

Exeter

2011 annual business confidence report



headlines

- October 2011 saw a new record in company registrations in Exeter when compared to any previous October.
- The second half of 2011 saw a new record in company closures in Exeter when compared to any previous second half year.
- Q4 2011 saw a new record in company closures in Exeter when compared to any previous Q4.
- December 2011 saw a new record in company closures in Exeter when compared to any previous December.
- November 2011 saw a new record in company closures in Exeter when compared to any previous November.

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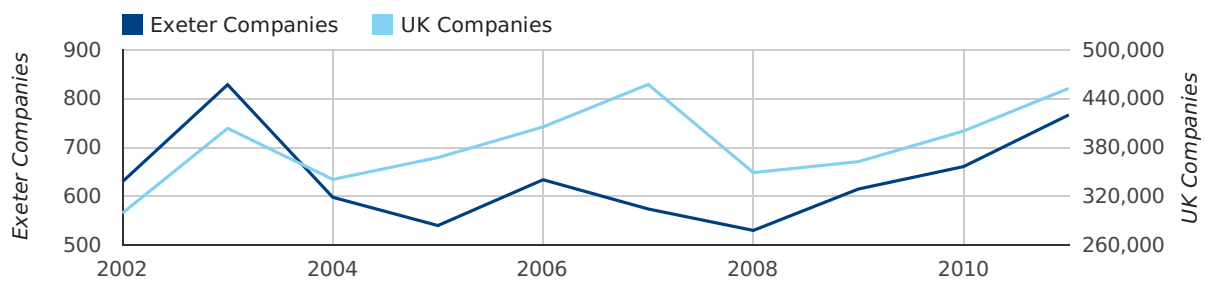
sic data

Annual Data (2011)

A total of 767 companies were formed in Exeter in 2011. This total is 16.0% higher than in 2010 and compares poorly to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	EXETER	UK
2011	767	452,870
2010	661	400,358
2009	615	362,675
2008	530	349,203
2007	574	457,649
RECORD YEAR	2003 (829)	2007 (457,649)

new companies by year



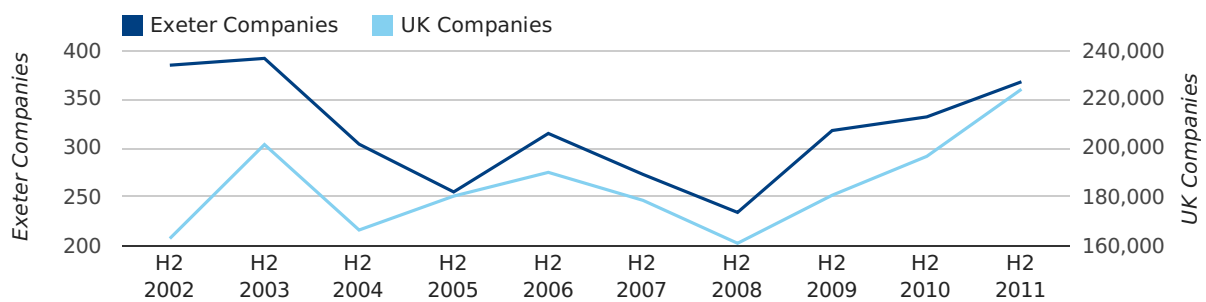
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 368 companies were formed in Exeter. This figure is 10.8% higher than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Exeter occurred in 2003 when a total of 392 were formed.

HALF YEAR (JUL-DEC)	EXETER	UK
2011	368	224,135
2010	332	196,609
% CHANGE	10.8%	14.0%
RECORD YEAR	2003 (392)	2011 (224,135)

