

# Fleet

2012 half year business confidence report



### headlines

- The first half of 2012 saw a new record in company registrations in Fleet when compared to any previous first half year.
- The first half of 2012 was a record first half year for company registrations in Fleet when compared to any half year in history.
- Q2 2012 saw a new record in company registrations in Fleet when compared to any previous Q2.
- May 2012 saw a new record in company registrations in Fleet when compared to any previous May.
- April 2012 saw a new record in company closures in Fleet when compared to any previous April.

### contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

sic data

### Half Year Data (Jan-Jun 2012)

The first half of 2012 saw a new record in company registrations in Fleet when compared to any previous first half year.

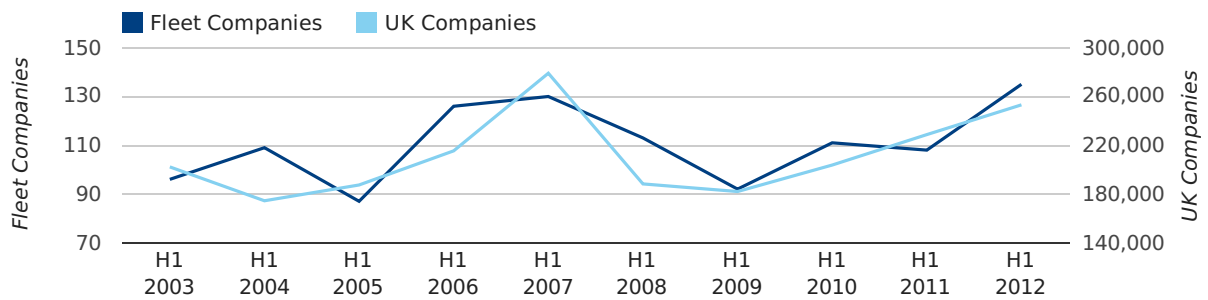
The first half of 2012 was a record first half year for company registrations in Fleet when compared to any half year in history.

In the first half of 2012 a total of 135 companies were formed in Fleet. This figure is 25.0% higher than last year, which compares well to the UK wide figure of 10.7%.

The highest total for a first half year in Fleet occurred in 2012 when a total of 135 were formed.

HALF YEAR (JAN-JUN)	FLEET	UK
2012	135	253,150
2011	108	228,735
% CHANGE	25.0%	10.7%
RECORD YEAR	2012 (135)	2007 (279,097)

### new companies by half year



## Quarterly Data (Q2 Apr-Jun 2012)

Q2 2012 saw a new record in company registrations in Fleet when compared to any previous Q2.

A total of 61 companies were registered in Fleet during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 35.6% versus the same period last year (Q2 2011). This figure compares well to the UK as a whole, which saw an increase of 8.3% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	FLEET	UK
2012	61	121,659
2011	45	112,344
% CHANGE	35.6%	8.3%
RECORD YEAR	2012 (61)	2012 (121,659)

### new companies by quarter



## Monthly Data (Apr, May & Jun 2012)

May 2012 saw a new record in company registrations in Fleet when compared to any previous May.

### new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	21	22	18
NEW COMPANIES IN 2011	11	17	17
% CHANGE	90.9%	29.4%	5.9%
RECORD YEAR	1999 (21)	2012 (22)	2006 (27)

### Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 97 companies were dissolved in Fleet. This figure is 14.1% higher than last year, which compares badly to the UK wide change of -8.9%.

The highest total for a first half year in Fleet occurred in 2009 when a total of 113 were closed.

HALF YEAR (JAN-JUN)	FLEET	UK
2012	97	147,793
2011	85	162,310
% CHANGE	14.1%	-8.9%
RECORD YEAR	2009 (113)	2009 (289,236)

### dissolved companies by half year



### Quarterly Data (Q2 Apr-Jun 2012)

A total of 56 companies were dissolved in Fleet during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 115.4% versus the same period last year (Q2 2011). This figure compares poorly to the UK as a whole, which saw an increase of 12.5% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	FLEET	UK
2012	56	80,217
2011	26	71,324
% CHANGE	115.4%	12.5%
RECORD YEAR	2009 (60)	2009 (181,176)

### dissolved companies by quarter



## Monthly Data (Apr, May & Jun 2012)

April 2012 saw a new record in company closures in Fleet when compared to any previous April.

