

# Faversham

2011 annual business confidence report



## headlines

- 2011 was a record year for company registrations in Faversham when compared to any year in history.
- The second half of 2011 saw a new record in company registrations in Faversham when compared to any previous second half year.
- The second half of 2011 was a record second half year for company registrations in Faversham when compared to any half year in history.
- Q4 2011 saw a new record in company registrations in Faversham when compared to any previous Q4.
- October 2011 saw a new record in company registrations in Faversham when compared to any previous October.
- The second half of 2011 saw a new record in company closures in Faversham when compared to any previous second half year.
- December 2011 saw a new record in company closures in Faversham when compared to any previous December.
- 2011 was a record year for net growth in Faversham when compared to any year in history.
- The second half of 2011 saw a new record in net growth in Faversham when compared to any previous second half year.
- Q4 2011 saw a new record in net growth in Faversham when compared to any previous Q4.
- October 2011 saw a new record in net growth in Faversham when compared to any previous October.

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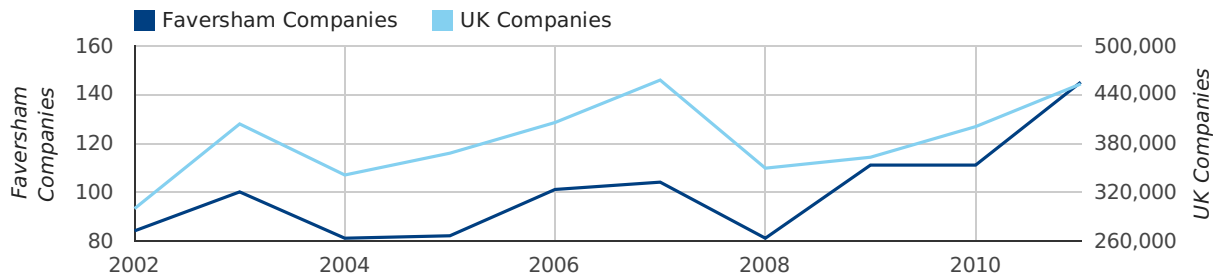
## Annual Data (2011)

2011 was a record year for company registrations in Faversham when compared to any year in history.

A total of 145 companies were formed in Faversham in 2011. This total is 30.6% higher than in 2010 and compares poorly to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	FAVERSHAM	UK
2011	145	452,870
2010	111	400,358
2009	111	362,675
2008	81	349,203
2007	104	457,649
RECORD YEAR	2011 (145)	2007 (457,649)

### new companies by year



## Half Year Data (Jul-Dec 2011)

The second half of 2011 saw a new record in company registrations in Faversham when compared to any previous second half year.

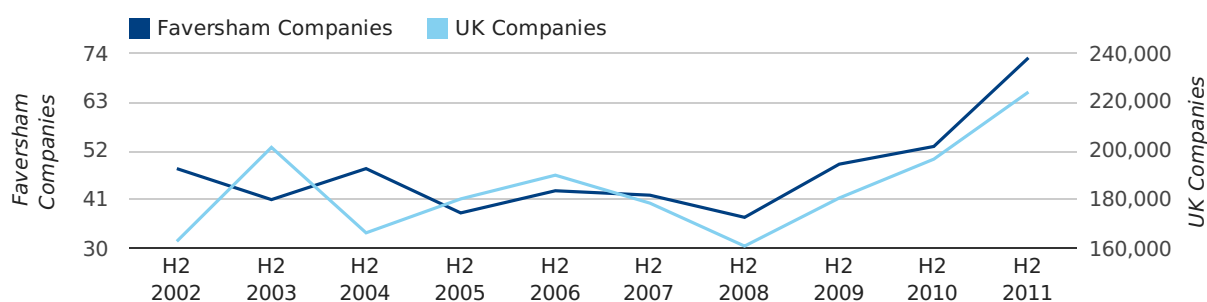
The second half of 2011 was a record second half year for company registrations in Faversham when compared to any half year in history.

In the second half of 2011 a total of 73 companies were formed in Faversham. This figure is 37.7% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Faversham occurred in 2011 when a total of 73 were formed.

