

# Ely

2011 annual business confidence report



## headlines

- 2011 was a record year for company registrations in Ely when compared to any year in history.
- Q4 2011 saw a new record in company closures in Ely when compared to any previous Q4.
- December 2011 saw a new record in company closures in Ely when compared to any previous December.
- October 2011 saw a new record in company closures in Ely when compared to any previous October.

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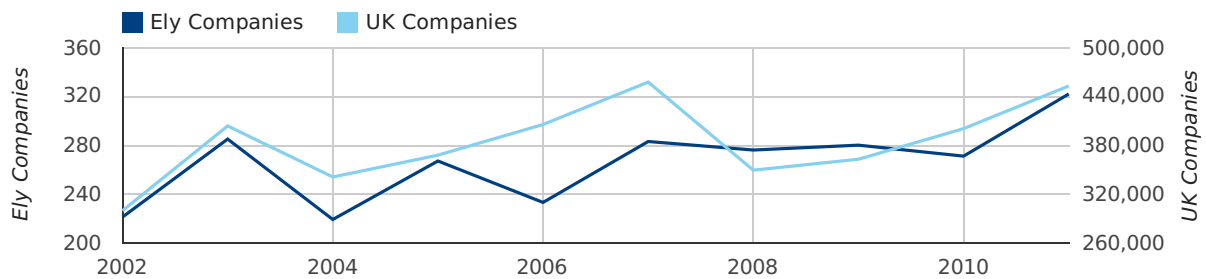
## Annual Data (2011)

2011 was a record year for company registrations in Ely when compared to any year in history.

A total of 322 companies were formed in Ely in 2011. This total is 18.8% higher than in 2010 and compares poorly to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	ELY	UK
2011	322	452,870
2010	271	400,358
2009	280	362,675
2008	276	349,203
2007	283	457,649
RECORD YEAR	2011 (322)	2007 (457,649)

### new companies by year



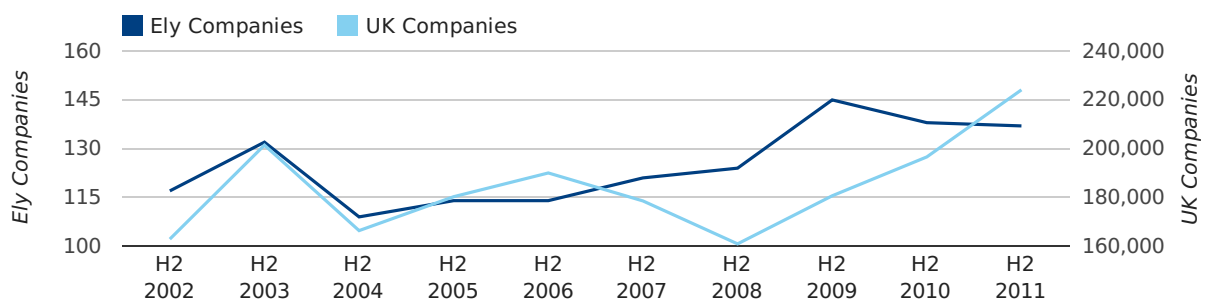
## Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 137 companies were formed in Ely. This figure is 0.7% lower than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Ely occurred in 2009 when a total of 145 were formed.

HALF YEAR (JUL-DEC)	ELY	UK
2011	137	224,135
2010	138	196,609
% CHANGE	-0.7%	14.0%
RECORD YEAR	2009 (145)	2011 (224,135)

