

Fareham

2011 annual business confidence report



contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

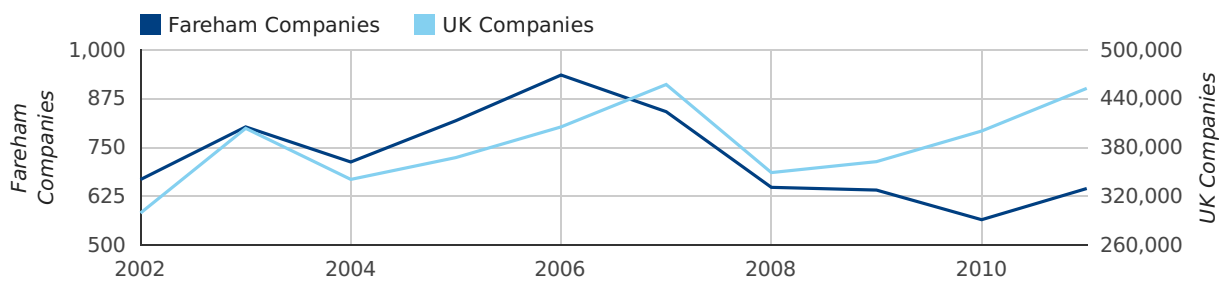
sic data

Annual Data (2011)

A total of 645 companies were formed in Fareham in 2011. This total is 14.2% higher than in 2010 and compares equally to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	FAREHAM	UK
2011	645	452,870
2010	565	400,358
2009	641	362,675
2008	648	349,203
2007	842	457,649
RECORD YEAR	2006 (936)	2007 (457,649)

new companies by year



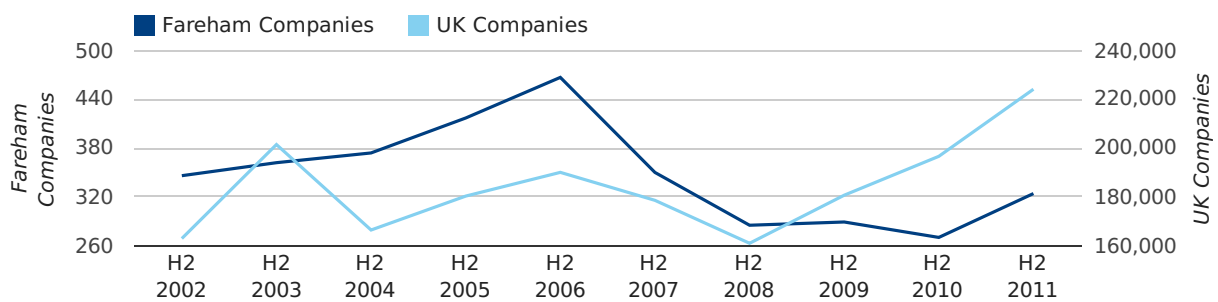
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 324 companies were formed in Fareham. This figure is 20.0% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Fareham occurred in 2006 when a total of 467 were formed.

HALF YEAR (JUL-DEC)	FAREHAM	UK
2011	324	224,135
2010	270	196,609
% CHANGE	20.0%	14.0%
RECORD YEAR	2006 (467)	2011 (224,135)

new companies by half year



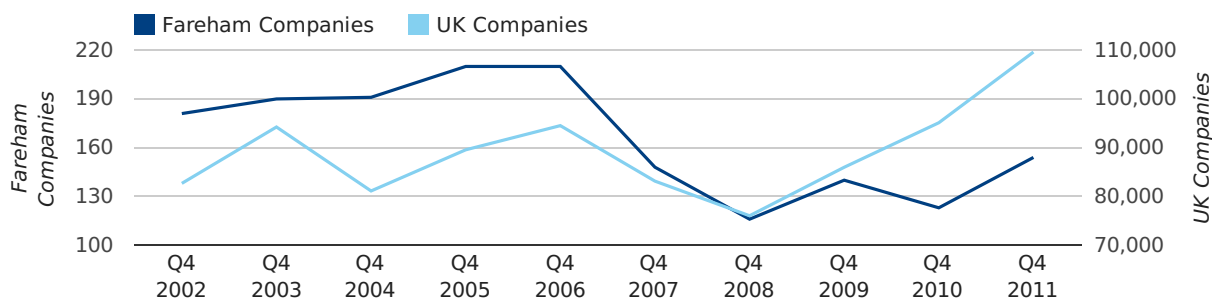
Quarterly Data (Q4 Oct-Dec 2011)

