

Ely

2012 half year business confidence report



headlines

- May 2012 saw a new record in company registrations in Ely when compared to any previous May.

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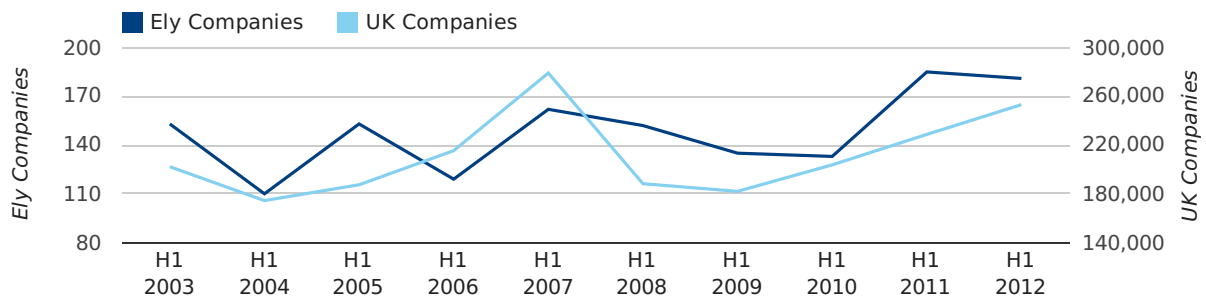
Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 181 companies were formed in Ely. This figure is 2.2% lower than last year, which compares badly to the UK wide figure of 10.7%.

The highest total for a first half year in Ely occurred in 2011 when a total of 185 were formed.

HALF YEAR (JAN-JUN)	ELY	UK
2012	181	253,150
2011	185	228,735
% CHANGE	-2.2%	10.7%
RECORD YEAR	2011 (185)	2007 (279,097)

new companies by half year



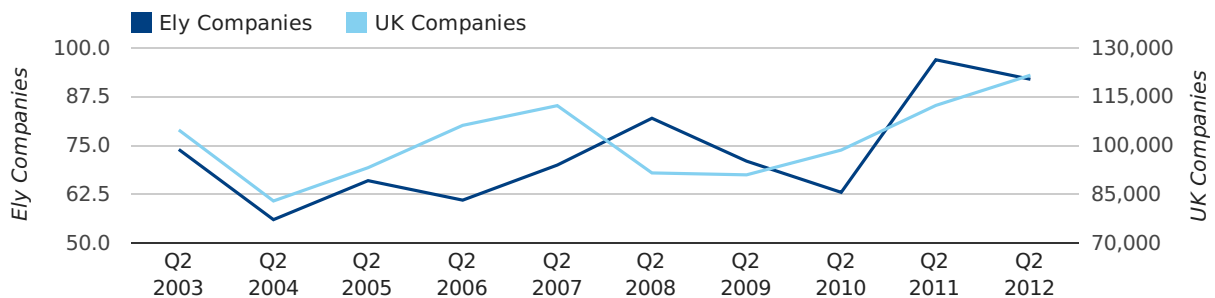
Quarterly Data (Q2 Apr-Jun 2012)

A total of 92 companies were registered in Ely during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is a decrease of 5.2% versus the same period last year (Q2 2011). This figure compares badly to the UK as a whole, which saw an increase of 8.3% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	ELY	UK
2012	92	121,659
2011	97	112,344
% CHANGE	-5.2%	8.3%
RECORD YEAR	2011 (97)	2012 (121,659)

new companies by quarter



Monthly Data (Apr, May & Jun 2012)

May 2012 saw a new record in company registrations in Ely when compared to any previous May.

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	25	43	24
NEW COMPANIES IN 2011	34	30	33
% CHANGE	-26.5%	43.3%	-27.3%
RECORD YEAR	2011 (34)	2012 (43)	2011 (33)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 93 companies were dissolved in Ely. This figure is 6.1% lower than last year, which compares badly to the UK wide change of -8.9%.

The highest total for a first half year in Ely occurred in 2009 when a total of 136 were closed.

