Fleet

2011 half year business confidence report



contents

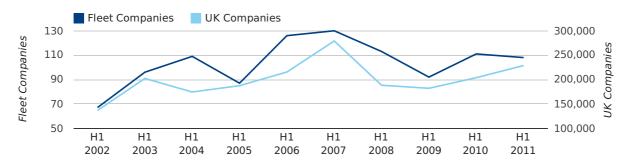
new company registrations	
closed companies (dissolved)	
net company growth	
uk company share	
director age	
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sic data	

In the first half of 2011 a total of 108 companies were formed in Fleet. This figure is 2.7% lower than last year, which compares badly to the UK wide figure of 12.3%.

The highest total for a first half year in Fleet occurred in 2007 when a total of 130 were formed.

HALF YEAR (JAN-JUN)	FLEET	UK
2011	108	228,735
2010	111	203,749
% CHANGE	-2.7%	12.3%
RECORD YEAR	2007 (130)	2007 (279,097)

new companies by half year



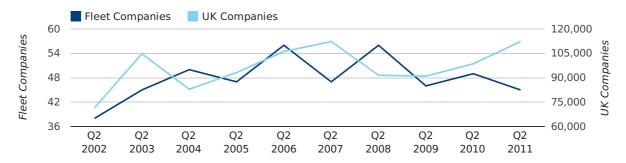
Quarterly Data (Q2 Apr-Jun 2011)

A total of 45 companies were registered in Fleet during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is a decrease of 8.2% versus the same period last year (Q2 2010). This figure compares badly to the UK as a whole, which saw an increase of 13.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	FLEET	UK
2011	45	112,344
2010	49	98,612
% CHANGE	-8.2%	13.9%
RECORD YEAR	2006 (56)	2011 (112,344)

new companies by quarter



new companies by month



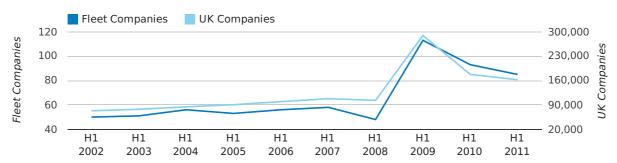
	APRIL	MAY	JUNE
NEW COMPANIES IN 2011	11	17	17
NEW COMPANIES IN 2010	16	19	14
% CHANGE	-31.3%	-10.5%	21.4%
RECORD YEAR	1999 (21)	2003 (21)	2006 (27)

In the first half of 2011 a total of 85 companies were dissolved in Fleet. This figure is 8.6% lower than last year, which compares equally to the UK wide change of -8.6%.

The highest total for a first half year in Fleet occurred in 2009 when a total of 113 were closed.

HALF YEAR (JAN-JUN)	FLEET	UK
2011	85	162,310
2010	93	177,631
% CHANGE	-8.6%	-8.6%
RECORD YEAR	2009 (113)	2009 (289,236)

dissolved companies by half year



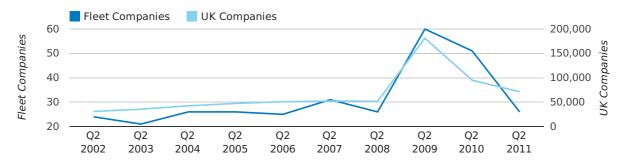
Quarterly Data (Q2 Apr-Jun 2011)

A total of 26 companies were dissolved in Fleet during the second quarter of 2011 (Apr 2011 - Jun 2011).

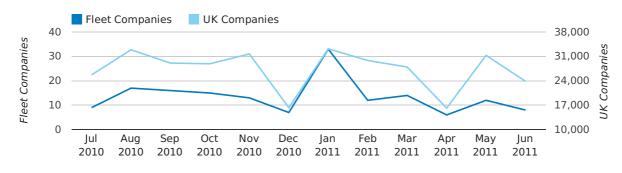
This figure is a decrease of 49.0% versus the same period last year (Q2 2010). This figure compares well to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	FLEET	UK
2011	26	71,324
2010	51	94,954
% CHANGE	-49.0%	-24.9%
RECORD YEAR	2009 (60)	2009 (181,176)

dissolved companies by quarter



dissolved companies by month

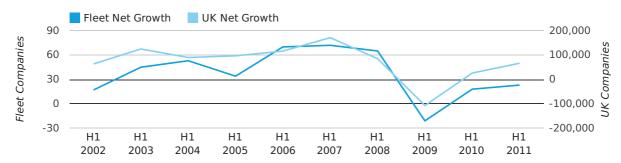


	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2011	6	12	8
CLOSED COMPANIES IN 2010	15	14	22
% CHANGE	-60.0%	-14.3%	-64%
RECORD YEAR	2010 (15)	2009 (29)	2010 (22)

In the first half of 2011 the company register for Fleet increased by 23 companies. This figure is 27.8% higher than last year, which compares badly to a UK increase of 154.3%.