new companies by half year



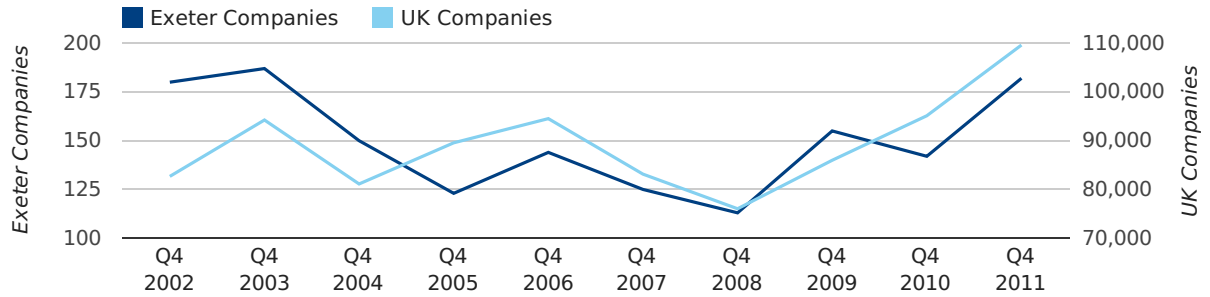
Quarterly Data (Q4 Oct-Dec 2011)

A total of 182 companies were registered in Exeter during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 28.2% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	EXETER	UK
2011	182	109,623
2010	142	95,117
% CHANGE	28.2%	15.3%
RECORD YEAR	2003 (187)	2011 (109,623)

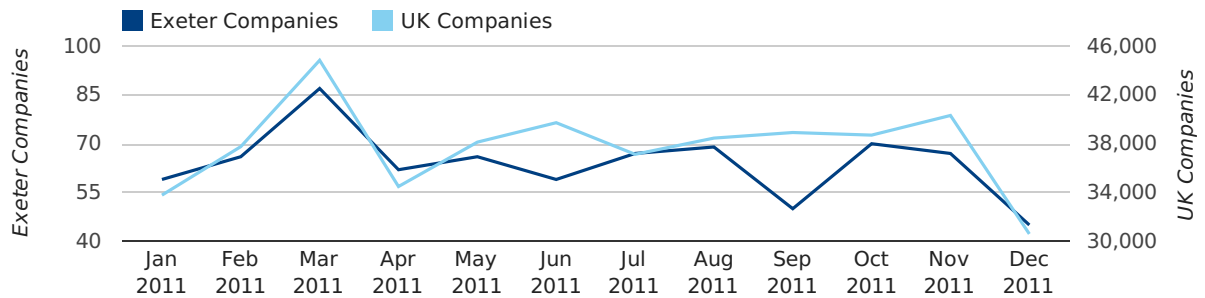
new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

October 2011 saw a new record in company registrations in Exeter when compared to any previous October.

new companies by month



	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	70	67	45
NEW COMPANIES IN 2010	46	59	37
% CHANGE	52.2%	13.6%	21.6%
RECORD YEAR	2011 (70)	2003 (70)	2002 (55)

Annual Data (2011)

A total of 567 companies were dissolved in Exeter in 2011. This total is 12.9% higher than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	EXETER	UK
2011	567	314,523
2010	502	342,232
2009	647	533,773
2008	342	237,901
2007	283	220,295
RECORD YEAR	2009 (647)	2009 (533,773)

dissolved companies by year



Half Year Data (Jul-Dec 2011)

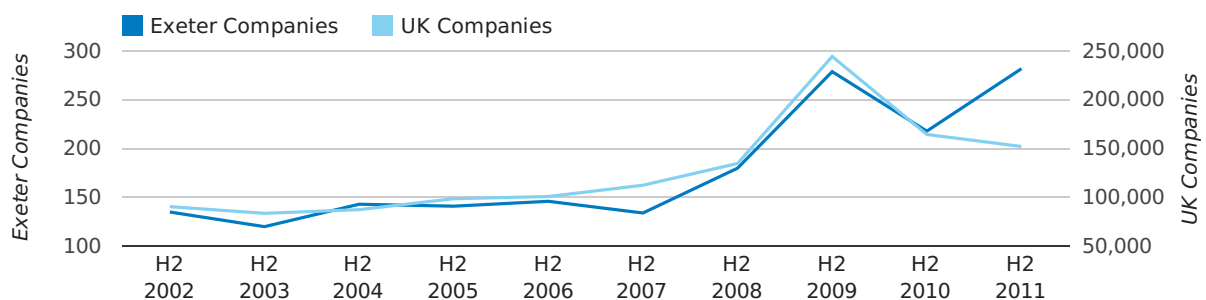
The second half of 2011 saw a new record in company closures in Exeter when compared to any previous second half year.

