Farnborough

2011 annual business confidence report





headlines

- 2011 was a record year for company registrations in Farnborough when compared to any year in history.
- The second half of 2011 saw a new record in company registrations in Farnborough when compared to any previous second half year.
- December 2011 saw a new record in company registrations in Farnborough when compared to any previous December.
- December 2011 saw a new record in net growth in Farnborough when compared to any previous December.

contents

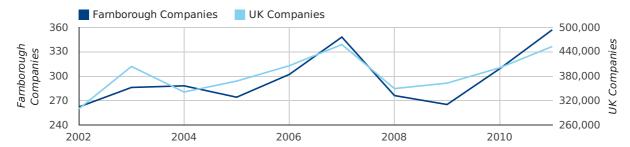


2011 was a record year for company registrations in Farnborough when compared to any year in history.

A total of 357 companies were formed in Farnborough in 2011. This total is 15.5% higher than in 2010 and compares poorly to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	FARNBOROUGH	UK
2011	357	452,870
2010	309	400,358
2009	265	362,675
2008	276	349,203
2007	348	457,649
RECORD YEAR	2011 (357)	2007 (457,649)

new companies by year



Half Year Data (Jul-Dec 2011)

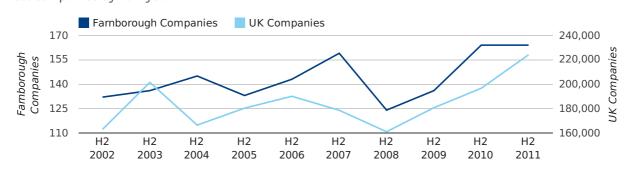
The second half of 2011 saw a new record in company registrations in Farnborough when compared to any previous second half year.

In the second half of 2011 a total of 164 companies were formed in Farnborough. This figure is 0.0% the same as last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Farnborough occurred in 2010 when a total of 164 were formed.

HALF YEAR (JUL-DEC)	FARNBOROUGH	UK
2011	164	224,135
2010	164	196,609
% CHANGE	0.0%	14.0%
RECORD YEAR	2010 (164)	2011 (224,135)

new companies by half year

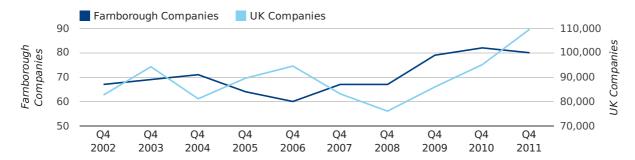


A total of 80 companies were registered in Farnborough during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 2.4% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	FARNBOROUGH	UK
2011	80	109,623
2010	82	95,117
% CHANGE	-2.4%	15.3%
RECORD YEAR	2010 (82)	2011 (109,623)

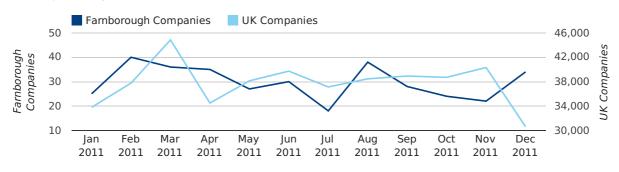
new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company registrations in Farnborough when compared to any previous December.

new companies by month

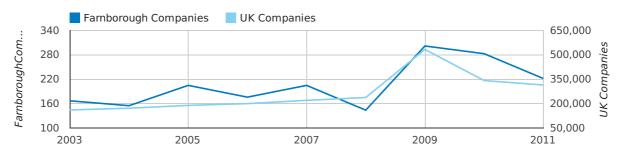


	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	24	22	34
NEW COMPANIES IN 2010	23	33	26
% CHANGE	4.3%	-33.3%	30.8%
RECORD YEAR	2003 (34)	2009 (35)	2011 (34)

