# **Epsom**

q1 2012 business confidence report



## headlines

- Q1 2012 saw a new record in company registrations in Epsom when compared to any previous Q1.
- March 2012 saw a new record in company registrations in Epsom when compared to any previous March.
- March 2012 was a record month for company registrations in Epsom when compared to any month in history.
- January 2012 saw a new record in company registrations in Epsom when compared to any previous January.
- March 2012 saw a new record in net growth in Epsom when compared to any previous March.
- March 2012 was a record month for net growth in Epsom when compared to any month in history.

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| new comp   | pany registrations  |
|------------|---------------------|
| closed cor | mpanies (dissolved) |
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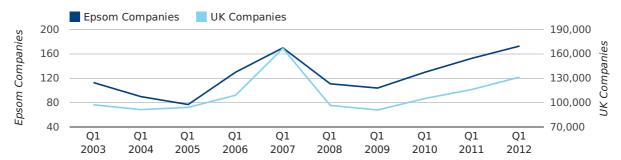
Q1 2012 saw a new record in company registrations in Epsom when compared to any previous Q1.

A total of 173 companies were registered in Epsom during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is an increase of 13.1% versus the same period last year (Q1 2011). This figure compares equally to the UK as a whole, which saw an increase of 13.0% against the same period last year.

| FIRST QUARTER (JAN 2012 - MAR 2012) | EPSOM      | UK             |
|-------------------------------------|------------|----------------|
| 2012                                | 173        | 131,491        |
| 2011                                | 153        | 116,391        |
| % CHANGE                            | 13.1%      | 13.0%          |
| RECORD YEAR                         | 2012 (173) | 2007 (166,814) |

#### new companies by quarter



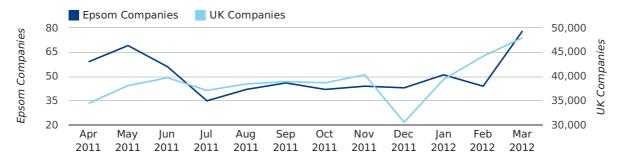
#### Monthly Data (Jan, Feb & Mar 2012)

March 2012 saw a new record in company registrations in Epsom when compared to any previous March.

March 2012 was a record month for company registrations in Epsom when compared to any month in history.

January 2012 saw a new record in company registrations in Epsom when compared to any previous January.

#### new companies by month



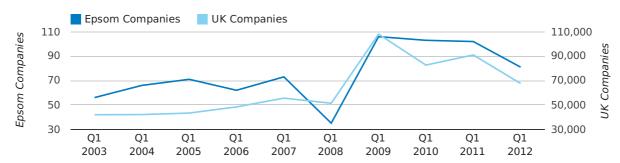
|                       | JANUARY   | FEBRUARY  | MARCH     |
|-----------------------|-----------|-----------|-----------|
| NEW COMPANIES IN 2012 | 51        | 44        | 78        |
| NEW COMPANIES IN 2011 | 45        | 52        | 56        |
| % CHANGE              | 13.3%     | -15.4%    | 39.3%     |
| RECORD YEAR           | 2012 (51) | 2007 (65) | 2012 (78) |

A total of 81 companies were dissolved in Epsom during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 20.6% versus the same period last year (Q1 2011). This figure compares poorly to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

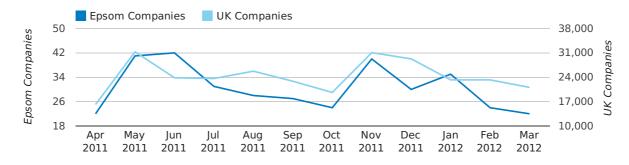
| FIRST QUARTER (JAN 2012 - MAR 2012) | EPSOM      | UK             |
|-------------------------------------|------------|----------------|
| 2012                                | 81         | 67,576         |
| 2011                                | 102        | 90,986         |
| % CHANGE                            | -20.6%     | -25.7%         |
| RECORD YEAR                         | 2009 (106) | 2009 (108,060) |

#### dissolved companies by quarter



#### Monthly Data (Jan, Feb & Mar 2012)

dissolved companies by month



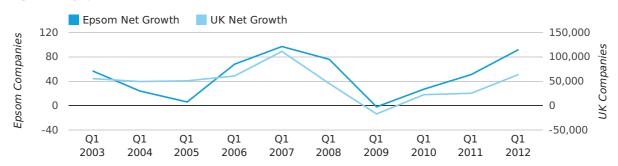
|                          | JANUARY   | FEBRUARY  | MARCH     |
|--------------------------|-----------|-----------|-----------|
| CLOSED COMPANIES IN 2012 | 35        | 24        | 22        |
| CLOSED COMPANIES IN 2011 | 39        | 33        | 30        |
| % CHANGE                 | -10.3%    | -27.3%    | -27%      |
| RECORD YEAR              | 2011 (39) | 2010 (36) | 2009 (67) |

Net company growth for Epsom during the first quarter of 2012 (Jan 2012 - Mar 2012) was 92 companies.

