# **Fareham**

q1 2012 business confidence report



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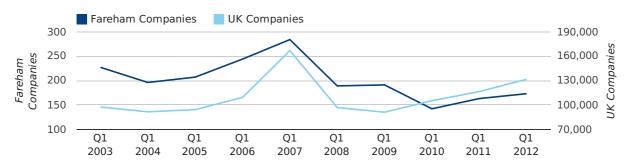
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A total of 173 companies were registered in Fareham during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is an increase of 6.1% versus the same period last year (Q1 2011). This figure compares equally to the UK as a whole, which saw an increase of 13.0% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	FAREHAM	UK
2012	173	131,491
2011	163	116,391
% CHANGE	6.1%	13.0%
RECORD YEAR	2007 (284)	2007 (166,814)

#### new companies by quarter



#### Monthly Data (Jan, Feb & Mar 2012)

#### new companies by month



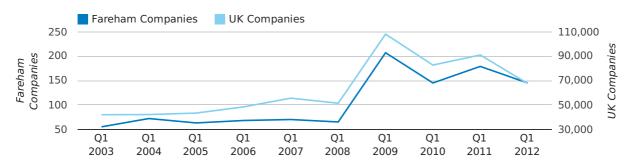
	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2012	51	68	54
NEW COMPANIES IN 2011	54	49	60
% CHANGE	-5.6%	38.8%	-10.0%
RECORD YEAR	2003 (77)	2007 (84)	2007 (129)

A total of 145 companies were dissolved in Fareham during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 19.0% versus the same period last year (Q1 2011). This figure compares poorly to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

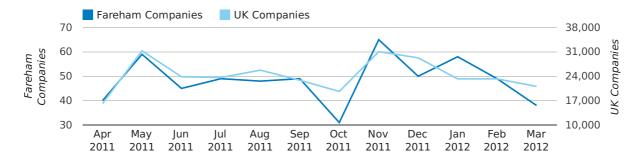
FIRST QUARTER (JAN 2012 - MAR 2012)	FAREHAM	UK
2012	145	67,576
2011	179	90,986
% CHANGE	-19.0%	-25.7%
RECORD YEAR	2009 (207)	2009 (108,060)

#### dissolved companies by quarter



#### Monthly Data (Jan, Feb & Mar 2012)

dissolved companies by month



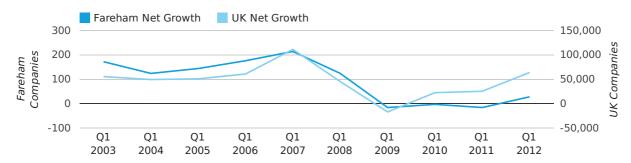
	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2012	58	49	38
CLOSED COMPANIES IN 2011	74	57	48
% CHANGE	-21.6%	-14.0%	-21%
RECORD YEAR	2011 (74)	2011 (57)	2009 (121)

Net company growth for Fareham during the first quarter of 2012 (Jan 2012 - Mar 2012) was 28 companies.

This represents an increase of 275.0% on the same period last year.

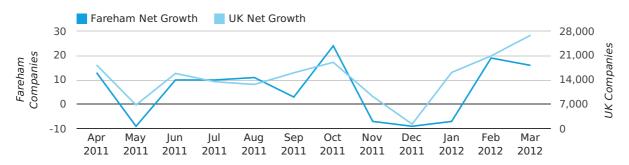
FIRST QUARTER (JAN 2012 - MAR 2012)	FAREHAM	UK
2012	28	63,915
2011	-16	25,405
% CHANGE	-275.0%	151.6%
RECORD YEAR	2007 (214)	2007 (111,282)

#### net growth by quarter



### Monthly Data (Jan, Feb & Mar 2012)

#### net growth by month

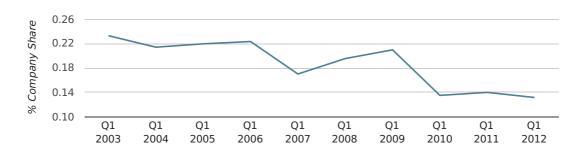


	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2012	-7	19	16
NET GROWTH IN 2011	-20	-8	12
% CHANGE	-65.0%	-337.5%	33.3%
RECORD YEAR	2003 (56)	2005 (63)	2007 (111)

In the first quarter of 2012, Fareham formed 0.1% of all UK companies.