A total of 154 companies were registered in Fareham during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 25.2% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 15.3% against the same period last year.

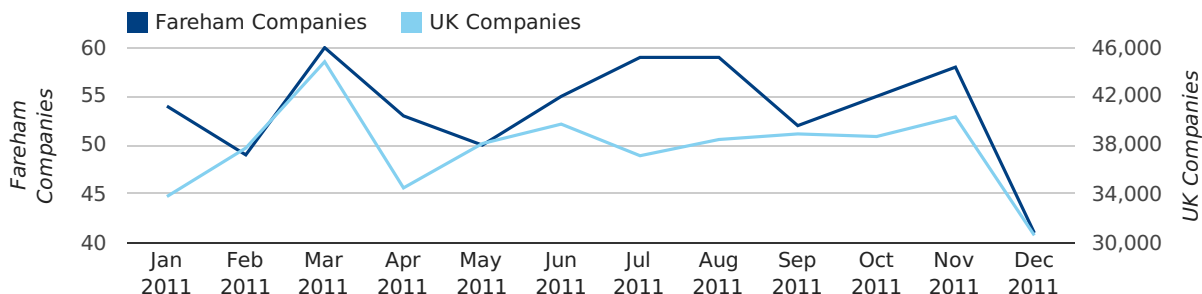
FOURTH QUARTER (OCT 2011 - DEC 2011)	FAREHAM	UK
2011	154	109,623
2010	123	95,117
% CHANGE	25.2%	15.3%
RECORD YEAR	2006 (210)	2011 (109,623)

new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

new companies by month



	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	55	58	41
NEW COMPANIES IN 2010	29	60	34
% CHANGE	89.7%	-3.3%	20.6%
RECORD YEAR	2006 (96)	2003 (80)	2004 (71)

Annual Data (2011)

A total of 615 companies were dissolved in Fareham in 2011. This total is 11.1% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	FAREHAM	UK
2011	615	314,523
2010	692	342,232
2009	791	533,773
2008	418	237,901
2007	318	220,295
RECORD YEAR	2009 (791)	2009 (533,773)

dissolved companies by year



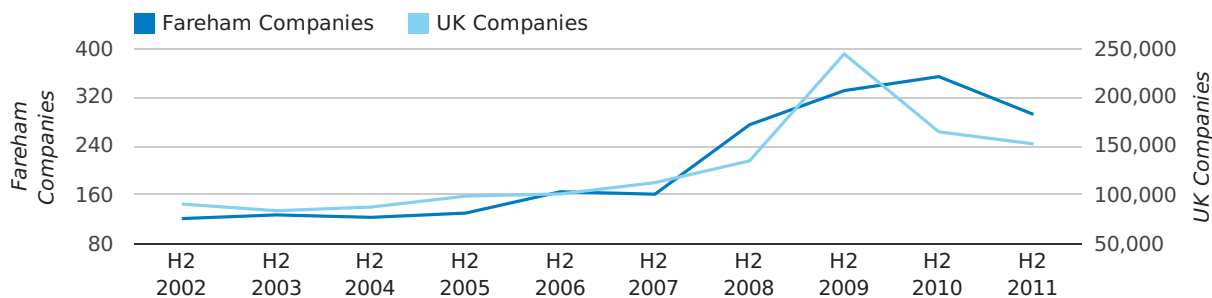
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 292 companies were dissolved in Fareham. This figure is 17.5% lower than last year, which compares well to the UK wide change of -7.5%.

