

Exeter

2012 half year business confidence report



headlines

- The first half of 2012 saw a new record in company registrations in Exeter when compared to any previous first half year.
- The first half of 2012 was a record first half year for company registrations in Exeter when compared to any half year in history.
- May 2012 saw a new record in company registrations in Exeter when compared to any previous May.

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Half Year Data (Jan-Jun 2012)

The first half of 2012 saw a new record in company registrations in Exeter when compared to any previous first half year.

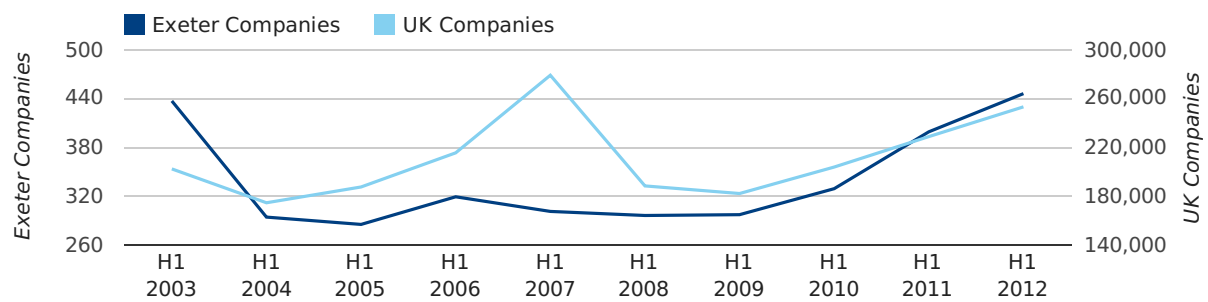
The first half of 2012 was a record first half year for company registrations in Exeter when compared to any half year in history.

In the first half of 2012 a total of 446 companies were formed in Exeter. This figure is 11.8% higher than last year, which compares well to the UK wide figure of 10.7%.

The highest total for a first half year in Exeter occurred in 2012 when a total of 446 were formed.

HALF YEAR (JAN-JUN)	EXETER	UK
2012	446	253,150
2011	399	228,735
% CHANGE	11.8%	10.7%
RECORD YEAR	2012 (446)	2007 (279,097)

new companies by half year



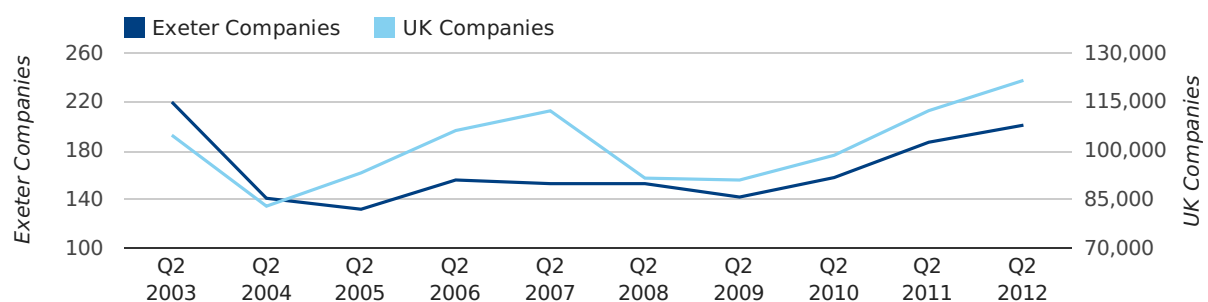
Quarterly Data (Q2 Apr-Jun 2012)

A total of 201 companies were registered in Exeter during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 7.5% versus the same period last year (Q2 2011). This figure compares equally to the UK as a whole, which saw an increase of 8.3% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	EXETER	UK
2012	201	121,659
2011	187	112,344
% CHANGE	7.5%	8.3%
RECORD YEAR	2003 (220)	2012 (121,659)

new companies by quarter



Monthly Data (Apr, May & Jun 2012)

May 2012 saw a new record in company registrations in Exeter when compared to any previous May.

