

Farnham

q1 2011 business confidence report



headlines

- Q1 2011 saw a new record in company closures in Farnham when compared to any previous Q1.
- January 2011 saw a new record in company closures in Farnham when compared to any previous January.

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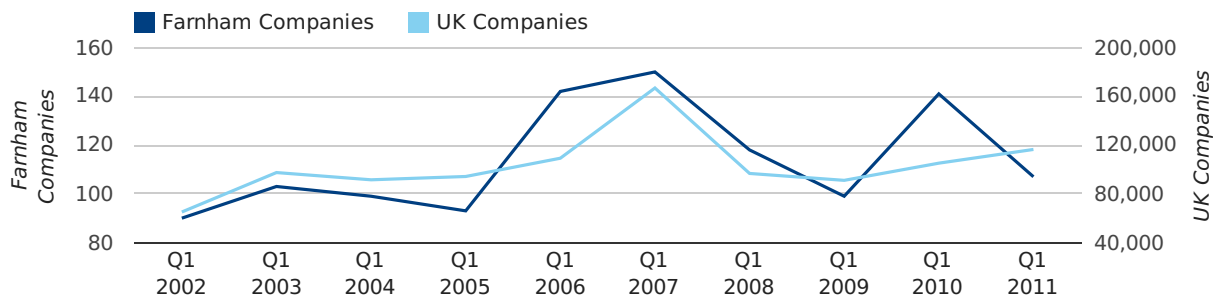
Quarterly Data (Q1 Jan-Mar 2011)

A total of 107 companies were registered in Farnham during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is a decrease of 24.1% versus the same period last year (Q1 2010). This figure compares badly to the UK as a whole, which saw an increase of 10.7% against the same period last year.

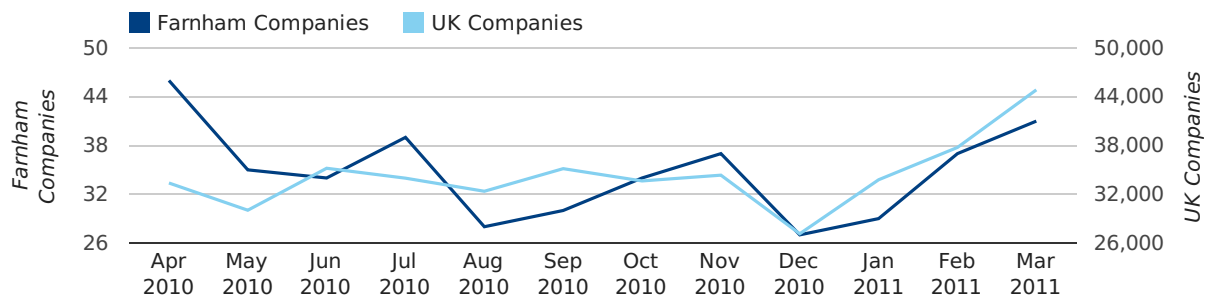
FIRST QUARTER (JAN 2011 - MAR 2011)	FARNHAM	UK
2011	107	116,391
2010	141	105,137
% CHANGE	-24.1%	10.7%
RECORD YEAR	2007 (150)	2007 (166,814)

new companies by quarter



Monthly Data (Jan, Feb & Mar 2011)

new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2011	29	37	41
NEW COMPANIES IN 2010	36	43	62
% CHANGE	-19.4%	-14.0%	-33.9%
RECORD YEAR	2006 (54)	2007 (44)	2010 (62)

Quarterly Data (Q1 Jan-Mar 2011)

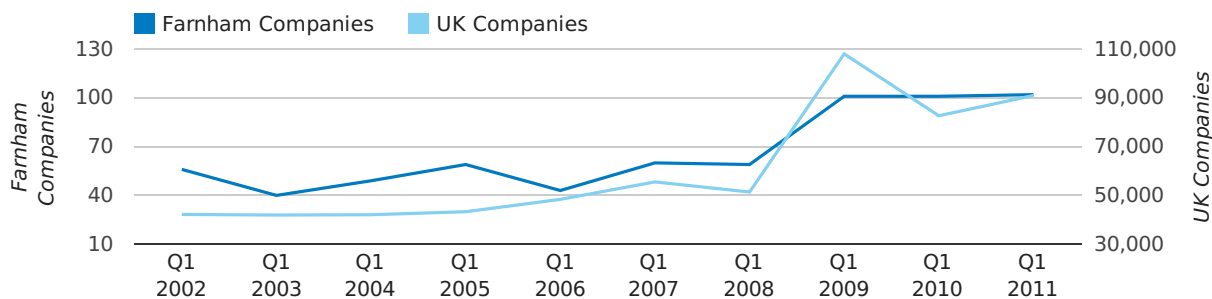
Q1 2011 saw a new record in company closures in Farnham when compared to any previous Q1.