The highest total for a second half year in Fareham occurred in 2010 when a total of 354 were closed.

HALF YEAR (JUL-DEC)	FAREHAM	UK
2011	292	152,213
2010	354	164,601
% CHANGE	-17.5%	-7.5%
RECORD YEAR	2010 (354)	2009 (244,537)

dissolved companies by half year



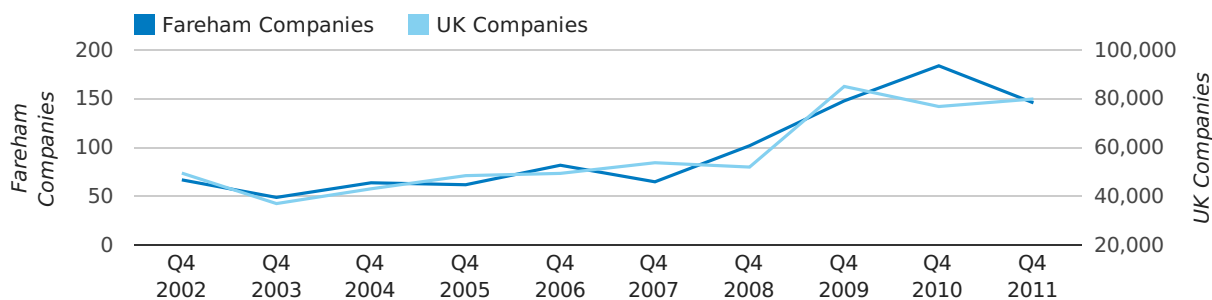
Quarterly Data (Q4 Oct-Dec 2011)

A total of 146 companies were dissolved in Fareham during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 20.7% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

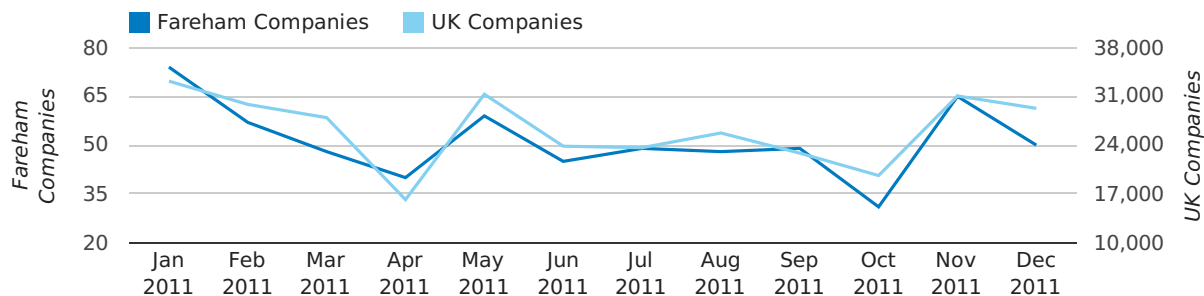
FOURTH QUARTER (OCT 2011 - DEC 2011)	FAREHAM	UK
2011	146	79,983
2010	184	76,896
% CHANGE	-20.7%	4.0%
RECORD YEAR	2010 (184)	2009 (85,136)

dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	31	65	50
CLOSED COMPANIES IN 2010	57	82	45
% CHANGE	-45.6%	-20.7%	11%
RECORD YEAR	2010 (57)	2010 (82)	2009 (52)

Annual Data (2011)