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	68	76	57
NEW COMPANIES IN 2011	62	66	59
% CHANGE	9.7%	15.2%	-3.4%
RECORD YEAR	2003 (79)	2012 (76)	2003 (68)

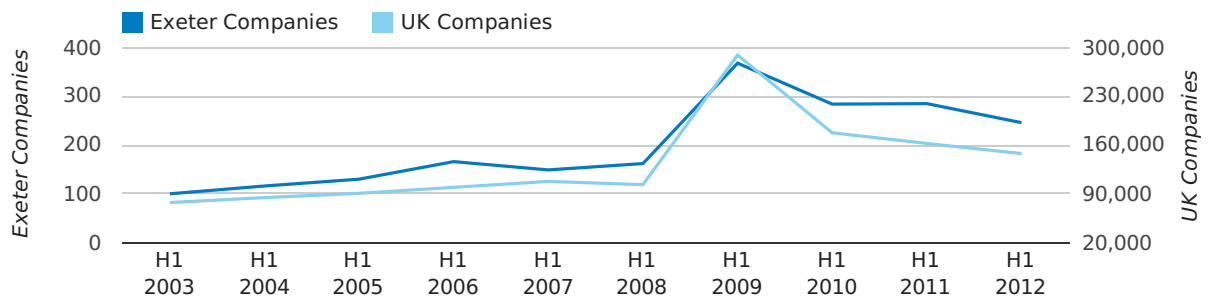
Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 246 companies were dissolved in Exeter. This figure is 13.7% lower than last year, which compares well to the UK wide change of -8.9%.

The highest total for a first half year in Exeter occurred in 2009 when a total of 368 were closed.

HALF YEAR (JAN-JUN)	EXETER	UK
2012	246	147,793
2011	285	162,310
% CHANGE	-13.7%	-8.9%
RECORD YEAR	2009 (368)	2009 (289,236)

dissolved companies by half year



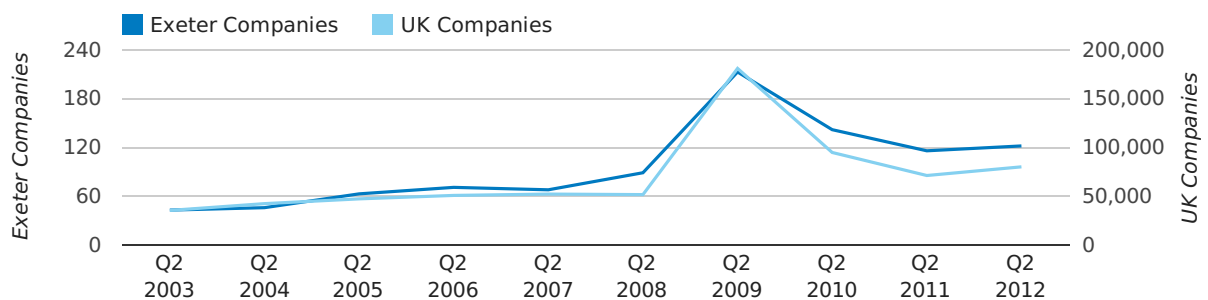
Quarterly Data (Q2 Apr-Jun 2012)

A total of 122 companies were dissolved in Exeter during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 5.2% versus the same period last year (Q2 2011). This figure compares well to the UK as a whole, which saw an increase of 12.5% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	EXETER	UK
2012	122	80,217
2011	116	71,324
% CHANGE	5.2%	12.5%
RECORD YEAR	2009 (213)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2012)

dissolved companies by month



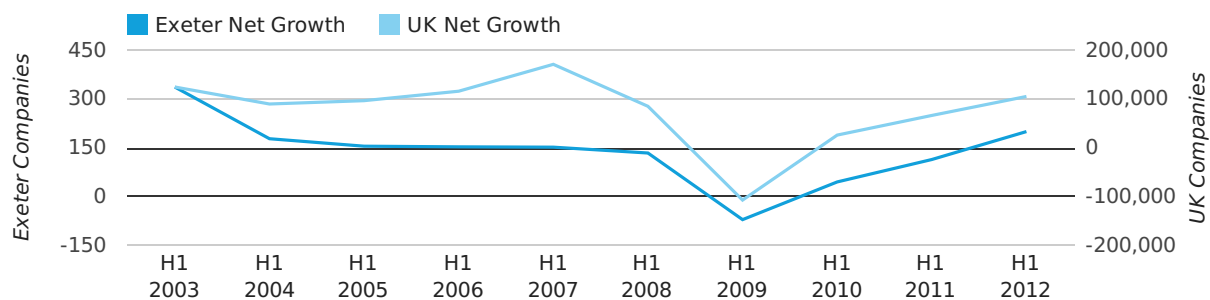
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2012	39	43	40
CLOSED COMPANIES IN 2011	24	51	41
% CHANGE	62.5%	-15.7%	-2%
RECORD YEAR	2009 (45)	2009 (103)	2009 (65)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 the company register for Exeter increased by 200 companies. This figure is 75.4% higher than last year, which compares well to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	EXETER	UK
2012	200	105,357
2011	114	66,425
% CHANGE	75.4%	58.6%
RECORD YEAR	2003 (337)	2007 (171,296)

