

Farnham

q1 2012 business confidence report



headlines

- February 2012 saw a new record in company registrations in Farnham when compared to any previous February.

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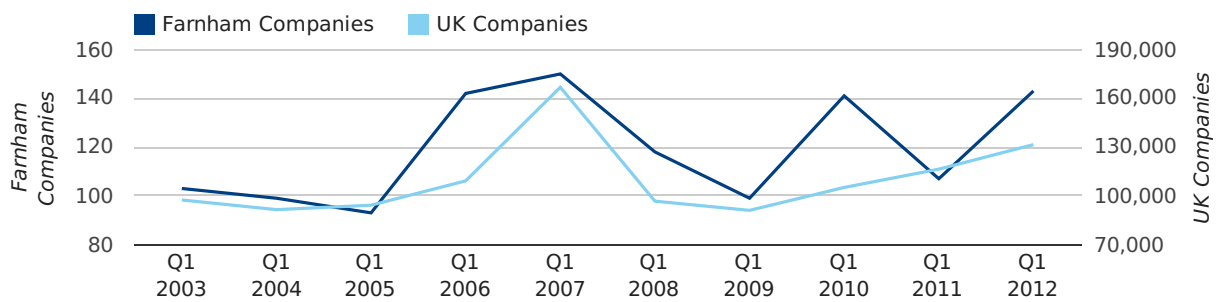
Quarterly Data (Q1 Jan-Mar 2012)

A total of 143 companies were registered in Farnham during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is an increase of 33.6% versus the same period last year (Q1 2011). This figure compares well to the UK as a whole, which saw an increase of 13.0% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	FARNHAM	UK
2012	143	131,491
2011	107	116,391
% CHANGE	33.6%	13.0%
RECORD YEAR	2007 (150)	2007 (166,814)

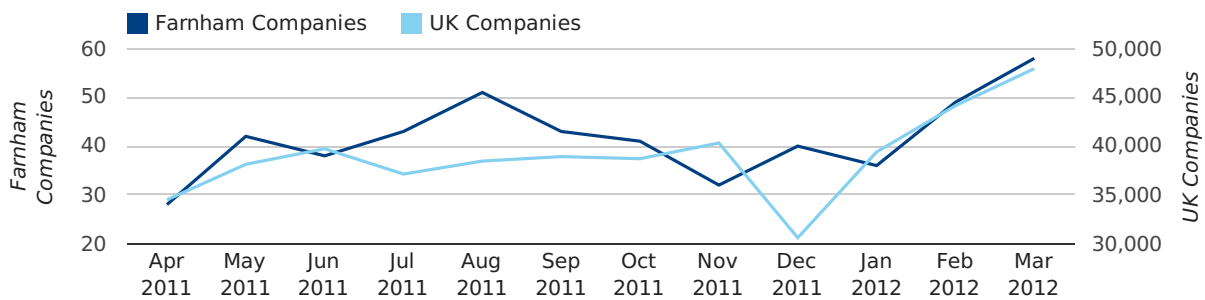
new companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

February 2012 saw a new record in company registrations in Farnham when compared to any previous February.

new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2012	36	49	58
NEW COMPANIES IN 2011	29	37	41
% CHANGE	24.1%	32.4%	41.5%
RECORD YEAR	2006 (54)	2012 (49)	2010 (62)

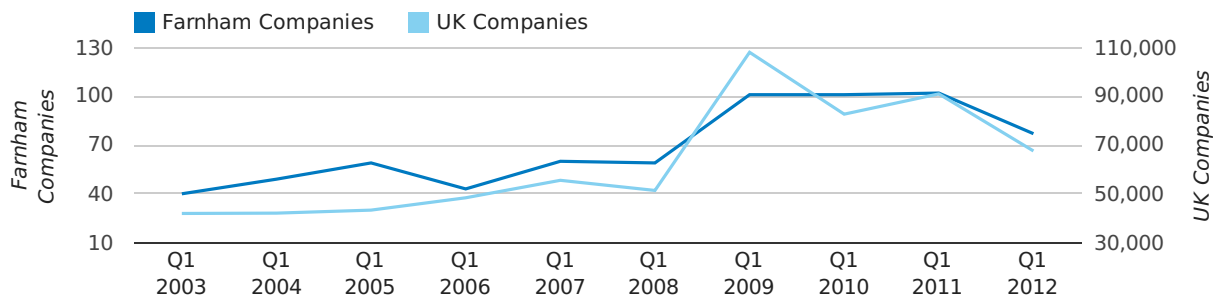
Quarterly Data (Q1 Jan-Mar 2012)