In the second half of 2011 a total of 282 companies were dissolved in Exeter. This figure is 29.4% higher than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Exeter occurred in 2011 when a total of 282 were closed.

HALF YEAR (JUL-DEC)	EXETER	UK
2011	282	152,213
2010	218	164,601
% CHANGE	29.4%	-7.5%
RECORD YEAR	2011 (282)	2009 (244,537)

dissolved companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

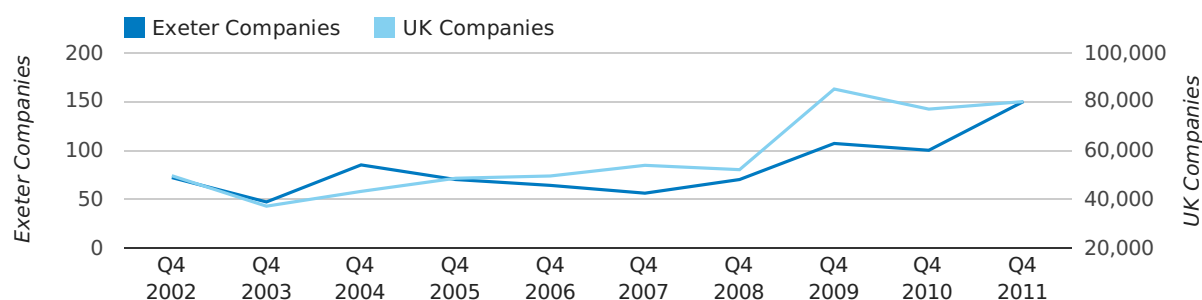
Q4 2011 saw a new record in company closures in Exeter when compared to any previous Q4.

A total of 150 companies were dissolved in Exeter during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 50.0% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	EXETER	UK
2011	150	79,983
2010	100	76,896
% CHANGE	50.0%	4.0%
RECORD YEAR	2011 (150)	2009 (85,136)

dissolved companies by quarter

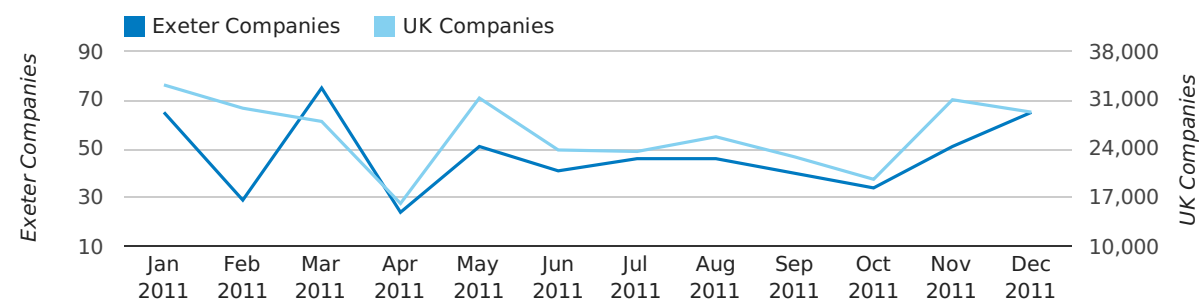


Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company closures in Exeter when compared to any previous December.

November 2011 saw a new record in company closures in Exeter when compared to any previous November.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	34	51	65
CLOSED COMPANIES IN 2010	29	46	25
% CHANGE	17.2%	10.9%	160%
RECORD YEAR	2009 (42)	2011 (51)	2011 (65)

Annual Data (2011)