### new companies by half year



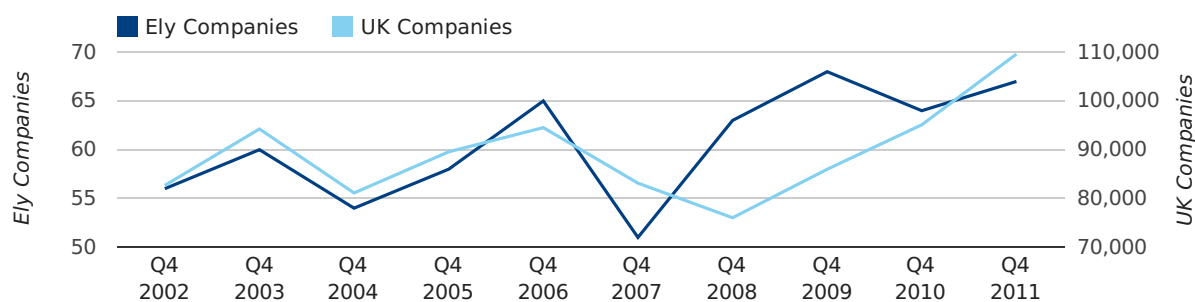
## Quarterly Data (Q4 Oct-Dec 2011)

A total of 67 companies were registered in Ely during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 4.7% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

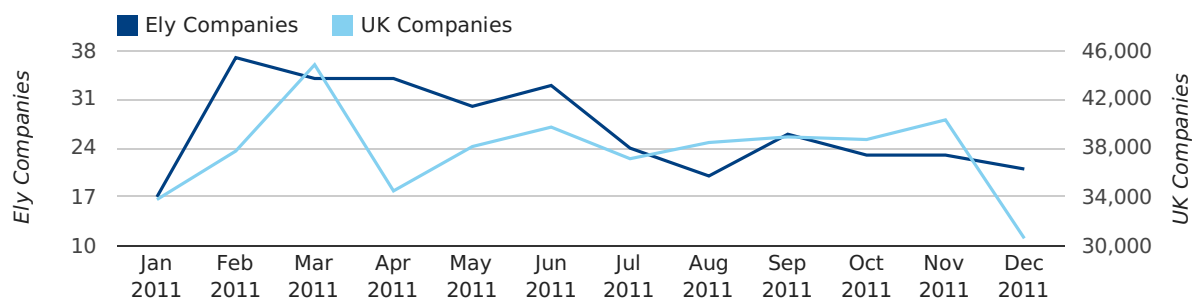
FOURTH QUARTER (OCT 2011 - DEC 2011)	ELY	UK
2011	67	109,623
2010	64	95,117
% CHANGE	4.7%	15.3%
RECORD YEAR	2009 (68)	2011 (109,623)

### new companies by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### new companies by month



	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	23	23	21
NEW COMPANIES IN 2010	28	29	7
% CHANGE	-17.9%	-20.7%	200.0%
RECORD YEAR	2009 (31)	2010 (29)	2008 (23)

### Annual Data (2011)

A total of 179 companies were dissolved in Ely in 2011. This total is 1.1% lower than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	ELY	UK
2011	179	314,523
2010	181	342,232
2009	239	533,773
2008	101	237,901
2007	134	220,295
RECORD YEAR	2009 (239)	2009 (533,773)

### dissolved companies by year



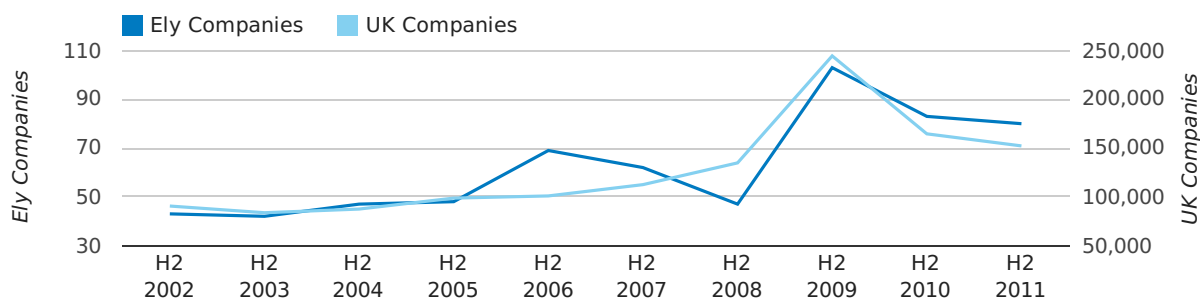
### Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 80 companies were dissolved in Ely. This figure is 3.6% lower than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Ely occurred in 2009 when a total of 103 were closed.

