely in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

#### director gender by half year

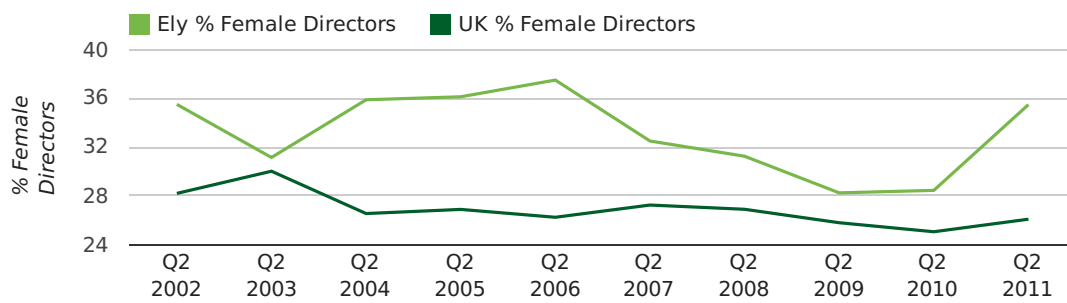


### Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in Ely was in 1866 when 66.7% of all directors were female.

35.5% of all director appointments in Ely in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.

#### director gender by quarter



Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
ELY	2.40%	CONSULTING	5.09%
CAMBRIDGE	2.05%	MANAGEMENT	4.86%
MANAGEMENT	1.37%	CONSULTANCY	3.17%
DEVELOPMENTS	1.20%	PROPERTY	2.43%
DRIVING	1.20%	TRADING	2.05%
PARK	1.03%	DESIGN	1.94%
ASSOCIATES	0.86%	ASSOCIATES	1.92%
CONSULTING	0.86%	BUSINESS	1.87%
PARTNERS	0.68%	CONSTRUCTION	1.77%
SOHAM	0.68%	CONSULTANTS	1.76%
SYSTEMS	0.68%	MEDIA	1.73%
ENGINEERING	0.68%	ENGINEERING	1.67%
SECURITY	0.68%	LONDON	1.60%
ENTERPRISES	0.51%	GLOBAL	1.46%
(ELY)	0.51%	J	1.44%
HOME	0.51%	CARE	1.44%
D	0.51%	INVESTMENTS	1.42%
UPSHOT	0.51%	IT	1.39%
DESIGN	0.51%	BUILDING	1.32%
ANGLIAN	0.51%	PROPERTIES	1.31%
INSTALLATIONS	0.51%	ELECTRICAL	1.30%
SCHOOL	0.51%	M	1.27%
GROUP	0.51%	S	1.23%
E	0.51%	ENTERPRISES	1.20%
SUPPORT	0.51%	SYSTEMS	1.20%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	92	202,072
7487 - Other business activities	46	60,758
82990 - Other business support service activities not elsewhere classified	28	30,647
70229 - Management consultancy activities other than financial management	18	16,419
9999 - Dormant Company	14	20,111
62020 - Information technology consultancy activities	11	10,545
62090 - Other information technology service activities	9	7,095
74990 - Non-trading company	8	8,481
99999 - Dormant Company	8	18,918
4521 - General construction & civil engineering	7	5,928
74909 - Other professional, scientific and technical activities not elsewhere classified	7	7,835
43999 - Other specialised construction activities not elsewhere classified	7	3,050
7499 - Non-trading company	6	10,955
7414 - Business & management consultancy	6	13,053
5552 - Catering	6	2,138
41100 - Development of building projects	6	3,852
68209 - Other letting and operating of own or leased real estate	5	3,790
49410 - Freight transport by road	5	2,142
7222 - Other software consultancy and supply	5	7,143
9305 - Other service activities	5	9,063