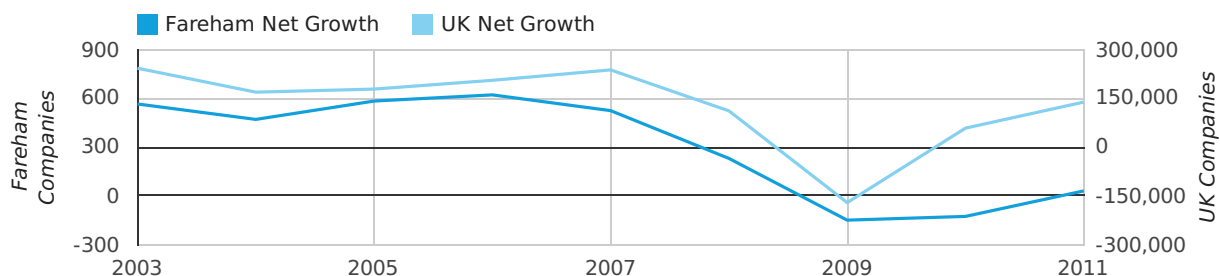
A total of 30 companies were added to the company register for Fareham in 2011. This number represents growth of 5.3% which compares unfavourably to the UK figure of 34.6%.

This number is 157 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2006 when the Fareham company register grew by 621 companies.

YEAR	FAREHAM	UK
2011	30	138,347
2010	-127	58,126
2009	-150	-171,098
2008	230	111,302
2007	524	237,354
RECORD YEAR	2006 (621)	2003 (242,543)

net growth by year

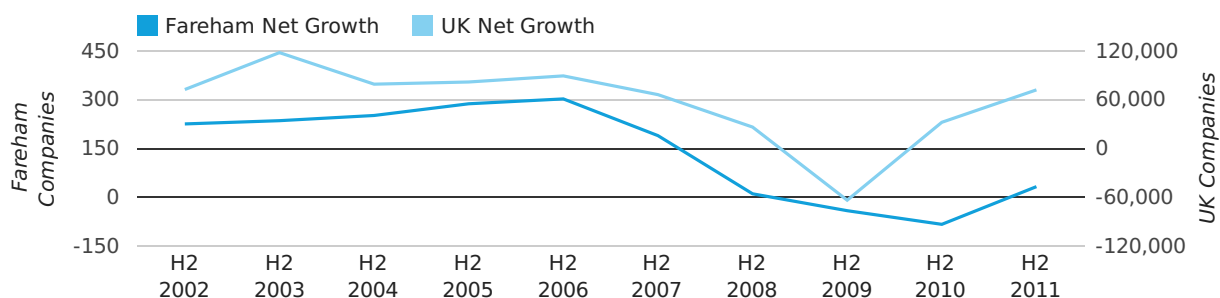


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Fareham increased by 32 companies. This figure is 138.1% lower than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	FAREHAM	UK
2011	32	71,922
2010	-84	32,008
% CHANGE	-138.1%	124.7%
RECORD YEAR	2006 (302)	2003 (117,772)

net growth by half year



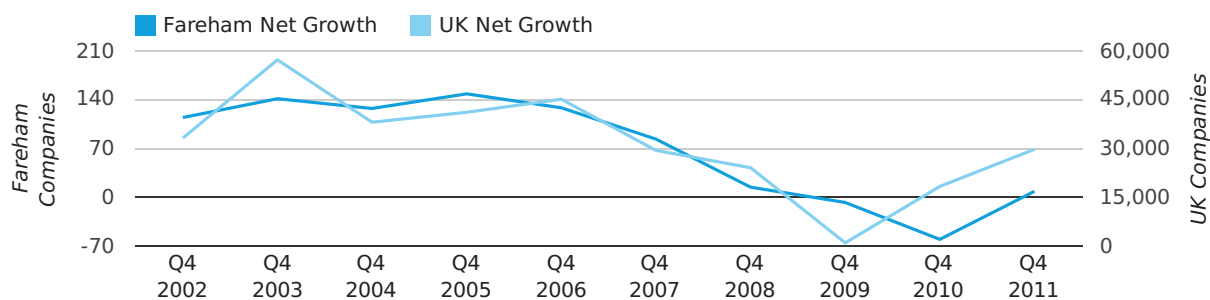
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Fareham during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 8 companies.

This represents an increase of 113.1% on the same period last year.