HALF YEAR (JUL-DEC)	ELY	UK
2011	80	152,213
2010	83	164,601
% CHANGE	-3.6%	-7.5%
RECORD YEAR	2009 (103)	2009 (244,537)

### dissolved companies by half year



## Quarterly Data (Q4 Oct-Dec 2011)

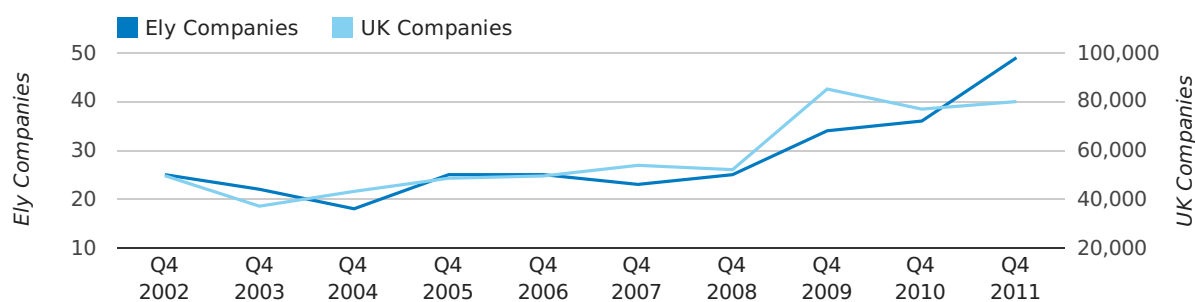
Q4 2011 saw a new record in company closures in Ely when compared to any previous Q4.

A total of 49 companies were dissolved in Ely during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 36.1% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	ELY	UK
2011	49	79,983
2010	36	76,896
% CHANGE	36.1%	4.0%
RECORD YEAR	2011 (49)	2009 (85,136)

### dissolved companies by quarter

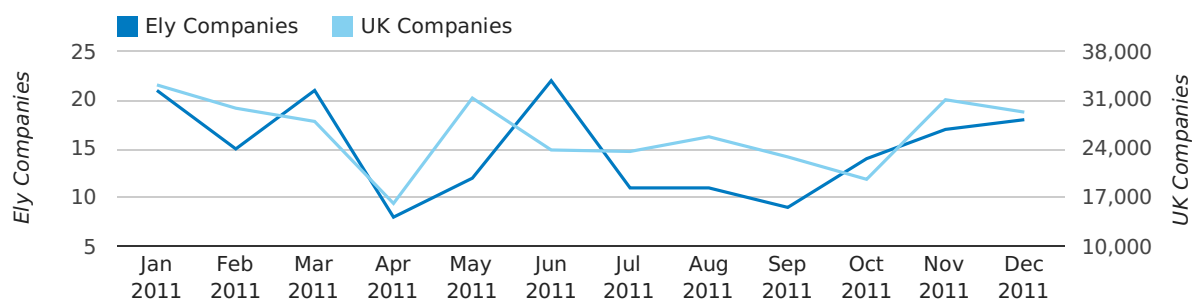


## Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company closures in Ely when compared to any previous December.

October 2011 saw a new record in company closures in Ely when compared to any previous October.

### dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	14	17	18
CLOSED COMPANIES IN 2010	12	18	6
% CHANGE	16.7%	-5.6%	200%
RECORD YEAR	2011 (14)	2010 (18)	2011 (18)