HALF YEAR (JAN-JUN)	FLEET	UK
2011	23	66,425
2010	18	26,118
% CHANGE	27.8%	154.3%
RECORD YEAR	2007 (72)	2007 (171,296)

net growth by half year



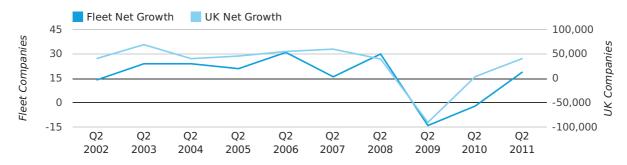
Quarterly Data (Q2 Apr-Jun 2011)

Net company growth for Fleet during the second quarter of 2011 (Apr 2011 - Jun 2011) was 19 companies.

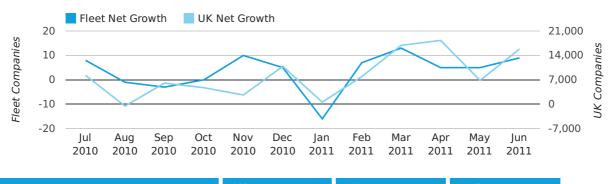
This represents an increase of 1,050.0% on the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	FLEET	UK
2011	19	41,020
2010	-2	3,658
% CHANGE	-1,050.0%	1,021.4%
RECORD YEAR	1999 (35)	2003 (69,274)

net growth by quarter



net growth by month

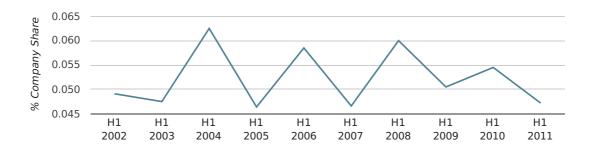


	APRIL	MAY	JUNE
NET GROWTH IN 2011	5	5	9
NET GROWTH IN 2010	1	5	-8
% CHANGE	400.0%	0.0%	-212.5%
RECORD YEAR	2005 (16)	2004 (16)	2008 (17)

In the first half of 2011 Fleet formed 0.0% of all UK companies. This is less than the 2010 figure of 0.1%.

HALF YEAR (JAN-JUN)	FLEET
2011	0.0%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.0%
RECORD YEAR (SINCE 1960)	1969 (0.1%)

company share by half year

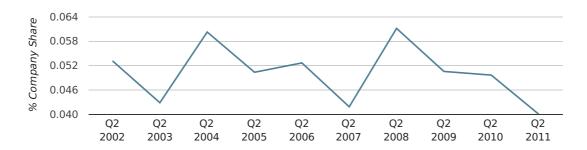


Quarterly Data (Q2 Apr-Jun 2011)

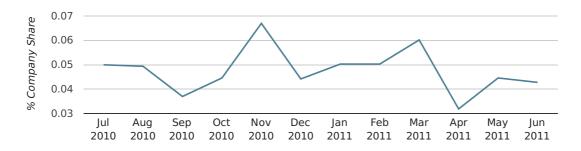
In the second quarter of 2011, Fleet formed 0.0% of all UK companies.

SECOND QUARTER (APR 2011 - JUN 2011)	FLEET
2011	0.0%
2010	0.0%
2009	0.1%
2008	0.1%
2007	0.0%
RECORD YEAR (SINCE 1960)	1964 (0.2%)

company share by quarter



company share by month



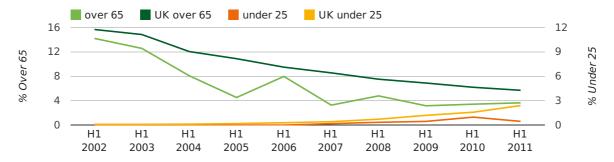
	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2011	0.0%	0.0%	0.0%
UK FORMATION SHARE IN 2010	0.0%	0.1%	0.0%
% CHANGE	-33.4%	-29.5%	7.5%
RECORD YEAR	1989 (0.2%)	1964 (0.5%)	1966 (0.2%)

The average age of a director in the first half of 2011 was 46.2.

