Fareham

2012 half year business confidence report



contents

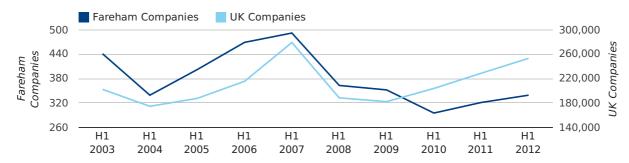


In the first half of 2012 a total of 339 companies were formed in Fareham. This figure is 5.6% higher than last year, which compares badly to the UK wide figure of 10.7%.

The highest total for a first half year in Fareham occurred in 2007 when a total of 492 were formed.

HALF YEAR (JAN-JUN)	FAREHAM	UK
2012	339	253,150
2011	321	228,735
% CHANGE	5.6%	10.7%
RECORD YEAR	2007 (492)	2007 (279,097)

new companies by half year



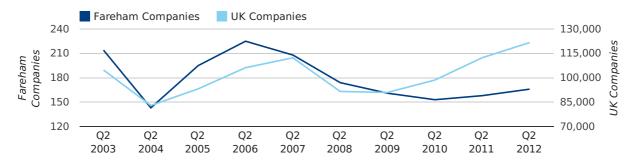
Quarterly Data (Q2 Apr-Jun 2012)

A total of 166 companies were registered in Fareham during the second quarter of 2012 (Apr 2012 - Jun 2012).

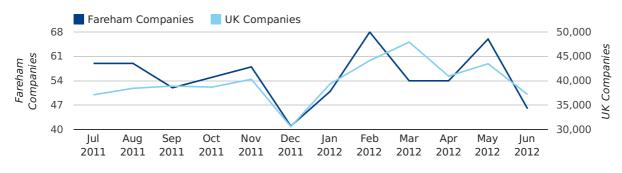
This figure is an increase of 5.1% versus the same period last year (Q2 2011). This figure compares equally to the UK as a whole, which saw an increase of 8.3% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	FAREHAM	UK
2012	166	121,659
2011	158	112,344
% CHANGE	5.1%	8.3%
RECORD YEAR	2006 (225)	2012 (121,659)

new companies by quarter



new companies by month



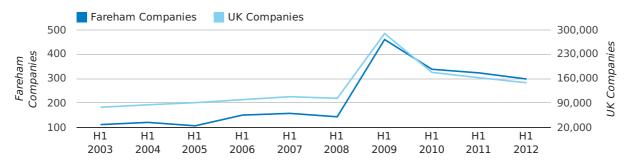
	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	54	66	46
NEW COMPANIES IN 2011	53	50	55
% CHANGE	1.9%	32.0%	-16.4%
RECORD YEAR	2006 (97)	2006 (73)	2003 (74)

In the first half of 2012 a total of 298 companies were dissolved in Fareham. This figure is 7.7% lower than last year, which compares badly to the UK wide change of -8.9%.

The highest total for a first half year in Fareham occurred in 2009 when a total of 460 were closed.

HALF YEAR (JAN-JUN)	FAREHAM	UK
2012	298	147,793
2011	323	162,310
% CHANGE	-7.7%	-8.9%
RECORD YEAR	2009 (460)	2009 (289,236)

dissolved companies by half year



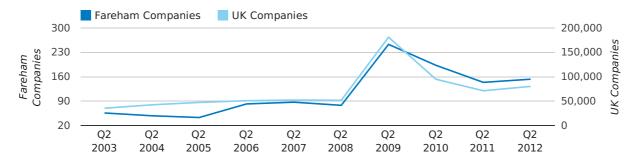
Quarterly Data (Q2 Apr-Jun 2012)

A total of 153 companies were dissolved in Fareham during the second quarter of 2012 (Apr 2012 - Jun 2012).