HALF YEAR (JUL-DEC)	FAVERSHAM	UK
2011	73	224,135
2010	53	196,609
% CHANGE	37.7%	14.0%
RECORD YEAR	2011 (73)	2011 (224,135)

### new companies by half year



## Quarterly Data (Q4 Oct-Dec 2011)

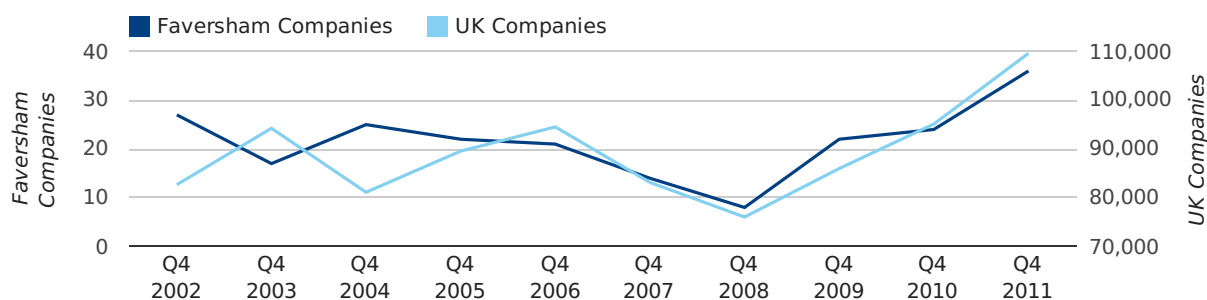
Q4 2011 saw a new record in company registrations in Faversham when compared to any previous Q4.

A total of 36 companies were registered in Faversham during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 50.0% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	FAVERSHAM	UK
2011	36	109,623
2010	24	95,117
% CHANGE	50.0%	15.3%
RECORD YEAR	2011 (36)	2011 (109,623)

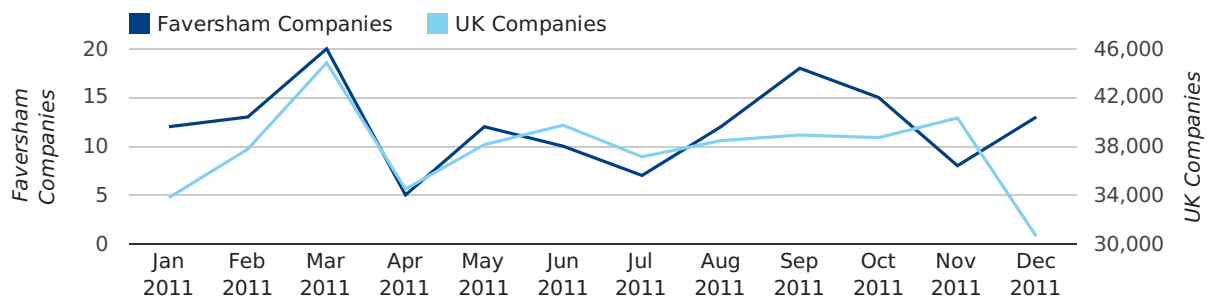
### new companies by quarter



## Monthly Data (Oct, Nov & Dec 2011)

October 2011 saw a new record in company registrations in Faversham when compared to any previous October.

### new companies by month



	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	15	8	13
NEW COMPANIES IN 2010	10	11	3
% CHANGE	50.0%	-27.3%	333.3%
RECORD YEAR	2011 (15)	2002 (13)	2004 (13)

### Annual Data (2011)

A total of 83 companies were dissolved in Faversham in 2011. This total is 1.2% higher than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	FAVERSHAM	UK
2011	83	314,523
2010	82	342,232
2009	96	533,773
2008	56	237,901
2007	69	220,295
RECORD YEAR	2009 (96)	2009 (533,773)

