

Farnham

2011 annual business confidence report



headlines

- 2011 was a record year for company registrations in Farnham when compared to any year in history.
- The second half of 2011 saw a new record in company registrations in Farnham when compared to any previous second half year.
- December 2011 saw a new record in company registrations in Farnham when compared to any previous December.
- Q4 2011 saw a new record in company closures in Farnham when compared to any previous Q4.
- December 2011 saw a new record in company closures in Farnham when compared to any previous December.

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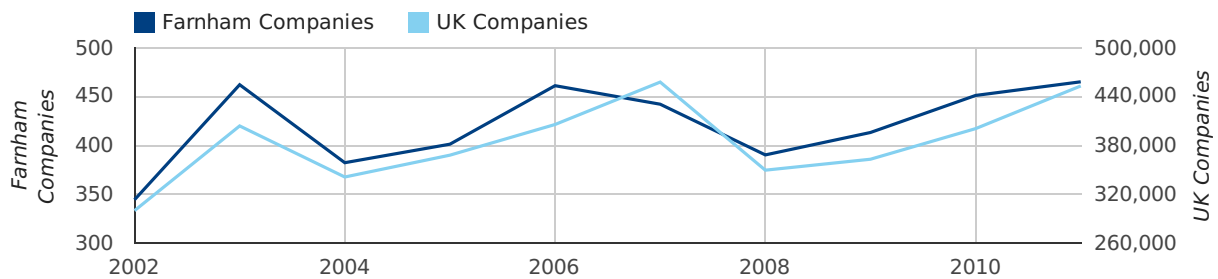
Annual Data (2011)

2011 was a record year for company registrations in Farnham when compared to any year in history.

A total of 465 companies were formed in Farnham in 2011. This total is 3.1% higher than in 2010 and compares favourably to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	FARNHAM	UK
2011	465	452,870
2010	451	400,358
2009	413	362,675
2008	390	349,203
2007	442	457,649
RECORD YEAR	2011 (465)	2007 (457,649)

new companies by year



Half Year Data (Jul-Dec 2011)

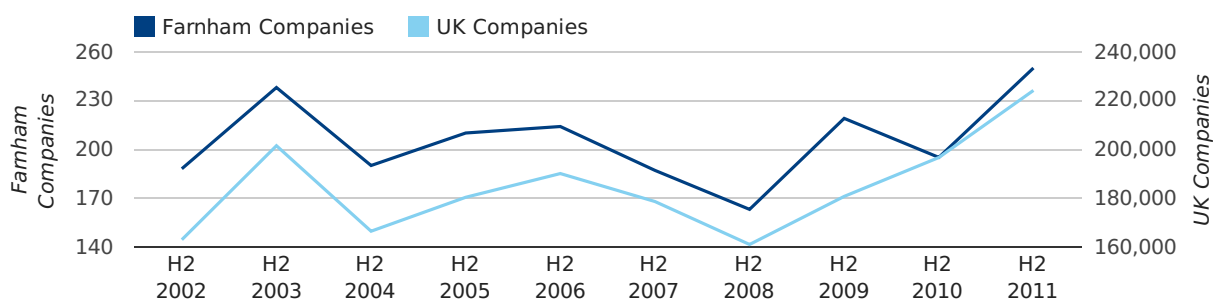
The second half of 2011 saw a new record in company registrations in Farnham when compared to any previous second half year.

In the second half of 2011 a total of 250 companies were formed in Farnham. This figure is 28.2% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Farnham occurred in 2011 when a total of 250 were formed.