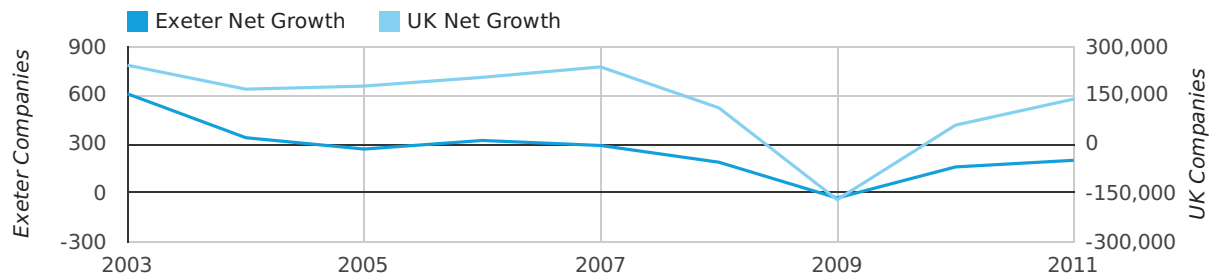
A total of 200 companies were added to the company register for Exeter in 2011. This number represents growth of 30.3% which compares unfavourably to the UK figure of 34.6%.

This number is 41 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2003 when the Exeter company register grew by 609 companies.

YEAR	EXETER	UK
2011	200	138,347
2010	159	58,126
2009	-32	-171,098
2008	188	111,302
2007	291	237,354
RECORD YEAR	2003 (609)	2003 (242,543)

net growth by year

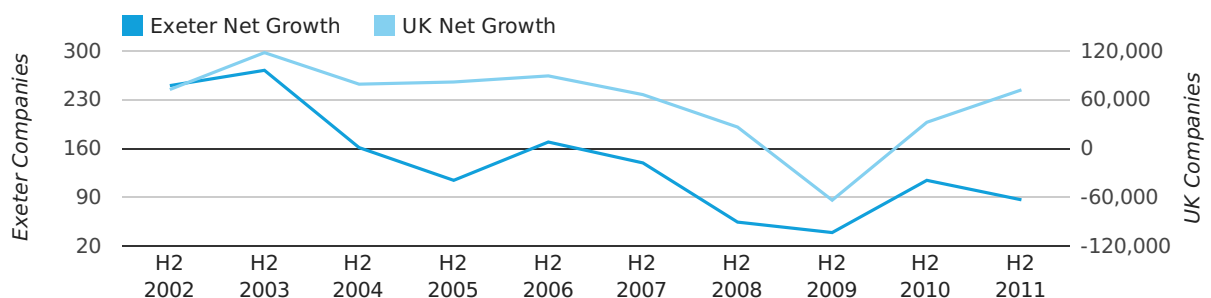


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Exeter increased by 86 companies. This figure is 24.6% lower than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	EXETER	UK
2011	86	71,922
2010	114	32,008
% CHANGE	-24.6%	124.7%
RECORD YEAR	2003 (272)	2003 (117,772)

net growth by half year



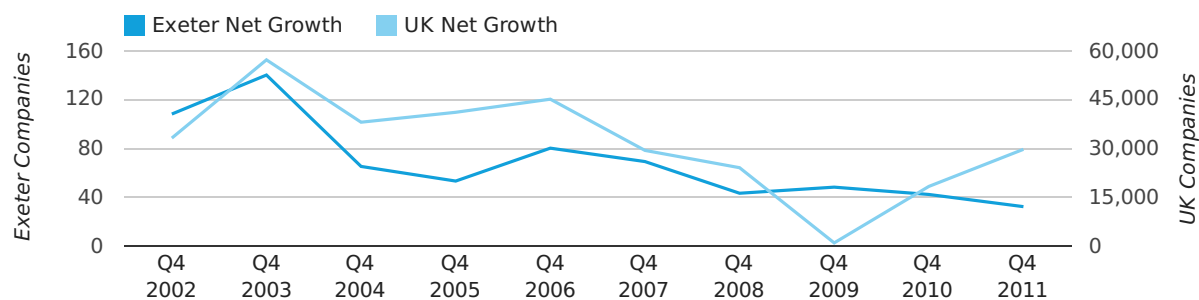
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Exeter during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 32 companies.

This represents a decrease of 23.8% on the same period last year.