A total of 222 companies were dissolved in Farnborough in 2011. This total is 21.6% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	FARNBOROUGH	UK
2011	222	314,523
2010	283	342,232
2009	302	533,773
2008	144	237,901
2007	205	220,295
RECORD YEAR	2009 (302)	2009 (533,773)

dissolved companies by year



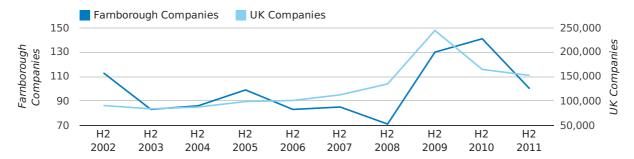
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 100 companies were dissolved in Farnborough. This figure is 29.1% lower than last year, which compares well to the UK wide change of -7.5%.

The highest total for a second half year in Farnborough occurred in 2010 when a total of 141 were closed.

HALF YEAR (JUL-DEC)	FARNBOROUGH	UK
2011	100	152,213
2010	141	164,601
% CHANGE	-29.1%	-7.5%
RECORD YEAR	2010 (141)	2009 (244,537)

dissolved companies by half year

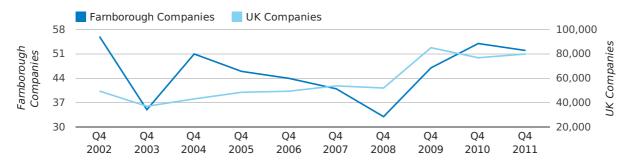


A total of 52 companies were dissolved in Farnborough during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 3.7% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

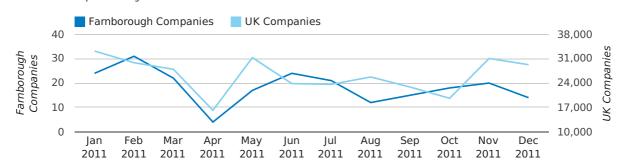
FOURTH QUARTER (OCT 2011 - DEC 2011)	FARNBOROUGH	UK
2011	52	79,983
2010	54	76,896
% CHANGE	-3.7%	4.0%
RECORD YEAR	2002 (56)	2009 (85,136)

dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	18	20	14
CLOSED COMPANIES IN 2010	11	30	13
% CHANGE	63.6%	-33.3%	8%
RECORD YEAR	2002 (26)	2010 (30)	2005 (14)

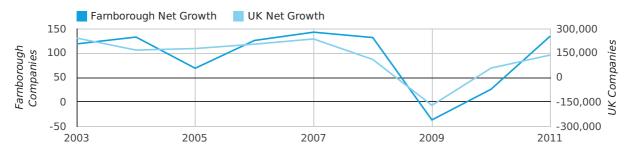
A total of 135 companies were added to the company register for Farnborough in 2011. This number represents growth of 43.7% which compares favourably to the UK figure of 34.6%.

This number is 109 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2007 when the Farnborough company register grew by 143 companies.

YEAR	FARNBOROUGH	UK
2011	135	138,347
2010	26	58,126
2009	-37	-171,098
2008	132	111,302
2007	143	237,354
RECORD YEAR	2007 (143)	2003 (242,543)

net growth by year

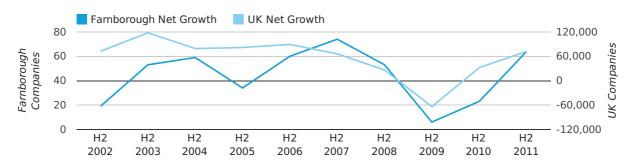


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Farnborough increased by 64 companies. This figure is 178.3% higher than last year, which compares well to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	FARNBOROUGH	UK
2011	64	71,922
2010	23	32,008
% CHANGE	178.3%	124.7%
RECORD YEAR	2007 (74)	2003 (117,772)

net growth by half year

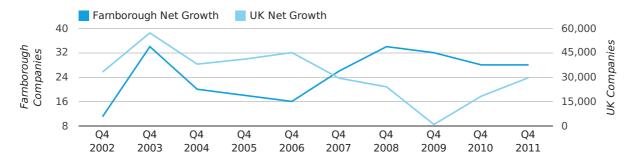


Net company growth for Farnborough during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 28 companies.