HALF YEAR (JAN-JUN)	ELY	UK
2012	93	147,793
2011	99	162,310
% CHANGE	-6.1%	-8.9%
RECORD YEAR	2009 (136)	2009 (289,236)

dissolved companies by half year



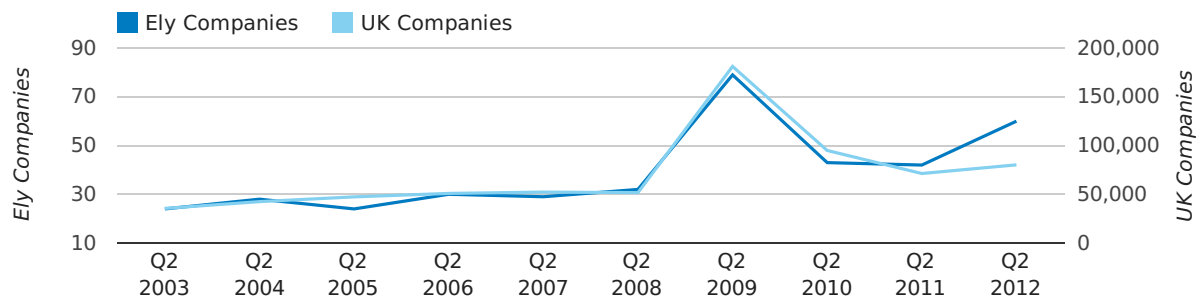
Quarterly Data (Q2 Apr-Jun 2012)

A total of 60 companies were dissolved in Ely during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 42.9% versus the same period last year (Q2 2011). This figure compares poorly to the UK as a whole, which saw an increase of 12.5% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	ELY	UK
2012	60	80,217
2011	42	71,324
% CHANGE	42.9%	12.5%
RECORD YEAR	2009 (79)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2012)

dissolved companies by month



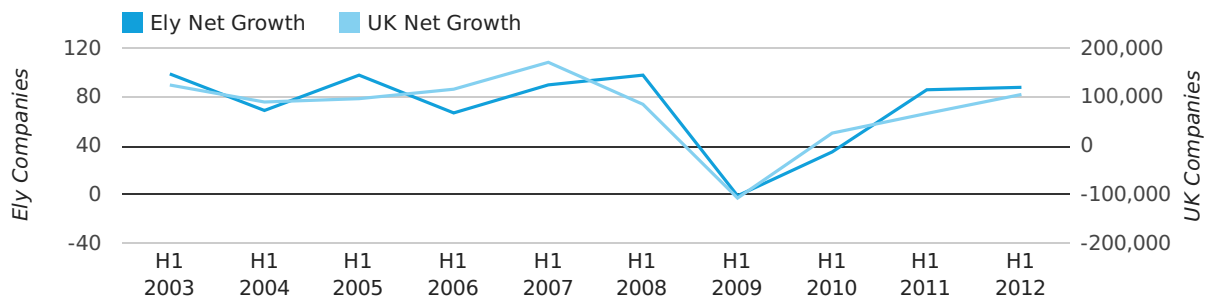
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2012	18	26	16
CLOSED COMPANIES IN 2011	8	12	22
% CHANGE	125.0%	116.7%	-27%
RECORD YEAR	2009 (20)	2009 (40)	2011 (22)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 the company register for Ely increased by 88 companies. This figure is 2.3% higher than last year, which compares badly to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	ELY	UK
2012	88	105,357
2011	86	66,425
% CHANGE	2.3%	58.6%
RECORD YEAR	2003 (99)	2007 (171,296)

net growth by half year



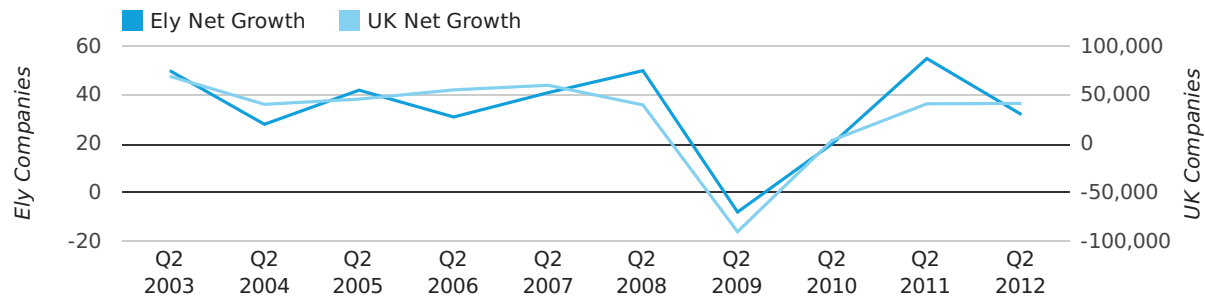
Quarterly Data (Q2 Apr-Jun 2012)

Net company growth for Ely during the second quarter of 2012 (Apr 2012 - Jun 2012) was 32 companies.