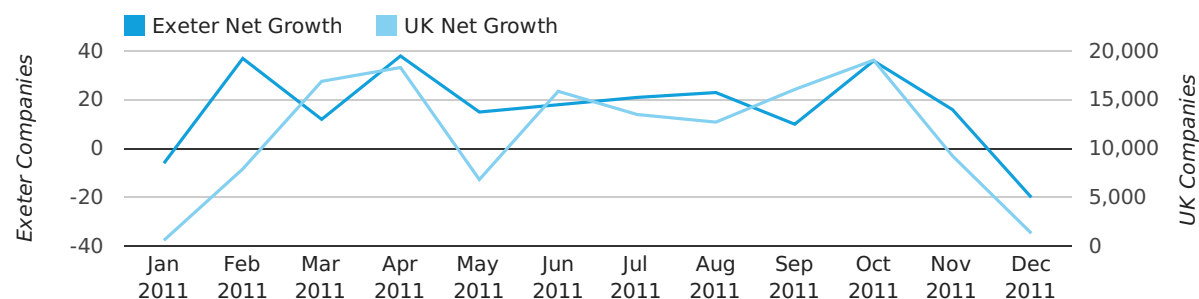
FOURTH QUARTER (OCT 2011 - DEC 2011)	EXETER	UK
2011	32	29,640
2010	42	18,221
% CHANGE	-23.8%	62.7%
RECORD YEAR	2003 (140)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month



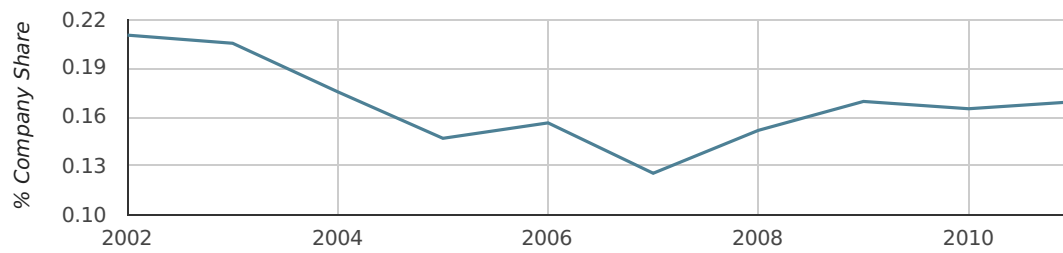
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	36	16	-20
NET GROWTH IN 2010	17	13	12
% CHANGE	111.8%	23.1%	-266.7%
RECORD YEAR	2003 (49)	2003 (51)	2003 (40)

Annual Data (2011)

In 2011 Exeter formed 0.2% of all UK companies. This is no change on 2010 when Exeter was responsible for 0.2% of all UK companies.

YEAR	EXETER
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
2007	0.1%
RECORD YEAR (SINCE 1960)	1961 (0.3%)

company share by year

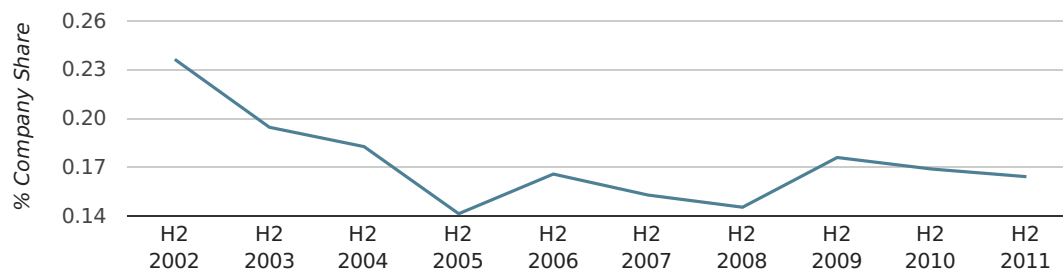


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Exeter formed 0.2% of all UK companies. This is the same as the 2010 figure of 0.2%.