### dissolved companies by month



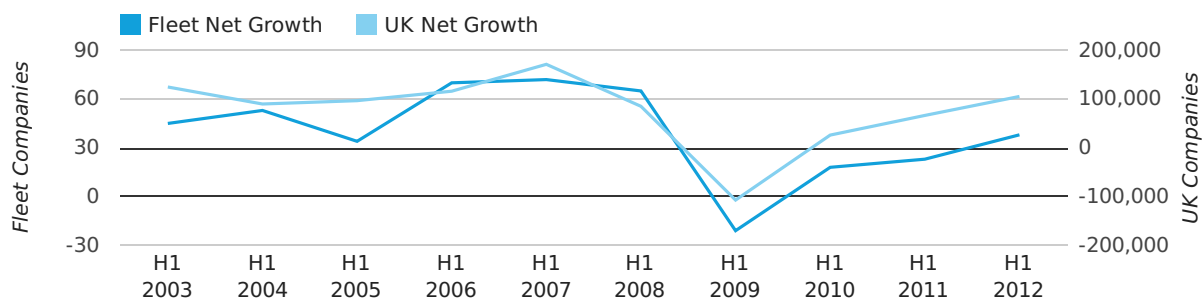
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2012	15	23	18
CLOSED COMPANIES IN 2011	6	12	8
% CHANGE	150.0%	91.7%	125%
RECORD YEAR	2012 (15)	2009 (29)	2010 (22)

### Half Year Data (Jan-Jun 2012)

In the first half of 2012 the company register for Fleet increased by 38 companies. This figure is 65.2% higher than last year, which compares well to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	FLEET	UK
2012	38	105,357
2011	23	66,425
% CHANGE	65.2%	58.6%
RECORD YEAR	2007 (72)	2007 (171,296)

### net growth by half year



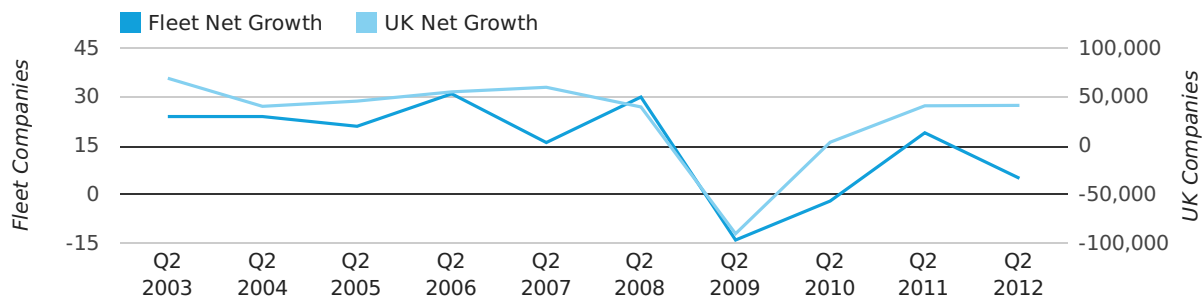
### Quarterly Data (Q2 Apr-Jun 2012)

Net company growth for Fleet during the second quarter of 2012 (Apr 2012 - Jun 2012) was 5 companies.

This represents a decrease of 73.7% on the same period last year.