HALF YEAR (JUL-DEC)	FARNHAM	UK
2011	250	224,135
2010	195	196,609
% CHANGE	28.2%	14.0%
RECORD YEAR	2011 (250)	2011 (224,135)

new companies by half year



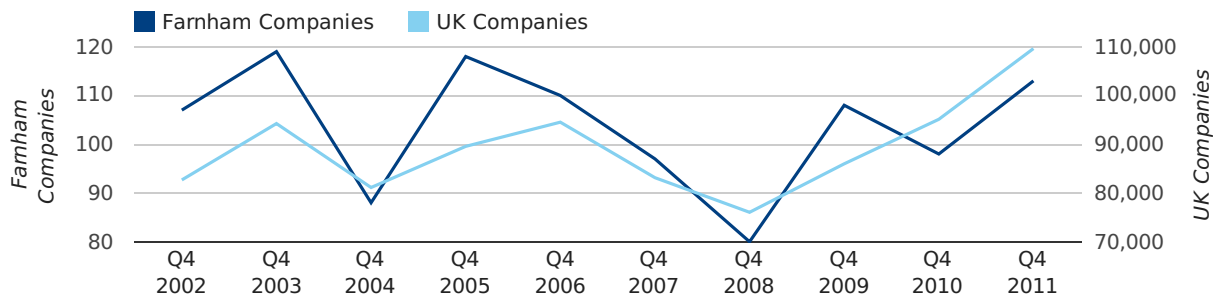
Quarterly Data (Q4 Oct-Dec 2011)

A total of 113 companies were registered in Farnham during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 15.3% versus the same period last year (Q4 2010). This figure compares equally to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	FARNHAM	UK
2011	113	109,623
2010	98	95,117
% CHANGE	15.3%	15.3%
RECORD YEAR	2003 (119)	2011 (109,623)

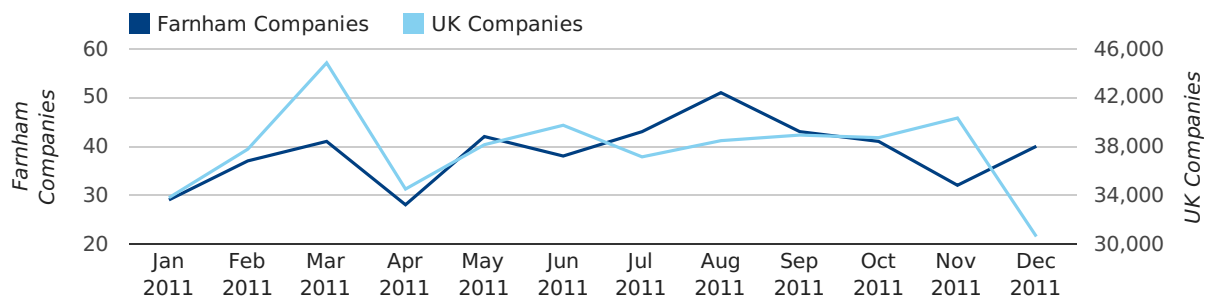
new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company registrations in Farnham when compared to any previous December.

new companies by month



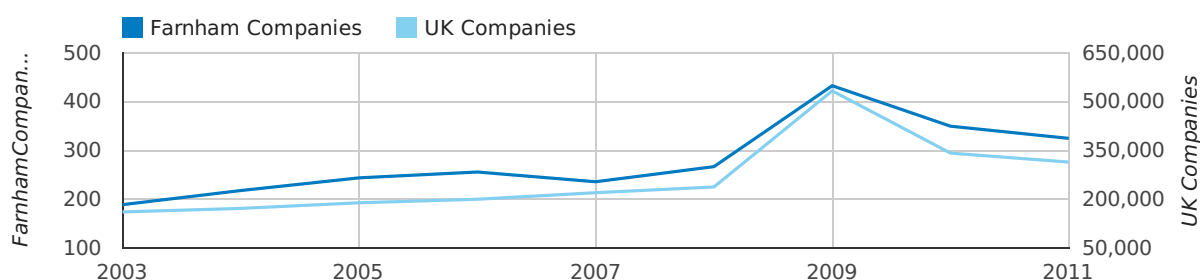
	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	41	32	40
NEW COMPANIES IN 2010	34	37	27
% CHANGE	20.6%	-13.5%	48.1%
RECORD YEAR	2003 (51)	2005 (50)	2011 (40)

Annual Data (2011)