A total of 77 companies were dissolved in Farnham during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 24.5% versus the same period last year (Q1 2011). This figure compares poorly to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	FARNHAM	UK
2012	77	67,576
2011	102	90,986
% CHANGE	-24.5%	-25.7%
RECORD YEAR	2011 (102)	2009 (108,060)

dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2012	24	30	23
CLOSED COMPANIES IN 2011	33	27	42
% CHANGE	-27.3%	11.1%	-45%
RECORD YEAR	2011 (33)	2008 (36)	2009 (55)

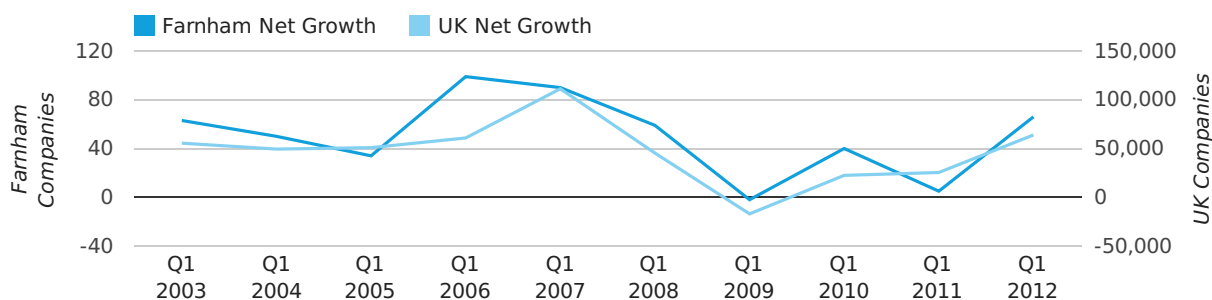
Quarterly Data (Q1 Jan-Mar 2012)

Net company growth for Farnham during the first quarter of 2012 (Jan 2012 - Mar 2012) was 66 companies.

This represents an increase of 1,220.0% on the same period last year.

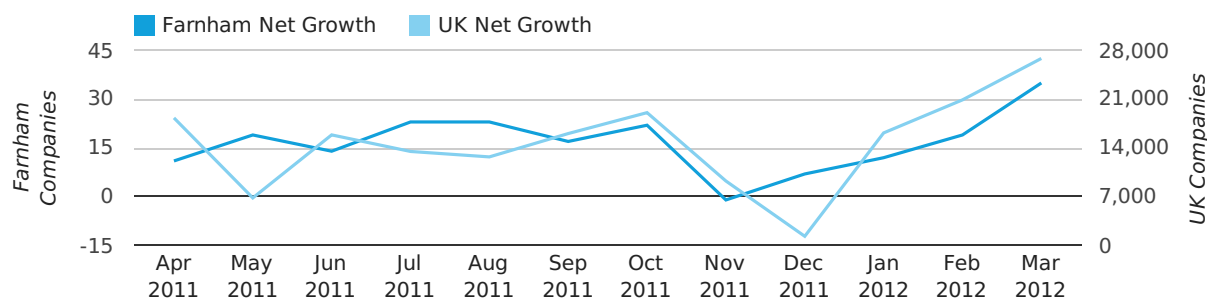
FIRST QUARTER (JAN 2012 - MAR 2012)	FARNHAM	UK
2012	66	63,915
2011	5	25,405
% CHANGE	1,220.0%	151.6%
RECORD YEAR	2006 (99)	2007 (111,282)