This represents an increase of 80.4% on the same period last year.

| FIRST QUARTER (JAN 2012 - MAR 2012) | EPSOM     | UK             |
|-------------------------------------|-----------|----------------|
| 2012                                | 92        | 63,915         |
| 2011                                | 51        | 25,405         |
| % CHANGE                            | 80.4%     | 151.6%         |
| RECORD YEAR                         | 2007 (97) | 2007 (111,282) |

#### net growth by quarter

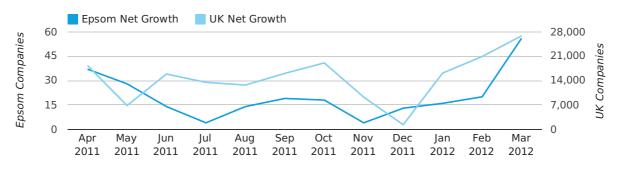


### Monthly Data (Jan, Feb & Mar 2012)

March 2012 saw a new record in net growth in Epsom when compared to any previous March.

March 2012 was a record month for net growth in Epsom when compared to any month in history.

#### net growth by month

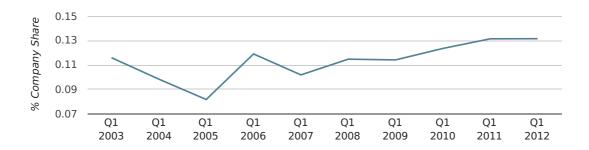


|                    | JANUARY   | FEBRUARY  | MARCH     |
|--------------------|-----------|-----------|-----------|
| NET GROWTH IN 2012 | 16        | 20        | 56        |
| NET GROWTH IN 2011 | 6         | 19        | 26        |
| % CHANGE           | 166.7%    | 5.3%      | 115.4%    |
| RECORD YEAR        | 2010 (20) | 2007 (45) | 2012 (56) |

In the first quarter of 2012, Epsom formed 0.1% of all UK companies.

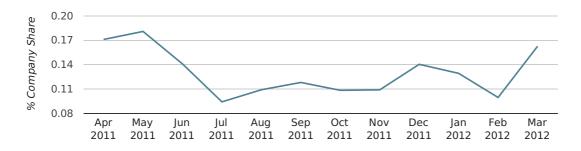
| FIRST QUARTER (JAN 2012 - MAR 2012) | EPSOM       |
|-------------------------------------|-------------|
| 2012                                | 0.1%        |
| 2011                                | 0.1%        |
| 2010                                | 0.1%        |
| 2009                                | 0.1%        |
| 2008                                | 0.1%        |
| RECORD YEAR (SINCE 1960)            | 1961 (0.4%) |

#### company share by quarter



## Monthly Data (Jan, Feb & Mar 2012)

#### company share by month



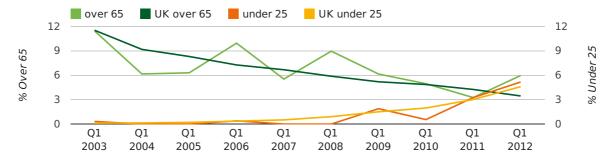
|                            | JANUARY     | FEBRUARY    | MARCH       |
|----------------------------|-------------|-------------|-------------|
| UK FORMATION SHARE IN 2012 | 0.1%        | 0.1%        | 0.2%        |
| UK FORMATION SHARE IN 2011 | 0.1%        | 0.1%        | 0.1%        |
| % CHANGE                   | -2.9%       | -27.6%      | 30.3%       |
| RECORD YEAR                | 1968 (0.5%) | 1960 (0.4%) | 1961 (0.7%) |

The average age of a director in the first quarter of 2012 was 44.7.

The percentage of directors under the age of 25 was 5.2% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 6.0% compared to the UK figure of 3.5%.