A total of 325 companies were dissolved in Farnham in 2011. This total is 7.1% lower than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	FARNHAM	UK
2011	325	314,523
2010	350	342,232
2009	433	533,773
2008	267	237,901
2007	236	220,295
RECORD YEAR	2009 (433)	2009 (533,773)

dissolved companies by year



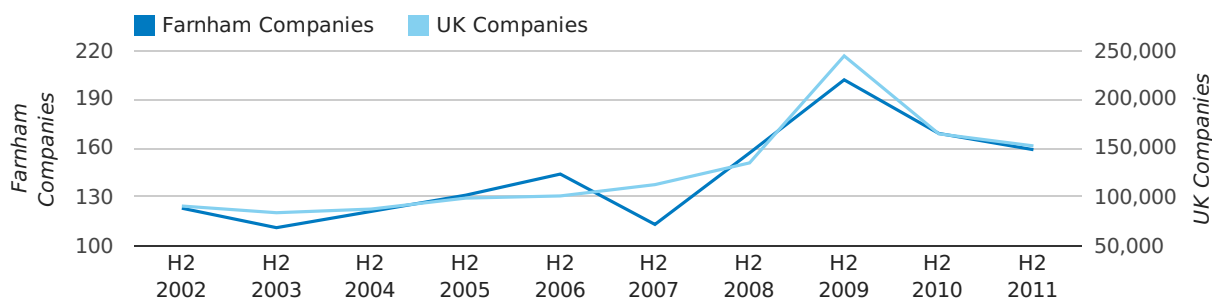
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 159 companies were dissolved in Farnham. This figure is 5.9% lower than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Farnham occurred in 2009 when a total of 202 were closed.

HALF YEAR (JUL-DEC)	FARNHAM	UK
2011	159	152,213
2010	169	164,601
% CHANGE	-5.9%	-7.5%
RECORD YEAR	2009 (202)	2009 (244,537)

dissolved companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

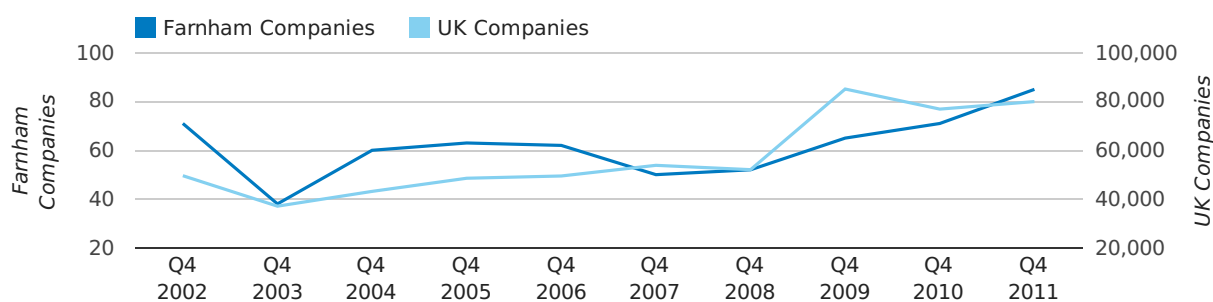
Q4 2011 saw a new record in company closures in Farnham when compared to any previous Q4.

A total of 85 companies were dissolved in Farnham during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 19.7% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	FARNHAM	UK
2011	85	79,983
2010	71	76,896
% CHANGE	19.7%	4.0%
RECORD YEAR	2011 (85)	2009 (85,136)

dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company closures in Farnham when compared to any previous December.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	19	33	33
CLOSED COMPANIES IN 2010	26	35	10
% CHANGE	-26.9%	-5.7%	230%
RECORD YEAR	2001 (35)	2010 (35)	2011 (33)

Annual Data (2011)

