

Ferndown

2011 annual business confidence report



headlines

- 2011 was a record year for company registrations in Ferndown when compared to any year in history.
- The second half of 2011 saw a new record in company registrations in Ferndown when compared to any previous second half year.
- Q4 2011 saw a new record in company registrations in Ferndown when compared to any previous Q4.
- October 2011 saw a new record in company registrations in Ferndown when compared to any previous October.
- The second half of 2011 saw a new record in net growth in Ferndown when compared to any previous second half year.
- Q4 2011 saw a new record in net growth in Ferndown when compared to any previous Q4.
- October 2011 saw a new record in net growth in Ferndown when compared to any previous October.

contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

sic data

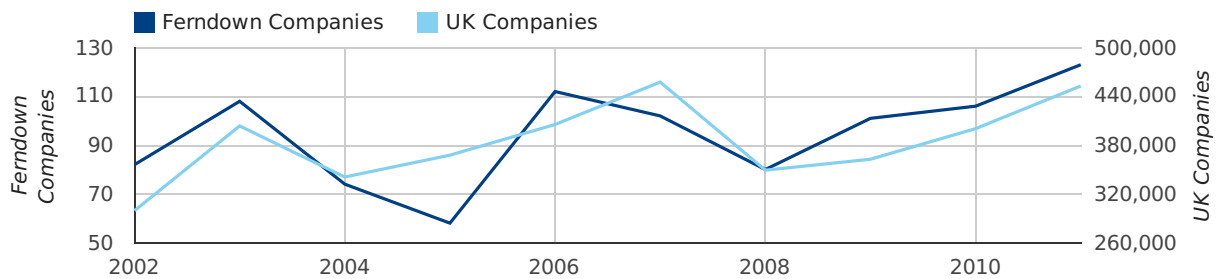
Annual Data (2011)

2011 was a record year for company registrations in Ferndown when compared to any year in history.

A total of 123 companies were formed in Ferndown in 2011. This total is 16.0% higher than in 2010 and compares poorly to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	FERNDOWN	UK
2011	123	452,870
2010	106	400,358
2009	101	362,675
2008	80	349,203
2007	102	457,649
RECORD YEAR	2011 (123)	2007 (457,649)

new companies by year



Half Year Data (Jul-Dec 2011)

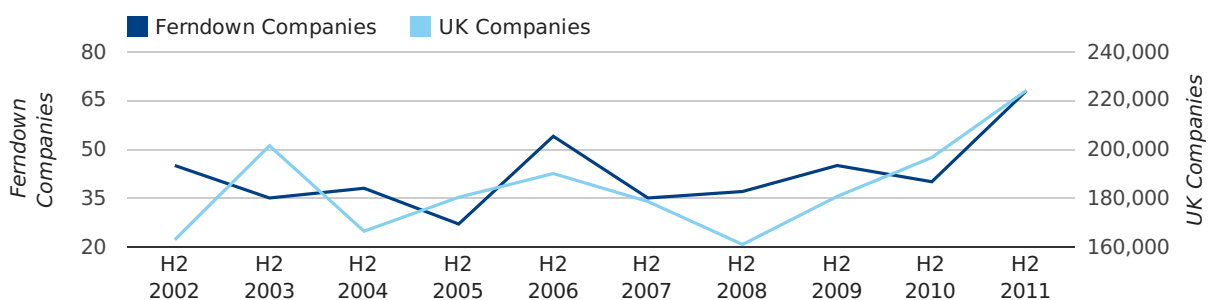
The second half of 2011 saw a new record in company registrations in Ferndown when compared to any previous second half year.

In the second half of 2011 a total of 68 companies were formed in Ferndown. This figure is 70.0% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Ferndown occurred in 2011 when a total of 68 were formed.

