

Exeter

q1 2012 business confidence report



headlines

- Q1 2012 saw a new record in company registrations in Exeter when compared to any previous Q1.
- Q1 2012 was a record quarter for company registrations in Exeter when compared to any quarter in history.
- February 2012 saw a new record in company registrations in Exeter when compared to any previous February.
- January 2012 saw a new record in company registrations in Exeter when compared to any previous January.

contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

sic data

Quarterly Data (Q1 Jan-Mar 2012)

Q1 2012 saw a new record in company registrations in Exeter when compared to any previous Q1.

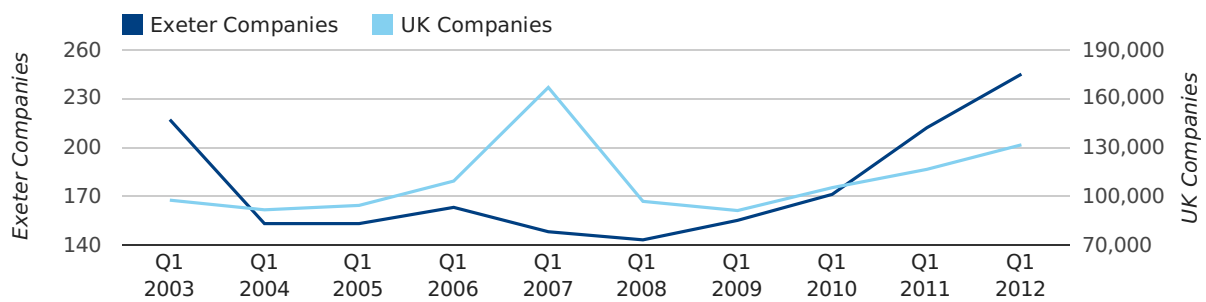
Q1 2012 was a record quarter for company registrations in Exeter when compared to any quarter in history.

A total of 245 companies were registered in Exeter during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is an increase of 15.6% versus the same period last year (Q1 2011). This figure compares well to the UK as a whole, which saw an increase of 13.0% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	EXETER	UK
2012	245	131,491
2011	212	116,391
% CHANGE	15.6%	13.0%
RECORD YEAR	2012 (245)	2007 (166,814)

new companies by quarter

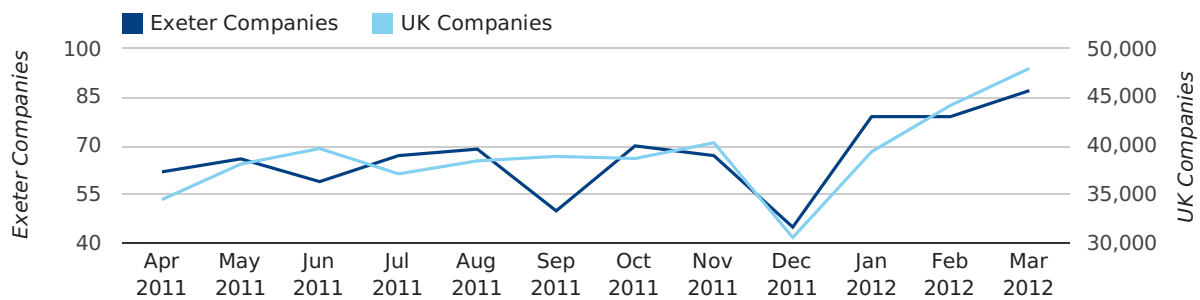


Monthly Data (Jan, Feb & Mar 2012)

February 2012 saw a new record in company registrations in Exeter when compared to any previous February.

