Exmouth

2011 annual business confidence report





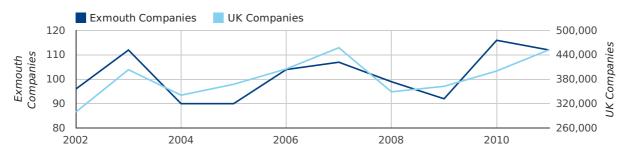
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A total of 112 companies were formed in Exmouth in 2011. This total is 3.4% lower than in 2010 and compares favourably to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	EXMOUTH	UK
2011	112	452,870
2010	116	400,358
2009	92	362,675
2008	99	349,203
2007	107	457,649
RECORD YEAR	2010 (116)	2007 (457,649)

new companies by year



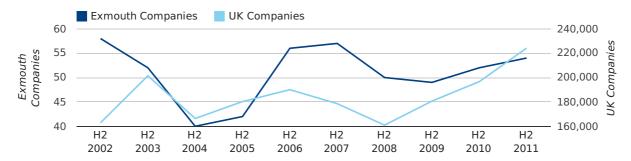
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 54 companies were formed in Exmouth. This figure is 3.8% higher than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Exmouth occurred in 2002 when a total of 58 were formed.

HALF YEAR (JUL-DEC)	EXMOUTH	UK
2011	54	224,135
2010	52	196,609
% CHANGE	3.8%	14.0%
RECORD YEAR	2002 (58)	2011 (224,135)

new companies by half year

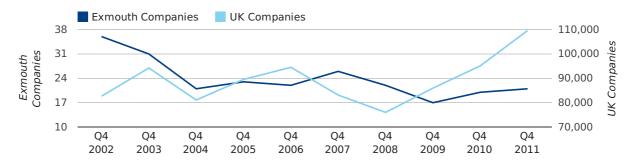


A total of 21 companies were registered in Exmouth during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 5.0% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

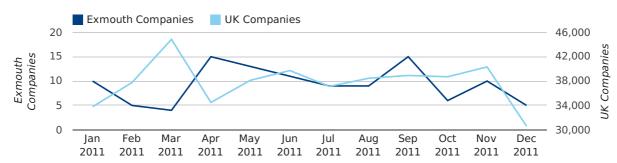
FOURTH QUARTER (OCT 2011 - DEC 2011)	EXMOUTH	UK
2011	21	109,623
2010	20	95,117
% CHANGE	5.0%	15.3%
RECORD YEAR	2002 (36)	2011 (109,623)

new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

new companies by month

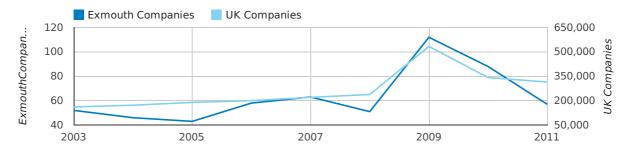


	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	6	10	5
NEW COMPANIES IN 2010	6	10	4
% CHANGE	0.0%	0.0%	25.0%
RECORD YEAR	2003 (12)	2002 (13)	1998 (16)

A total of 57 companies were dissolved in Exmouth in 2011. This total is 35.2% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	EXMOUTH	UK
2011	57	314,523
2010	88	342,232
2009	112	533,773
2008	51	237,901
2007	63	220,295
RECORD YEAR	2009 (112)	2009 (533,773)

dissolved companies by year



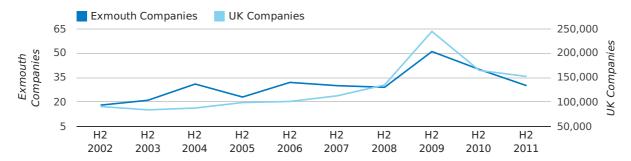
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 30 companies were dissolved in Exmouth. This figure is 25.0% lower than last year, which compares well to the UK wide change of -7.5%.

The highest total for a second half year in Exmouth occurred in 2009 when a total of 51 were closed.

HALF YEAR (JUL-DEC)	EXMOUTH	UK
2011	30	152,213
2010	40	164,601
% CHANGE	-25.0%	-7.5%
RECORD YEAR	2009 (51)	2009 (244,537)

dissolved companies by half year

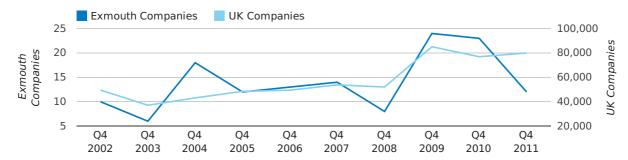


A total of 12 companies were dissolved in Exmouth during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 47.8% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

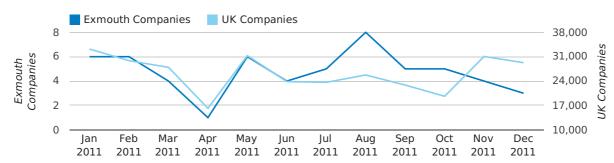
FOURTH QUARTER (OCT 2011 - DEC 2011)	EXMOUTH	UK
2011	12	79,983
2010	23	76,896
% CHANGE	-47.8%	4.0%
RECORD YEAR	2009 (24)	2009 (85,136)

dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	5	4	3
CLOSED COMPANIES IN 2010	10	11	2
% CHANGE	-50.0%	-63.6%	50%
RECORD YEAR	2004 (11)	2010 (11)	2009 (14)