### dissolved companies by year



### Half Year Data (Jul-Dec 2011)

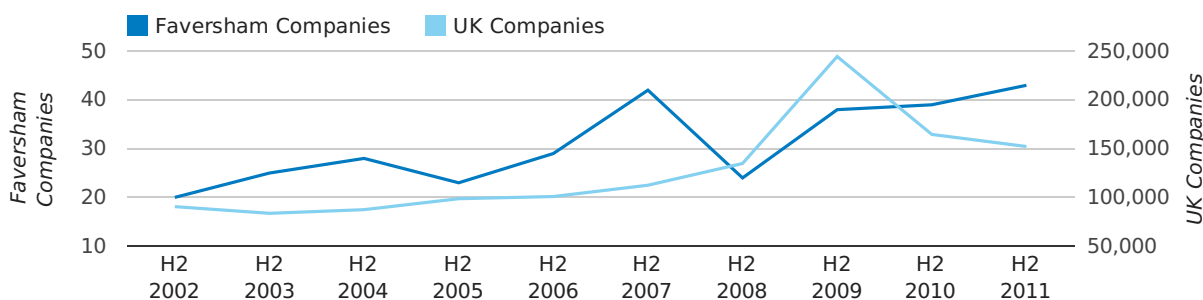
The second half of 2011 saw a new record in company closures in Faversham when compared to any previous second half year.

In the second half of 2011 a total of 43 companies were dissolved in Faversham. This figure is 10.3% higher than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Faversham occurred in 2011 when a total of 43 were closed.

HALF YEAR (JUL-DEC)	FAVERSHAM	UK
2011	43	152,213
2010	39	164,601
% CHANGE	10.3%	-7.5%
RECORD YEAR	2011 (43)	2009 (244,537)

### dissolved companies by half year



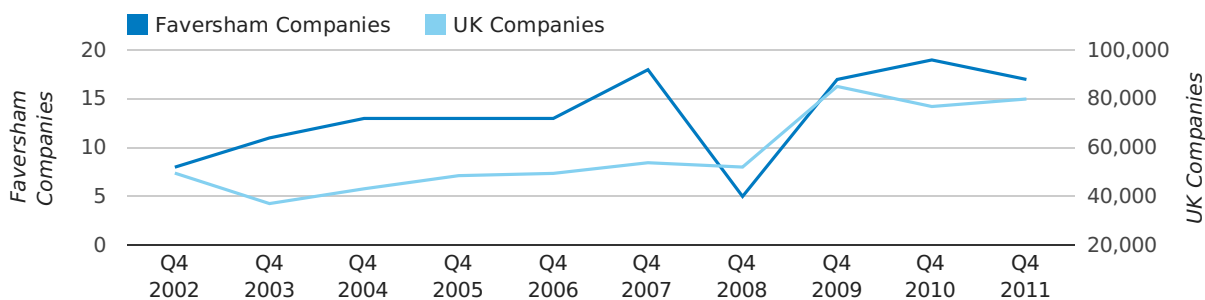
## Quarterly Data (Q4 Oct-Dec 2011)

A total of 17 companies were dissolved in Faversham during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 10.5% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	FAVERSHAM	UK
2011	17	79,983
2010	19	76,896
% CHANGE	-10.5%	4.0%
RECORD YEAR	2010 (19)	2009 (85,136)

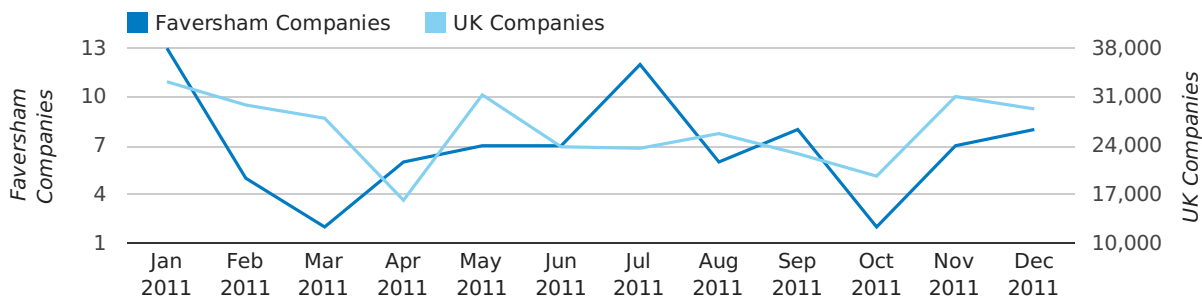
### dissolved companies by quarter



## Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company closures in Faversham when compared to any previous December.

### dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	2	7	8
CLOSED COMPANIES IN 2010	6	9	4
% CHANGE	-66.7%	-22.2%	100%
RECORD YEAR	2007 (7)	2010 (9)	2011 (8)

### Annual Data (2011)

2011 was a record year for net growth in Faversham when compared to any year in history.

