Fareham

q1 2011 business confidence report



headlines

- February 2011 saw a new record in company closures in Fareham when compared to any previous February.
- January 2011 saw a new record in company closures in Fareham when compared to any previous January.

contents

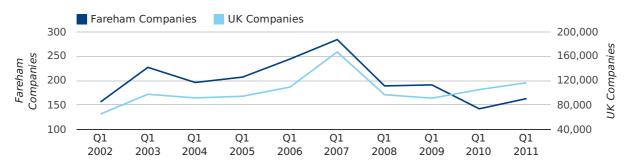


A total of 163 companies were registered in Fareham during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 14.8% versus the same period last year (Q1 2010). This figure compares equally to the UK as a whole, which saw an increase of 10.7% against the same period last year.

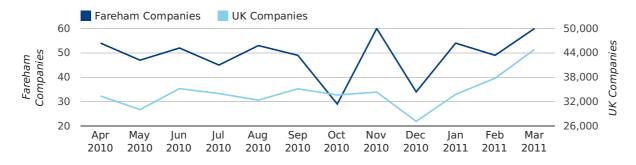
| FIRST QUARTER (JAN 2011 - MAR 2011) | FAREHAM | UK |
|-------------------------------------|------------|----------------|
| 2011 | 163 | 116,391 |
| 2010 | 142 | 105,137 |
| % CHANGE | 14.8% | 10.7% |
| RECORD YEAR | 2007 (284) | 2007 (166,814) |

new companies by quarter



Monthly Data (Jan, Feb & Mar 2011)

new companies by month



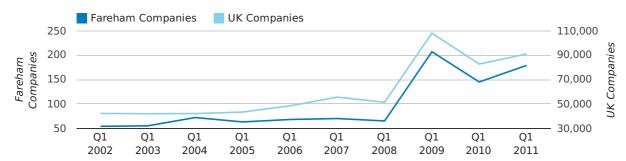
| | JANUARY | FEBRUARY | MARCH |
|-----------------------|-----------|-----------|------------|
| NEW COMPANIES IN 2011 | 54 | 49 | 60 |
| NEW COMPANIES IN 2010 | 45 | 32 | 65 |
| % CHANGE | 20.0% | 53.1% | -7.7% |
| RECORD YEAR | 2003 (77) | 2007 (84) | 2007 (129) |

A total of 179 companies were dissolved in Fareham during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 23.4% versus the same period last year (Q1 2010). This figure compares poorly to the UK as a whole, which saw an increase of 10.0% against the same period last year.

| FIRST QUARTER (JAN 2011 - MAR 2011) | FAREHAM | UK |
|-------------------------------------|------------|----------------|
| 2011 | 179 | 90,986 |
| 2010 | 145 | 82,677 |
| % CHANGE | 23.4% | 10.0% |
| RECORD YEAR | 2009 (207) | 2009 (108,060) |

dissolved companies by quarter

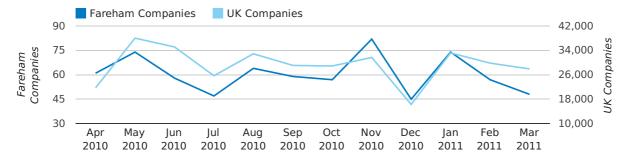


Monthly Data (Jan, Feb & Mar 2011)

February 2011 saw a new record in company closures in Fareham when compared to any previous February.

January 2011 saw a new record in company closures in Fareham when compared to any previous January.

dissolved companies by month



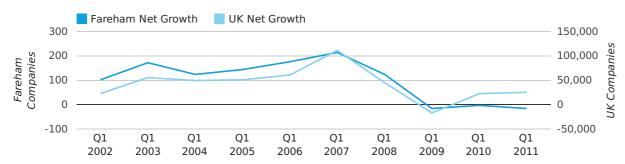
| | JANUARY | FEBRUARY | MARCH |
|--------------------------|-----------|-----------|------------|
| CLOSED COMPANIES IN 2011 | 74 | 57 | 48 |
| CLOSED COMPANIES IN 2010 | 54 | 43 | 48 |
| % CHANGE | 37.0% | 32.6% | 0% |
| RECORD YEAR | 2011 (74) | 2011 (57) | 2009 (121) |

Net company growth for Fareham during the first quarter of 2011 (Jan 2011 - Mar 2011) was -16 companies.