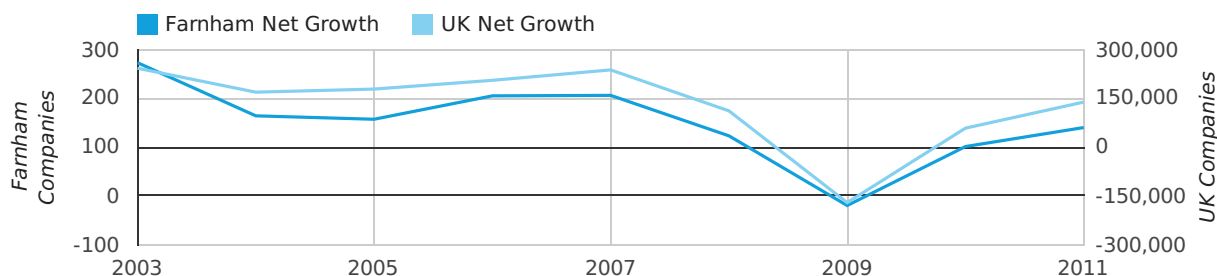
A total of 140 companies were added to the company register for Farnham in 2011. This number represents growth of 31.0% which compares unfavourably to the UK figure of 34.6%.

This number is 39 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2003 when the Farnham company register grew by 273 companies.

YEAR	FARNHAM	UK
2011	140	138,347
2010	101	58,126
2009	-20	-171,098
2008	123	111,302
2007	206	237,354
RECORD YEAR	2003 (273)	2003 (242,543)

net growth by year

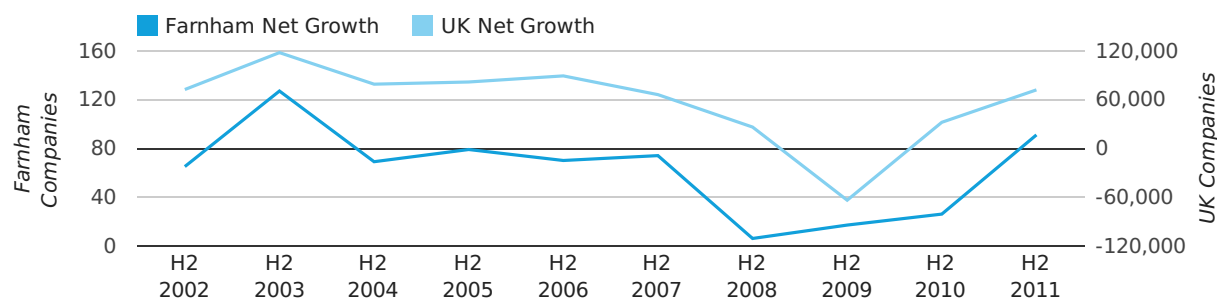


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Farnham increased by 91 companies. This figure is 250.0% higher than last year, which compares well to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	FARNHAM	UK
2011	91	71,922
2010	26	32,008
% CHANGE	250.0%	124.7%
RECORD YEAR	2003 (127)	2003 (117,772)

net growth by half year



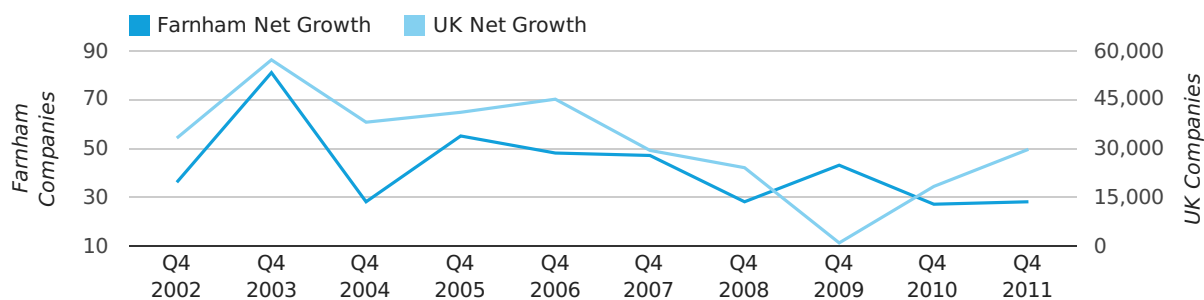
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Farnham during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 28 companies.

This represents an increase of 3.7% on the same period last year.