A total of 102 companies were dissolved in Farnham during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 1.0% versus the same period last year (Q1 2010). This figure compares well to the UK as a whole, which saw an increase of 10.0% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	FARNHAM	UK
2011	102	90,986
2010	101	82,677
% CHANGE	1.0%	10.0%
RECORD YEAR	2011 (102)	2009 (108,060)

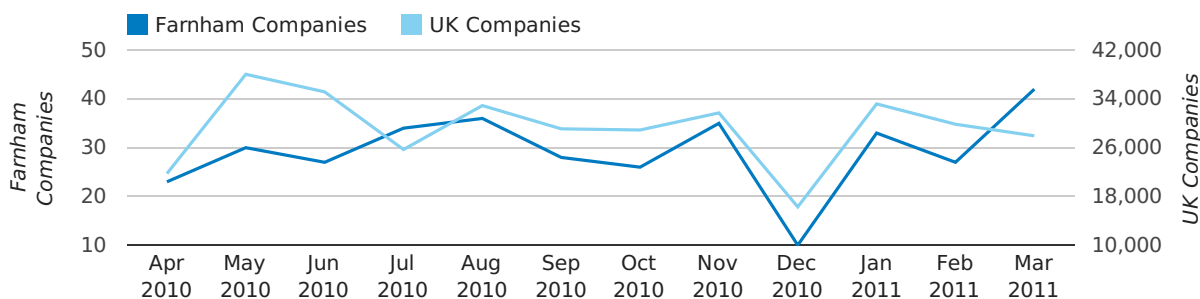
dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2011)

January 2011 saw a new record in company closures in Farnham when compared to any previous January.

dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2011	33	27	42
CLOSED COMPANIES IN 2010	20	29	52
% CHANGE	65.0%	-6.9%	-19%
RECORD YEAR	2011 (33)	2008 (36)	2009 (55)

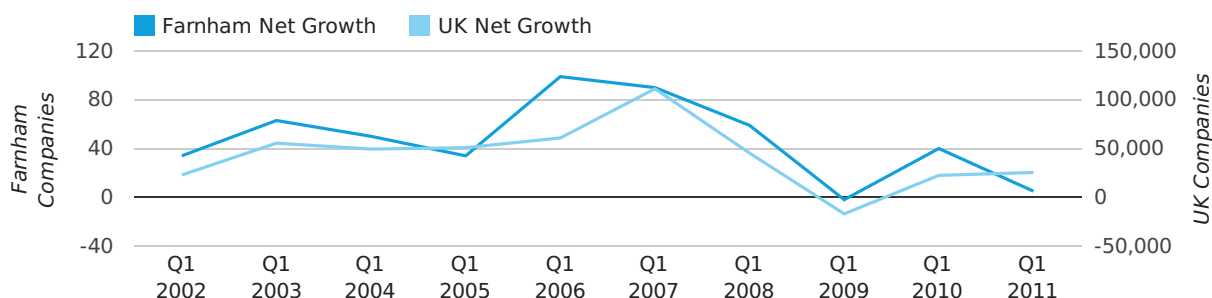
Quarterly Data (Q1 Jan-Mar 2011)

Net company growth for Farnham during the first quarter of 2011 (Jan 2011 - Mar 2011) was 5 companies.

This represents a decrease of 87.5% on the same period last year.