January 2012 saw a new record in company registrations in Exeter when compared to any previous January.

new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2012	79	79	87
NEW COMPANIES IN 2011	59	66	87
% CHANGE	33.9%	19.7%	0.0%
RECORD YEAR	2012 (79)	2012 (79)	2011 (87)

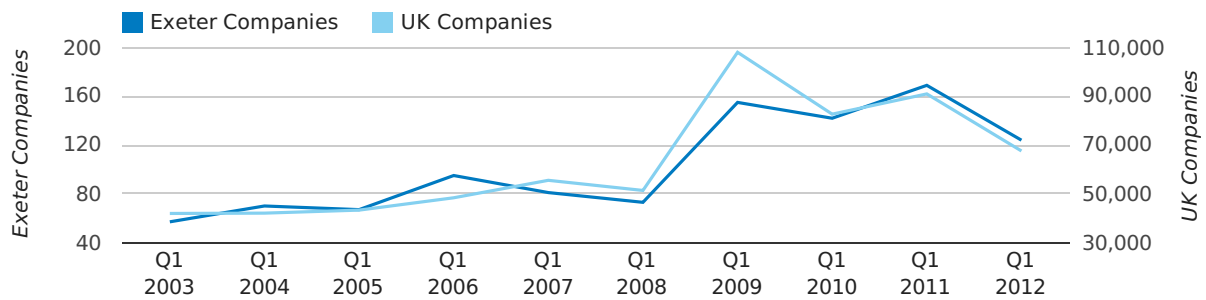
Quarterly Data (Q1 Jan-Mar 2012)

A total of 124 companies were dissolved in Exeter during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 26.6% versus the same period last year (Q1 2011). This figure compares well to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	EXETER	UK
2012	124	67,576
2011	169	90,986
% CHANGE	-26.6%	-25.7%
RECORD YEAR	2011 (169)	2009 (108,060)

dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2012	50	38	36
CLOSED COMPANIES IN 2011	65	29	75
% CHANGE	-23.1%	31.0%	-52%
RECORD YEAR	2011 (65)	2010 (46)	2009 (92)

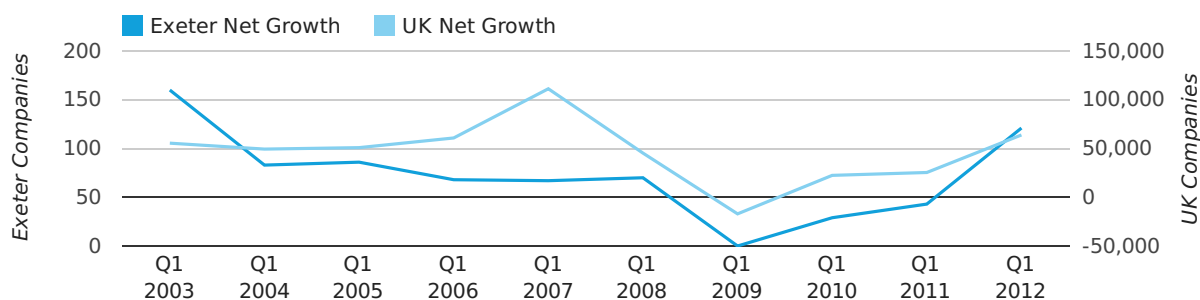
Quarterly Data (Q1 Jan-Mar 2012)

Net company growth for Exeter during the first quarter of 2012 (Jan 2012 - Mar 2012) was 121 companies.

This represents an increase of 181.4% on the same period last year.

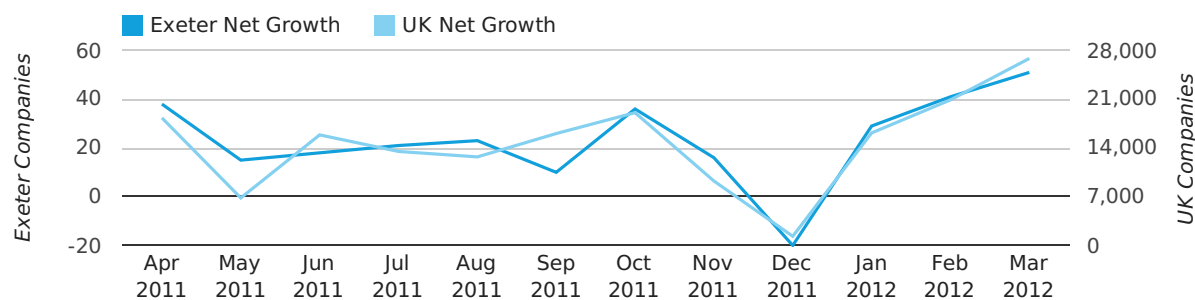
FIRST QUARTER (JAN 2012 - MAR 2012)	EXETER	UK
2012	121	63,915
2011	43	25,405
% CHANGE	181.4%	151.6%
RECORD YEAR	2003 (160)	2007 (111,282)