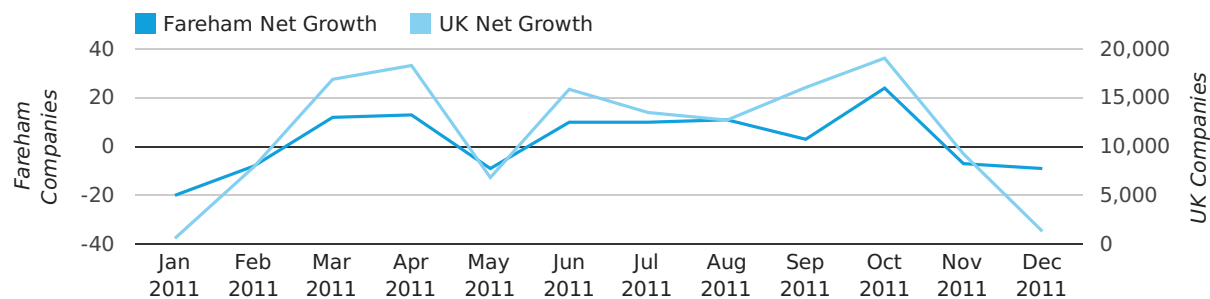
FOURTH QUARTER (OCT 2011 - DEC 2011)	FAREHAM	UK
2011	8	29,640
2010	-61	18,221
% CHANGE	-113.1%	62.7%
RECORD YEAR	2005 (148)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month



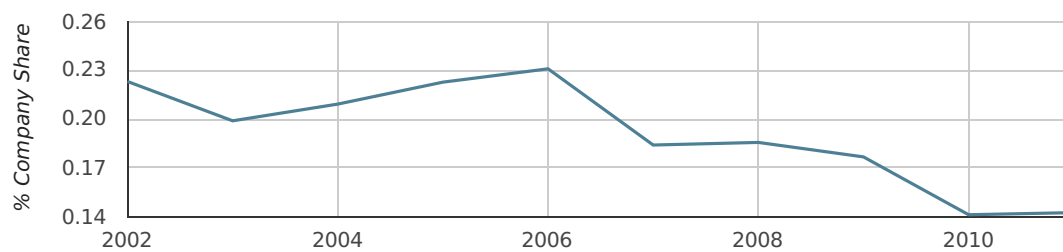
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	24	-7	-9
NET GROWTH IN 2010	-28	-22	-11
% CHANGE	-185.7%	-68.2%	-18.2%
RECORD YEAR	2005 (64)	2003 (54)	2004 (47)

Annual Data (2011)

In 2011 Fareham formed 0.1% of all UK companies. This is no change on 2010 when Fareham was responsible for 0.1% of all UK companies.

YEAR	FAREHAM
2011	0.1%
2010	0.1%
2009	0.2%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	1992 (0.3%)

company share by year

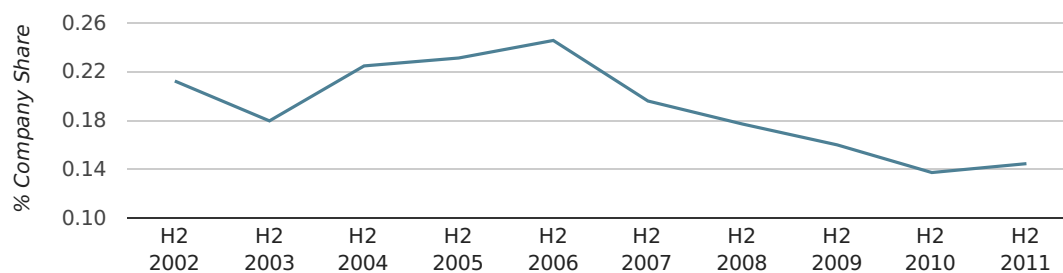


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Fareham formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JUL-DEC)	FAREHAM
2011	0.1%
2010	0.1%
2009	0.2%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	1967 (0.3%)