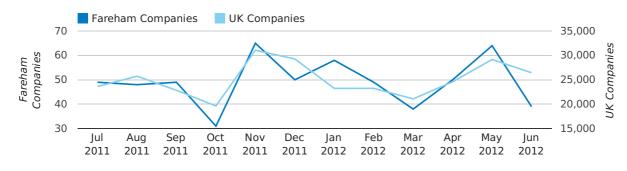
This figure is an increase of 6.3% versus the same period last year (Q2 2011). This figure compares well to the UK as a whole, which saw an increase of 12.5% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	FAREHAM	UK
2012	153	80,217
2011	144	71,324
% CHANGE	6.3%	12.5%
RECORD YEAR	2009 (253)	2009 (181,176)

dissolved companies by quarter



dissolved companies by month

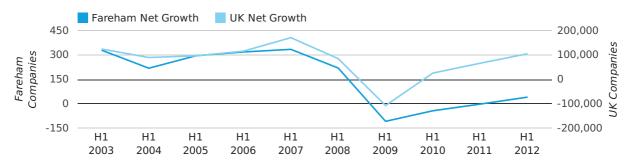


	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2012	50	64	39
CLOSED COMPANIES IN 2011	40	59	45
% CHANGE	25.0%	8.5%	-13%
RECORD YEAR	2010 (61)	2009 (113)	2009 (80)

In the first half of 2012 the company register for Fareham increased by 41 companies. This figure is 2,150.0% lower than last year, which compares badly to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	FAREHAM	UK
2012	41	105,357
2011	-2	66,425
% CHANGE	-2,150.0%	58.6%
RECORD YEAR	2007 (335)	2007 (171,296)

net growth by half year



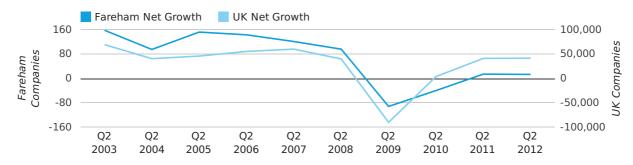
Quarterly Data (Q2 Apr-Jun 2012)

Net company growth for Fareham during the second quarter of 2012 (Apr 2012 - Jun 2012) was 13 companies.

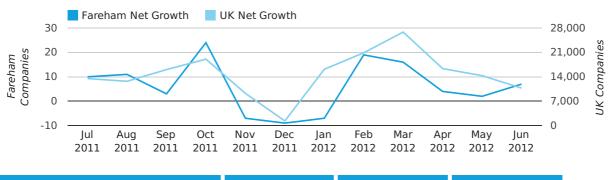
This represents a decrease of 7.1% on the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	FAREHAM	UK
2012	13	41,442
2011	14	41,020
% CHANGE	-7.1%	1.0%
RECORD YEAR	2003 (158)	2003 (69,274)

net growth by quarter



net growth by month

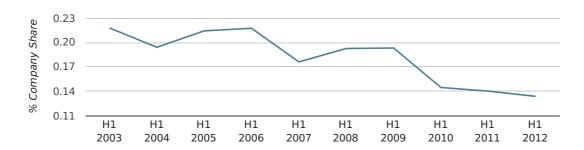


	APRIL	MAY	JUNE
NET GROWTH IN 2012	4	2	7
NET GROWTH IN 2011	13	-9	10
% CHANGE	-69.2%	-122.2%	-30.0%
RECORD YEAR	2006 (72)	2003 (57)	2008 (66)

In the first half of 2012 Fareham formed 0.1% of all UK companies. This is the same as the 2011 figure of 0.1%.

HALF YEAR (JAN-JUN)	FAREHAM
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.2%
2008	0.2%
RECORD YEAR (SINCE 1960)	1963 (0.3%)

company share by half year

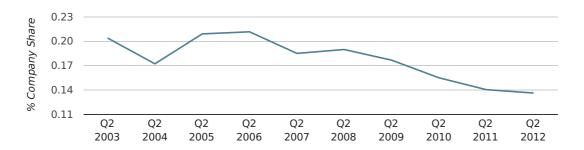


Quarterly Data (Q2 Apr-Jun 2012)

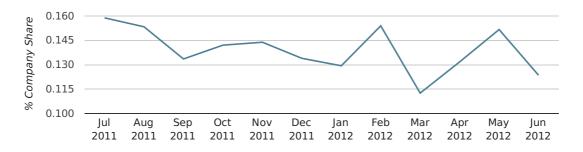
In the second quarter of 2012, Fareham formed 0.1% of all UK companies.