HALF YEAR (JUL-DEC)	EXETER
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.1%
2007	0.2%
RECORD YEAR (SINCE 1960)	1961 (0.3%)

company share by half year

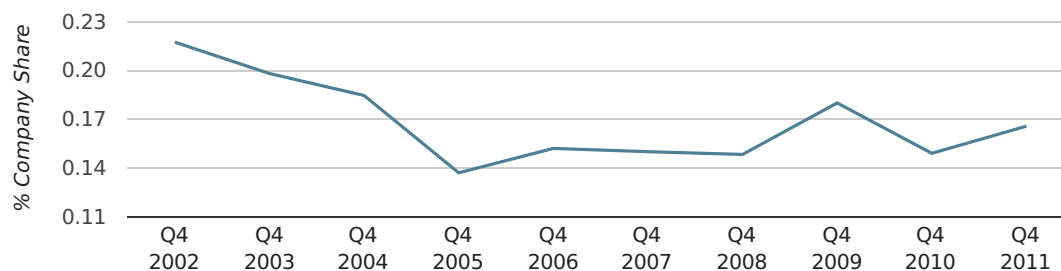


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Exeter formed 0.2% of all UK companies.

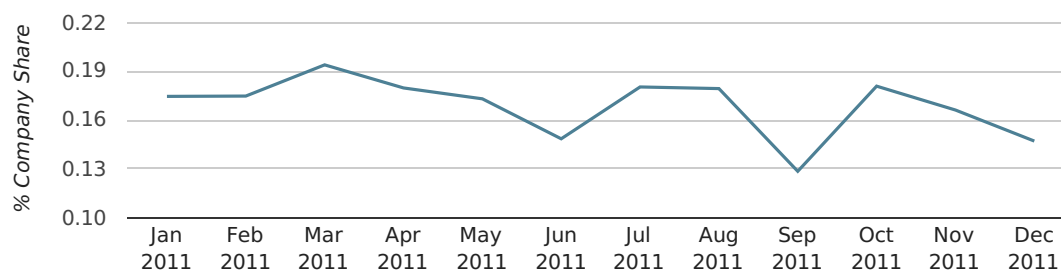
FOURTH QUARTER (OCT 2011 - DEC 2011)	EXETER
2011	0.2%
2010	0.1%
2009	0.2%
2008	0.1%
2007	0.2%
RECORD YEAR (SINCE 1960)	1963 (0.3%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.2%	0.2%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.2%	0.1%
% CHANGE	32.2%	-3.3%	7.8%
RECORD YEAR	1962 (0.5%)	1961 (0.5%)	1980 (0.4%)

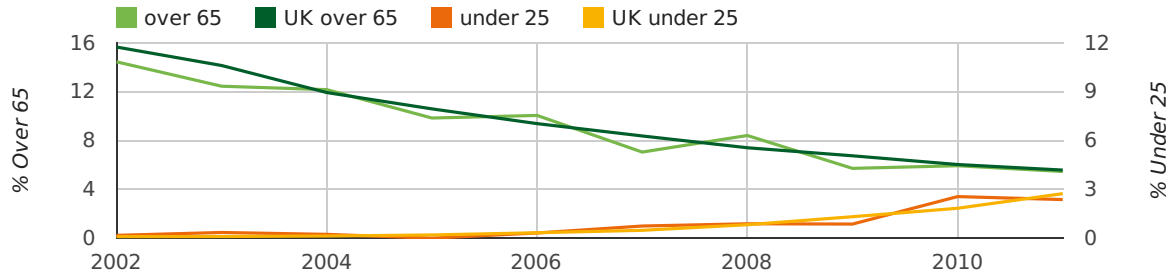
Annual Data (2011)

The average age of a director in 2011 was 46.2.

The percentage of directors under the age of 25 was 2.4% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 5.5% compared to the UK figure of 4.2%.