company share by half year

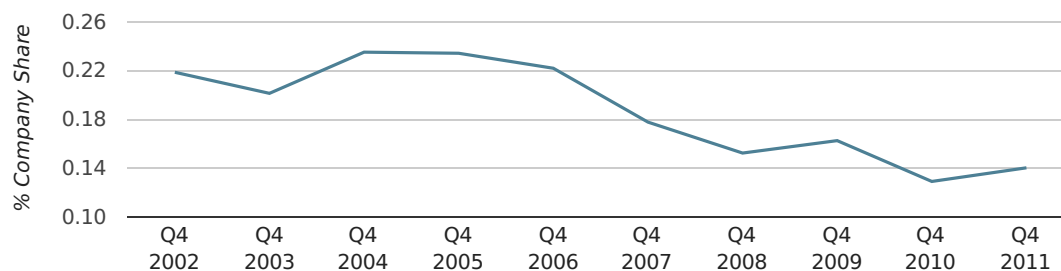


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Fareham formed 0.1% of all UK companies.

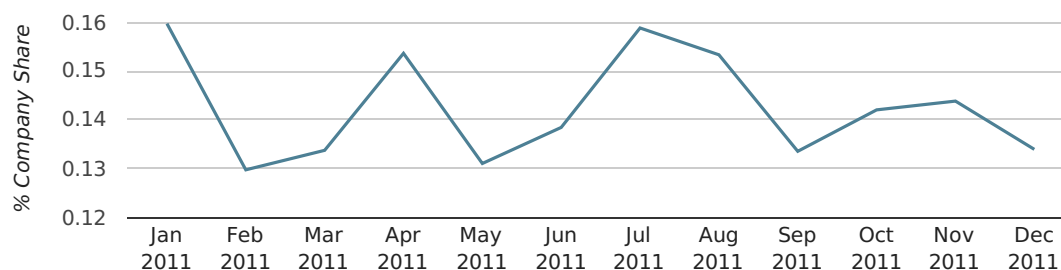
FOURTH QUARTER (OCT 2011 - DEC 2011)	FAREHAM
2011	0.1%
2010	0.1%
2009	0.2%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	1966 (0.4%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.2%	0.1%
% CHANGE	64.8%	-17.6%	6.9%
RECORD YEAR	1971 (0.6%)	1986 (0.5%)	1966 (0.5%)

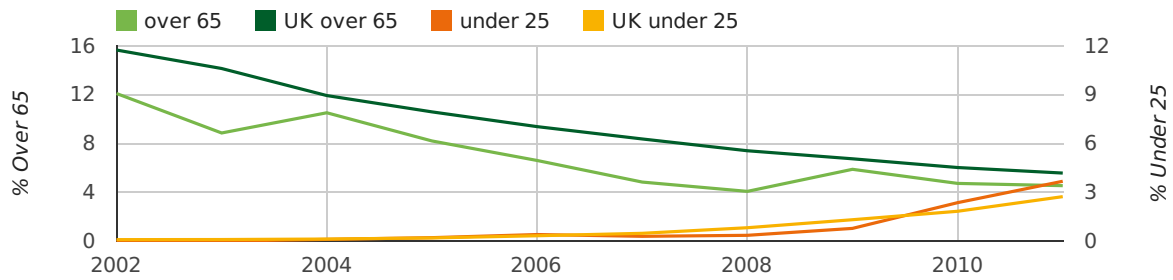
Annual Data (2011)

The average age of a director in 2011 was 45.2.

The percentage of directors under the age of 25 was 3.7% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 4.6% compared to the UK figure of 4.2%.

director age by year



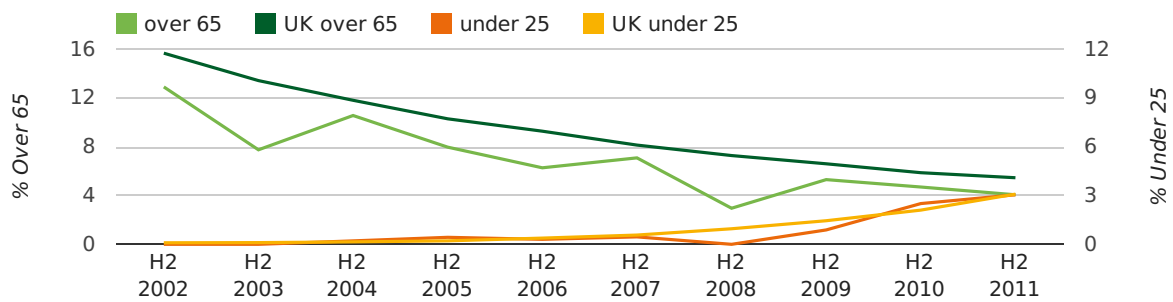
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 44.7.