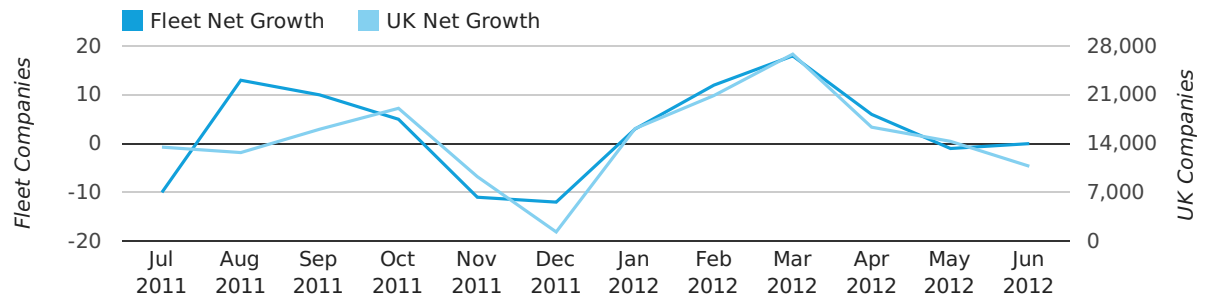
SECOND QUARTER (APR 2012 - JUN 2012)	FLEET	UK
2012	5	41,442
2011	19	41,020
% CHANGE	-73.7%	1.0%
RECORD YEAR	1999 (35)	2003 (69,274)

### net growth by quarter



# Monthly Data (Apr, May & Jun 2012)

## net growth by month



	APRIL	MAY	JUNE
NET GROWTH IN 2012	6	-1	0
NET GROWTH IN 2011	5	5	9
% CHANGE	20.0%	-120.0%	-100.0%
RECORD YEAR	1997 (16)	2004 (16)	2008 (17)

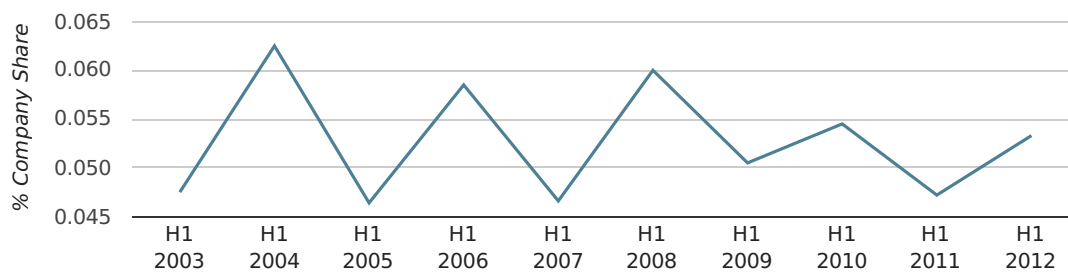


### Half Year Data (Jan-Jun 2012)

In the first half of 2012 Fleet formed 0.1% of all UK companies. This is more than the 2011 figure of 0.0%.

HALF YEAR (JAN-JUN)	FLEET
2012	0.1%
2011	0.0%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1969 (0.1%)

#### company share by half year

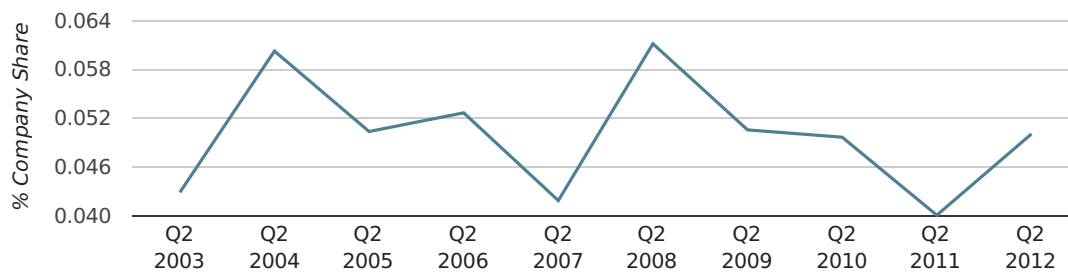


### Quarterly Data (Q2 Apr-Jun 2012)

In the second quarter of 2012, Fleet formed 0.1% of all UK companies.