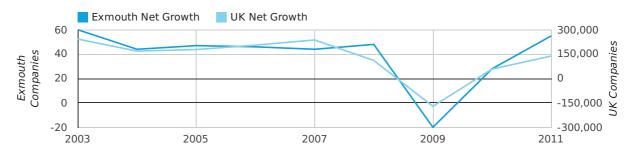
A total of 55 companies were added to the company register for Exmouth in 2011. This number represents growth of 47.4% which compares favourably to the UK figure of 34.6%.

This number is 27 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2003 when the Exmouth company register grew by 60 companies.

YEAR	EXMOUTH	UK
2011	55	138,347
2010	28	58,126
2009	-20	-171,098
2008	48	111,302
2007	44	237,354
RECORD YEAR	2003 (60)	2003 (242,543)

net growth by year

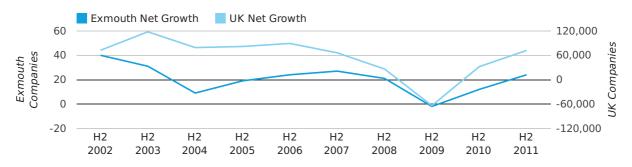


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Exmouth increased by 24 companies. This figure is 100.0% higher than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	EXMOUTH	UK
2011	24	71,922
2010	12	32,008
% CHANGE	100.0%	124.7%
RECORD YEAR	2002 (40)	2003 (117,772)

net growth by half year

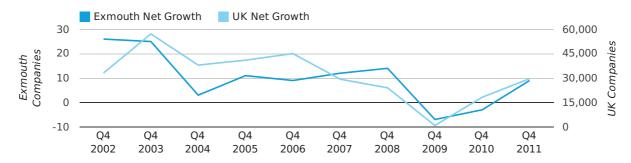


Net company growth for Exmouth during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 9 companies.

This represents an increase of 400.0% on the same period last year.

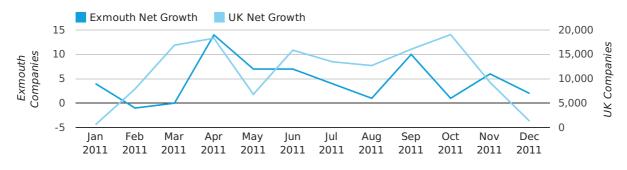
FOURTH QUARTER (OCT 2011 - DEC 2011)	EXMOUTH	UK
2011	9	29,640
2010	-3	18,221
% CHANGE	-400.0%	62.7%
RECORD YEAR	2002 (26)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month

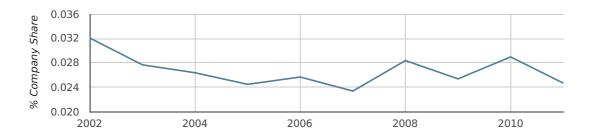


	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	1	6	2
NET GROWTH IN 2010	-4	-1	2
% CHANGE	-125.0%	-700.0%	0.0%
RECORD YEAR	2003 (11)	2003 (9)	2002 (11)

In 2011 Exmouth formed 0.0% of all UK companies. This is no change on 2010 when Exmouth was responsible for 0.0% of all UK companies.

YEAR	EXMOUTH
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1971 (0.1%)

company share by year

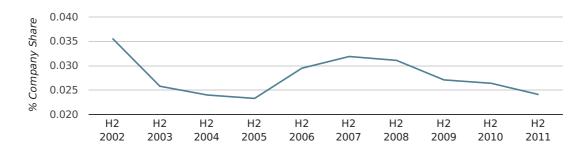


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Exmouth formed 0.0% of all UK companies. This is the same as the 2010 figure of 0.0%.

HALF YEAR (JUL-DEC)	EXMOUTH
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1974 (0.1%)

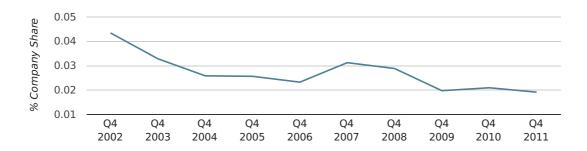
company share by half year



In the fourth quarter of 2011, Exmouth formed 0.0% of all UK companies.

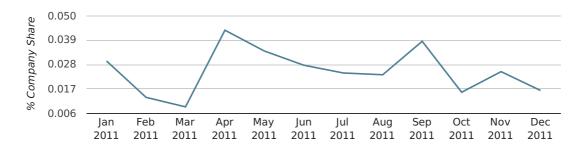
FOURTH QUARTER (OCT 2011 - DEC 2011)	EXMOUTH
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1971 (0.1%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



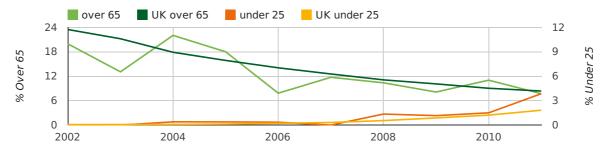
	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.0%	0.0%	0.0%
UK FORMATION SHARE IN 2010	0.0%	0.0%	0.0%
% CHANGE	-12.9%	-14.8%	10.9%
RECORD YEAR	1966 (0.2%)	1971 (0.2%)	1960 (0.2%)

The average age of a director in 2011 was 45.8.