This represents an increase of 0.0% on the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	FARNBOROUGH	UK
2011	28	29,640
2010	28	18,221
% CHANGE	0.0%	62.7%
RECORD YEAR	1995 (45)	2003 (57,175)

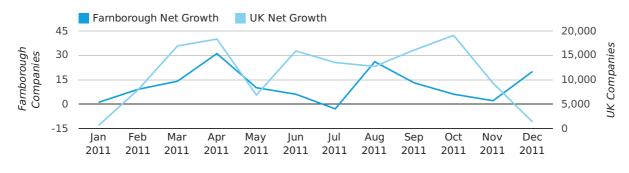
net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in net growth in Farnborough when compared to any previous December.

net growth by month

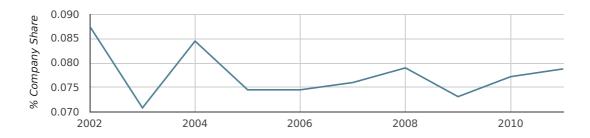


	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	6	2	20
NET GROWTH IN 2010	12	3	13
% CHANGE	-50.0%	-33.3%	53.8%
RECORD YEAR	2003 (22)	2009 (16)	2011 (20)

In 2011 Farnborough formed 0.1% of all UK companies. This is no change on 2010 when Farnborough was responsible for 0.1% of all UK companies.

YEAR	FARNBOROUGH
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1963 (0.2%)

company share by year

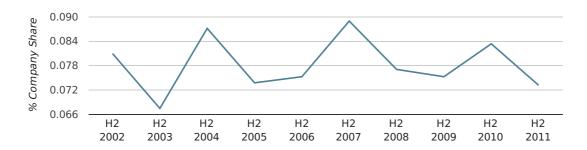


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Farnborough formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JUL-DEC)	FARNBOROUGH
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1963 (0.2%)

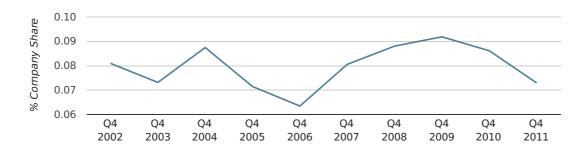
company share by half year



In the fourth quarter of 2011, Farnborough formed 0.1% of all UK companies.

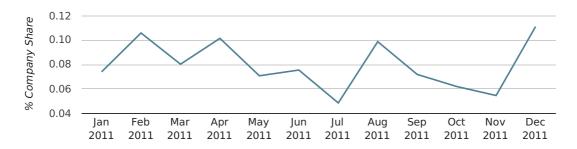
FOURTH QUARTER (OCT 2011 - DEC 2011)	FARNBOROUGH
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1961 (0.3%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



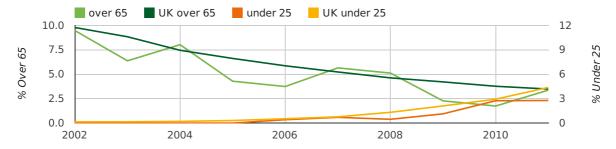
	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	-9.4%	-43.2%	16.0%
RECORD YEAR	1989 (0.2%)	1970 (0.5%)	1963 (0.7%)

The average age of a director in 2011 was 42.5.

The percentage of directors under the age of 25 was 2.8% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 3.4% compared to the UK figure of 4.2%.

director age by year



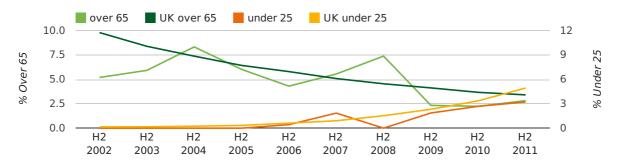
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 41.7.