This represents a decrease of 41.8% on the same period last year.

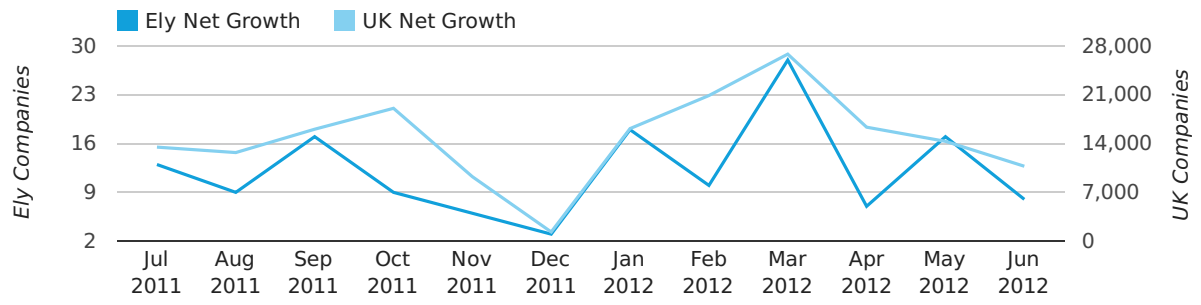
SECOND QUARTER (APR 2012 - JUN 2012)	ELY	UK
2012	32	41,442
2011	55	41,020
% CHANGE	-41.8%	1.0%
RECORD YEAR	2011 (55)	2003 (69,274)

net growth by quarter



Monthly Data (Apr, May & Jun 2012)

net growth by month



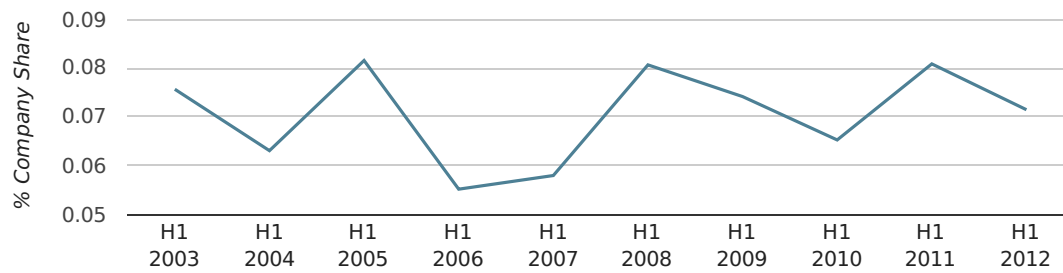
	APRIL	MAY	JUNE
NET GROWTH IN 2012	7	17	8
NET GROWTH IN 2011	26	18	11
% CHANGE	-73.1%	-5.6%	-27.3%
RECORD YEAR	2011 (26)	2003 (19)	2008 (24)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 Ely formed 0.1% of all UK companies. This is the same as the 2011 figure of 0.1%.

HALF YEAR (JAN-JUN)	ELY
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1971 (0.2%)

company share by half year

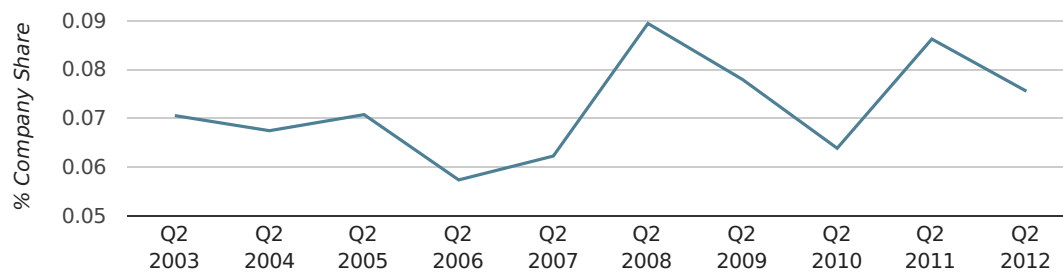


Quarterly Data (Q2 Apr-Jun 2012)

In the second quarter of 2012, Ely formed 0.1% of all UK companies.