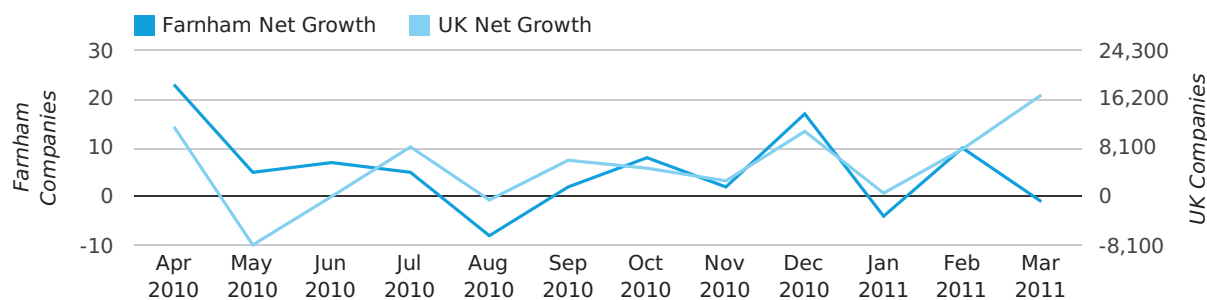
FIRST QUARTER (JAN 2011 - MAR 2011)	FARNHAM	UK
2011	5	25,405
2010	40	22,460
% CHANGE	-87.5%	13.1%
RECORD YEAR	2006 (99)	2007 (111,282)

net growth by quarter



Monthly Data (Jan, Feb & Mar 2011)

net growth by month



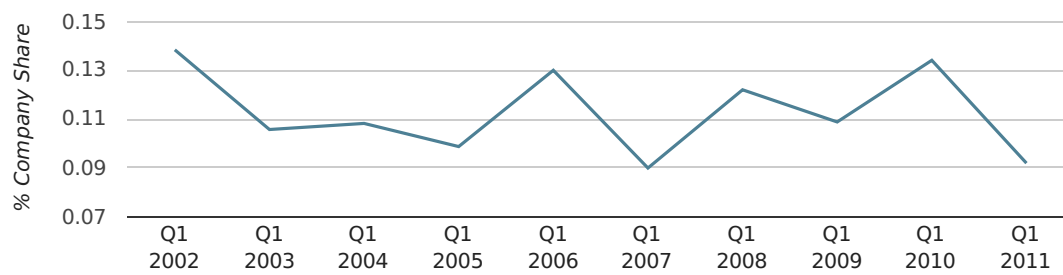
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2011	-4	10	-1
NET GROWTH IN 2010	16	14	10
% CHANGE	-125.0%	-28.6%	-110.0%
RECORD YEAR	2006 (33)	2007 (30)	2008 (43)

Quarterly Data (Q1 Jan-Mar 2011)

In the first quarter of 2011, Farnham formed 0.1% of all UK companies.

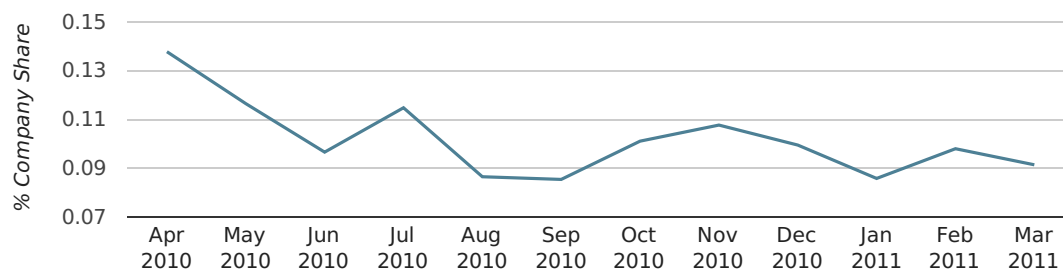
FIRST QUARTER (JAN 2011 - MAR 2011)	FARNHAM
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1976 (0.3%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2011)

company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	-30.5%	-24.3%	-35.9%
RECORD YEAR	1976 (0.5%)	1980 (0.4%)	1964 (0.3%)

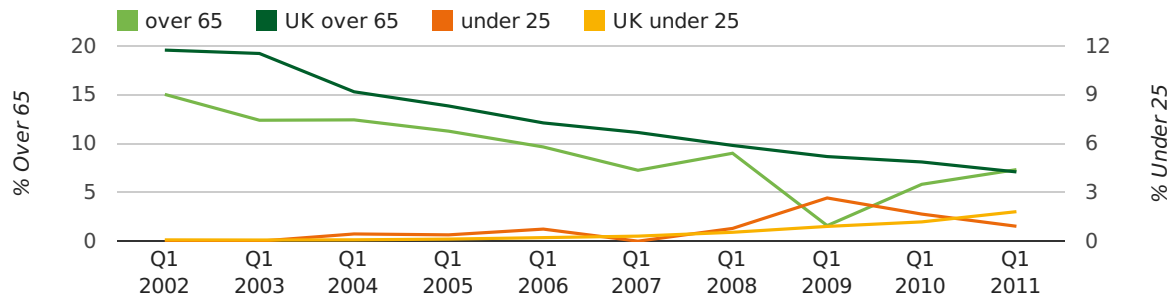
Quarterly Data (Q1 Jan-Mar 2011)

The average age of a director in the first quarter of 2011 was 46.8.