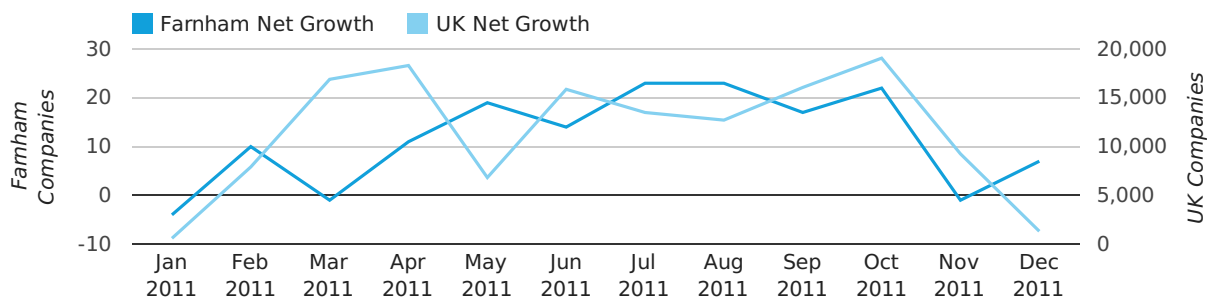
FOURTH QUARTER (OCT 2011 - DEC 2011)	FARNHAM	UK
2011	28	29,640
2010	27	18,221
% CHANGE	3.7%	62.7%
RECORD YEAR	2003 (81)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month



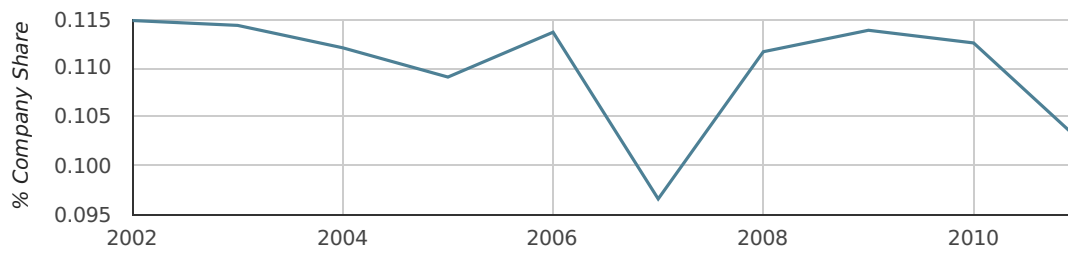
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	22	-1	7
NET GROWTH IN 2010	8	2	17
% CHANGE	175.0%	-150.0%	-58.8%
RECORD YEAR	2003 (44)	2009 (31)	2006 (26)

Annual Data (2011)

In 2011 Farnham formed 0.1% of all UK companies. This is no change on 2010 when Farnham was responsible for 0.1% of all UK companies.

YEAR	FARNHAM
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1989 (0.2%)

company share by year

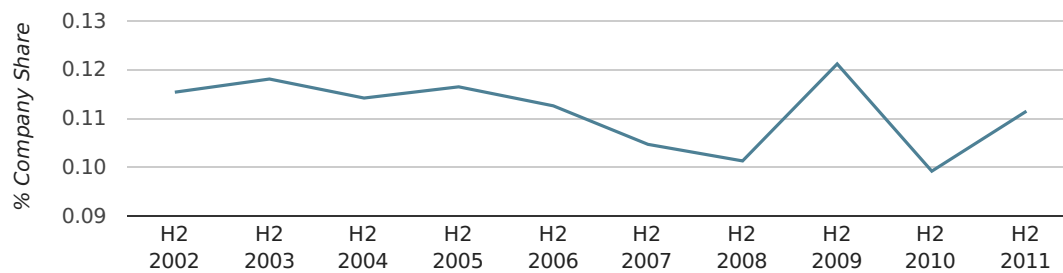


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Farnham formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JUL-DEC)	FARNHAM
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1961 (0.2%)