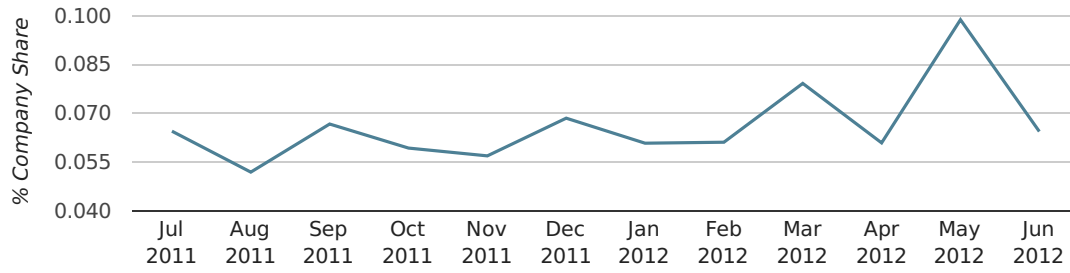
SECOND QUARTER (APR 2012 - JUN 2012)	ELY
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1966 (0.2%)

company share by quarter



Monthly Data (Apr, May & Jun 2012)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
% CHANGE	-38.1%	25.7%	-22.4%
RECORD YEAR	1966 (0.4%)	1971 (0.3%)	1968 (0.3%)

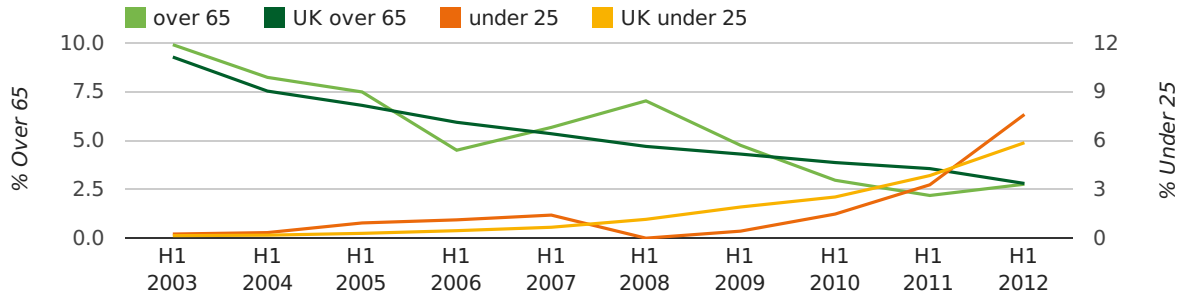
Half Year Data (Jan-Jun 2012)

The average age of a director in the first half of 2012 was 42.3.

The percentage of directors under the age of 25 was 7.6% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 2.8% compared to the UK figure of 3.4%.

director age by half year



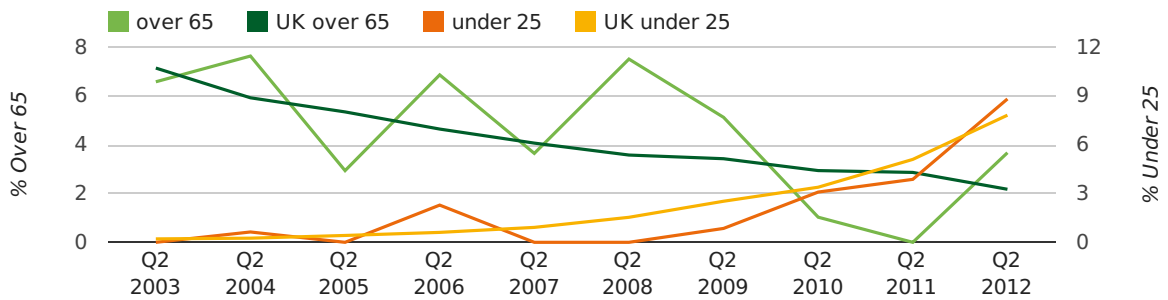
Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 43.3.