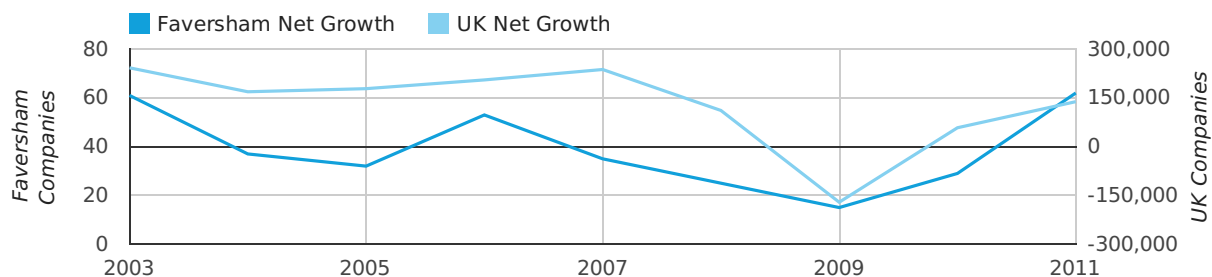
A total of 62 companies were added to the company register for Faversham in 2011. This number represents growth of 55.9% which compares favourably to the UK figure of 34.6%.

This number is 33 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2011 when the Faversham company register grew by 62 companies.

YEAR	FAVERSHAM	UK
2011	62	138,347
2010	29	58,126
2009	15	-171,098
2008	25	111,302
2007	35	237,354
RECORD YEAR	2011 (62)	2003 (242,543)

### net growth by year



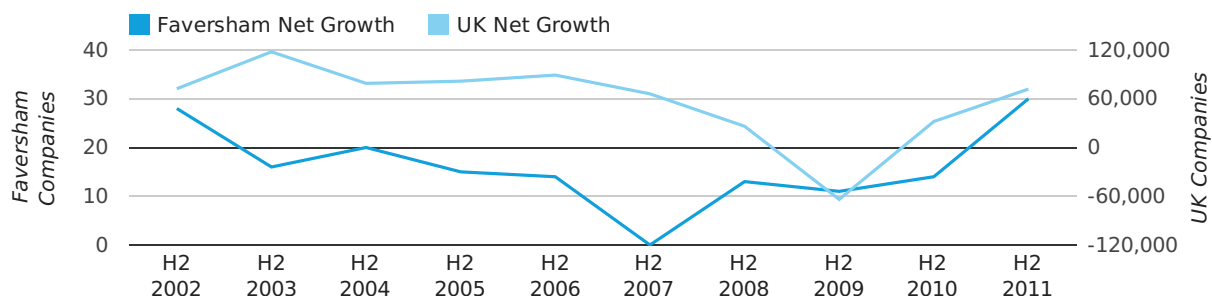
### Half Year Data (Jul-Dec 2011)

The second half of 2011 saw a new record in net growth in Faversham when compared to any previous second half year.

In the second half of 2011 the company register for Faversham increased by 30 companies. This figure is 114.3% higher than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	FAVERSHAM	UK
2011	30	71,922
2010	14	32,008
% CHANGE	114.3%	124.7%
RECORD YEAR	2011 (30)	2003 (117,772)

### net growth by half year





## Quarterly Data (Q4 Oct-Dec 2011)

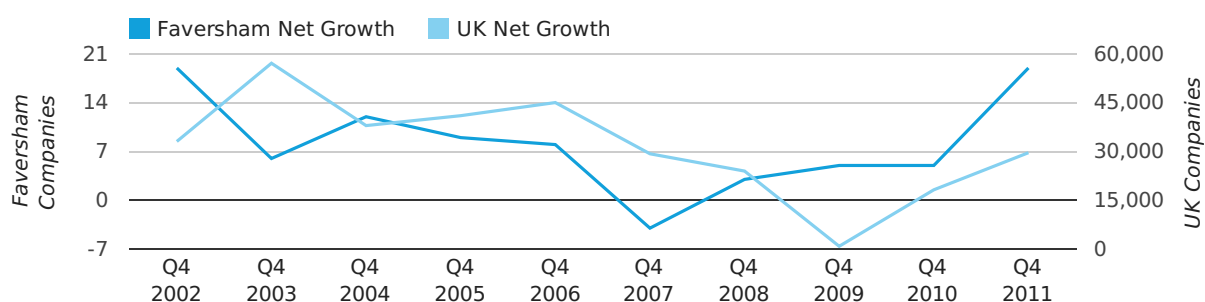
Q4 2011 saw a new record in net growth in Faversham when compared to any previous Q4.