HALF YEAR (JUL-DEC)	FERNDOWN	UK
2011	68	224,135
2010	40	196,609
% CHANGE	70.0%	14.0%
RECORD YEAR	2011 (68)	2011 (224,135)

new companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

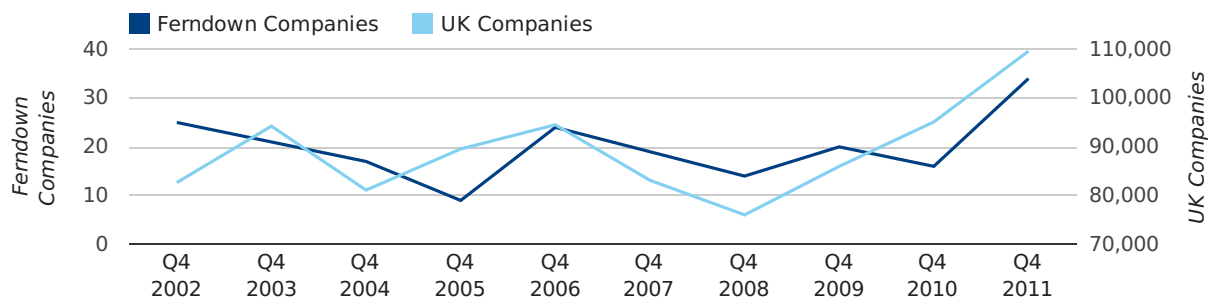
Q4 2011 saw a new record in company registrations in Ferndown when compared to any previous Q4.

A total of 34 companies were registered in Ferndown during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 112.5% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	FERNDOWN	UK
2011	34	109,623
2010	16	95,117
% CHANGE	112.5%	15.3%
RECORD YEAR	2011 (34)	2011 (109,623)

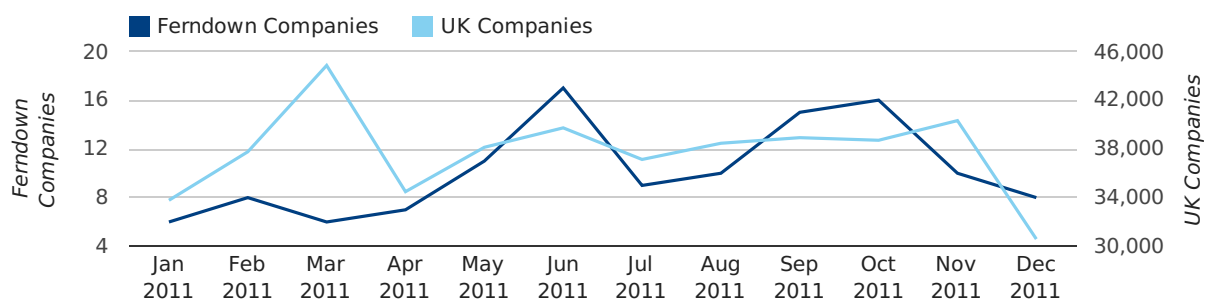
new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

October 2011 saw a new record in company registrations in Ferndown when compared to any previous October.

new companies by month



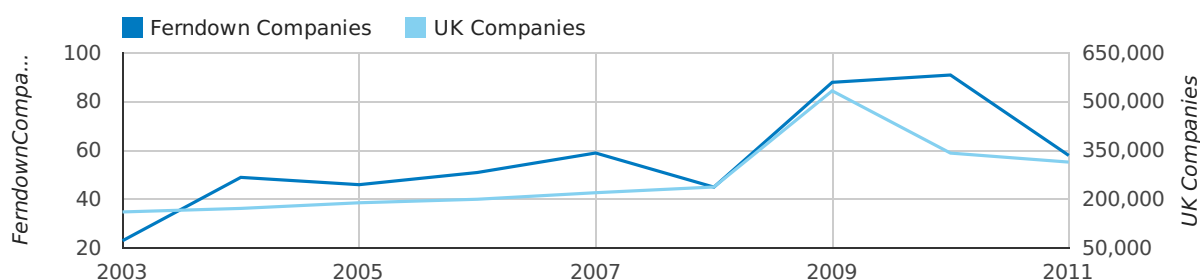
	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	16	10	8
NEW COMPANIES IN 2010	9	4	3
% CHANGE	77.8%	150.0%	166.7%
RECORD YEAR	2011 (16)	2002 (11)	2007 (10)

Annual Data (2011)