The percentage of directors under the age of 25 was 8.8% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 3.7% compared to the UK figure of 3.3%.

director age by quarter

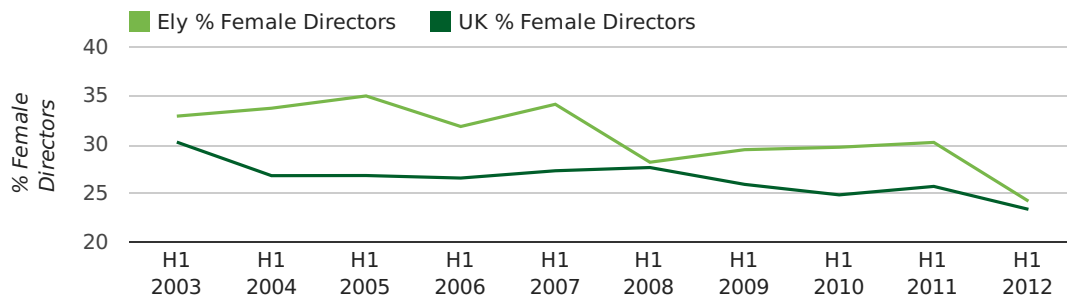


Half Year Data (Jan-Jun 2012)

The record first half year for female directors in Ely was 1861 when 40.0% of all directors were female.

24.2% of all director appointments in Ely in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

director gender by half year

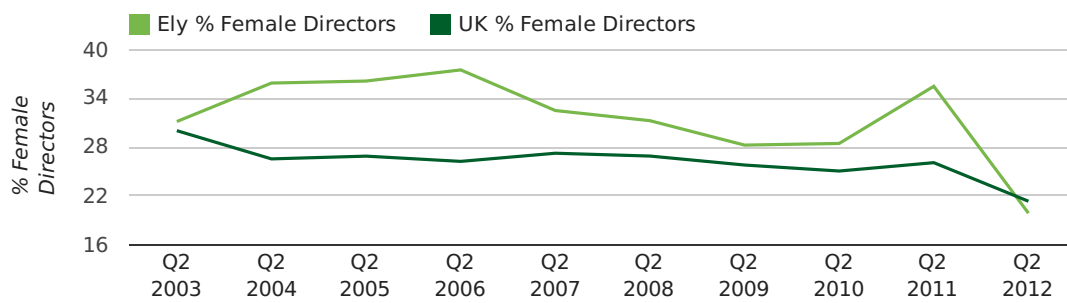


Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Ely was in 1866 when 66.7% of all directors were female.

19.9% of all director appointments in Ely in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

director gender by quarter



Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	1.54%	CONSULTING	5.07%
CONSULTANCY	1.20%	MANAGEMENT	4.74%
ELY	1.20%	CONSULTANCY	3.28%
J	1.03%	PROPERTY	2.35%
CONSULTING	1.03%	TRADING	2.10%
CAMBRIDGE	1.03%	DESIGN	1.89%
TRADING	0.85%	ENGINEERING	1.87%
SOFTWARE	0.85%	ASSOCIATES	1.82%
MEDIA	0.85%	CONSULTANTS	1.78%
ENGINEERING	0.68%	CONSTRUCTION	1.71%
HOUSE	0.68%	BUSINESS	1.70%
LITTLEPORT	0.68%	MEDIA	1.69%
SYSTEMS	0.68%	LONDON	1.68%
G	0.68%	J	1.57%
D	0.51%	GLOBAL	1.51%
COMMUNITY	0.51%	INVESTMENTS	1.48%
DEVELOPMENT	0.51%	IT	1.42%
CLUB	0.51%	CARE	1.31%
ENERGY	0.51%	PROPERTIES	1.31%
GLOBAL	0.51%	M	1.26%
Z	0.51%	ELECTRICAL	1.23%
CARE	0.51%	BUILDING	1.23%
ASSOCIATES	0.51%	SECURITY	1.19%
DESIGN	0.51%	S	1.18%
DIGITAL	0.51%	ENTERPRISES	1.17%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	136	244,457
7487 - Other business activities	42	47,029
70229 - Management consultancy activities other than financial management	21	20,390
82990 - Other business support service activities not elsewhere classified	20	35,447
62020 - Information technology consultancy activities	15	15,280
62090 - Other information technology service activities	10	8,258
7499 - Non-trading company	9	8,023
85530 - Driving school activities	9	214
74909 - Other professional, scientific and technical activities not elsewhere classified	9	10,271
7414 - Business & management consultancy	9	10,978
96090 - Other service activities not elsewhere classified	9	14,220
4521 - General construction & civil engineering	8	4,644
62012 - Business and domestic software development	7	4,742
99999 - Dormant Company	7	26,088
9999 - Dormant Company	6	16,469
49410 - Freight transport by road	6	2,912
74990 - Non-trading company	6	9,706
47910 - Retail sale via mail order houses or via Internet	6	3,818
69201 - Accounting and auditing activities	6	4,295
7260 - Other computer related activities	6	6,456