company share by half year

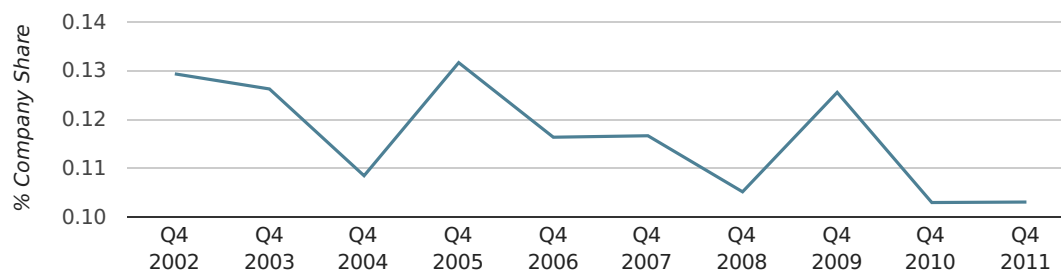


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Farnham formed 0.1% of all UK companies.

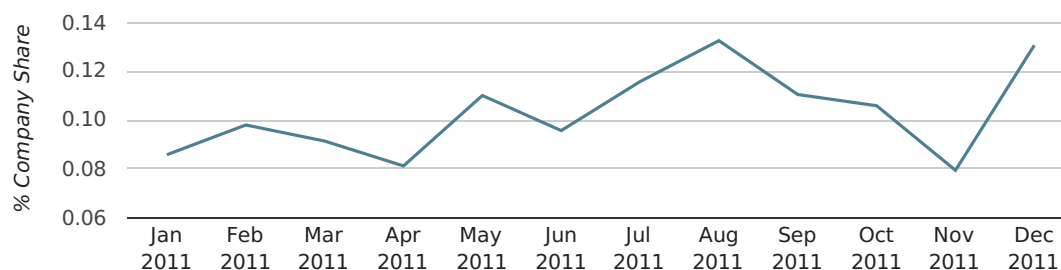
FOURTH QUARTER (OCT 2011 - DEC 2011)	FARNHAM
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1961 (0.3%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	4.7%	-26.3%	31.4%
RECORD YEAR	1961 (0.6%)	1972 (0.4%)	1975 (0.5%)

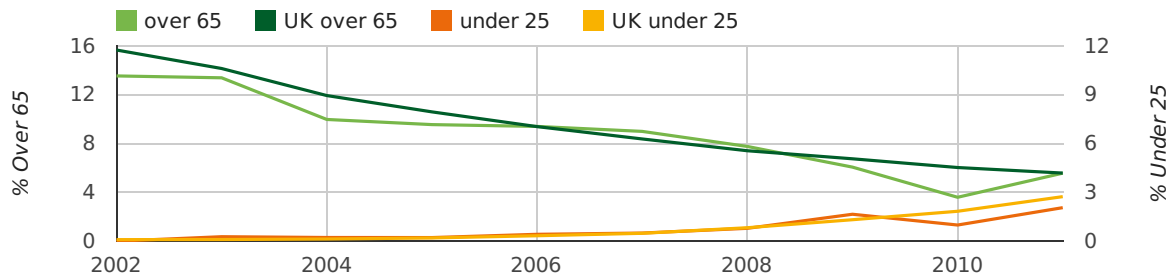
Annual Data (2011)

The average age of a director in 2011 was 46.2.

The percentage of directors under the age of 25 was 2.1% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 5.6% compared to the UK figure of 4.2%.

director age by year



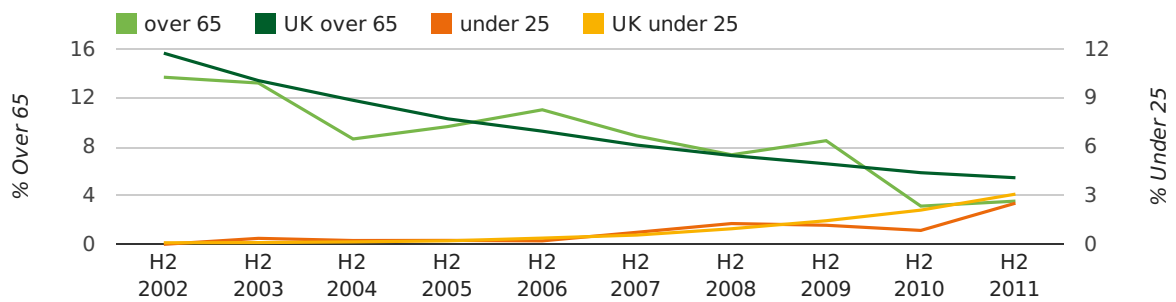
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 44.8.