The percentage of directors under the age of 25 was 0.5% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 3.7% compared to the UK figure of 4.3%.

director age by half year



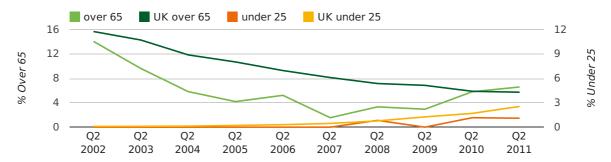
Quarterly Data (Q2 Apr-Jun 2011)

The average age of a director in the second quarter of 2011 was 46.6.

The percentage of directors under the age of 25 was 1.1% compared to the UK figure of 3.4%.

The percentage of directors over the age of 65 was 6.6% compared to the UK figure of 4.3%.

director age by quarter



The record first half year for female directors in Fleet was 1861 when 40.0% of all directors were female.

29.8% of all director appointments in Fleet in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

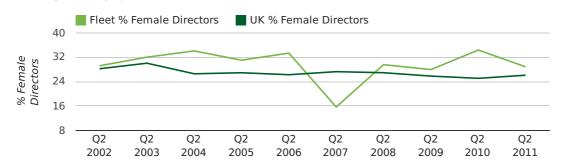


Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in Fleet was in 1866 when 66.7% of all directors were female.

28.8% of all director appointments in Fleet in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.

director gender by quarter



naming trends $\operatorname{duport} \omega$

Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	4.18%	CONSULTING	5.09%
CONSULTANCY	1.95%	MANAGEMENT	4.86%
MANAGEMENT	1.39%	CONSULTANCY	3.17%
PROPERTY	1.11%	PROPERTY	2.43%
DAY	0.84%	TRADING	2.05%
IT	0.84%	DESIGN	1.94%
PROJECTS	0.84%	ASSOCIATES	1.92%
(FLEET)	0.84%	BUSINESS	1.87%
INTERIORS	0.56%	CONSTRUCTION	1.77%
MARKETING	0.56%	CONSULTANTS	1.76%
INDEX	0.56%	MEDIA	1.73%
DESIGN	0.56%	ENGINEERING	1.67%
FOR	0.56%	LONDON	1.60%
WORLD	0.56%	GLOBAL	1.46%
LTA	0.56%	J	1.44%
LONDON	0.56%	CARE	1.44%
C	0.56%	INVESTMENTS	1.42%
CONSTRUCTION	0.56%	IT	1.39%
BAR	0.56%	BUILDING	1.32%
COUSINS	0.56%	PROPERTIES	1.31%
DESIGNS	0.56%	ELECTRICAL	1.30%
COACHING	0.56%	М	1.27%
ASSOCIATES	0.56%	S	1.23%
BUILDING	0.56%	ENTERPRISES	1.20%
GREEN	0.56%	SYSTEMS	1.20%

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Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	70	202,072
7487 - Other business activities	27	60,758
62020 - Information technology consultancy activities	23	10,545
7222 - Other software consultancy and supply	20	7,143
70229 - Management consultancy activities other than financial management	17	16,419
82990 - Other business support service activities not elsewhere classified	13	30,647
7414 - Business & management consultancy	11	13,053
99999 - Dormant Company	10	18,918
9999 - Dormant Company	10	20,111
74909 - Other professional, scientific and technical activities not elsewhere classified	9	7,835
62090 - Other information technology service activities	8	7,095
69201 - Accounting and auditing activities	6	3,394
7260 - Other computer related activities	6	7,849
96090 - Other service activities not elsewhere classified	5	10,322
9305 - Other service activities	4	9,063
7415 - Holding companies including head offices	4	1,771
7450 - Labour recruitment	4	2,304
86220 - Specialists medical practice activities	3	1,246
47990 - Other retail sale not in stores, stalls or markets	3	2,324
43999 - Other specialised construction activities not elsewhere classified	3	3,050