### Annual Data (2011)

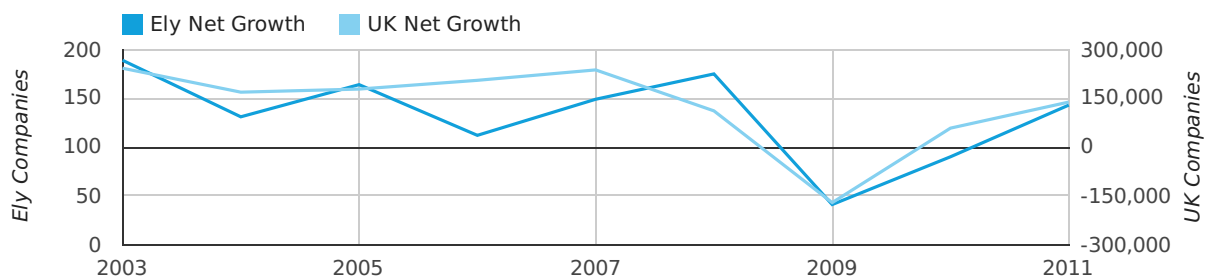
A total of 143 companies were added to the company register for Ely in 2011. This number represents growth of 52.8% which compares favourably to the UK figure of 34.6%.

This number is 53 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2003 when the Ely company register grew by 189 companies.

YEAR	ELY	UK
2011	143	138,347
2010	90	58,126
2009	41	-171,098
2008	175	111,302
2007	149	237,354
RECORD YEAR	2003 (189)	2003 (242,543)

### net growth by year

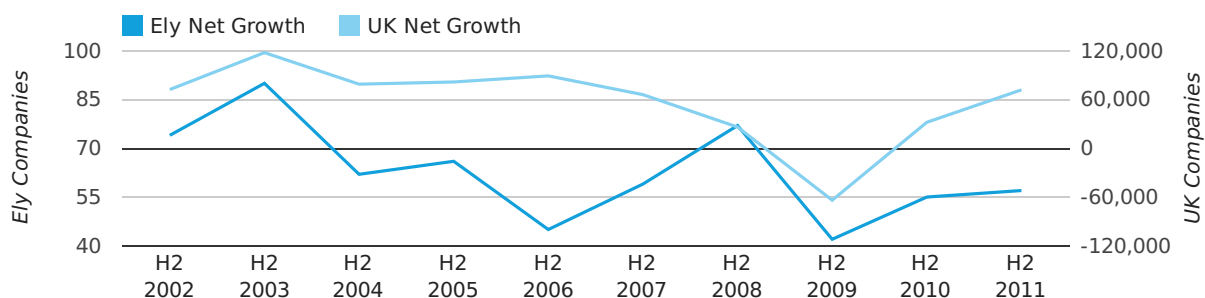


### Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Ely increased by 57 companies. This figure is 3.6% higher than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	ELY	UK
2011	57	71,922
2010	55	32,008
% CHANGE	3.6%	124.7%
RECORD YEAR	2003 (90)	2003 (117,772)

### net growth by half year



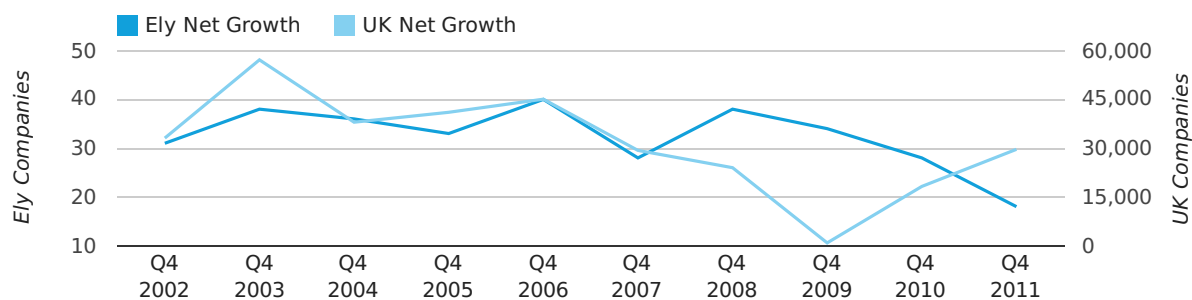
## Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Ely during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 18 companies.

This represents a decrease of 35.7% on the same period last year.