The percentage of directors under the age of 25 was 2.5% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 3.5% compared to the UK figure of 4.1%.

director age by half year



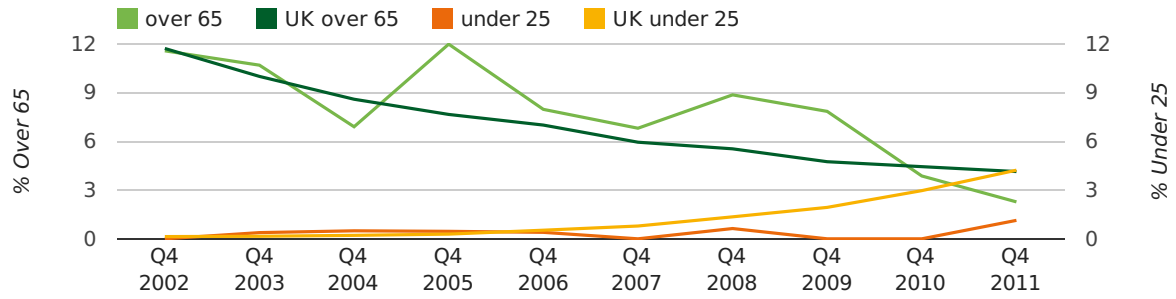
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 43.9.

The percentage of directors under the age of 25 was 1.1% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 2.3% compared to the UK figure of 4.1%.

director age by quarter

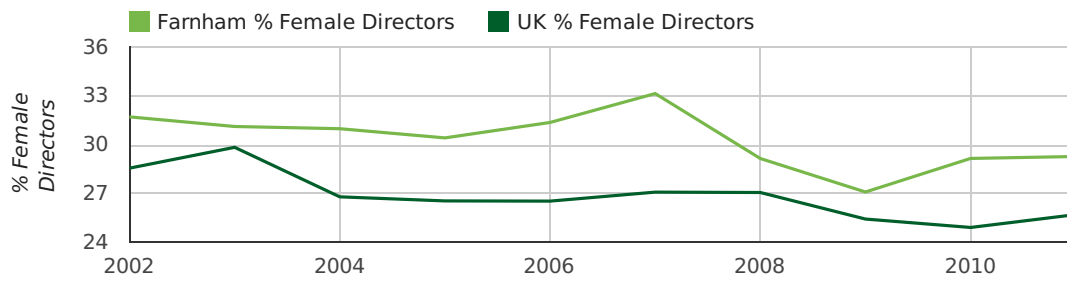


Annual Data (2011)

The record year for female directors in Farnham was 1857 when 36.4% of all directors were female.

The percentage of female directors in Farnham in 2011 was 31.7%. The average for the UK during this time was 28.6%

director gender by year

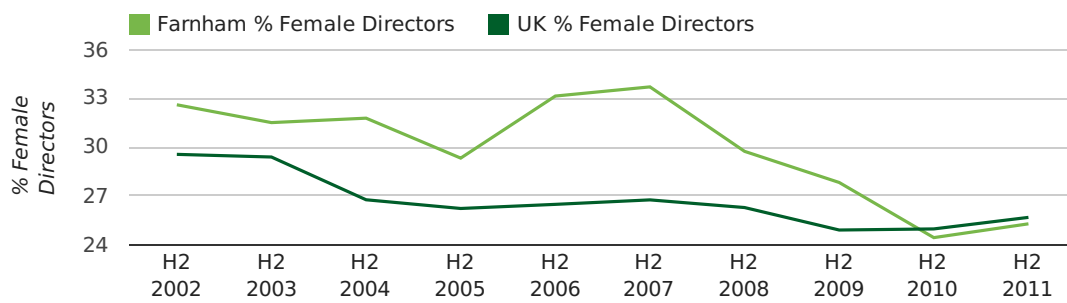


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Farnham was 1860 when 42.9% of all directors were female.