This represents a decrease of 433.3% on the same period last year.

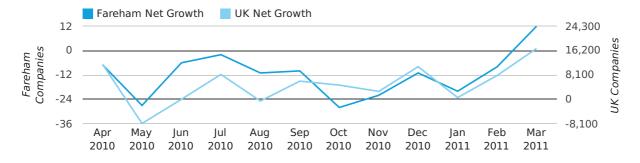
| FIRST QUARTER (JAN 2011 - MAR 2011) | FAREHAM | UK |
|-------------------------------------|------------|----------------|
| 2011 | -16 | 25,405 |
| 2010 | -3 | 22,460 |
| % CHANGE | 433.3% | 13.1% |
| RECORD YEAR | 2007 (214) | 2007 (111,282) |

net growth by quarter



Monthly Data (Jan, Feb & Mar 2011)

net growth by month

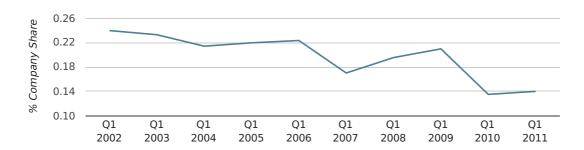


| | JANUARY | FEBRUARY | MARCH |
|--------------------|-----------|-----------|------------|
| NET GROWTH IN 2011 | -20 | -8 | 12 |
| NET GROWTH IN 2010 | -9 | -11 | 17 |
| % CHANGE | 122.2% | -27.3% | -29.4% |
| RECORD YEAR | 2003 (56) | 2005 (63) | 2007 (111) |

In the first quarter of 2011, Fareham formed 0.1% of all UK companies.

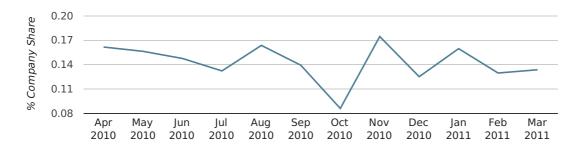
| FIRST QUARTER (JAN 2011 - MAR 2011) | FAREHAM |
|-------------------------------------|-------------|
| 2011 | 0.1% |
| 2010 | 0.1% |
| 2009 | 0.2% |
| 2008 | 0.2% |
| 2007 | 0.2% |
| RECORD YEAR (SINCE 1960) | 1979 (0.3%) |

company share by quarter



Monthly Data (Jan, Feb & Mar 2011)

company share by month



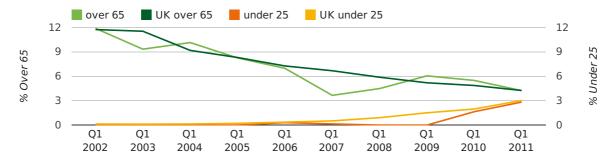
| | JANUARY | FEBRUARY | MARCH |
|----------------------------|-------------|-------------|-------------|
| UK FORMATION SHARE IN 2011 | 0.2% | 0.1% | 0.1% |
| UK FORMATION SHARE IN 2010 | 0.2% | 0.1% | 0.2% |
| % CHANGE | 3.5% | 34.8% | -11.9% |
| RECORD YEAR | 1961 (0.5%) | 1968 (0.6%) | 1971 (0.6%) |

The average age of a director in the first quarter of 2011 was 45.1.

The percentage of directors under the age of 25 was 2.8% compared to the UK figure of 3.0%.