A total of 58 companies were dissolved in Ferndown in 2011. This total is 36.3% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	FERNDOWN	UK
2011	58	314,523
2010	91	342,232
2009	88	533,773
2008	45	237,901
2007	59	220,295
RECORD YEAR	2010 (91)	2009 (533,773)

dissolved companies by year



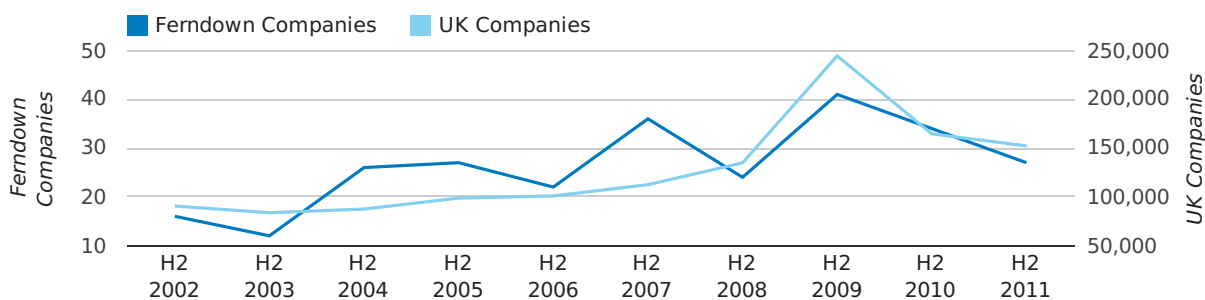
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 27 companies were dissolved in Ferndown. This figure is 20.6% lower than last year, which compares well to the UK wide change of -7.5%.

The highest total for a second half year in Ferndown occurred in 2009 when a total of 41 were closed.

HALF YEAR (JUL-DEC)	FERNDOWN	UK
2011	27	152,213
2010	34	164,601
% CHANGE	-20.6%	-7.5%
RECORD YEAR	2009 (41)	2009 (244,537)

dissolved companies by half year



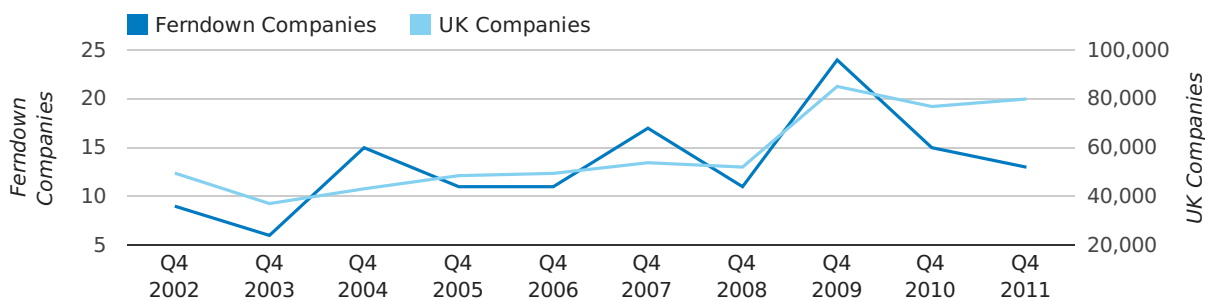
Quarterly Data (Q4 Oct-Dec 2011)

A total of 13 companies were dissolved in Ferndown during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 13.3% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

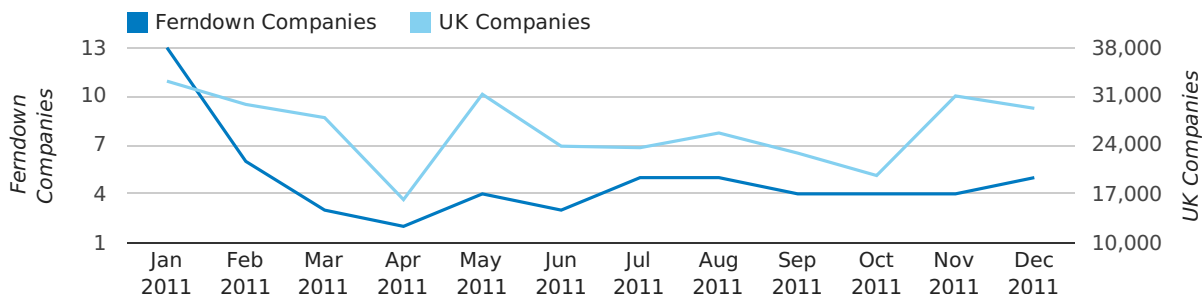
FOURTH QUARTER (OCT 2011 - DEC 2011)	FERNDOWN	UK
2011	13	79,983
2010	15	76,896
% CHANGE	-13.3%	4.0%
RECORD YEAR	2009 (24)	2009 (85,136)

dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	4	4	5
CLOSED COMPANIES IN 2010	5	7	3
% CHANGE	-20.0%	-42.9%	67%
RECORD YEAR	2007 (8)	2009 (11)	2008 (7)