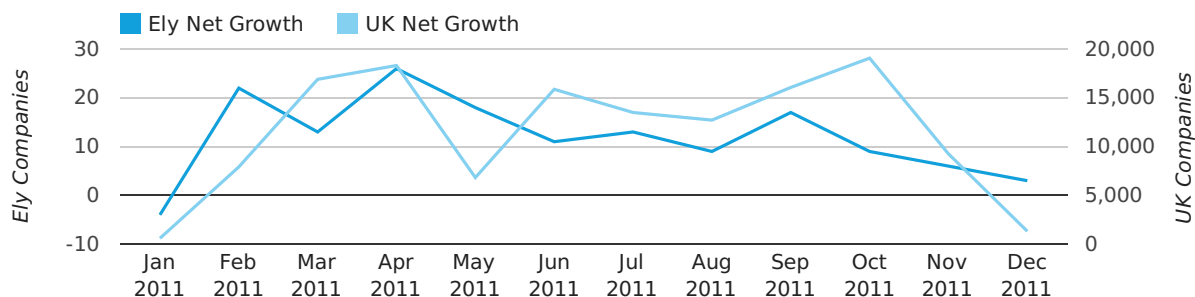
FOURTH QUARTER (OCT 2011 - DEC 2011)	ELY	UK
2011	18	29,640
2010	28	18,221
% CHANGE	-35.7%	62.7%
RECORD YEAR	2006 (40)	2003 (57,175)

### net growth by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### net growth by month



	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	9	6	3
NET GROWTH IN 2010	16	11	1
% CHANGE	-43.8%	-45.5%	200.0%
RECORD YEAR	2008 (21)	2003 (18)	2005 (11)

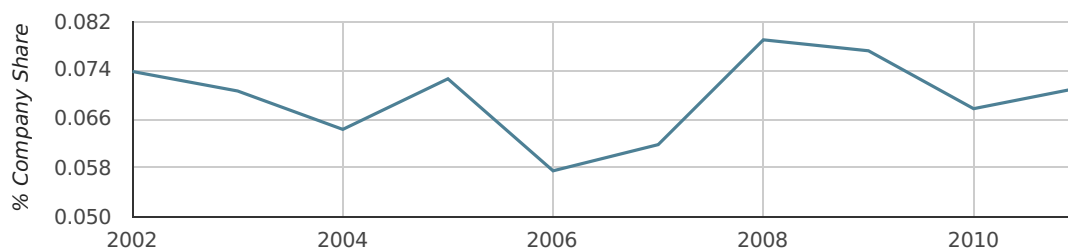


### Annual Data (2011)

In 2011 Ely formed 0.1% of all UK companies. This is no change on 2010 when Ely was responsible for 0.1% of all UK companies.

YEAR	ELY
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1966 (0.1%)

### company share by year

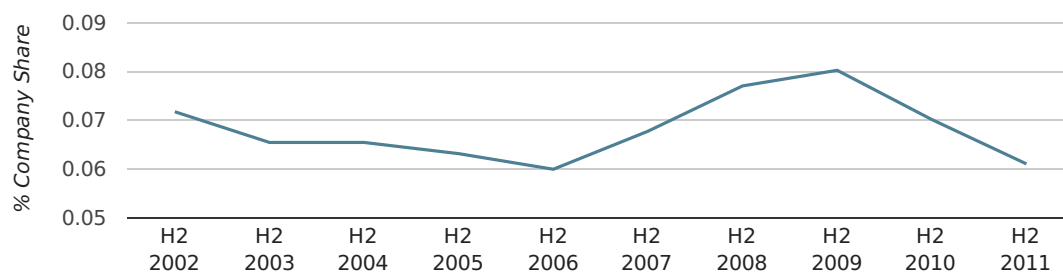


### Half Year Data (Jul-Dec 2011)

In the second half of 2011 Ely formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JUL-DEC)	ELY
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1966 (0.1%)