The percentage of directors under the age of 25 was 0.9% compared to the UK figure of 3.0%.

The percentage of directors over the age of 65 was 7.3% compared to the UK figure of 4.3%.

director age by quarter

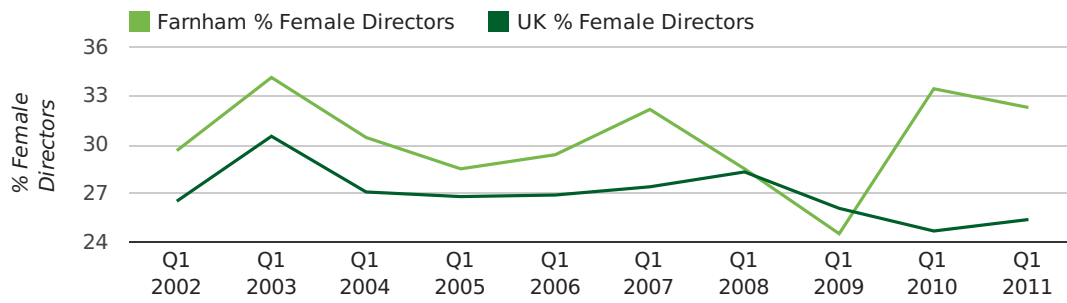


Quarterly Data (Q1 Jan-Mar 2011)

The record first quarter for female directors in Farnham was in 1861 when 40.0% of all directors were female.

32.3% of all director appointments in Farnham in the first quarter of 2011 were female. This compares to a UK average of 25.4% for the same period.

director gender by quarter



Previous 12 months (Mar 2010-Mar 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	3.13%	CONSULTING	5.04%
ASSOCIATES	2.04%	MANAGEMENT	4.97%
MANAGEMENT	1.77%	CONSULTANCY	3.16%
INVESTMENTS	0.95%	PROPERTY	2.38%
CONSULTANTS	0.95%	TRADING	2.10%
FARNHAM	0.82%	DESIGN	1.93%
PROPERTY	0.68%	ASSOCIATES	1.92%
BUSINESS	0.68%	BUSINESS	1.87%
DEVELOPMENTS	0.68%	CONSTRUCTION	1.80%
DIGITAL	0.68%	CONSULTANTS	1.76%
BUILDING	0.54%	MEDIA	1.69%
INTERNATIONAL	0.54%	ENGINEERING	1.61%
MEDIA	0.54%	LONDON	1.60%
ZHANG	0.54%	CARE	1.45%
COMMUNICATIONS	0.54%	J	1.45%
(FARNHAM)	0.54%	GLOBAL	1.44%
CARE	0.54%	INVESTMENTS	1.43%
S	0.54%	IT	1.41%
N	0.41%	PROPERTIES	1.36%
FILMS	0.41%	BUILDING	1.34%
GROWTH	0.41%	M	1.30%
C	0.41%	ELECTRICAL	1.28%
WHITE	0.41%	S	1.24%
JOHN	0.41%	INTERNATIONAL	1.23%
HOLDINGS	0.41%	SYSTEMS	1.23%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	157	202,798
7487 - Other business activities	70	60,968
70229 - Management consultancy activities other than financial management	53	16,150
82990 - Other business support service activities not elsewhere classified	33	30,253
62020 - Information technology consultancy activities	25	10,246
7414 - Business & management consultancy	23	12,916
9999 - Dormant Company	19	19,765
7499 - Non-trading company	18	11,316
7222 - Other software consultancy and supply	16	7,000
74909 - Other professional, scientific and technical activities not elsewhere classified	15	7,788
74990 - Non-trading company	14	8,695
99999 - Dormant Company	12	18,336
41100 - Development of building projects	11	3,921
62090 - Other information technology service activities	11	6,996
70100 - Activities of head offices	9	2,849
7260 - Other computer related activities	9	7,789
62012 - Business and domestic software development	9	3,168
7011 - Development & sell real estate	8	2,654
98000 - Residents property management	7	3,154
4521 - General construction & civil engineering	7	6,183