Annual Data (2011)

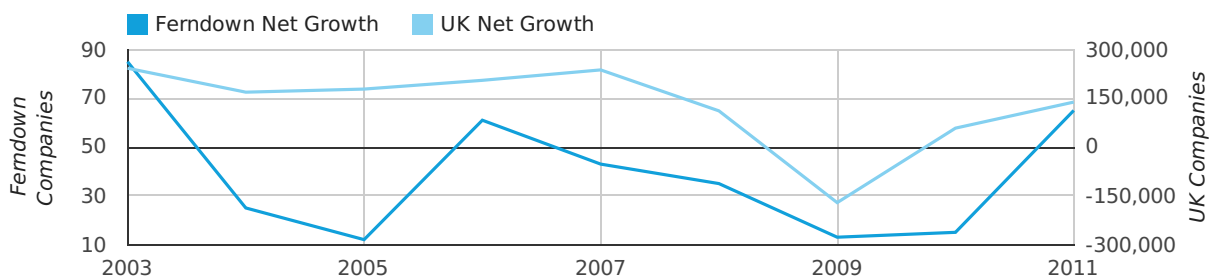
A total of 65 companies were added to the company register for Ferndown in 2011. This number represents growth of 61.3% which compares favourably to the UK figure of 34.6%.

This number is 50 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2003 when the Ferndown company register grew by 85 companies.

YEAR	FERNDOWN	UK
2011	65	138,347
2010	15	58,126
2009	13	-171,098
2008	35	111,302
2007	43	237,354
RECORD YEAR	2003 (85)	2003 (242,543)

net growth by year



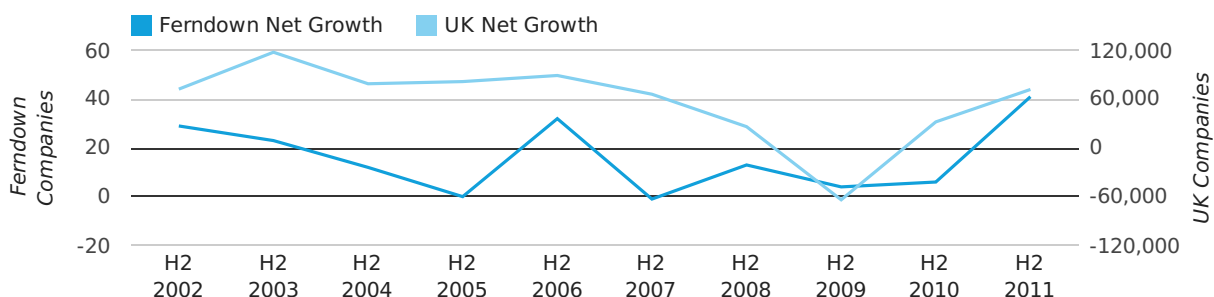
Half Year Data (Jul-Dec 2011)

The second half of 2011 saw a new record in net growth in Ferndown when compared to any previous second half year.

In the second half of 2011 the company register for Ferndown increased by 41 companies. This figure is 583.3% higher than last year, which compares well to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	FERNDOWN	UK
2011	41	71,922
2010	6	32,008
% CHANGE	583.3%	124.7%
RECORD YEAR	2011 (41)	2003 (117,772)

net growth by half year



Quarterly Data (Q4 Oct-Dec 2011)