### company share by half year

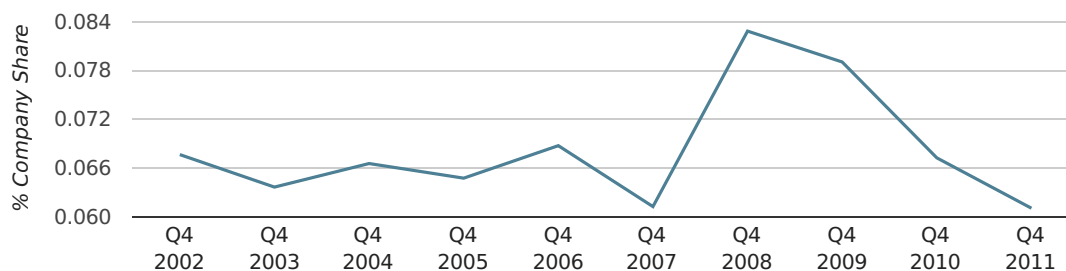


## Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Ely formed 0.1% of all UK companies.

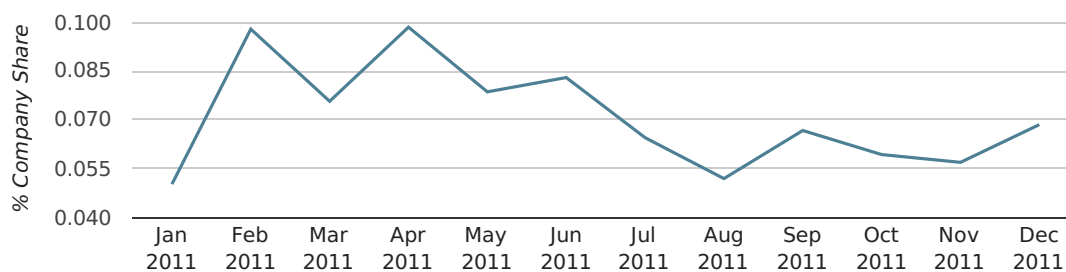
FOURTH QUARTER (OCT 2011 - DEC 2011)	ELY
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1970 (0.2%)

### company share by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.0%
% CHANGE	-28.6%	-32.5%	165.9%
RECORD YEAR	1977 (0.3%)	1992 (0.2%)	1970 (0.3%)

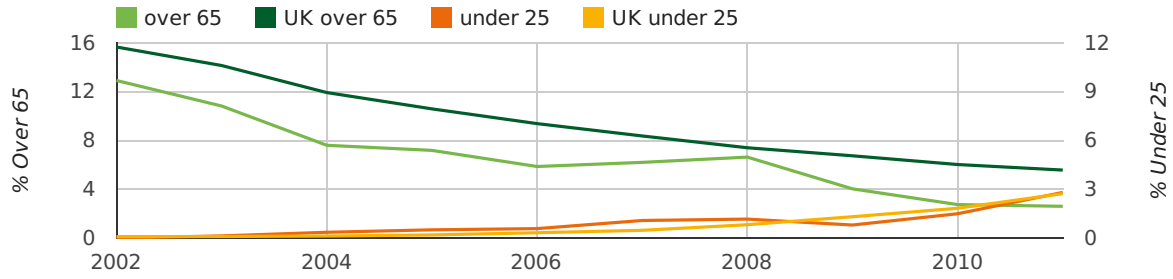
### Annual Data (2011)

The average age of a director in 2011 was 44.3.

The percentage of directors under the age of 25 was 2.8% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 2.6% compared to the UK figure of 4.2%.

#### director age by year



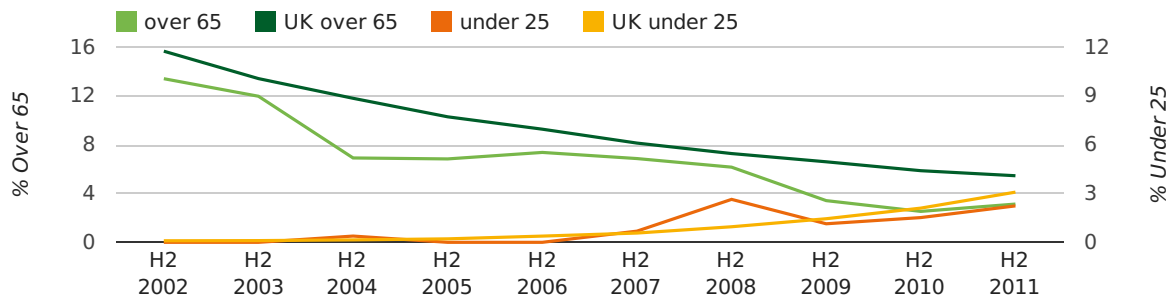
### Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 44.7.