net growth by half year



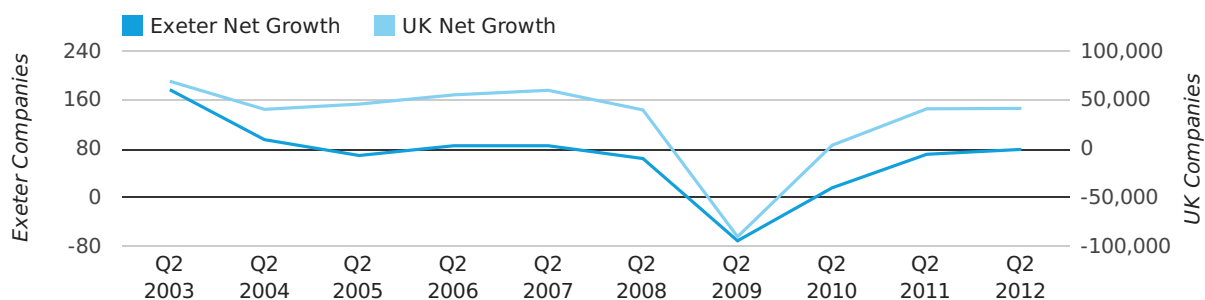
Quarterly Data (Q2 Apr-Jun 2012)

Net company growth for Exeter during the second quarter of 2012 (Apr 2012 - Jun 2012) was 79 companies.

This represents an increase of 11.3% on the same period last year.

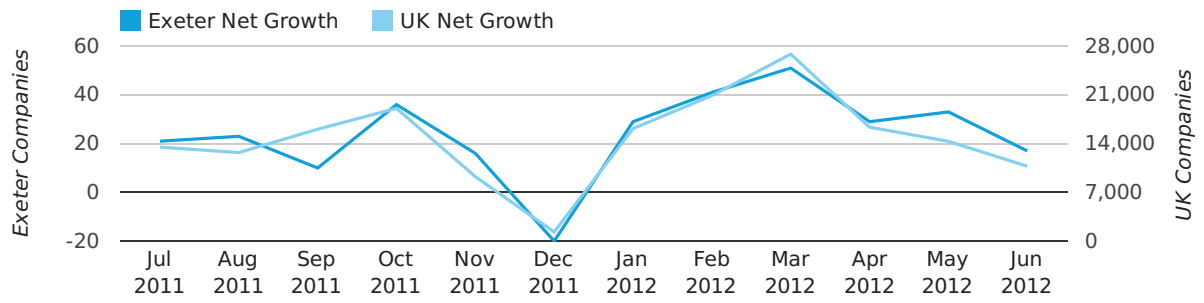
SECOND QUARTER (APR 2012 - JUN 2012)	EXETER	UK
2012	79	41,442
2011	71	41,020
% CHANGE	11.3%	1.0%
RECORD YEAR	2003 (177)	2003 (69,274)

net growth by quarter



Monthly Data (Apr, May & Jun 2012)

net growth by month



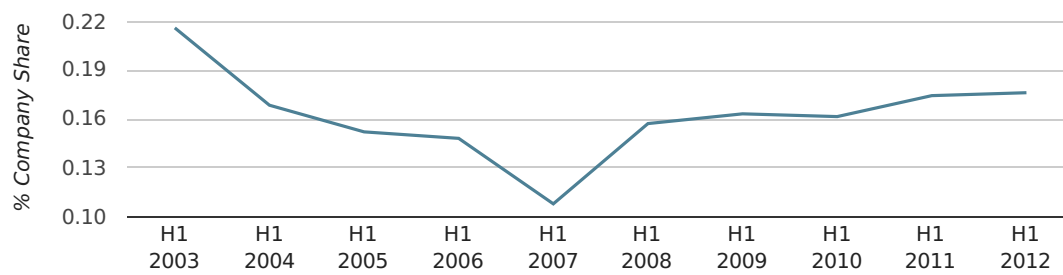
	APRIL	MAY	JUNE
NET GROWTH IN 2012	29	33	17
NET GROWTH IN 2011	38	15	18
% CHANGE	-23.7%	120.0%	-5.6%
RECORD YEAR	2003 (65)	2003 (54)	2003 (58)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 Exeter formed 0.2% of all UK companies. This is the same as the 2011 figure of 0.2%.