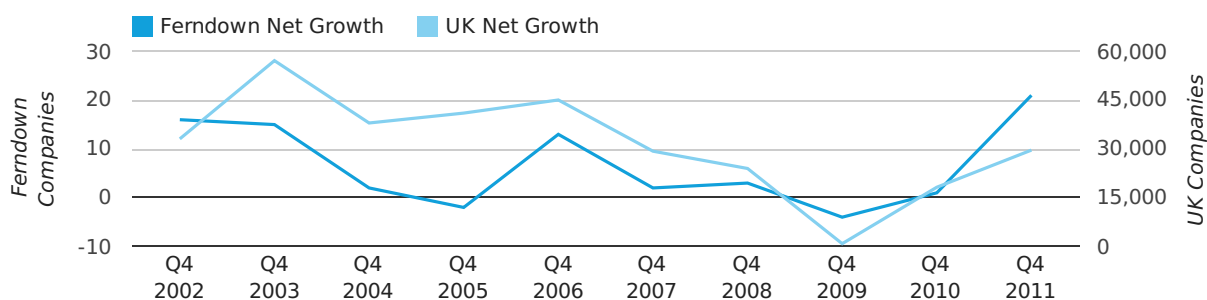
Q4 2011 saw a new record in net growth in Ferndown when compared to any previous Q4.

Net company growth for Ferndown during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 21 companies.

This represents an increase of 2,000.0% on the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	FERNDOWN	UK
2011	21	29,640
2010	1	18,221
% CHANGE	2,000.0%	62.7%
RECORD YEAR	2011 (21)	2003 (57,175)

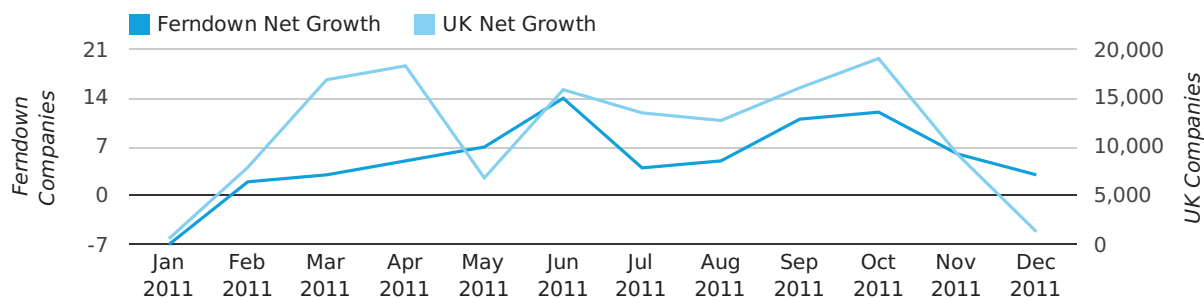
net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

October 2011 saw a new record in net growth in Ferndown when compared to any previous October.

net growth by month



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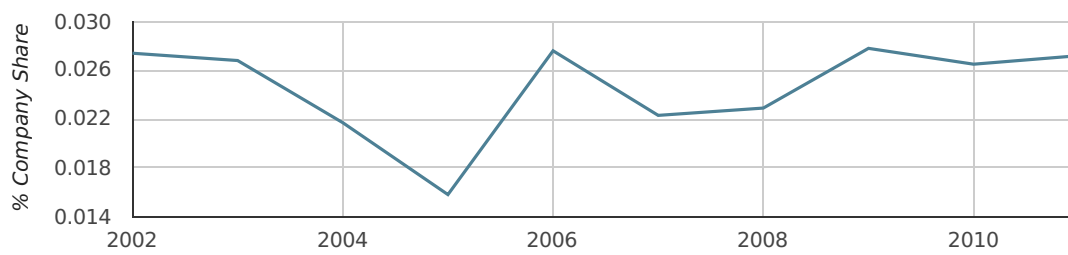
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	12	6	3
NET GROWTH IN 2010	4	-3	0
% CHANGE	200.0%	-300.0%	0.0%
RECORD YEAR	2011 (12)	2002 (7)	2003 (6)

Annual Data (2011)

In 2011 Ferndown formed 0.0% of all UK companies. This is no change on 2010 when Ferndown was responsible for 0.0% of all UK companies.

YEAR	FERNDOWN
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1967 (0.1%)

company share by year

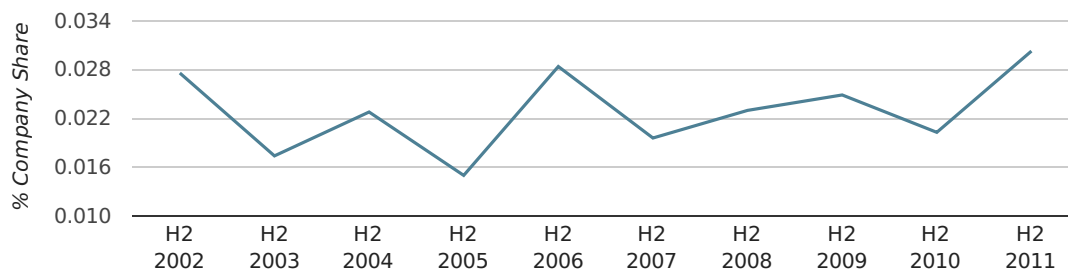


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Ferndown formed 0.0% of all UK companies. This is the same as the 2010 figure of 0.0%.