The percentage of directors under the age of 25 was 2.2% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 3.1% compared to the UK figure of 4.1%.

#### director age by half year



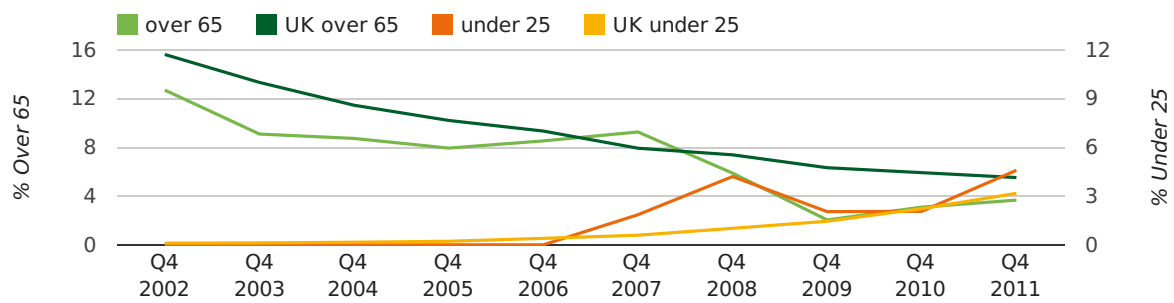
## Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 44.2.

The percentage of directors under the age of 25 was 4.6% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 3.7% compared to the UK figure of 4.1%.

### director age by quarter

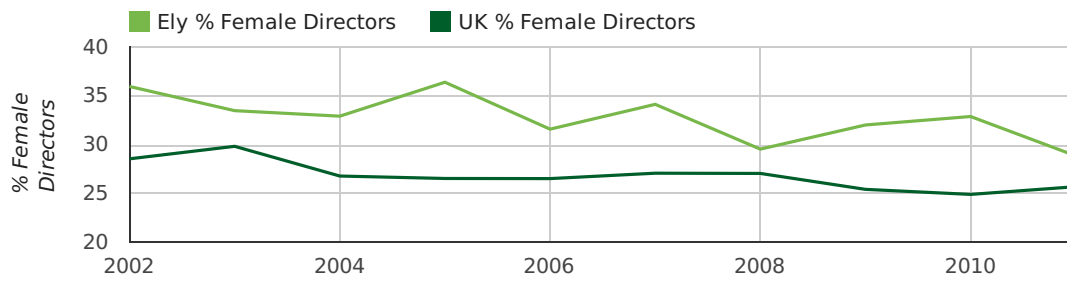


### Annual Data (2011)

The record year for female directors in Ely was 1857 when 36.4% of all directors were female.

The percentage of female directors in Ely in 2011 was 36.0%. The average for the UK during this time was 28.6%

#### director gender by year

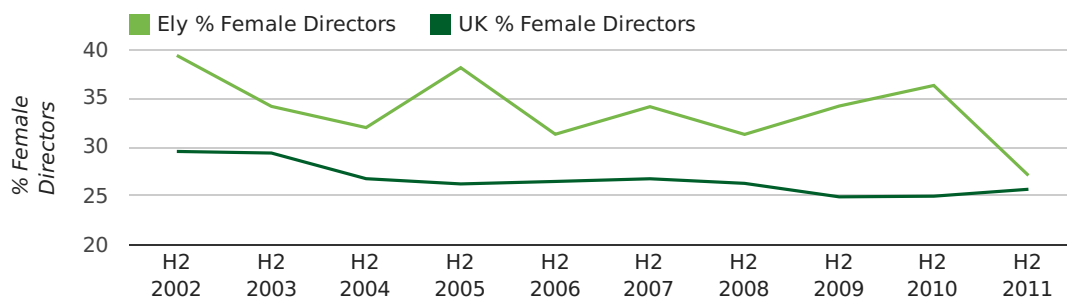


### Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Ely was 1860 when 42.9% of all directors were female.