net growth by quarter



Monthly Data (Jan, Feb & Mar 2012)

net growth by month



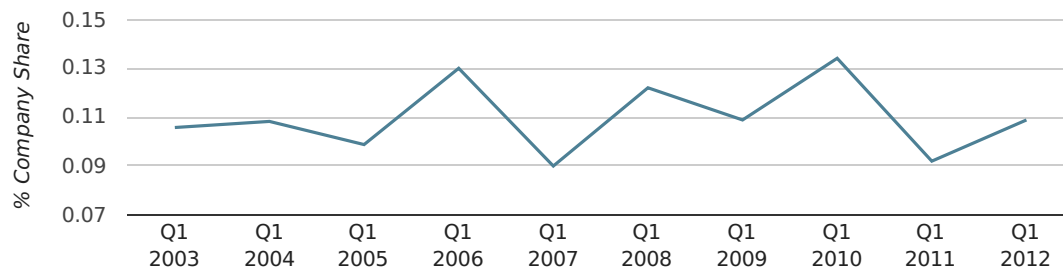
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2012	12	19	35
NET GROWTH IN 2011	-4	10	-1
% CHANGE	-400.0%	90.0%	-3,600.0%
RECORD YEAR	2006 (33)	2007 (30)	2008 (43)

Quarterly Data (Q1 Jan-Mar 2012)

In the first quarter of 2012, Farnham formed 0.1% of all UK companies.

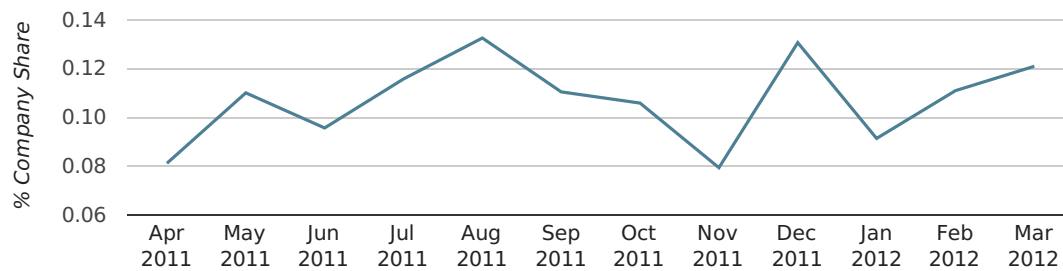
FIRST QUARTER (JAN 2012 - MAR 2012)	FARNHAM
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1976 (0.3%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2012)

company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2012	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
% CHANGE	6.5%	13.3%	32.4%
RECORD YEAR	1976 (0.5%)	1980 (0.4%)	1964 (0.3%)

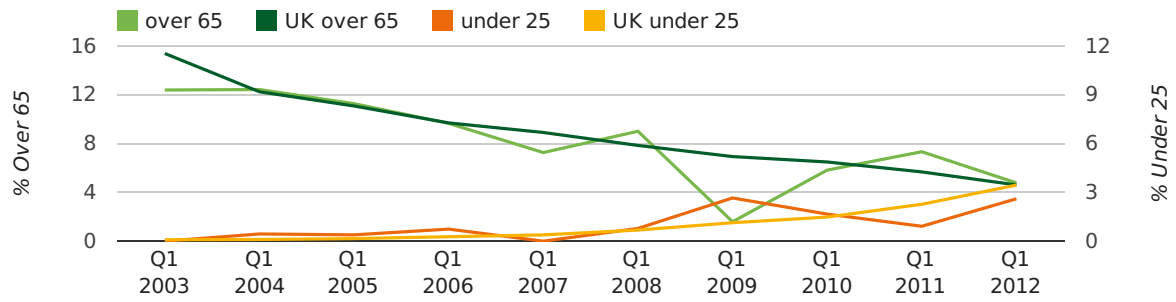
Quarterly Data (Q1 Jan-Mar 2012)

The average age of a director in the first quarter of 2012 was 45.3.