Net company growth for Faversham during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 19 companies.

This represents an increase of 280.0% on the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	FAVERSHAM	UK
2011	19	29,640
2010	5	18,221
% CHANGE	280.0%	62.7%
RECORD YEAR	2011 (19)	2003 (57,175)

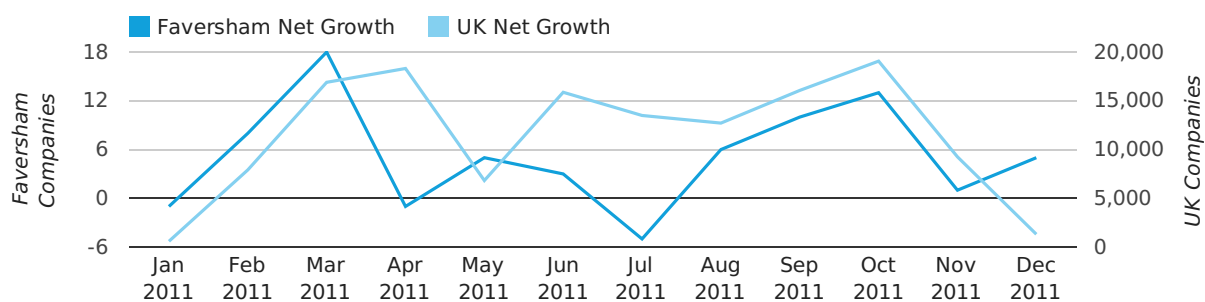
### net growth by quarter



## Monthly Data (Oct, Nov & Dec 2011)

October 2011 saw a new record in net growth in Faversham when compared to any previous October.

### net growth by month



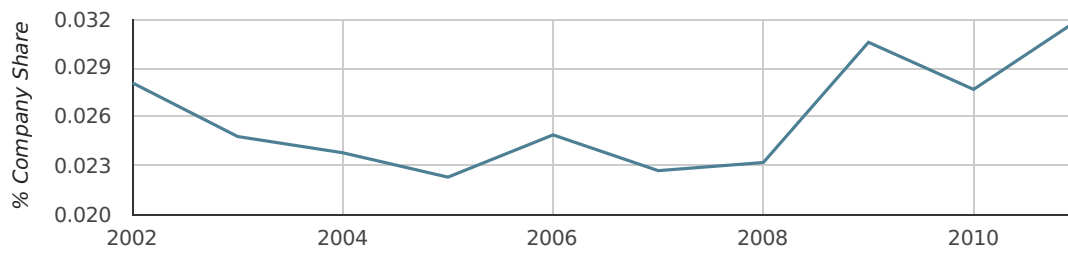
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	13	1	5
NET GROWTH IN 2010	4	2	-1
% CHANGE	225.0%	-50.0%	-600.0%
RECORD YEAR	2011 (13)	2002 (12)	2004 (7)

### Annual Data (2011)

In 2011 Faversham formed 0.0% of all UK companies. This is no change on 2010 when Faversham was responsible for 0.0% of all UK companies.

YEAR	FAVERSHAM
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1982 (0.1%)

#### company share by year

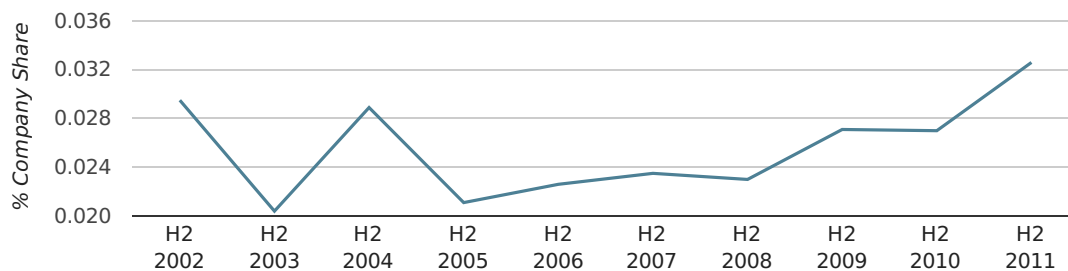


### Half Year Data (Jul-Dec 2011)

In the second half of 2011 Faversham formed 0.0% of all UK companies. This is the same as the 2010 figure of 0.0%.