net growth by quarter



Monthly Data (Jan, Feb & Mar 2012)

net growth by month



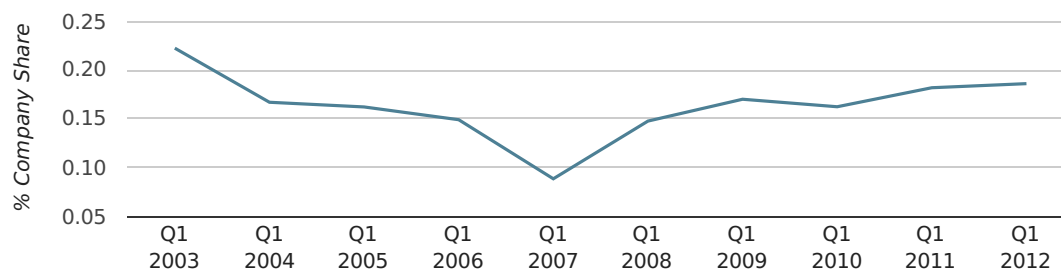
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2012	29	41	51
NET GROWTH IN 2011	-6	37	12
% CHANGE	-583.3%	10.8%	325.0%
RECORD YEAR	2000 (42)	2003 (43)	2003 (77)

Quarterly Data (Q1 Jan-Mar 2012)

In the first quarter of 2012, Exeter formed 0.2% of all UK companies.

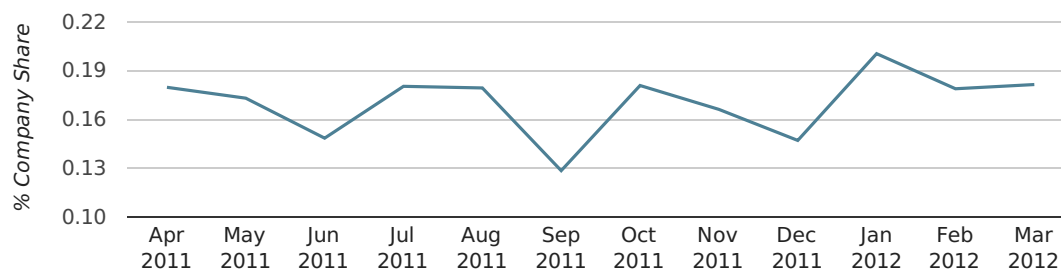
FIRST QUARTER (JAN 2012 - MAR 2012)	EXETER
2012	0.2%
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.1%
RECORD YEAR (SINCE 1960)	1961 (0.5%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2012)

company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2012	0.2%	0.2%	0.2%
UK FORMATION SHARE IN 2011	0.2%	0.2%	0.2%
% CHANGE	14.8%	2.3%	-6.4%
RECORD YEAR	1970 (0.6%)	1978 (0.5%)	1961 (0.8%)

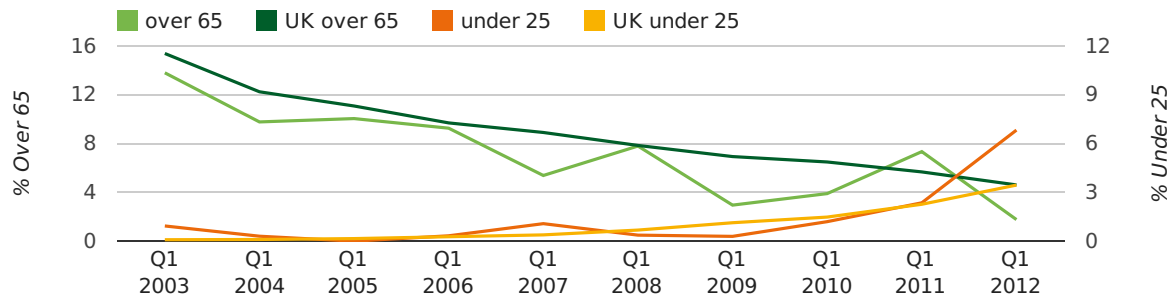
Quarterly Data (Q1 Jan-Mar 2012)

The average age of a director in the first quarter of 2012 was 42.8.