HALF YEAR (JAN-JUN)	EXETER
2012	0.2%
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
RECORD YEAR (SINCE 1960)	1973 (0.4%)

company share by half year

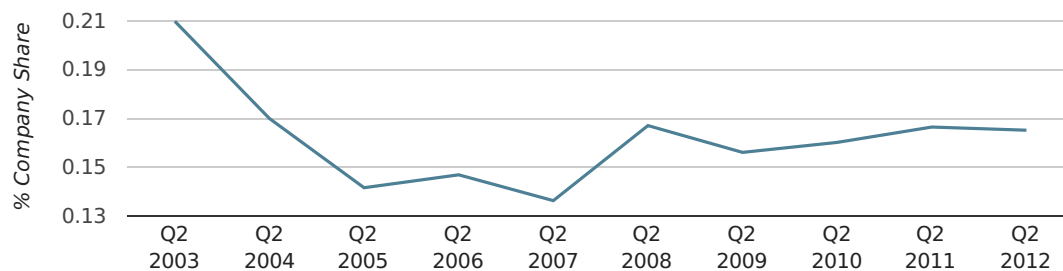


Quarterly Data (Q2 Apr-Jun 2012)

In the second quarter of 2012, Exeter formed 0.2% of all UK companies.

SECOND QUARTER (APR 2012 - JUN 2012)	EXETER
2012	0.2%
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
RECORD YEAR (SINCE 1960)	1965 (0.5%)

company share by quarter



Monthly Data (Apr, May & Jun 2012)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	0.2%	0.2%	0.2%
UK FORMATION SHARE IN 2011	0.2%	0.2%	0.1%
% CHANGE	-7.7%	0.9%	3.2%
RECORD YEAR	1970 (0.6%)	1965 (0.6%)	1974 (0.7%)

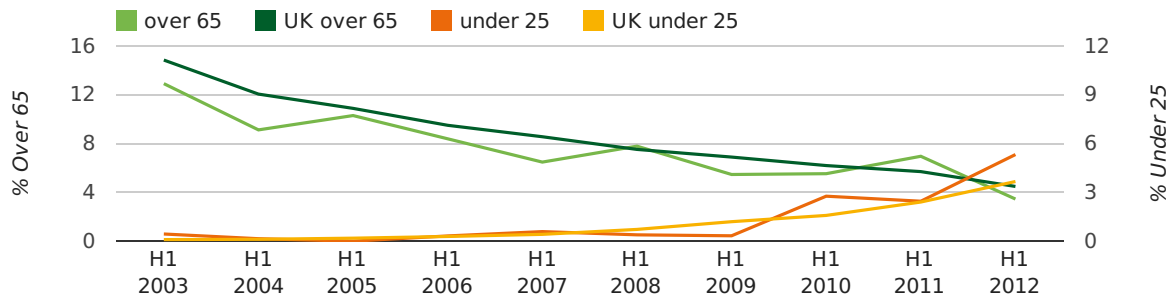
Half Year Data (Jan-Jun 2012)

The average age of a director in the first half of 2012 was 43.9.

The percentage of directors under the age of 25 was 5.3% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 3.5% compared to the UK figure of 3.4%.

director age by half year



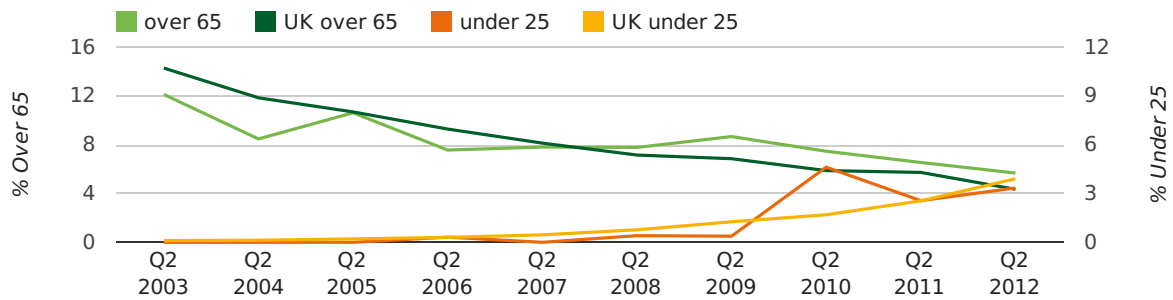
Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 45.5.