HALF YEAR (JUL-DEC)	FAVERSHAM
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1983 (0.1%)

#### company share by half year

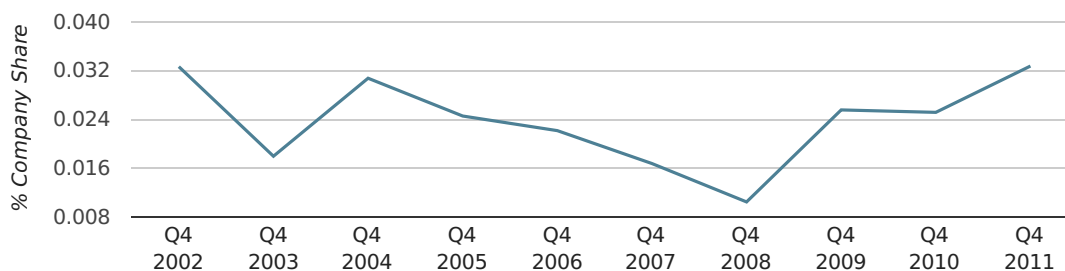


## Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Faversham formed 0.0% of all UK companies.

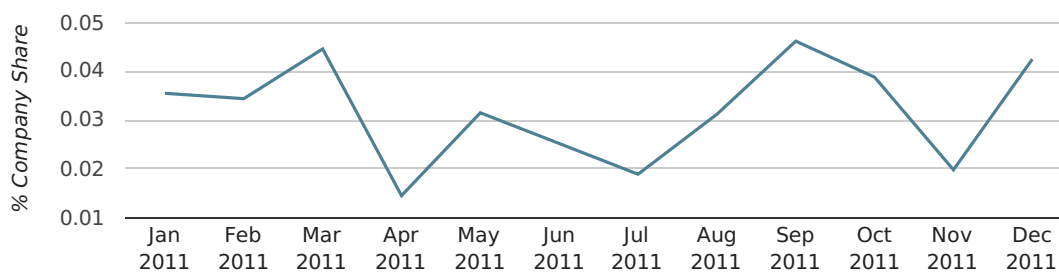
FOURTH QUARTER (OCT 2011 - DEC 2011)	FAVERSHAM
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1983 (0.1%)

### company share by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.0%	0.0%	0.0%
UK FORMATION SHARE IN 2010	0.0%	0.0%	0.0%
% CHANGE	30.6%	-38.1%	282.9%
RECORD YEAR	1966 (0.2%)	1965 (0.2%)	1969 (0.2%)

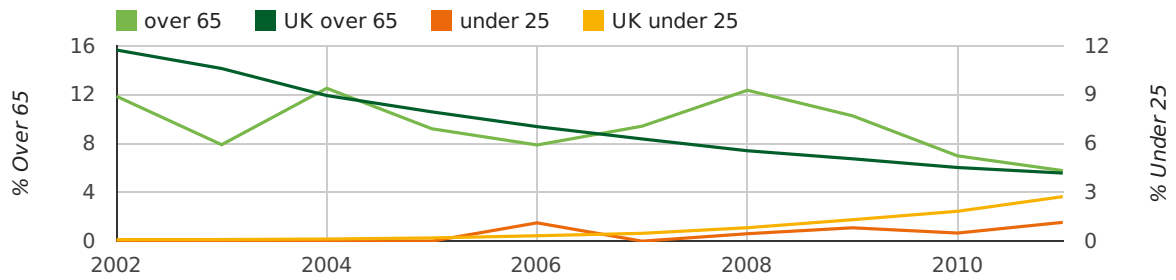
### Annual Data (2011)

The average age of a director in 2011 was 45.6.

The percentage of directors under the age of 25 was 1.2% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 5.8% compared to the UK figure of 4.2%.