SECOND QUARTER (APR 2012 - JUN 2012)	FLEET
2012	0.1%
2011	0.0%
2010	0.0%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1964 (0.2%)

#### company share by quarter



# Monthly Data (Apr, May & Jun 2012)

## company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	0.1%	0.1%	0.0%
UK FORMATION SHARE IN 2011	0.0%	0.0%	0.0%
% CHANGE	60.8%	13.5%	13.1%
RECORD YEAR	1989 (0.2%)	1964 (0.5%)	1966 (0.2%)

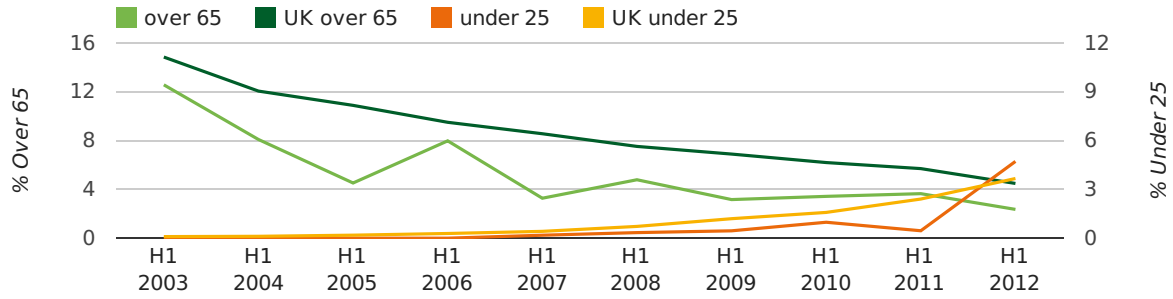
### Half Year Data (Jan-Jun 2012)

The average age of a director in the first half of 2012 was 43.2.

The percentage of directors under the age of 25 was 4.7% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 2.4% compared to the UK figure of 3.4%.

#### director age by half year



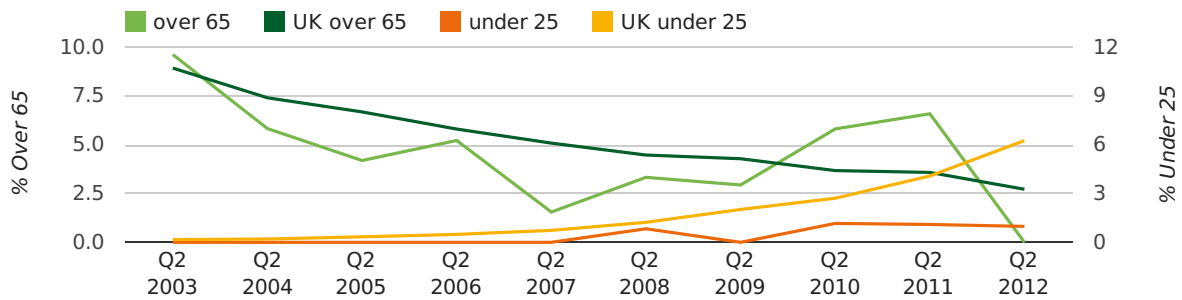
### Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 42.4.

The percentage of directors under the age of 25 was 1.0% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 0.0% compared to the UK figure of 3.3%.

#### director age by quarter

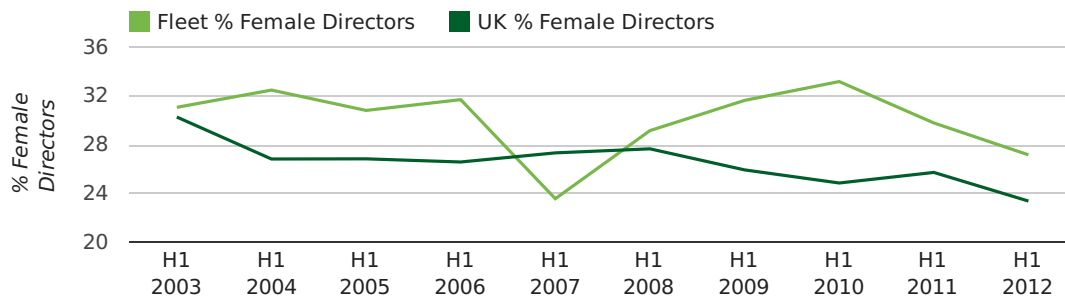


### Half Year Data (Jan-Jun 2012)

The record first half year for female directors in Fleet was 1861 when 40.0% of all directors were female.