The percentage of directors under the age of 25 was 3.0% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 4.1% compared to the UK figure of 4.1%.

director age by half year



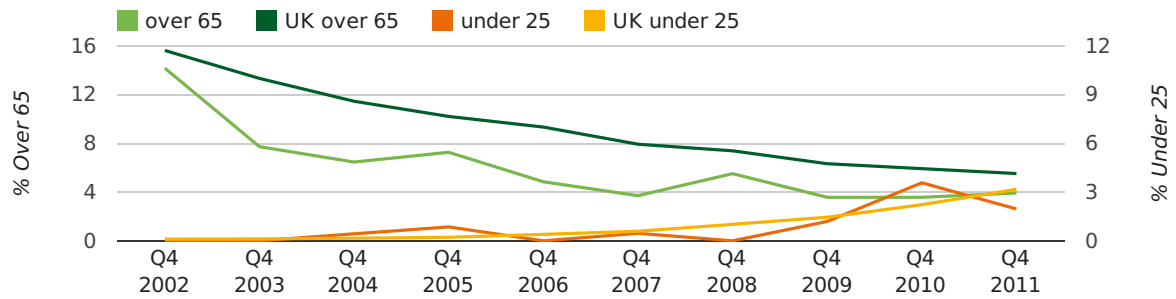
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 44.5.

The percentage of directors under the age of 25 was 2.0% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 3.9% compared to the UK figure of 4.1%.

director age by quarter

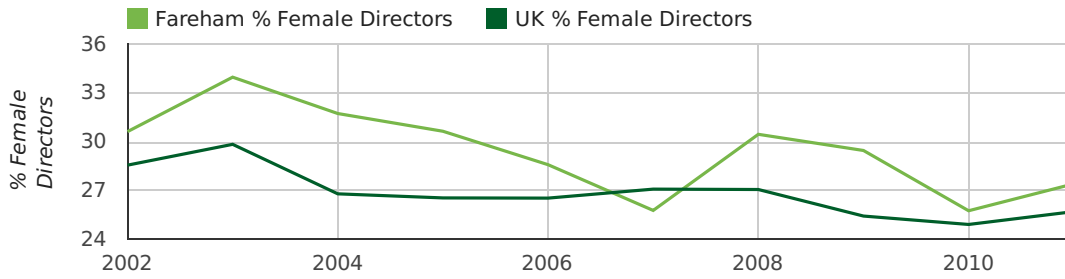


Annual Data (2011)

The record year for female directors in Fareham was 1857 when 36.4% of all directors were female.

The percentage of female directors in Fareham in 2011 was 30.6%. The average for the UK during this time was 28.6%

director gender by year

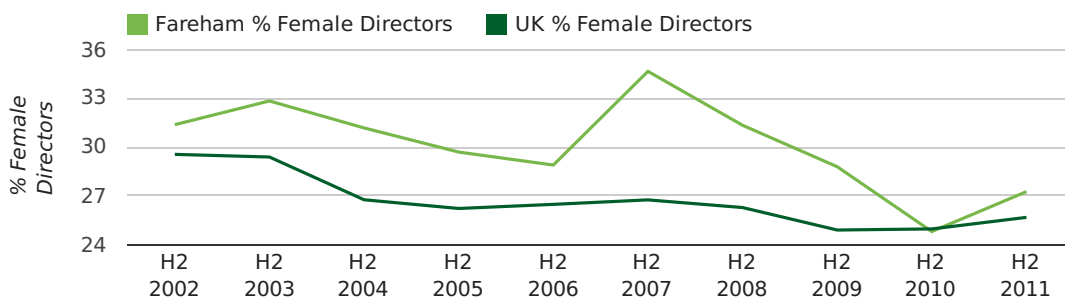


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Fareham was 1860 when 42.9% of all directors were female.