The percentage of directors under the age of 25 was 3.3% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 5.7% compared to the UK figure of 3.3%.

director age by quarter

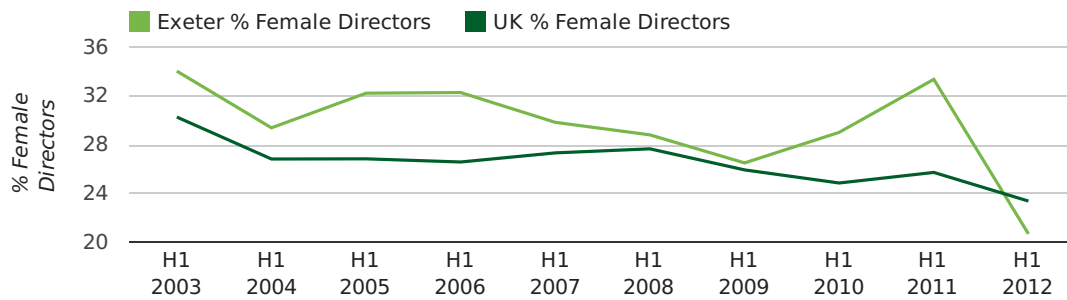


Half Year Data (Jan-Jun 2012)

The record first half year for female directors in Exeter was 1861 when 40.0% of all directors were female.

20.7% of all director appointments in Exeter in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

director gender by half year

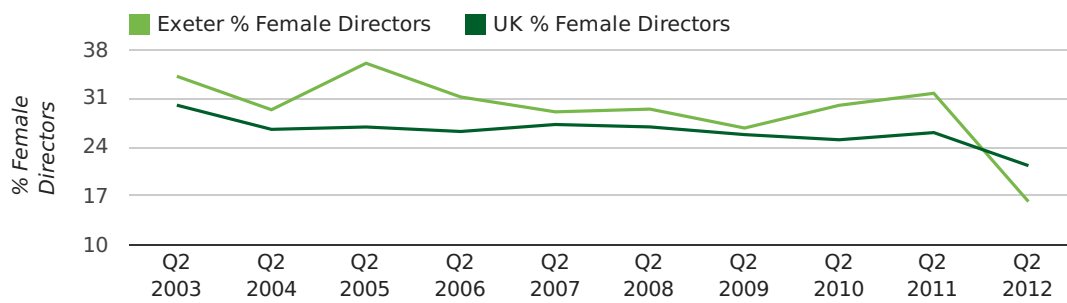


Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Exeter was in 1866 when 66.7% of all directors were female.

16.2% of all director appointments in Exeter in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

director gender by quarter



Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
PARK	1.97%	CONSULTING	5.07%
MANAGEMENT	1.90%	MANAGEMENT	4.74%
SOLAR	1.83%	CONSULTANCY	3.28%
DEVON	1.46%	PROPERTY	2.35%
CONSULTING	1.31%	TRADING	2.10%
EXETER	1.31%	DESIGN	1.89%
FARM	1.17%	ENGINEERING	1.87%
PROPERTY	1.10%	ASSOCIATES	1.82%
SOUTH	0.80%	CONSULTANTS	1.78%
TRAINING	0.80%	CONSTRUCTION	1.71%
(EXETER)	0.80%	BUSINESS	1.70%
MEDIA	0.73%	MEDIA	1.69%
BUSINESS	0.73%	LONDON	1.68%
WEST	0.73%	J	1.57%
CIC	0.66%	GLOBAL	1.51%
(SOUTH	0.58%	INVESTMENTS	1.48%
WEST)	0.58%	IT	1.42%
GLOBAL	0.51%	CARE	1.31%
CONSULTANCY	0.51%	PROPERTIES	1.31%
CENTRE	0.51%	M	1.26%
DESIGN	0.51%	ELECTRICAL	1.23%
J	0.51%	BUILDING	1.23%
FOR	0.51%	SECURITY	1.19%
CONSULTANTS	0.51%	S	1.18%
M	0.51%	ENTERPRISES	1.17%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	302	244,457
7487 - Other business activities	56	47,029
99999 - Dormant Company	43	26,088
82990 - Other business support service activities not elsewhere classified	38	35,447
74909 - Other professional, scientific and technical activities not elsewhere classified	31	10,271
70229 - Management consultancy activities other than financial management	27	20,390
62020 - Information technology consultancy activities	26	15,280
41100 - Development of building projects	25	5,149
9999 - Dormant Company	23	16,469
7499 - Non-trading company	19	8,023
43210 - Electrical installation	15	3,557
41202 - Construction of domestic buildings	14	3,185
96090 - Other service activities not elsewhere classified	14	14,220
68320 - Management of real estate on a fee or contract basis	14	3,365
74990 - Non-trading company	13	9,706
81100 - Combined facilities support activities	12	659
7414 - Business & management consultancy	11	10,978
7222 - Other software consultancy and supply	11	6,356
98000 - Residents property management	11	3,001
9305 - Other service activities	11	7,926