27.2% of all director appointments in Fleet in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

#### director gender by half year

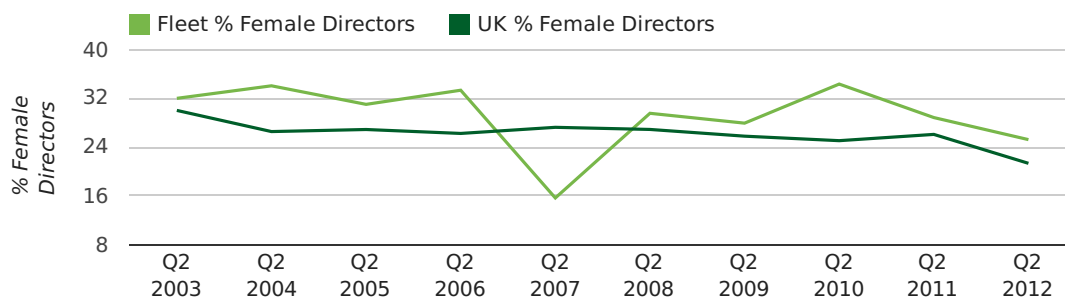


### Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Fleet was in 1866 when 66.7% of all directors were female.

25.2% of all director appointments in Fleet in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

#### director gender by quarter



## Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &amp;, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	3.09%	CONSULTING	5.07%
ENGINEERING	1.19%	MANAGEMENT	4.74%
MANAGEMENT	1.19%	CONSULTANCY	3.28%
VINE	1.19%	PROPERTY	2.35%
RECRUITMENT	0.95%	TRADING	2.10%
FLEET	0.95%	DESIGN	1.89%
CONSULTANCY	0.95%	ENGINEERING	1.87%
CONSULTANTS	0.95%	ASSOCIATES	1.82%
VERTU	0.71%	CONSULTANTS	1.78%
MUSIC	0.71%	CONSTRUCTION	1.71%
HEATING	0.71%	BUSINESS	1.70%
LETTINGS	0.71%	MEDIA	1.69%
COMMUNICATIONS	0.71%	LONDON	1.68%
TRADING	0.71%	J	1.57%
MARKETING	0.71%	GLOBAL	1.51%
GLOBAL	0.71%	INVESTMENTS	1.48%
PROPERTY	0.71%	IT	1.42%
HR	0.48%	CARE	1.31%
HOUSE	0.48%	PROPERTIES	1.31%
TECHNOLOGY	0.48%	M	1.26%
INSTALLATIONS	0.48%	ELECTRICAL	1.23%
SPORT	0.48%	BUILDING	1.23%
PROJECTS	0.48%	SECURITY	1.19%
LITTLE	0.48%	S	1.18%
DEVELOPMENTS	0.48%	ENTERPRISES	1.17%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	70	244,457
62020 - Information technology consultancy activities	27	15,280
7222 - Other software consultancy and supply	23	6,356
70229 - Management consultancy activities other than financial management	19	20,390
7487 - Other business activities	19	47,029
99999 - Dormant Company	14	26,088
82990 - Other business support service activities not elsewhere classified	13	35,447
74909 - Other professional, scientific and technical activities not elsewhere classified	11	10,271
62090 - Other information technology service activities	9	8,258
69201 - Accounting and auditing activities	7	4,295
7260 - Other computer related activities	7	6,456
7414 - Business & management consultancy	6	10,978
47910 - Retail sale via mail order houses or via Internet	5	3,818
96020 - Hairdressing and other beauty treatment	4	2,993
78300 - Human resources provision and management of human resources functions	4	871
9999 - Dormant Company	4	16,469
63990 - Other information service activities not elsewhere classified	3	2,456
68320 - Management of real estate on a fee or contract basis	3	3,365
5245 - Retail electric h'hold, etc. goods	3	387
4521 - General construction & civil engineering	3	4,644