25.3% of all director appointments in Farnham in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

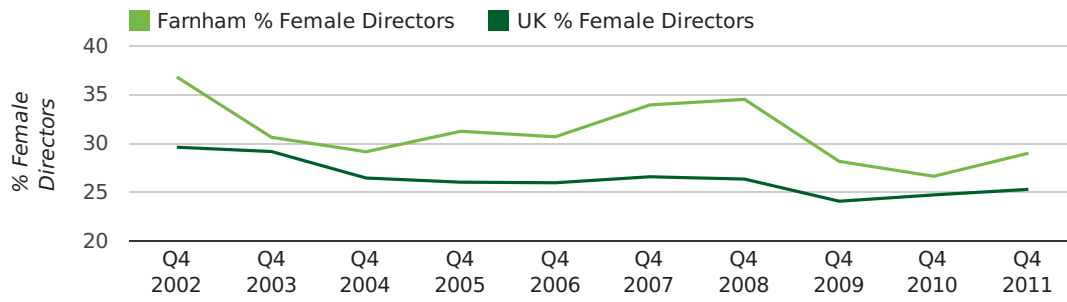


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Farnham was in 1977 when 31.1% of all directors were female.

29.0% of all director appointments in Farnham in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	2.85%	CONSULTING	5.07%
MANAGEMENT	1.86%	MANAGEMENT	4.74%
ASSOCIATES	1.74%	CONSULTANCY	3.26%
FARNHAM	1.12%	PROPERTY	2.37%
BUSINESS	0.87%	TRADING	2.07%
CONSULTANCY	0.87%	DESIGN	1.92%
DESIGN	0.74%	ASSOCIATES	1.86%
CONSTRUCTION	0.74%	ENGINEERING	1.78%
PARTNERS	0.74%	BUSINESS	1.78%
MARKETING	0.62%	CONSULTANTS	1.76%
CAPITAL	0.62%	CONSTRUCTION	1.73%
MEDIA	0.62%	MEDIA	1.71%
DEVELOPMENTS	0.50%	LONDON	1.63%
IT	0.50%	J	1.51%
HOUSE	0.50%	INVESTMENTS	1.48%
SOLAR	0.50%	GLOBAL	1.46%
2	0.50%	IT	1.41%
HOLDINGS	0.50%	CARE	1.39%
INTERNATIONAL	0.37%	PROPERTIES	1.29%
CENTRE	0.37%	ELECTRICAL	1.29%
CO	0.37%	M	1.27%
CHRIS	0.37%	BUILDING	1.26%
C	0.37%	ENERGY	1.25%
CONSULTANTS	0.37%	S	1.20%
FORMATIONS	0.37%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	166	205,525
7487 - Other business activities	58	57,052
70229 - Management consultancy activities other than financial management	41	17,765
82990 - Other business support service activities not elsewhere classified	36	32,483
7414 - Business & management consultancy	27	13,034
62020 - Information technology consultancy activities	23	12,072
74909 - Other professional, scientific and technical activities not elsewhere classified	18	8,671
7499 - Non-trading company	16	9,957
7222 - Other software consultancy and supply	15	7,398
99999 - Dormant Company	15	21,846
7260 - Other computer related activities	12	7,667
74990 - Non-trading company	12	8,929
62012 - Business and domestic software development	11	3,714
9999 - Dormant Company	11	20,199
4521 - General construction & civil engineering	9	5,558
47910 - Retail sale via mail order houses or via Internet	9	2,740
41100 - Development of building projects	9	4,331
62090 - Other information technology service activities	9	7,493
70100 - Activities of head offices	8	2,662
7011 - Development & sell real estate	7	2,287