director age by year



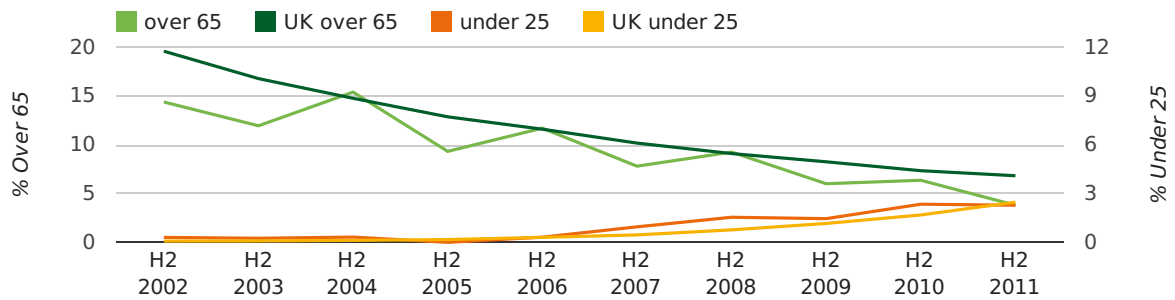
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 45.7.

The percentage of directors under the age of 25 was 2.3% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 3.8% compared to the UK figure of 4.1%.

director age by half year



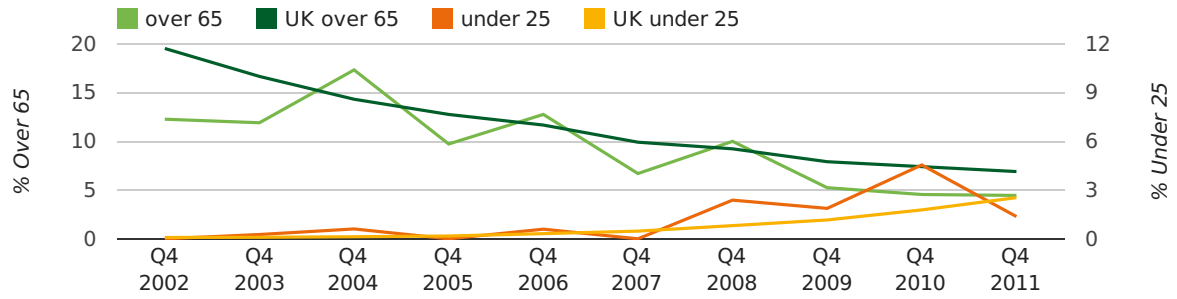
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 45.3.

The percentage of directors under the age of 25 was 1.4% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 4.5% compared to the UK figure of 4.1%.

director age by quarter

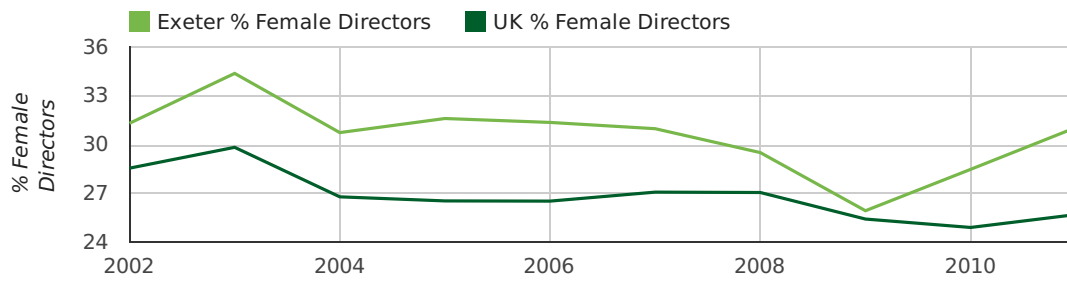


Annual Data (2011)

The record year for female directors in Exeter was 1857 when 36.4% of all directors were female.

The percentage of female directors in Exeter in 2011 was 31.3%. The average for the UK during this time was 28.6%

director gender by year

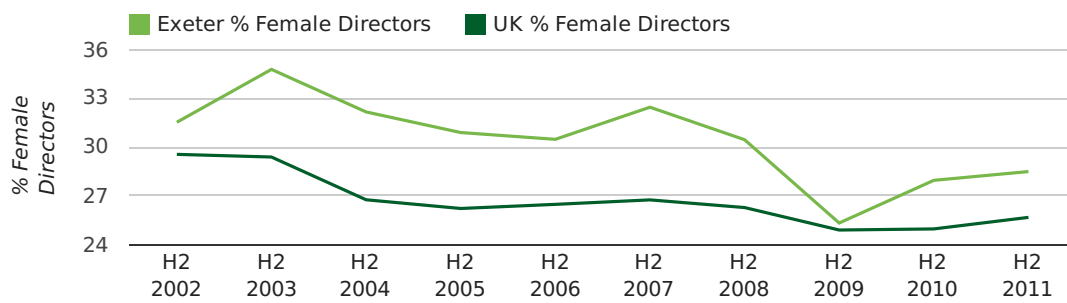


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Exeter was 1860 when 42.9% of all directors were female.