HALF YEAR (JUL-DEC)	FERNDOWN
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1978 (0.1%)

company share by half year

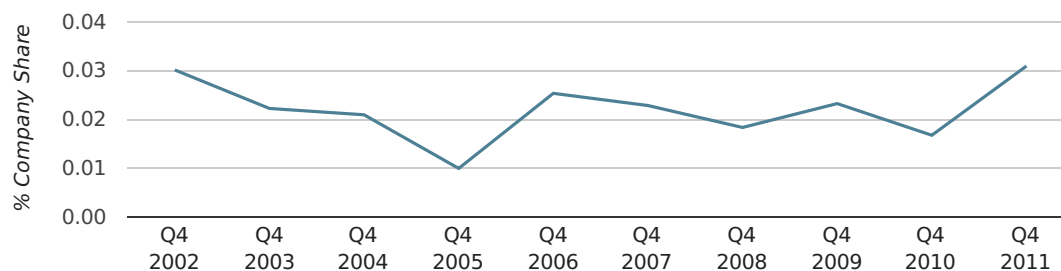


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Ferndown formed 0.0% of all UK companies.

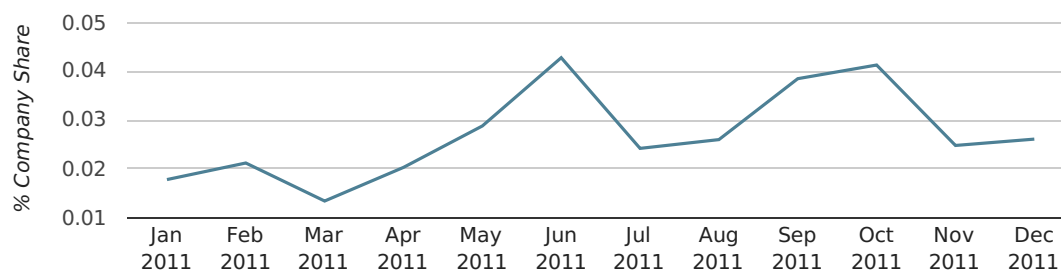
FOURTH QUARTER (OCT 2011 - DEC 2011)	FERNDOWN
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1966 (0.1%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.0%	0.0%	0.0%
UK FORMATION SHARE IN 2010	0.0%	0.0%	0.0%
% CHANGE	54.1%	113.8%	135.1%
RECORD YEAR	1966 (0.2%)	1968 (0.2%)	1962 (0.2%)

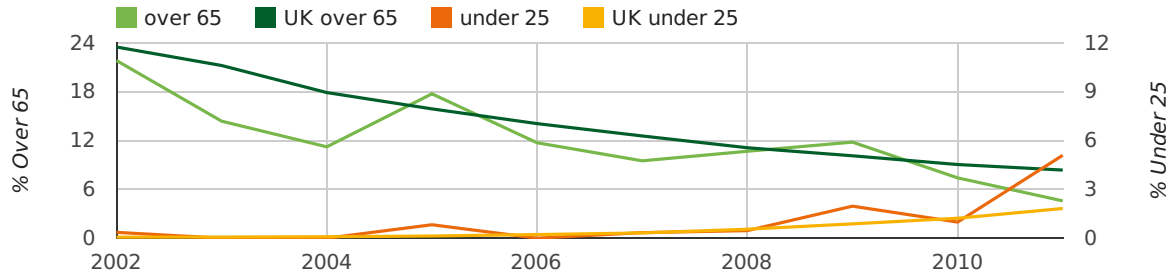
Annual Data (2011)

The average age of a director in 2011 was 45.1.