27.1% of all director appointments in Ely in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

#### director gender by half year

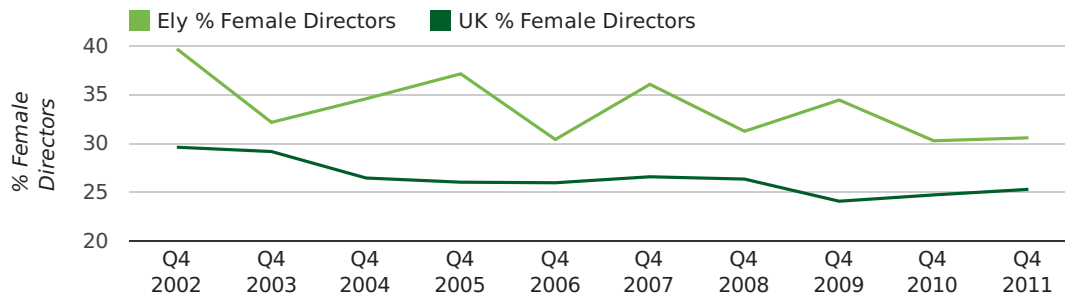


## Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Ely was in 1977 when 31.1% of all directors were female.

30.6% of all director appointments in Ely in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

### director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CAMBRIDGE	2.25%	CONSULTING	5.07%
ELY	2.08%	MANAGEMENT	4.74%
MANAGEMENT	1.73%	CONSULTANCY	3.26%
DRIVING	1.21%	PROPERTY	2.37%
TRADING	1.04%	TRADING	2.07%
DEVELOPMENT	1.04%	DESIGN	1.92%
CONSTRUCTION	0.87%	ASSOCIATES	1.86%
PARK	0.87%	ENGINEERING	1.78%
CONSULTING	0.87%	BUSINESS	1.78%
DEVELOPMENTS	0.87%	CONSULTANTS	1.76%
MEDIA	0.69%	CONSTRUCTION	1.73%
CONSULTANCY	0.69%	MEDIA	1.71%
ENGINEERING	0.69%	LONDON	1.63%
SOHAM	0.69%	J	1.51%
DESIGN	0.69%	INVESTMENTS	1.48%
PARTNERS	0.69%	GLOBAL	1.46%
GLOBAL	0.52%	IT	1.41%
G	0.52%	CARE	1.39%
ASSOCIATES	0.52%	PROPERTIES	1.29%
REGENCY	0.52%	ELECTRICAL	1.29%
ST	0.52%	M	1.27%
INTERNATIONAL	0.52%	BUILDING	1.26%
COURIERS	0.52%	ENERGY	1.25%
IT	0.52%	S	1.20%
ENTERPRISES	0.52%	ENTERPRISES	1.20%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	100	205,525
7487 - Other business activities	45	57,052
82990 - Other business support service activities not elsewhere classified	21	32,483
70229 - Management consultancy activities other than financial management	17	17,765
62020 - Information technology consultancy activities	11	12,072
9999 - Dormant Company	11	20,199
62090 - Other information technology service activities	10	7,493
7499 - Non-trading company	9	9,957
7414 - Business & management consultancy	9	13,034
4521 - General construction & civil engineering	9	5,558
74990 - Non-trading company	8	8,929
99999 - Dormant Company	8	21,846
43999 - Other specialised construction activities not elsewhere classified	7	3,342
7260 - Other computer related activities	6	7,667
7222 - Other software consultancy and supply	6	7,398
74909 - Other professional, scientific and technical activities not elsewhere classified	6	8,671
41100 - Development of building projects	5	4,331
49410 - Freight transport by road	5	2,392
5552 - Catering	5	2,110
68209 - Other letting and operating of own or leased real estate	5	4,082