The percentage of directors under the age of 25 was 3.9% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 7.7% compared to the UK figure of 4.2%.

director age by year



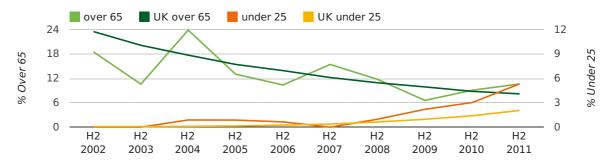
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 44.3.

The percentage of directors under the age of 25 was 5.3% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 10.6% compared to the UK figure of 4.1%.

director age by half year

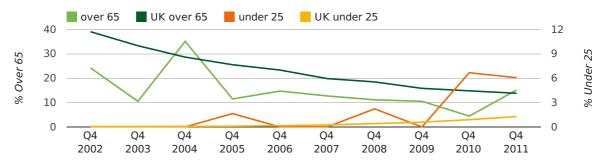


The average age of a director in the fourth quarter of 2011 was 45.5.

The percentage of directors under the age of 25 was 6.1% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 15.2% compared to the UK figure of 4.1%.

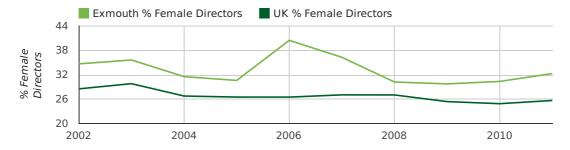
director age by quarter



The record year for female directors in Exmouth was 1857 when 36.4% of all directors were female.

The percentage of female directors in Exmouth in 2011 was 34.7%. The average for the UK during this time was 28.6%

director gender by year

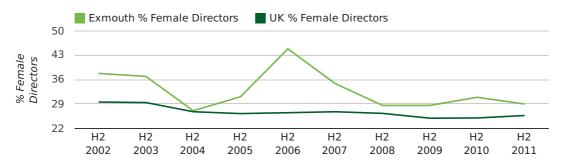


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Exmouth was 1860 when 42.9% of all directors were female.

29.0% of all director appointments in Exmouth in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year



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The record fourth quarter for female directors in Exmouth was in 1977 when 31.1% of all directors were female.

18.9% of all director appointments in Exmouth in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

 ${\sf Excluding: LIMITED, LTD, \&, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.}\\$

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	2.56%	CONSULTING	5.07%
PRIORITY	1.71%	MANAGEMENT	4.74%
A1	1.71%	CONSULTANCY	3.26%
INVESTMENTS	1.28%	PROPERTY	2.37%
DEVON	1.28%	TRADING	2.07%
CARE	1.28%	DESIGN	1.92%
RTM	1.28%	ASSOCIATES	1.86%
(EXMOUTH)	1.28%	ENGINEERING	1.78%
SECURITY	1.28%	BUSINESS	1.78%
PROPERTY	0.85%	CONSULTANTS	1.76%
HOME	0.85%	CONSTRUCTION	1.73%
T	0.85%	MEDIA	1.71%
DEVELOPMENT	0.85%	LONDON	1.63%
С	0.85%	J	1.51%
MGB	0.85%	INVESTMENTS	1.48%
ENERGY	0.85%	GLOBAL	1.46%
MARKETING	0.85%	IT	1.41%
W	0.85%	CARE	1.39%
S	0.85%	PROPERTIES	1.29%
RED	0.85%	ELECTRICAL	1.29%
LODGES	0.85%	M	1.27%
ENGINEERING	0.85%	BUILDING	1.26%
EXMOUTH	0.85%	ENERGY	1.25%
ELECTRICAL	0.85%	S	1.20%
STREET	0.85%	ENTERPRISES	1.20%

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Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	35	205,525
7487 - Other business activities	20	57,052
82990 - Other business support service activities not elsewhere classified	15	32,483
7499 - Non-trading company	7	9,957
9305 - Other service activities	5	9,492
62090 - Other information technology service activities	5	7,493
7260 - Other computer related activities	5	7,667
99999 - Dormant Company	4	21,846
47789 - Other retail sale of new goods in specialised stores (not commercial art galleries and opticians)	3	1,057
81210 - General cleaning of buildings	3	589
5263 - Other non-store retail sale	3	1,888
9999 - Dormant Company	3	20,199
68209 - Other letting and operating of own or leased real estate	3	4,082
7222 - Other software consultancy and supply	3	7,398
7414 - Business & management consultancy	3	13,034
7420 - Architectural, technical consult	3	1,569
88990 - Other social work activities without accommodation not elsewhere classified	2	1,567
41202 - Construction of domestic buildings	2	2,598
70229 - Management consultancy activities other than financial management	2	17,765
9262 - Other sporting activities	2	1,650