The percentage of directors under the age of 25 was 5.1% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 4.6% compared to the UK figure of 4.2%.

director age by year



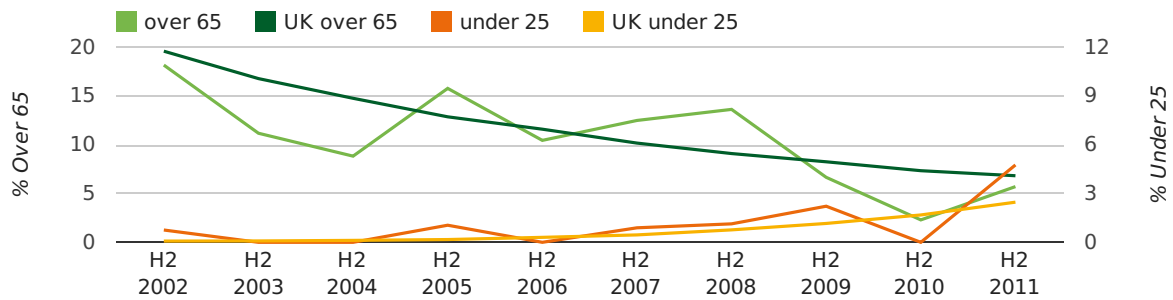
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 46.4.

The percentage of directors under the age of 25 was 4.8% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 5.7% compared to the UK figure of 4.1%.

director age by half year



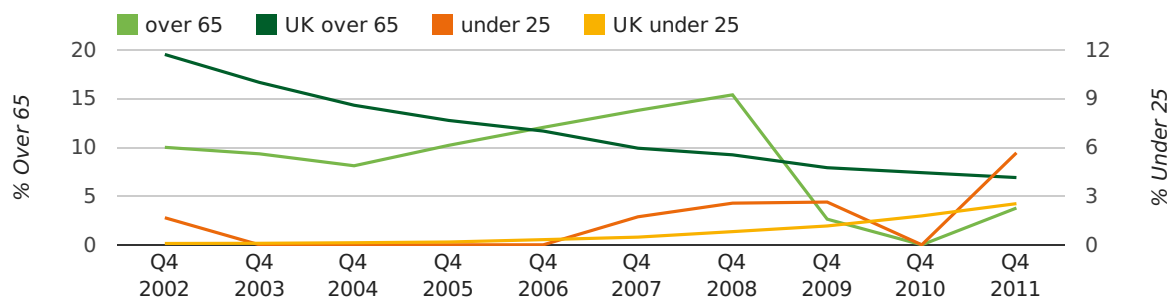
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 46.0.

The percentage of directors under the age of 25 was 5.7% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 3.8% compared to the UK figure of 4.1%.

director age by quarter

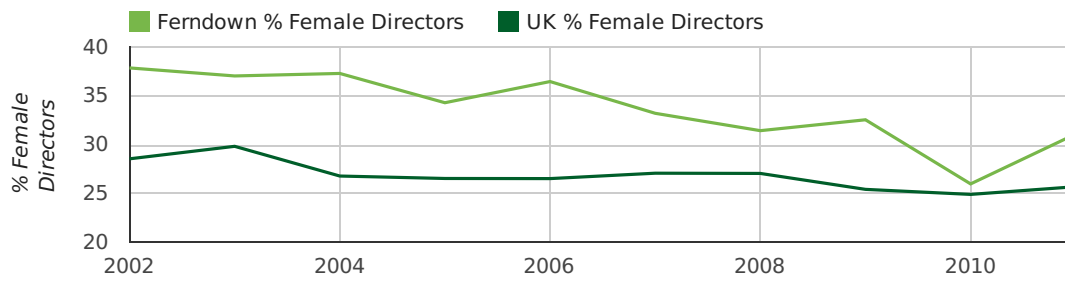


Annual Data (2011)

The record year for female directors in Ferndown was 1857 when 36.4% of all directors were female.