27.3% of all director appointments in Fareham in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

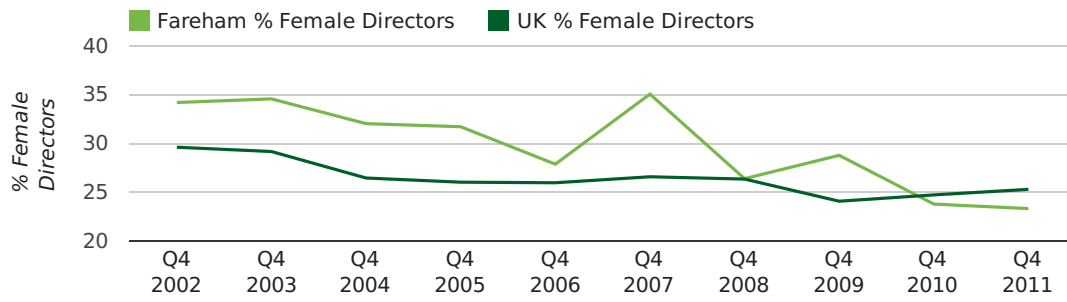


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Fareham was in 1977 when 31.1% of all directors were female.

23.3% of all director appointments in Fareham in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	2.23%	CONSULTING	5.07%
SPECSAVERS	1.76%	MANAGEMENT	4.74%
CONSULTING	1.21%	CONSULTANCY	3.26%
GLOBAL	0.93%	PROPERTY	2.37%
CONSULTANCY	0.93%	TRADING	2.07%
ENGINEERING	0.83%	DESIGN	1.92%
RECRUITMENT	0.83%	ASSOCIATES	1.86%
M	0.74%	ENGINEERING	1.78%
FAREHAM	0.65%	BUSINESS	1.78%
SYSTEMS	0.65%	CONSULTANTS	1.76%
G	0.65%	CONSTRUCTION	1.73%
CONSULTANTS	0.65%	MEDIA	1.71%
ASSOCIATES	0.65%	LONDON	1.63%
MARINE	0.65%	J	1.51%
ELECTRICAL	0.65%	INVESTMENTS	1.48%
CONSTRUCTION	0.65%	GLOBAL	1.46%
BUILDING	0.65%	IT	1.41%
PROPERTY	0.56%	CARE	1.39%
ENERGY	0.56%	PROPERTIES	1.29%
PROJECT	0.56%	ELECTRICAL	1.29%
PLC	0.56%	M	1.27%
CORPORATION	0.56%	BUILDING	1.26%
TRADING	0.56%	ENERGY	1.25%
BUSINESS	0.56%	S	1.20%
PROJECTS	0.56%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	239	205,525
7487 - Other business activities	78	57,052
7499 - Non-trading company	51	9,957
74990 - Non-trading company	49	8,929
47789 - Other retail sale of new goods in specialised stores (not commercial art galleries and opticians)	43	1,057
82990 - Other business support service activities not elsewhere classified	36	32,483
9999 - Dormant Company	36	20,199
70229 - Management consultancy activities other than financial management	31	17,765
99999 - Dormant Company	28	21,846
62020 - Information technology consultancy activities	26	12,072
98000 - Residents property management	19	2,874
5248 - Other retail specialised stores	17	1,968
7222 - Other software consultancy and supply	16	7,398
62090 - Other information technology service activities	15	7,493
4521 - General construction & civil engineering	12	5,558
7260 - Other computer related activities	12	7,667
96090 - Other service activities not elsewhere classified	12	11,768
9305 - Other service activities	11	9,492
41100 - Development of building projects	11	4,331
7414 - Business & management consultancy	10	13,034