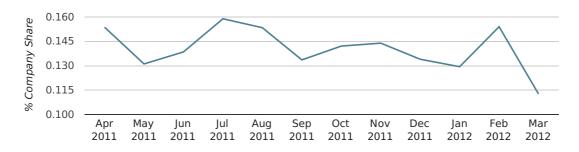
FIRST QUARTER (JAN 2012 - MAR 2012)	FAREHAM
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.2%
2008	0.2%
RECORD YEAR (SINCE 1960)	1979 (0.3%)

#### company share by quarter



## Monthly Data (Jan, Feb & Mar 2012)

## company share by month



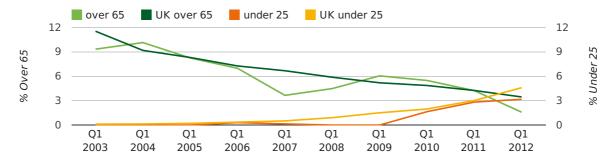
	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2012	0.1%	0.2%	0.1%
UK FORMATION SHARE IN 2011	0.2%	0.1%	0.1%
% CHANGE	-19.0%	18.6%	-15.8%
RECORD YEAR	1961 (0.5%)	1968 (0.6%)	1971 (0.6%)

The average age of a director in the first quarter of 2012 was 43.1.

The percentage of directors under the age of 25 was 3.2% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 1.6% compared to the UK figure of 3.5%.

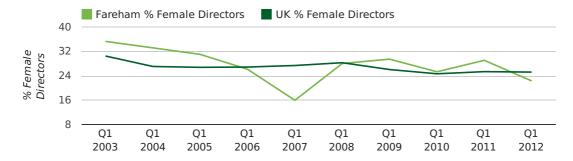
#### director age by quarter



The record first quarter for female directors in Fareham was in 1861 when 40.0% of all directors were female.

22.4% of all director appointments in Fareham in the first quarter of 2012 were female. This compares to a UK average of 25.3% for the same period.

#### director gender by quarter



# Previous 12 months (Mar 2011-Mar 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	2.12%	CONSULTING	5.07%
SPECSAVERS	1.57%	MANAGEMENT	4.74%
CONSULTANCY	1.39%	CONSULTANCY	3.30%
GLOBAL	0.92%	PROPERTY	2.37%
PROPERTY	0.92%	TRADING	2.07%
FAREHAM	0.83%	DESIGN	1.93%
SOUTH	0.83%	ENGINEERING	1.86%
CONSULTING	0.83%	ASSOCIATES	1.84%
ENGINEERING	0.83%	CONSULTANTS	1.79%
ELECTRICAL	0.74%	BUSINESS	1.73%
CONSULTANTS	0.74%	MEDIA	1.72%
М	0.74%	CONSTRUCTION	1.72%
BUILDING	0.74%	LONDON	1.66%
ALL	0.65%	J	1.54%
G	0.65%	INVESTMENTS	1.51%
DESIGN	0.65%	GLOBAL	1.50%
CENTRE	0.55%	IT	1.40%
RECRUITMENT	0.55%	CARE	1.34%
GAS	0.55%	PROPERTIES	1.31%
CORPORATION	0.55%	ELECTRICAL	1.27%
MARINE	0.55%	M	1.27%
TRAINING	0.55%	BUILDING	1.24%
PROJECT	0.55%	ENERGY	1.20%
(SOUTHERN)	0.55%	S	1.20%
ENERGY	0.55%	ENTERPRISES	1.19%

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# Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	254	216,665
7487 - Other business activities	73	52,735
74990 - Non-trading company	58	9,729
7499 - Non-trading company	49	9,102
82990 - Other business support service activities not elsewhere classified	38	35,233
47789 - Other retail sale of new goods in specialised stores (not commercial art galleries and opticians)	38	1,133
70229 - Management consultancy activities other than financial management	33	19,704
9999 - Dormant Company	31	18,617
99999 - Dormant Company	28	25,084
62020 - Information technology consultancy activities	28	14,303
5248 - Other retail specialised stores	17	1,837
96090 - Other service activities not elsewhere classified	15	13,637
7222 - Other software consultancy and supply	15	6,934
98000 - Residents property management	14	3,050
41100 - Development of building projects	13	4,984
7260 - Other computer related activities	12	7,154
74909 - Other professional, scientific and technical activities not elsewhere classified	11	9,892
62090 - Other information technology service activities	10	8,145
9305 - Other service activities	9	8,818
7414 - Business & management consultancy	9	12,113