The percentage of directors under the age of 25 was 6.8% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 1.8% compared to the UK figure of 3.5%.

director age by quarter

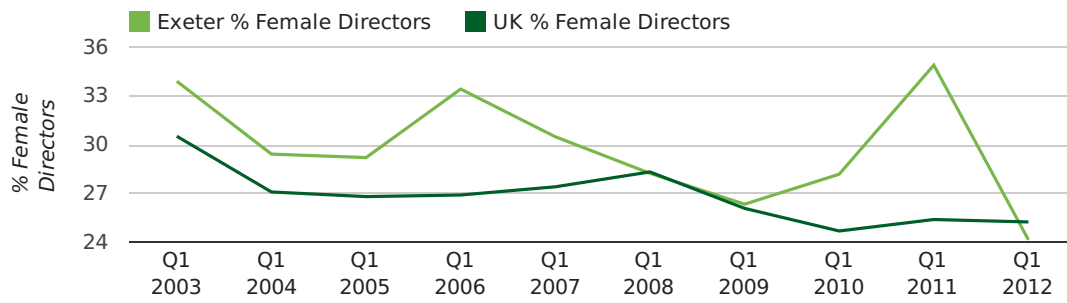


Quarterly Data (Q1 Jan-Mar 2012)

The record first quarter for female directors in Exeter was in 1861 when 40.0% of all directors were female.

24.2% of all director appointments in Exeter in the first quarter of 2012 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Mar 2011-Mar 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	2.47%	CONSULTING	5.07%
DEVON	1.80%	MANAGEMENT	4.74%
PARK	1.72%	CONSULTANCY	3.30%
SOLAR	1.65%	PROPERTY	2.37%
EXETER	1.35%	TRADING	2.07%
PROPERTY	1.12%	DESIGN	1.93%
(EXETER)	1.12%	ENGINEERING	1.86%
CONSULTING	1.12%	ASSOCIATES	1.84%
BUSINESS	0.90%	CONSULTANTS	1.79%
TRAINING	0.75%	BUSINESS	1.73%
DESIGN	0.75%	MEDIA	1.72%
CENTRE	0.67%	CONSTRUCTION	1.72%
MEDIA	0.67%	LONDON	1.66%
FARM	0.67%	J	1.54%
J	0.60%	INVESTMENTS	1.51%
(SW)	0.60%	GLOBAL	1.50%
ASSOCIATES	0.60%	IT	1.40%
WEST	0.60%	CARE	1.34%
SOUTH	0.60%	PROPERTIES	1.31%
ENERGY	0.52%	ELECTRICAL	1.27%
FOSTERING	0.52%	M	1.27%
BUILDING	0.52%	BUILDING	1.24%
MARINE	0.52%	ENERGY	1.20%
GLOBAL	0.52%	S	1.20%
CIC	0.52%	ENTERPRISES	1.19%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	259	216,665
7487 - Other business activities	61	52,735
99999 - Dormant Company	45	25,084
82990 - Other business support service activities not elsewhere classified	42	35,233
74909 - Other professional, scientific and technical activities not elsewhere classified	29	9,892
41100 - Development of building projects	27	4,984
70229 - Management consultancy activities other than financial management	27	19,704
9999 - Dormant Company	25	18,617
62020 - Information technology consultancy activities	22	14,303
7499 - Non-trading company	19	9,102
96090 - Other service activities not elsewhere classified	16	13,637
68320 - Management of real estate on a fee or contract basis	15	3,448
74990 - Non-trading company	14	9,729
85590 - Other education not elsewhere classified	14	2,786
43210 - Electrical installation	13	3,573
9305 - Other service activities	13	8,818
7414 - Business & management consultancy	12	12,113
43999 - Other specialised construction activities not elsewhere classified	12	3,931
62090 - Other information technology service activities	11	8,145
98000 - Residents property management	11	3,050