The percentage of female directors in Ferndown in 2011 was 37.9%. The average for the UK during this time was 28.6%

director gender by year

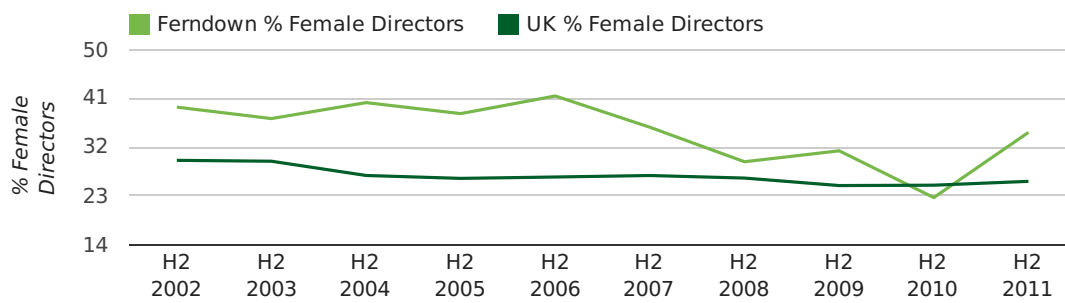


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Ferndown was 1860 when 42.9% of all directors were female.

34.7% of all director appointments in Ferndown in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

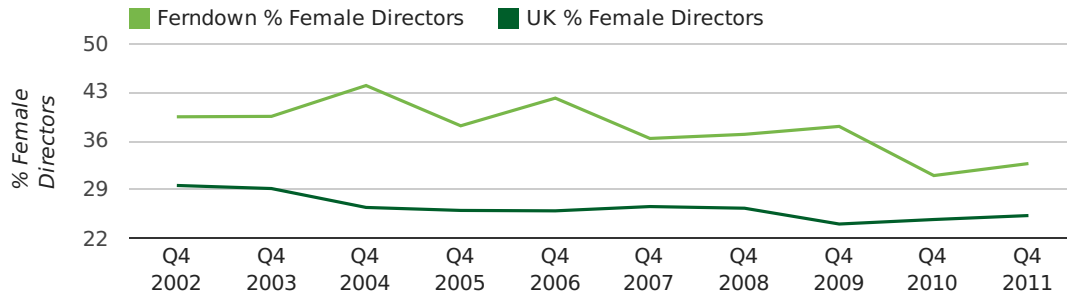


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Ferndown was in 1977 when 31.1% of all directors were female.

32.8% of all director appointments in Ferndown in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	1.94%	CONSULTING	5.07%
DESIGN	1.55%	MANAGEMENT	4.74%
HENLEY'S	1.16%	CONSULTANCY	3.26%
HEATING	1.16%	PROPERTY	2.37%
ENERGY	1.16%	TRADING	2.07%
SCREEN	1.16%	DESIGN	1.92%
CONSULTING	1.16%	ASSOCIATES	1.86%
DORSET	1.16%	ENGINEERING	1.78%
(DORSET)	0.78%	BUSINESS	1.78%
J	0.78%	CONSULTANTS	1.76%
SUPPLIES	0.78%	CONSTRUCTION	1.73%
Z	0.78%	MEDIA	1.71%
ENGINEERING	0.78%	LONDON	1.63%
CARS	0.78%	J	1.51%
HUNTER	0.78%	INVESTMENTS	1.48%
AT	0.78%	GLOBAL	1.46%
(POOLE)	0.78%	IT	1.41%
SET	0.78%	CARE	1.39%
PROPERTY	0.78%	PROPERTIES	1.29%
INVESTMENTS	0.78%	ELECTRICAL	1.29%
PRECISION	0.78%	M	1.27%
SOLAR	0.78%	BUILDING	1.26%
BIG	0.78%	ENERGY	1.25%
COMMUNITY	0.78%	S	1.20%
PHIL	0.39%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	30	205,525
7487 - Other business activities	9	57,052
7414 - Business & management consultancy	7	13,034
70229 - Management consultancy activities other than financial management	6	17,765
99999 - Dormant Company	6	21,846
96090 - Other service activities not elsewhere classified	6	11,768
82990 - Other business support service activities not elsewhere classified	5	32,483
98000 - Residents property management	5	2,874
47990 - Other retail sale not in stores, stalls or markets	4	2,699
7260 - Other computer related activities	4	7,667
9999 - Dormant Company	4	20,199
74909 - Other professional, scientific and technical activities not elsewhere classified	4	8,671
41100 - Development of building projects	4	4,331
62020 - Information technology consultancy activities	4	12,072
41202 - Construction of domestic buildings	3	2,598
7222 - Other software consultancy and supply	3	7,398
86220 - Specialists medical practice activities	3	1,474
43210 - Electrical installation	3	3,175
70221 - Financial management	3	1,014
74990 - Non-trading company	3	8,929