28.5% of all director appointments in Exeter in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

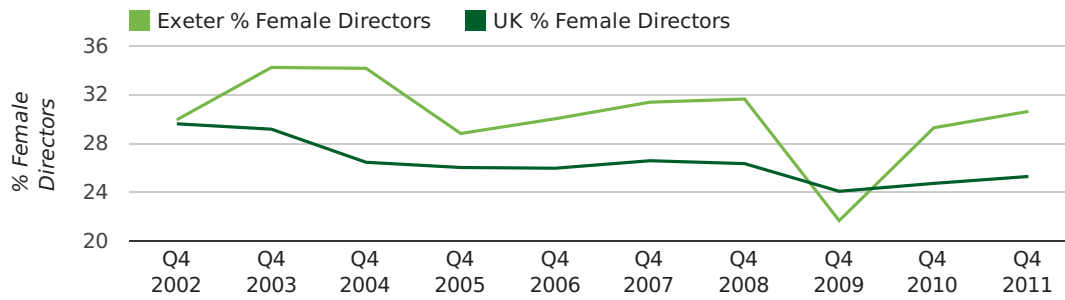


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Exeter was in 1977 when 31.1% of all directors were female.

30.6% of all director appointments in Exeter in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	2.47%	CONSULTING	5.07%
DEVON	1.62%	MANAGEMENT	4.74%
EXETER	1.62%	CONSULTANCY	3.26%
CONSULTING	1.39%	PROPERTY	2.37%
PROPERTY	1.00%	TRADING	2.07%
WEST	0.93%	DESIGN	1.92%
TRAINING	0.93%	ASSOCIATES	1.86%
MEDIA	0.77%	ENGINEERING	1.78%
SOUTH	0.77%	BUSINESS	1.78%
CIC	0.77%	CONSULTANTS	1.76%
ASSOCIATES	0.69%	CONSTRUCTION	1.73%
CONSULTANCY	0.69%	MEDIA	1.71%
BUSINESS	0.69%	LONDON	1.63%
ENGINEERING	0.54%	J	1.51%
DESIGN	0.54%	INVESTMENTS	1.48%
SECURITY	0.54%	GLOBAL	1.46%
GLOBAL	0.54%	IT	1.41%
(EXETER)	0.54%	CARE	1.39%
S	0.54%	PROPERTIES	1.29%
FARM	0.54%	ELECTRICAL	1.29%
FOSTERING	0.54%	M	1.27%
ENERGY	0.46%	BUILDING	1.26%
ROAD	0.46%	ENERGY	1.25%
MARINE	0.46%	S	1.20%
(SW)	0.46%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	254	205,525
7487 - Other business activities	65	57,052
82990 - Other business support service activities not elsewhere classified	39	32,483
99999 - Dormant Company	34	21,846
9999 - Dormant Company	27	20,199
74909 - Other professional, scientific and technical activities not elsewhere classified	26	8,671
41100 - Development of building projects	23	4,331
70229 - Management consultancy activities other than financial management	23	17,765
7499 - Non-trading company	21	9,957
68320 - Management of real estate on a fee or contract basis	17	3,194
62020 - Information technology consultancy activities	15	12,072
9305 - Other service activities	15	9,492
74990 - Non-trading company	14	8,929
7414 - Business & management consultancy	13	13,034
43999 - Other specialised construction activities not elsewhere classified	12	3,342
85590 - Other education not elsewhere classified	12	2,395
96090 - Other service activities not elsewhere classified	11	11,768
7222 - Other software consultancy and supply	11	7,398
43210 - Electrical installation	11	3,175
41202 - Construction of domestic buildings	10	2,598