SECOND QUARTER (APR 2012 - JUN 2012)	FAREHAM
2012	0.1%
2011	0.1%
2010	0.2%
2009	0.2%
2008	0.2%
RECORD YEAR (SINCE 1960)	1963 (0.4%)

company share by quarter



company share by month



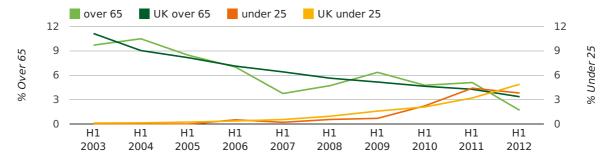
	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	0.1%	0.2%	0.1%
UK FORMATION SHARE IN 2011	0.2%	0.1%	0.1%
% CHANGE	-14.2%	15.7%	-10.8%
RECORD YEAR	1980 (0.4%)	1961 (0.8%)	1963 (0.9%)

The average age of a director in the first half of 2012 was 43.4.

The percentage of directors under the age of 25 was 3.8% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 1.7% compared to the UK figure of 3.4%.

director age by half year



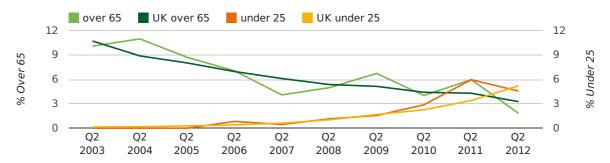
Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 43.7.

The percentage of directors under the age of 25 was 4.6% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 1.8% compared to the UK figure of 3.3%.

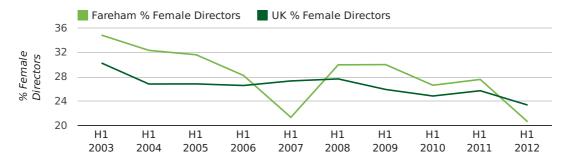
director age by quarter



The record first half year for female directors in Fareham was 1861 when 40.0% of all directors were female.

20.6% of all director appointments in Fareham in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

director gender by half year



Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Fareham was in 1866 when 66.7% of all directors were female.

18.6% of all director appointments in Fareham in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

director gender by quarter



naming trends $\operatorname{duport} \omega$

Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	1.94%	CONSULTING	5.07%
SPECSAVERS	1.94%	MANAGEMENT	4.74%
CONSULTANCY	1.39%	CONSULTANCY	3.28%
CONSULTING	1.11%	PROPERTY	2.35%
PROPERTY	1.02%	TRADING	2.10%
ENGINEERING	0.92%	DESIGN	1.89%
HAMPSHIRE	0.83%	ENGINEERING	1.87%
FAREHAM	0.83%	ASSOCIATES	1.82%
SOUTH	0.83%	CONSULTANTS	1.78%
CONSULTANTS	0.83%	CONSTRUCTION	1.71%
BUILDING	0.74%	BUSINESS	1.70%
RECRUITMENT	0.74%	MEDIA	1.69%
TRAINING	0.65%	LONDON	1.68%
(SOUTHERN)	0.65%	J	1.57%
SYSTEMS	0.65%	GLOBAL	1.51%
J	0.65%	INVESTMENTS	1.48%
PROJECTS	0.65%	IT	1.42%
DESIGN	0.55%	CARE	1.31%
CENTRE	0.55%	PROPERTIES	1.31%
PROJECT	0.55%	M	1.26%
ENERGY	0.55%	ELECTRICAL	1.23%
LOGISTICS	0.55%	BUILDING	1.23%
ALL	0.55%	SECURITY	1.19%
MARINE	0.46%	S	1.18%
ROAD	0.46%	ENTERPRISES	1.17%

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Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	286	244,457
7487 - Other business activities	66	47,029
74990 - Non-trading company	54	9,706
7499 - Non-trading company	45	8,023
82990 - Other business support service activities not elsewhere classified	39	35,447
70229 - Management consultancy activities other than financial management	35	20,390
99999 - Dormant Company	30	26,088
47789 - Other retail sale of new goods in specialised stores (not commercial art galleries and opticians)	28	1,102
62020 - Information technology consultancy activities	22	15,280
9999 - Dormant Company	22	16,469
96090 - Other service activities not elsewhere classified	19	14,220
5248 - Other retail specialised stores	16	1,641
98000 - Residents property management	13	3,001
7260 - Other computer related activities	12	6,456
7222 - Other software consultancy and supply	11	6,356
41100 - Development of building projects	11	5,149
74909 - Other professional, scientific and technical activities not elsewhere classified	11	10,271
43210 - Electrical installation	9	3,557
62090 - Other information technology service activities	9	8,258
9305 - Other service activities	9	7,926