Enfield

q1 2011 business confidence report



headlines

- February 2011 saw a new record in company registrations in Enfield when compared to any previous February.
- February 2011 saw a new record in company closures in Enfield when compared to any previous February.
- January 2011 saw a new record in company closures in Enfield when compared to any previous January.

contents

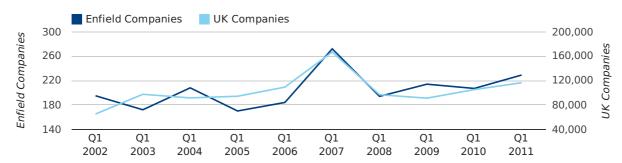
new company regist	trations	
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A total of 229 companies were registered in Enfield during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 10.6% versus the same period last year (Q1 2010). This figure compares equally to the UK as a whole, which saw an increase of 10.7% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	ENFIELD	UK
2011	229	116,391
2010	207	105,137
% CHANGE	10.6%	10.7%
RECORD YEAR	2007 (272)	2007 (166,814)

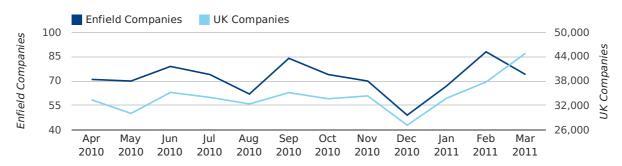
new companies by quarter



Monthly Data (Jan, Feb & Mar 2011)

February 2011 saw a new record in company registrations in Enfield when compared to any previous February.

new companies by month



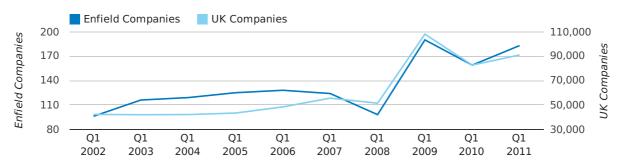
	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2011	67	88	74
NEW COMPANIES IN 2010	66	65	76
% CHANGE	1.5%	35.4%	-2.6%
RECORD YEAR	2007 (75)	2011 (88)	2007 (125)

A total of 183 companies were dissolved in Enfield during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 15.1% versus the same period last year (Q1 2010). This figure compares poorly to the UK as a whole, which saw an increase of 10.0% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	ENFIELD	UK
2011	183	90,986
2010	159	82,677
% CHANGE	15.1%	10.0%
RECORD YEAR	2009 (190)	2009 (108,060)

dissolved companies by quarter

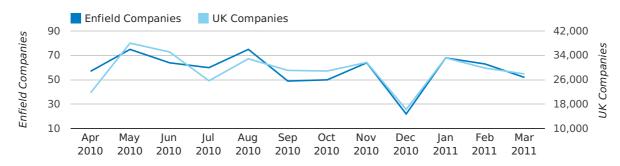


Monthly Data (Jan, Feb & Mar 2011)

February 2011 saw a new record in company closures in Enfield when compared to any previous February.

January 2011 saw a new record in company closures in Enfield when compared to any previous January.

dissolved companies by month



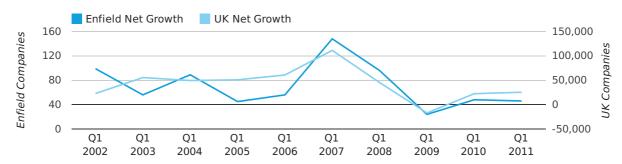
	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2011	68	63	52
CLOSED COMPANIES IN 2010	40	55	64
% CHANGE	70.0%	14.5%	-19%
RECORD YEAR	2011 (68)	2011 (63)	2009 (126)

Net company growth for Enfield during the first quarter of 2011 (Jan 2011 - Mar 2011) was 46 companies.

This represents a decrease of 4.2% on the same period last year.

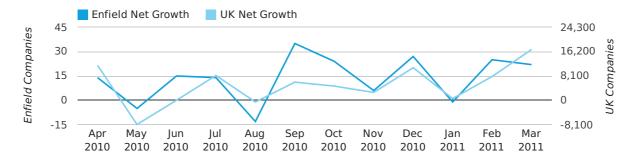
FIRST QUARTER (JAN 2011 - MAR 2011)	ENFIELD	UK
2011	46	25,405
2010	48	22,460
% CHANGE	-4.2%	13.1%
RECORD YEAR	2007 (148)	2007 (111,282)

net growth by quarter



Monthly Data (Jan, Feb & Mar 2011)

net growth by month

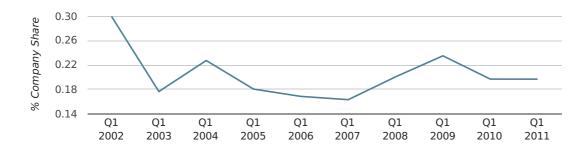


	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2011	-1	25	22
NET GROWTH IN 2010	26	10	12
% CHANGE	-103.8%	150.0%	83.3%
RECORD YEAR	2009 (40)	2009 (43)	2007 (86)

In the first quarter of 2011, Enfield formed 0.2% of all UK companies.