The percentage of directors under the age of 25 was 3.2% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 2.8% compared to the UK figure of 4.1%.

director age by half year

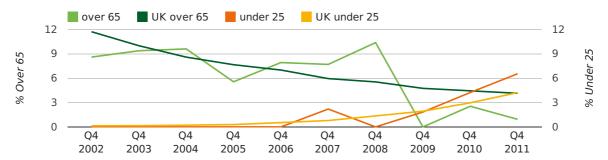


The average age of a director in the fourth quarter of 2011 was 42.2.

The percentage of directors under the age of 25 was 6.5% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 0.9% compared to the UK figure of 4.1%.

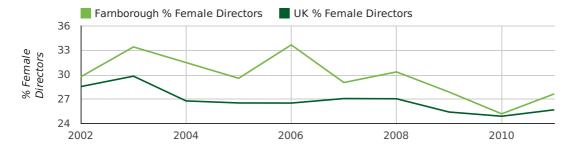
director age by quarter



The record year for female directors in Farnborough was 1857 when 36.4% of all directors were female.

The percentage of female directors in Farnborough in 2011 was 29.8%. The average for the UK during this time was 28.6%

director gender by year



Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Farnborough was 1860 when 42.9% of all directors were female.

29.9% of all director appointments in Farnborough in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year



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The record fourth quarter for female directors in Farnborough was in 1977 when 31.1% of all directors were female.

30.6% of all director appointments in Farnborough in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



naming trends $\operatorname{duport} \omega$

Previous 12 months (Dec 2010-Dec 2011)

 ${\sf Excluding: LIMITED, LTD, \&, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.}\\$

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
ENGINEERING	1.36%	CONSULTING	5.07%
MANAGEMENT	1.06%	MANAGEMENT	4.74%
CONSULTING	0.91%	CONSULTANCY	3.26%
BUILDING	0.76%	PROPERTY	2.37%
М	0.76%	TRADING	2.07%
GLOBAL	0.61%	DESIGN	1.92%
MAINTENANCE	0.61%	ASSOCIATES	1.86%
CONSULTANTS	0.61%	ENGINEERING	1.78%
TECHNOLOGIES	0.61%	BUSINESS	1.78%
(FARNBOROUGH)	0.61%	CONSULTANTS	1.76%
SECURITY	0.61%	CONSTRUCTION	1.73%
G	0.61%	MEDIA	1.71%
HEALTHCARE	0.45%	LONDON	1.63%
PRACTICE	0.45%	J	1.51%
COMMUNITY	0.45%	INVESTMENTS	1.48%
TRADING	0.45%	GLOBAL	1.46%
MEDICAL	0.45%	IT	1.41%
FINANCIAL	0.45%	CARE	1.39%
TOFFEE	0.45%	PROPERTIES	1.29%
В	0.45%	ELECTRICAL	1.29%
DESIGN	0.45%	M	1.27%
D	0.45%	BUILDING	1.26%
ENERGY	0.45%	ENERGY	1.25%
DESIGNS	0.45%	S	1.20%
ACCOUNTANCY	0.45%	ENTERPRISES	1.20%

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Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	129	205,525
7487 - Other business activities	40	57,052
82990 - Other business support service activities not elsewhere classified	25	32,483
99999 - Dormant Company	24	21,846
70229 - Management consultancy activities other than financial management	22	17,765
62020 - Information technology consultancy activities	21	12,072
7414 - Business & management consultancy	15	13,034
62090 - Other information technology service activities	13	7,493
7222 - Other software consultancy and supply	13	7,398
7260 - Other computer related activities	11	7,667
9999 - Dormant Company	11	20,199
4521 - General construction & civil engineering	8	5,558
43220 - Plumbing, heat and air-conditioning installation	6	2,372
9305 - Other service activities	6	9,492
96090 - Other service activities not elsewhere classified	6	11,768
74990 - Non-trading company	5	8,929
43210 - Electrical installation	5	3,175
8042 - Adult and other education	5	2,253
5530 - Restaurants	5	5,013
71129 - Other engineering activities	4	1,823