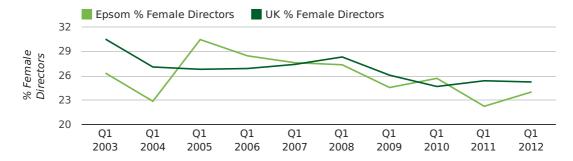
#### director age by quarter



The record first quarter for female directors in Epsom was in 1861 when 40.0% of all directors were female.

24.0% of all director appointments in Epsom in the first quarter of 2012 were female. This compares to a UK average of 25.3% for the same period.

#### director gender by quarter



naming trends  $\operatorname{duport} \omega$ 

# Previous 12 months (Mar 2011-Mar 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

| WORD         | PERCENTAGE | UK WORD      | UK PERCENTAGE |
|--------------|------------|--------------|---------------|
| MANAGEMENT   | 2.90%      | CONSULTING   | 5.07%         |
| CONSULTING   | 1.74%      | MANAGEMENT   | 4.74%         |
| CONSTRUCTION | 1.16%      | CONSULTANCY  | 3.30%         |
| GMBH         | 1.06%      | PROPERTY     | 2.37%         |
| BUILDING     | 0.97%      | TRADING      | 2.07%         |
| ASSOCIATES   | 0.97%      | DESIGN       | 1.93%         |
| PROPERTY     | 0.87%      | ENGINEERING  | 1.86%         |
| EPSOM        | 0.77%      | ASSOCIATES   | 1.84%         |
| MEDIA        | 0.77%      | CONSULTANTS  | 1.79%         |
| TRADING      | 0.77%      | BUSINESS     | 1.73%         |
| BONDCARE     | 0.58%      | MEDIA        | 1.72%         |
| HOMES        | 0.58%      | CONSTRUCTION | 1.72%         |
| T            | 0.58%      | LONDON       | 1.66%         |
| PLUMBING     | 0.58%      | J            | 1.54%         |
| STREET       | 0.58%      | INVESTMENTS  | 1.51%         |
| CONSULTANCY  | 0.58%      | GLOBAL       | 1.50%         |
| ELECTRICAL   | 0.58%      | IT           | 1.40%         |
| S            | 0.58%      | CARE         | 1.34%         |
| INVESTMENT   | 0.58%      | PROPERTIES   | 1.31%         |
| REAL         | 0.48%      | ELECTRICAL   | 1.27%         |
| ESTATE       | 0.48%      | М            | 1.27%         |
| SPORTS       | 0.48%      | BUILDING     | 1.24%         |
| CO           | 0.48%      | ENERGY       | 1.20%         |
| INVESTMENTS  | 0.48%      | S            | 1.20%         |
| PARTNERS     | 0.48%      | ENTERPRISES  | 1.19%         |

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# Previous 36 months, excluding companies less than 12 months old

| SIC CODE   | NUMBER OF<br>COMPANIES | UK<br>COMPANIES |
|--|------------------------|-----------------|
| None Supplied  | 228                    | 216,665         |
| 7487 - Other business activities   | 64                     | 52,735          |
| 82990 - Other business support service activities not elsewhere classified               | 42                     | 35,233          |
| 70229 - Management consultancy activities other than financial management                | 35                     | 19,704          |
| 99999 - Dormant Company  | 31                     | 25,084          |
| 7414 - Business & management consultancy   | 24                     | 12,113          |
| 9999 - Dormant Company   | 21                     | 18,617          |
| 74909 - Other professional, scientific and technical activities not elsewhere classified | 20                     | 9,892           |
| 62020 - Information technology consultancy activities                                    | 20                     | 14,303          |
| 96090 - Other service activities not elsewhere classified                                | 14                     | 13,637          |
| 74990 - Non-trading company  | 13                     | 9,729           |
| 62090 - Other information technology service activities                                  | 13                     | 8,145           |
| 43210 - Electrical installation  | 12                     | 3,573           |
| 86900 - Other human health activities  | 12                     | 5,066           |
| 7260 - Other computer related activities   | 12                     | 7,154           |
| 43220 - Plumbing, heat and air-conditioning installation                                 | 11                     | 2,693           |
| 4521 - General construction & civil engineering  | 11                     | 5,169           |
| 9305 - Other service activities  | 10                     | 8,818           |
| 41202 - Construction of domestic buildings   | 10                     | 3,052           |
| 69201 - Accounting and auditing activities   | 9                      | 4,132           |