The percentage of directors under the age of 25 was 2.6% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 4.8% compared to the UK figure of 3.5%.

director age by quarter

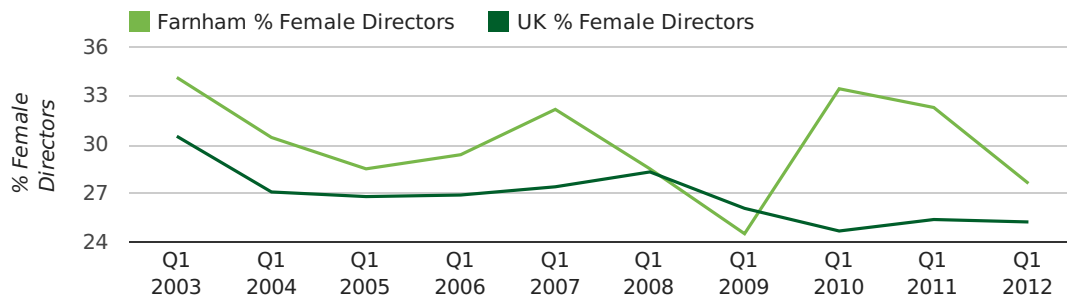


Quarterly Data (Q1 Jan-Mar 2012)

The record first quarter for female directors in Farnham was in 1861 when 40.0% of all directors were female.

27.6% of all director appointments in Farnham in the first quarter of 2012 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Mar 2011-Mar 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	2.21%	CONSULTING	5.07%
MANAGEMENT	1.75%	MANAGEMENT	4.74%
ASSOCIATES	1.28%	CONSULTANCY	3.30%
CONSULTANCY	1.05%	PROPERTY	2.37%
BUSINESS	1.05%	TRADING	2.07%
CAPITAL	0.93%	DESIGN	1.93%
CONSTRUCTION	0.81%	ENGINEERING	1.86%
DEVELOPMENTS	0.81%	ASSOCIATES	1.84%
PROPERTY	0.70%	CONSULTANTS	1.79%
DESIGN	0.70%	BUSINESS	1.73%
FARNHAM	0.70%	MEDIA	1.72%
MEDIA	0.58%	CONSTRUCTION	1.72%
2	0.58%	LONDON	1.66%
MARKETING	0.58%	J	1.54%
PARTNERSHIP	0.58%	INVESTMENTS	1.51%
IT	0.58%	GLOBAL	1.50%
PARTNERS	0.58%	IT	1.40%
J	0.58%	CARE	1.34%
SOUTH	0.47%	PROPERTIES	1.31%
HOLDINGS	0.47%	ELECTRICAL	1.27%
HOUSE	0.47%	M	1.27%
DEVELOPMENT	0.47%	BUILDING	1.24%
HEATING	0.47%	ENERGY	1.20%
SOLAR	0.47%	S	1.20%
INTERNATIONAL	0.47%	ENTERPRISES	1.19%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	175	216,665
7487 - Other business activities	58	52,735
70229 - Management consultancy activities other than financial management	52	19,704
82990 - Other business support service activities not elsewhere classified	39	35,233
7414 - Business & management consultancy	27	12,113
62020 - Information technology consultancy activities	23	14,303
74909 - Other professional, scientific and technical activities not elsewhere classified	19	9,892
7499 - Non-trading company	16	9,102
7222 - Other software consultancy and supply	14	6,934
99999 - Dormant Company	14	25,084
74990 - Non-trading company	13	9,729
9999 - Dormant Company	10	18,617
7260 - Other computer related activities	10	7,154
62012 - Business and domestic software development	10	4,356
70100 - Activities of head offices	9	2,746
62090 - Other information technology service activities	9	8,145
41100 - Development of building projects	8	4,984
47910 - Retail sale via mail order houses or via Internet	8	3,439
7011 - Development & sell real estate	7	2,092
73110 - Advertising agencies	6	2,000