#### director age by year



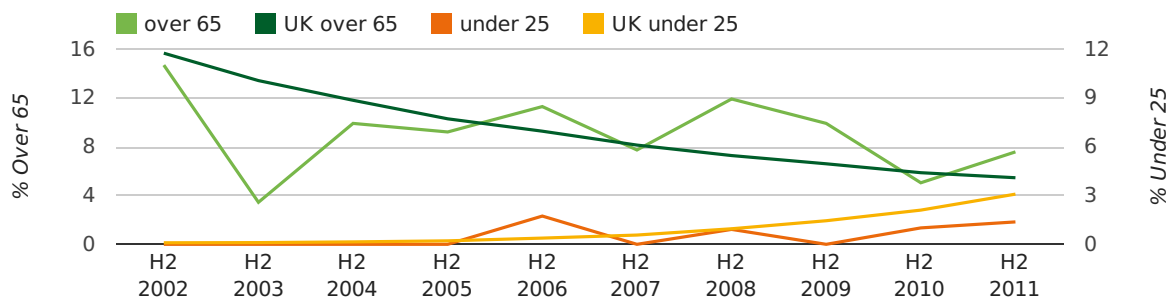
### Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 46.5.

The percentage of directors under the age of 25 was 1.4% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 7.6% compared to the UK figure of 4.1%.

#### director age by half year



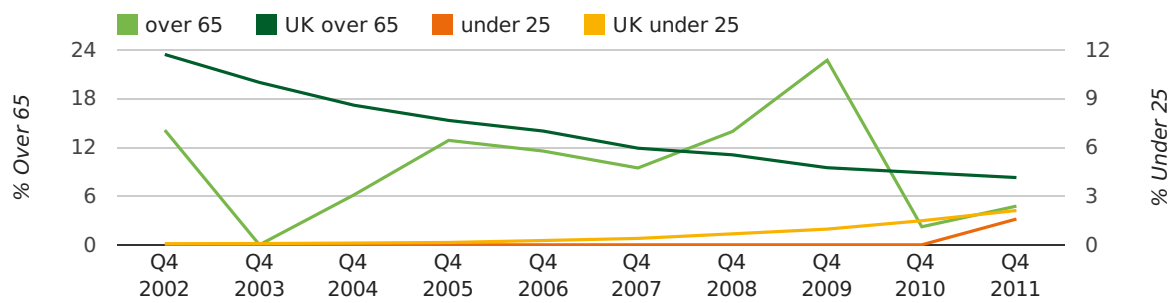
## Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 46.2.

The percentage of directors under the age of 25 was 1.6% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 4.8% compared to the UK figure of 4.1%.

### director age by quarter

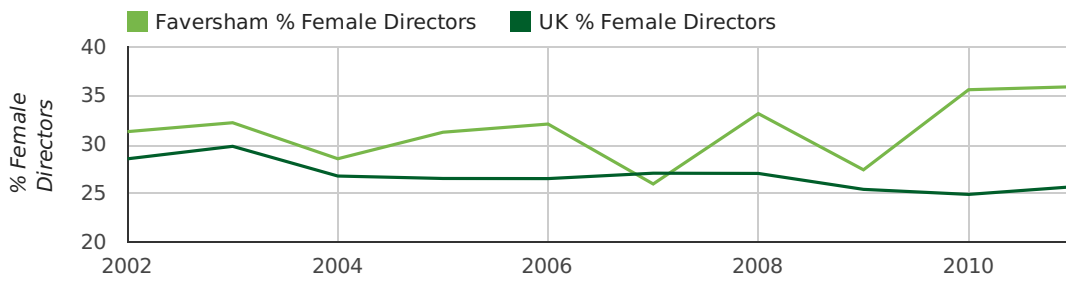


### Annual Data (2011)

The record year for female directors in Faversham was 1857 when 36.4% of all directors were female.

The percentage of female directors in Faversham in 2011 was 31.4%. The average for the UK during this time was 28.6%

#### director gender by year

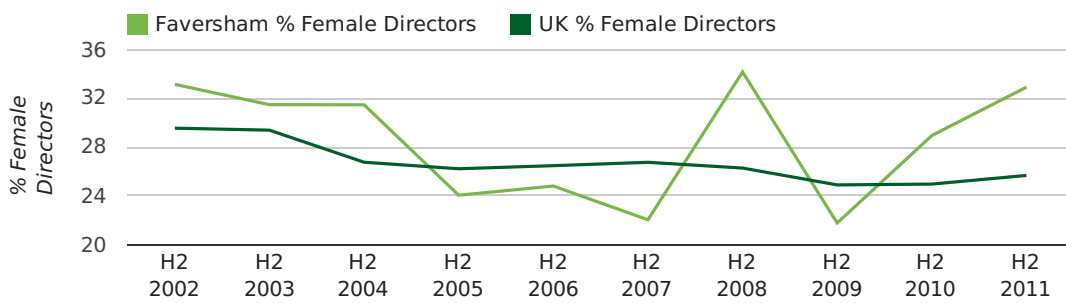


### Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Faversham was 1860 when 42.9% of all directors were female.