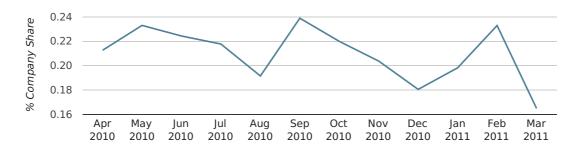
FIRST QUARTER (JAN 2011 - MAR 2011)	ENFIELD
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	1960 (0.4%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2011)

company share by month



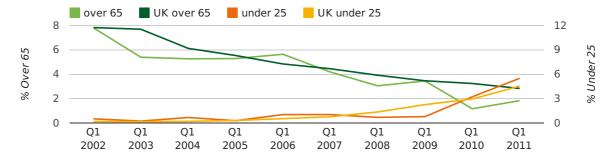
	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2011	0.2%	0.2%	0.2%
UK FORMATION SHARE IN 2010	0.2%	0.2%	0.2%
% CHANGE	-12.5%	19.1%	-7.1%
RECORD YEAR	1970 (0.8%)	1980 (0.5%)	1962 (0.6%)

The average age of a director in the first quarter of 2011 was 40.9.

The percentage of directors under the age of 25 was 5.5% compared to the UK figure of 3.0%.

The percentage of directors over the age of 65 was 1.8% compared to the UK figure of 4.3%.

director age by quarter



The record first quarter for female directors in Enfield was in 1861 when 40.0% of all directors were female.

27.0% of all director appointments in Enfield in the first quarter of 2011 were female. This compares to a UK average of 25.4% for the same period.

director gender by quarter



naming trends $\operatorname{duport} \omega$

Previous 12 months (Mar 2010-Mar 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	1.78%	CONSULTING	5.04%
LONDON	1.21%	MANAGEMENT	4.97%
PROPERTY	1.00%	CONSULTANCY	3.16%
DESIGN	0.86%	PROPERTY	2.38%
CONSULTANCY	0.86%	TRADING	2.10%
ENFIELD	0.78%	DESIGN	1.93%
CARE	0.78%	ASSOCIATES	1.92%
CONSULTING	0.64%	BUSINESS	1.87%
М	0.64%	CONSTRUCTION	1.80%
CONSULTANTS	0.64%	CONSULTANTS	1.76%
BUILDING	0.57%	MEDIA	1.69%
INTERNATIONAL	0.57%	ENGINEERING	1.61%
GLOBAL	0.57%	LONDON	1.60%
CO	0.50%	CARE	1.45%
PROPERTIES	0.43%	J	1.45%
MEDIA	0.43%	GLOBAL	1.44%
HOME	0.43%	INVESTMENTS	1.43%
CONSTRUCTION	0.43%	IT	1.41%
SECURITY	0.43%	PROPERTIES	1.36%
ASSOCIATES	0.43%	BUILDING	1.34%
FOOD	0.43%	М	1.30%
CLEANING	0.43%	ELECTRICAL	1.28%
SYSTEMS	0.43%	S	1.24%
TRAVEL	0.36%	INTERNATIONAL	1.23%
SERVICE	0.36%	SYSTEMS	1.23%

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Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	559	202,798
7487 - Other business activities	93	60,968
9999 - Dormant Company	52	19,765
82990 - Other business support service activities not elsewhere classified	37	30,253
62020 - Information technology consultancy activities	28	10,246
99999 - Dormant Company	27	18,336
9305 - Other service activities	24	8,740
7499 - Non-trading company	24	11,316
96090 - Other service activities not elsewhere classified	23	10,085
7414 - Business & management consultancy	23	12,916
70229 - Management consultancy activities other than financial management	20	16,150
4521 - General construction & civil engineering	20	6,183
74990 - Non-trading company	18	8,695
7260 - Other computer related activities	17	7,789
74909 - Other professional, scientific and technical activities not elsewhere classified	14	7,788
62090 - Other information technology service activities	14	6,996
5552 - Catering	12	2,128
5530 - Restaurants	12	4,898
8514 - Other human health activities	10	2,423
7031 - Real estate agencies	10	1,445