The percentage of directors over the age of 65 was 4.2% compared to the UK figure of 4.3%.

director age by quarter



The record first quarter for female directors in Fareham was in 1861 when 40.0% of all directors were female.

29.1% of all director appointments in Fareham in the first quarter of 2011 were female. This compares to a UK average of 25.4% for the same period.

director gender by quarter



naming trends $\operatorname{duport} \omega$

Previous 12 months (Mar 2010-Mar 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

| WORD | PERCENTAGE | UK WORD | UK PERCENTAGE |
|--------------|------------|---------------|---------------|
| MANAGEMENT | 2.53% | CONSULTING | 5.04% |
| SPECSAVERS | 1.46% | MANAGEMENT | 4.97% |
| CONSULTING | 1.36% | CONSULTANCY | 3.16% |
| CONSULTANCY | 1.07% | PROPERTY | 2.38% |
| SYSTEMS | 0.88% | TRADING | 2.10% |
| RECRUITMENT | 0.88% | DESIGN | 1.93% |
| FINANCIAL | 0.88% | ASSOCIATES | 1.92% |
| DEVELOPMENTS | 0.78% | BUSINESS | 1.87% |
| TRAINING | 0.78% | CONSTRUCTION | 1.80% |
| CARE | 0.68% | CONSULTANTS | 1.76% |
| FINANCE | 0.68% | MEDIA | 1.69% |
| TECHNICAL | 0.68% | ENGINEERING | 1.61% |
| PROPERTY | 0.68% | LONDON | 1.60% |
| MARKETING | 0.68% | CARE | 1.45% |
| (SOUTHERN) | 0.68% | J | 1.45% |
| ENGINEERING | 0.68% | GLOBAL | 1.44% |
| PLC | 0.68% | INVESTMENTS | 1.43% |
| ASSOCIATES | 0.58% | IT | 1.41% |
| NEW | 0.58% | PROPERTIES | 1.36% |
| CONSTRUCTION | 0.58% | BUILDING | 1.34% |
| VERWALTUNG | 0.58% | М | 1.30% |
| EUROPE | 0.58% | ELECTRICAL | 1.28% |
| ENTERPRISE | 0.49% | S | 1.24% |
| GROUP | 0.49% | INTERNATIONAL | 1.23% |
| FAREHAM | 0.49% | SYSTEMS | 1.23% |

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Previous 36 months, excluding companies less than 12 months old

| SIC CODE | NUMBER OF COMPANIES | UK COMPANIES |
|---|------------------------|-----------------|
| None Supplied | 239 | 202,798 |
| 7487 - Other business activities | 74 | 60,968 |
| 47789 - Other retail sale of new goods in specialised stores (not commercial art galleries and opticians) | 56 | 1,028 |
| 7499 - Non-trading company | 45 | 11,316 |
| 74990 - Non-trading company | 40 | 8,695 |
| 9999 - Dormant Company | 39 | 19,765 |
| 98000 - Residents property management | 36 | 3,154 |
| 5248 - Other retail specialised stores | 36 | 1,957 |
| 70229 - Management consultancy activities other than financial management | 33 | 16,150 |
| 99999 - Dormant Company | 31 | 18,336 |
| 82990 - Other business support service activities not elsewhere classified | 30 | 30,253 |
| 62020 - Information technology consultancy activities | 27 | 10,246 |
| 62090 - Other information technology service activities | 17 | 6,996 |
| 4521 - General construction & civil engineering | 17 | 6,183 |
| 96090 - Other service activities not elsewhere classified | 15 | 10,085 |
| 7414 - Business & management consultancy | 14 | 12,916 |
| 7222 - Other software consultancy and supply | 13 | 7,000 |
| 70100 - Activities of head offices | 13 | 2,849 |
| 74909 - Other professional, scientific and technical activities not elsewhere classified | 10 | 7,788 |
| 7450 - Labour recruitment | 10 | 2,475 |