32.9% of all director appointments in Faversham in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

#### director gender by half year

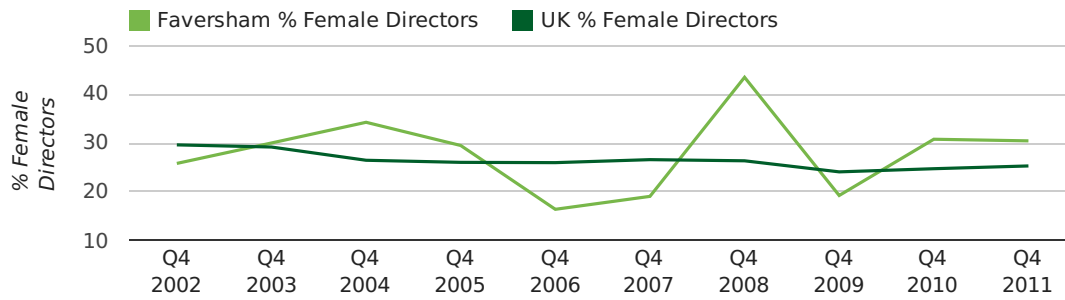


## Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Faversham was in 1977 when 31.1% of all directors were female.

30.4% of all director appointments in Faversham in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

### director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
FAVERSHAM	1.71%	CONSULTING	5.07%
(SOUTH	1.71%	MANAGEMENT	4.74%
EAST)	1.71%	CONSULTANCY	3.26%
CONSULTANCY	1.37%	PROPERTY	2.37%
CARE	1.37%	TRADING	2.07%
HOUR	1.37%	DESIGN	1.92%
SCHOOL	1.37%	ASSOCIATES	1.86%
MANAGEMENT	1.02%	ENGINEERING	1.78%
24	1.02%	BUSINESS	1.78%
ELECTRICAL	1.02%	CONSULTANTS	1.76%
ASSOCIATES	1.02%	CONSTRUCTION	1.73%
FARMS	1.02%	MEDIA	1.71%
LOGISTICS	0.68%	LONDON	1.63%
DESIGNED	0.68%	J	1.51%
SOUTH	0.68%	INVESTMENTS	1.48%
R	0.68%	GLOBAL	1.46%
W	0.68%	IT	1.41%
EAST	0.68%	CARE	1.39%
SOCIAL	0.68%	PROPERTIES	1.29%
FAMILY	0.68%	ELECTRICAL	1.29%
RIGHT	0.68%	M	1.27%
TRANSPORT	0.68%	BUILDING	1.26%
INTERIORS	0.68%	ENERGY	1.25%
KNOCK	0.68%	S	1.20%
HOME	0.68%	ENTERPRISES	1.20%



## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	38	205,525
7487 - Other business activities	17	57,052
9999 - Dormant Company	7	20,199
7499 - Non-trading company	6	9,957
70229 - Management consultancy activities other than financial management	6	17,765
82990 - Other business support service activities not elsewhere classified	5	32,483
68320 - Management of real estate on a fee or contract basis	5	3,194
41100 - Development of building projects	5	4,331
99999 - Dormant Company	5	21,846
7414 - Business & management consultancy	4	13,034
4521 - General construction & civil engineering	4	5,558
56302 - Public houses and bars	3	2,308
64999 - Financial intermediation not elsewhere classified	3	2,946
74909 - Other professional, scientific and technical activities not elsewhere classified	3	8,671
68209 - Other letting and operating of own or leased real estate	3	4,082
7260 - Other computer related activities	3	7,667
9305 - Other service activities	3	9,492
69201 - Accounting and auditing activities	2	3,633
9234 - Other entertainment activities	2	1,471
96090 - Other service activities not elsewhere classified	2	11,768